

Module: Evaluate Newspaper Articles: Summary

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1	Types of Newspaper Articles	<p>In local newspapers, you will find the following types of articles:</p> <ol style="list-style-type: none"> 1. News articles 2. Feature articles 3. Editorials 4. Business articles 5. Entertainment articles 6. Sports articles <p>You can also find information from:</p> <ul style="list-style-type: none"> • Photos • Advertisements
2	Evaluating the articles	<p>It is important to evaluate the articles before deciding to use them. Use the following criteria to select suitable articles.</p> <p>See the table below for the questions to ask when evaluating the articles.</p> <p>Learn more on how to evaluate information sources using the 5-finger test from this video entitled 'SURE Lok Hom: The case of antique chairs'.</p> <p>URL link: http://www.nlb.gov.sg/sure/video-case-of-the-antique-chairs/</p>

Evaluating the various types of articles in local newspapers

Articles	News articles	Feature articles	Editorials	Business articles	Sports articles	Entertainment articles	Photos	Advertisements
Information offered	Stories about significant events that have taken place recently.	These articles analyse the background and issues related to a wide range of topics.	These are articles in which the editorial team expresses their viewpoint(s) on an important issue.	Business articles feature information related to the economy, finance and businesses.	Sports articles feature news and information related to major sports.	Entertainment articles usually cover news, features and reviews about television, movies, music and celebrations.	Photographs are sometimes used to present news or interesting information.	Advertisements are meant to draw consumers' attention to the product for sale.
Evaluation criteria	Does the article contain answers to the 5W and 1H questions?	Will readers be interested in this topic?	Is the position clearly stated and supported with facts or data?	Is this topic relevant to readers?	Is the article written in a way that helps you visualise the event in the correct sequence?	Does the article cover all the key information of the event (e.g. location, people)?	Does the photograph present the subject in an effective way?	What do the advertisers plan to achieve through the advertisement? (E.g. attract consumers' attention, create a desire or interest, elicit action)
	Does the writer cite the source of the information for credibility?	Is the story written in an engaging manner?	Does the writer recognise opposing viewpoints with supporting information?	Can you identify the business aspect of the story as well as specific businesses?	Does the story get your attention and include important people and events?	Does the article explain specialised terms?	Does the photograph help readers have a clearer picture of the story?	Does the advertisement help achieve the advertiser's purpose?
	Is this a firsthand account or information gathered from secondary sources?	Do the descriptions used in the article help to develop the story in an interesting way?	Is the article persuasive in tone?	Are answers to the 5W questions included in the article?	Does the description help you to visualise the action or characters in the story?	Is the article clear in its recommendations of entertainment?	Does the outline provide readers with necessary information for the readers?	Is there enough information within the advertisement for the consumer who intends to purchase the product or service?
								Does the information communicate the benefits of the product or service to the consumer clearly?

Note: Newspaper articles need to be evaluated before using them for project work, whether they are retrieved from the Internet, printed newspaper or online database.