COMBATING FAKE NEWS

NOT FAKE NEWS

Satire or Parody

Honest Reporting Errors

News Stories You Don't Like

FAKE NEWS

- Factually inaccurate
- Obscure or distort using emotions, prejudice or bias
- Shareable format

WHY CREATE FAKE NEWS?

Earn Ad Revenue

Influence Votes

Spread Fear

Incite Hatred

WHY SO COMMON?

1. Easily Shareable Content
2. No law and hard to enforce
3. Artificial Intelligence
4. Easy-to-use editing tools
5. Online Anonymity

HOW TO FACT-CHECK

Use Fact-checking Websites

Use Reverse Image Searching Tools

Check Multiple News Sources

Check Authoritative Sources

source Look at its origins. Is it trustworthy?

understand Know what you're reading. Search for clarity.

research Dig deeper. Go beyond the initial source.

evaluate Find the balance. Exercise fair judgement.

s.u.r.e.
Source·Understand·Research·Evaluate