

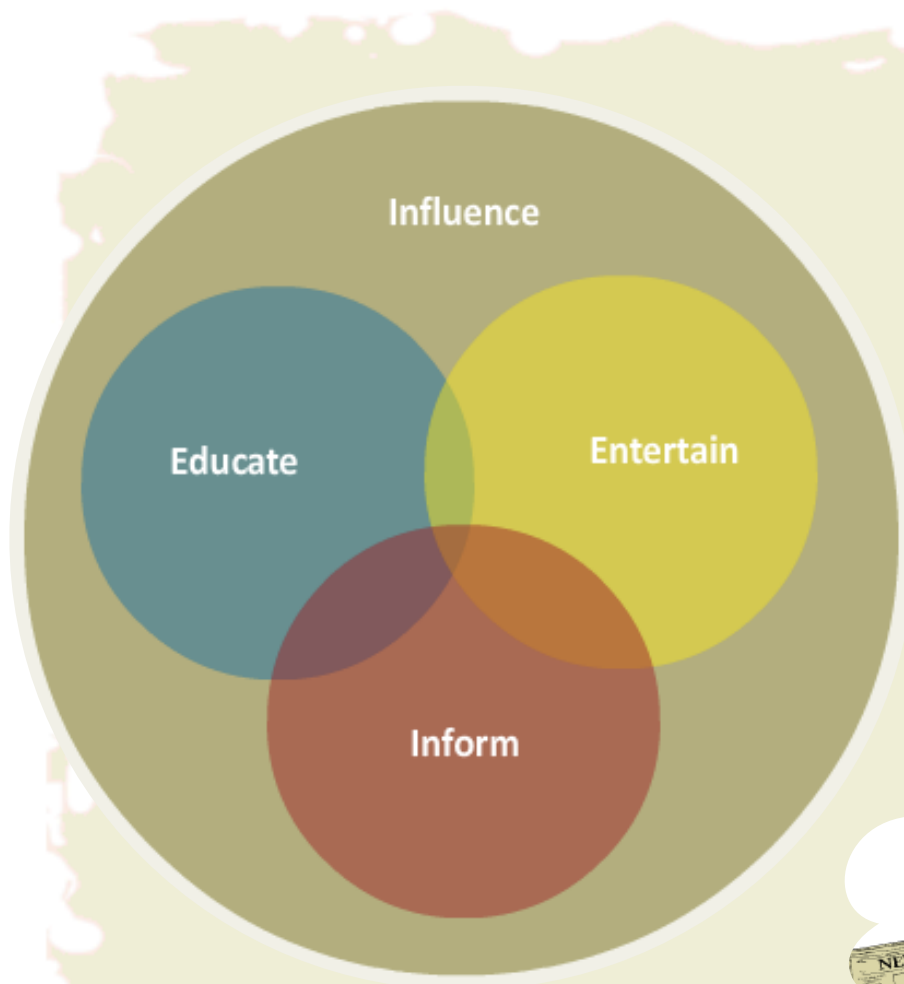


TV, RADIO, NEWSPAPERS,
MAGAZINES AND THE
INTERNET ARE CALLED MEDIA.



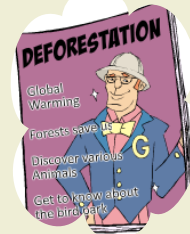


MEDIA MESSAGES ARE EVERYWHERE, TRYING TO GET YOUR ATTENTION—TO TELL YOU SOMETHING OR SELL YOU SOMETHING.



1

MEDIA INFORMS.
NEWS STORIES, FOR EXAMPLE,
INFORM US ABOUT EVENTS
TAKING PLACE AROUND US.



2

MEDIA EDUCATES.
DOCUMENTARIES, FOR EXAMPLE,
TELL US ABOUT DIFFERENT
PEOPLE AND PLACES.



3

MEDIA ENTERTAINS.
MUSIC AND COMEDY SHOWS ON
TV, FOR EXAMPLE, MAKE US
LAUGH AND FEEL HAPPY.



4

MEDIA INFLUENCES.
MORE THAN ANYTHING ELSE,
MEDIA INFLUENCES THE WAY WE
THINK AND BEHAVE.