s.u.r.e.
Source · Understand · Research · Evaluate

STAY SAFE AND S.U.R.E. ON SOCIAL MEDIA

80% OF SINGAPOREANS WERE CONFIDENT IN DETECTING FAKE NEWS

91% MISTOOK FAKE HEADLINES FOR REAL HEADLINES
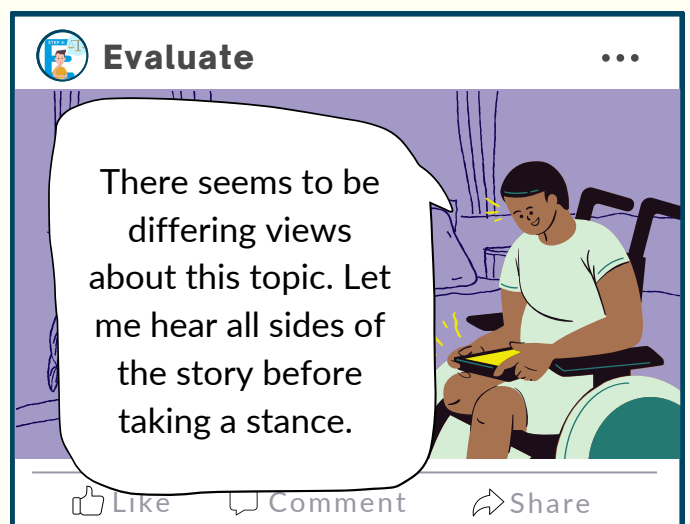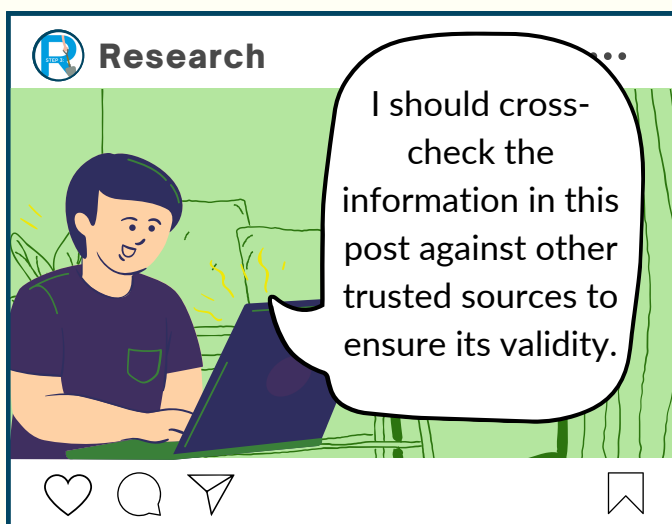
Statistics from: 2018 IPSOS Study[1]

DID YOU KNOW?

83% of Singaporeans read about news online, including on social media.[2] With misinformation circulating widely on social media, we need to be more discerning about what we read.

MISINFORMATION ON SOCIAL MEDIA

Misinformation refers to wrong or misleading information.[3] The virality of social media makes content sharing easier but the information circulated may not be accurate. Thus, misinformation spreads rapidly online.
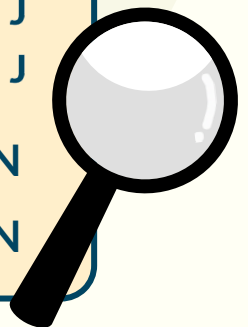
HOW DO I IDENTIFY MISINFORMATION ON MY FEED?

Source · · ·

Wow, this post is really interesting! I should check where the source of the information came from to be sure.

Like   Co...

Understand · · ·

Uh... This posts sounds really angry. Maybe it isn't objective.

Research · · ·

I should cross-check the information in this post against other trusted sources to ensure its validity.

Evaluate · · ·

There seems to be differing views about this topic. Let me hear all sides of the story before taking a stance.

Like   Comment   Share

ACTIVITY:
NEWS LITERACY WORD SEARCH

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Source · Understand · Research · Evaluate

```
I  C  F  B  K  Z  R  S  B  O  J  G  Z  L  R
K  U  V  W  K  A  V  O  K  H  T  R  P  H  J
U  E  E  V  Z  W  A  U  Q  F  T  R  D  A  E
M  I  S  I  N  F  O  R  M  A  T  I  O  N  V
X  Y  H  N  H  X  J  C  A  C  V  Y  I  O  A
U  R  H  U  Z  Z  Q  E  G  T  T  C  S  N  L
Y  E  B  C  N  X  F  M  I  B  T  A  Y  Z  U
G  S  L  J  Q  D  Z  N  O  O  W  V  S  V  A
S  E  J  K  W  G  E  G  N  F  L  K  U  C  T
G  A  I  X  I  Z  A  R  F  B  E  P  R  N  E
G  R  V  Z  V  D  Y  N  S  A  Y  Z  X  W  N
H  C  P  Q  A  G  O  H  G  T  N  M  G  R  A
S  H  V  O  P  I  N  I  O  N  A  Z  I  B  X
K  B  W  E  O  Y  O  S  O  W  Y  N  R  T  J
Q  I  D  K  Y  I  C  M  Q  B  O  X  D  C  J
```

EVALUATE   RESEARCH   FACT   OPINION

SOURCE   UNDERSTAND   MISINFORMATION

LET'S STAY SAFE AND S.U.R.E. ON SOCIAL MEDIA!

Exercise caution when reading information on social media. Don't just stop at the headlines! Look for the original article and read it carefully.

References
1. Ipsos. (2018). *The Susceptibility of Singaporeans Towards Fake News* (pp. 1–4). https://www.ipsos.com/en-sg/susceptibility-singaporeans-towards-fake-news
2. Statista. (2021). *Share of respondents in Singapore who receive news form the following sources as of February 2021.* Statista. https://www.statista.com/statistics/982760/singapore-top-news-sources/
3. Cambridge University Press. (n.d.). Misinformation. In *Cambridge Advanced Learner's Dictionary & Thesaurus.* Retrieved May 27, 2022, from https://dictionary.cambridge.org/dictionary/english/misinformation

Find out more!

Answers: