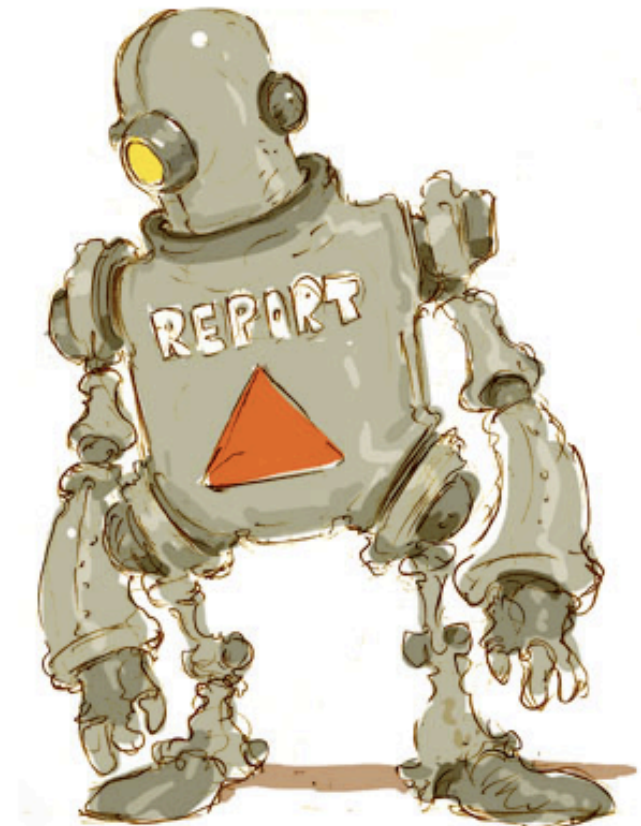
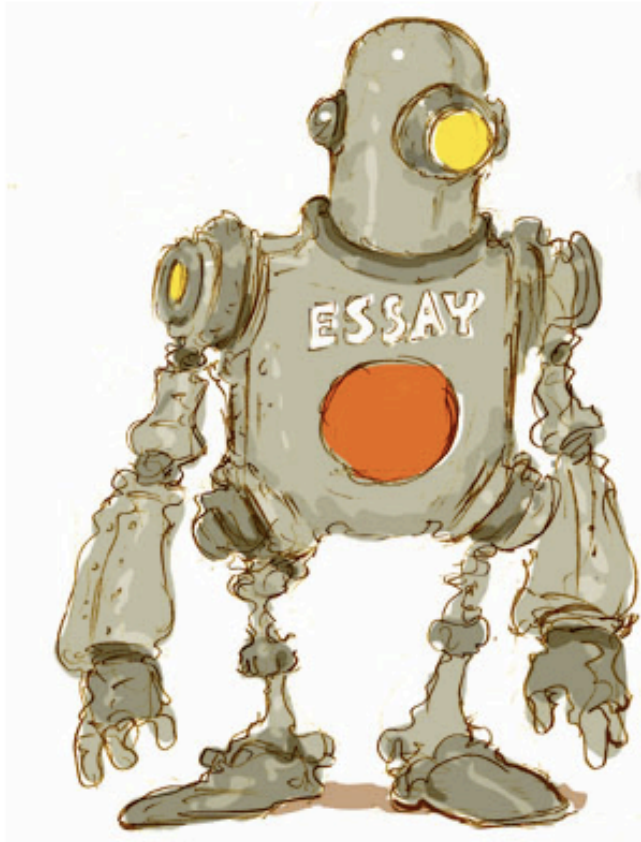


