Sharing with Parents on

Helping Your Children
Protect Their Personal Data Online

Outline of Presentation

- Online Trends
- Online Opportunities and Potential Risks
- Protecting Personal Data Online
- MOE's Cyber Wellness Education
- Parents as Partners

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Online Trends

Online Trends
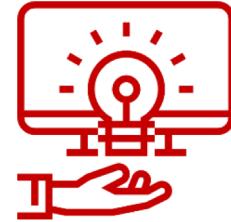
- Increased use of social media apps with live-video streaming function and ephemeral content

- Rising use of location-based / geo-tagging technology in many mobile apps

- Common use of technology like cloud-based platforms and Internet of Things (IoT)

1.

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Online Opportunities and Potential Risks

Online Opportunities

Technology has opened up opportunities, such as

- New ways of exploring the world (e.g., exploring videos on YouTube with the new geotag feature)

- Allowing connectivity amongst our devices (e.g., Google Home)

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Potential Risks

While technology offers value, it may pose potential risks and issues:

- Inadvertent sharing of personal information

- Breach of personal data on social media sites

- Loss of privacy due to background collection of data

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Protecting Personal Data Online

What is Personal Data?

Personal data refers to data, whether true or not, about an individual who can be identified

    (i) directly from that data or

    (ii) from that data together with other information which an organisation has or is likely to have access.

Personal data in Singapore is protected under the Personal Data Protection Act 2012 (PDPA), Singapore.

Examples of Personal Data

Personal Data includes

- full name
- home and email addresses,
- identification card number,
- mobile number,
- date of birth, and
- location data (e.g., the location data function on mobile phones) and Internet Protocol (IP) address

Examples of Personal Data
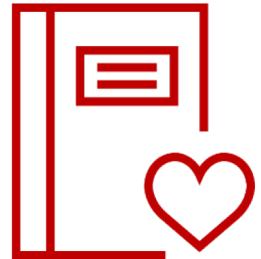
It can also include data that can be processed to learn, record or decide something about an identifiable individual (e.g., daily routines of an individual and online interactions)

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Why is Protecting Personal Data Online Important?

Data may be misused by third parties for:

- Illegal online activities such as phishing, scams, identity theft and influence of personal opinion

- Tracking a person which may lead to crimes such as kidnapping and burglary

- Financial gain

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MOE's Cyber Wellness Education

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Cyber Wellness Key Messages
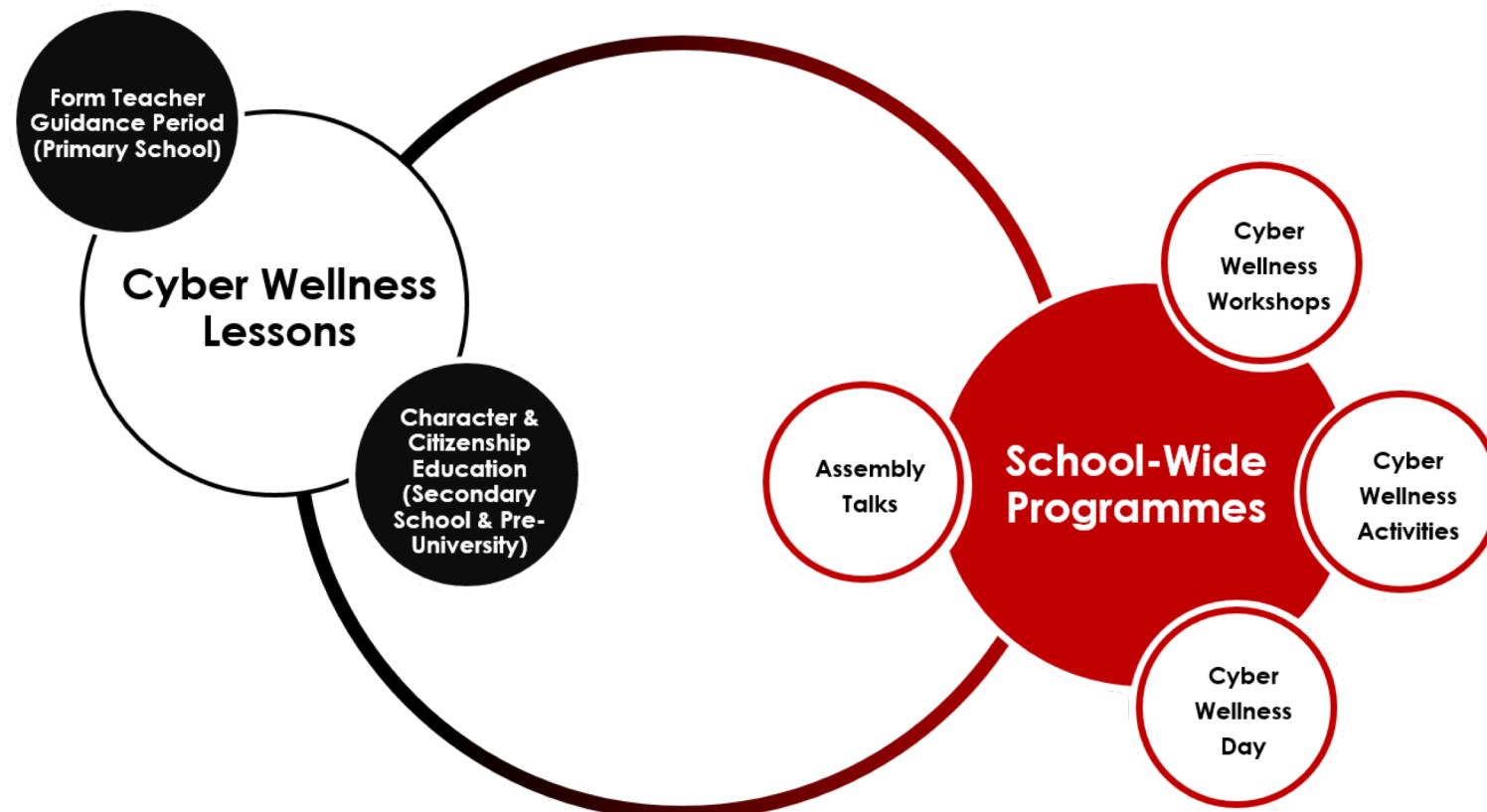
1. ICT is an integral part of the learning environment
2. Cyber Wellness Education anchored on three CW principles

