SIRS SkillsFuture Course Ref

Course Title	Course Code
E-COMMERCE RELATED	
Set up an Online Business	TGS-2020505464
Set Up an Online Business [Synchronous E-Learning]	TGS-2020502642
SCash NETS Smart Retail Solution	TGS-2020505587
Amazon Global Selling (Onboarding) [Synchronous E-Learning]	TGS-2020502336
eBay Global Selling (Onboarding) [Synchronous E-Learning]	TGS-2020502171
Getting Started on Lazada (Onboarding) [Synchronous E-Learning]	TGS-2020501291
Getting Started on Lazada (Onboarding)	TGS-2020505588
Drive Sales Performance on Lazada (Marketing) [Synchronous E-Learning]	TGS-2020502059
Getting started on Qoo10 (Onboarding)	TGS-2020505589
Getting started on Qoo10 onboarding [Synchronous E-Learning]	TGS-2020501413
Driving Sales Performance on Qoo10 (Marketing) [Synchronous E-Learning]	TGS-2020501414
Getting Started on Shopee (Onboarding) [Synchronous E-Learning]	TGS-2020501775
Getting Started on Shopee (Onboarding)	TGS-2020505590
Driving Sales Performance on Shopee (Marketing) [Synchronous E-Learning]	TGS-2020501789

SIRS SkillsFuture Course Ref

Course Title	Course Code
MASTERCLASSES/ WORKSHOPS	
Level Up Customer Engagement Through Live Streaming	TGS-2020513201
Digital Strategy & the 101 of Search Engine Optimisation (SEO) [Synchronous E-Learning]	TGS-2020501149
Increase Business Revenue Through Search Engine Optimisation [Synchronous E-Learning]	TGS-2020501398
Empower Your Business with Social Commerce and Digital Payment	TGS-2020503995
Digital Commerce Visual [Synchronous E-Learning]	TGS-2020501538
Omni Commerce Retail [Synchronous E-learning]	TGS-2020501547
Google Shopping + AdWords Certified Professional Course [Synchronous E-Learning]	TGS-2020501723
Google Analytics For E-Commerce + Gaiq Certification Workshop [Synchronous E-Learning]	TGS-2020501722
GENERATE NEW CUSTOMERS AND INCREASE REVENUE THROUGH WECHAT MARKETING (微信营销) [SYNCHRONOUS E-LEARNING]	TGS-2020502651
Empower Your Business With Social Commerce And Digital Payment	TGS-2020503995
Category Management: The Key To Business Growth	TGS-2018502662
Category Management: The Key to Business Growth (Synchronous E-Learning)	TGS-2020001660
Best Practices of E-commerce Transactions ESG TR76	TGS-2020505093

SIRS SkillsFuture Course Ref

Course Title	Course Code
SKILLSFUTURE SERIES (DIGITAL BASIC ESSENTIALS)	
Personal Online Branding	TGS-2017505389
Personal Online Branding [Synchronous E-Learning]	TGS-2020502026
Fundamentals to Starting an Online Business	TGS-2017505386
Fundamentals To Starting an Online Business [Synchronous E-Learning]	TGS-2020501900
Introduction to Digital Marketing	TGS-2017505388
Introduction to Digital Marketing [Synchronous E-Learning]	TGS-2020501899
Engage Customers through Social Media	TGS-2017505391
Engage Customers Through Social Media [Synchronous E-Learning]	TGS-2020501901
Thrive in Digital Disruption - Learn, Unlearn and Relearn	TGS-2017505390
Thrive in Digital Disruption Learn, Unlearn and Relearn [Synchronous E-Learning]	TGS-2020501902
Introduction to Data Analytics	TGS-2017505385
Basics in Content Generation	TGS-2017505387
Basics in Content Generation [Synchronous E-Learning]	TGS-2020502025
Tapping into the Power of Instagram for Selling	TGS-2017505392
Tapping into the Power of Instagram for Selling [Synchronous E-Learning]	TGS-2020502027

SKILLSFUTURE SERIES (DIGITAL BASIC ESSENTIALS)	

SIRS SkillsFuture Course Ref

Course Title	Course Code
WSQ Retail Module	
Creating an Unforgettable Customer Experience (Service Excellence) **Service Excellence (SF - Associate)**	TGS-2020505458
Creating an Unforgettable Customer Experience (Service Excellence) **Service Excellence (SF - Associate)** [Synchronous E-Learning]	TGS-2019501375
Mastering the Art of Selling in New Retail **Service Leadership (SF - Associate)** [Synchronous E-Learning]	TGS-2018500387
Mastering the Art of Selling in New Retail **Service Leadership (SF - Associate)**	TGS-2020505460
The Art and Science of Visual Merchandising **Visual Merchandising Presentation (SF - Associate)**	TGS-2017501166
Search Engine Optimization - SEO (SF - Manager) (Synchronous E-learning)	TGS-2020513487
Paid Search Engine Marketing - SEM (SF - Manager) (Synchronous E-learning)	TGS-2020513486
Social Media Marketing (SF - Manager) (Synchronous E-learning)	TGS-2020513485

Alibaba Courses	
Start an Online Business **(Alibaba Entrepreneur Startup Program 1/3)**	TGS-2017500393
Visual and Creative Skills for Digital Marketing for Online Store **(Alibaba Entrepreneur Startup Program 2/3)**	TGS-2017500394
Operate store on e-Marketplace **(Alibaba Entrepreneur Startup Program 3/3)**	TGS-2018500192
Sirs-Alibaba Taobao University: Boost Sales Through Effective Content Marketing **(1/3 - Content Marketing)**	TGS-2019502902
Sirs-Alibaba Taobao University: Boost Sales Through Effective Content Marketing **(2/3 - Live-Streaming Operation And Short Videos)**	TGS-2019502906
Sirs-Alibaba Taobao University: Boost Sales Through Effective Content Marketing **(3/3 - Fans Economy)**	TGS-2019502907
Manage Holistic Digital Commerce **(Alibaba Managerial Elite Program 1/3)**	TGS-2017500401
Manage Digital Marketing And Store Performance **(Alibaba Managerial Elite Program 2/3)**	TGS-2018500195
Manage Cross Border Supply Chain **(Alibaba Managerial Elite Program 3/3)**	TGS-2018500196
Surviving The E-Commerce Landscape: Digital Commerce Principles **(Ceo Programme 1/3)**	TGS-2018500178
360 Digital Commerce Marketing **(CEO Programme 2/3)**	TGS-2018500179
Redefining Product, Brand and Marketing **(CEO Programme 3/3)**	TGS-2019500370

SIRS SkillsFuture Course Ref

Course Title	Course Code

SGUS Programmes	
SGUS Programme in Digital & Leadership Skills to Excel in the Future of Retail & Business [Under Nanyang Poly]	TGS-2020508925
SGUS Programme in Manage Retail & Enterprise in the Digital Age [Under Nanyang Poly]	TGS-2020508924