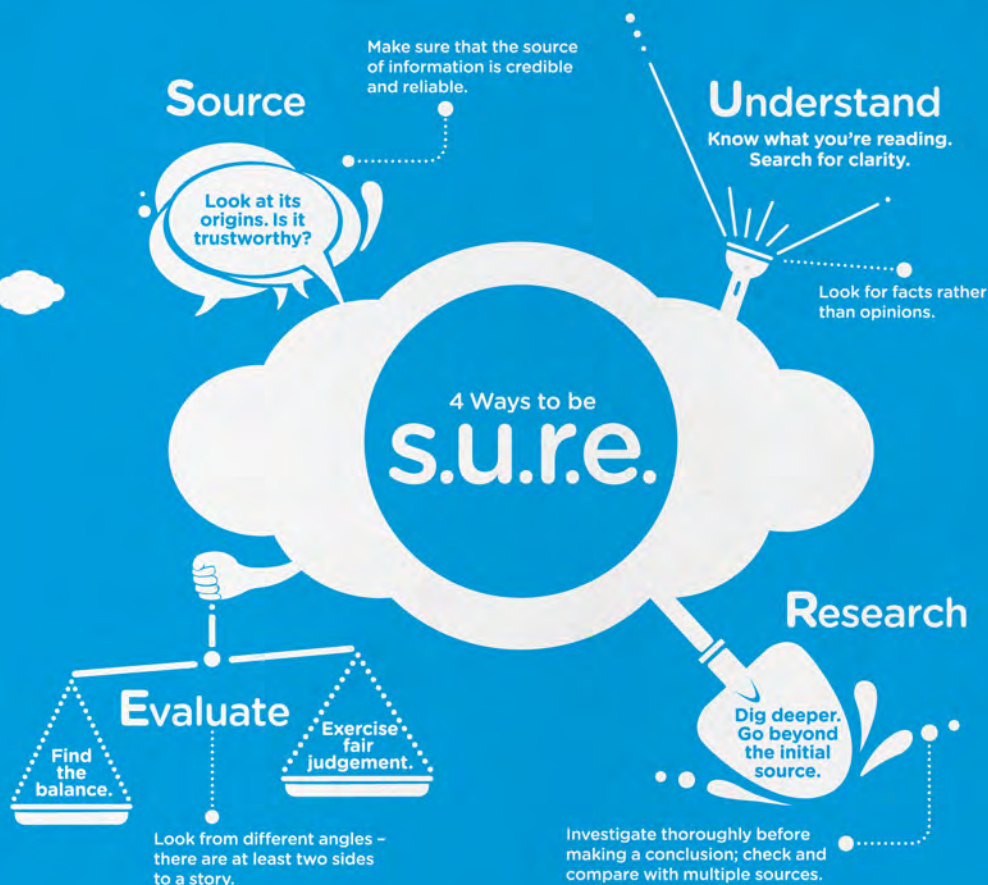# How to be S.U.R.E.

We live in a world where we are constantly exposed to information. That's why it is essential to be S.U.R.E.
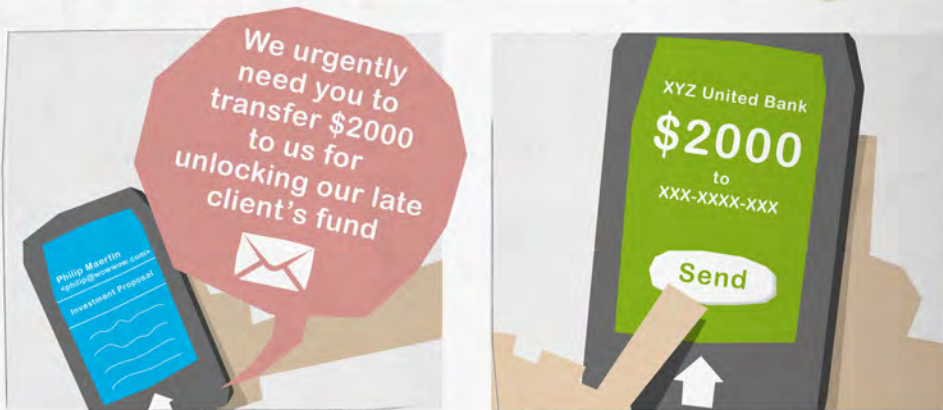
How to be S.U.R.E.
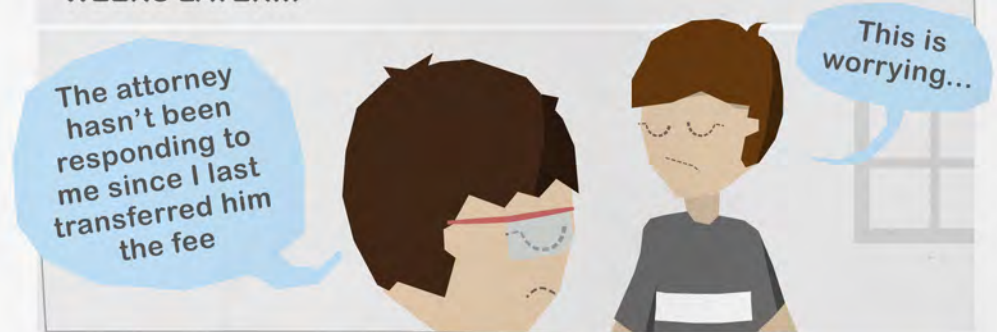
Source
Make sure that the source of information is credible and reliable.

