



Floral Fiesta 15 March 2024

Competition Kit





A. Competition Background

The Premier Tropical Garden and Flower Show - Singapore Garden Festival (SGF) will return in 2024 showcasing both international and local award-winning garden and floral designers' creations (the "Show").

Floral Fiesta is a competition where all florist enthusiasts are invited to create a floral arrangement ("Floral Display") to jazz up a typical dining table ("Competition"). Floral designers from all walks of life in Singapore may compete in Floral Fiesta. Floral materials will be provided, and 5 shortlisted finalists will compete in the Floral Table Top Competition held during the Singapore Garden Festival in August.

The surprise theme for the Floral Display will only be revealed just before the start of each round, and participants will choose their floral materials from a selection of flowers and plants provided by the Event Organiser.

Each finalist will win a set of \$300 shopping vouchers and each semi-finalist will win a set of \$100 shopping vouchers. Certificates will be given to all participants.

This Competition is open to all residing in Singapore with a strong interest in floristry as a hobby or a minimum of <u>2 years</u> of experience in the floral industry. Interested Participants are welcome to submit their entry for shortlisting by **27 January 2024**, Friday.

A. <u>Details of Floral Fiesta</u>

| Competition Venue | : | Takashimaya Square, B2 |
|-----------------------------------|---|---------------------------------|
| Competition Duration | : | 15 March 2024, 10:00am - 7:00pm |
| Theme | : | Celebrations |
| Registration Time | : | 10:00am |
| Round 1 (Table of 4) | : | 10:30am – 12:30pm |
| Judging | : | 1:30pm – 2:30pm |
| Announcement of 10 Semi Finalists | : | 2:30pm |
| Round 2 (Surprise Item) | : | 3:00pm – 5:00pm |
| Judging | : | 5:30pm – 6:30pm |
| Awards Ceremony | : | 7:00pm |
| Announcement of 5 Finalists | | |
| Teardown | : | 17 August 2024, 10:00pm onwards |



B. Judging Criteria

1. The judging criteria are as follows:

| Criteria | Points |
|---|---------|
| i. Design & Originality The overall design and its theme. Creativity and style. Practicality in real-life application. | 40 |
| ii. Workmanship Overall workmanship, effective use of techniques, finishing and stability of design. Organisation and tidiness of personal workspace. | 30 |
| iii. Impact Suitability of design based on the "Celebrations" theme. Overall balance and impact (both physical and visual). Scale and proportion of design. Effective use of materials (in terms of colours, focal point, visual flow in design etc). Effective use of display space Designs must not exceed stated space allocation. | 30 |
| iv. Overall flow of the Floral Displays in both Rounds 1 and 2 Applicable to Round 2 only. | 5 Bonus |

2. Any infringement of the rules and regulations may result in either a disqualification from the Competition or a deduction of points.



C. <u>Instructions for Competition Registration</u>

| i. Entry Criteria | : | Individual participation only; Participant must be at least 16 years of age; Participant should have a strong interest in floristry or possess a minimum of 2 years of professional experience in floral industry. |
|--|---|--|
| ii. Deadline for Submission of Entry | : | 27 January 2024, Friday , 2359hr GMT 8 |
| iii. Compulsory Documents to be submitted | : | Completed Entry Form (click here to fill) One clear photo or visual of the participant's best floral piece or display |
| iv. Notification to Shortlisted Participant via email | i | 23 February 2024, Friday, 2359hr GMT 8 |
| v. Important Note | : | The Event Organiser reserves the right to reject late or incomplete submissions or entries without the Compulsory Documents listed above. The application of the Participant is not transferrable. |
| vi. Enquiries | | For any enquiries, you may contact Mr. Chua Zi Han, Tel. + 65 6471 9953 or email SingaporeGardenFestival@nparks.gov.sg. |



D. General Terms and Conditions

- 1. Only participants shortlisted for the Competition ("**Participant**") are allowed within the Competition Venue. No assistants or guests are allowed in the Competition Venue for the Competition Duration.
- 2. All Floral Displays must be the Participant's original work and must not infringe the copyright of any third party.
- 3. For the duration of the Competition, the Event Organiser will provide each Participant a table of approximately 2mL x 1mW in Round 1. A surprise structure will be provided for semi-finalists in Round 2 as an add on to the table provided in Round 1.
- 4. The size of the Floral Display created in Round 1 must not exceed 2mL x 1mW x 1mH.
- 5. Each Participant will be provided with 4 sets of dining ware, 1 secateurs, 1 wire cutter, 1 scissors, 1 stapler and 1 flat-nose plier. The Participant is allowed to bring in more tools if deemed necessary.
- 6. All plant material must be in water or in water-retaining material which are provided, unless otherwise stated.
- 7. The Participant is not allowed to leave the Competition Space before the end of each round of the Competition without the approval of the Event Organiser. Once the Participant leaves the Competition Space before the end of a particular round of the Competition without the approval of the Event Organiser, he/she will not be allowed to re-enter the Competition Space and/or continue participating in the Competition without the approval of the Event Organiser.
- 8. The Participant is required to clean up his/her area after the completion of each Floral Display, failing which points will be deducted from the Participant's total score.
- 9. The Event Organiser will tear down the Floral Display after the end of the Competition. The teardown will take place during the period stated in the last row of the table at Section A above. Participants may return to collect their Floral Displays when teardown begins, otherwise the Event Organiser will dispose of all items at its own discretion.
- 10. All award winners must be present at the Awards Ceremony on 15 March 2024 to claim their prizes. All unclaimed prizes at the end of the ceremony will be forfeited.



- 11. The decision of the judging panel is final and conclusive. Any grievances that the Participant may have in relation to the scoring should be made known to the Event Organiser within 24 hours from the announcement of the results. The Event Organiser reserves the right not to award any prizes if the Floral Displays do not meet a certain minimum standard.
- 12. The Participant retains full copyright in the Floral Displays entered for the Competition. Notwithstanding the foregoing, the Participant grants to the Event Organiser the right to reproduce the design of the Floral Displays without the prior approval of the Participant. In the event that the Event Organiser reproduces the design of such Floral Displays, the Event Organiser will acknowledge the Participant as the designer of the Floral Displays.
- 13. The Event Organiser reserves the right to dispose of any item that is not removed from the Competition Venue before the end of the teardown and the Event Organiser shall not be liable to the Participant for any loss, expenses, damages or any other consequences arising from such disposal.
- 14. Participants are responsible for their personal belongings. The Event Organiser will not be responsible or liable for any injuries, lost, damaged or stolen items or any other losses resulting from participation in this Competition.
- 15. Staff of the National Parks Board and their family members are not allowed to participate in this Competition.
- 16. The Event Organiser reserves the right to amend these terms and conditions without prior notice.