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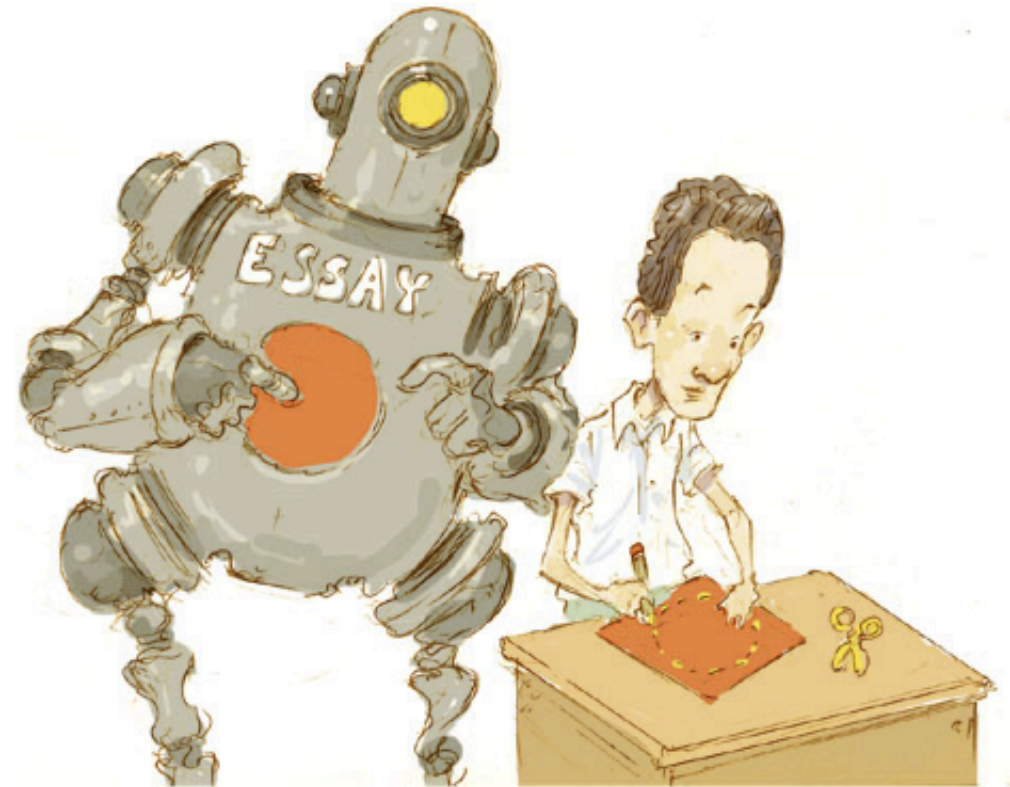


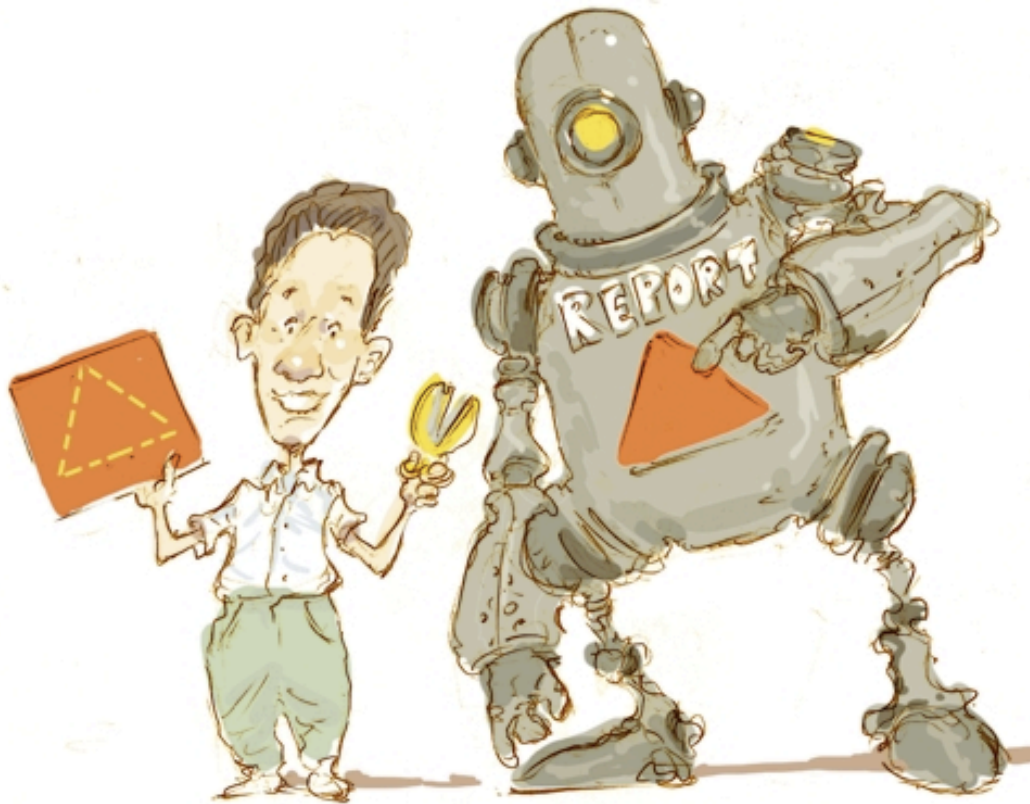
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10 TIPS ON WRITING WELL

1. You know your reader well (Who is the audience for the report and what do they expect?)
2. The research topic is well-defined
3. Breadth and depth of sources are considered (primary and secondary)
4. The sources have passed the evaluation criteria
5. All sources are referenced thoroughly
6. Assess the sources and note any gaps or opportunities
7. Analyse the findings
8. Structure the research argument or stance in a logical manner
9. Make your perspective or voice stand out in the essay or report
10. Ensure that the essay or report is proof-read and reviewed by your team

