READ@Academy – Online Resources User Guide

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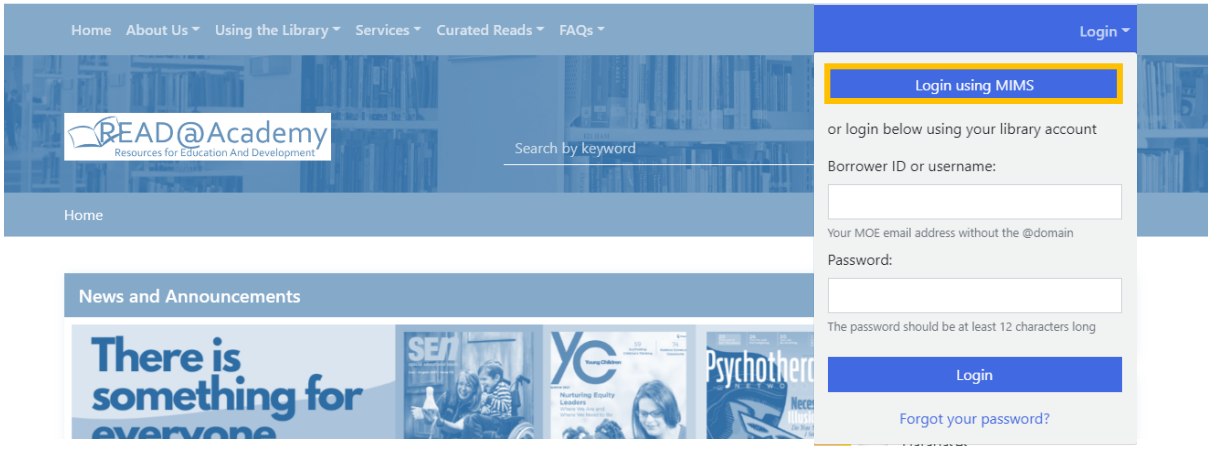
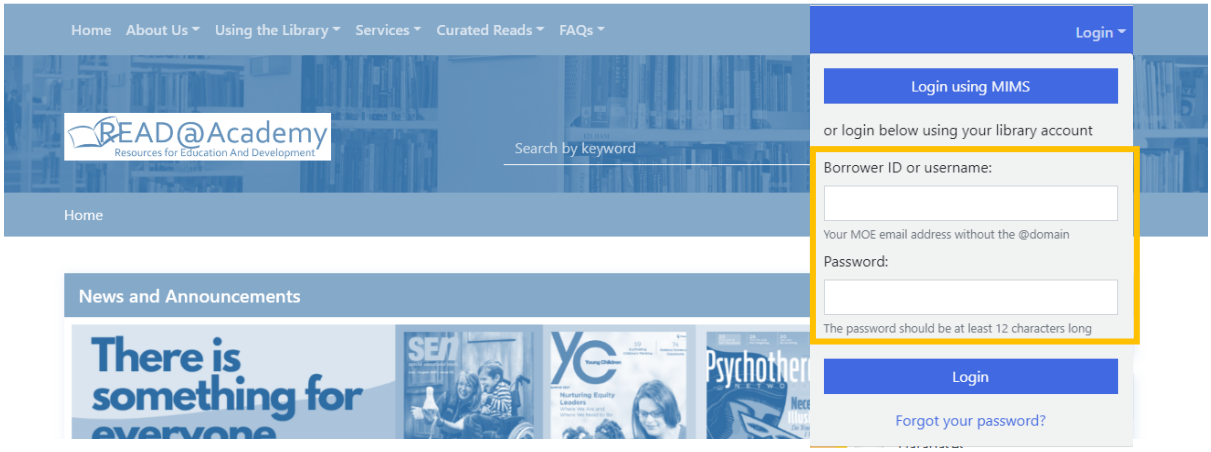
How to access Online Resources/Databases?

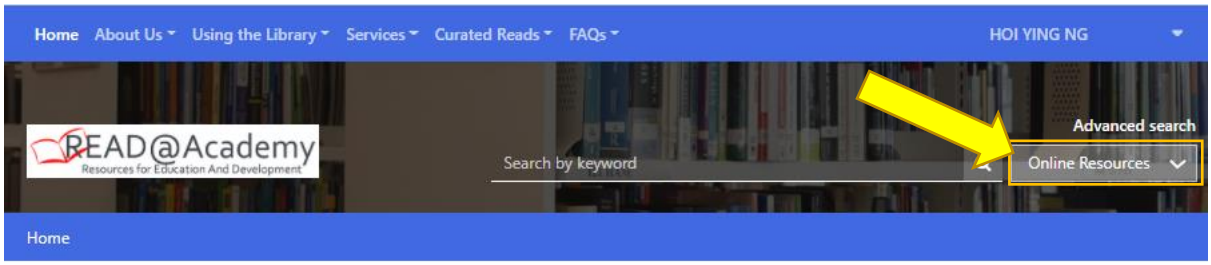
1. Go to https://readacademy.moe.edu.sg/.
2. **Patrons with MIMS ID:** Log in with your MIMS account details.
   (You can reset your MIMS password on the MIMS portal or contact SSOE Helpdesk for assistance.)



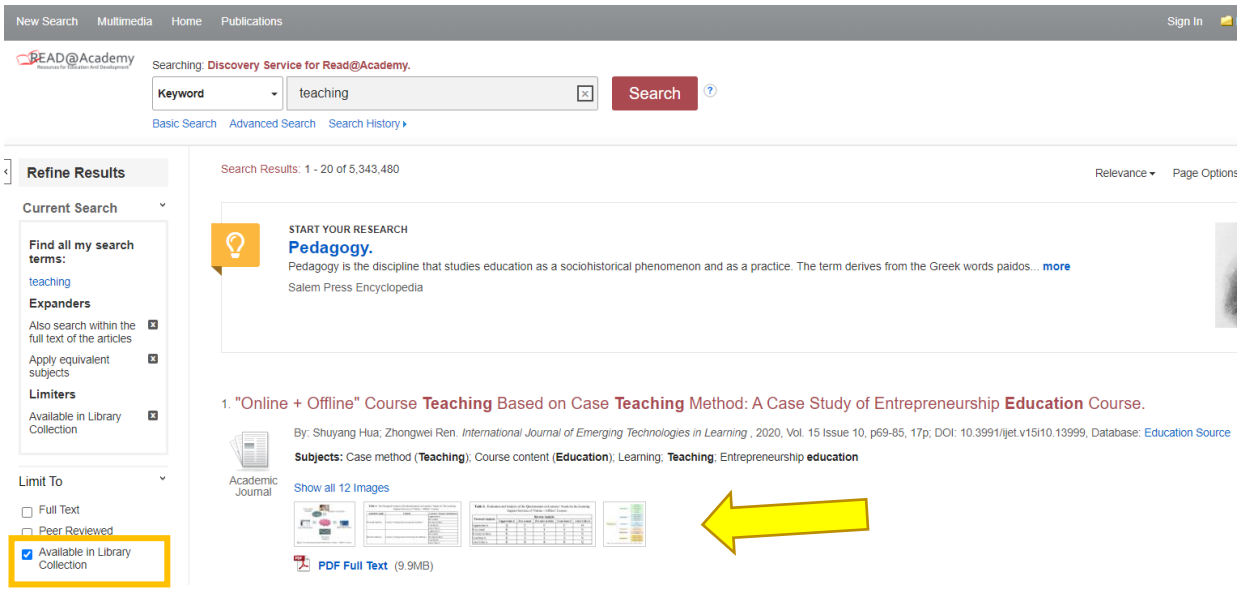
Patrons without MIMS ID: Log in with your SPYDUS Library account details.
(For assistance to reset details, do email moe_readacademy@moe.edu.sg)



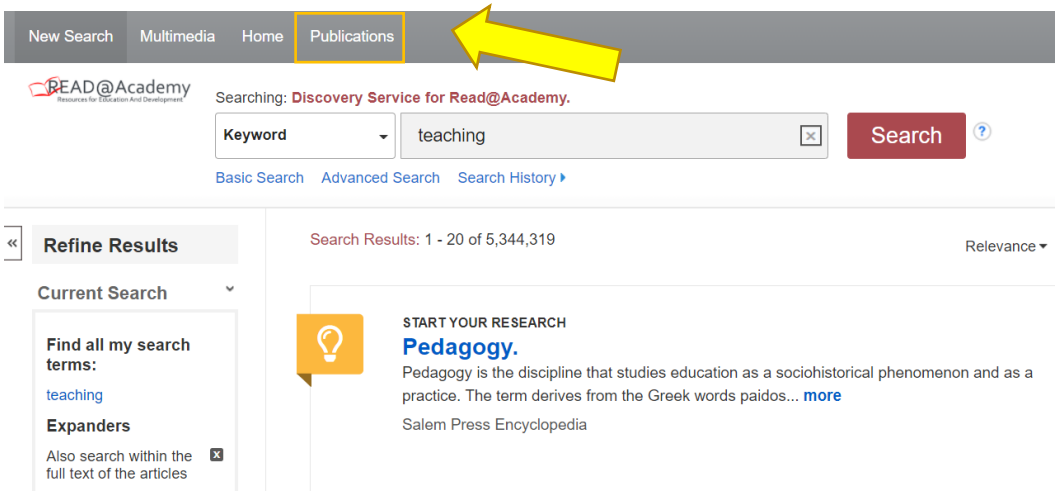
3. Upon successful login, select **Online Resources** and type in keyword.



4. In the **Refine Results** panel, select 'Available in Library Collection' and read the abstract or download the PDF if it is available.



5. To search for available publications, click **Publications** at the title bar to search the journals by title or browse the subjects by discipline.



How to read E-books or listen to audiobooks?

