

FACTSHEET ON PROFESSIONAL CONVERSION PROGRAMME IN RETAIL SECTOR

RETAIL PROFESSIONAL (for Employer)

Objectives of the Programme

1. As part of the *Adapt and Grow* initiative to provide greater support for mid-career Professionals, Managers, Executives and Technicians (PMET) jobseekers, the Workforce Singapore (WSG) and SkillsFuture Singapore (SSG) have jointly developed a new Professional Conversion Programme (PCP) for Retail Professional (RP).
2. The PCP for RP will help retail companies tap on additional sources of manpower and meet their manpower needs by providing mid-career switchers with an opportunity **to work in retail operations**. Through structured classroom and OJT, companies are also able to align training according to their specific business needs.

Programme Details

3. To facilitate the programme under a Place-and-Train mode, participating employers will hire the participants before they commence training; and be required to provide structured On-the-Job Training (OJT) plans to ensure that participants hired will gain the necessary competencies for their new role.
4. The PCP for RP is administered by the Singapore Institute of Retail Studies (SIRS). Participants will undergo a **PCP conversion programme, consists of PCP training duration (classroom training delivered by SIRS, with structured OJT at the hiring company) and an additional period of retention equivalent to the training duration**.

The training programme will include the following modules of Workforce Skills Qualifications (WSQ) Diploma in Retail (Operations):

- **Global Mindset (24 hours):**
Evaluate local & global issues & trends that impact one's employability & job role and to be able to identify competency gaps, determine training and development needs and to establish & evaluate appropriate training & learning opportunities for all including the implementation of a conducive work environment to facilitate transfer of knowledge & skills.
- **Retailing & the Economy (24 hours):**
Understand key considerations and target markets in retailing as well as the application of the following concepts in the context of retailing: scarcity, opportunity costs, demand & supply, elasticity, utility.
- **Sales Target Management (24 hours):**
Set, communicate, drive and motivate staff to achieve sales target and to review social-economic changes in the local context as well as assess impact of external economic and political events on the local retailing environment and to make changes to target set inability to reflect actual situation.
- **Service Leadership (30 hours):**
Recognise the characteristics of a leader and to discharge the roles & responsibilities of a leader
In operationalising the organization's service vision, mission and values - entailing ways to promote a customer centric environment as well as analyzing the performance of individual member and the team with the intent to identify follow-up **actions for improvement**.

- **Workplace Communication (18 hours):**

Use appropriate methods / equipment / platform to communicate policies and procedure to staff and monitor their compliance including evaluating the effectiveness of such methods / channels.

The PCP RP trainee should attain a 'Competent' for all modules. Upon completion of the programme, trainees will receive the nationally accredited Statement of Attainment (SOA), under the Singapore Workforce Skills Qualifications (WSQ) framework for Retail.

* Training hours may be subject to change

Salary

5. Successful participants for the PCP for RP may expect a minimum starting salary of \$2,500 per month.

Eligibility Criteria

6. Candidates must fulfill the following criteria:

- The candidate must be a Singapore Citizen or Permanent Resident;
- **New PMET hires who have no more than three months of employment with the current company;**
- Have graduated from pre-employment training for at least 2 years (excluding National Service where applicable);
- The candidate must have managerial-level or equivalent experience in a non- related role prior to joining the PCP.

7. Companies must fulfill the following criteria:

- Company must be registered or incorporated in Singapore;
- Company's business must be in retail, dealing in tangible products B2C;
- Company must have a proper office and not operate from residence;
- Company must issue a valid employment contract;
- Company must have a brick and mortar store which operates as a proper retail store;
- Company must be able to sponsor candidate for conversion classroom training at SIRS and to provide structured on-the-job training for the candidate; and
- Company must ensure job functions for RP, within the retail operations scope.

Funding of the Programme

8. The employing company will receive the following funding upon the fulfilment of the corresponding Requirements:

Funding to Employers	Standard Rate (SCs/PRs below age of 40)	Enhanced Rate
Salary Support	Up to 70% of Monthly Salary for PCP training duration (capped at \$4,000 per month)	Up to 90% of Monthly Salary for PCP training duration (capped at \$6,000 per month) For Long-term Unemployed* Singapore Citizen (SC) trainees or Mature^ SC trainees

		<p>* Long-term Unemployed (LTU) is defined as being unemployed and actively seeking employment for six months or more.</p> <p>^ Mature trainee is defined as being aged 40 and above.</p>
Course Fee Subsidy	Up to 70% Course Fees*	Up to 90% Course Fees*
		For SC / Permanent Resident (PR) trainees sponsored by SMEs or Mature SC trainees
	<u>For non-Small and Medium Enterprises (SMEs)</u> <ul style="list-style-type: none"> • Full Course Fee: \$4,200 • 70% SSG Funding: \$2,940 <p>Nett Fee payable by employers: \$1,260 (excl. GST) \$1,348.20 (incl. GST)</p>	
	<u>For SMEs or trainees eligible for Mid-Career Enhanced Subsidy (MCES)</u> <ul style="list-style-type: none"> • Full Course Fee: \$4,200 • 90% SSG Funding: \$3,780 <p>Nett Fee payable by employers: \$420 (excl. GST) \$508.20 (incl. GST)</p>	

3.	<p>OJT Blueprint to be provided by the employing company with the following details:</p> <ul style="list-style-type: none"> • OJT Blueprint of 256 hours is to be developed and submitted to SIRS for approval; • To seek Nanyang Polytechnic (NYP) – National Centre of Excellence for Workplace Learning (NACE) for assistance, if company does not have the capability to develop, and the development is payable; • Detailed account of main tasks, task elements and key points; • Actual account of OJT hours for each task, by hours and • Evidence of conversion skills acquired during the 6 months training; 	<p>Total OJT of 320 hours, inclusive of classroom training.</p> <p>To submit OJT Blueprint logbook, fully completed with details, for disbursement of salary support.</p>
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New adjustment

9. Adjustments in funding disbursements for new hires on PCPs from 1 Sep 2020 to 28 Feb 2021

As announced by DPM Heng on 17 Aug 2020, the Jobs Growth Incentive (“JGI”) has been introduced to support companies to hire more Singaporeans and provide more good jobs amidst the current labour market. Please refer to IRAS website, for eligibility of JGI funding (<https://www.go.gov.sg/jgi>).

- Under the JGI, the Government will co-pay up to 25% of salaries of all **new local hires** between Sep 2020 (where the JGI will take effect) to Feb 2021 for one year, subject to a cap;
- For those aged 40 and above, the co-payment to employers will be up to 50%.

As the JGI will also apply to jobseekers undergoing reskilling through PCPs, WSG will be making temporary funding adjustments during the duration of the JGI to ensure our jobseekers continue to receive the necessary support they need to be placed into new opportunities in growth sectors.

For individuals newly hires and out on Place-and-Train PCPs for the period between 1 September 2020 to 28 February 2021, the Salary Support funding will now be disbursed to participating employers over a longer period, comprising the PCP training duration and an additional period of retention equivalent to the training duration.

Contact Details

For more information and to apply, please contact:

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