

Module: Know Your Newspapers: Summary

Contents:																								
1	What is a Newspaper?	<p>A newspaper is a publication containing news, information and advertising, usually printed on low-cost paper called newsprint. It may be general or special interest, most often published daily or weekly.</p> <p>It is a mass media channel used to inform the public of what is going on in the world today.</p>																						
2	Common parts of a newspaper	<p>The common parts of a newspaper include:</p> <table><tr><th>Part</th><th>Description</th></tr><tr><td>Masthead</td><td>Name of the newspaper and its logo (usually found at the top of the front-page)</td></tr><tr><td>Byline</td><td>Name of reporter</td></tr><tr><td>Secondary Lead</td><td>A picture with a headline which gives a sneak preview of a story that you might find inside the newspaper</td></tr><tr><td>Headline</td><td>Main statement describing the story (printed in large and bold font)</td></tr><tr><td>Strapline</td><td>Introductory headline below the main headline</td></tr><tr><td>Cutline</td><td>Line describing the picture (also called caption)</td></tr><tr><td>Lead</td><td>Summary of the basic facts of the story such as what happened, to whom, by whom, when did it happen and what is the consequence (this is sometimes shown in bold)</td></tr><tr><td>Index</td><td>Table of contents for the newspaper</td></tr><tr><td>Cut</td><td>A photo or illustration that accompanies a story</td></tr><tr><td>Boxout</td><td>A part of the page that is shaded in a different colour</td></tr></table>	Part	Description	Masthead	Name of the newspaper and its logo (usually found at the top of the front-page)	Byline	Name of reporter	Secondary Lead	A picture with a headline which gives a sneak preview of a story that you might find inside the newspaper	Headline	Main statement describing the story (printed in large and bold font)	Strapline	Introductory headline below the main headline	Cutline	Line describing the picture (also called caption)	Lead	Summary of the basic facts of the story such as what happened, to whom, by whom, when did it happen and what is the consequence (this is sometimes shown in bold)	Index	Table of contents for the newspaper	Cut	A photo or illustration that accompanies a story	Boxout	A part of the page that is shaded in a different colour
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3	Broadsheet vs Tabloid	<p>Comparing the main differences between the 2 types of newspaper formats:</p> <table border="1"> <thead> <tr> <th>Item</th><th>Broadsheets</th><th>Tabloids</th></tr> </thead> <tbody> <tr> <td>Size</td><td>Bigger in size</td><td>Smaller in size - half that of a broadsheet</td></tr> <tr> <td>Approach</td><td>Unbiased, straight reporting (e.g. major world news, political events)</td><td>Sensational reporting (e.g. celebrity news, scandals, gossip)</td></tr> <tr> <td>Layout</td><td>Much greater proportion of text</td><td>Large proportion of the page is filled with headlines and pictures</td></tr> <tr> <td>Language</td><td> <ul style="list-style-type: none"> Content is more serious and writing style is objective or factual Opinion tends to be acknowledged and kept separate from fact </td><td> <ul style="list-style-type: none"> Writing style is subjective or opinionated Uses emotive language to stir up emotions </td></tr> </tbody> </table>	Item	Broadsheets	Tabloids	Size	Bigger in size	Smaller in size - half that of a broadsheet	Approach	Unbiased, straight reporting (e.g. major world news, political events)	Sensational reporting (e.g. celebrity news, scandals, gossip)	Layout	Much greater proportion of text	Large proportion of the page is filled with headlines and pictures	Language	<ul style="list-style-type: none"> Content is more serious and writing style is objective or factual Opinion tends to be acknowledged and kept separate from fact 	<ul style="list-style-type: none"> Writing style is subjective or opinionated Uses emotive language to stir up emotions
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4	Newspapers in Singapore	<p>There are several local newspapers available to readers in Singapore and the region, namely:</p> <ul style="list-style-type: none"> The Straits Times The Business Times Lianhe Zaobao Berita Harian Tamil Murasu Today The New Paper my paper 															