1. Go to https://readacademy.moe.edu.sg/.
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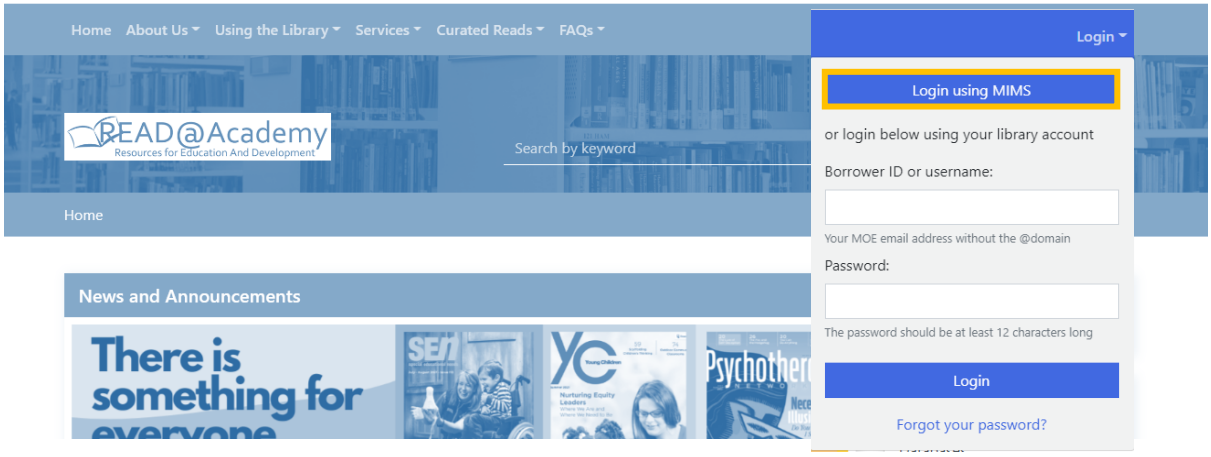
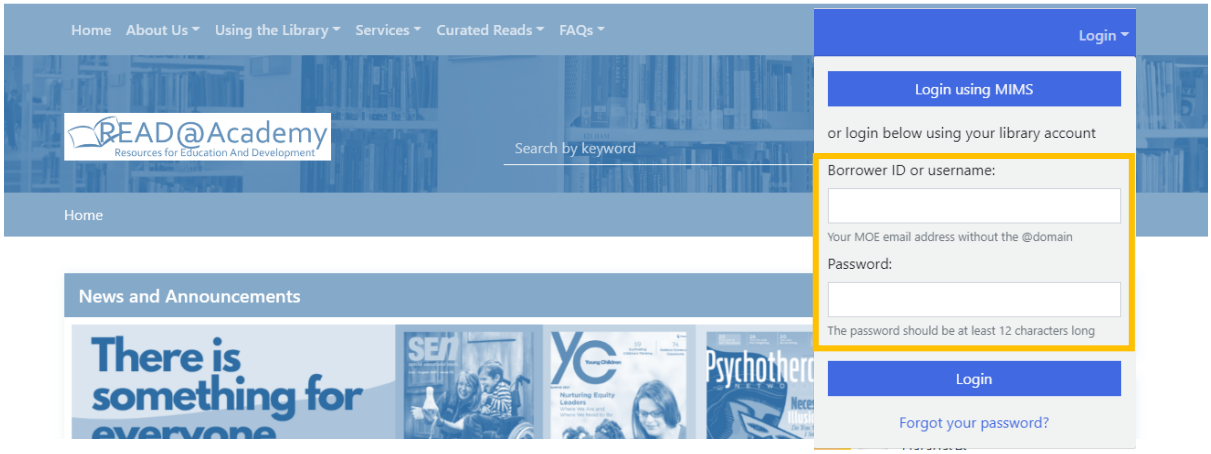
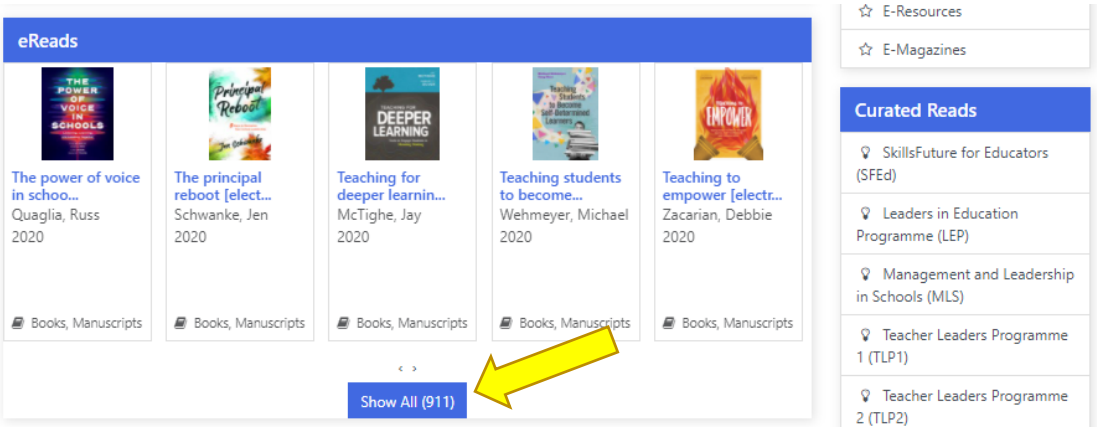
   (You can reset your MIMS password on the MIMS portal or contact SSOE Helpdesk for assistance.)



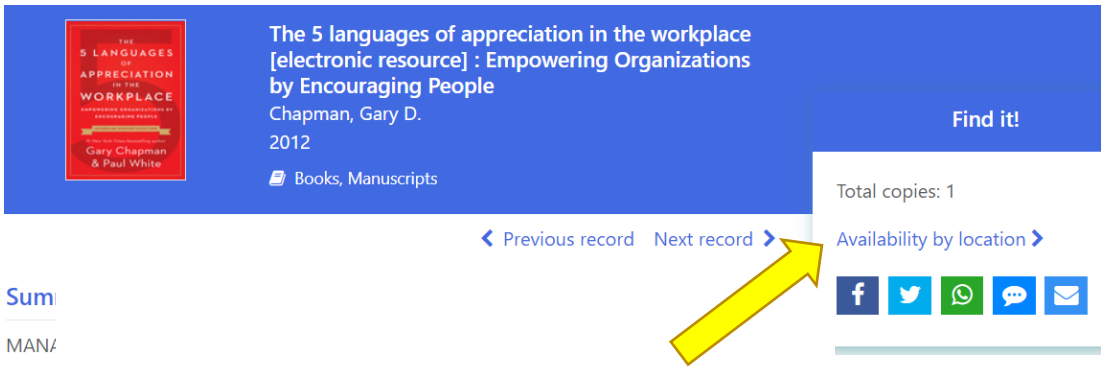
Patrons without MIMS ID: Log in with your SPYDUS Library account details.
(For assistance to reset details, do email moe_readacademy@moe.edu.sg)



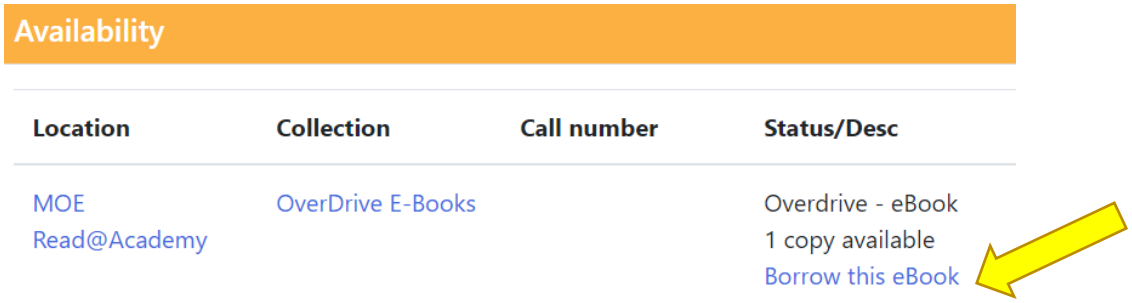
3. Browse the E-book collection at **eReads**. Click **Show All** for all the titles in E-book and audiobook formats.



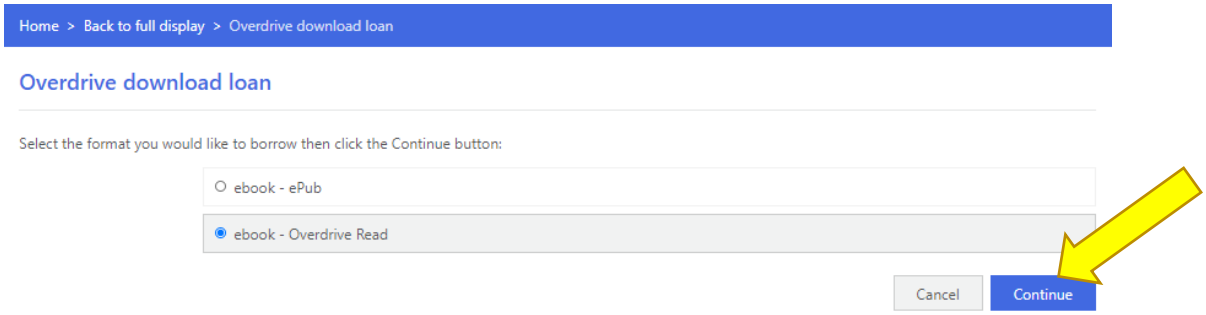
4. To borrow, select title, click **Availability by Location.**



5. Click **Borrow this eBook,** or place a reservation if the e-book is out on loan.

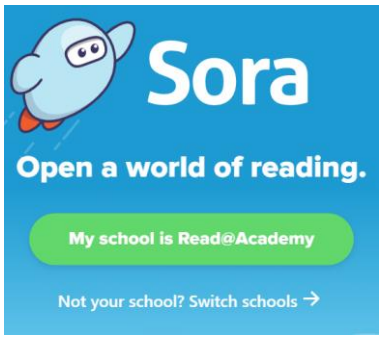


6. Select **ebook – Overdrive Read**, click **Continue** to start reading the ebook at your browser.



Alternate Access:

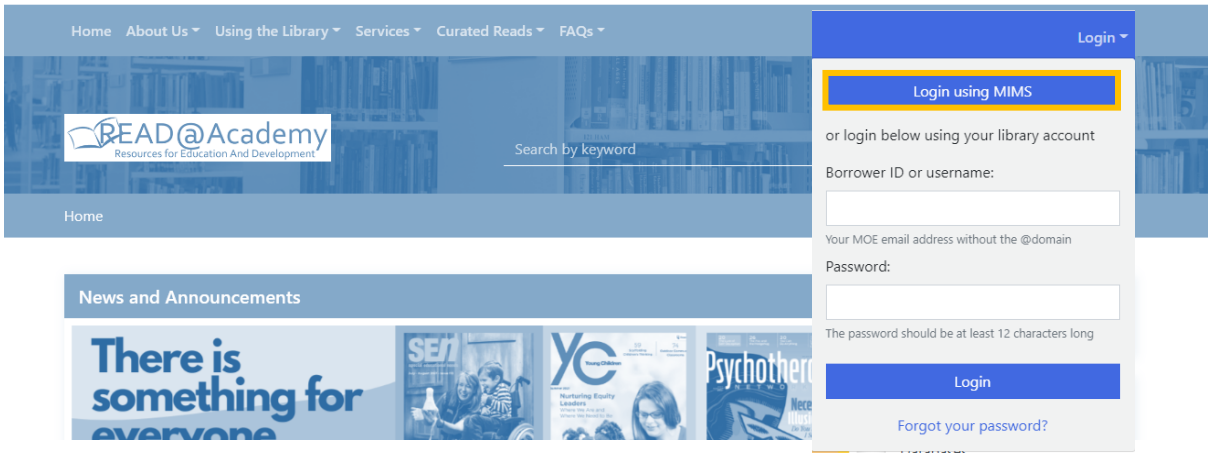
1. Go to https://soraapp.com/home.
2. Locate and select "READ@Academy" collection. Log in with your **MIMS user ID and password**. You can reset your MIMS password on the MIMS portal or contact SSOE Helpdesk for assistance.



