











Embargoed until 3 January 2024 12.15pm. (Updated)

MEDIA RELEASE

All Singaporean households to get \$500 worth of CDC Vouchers Providing greater support for households and local heartland businesses

- 1. The Community Development Council (CDC) Vouchers Scheme 2024 was launched by Mr Lawrence Wong, Deputy Prime Minister and Minister for Finance at Jalan Besar Community Club on 3 January 2024, together with Mayors Ms Low Yen Ling, Minister of State for Culture, Community and Youth & Trade and Industry, Chairman of Mayors' Committee and Mayor of South West District; Ms Denise Phua Lay Peng, Mayor of Central Singapore District; Mr Desmond Choo, Mayor of North East District; Mr Alex Yam, Mayor of North West District; and Mr Fahmi Aliman, Mayor of South East District.
- 2. The CDC Vouchers Scheme is a key initiative under the CDC's Caring Community pillar one of five pillars in its new strategic direction. From 3 January 2024, every Singaporean household can claim \$500 worth of CDC Vouchers. This new tranche of CDC Vouchers continues to support households to better manage the cost-of-living, as well as the local hawkers and heartland businesses.
- 3. The 2024 CDC Vouchers have been allocated equally \$250 of CDC Vouchers to be spent at participating hawkers and heartland merchants, and another \$250 at participating supermarkets. As of 1 January 2024, more than 23,000 hawkers and heartland businesses, and eight supermarkets with 415 outlets island wide, have onboarded the CDC Vouchers Scheme 2024. The participating supermarkets include Ang Mo Supermarket, Giant Singapore, HAO Mart, NTUC FairPrice, Prime Supermarket, Sheng Siong and U-Stars Supermarket, as well as Cold Storage which has just joined the scheme this year. The widespread acceptance of the CDC Vouchers presents greater convenience and an extensive variety of daily essentials and services to Singaporeans.

1.27 million Singaporean households can claim the digital 2024 CDC vouchers















- 4. Similar to previous tranches, 1.27 million households will receive a notification letter in their mailbox from 3 January 2024 with details on how to claim and spend the \$500 CDC Vouchers. Only one member of each household will need to visit go.gov.sg/cdcv and login with his/her Singpass account to claim the CDC Vouchers 2024 on behalf of their household. A CDC Voucher link will be sent to the registered mobile phone number of the applicant, who can then share it with other household members via the link. The CDC Vouchers 2024 will be valid till 31 December 2024.
- 5. Residents can spend the vouchers at participating hawkers and heartland merchants identified by the teal CDC Voucher decal, as well as participating supermarkets identified by the yellow CDC Voucher decal. Alternatively, residents can also find the list of participating businesses near them at go.gov.sg/cdcvouchers.

Support for those who have problems claiming vouchers digitally

- 6. The CDC Vouchers 2024 will continue to be rolled out in its digital format to allow residents greater convenience in claiming and using their vouchers easily. For residents who have problems claiming the vouchers digitally, help will continue to be available at various Community Centres/Clubs (CCs) and SG Digital Community Hubs. Queue priority will be given to seniors and persons with disabilities at the CCs. Residents without smartphones or who need to set up their Singpass or reset their Singpass password will also be assisted at the CCs. CDCs seek the understanding of Singaporeans to be gracious during the peak period of the claiming of CDC Vouchers.
- 7. From 3 to 16 January 2024, the CDCs will be engaging close to 500 youth and student volunteers from People Association's Youth Networks (YN) schools such as ITE College Central, East and West, Ngee Ann Polytechnic, Raffles Institution, Singapore Management University, St Joseph's Institution, and Temasek Junior College who will be stationed at selected CCs to help with the claiming process. SG Digital Office (SDO) Digital Ambassadors at the SG Digital Community Hubs and Silver Infocomm Wellness Ambassadors will also be deployed to provide assistance for residents who need help to claim their digital vouchers. CDC Voucher Learning Journeys, organised in collaboration with SDO, will be taking place daily during this period in selected CCs to provide hands-on learning for residents to use the CDC Vouchers.
- 8. More information on the CDC Voucher Scheme 2024 is available at https://vouchers.cdc.gov.sg/.













