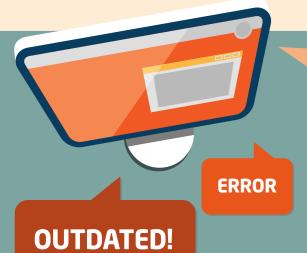




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If you plan to rely on the Internet for your research, think again.





You will surely obtain many search results, including outdated webpages, broken links and inaccurate information, which you will need to sieve out.

Moreover, via the Internet, you will only obtain a fraction of all the resources available. This fraction of resources may not necessarily provide credible information too.



In order to complete your research, you will need to explore more authoritative resources. How about facilitating your research journey using NLB's subscribed databases that provide authoritative, accurate and reliable information sources?

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eBrary

WHAT: An online collection of authoritative ebooks that spans academic subject areas such as business and economics, arts and humanities, social sciences and more.

FEATURES: Includes additional premium content such as maps, journals, and reports. Able to search for information within a book or a particular chapter.



WHAT: A large, comprehensive collection of business-related journals, newspapers and industry profile reports.

FEATURES: Superior relevance and value ranking, basic and advanced search tools enable users to search across subject areas that include marketing, management, accounting, finance and more.



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WHAT: A comprehensive and diverse business database that provides insights to companies, competitive market and product information, economic conditions and global business trends.

FEATURES: Full-text journals, business press publications, key trade publications, dissertations, conference proceedings and market reports.

Factiva

WHAT: An international news database. An excellent source to search for news articles.

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