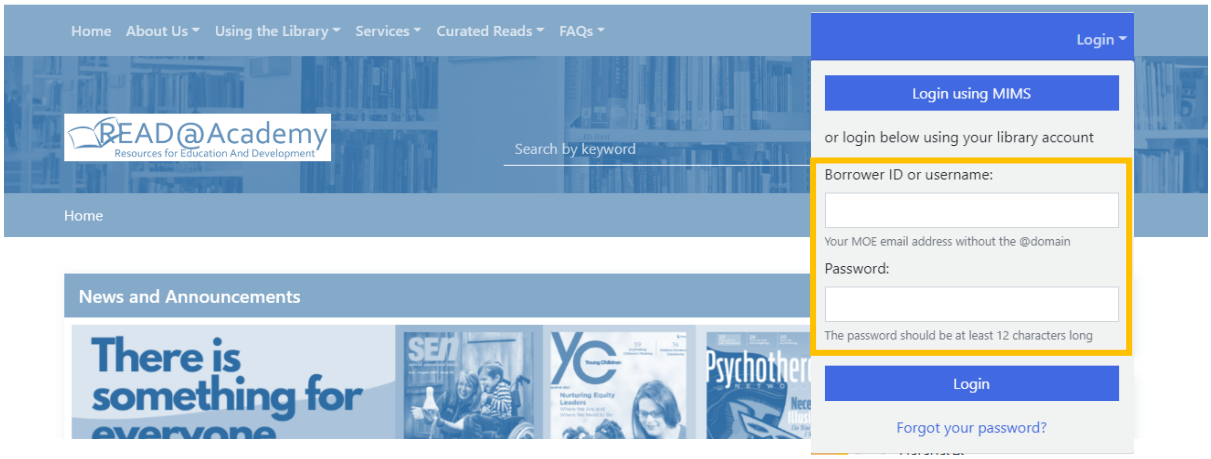
3. Search for a title or click on a cover to start reading.

How to borrow books from Theme of the Month via School Delivery Service?

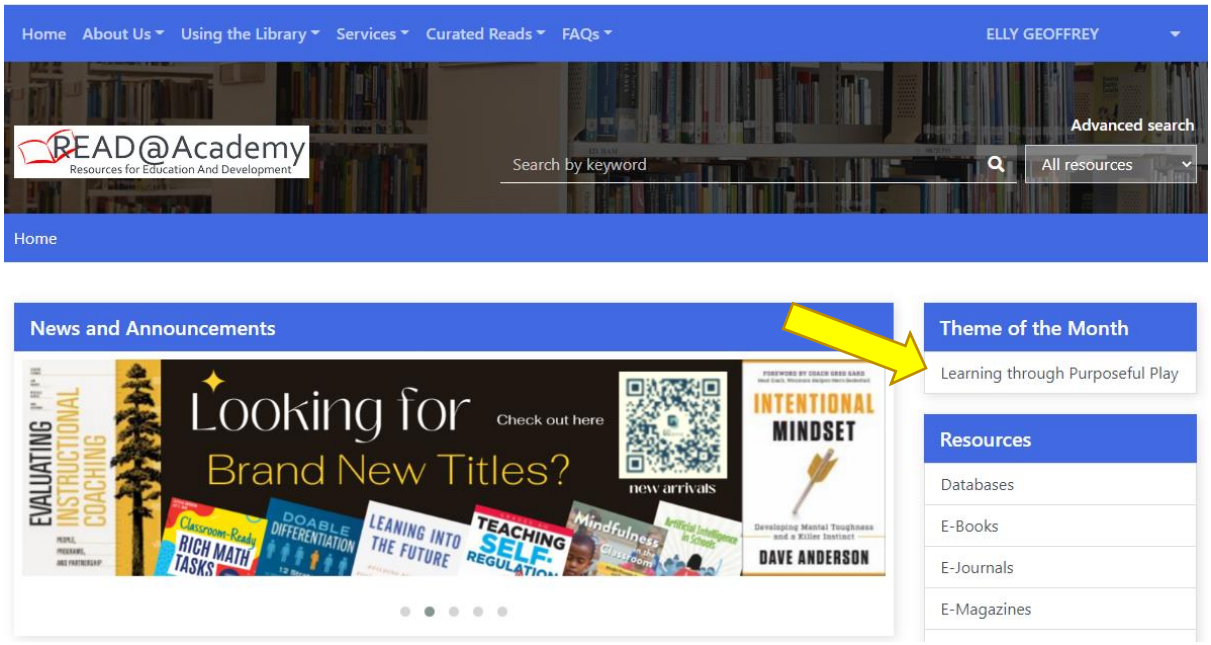
1. Go to https://readacademy.moe.edu.sg/.
2. **Patrons with MIMS ID:** Log in with your MIMS account details.
   (You can reset your MIMS password on the MIMS portal or contact SSOE Helpdesk for assistance.)



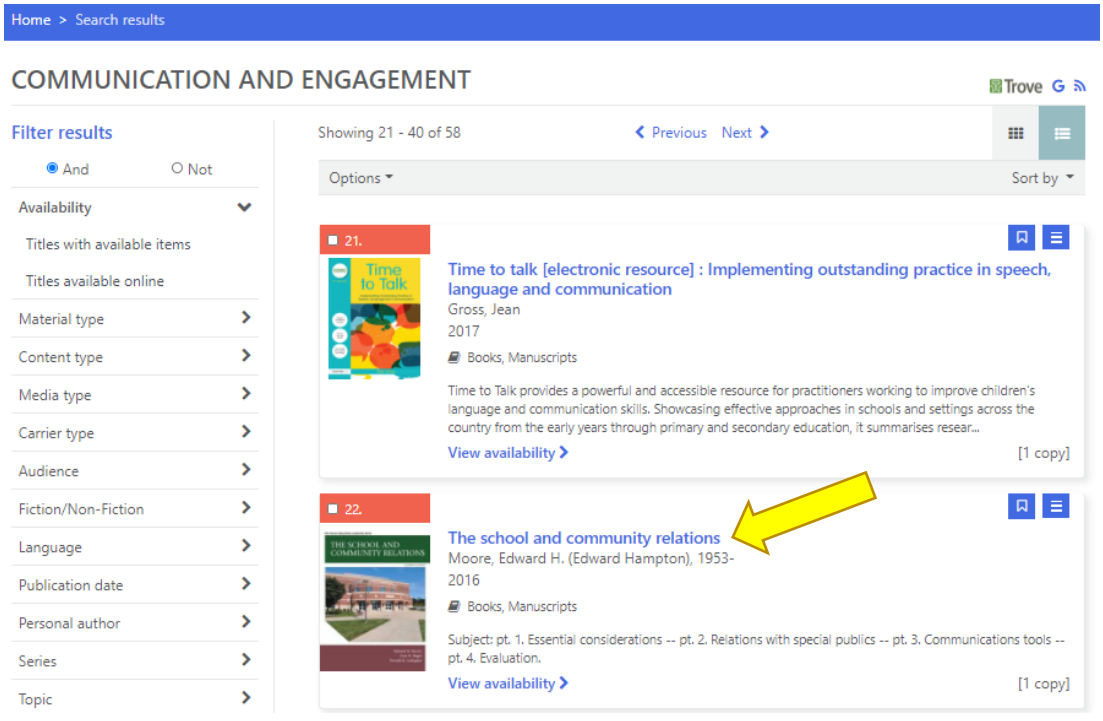
Patrons without MIMS ID: Log in with your SPYDUS Library account details.
(For assistance to reset details, do email moe_readacademy@moe.edu.sg)



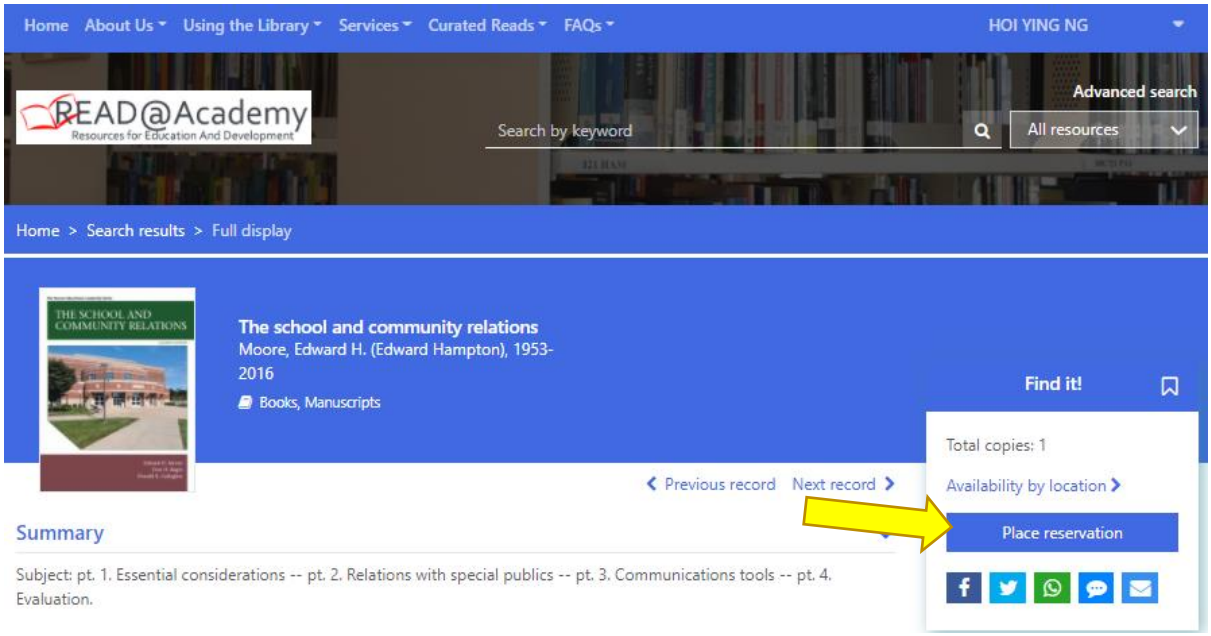
3. Click **Theme of the Month.**



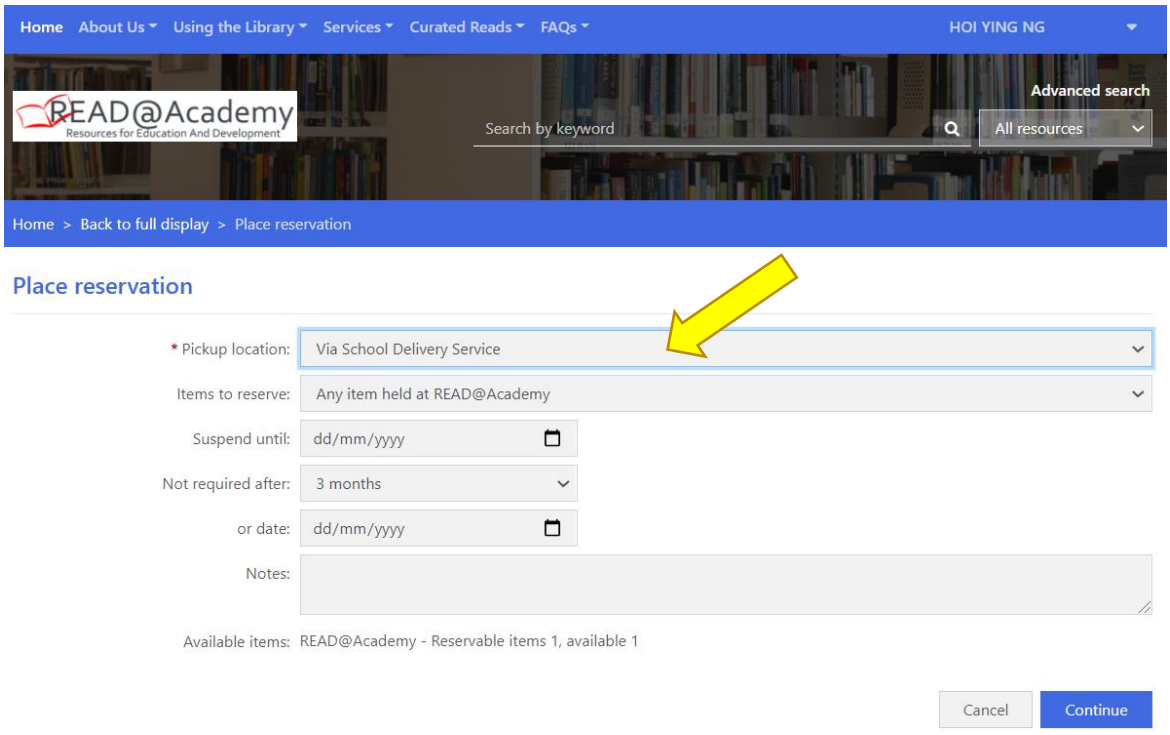
4. Click on a title



5. Click **Place Reservation.**



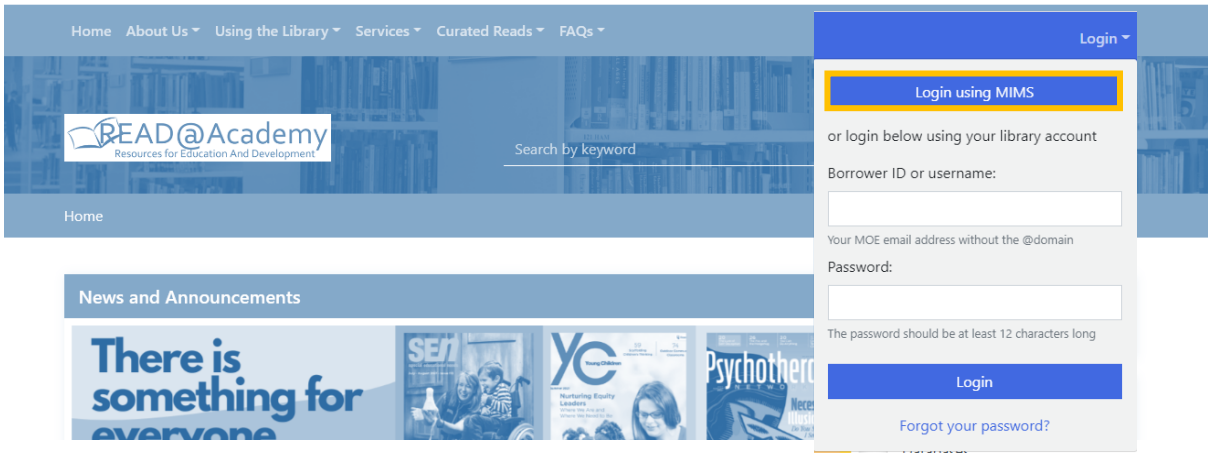
6. Change the Pickup Location to **Via School Delivery Service** and fill in the rest of the information, click **Continue.** You will be informed when the book is available for you to pick up at the General Office of your school. To return, email moe_readacademy@moe.edu.sg to arrange for a School Collection Service.



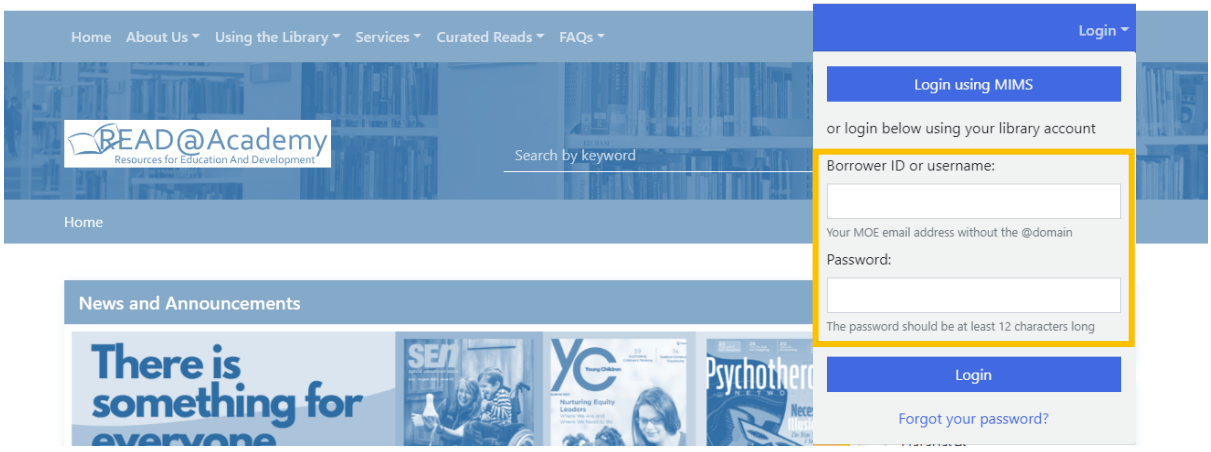
How to access E-Journals and Professional Membership*?

**Professional Memberships are memberships that READ@Academy has with various association and interest groups in the field of Education. This feature allows library patrons to access various resources deem suitable for use and reference.*

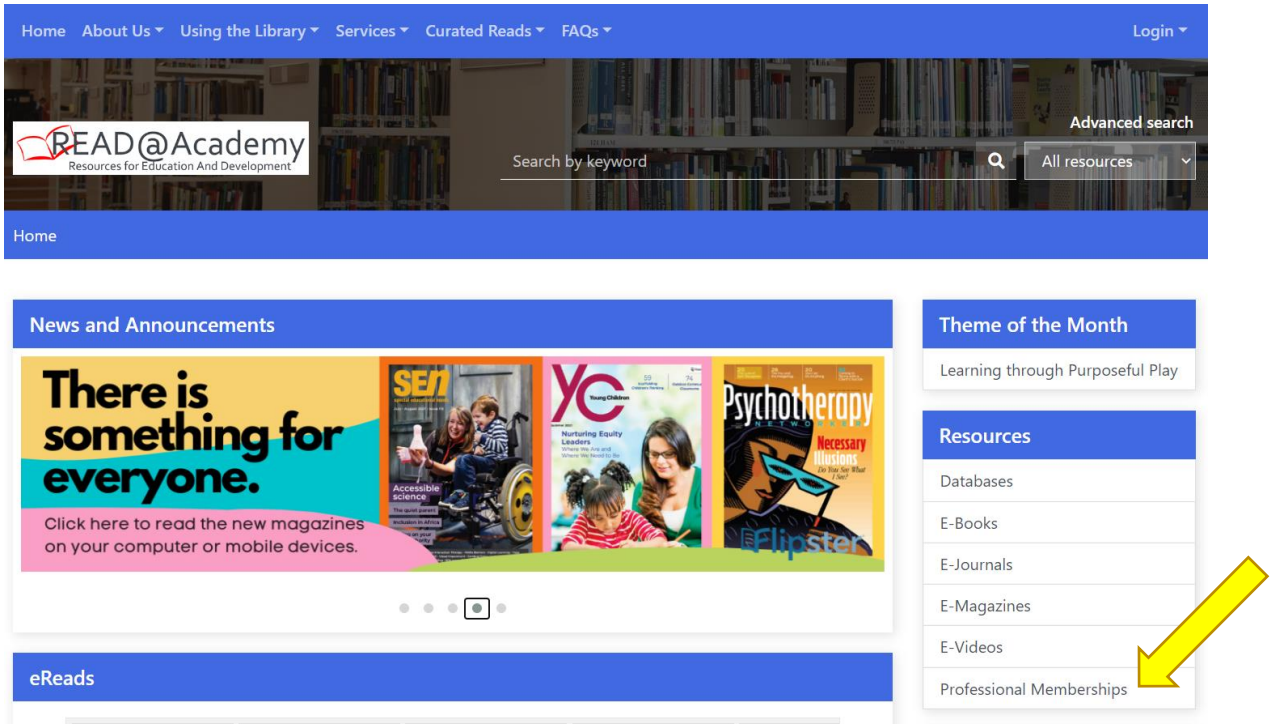
1. Go to https://readacademy.moe.edu.sg/.
2. **Patrons with MIMS ID:** Log in with your MIMS account details.
   (You can reset your MIMS password on the MIMS portal or contact SSOE Helpdesk for assistance.)



