EXPOSING IONISED ALKALINE WA

In Singapore, we have a number of multi-level marketing organisations selling pricey products purportedly promoting the health of consumers.

One of which is the much raved Ionised Alkaline Water.

Increases hydration in body.

Aids the displacement of acids in our body.

thrive.

ALKALINE

Turns water into liquid with antioxidant.

Increase alkalinity in the body where sickness cannot

According to one leading supplier of Ionised Alkaline water¹, the collection of positive or negative hydrogen ions can neutralise free radicals in our body - providing us with a wide variety of benefits:

Increases hydration in body. | TRUE

The US National
Library of Medicine
National Institutes of
Health² did a study
on the hydration
in individuals after
consumption of
alkaline water. This
was proven true
after the group
was reported to
have increased
osmolality in their
urine samples.

Aids the displacement of acids in our body. | FALSE

CBC News³ issued a caution by Dr Edmond Noll, who advised that a pH change in the body will affect the absorption of essential nutrients and vitamins. Our body also contains mechanisms to regulate the pH levels⁴ without alkaline water⁵.

Turns water into liquid with antioxidant. | FALSE

Skeptoid⁶ stated that it is impossible to get antioxidants from alkaline water. When water is alkalised, it contains hypochlorides which are oxidising agents rather than antioxidants. Moreover, the British Dietetic Association advised that the benefits of antioxidant vitamins are best derived from consuming fruits and

vegetables'

Increase alkalinity in the body where sickness cannot thrive. | FALSE

Ionised

Joe Schwarcz, a chemist at McGill University, said that diseases thriving in an acidic state are proven possible in a petri dish, but it cannot be extrapolated to the body. Cancer Research UKB also mentioned that cells, in general, cannot thrive in an overly alkaline environment.



So, is ionised alkaline water beneficial, after all?

1http://kangensingapore.com/properties-kangen-water/2http://www.ncbi.nlm.nih.gov/pubmed/20836884

3https://www.youtube.com/watch?hl=en-GB&gl=SG&v=_luHF6CA8A8

4http://authoritynutrition.com/the-alkaline-diet-myth/

"http://authorityhutrition.com/the-aikaine-diet-myth/
5http://health.clevelandclinic.org/2013/10/alkaline-water-dont-believe-the-marketing-hype/

6http://skeptoid.com/episodes/4139

http://www.iol.co.za/lifestyle/scientists-bust-the-antioxidant-myth-1.1694873#.VH7C7dKUeuJ

http://www.cbc.ca/news/health/alkaline-diet-s-scientific-basis-taken-out-of-context-1.2510523
http://scienceblog.cancerresearchuk.org/2014/03/24/dont-believe-the-hype-10-persistent-cancer-myths-debunked/#acidic-diets

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