



Source . Understand . Research . Evaluate.

Forming your presentation points

The sections to focus on to extract your presentation points are shown below:

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Introduction
This should form the introduction of your presentation. State your project topic and/or problem statement so that your audience understands what your project is all about.

Research Methods
State the research methods used by your group to gather data. Describe briefly how the research was carried out, including the number of people surveyed, profile of the respondents etc.

Findings
Choose three to five key research findings.

Discussion
Focus on the analysis of the three to five key research findings. Your analysis should indicate if the findings support your problem statement or not. Also, state how the findings relate to research done by other researchers previously, if possible.

Conclusion
This should form the conclusion of your presentation. End with a summary of your main points and provide your recommendations.

Organising your presentation points

Sequencing (Trim It)

- Organise the main points systematically
- Sequence the content so that there is a logical flow linking the various points.

Chunking (Group It)

- Chunking refers to the process of grouping related information into logical sections for greater retention and recall.
- Chunk the contents into three to five clear and well-defined main points. Having too many main points might cause your audience to lose focus.

Substantiating (Spice It)

- After chunking and sequencing the information, use evidence and examples to substantiate the main points.