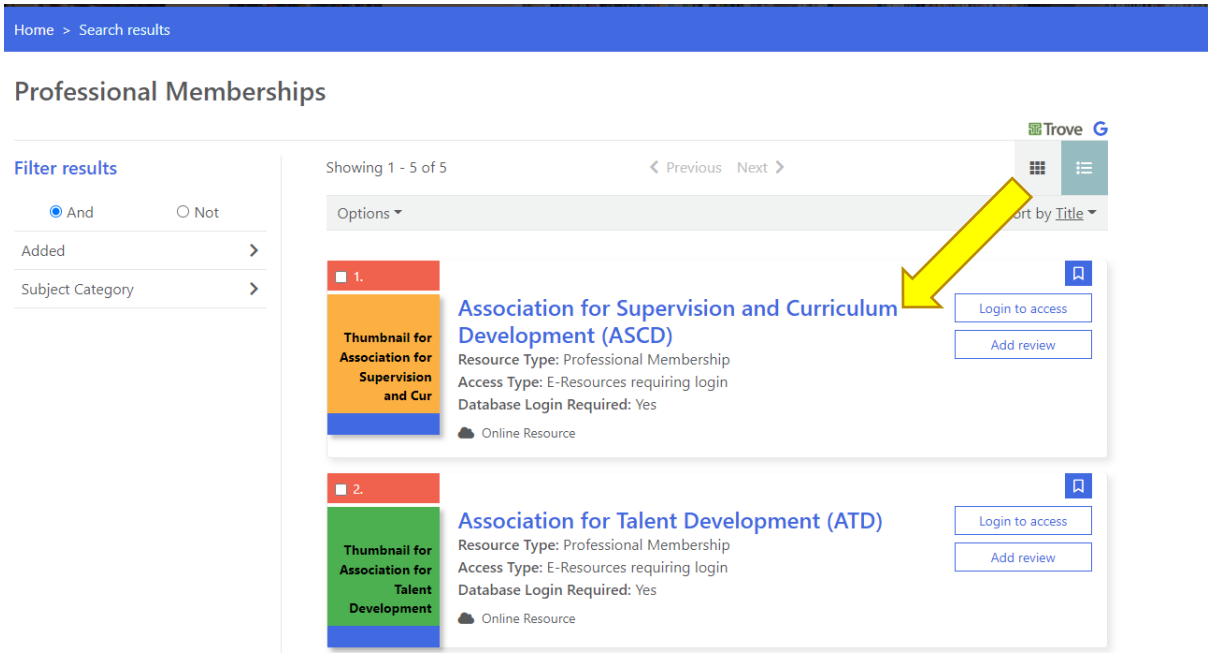
Patrons without MIMS ID: Log in with your SPYDUS Library account details.
(For assistance to reset details, do email moe_readacademy@moe.edu.sg)



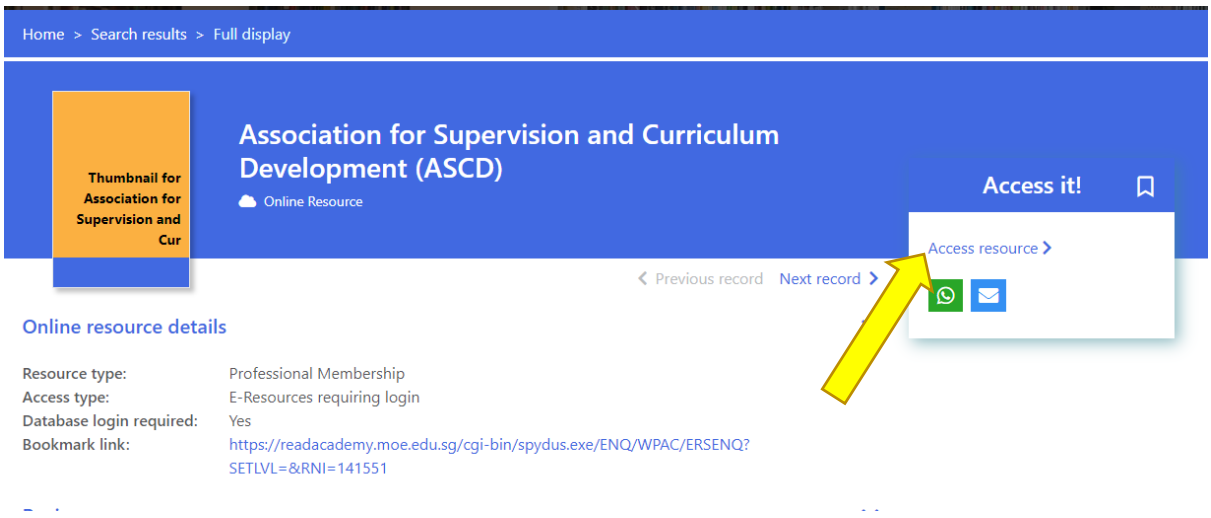
3. Select **E-Journals** or **Professional Membership.**



4. Select a journal

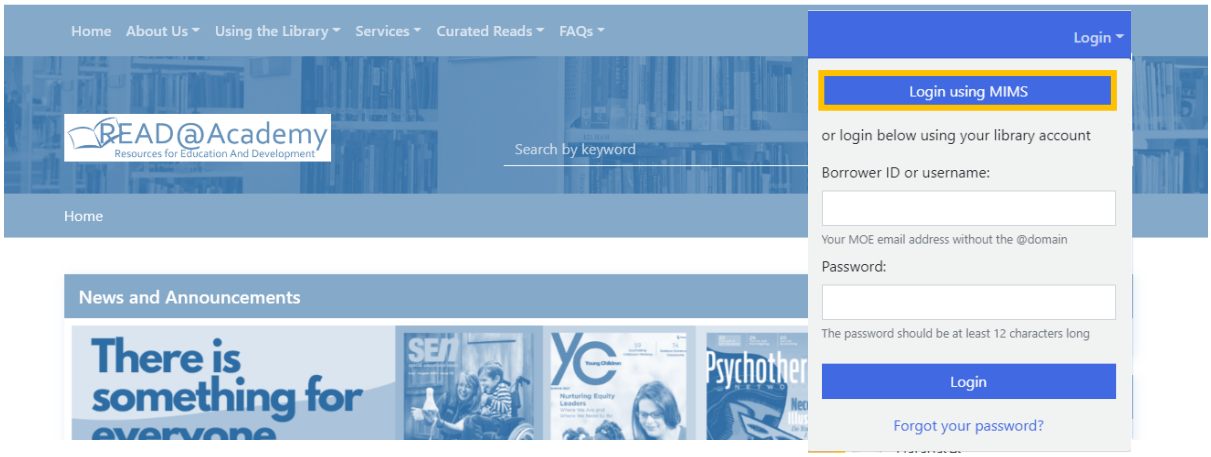


5. Click **Access resource** and browse the articles or email us at (moe_readacademy@moe.edu.sg) for the full text access.

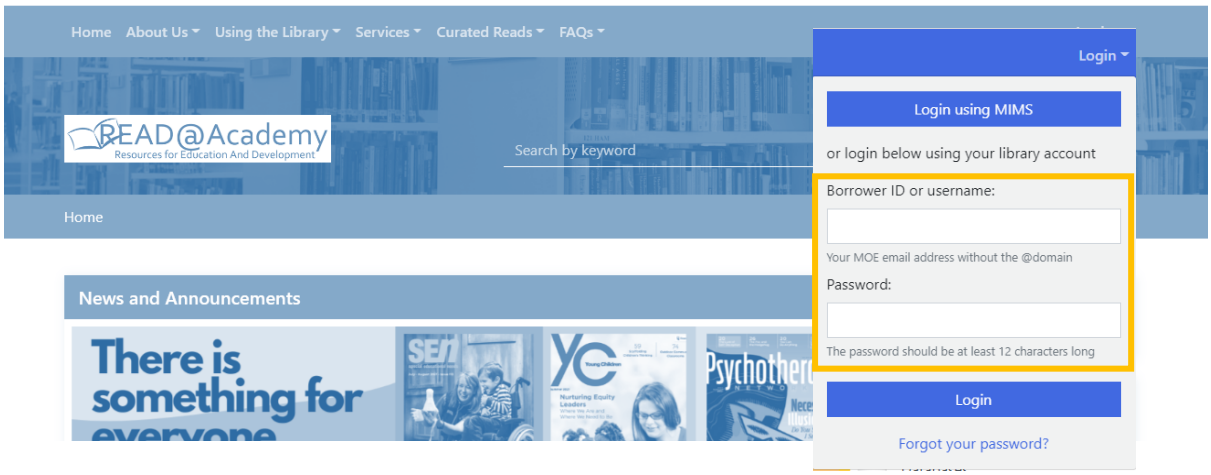


How to watch videos from Psychotherapy.net under E-Resources?

