

4. Findings

The following are what we have found:

Table 1: Summary of responses to the face-to-face interviews

Questions used in interview:				
Q1: Will you buy these jewellery pieces?	Yes	No	Not sure	
	35	10	5	
Q2: Which type do you like most?	Rings	Brooches	Necklace with Pendants	
	28	13	9	
Q3: Why do you like it?	Innovative design	Unique qualities	Environmentally friendly	Others
	35	25	11	10

Figure 1: Responses of Interviewees



Figure 2: Which type do you like the most?