These principles will anchor a child's well-being online, as they can make careful and well-considered decisions.

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MOE's Cyber Wellness Education

MOE's Cyber Wellness Education comprises the following components to reinforce the importance of Cyber Wellness and its messages.

School-wide Programmes

Examples of School-wide Programmes

<< Schools are encouraged to share with parents their school-based CW programmes to create greater awareness of how their children are benefitting from the programmes.

For e.g. Schools can share with parents their school's cyber wellness student ambassador programme here (i.e. how their students have led in the promotion of cyber wellness messages and provided peer support for cyber issues.)>>

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Parents as Partners

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How can Parents Help?

Parents can help their children safeguard their personal data by:

- Modelling responsible and respectful use of social media by
  - ✓ Thinking before posting information about children as it will form part of their digital footprint.

  - ✓ Discussing with children the dangers of oversharing personal data of themselves, family members and friends.

How can Parents Help?

Parents can help their children safeguard their personal data by:

- Setting family guidelines on
  - ✓ **What** children can post online

    e.g., No sharing of Identification Number, UserIDs, and passwords with friends

  - ✓ **Who** children can interact with online

    e.g., Not accepting friend requests from strangers

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How can Parents Help?

Parents can help their children safeguard their personal data by :

- Reminding children to

  - ✓ Set strong and unique passwords (e.g. IhadKAYAtoastAT8AM[1]) and changing them regularly

  - ✓ Turn off location-finding while using social media

  - ✓ Logging out from online accounts after each use

1. https://www.csa.gov.sg/gosafeonline/go-safe-for-me/homeinternetusers/use-strong-passwords

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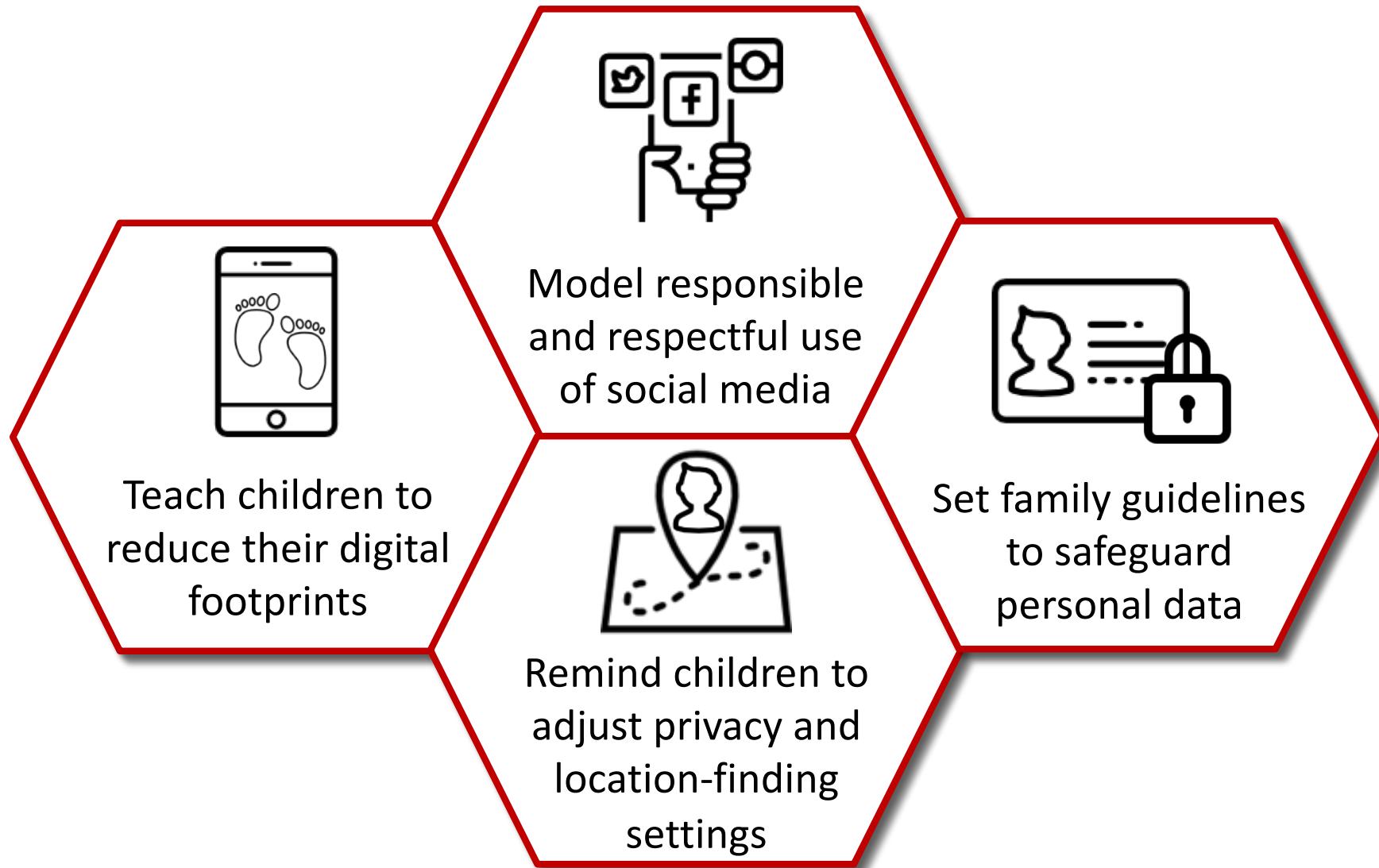
- Teaching them how to reduce their digital footprints by