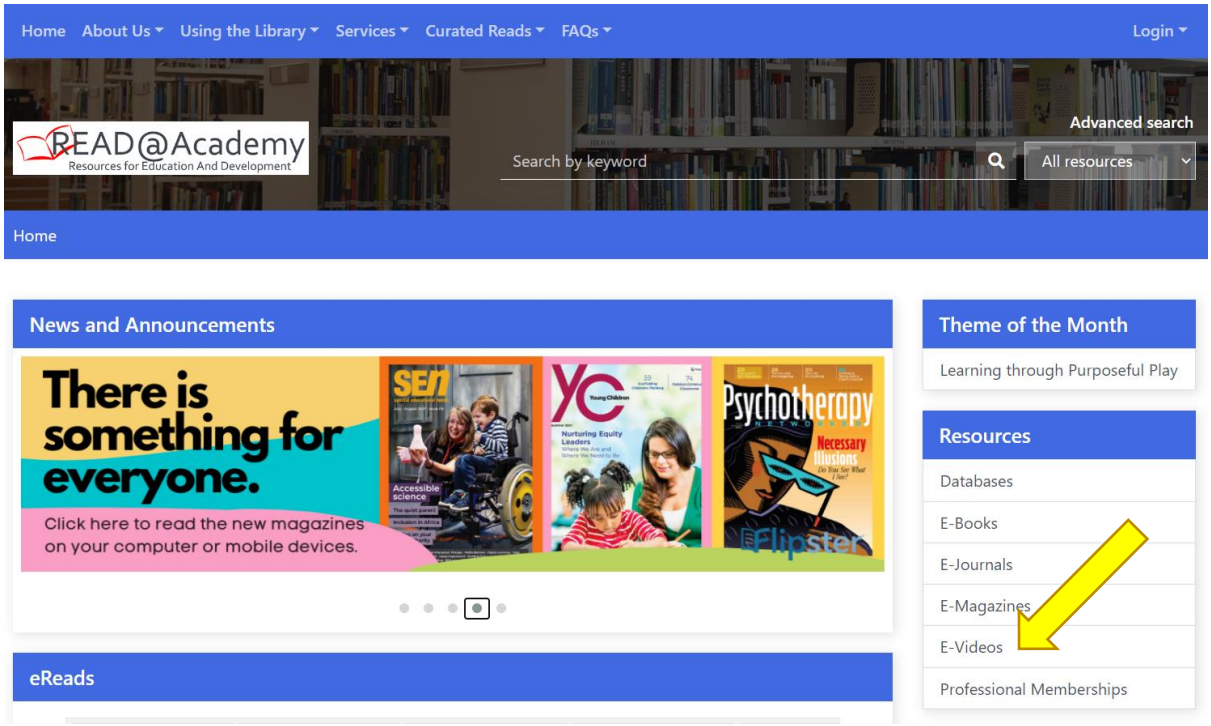
1. Go to https://readacademy.moe.edu.sg/.
2. **Patrons with MIMS ID:** Log in with your MIMS account details.
   (You can reset your MIMS password on the MIMS portal or contact SSOE Helpdesk for assistance.)



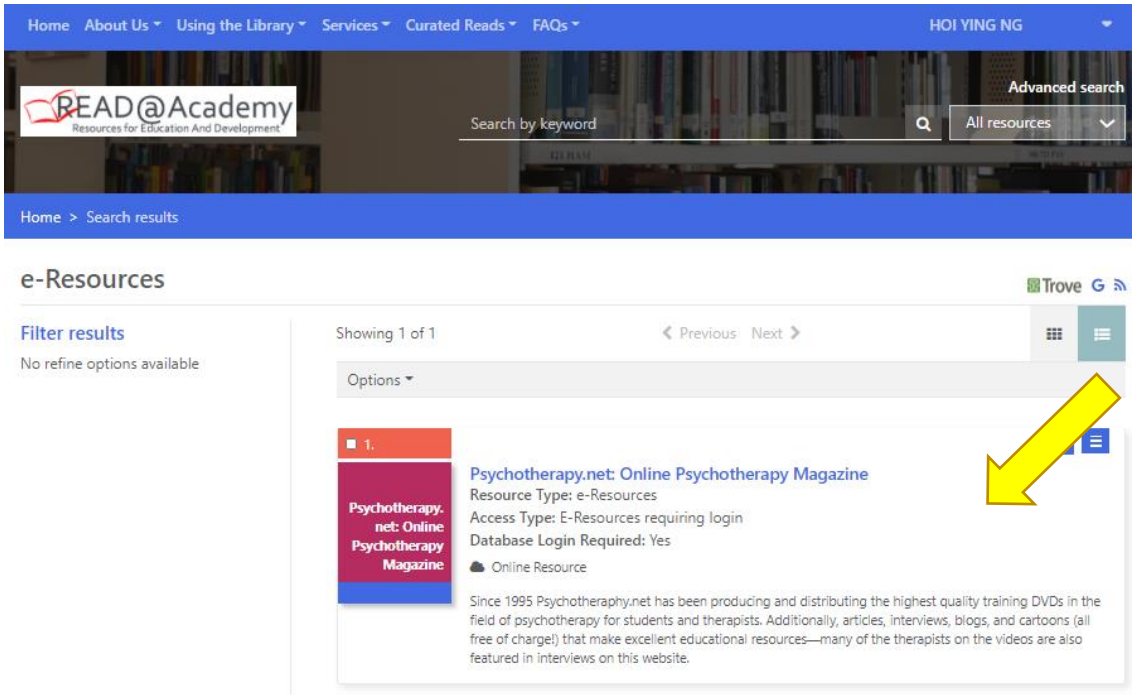
Patrons without MIMS ID: Log in with your SPYDUS Library account details.
(For assistance to reset details, do email moe_readacademy@moe.edu.sg)



