NLB Academy
Knowledge Understood

Courseware Title: Information Literacy Series – **Awareness of New Media**

Summary for Module 1: Overview of New Media

No.	Topic	Contents:
1.	What is New Media?	New Media refers to the way people communicate today using new forms of technology. Using technology we can be creative, we can interact and we can socialise with people. In the past, the Internet was mainly used as a source of information and content that was published by a few people who had technical knowledge about software programmes and code such as HTML. Today, with New Media tools, all you need to do is choose and create your content, choose an application and share this with others.
2.	Usefulness of New Media	Let's see how New Media can help in Project Work. **Collect Information** • You can search for and access related content from multiple sources easily with the help of search engines. • You can retrieve resources in a variety of formats (e.g. blogs, wikis, podcasts and vodcasts). • More efficient search for resources for your project work! **Communicate** • You can communicate with your family and friends, not just using text (e.g. in an email), but also using audio and video formats. • Even if your family and friends are far away from you, you can easily maintain communication with them. • A great way to communicate project schedules and meetings with your project mates! **Collaborate** • Having a shared wiki helps you to assign tasks more efficiently to ensure that there is no overlap of resources. • It also allows others to add their feedback and opinions for the project. • This definitely speeds up your project progress!