    ✓ Thinking before posting and asking friends not to post or tag photos of them without permission

    ✓ Adjust privacy settings on their devices and social media accounts

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If Personal Data is Compromised …

Parents can help to mitigate the dangers of personal data breach by advising their children to:

- Change the password of the account immediately

- Adjust the privacy settings of the account to prevent others from accessing the data

- Review unhealthy practices such as sharing passwords

- Close and delete the account (if necessary)

Key Messages to Parents

Model responsible and respectful use of social media

Teach children to reduce their digital footprints

Set family guidelines to safeguard personal data

Remind children to adjust privacy and location-finding settings

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Resources

MOE Cyber Wellness Portal

MOE's Cyber Wellness Portal has useful tips, strategies and resources on various cyber issues. You can also access it through "The ICT Connection" mobile app.

www.ictconnection.moe.edu.sg/cyber-wellness

Media Literacy Council

Media Literacy Council provides information, tips and resources on managing personal information online.

www.medialiteracycouncil.sg/Online-Safety/sharing-personal-information-online

Personal Data Protection Commission

Personal Data Protection Commission Singapore has useful information and tips on protecting personal data.

www.pdpc.gov.sg/Individuals/Protecting-Your-Personal-Data

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Every Parent
A Supportive Partner

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HELPING YOUR CHILDREN PROTECT
THEIR PERSONAL DATA ONLINE

What is Personal Data?

Personal data refers to data, whether true or not, about an individual who can be identified from that data; or from that data and other information to which the organisation has or is likely to have access.

Source: PDPC website

Some examples are: includes full name, date and year of birth, contact number, home address, medical conditions, identification number, geographical position (for example, the location data tracked on a mobile phone) and Internet Protocol (IP) address.

It can also include data that can be processed to learn, record or decide something about an identifiable individual. Some examples are daily routines of an individual such as frequent hangouts and online browsing habits. These can be used to compromise the user's personal safety or privacy.

Why is it a Concern?

Data may be misused by third parties for:
- Illegal online activities such as phishing, scams, identity theft and influence of personal opinion
- Tracking a person which may lead to crimes such as kidnapping and burglary
- Financial gain

How can Parents Help?

Parents can help their children to safeguard their personal data by:
- ✓ Modelling and guiding responsible and respectful use of social media, e.g., think before posting information about children.
- ✓ Discussing with children their personal data practices such as the need to be mindful about posting personal data and the dangers of sharing information.
- ✓ Reminding children about setting strong and unique passwords, and reviewing privacy and location-finding settings on devices and social media accounts.
- ✓ Teaching children to reduce their digital footprints, e.g., asking friends not to post or tag photos of them without permission.

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Model responsible and respectful use of social media

Teach children to reduce their digital footprints

Remind children to adjust privacy and location-finding settings

Set family guidelines to safeguard personal data

Resources

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ictconnection.moe.edu.sg/cyber-wellness/cyber-wellness-101/handling-inappropriate-content

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Personal Data Protection Commission
Personal Data Protection Commission Singapore shares useful information and tips on protecting personal data.
https://www.pdpc.gov.sg/Individuals/Protecting-Your-Personal-Data

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