

Ms YVONNE LIM

**Cluster Director,
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Yvonne actively brings businesses and technologies together by creating ecosystems of demand and supply that help companies develop new revenue streams, or benefit from accretive value.

As Director of the Asia Tech x Programme Office for the International Group in the Infocomm Media Development Authority (IMDA), Yvonne leads the advancement of Singapore's digital interests through orchestrating Asia Tech x Singapore, IMDA's flagship tech event and platform, that convenes global leaders in technology, government and academia, with a focus on driving strategic and challenging conversations at the nexus of technology, society, and the digital economy.

As Director of the Digital Industry Singapore (DISG), Yvonne spearheads a crucial initiative that serves as the government's unified interface for digital industry engagements. Leveraging DISG's unique joint office structure with the Economic Development Board and Enterprise Singapore, she fosters a thriving Infocomm and Media sector by encouraging technology companies to develop competitive products and services from Singapore for the global market, while harnessing cross-agency expertise and resources.

Prior to her current role at IMDA, Yvonne was the APAC and EMEA Innovation lead for a Fortune Global 500 consulting firm. She has a deep, abiding passion for helping companies articulate business value through technology, a function she continues to play today.