Look at its origins. Is it trustworthy?

Understand
Know what you're reading. Search for clarity.

Look for facts rather than opinions.

4 Ways to be

s.u.r.e.

Research
Dig deeper. Go beyond the initial source.

Investigate thoroughly before making a conclusion; check and compare with multiple sources.

Evaluate
Find the balance.

Exercise fair judgement.

Look from different angles – there are at least two sides to a story.

Be S.U.R.E. before you Share.
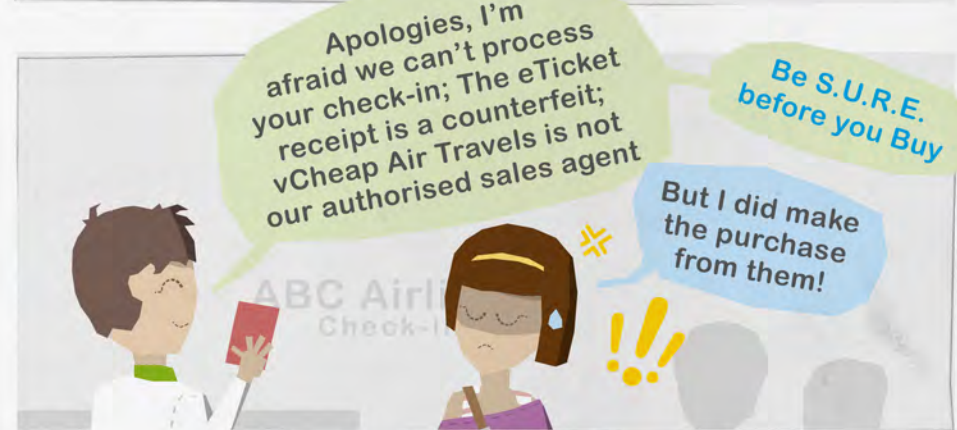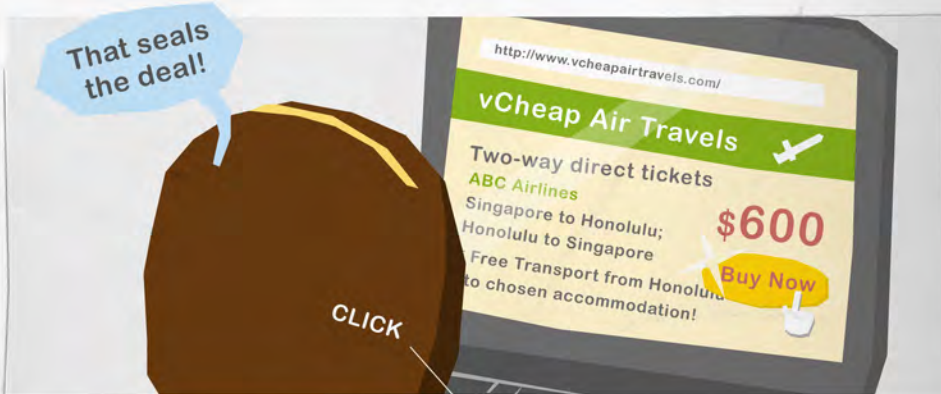

Check the SOURCE of information.

Make sure that the source of information is credible and reliable.

Examine the source for these:

- Who wrote it?
- Is the author qualified to talk about subject matter?
- Is the author affiliated to an authoritative organisation?

Be S.U.R.E. before you Buy.

CLICK
CLICK..

That's the cheapest airfare after comparing all the prices...

http://www.vcheapairtravels.com/
vCheap Air Travels
Two-way direct tickets
$600 Last Day Offer!
ABC Airlines
Singapore to Honolulu;
Honolulu to Singapore

Hmmm... There are no reviews on the vendor...

What? FREE TRANSPORTATION to accommodation from Honolulu Airport?!?!

That seals the deal!

http://www.vcheapairtravels.com/
vCheap Air Travels
Two-way direct tickets
ABC Airlines
Singapore to Honolulu;
Honolulu to Singapore
Free Transport from Honolulu to chosen accommodation!
$600
Buy Now

CLICK

DEPARTURE DAY...

First visit to Hawaii?

Yup, and I'm sooooo looking forward to it!

Apologies, I'm afraid we can't process your check-in; The eTicket receipt is a counterfeit; vCheap Air Travels is not our authorised sales agent

Be S.U.R.E. before you Buy

But I did make the purchase from them!

ABC Airl
Check-I

EVALUATE trustworthiness of information or vendor.

Find the balance and exercise fair judgement.

Helpful questions to ask when evaluating:

- Is the business legitimate? Is the company registered with the authorities?
- How are the reviews of past users?
- Is the price unusually low?
- When was the website last updated?

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*Cheat sheets contain useful information on topics that are relevant to Upper Primary and Secondary School syllabuses.

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