

Privacy & You

While personal data and privacy may be the buzzwords these days, do you really understand the main issues involved? It is important to be S.U.R.E. about how your personal data is collected and used by organisations, and how it is protected.



What are some Sources of concern when it comes to personal data and privacy?

- ▶ Increased ease of accessing personal data stored electronically, and associated with this, increased risk of information breaches¹
- ▶ Improper or unsecured circulation of personal data on social media²



Understand the basic principles that govern privacy laws.

- ▶ In most countries, privacy laws are generally based on the following basic principles:
 - ▶ Correctness of the information collected
 - ▶ No undisclosed purposes for the information collected
 - ▶ Security of the information kept
 - ▶ No undisclosed organisations or sources utilising or processing the information
 - ▶ The rights of individuals who would be involved in the process
 - ▶ Accountability of the organisations collecting the information¹



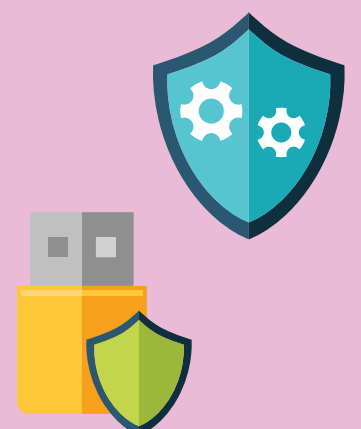
Do more in-depth Research on data protection and privacy with trusted resources.

- ▶ Search for trusted sources of information from NLB's OneSearch (<http://search.nlb.gov.sg/Search>) using subject headings such as:
 - ▶ Data protection - Law and legislation - Singapore
 - ▶ Privacy, Right of - Singapore
- ▶ When searching for information on personal data protection on the Internet, always use authoritative sources, such as official news websites
- ▶ When in doubt, consult relevant authorities like the Personal Data Protection Commission (PDPC)³



Evaluate how well your privacy is protected from different angles.

- ▶ Evaluate from time to time if your personal data with organisations is well protected
- ▶ Check if you are doing enough to protect your personal data stored in electronic or portable devices, and data provided through online transactions or correspondences



References:

1. Privacy International. (n.d.). *Data protection*. Retrieved 2016, October 28 from Privacy International website: <https://www.privacyinternational.org/node/44>
2. Chesterman, S. (Ed.) (2014). *Data protection law in Singapore: Privacy and sovereignty in an interconnected world*. Singapore: Academy Publishing. (Call no.: RSING 342.59570858 DAT)
3. Personal Data Protection Commission. (2016). Home page: Personal Data Protection Commission. Accessed 2016, October 18 from Personal Data Protection Commission website: <https://www.pdpc.gov.sg/>