

	Essay	Report
Structure	<ul style="list-style-type: none"> Simple structure without distinct headings usually 	<ul style="list-style-type: none"> Formal structure with distinct headings and sub-headings
Topic	<ul style="list-style-type: none"> Usually a question or proposition 	<ul style="list-style-type: none"> Often a problem or case study Hypothesis or problem statement is stated
Approach and Style	<ul style="list-style-type: none"> Argumentative approach Author attempts to persuade and make a stand Uses a subjective and personal voice 	<ul style="list-style-type: none"> Investigative and analytical approach Author attempts to prove a hypothesis, solve the problem statement and make recommendations Uses an objective and authoritative voice
Supporting Data	<ul style="list-style-type: none"> Arguments supported with information from various sources including personal experiences 	<ul style="list-style-type: none"> Main points supported with quantitative and/or qualitative data from primary and secondary research
Assessment	Success depends on: <ul style="list-style-type: none"> How convincing and persuasive the argument is Connection between points and how well the proposition is established 	Success depends on: <ul style="list-style-type: none"> Research skills Analysis and presentation of findings Conclusions made