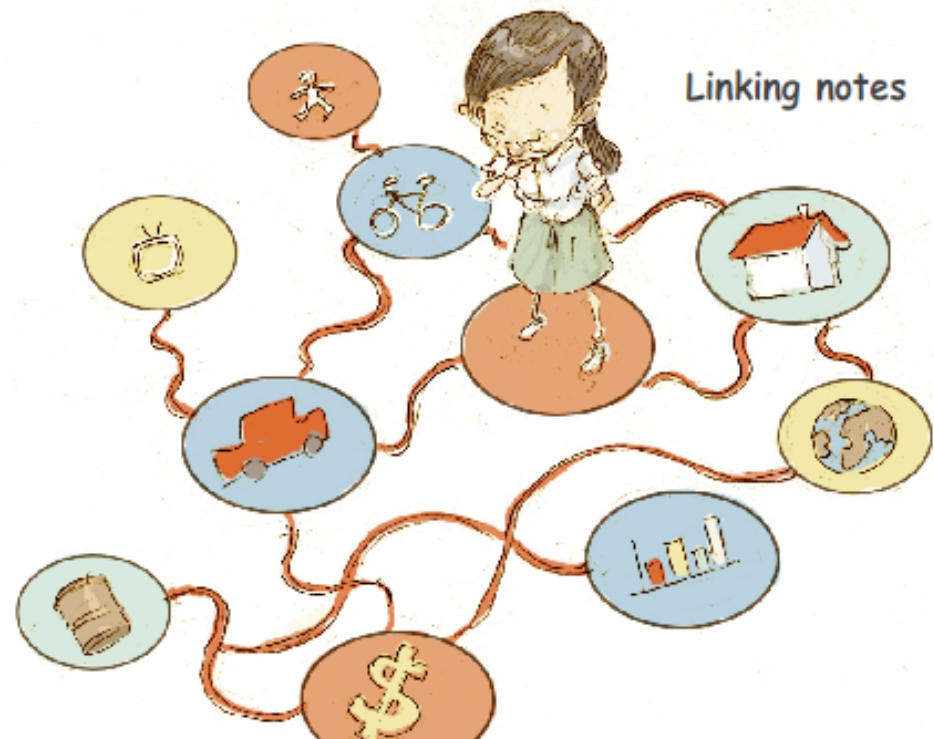


Module: Analyse: Summary

AFFINITY DIAGRAMMING



CONCEPT MAPPING



IMPACT OF HAZE ON TOURISM IN SINGAPORE

WHAT IS BEING DONE

Singapore and Indonesia agree to fight haze

Singapore contributes millions to fight haze

HEALTH ISSUES

Doctors report increase in lung problems

Spike in eyedrop sales reported

2006 haze resulted in many people falling ill during the peak PSI days

Study reports haze could result in premature death

TOURIST EXPERIENCES

Tourists complain of lack of sun in Singapore

Tourists complain that air is too dirty to breathe

Tourists say staying indoors in malls is better than venturing outside

FLIGHT SAFETY

Pilots complain of difficulty in landing

Flights cancelled in Thailand in 2007 haze

HOW ARE OTHERS FARING?

Daily haze levels in Los Angeles are higher than in Singapore during haze days

Haze levels in other big cities around the world

TOURISM LOSSES

Retailers report lower revenue due to lower tourist arrivals

Singapore sightseeing tours report few takers

Economic losses during 2006 haze estimated at around \$70 million

SOMETHING TO THINK ABOUT

Experts warn that haze will not go away

Haze in HK does not deter Disney sales



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