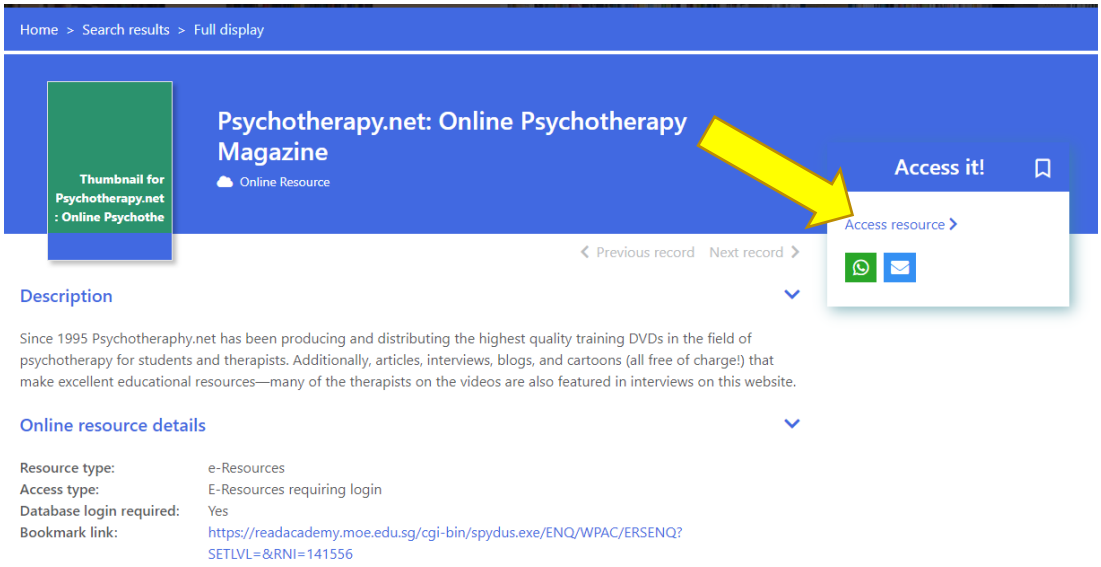
3. Select **E-Videos**



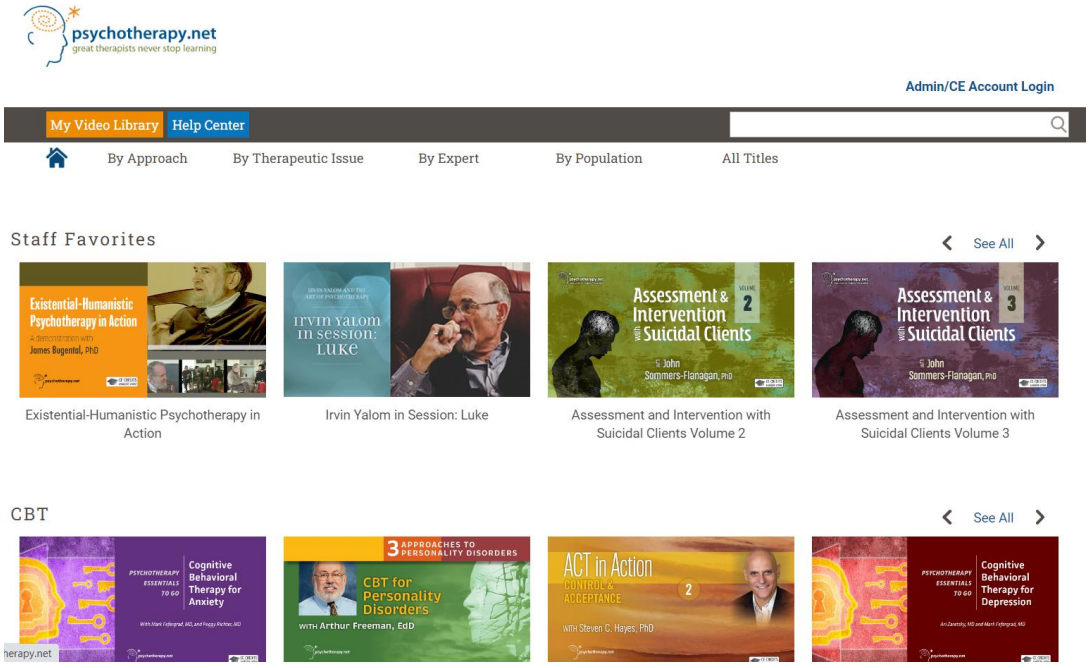
4. Click **Psychotherapy.net.**



5. Click **Access resource**

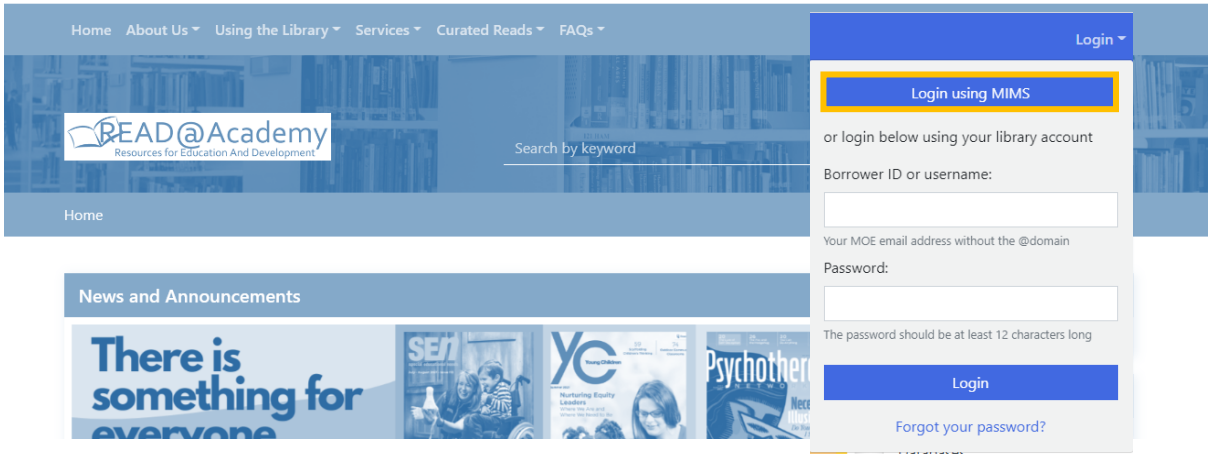


6. Select and watch the video.

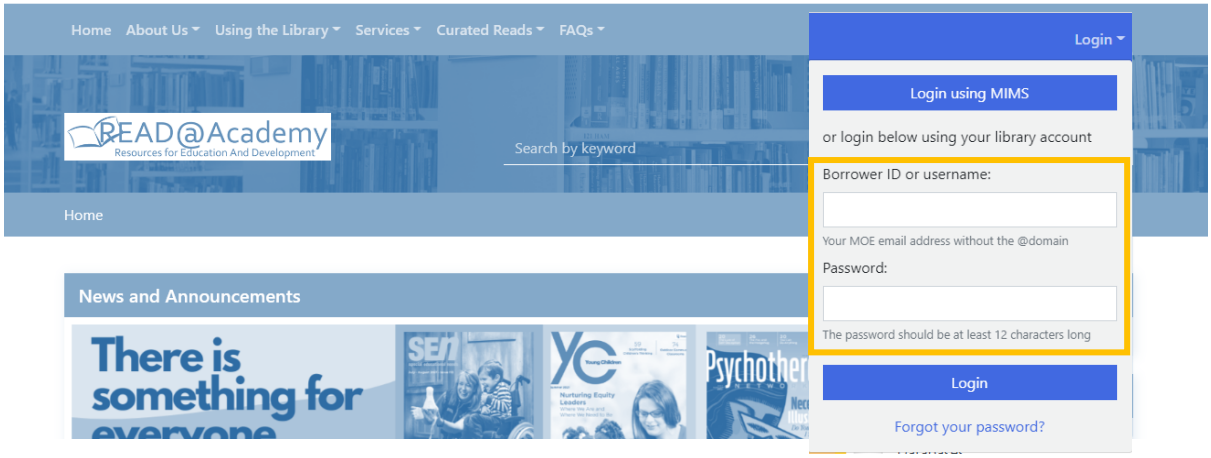


How to browse E-Magazines?

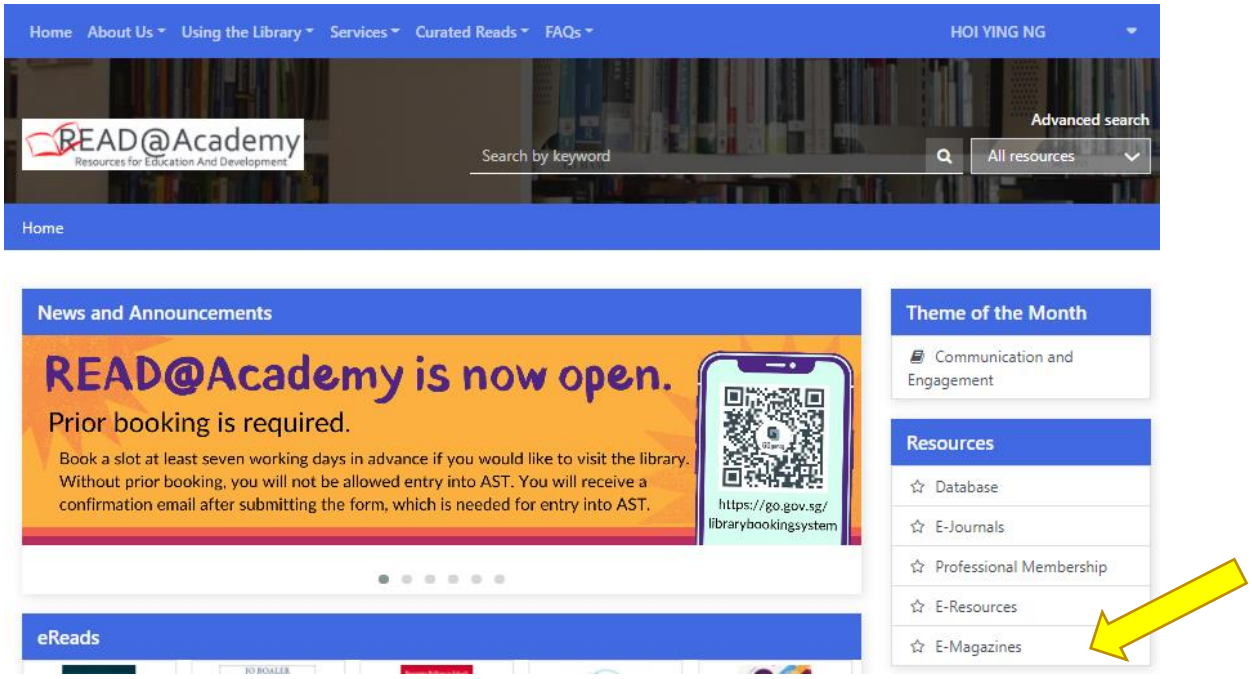
1. Go to https://readacademy.moe.edu.sg/.
2. **Patrons with MIMS ID:** Log in with your MIMS account details.
   (You can reset your MIMS password on the MIMS portal or contact SSOE Helpdesk for assistance.)



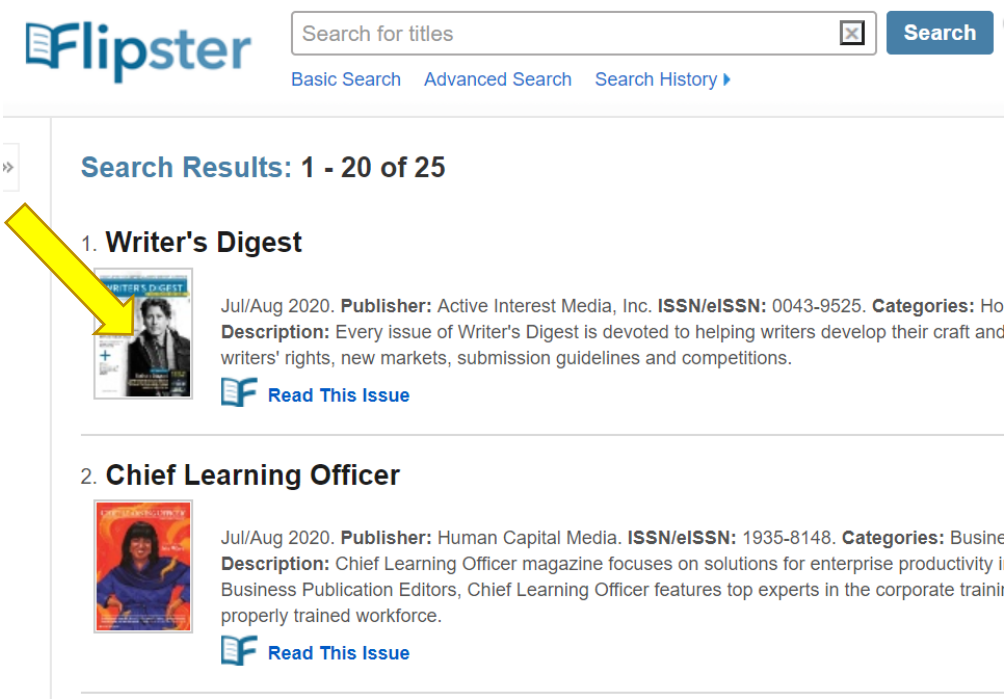
Patrons without MIMS ID: Log in with your SPYDUS Library account details.
(For assistance to reset details, do email moe_readacademy@moe.edu.sg)



3. Select **E-Magazines**.



4. Search for titles or select an E-Magazine from the collection. Click the cover to read the E-magazine.



5. To read backdated issue, click **All Issues.**

inkwell

Find Your Niche

With creativity and intention, you don't need to be an expert to find success writing for specialty magazines.

BY DON VAUGHAN

Did you know there's a national magazine devoted exclusively to the portable toilet industry? One might wonder what would be left to write about after two or three issues, but *Portable Restroom Operator* has been chugging along monthly since 2008.

I've never written for *Portable Restroom Operator*, but I wouldn't hesitate to pitch if a good idea crossed my desk. Same with other specialty publications such as *FUNGI Magazine* (for all things mycological), *POND Trade Magazine* (for outdoor-pond enthusiasts), and *Ratchet + Wrench* (a trade journal for car care-center operators).

Specialty magazines need good writers just as much as more generalized publications, yet many writers eschew them for one very understandable reason: they know little about the niche topic. It isn't within their life experience, so they're reluctant to even consider pitching. This is a mistake, and potentially a costly one.

Here's the bottom line: You don't have to be a subject matter expert to write for specialty magazines. All you need is an innovative idea specific to the niche topic; if approved, interviews with knowledgeable sources will inform the resulting article. This approach is no different from other nonfiction projects that require a certain level of research to understand and accurately report on a subject.

Specialty publications can be divided into three general categories, with some overlap.

