## COURSES ELIGIBLE FOR ENHANCED TRAINING SUPPORT PACKAGE (ETSP)

#### **Certificate in Retail (Operations)**

Module Title	Training Hours	Full Course Fee Per Pax Excluding GST (\$)	ETSP Course Fee Per Pax Including GST (\$)
Adapt to Change (SF - Associate)	15	440	47.08
Service Leadership (SF-Associate)	15	440	47.08
Service Excellence (SF-Associate)	15	440	47.08
Workplace Communication (SF-Associate)	15	440	47.08
Productivity Improvement (SF-Associate)	15	440	47.08
Service Challenges (SF - Associate)	15	440	47.08

# **Advanced Certificate in Retail (Operations)**

Module Title	Training Hours	Full Course Fee Per Pax Excluding GST (\$)	ETSP Course Fee Per Pax Including GST (\$)
Adapt To Change (SF- Supervisor)	24	630	67.41
Service Coaching (SF - Supervisor)	18	630	67.41

Customer Experience Innovation (SF - Supervisor)	18	630	67.41
Service Planning and Implementation (SF-Supervisor)	24	630	67.41
Workplace Communication (SF - Supervisor)	18	630	67.41
People and Relationship  Management  (SF - Supervisor)	24	630	67.41
Productivity Improvement (SF - Supervisor)	18	630	67.41

## Diploma in Retail (Operations)

Module Title	Training Hours	Full Course Fee Per Pax Excluding GST (\$)	ETSP Course Fee Per Pax Including GST (\$)
<u>Service Leadership</u> (SF - Manager)	30	840	89.88
Productivity Improvement (SF - Manager)	30	840	89.88
Customer Experience Innovation (SF - Manager)	18	840	89.88
Retailing and the Economy (SF - Manager)	24	840	89.88
Sales Target Management (SF - Manager)	24	840	89.88

<u>Financial Analysis</u> (SF - Manager)	30	840	89.88
Workplace Communication (SF - Manager)	18	840	89.88
Global Mindset (Intermediate)	24	840	89.88

## **Specialist Diploma in Retail (Operations)**

Module Title	Training Hours	Full Course Fee Per Pax Excluding GST (\$)	ETSP Course Fee Per Pax Including GST (\$)
Business Environment Analysis - Formulate Social Media Strategy	24	1,670	178.69
Emerging Technology	18	1,670	178.69

## **WSQ Certified Modular Programmes**

Module Title	Training Hours	Full Course Fee Per Pax Excluding GST (\$)	ETSP Course Fee Per Pax Including GST (\$)
Product Advisory (SF - Associate)	12	440	47.08
Visual Merchandising Presentation (SF - Associate)	15	440	47.08

#### **Masterclasses & Workshops**

Module Title	Training Hours	Full Course Fee Per Pax Excluding GST (\$)	ETSP Course Fee Per Pax Including GST (\$)
3 Steps to Digitise Your Business	8	750	80.25
Digital Commerce Operations	24	1,600	171.20
Digital Commerce Visual	16	1,200	128.40
Digital Strategy & the 101 of Search Engine Optimisation (SEO)	7	750	80.25
Google Analytics for E- commerce + GAIQ Certification Workshop	16	1,200	128.40
Omni-Commerce Retail	24	1,600	171.20

## **E-Commerce Programmes**

Module Title	Training Hours	Full Course Fee Per Pax Excluding GST (\$)	ETSP Course Fee Per Pax Including GST (\$)
99%SME Onboarding	8	160	17.12
Amazon Global Selling (Onboarding)	8	160	17.12
eBay Global Selling (Onboarding)	8	160	17.12

Getting Started on Lazada (Onboarding)	8	160	17.12
Drive Sales Performance on Lazada (Marketing)	8	160	17.12
Getting Started on Qoo10 (Onboarding)	8	160	17.12
Driving Sales Performance on Qoo10 (Marketing)	8	160	17.12
Getting Started on Shopee (Onboarding)	8	160	17.12
Driving Sales Performance on Shopee (Marketing)	8	160	17.12
SCash NETS Smart Retail Solution	8	500	53.50
Set up an Online Business	15	750	80.25

#### **SkillsFuture**

Module Title	Training Hours	Full Course Fee Per Pax Excluding GST (\$)	ETSP Course Fee Per Pax Including GST (\$)
Basics in Content Generation	7	260	27.82
Engage Customers through Social Media	7	210	22.47

Fundamentals to Starting an Online Business	7	210	22.47
Introduction to Data Analytics	7	260	27.82
Introduction to Digital  Marketing	7	210	22.47
Personal Online Branding	7	210	22.47
SkillsFuture for Digital Workplace	16	750	80.25
Tapping into the Power of Instagram for Selling	7	260	27.82
Thrive in Digital Disruption  - Learn, Unlearn and  Relearn	7	210	22.47