Media and roles people play

Television

The **producer** is the master controller who creates programs and hires the rest of the team

The **director** is in charge of the control room. He tells the actors and camera operators what to do in the studio

The **camera operator** works with the cameras and films the action you'll see on the screen

The **scriptwriter** writes the stories that the actors perform

The **actor** does just what her name says - act

The **editor** selects, shortens and rearranges the scenes

Online media

The **companies** create the databases to make researching easier and to make money

Newspapers put their papers online to reach more readers

Movie studios create websites to promote new movies

Stores put their products online so we can view and buy them without leaving our house

School classes put their projects on the Web so parents can view them

The **government** puts forms and other information online so people can access them when required

Video and computer games

The **producer** manages the budget, schedule and development of a game

Game designers plan out how the game will look and play

A **scripter** writes what the characters will say or what we'll read on the screen

The **game artist** creates all the art that players see

The **programmer** writes the code that makes the game playable

The **tester** plays the game and tells programmers about problems in the game

Media and roles people play

NLB Academy
Knowledge Understood

Radio

The **producer** is the master controller who creates programs and hires the rest of the team	The **scriptwriter** writes the stories that that the presenter describes	The **sound engineer** ensures that the sound quality is crystal clear	The **presenter** talks to the audience. He brings his personality into the mix and makes the show more interesting

Documentaries

The **producer** is the master controller who is in charge of the production	The **researcher** uncovers the subject domain and ensures that the facts are substantiated	The **writer** works with the subject matter and creates an interesting storyline	The **cameraman** captures the visuals for the script	The **editor** shuffles and trims the footage to make it engaging	The **narrator** provides the thread that stitches the documentary together