- **SINGLE-TOPIC PUBLICATIONS.** These are magazines or websites devoted to a very specific area of interest, and all articles pertain in some way to that topic. *FUNGI Magazine*, mentioned earlier, is a good example of a single-topic publication.
- **TRADE JOURNALS.** These are information and advocacy publications for specific occupations, and almost every profession has at least one. *Veterinary Practice News*, for example, is a trade journal for the veterinary profession.
- **ALUMNI MAGAZINES.** These publications place their focus exclusively on a college or university's graduates, history, and programs. Almost all large academic institutions have an alumni magazine, which is sent to graduates and others.

There are several very good reasons to pursue specialty publications. Foremost is their persistent need for skilled wordsmiths. Most specialty magazines rely on established subject matter experts for the majority of their editorial content, but there may still be holes in the schedule that need to be filled. This can lead to opportunities for thoughtful freelancers with fresh ideas.

"It's sometimes difficult to find veterinary professionals to write for us because they have very long days," laments Elisa Jordan, managing editor of *Veterinary Practice News*. "Fortunately, we have found some doctors, techs, and practice managers who are also great writers and enjoy the experience. There is something for everyone and it definitely takes a village."

Indeed, most specialty magazines are eager to receive pitches from skilled writers with intriguing ideas, even if they're not subject matter experts. I've written for *Veterinary Practice News* since 1996, though I have no experience in the veterinary field. What I bring to the magazine is an interest in pets and animal health, a strong journalism background, and an eye for interesting outside-the-box ideas. One recent quirky query involved a penguin at the Saint Louis Zoo that had been fitted with special neoprene boots to help alleviate arthritis pain in its ankles. It was a human-interest story that could have appeared in any mainstream magazine or newspaper, but what made it newsworthy to *Veterinary Practice News* was how the zoo's veterinary team addressed the penguin's health issues and the role of animal orthotics in solving the problem.

Another incentive to write for specialty publications is money. Niche magazines often pay quite well compared to more mainstream publications, which makes them especially attractive to savvy writers. The rate of pay for the specialty magazines I regularly write for ranges from a flat $75 per feature to more than a dollar a word. And once you are established, the work can be steady.

Specialty magazines also can advance your career by providing work experience and bylines, both of which are tremendously valuable to writers new to the profession.

"Any assignment challenges a writer's ability to become a better, more confident writer, and especially when starting out, contributes toward evolving a personal style," notes Nancy Naglin, editor of *VideoScope* magazine, which places its focus on genre films and television. "Writing makes one a better writer and any venue that will give you a byline is worth pursuing. Oftentimes, specialty publications will give you a crack at a story or a review that more established publications won't."

Of course, opportunities are even greater if you have a relative understanding of a magazine's specialized topic. This can make pitching easier and assignments more plentiful.

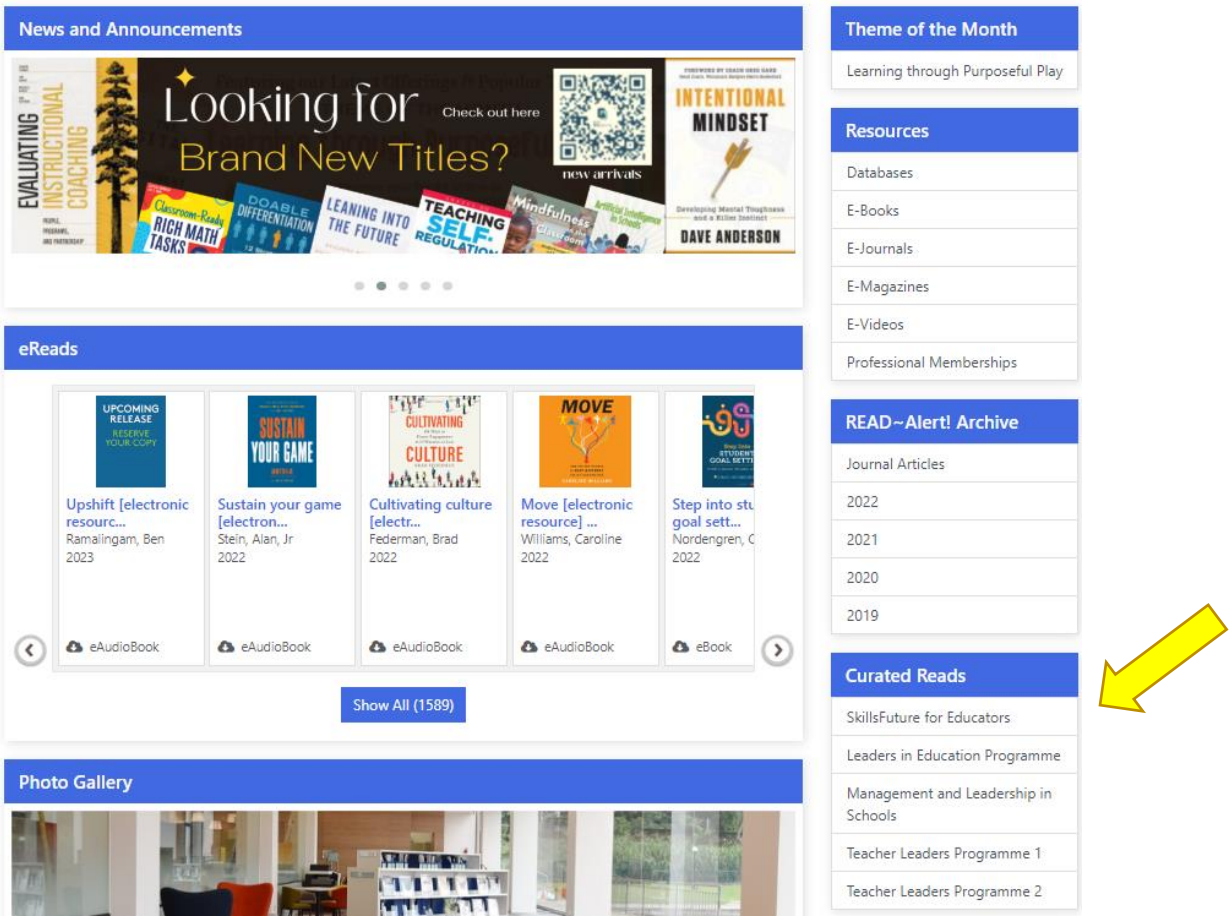
"One of the biggest benefits of writing for specialty publications is the simple fact that they get it," reports Michael Venutolo-Mantovani, a freelance writer based in Chapel Hill, N.C. "Whatever niche you're working in, a specialty outlet often understands the nuance and the detail of the subject intimately. For example, if I'm pitching a story on mechanical shifters versus electronic shifters to anyone outside of the bike world, it'll take a lot of time and, more importantly, space to explain what I'm talking about. But when pitching that story to an editor at a bike magazine, I have to spend less time doing fundamental education in both my pitch and my story. It's very freeing to the art and craft of storytelling, especially within the bounds of very limited word counts."

On rare occasions, good story ideas may arise from not being knowledgeable about a specialty publication's primary topic. Venutolo-Mantovani broke into *Guns & Ammo* with a pitch about the first and only time he ever shot a gun, under the tutelage of two Green Berets. "If you can find the right angle, you don't need to be an expert in any subject," Venutolo-Mantovani notes. "In fact, one of the editors at *Guns & Ammo* chided me for not being a shooter, as they wanted to commission more work from me!"

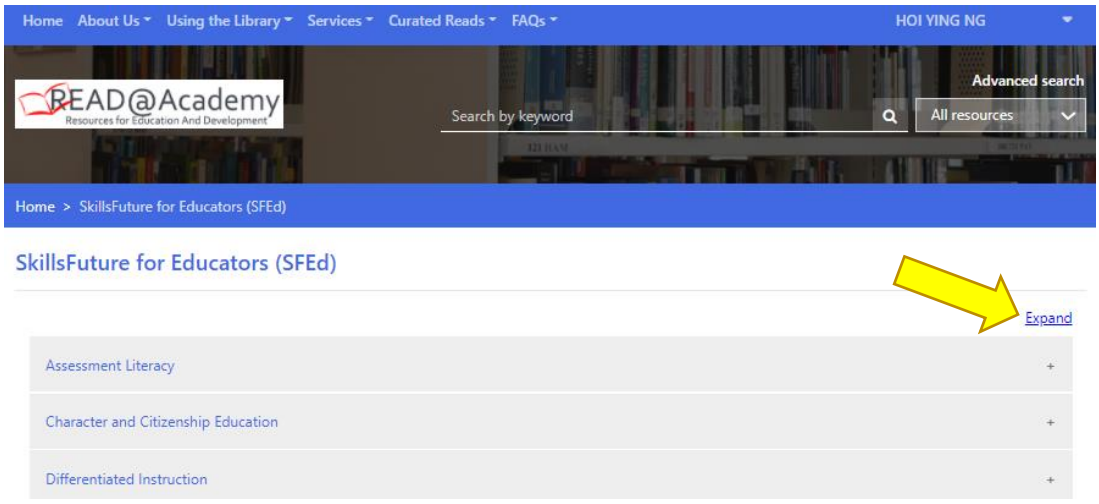
Understanding a specialty magazine's unique editorial needs puts the smart writer at the head of the pack. Single-topic magazines, for example, most commonly need articles that touch on unexplored aspects of the magazine's primary theme, as well as new approaches to frequently reported topics. This is especially true if a magazine has been around for a long time and certain topics are reported on frequently. Profiles of innovators, an exploration of some aspect of the topic's history, and reflections on important

How to view Curated Reads?

1. Go to https://readacademy.moe.edu.sg/.
2. Select a list at **Curated Reads.**



3. **Expand** the list for details.



4. View the titles and click on the links to view the availability of the resource.

MLS002 Instructional Supervision for Professional Development

1. Beach, D. M. (2000). *Supervisory leadership: focus on instruction* . Boston: Allyn and Bacon.
2. Glickman, C. D., Ross-Gordon, J. M., & Gordon, S. P. (2007). *Supervision and instructional leadership: a developmental approach* (7th ed.). Boston: Pearson Allyn & Bacon.
3. Glickman, C. D., Gordon, S. P., & Ross-Gordon, J. M. (2013). *The basic guide to supervision and instructional leadership* (2nd ed.). Boston: Pearson.
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