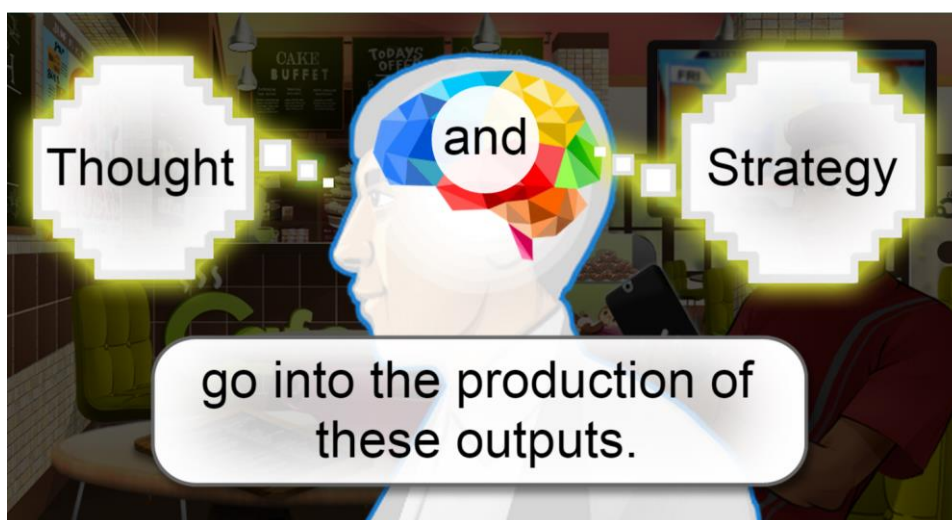
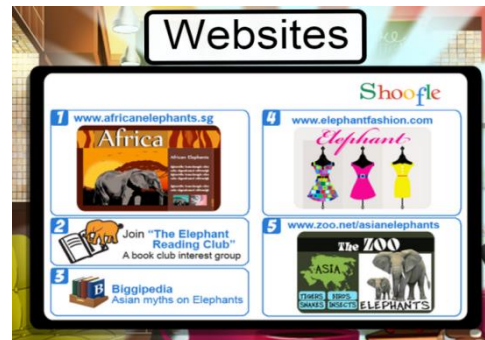
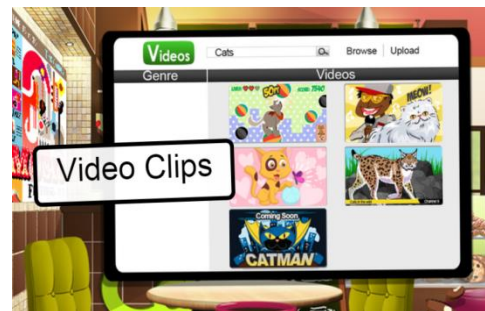


## Visual Text Awareness Essentials

### Topic 2: Uncover the layers of visual and text messages

#### Lessons on Publishing

Everyone, including you and me, can post and publish information on the Internet and social media sites. There are a variety of production outputs that you can choose to produce and publish, such as:



## Objectives

Every production output is created to meet at least one objective. Can you identify the objective of this picture?



## Storylines

After deciding on a production output of your choice, what else is required?



Your storyline may be one of the following:





## Images

The following are ways you may enhance your image presentation.



## Interpretations

When uploading your posts, you may also want to pay attention to how your text and visuals complement each other.

Look at two different interpretations of the same images:

### First Impression:



### Real Scenario:

