**DUNMAN SECONDARY SCHOOL** 

**ELEMENTS OF BUSINESS SKILLS** 

Secondary 2N(T) Streaming

Mathematics Department

EBS Syllabus Framework

Basic Marketing & Customer Relations

Toundational Business Knowledge

Travel & Tourism

# Syllabus Aims

The syllabus aims to provide students with the opportunity to develop foundational business knowledge, employability skills and values that are transferable over different areas of work, for the future. The Travel and Tourism, Hospitality and Retail industries in the service industry in Singapore provide the context where application of these knowledge, skills and values can be demonstrated.

## **EBS National Exam consists of**

Paper	Description	Marks	Overall Weighting	Duration
1 Written	There will be 4 compulsory questions from Units 1 to 3 of the syllabus, comprising short response and structured questions: (i) with helping words; (ii) requiring short answers, not necessarily in complete sentences.	100	60%	1 hour 30 mins
2 Coursework	The coursework requires candidates to conduct a business investigation, making use of content and skills acquired from Units 1 to 4 of the syllabus.	80	40%	20 hours of curriculum time over 10 to 14 weeks
	Candidates in a class are required to choose different businesses in the selected service industry.			
	A total of 20 hours must be assigned during curriculum time to facilitate the completion of the coursework.			



# Knowledge and Understanding

- Basic Business Activities
- Basic Marketing
- Basic Customer Relations



#### Skills

- Applications of concepts
- Gather, Select, Interpret, Analyse, Evaluate
- Critical and Innovative Thinking
- Self-management
- Communications
- Harness technologies



#### Values and Attributes

- Integrity and Responsibility
- Respect and Social Awareness
- Enterprising Mindset
- Resilience
- Passion in Lifelong Learning

## Find out more!

- EBS SEAB Syllabus (7066) https://tinyurl.com/SEAB7066
- JIE N Booklet 2023 on the possible NITEC Courses in ITE https://tinyurl.com/MOEJIEN2023
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