

the impact of social media in Singapore

Lee Shin Yi, Vu Minh Tu, Chan Wei Xun Benjamin and Elizabeth Oei (AEP)

Supervisor: Mr Wong Chan Keong Teacher Mentor: Ms Rozianna

i n t r o d u c t i o n

Social media is a base platform where people can meet and socialise. In this century, social media is rampant across the globe. As all of us know, social media is used by everyone. Facebook has 800 million users; 100 hours of video are uploaded on Youtube every 4 minutes, with more than two billion videos viewed in a day. Our aim is to study the impact of social media on the Singaporean youths.

m e t h o d o l o g y

A questionnaire was developed, which included questions on how the use of social media affects the health, psychological and emotional aspects of Singaporean youths. The target audience of this survey is youths, as we want to study the impact of misuse of social media, on the youth's relationships with their family and friends or on their studies. Through this study, we aim to provide research into educational programmes, to educate the population on the dangers of the misuse of social media.

c o n c l u s i o n

In all, the results show that a large portion of teenagers who misuse social media are generally susceptible to headaches or other pains while a third of the teenagers surveyed have started from young or have been introduced to social media by friends. A recurring trend is that teenagers using social media are more likely to be easily angered when another party eg. parent, interferes with their social media activities.

l i m i t a t i o n s

- Sample size for survey could be increased
- Set less generic survey questions
- Obtain background information on teenagers

f u t u r e r e s e a r c h

For future research, we can study the impact of social media on the other generations, such as young adults, the middle-aged and the elderly. This would allow us to ascertain the impact social media has on people in general. We can also cover other forms of media such as newspapers or other media platforms.