Claim and Spend rates of CDC Vouchers Scheme 2023

- 9. CDC Vouchers Scheme 2023 marks the highest claim figure among all the previous tranches, with 97.7% of 1.27 million Singapore households, which includes new households formed, claiming the CDC Vouchers 2023 as of 31 December 2023.
- 10. Of the claimed vouchers, more than \$360 million (or 96.5% of the claimed vouchers) have been spent at participating hawkers, heartland merchants and supermarkets.
- 11. PA/CDC is aware of unofficial links circulating, and have filed a police report. We are working closely with the authorities for investigations.

For official information and updates on CDC Vouchers Scheme, please visit https://vouchers.cdc.gov.sg. If you detect any suspicious messages relating to RedeemSG or CDC vouchers, please contact PA at 6225 5322, or submit the information online at www.police.gov.sg/iwitness or call 1800 2550 000 to make a police report.

Quotes

- 12. Quotes from Mayors are attached at Annex.
- 13. Interview opportunities with residents and merchants who have been participating in the voucher scheme are available.

End

Media Contact Persons:

Sean Long	Razmiah Yacob
Senior Account Manager	Head (Corporate Development) •
Splash Productions	CDC Planning & Development Division •
HP: 9093 5213	Partnership Group •













Email: sean@splash.sg

People's Association

HP: 9736 8434

Email: Razmiah_YACOB@pa.gov.sg

Diana Low Account Director Splash Productions

HP: 9877 6706

Email: diana@splash.sq

Victoria Tan

Senior Manager (Corporate Communications) North East Community Development Council

HP: 9698 6129

Email: Victoria_TAN@pa.gov.sg















Quotes from Mayors

Ms Low Yen Ling (Chinese: 刘燕玲女士)

Mayor of South West District, Chairman of Mayors' Committee

"This year, the CDC Vouchers Scheme 2024 is the largest tranche to date, with each Singaporean household getting \$500 worth of CDC vouchers. This bigger boost amid challenging times will help Singaporeans cope with cost-of-living concerns and strengthen support for heartland businesses. For many households, the vouchers will come in timely and handy for the festive period and the start of a school year. With more businesses on board the scheme, Singaporeans can enjoy greater convenience and wider choices to defray daily expenses.

The CDC Vouchers have turned out to be more than just a help scheme. Borne out of a collective can-do spirit, the CDC Voucher Scheme is a testament to the perseverance and determination of Singaporeans to adapt, learn and innovate. Over the past four years, the Scheme has forged a spirit and culture of mutual support among Singaporeans, heartland businesses and community volunteers. The CDCs will build on this foundation of solidarity to foster collaboration, grow care networks and deliver vital support to uplift lives. We will spare no effort to help, support and journey with our residents in the years ahead."

Ms Denise Phua Lay Peng (Chinese: **潘**丽萍女士) Mayor of Central Singapore District

"The CDC Vouchers Scheme is a testament to the CDCs' commitment to assist our residents in these challenging times. We will continue to reach out to the residents, especially the digitally less savvy seniors and persons with disabilities if they require assistance. Hand-in-hand, we leave no one behind, and we emerge stronger together as united people."

Mr Desmond Choo (Chinese: 朱倍庆先生)

Mayor of North East District















"The CDC Vouchers Scheme not only helps our local households, but also brings in revenue for our participating hawkers and heartland merchants. We have received positive feedback from our merchants that transactions were smooth and payment was on time. We believe this year's CDC Vouchers Scheme will continue to bring in more business for our partners, and our residents can choose from a wide variety of goods and services available to them."

Mr Alex Yam (Chinese: 任梓銘先生)

Mayor of North West District

"CDC vouchers offer a source of support to Singaporeans, alleviating some of their expenses for everyday needs like groceries and food. The CDCs are aligned in our efforts to support all Singaporean households during this challenging period, where prices of daily necessities are rising not only in Singapore but also globally."

Mr Mohd Fahmi Aliman (Chinese: 阀贺米先生)

Mayor of South East District

"CDC vouchers are a win-win for everyone involved. They provide much-needed support to Singaporeans who need it most, while also boosting the local economy. When people use their CDC vouchers at local businesses, it helps to support the community. I encourage everyone to use their CDC vouchers wisely and to support our local businesses."













About the CDCs

Since 1997, the CDCs have been bridging communities by strengthening social infrastructure, building social resilience and social capital, and promoting a culture of giving back, through the following ways:

- (a) Aggregator of Needs and Resources
- (b) Builder of Capability / Capacity in Partners and Networks
- (c) Connector of Communities

There are five Community Development Councils (CDCs), namely, Central Singapore, North East, North West, South East and South West CDCs. Mayors of the Districts are Chairman of the respective CDCs. The Office of the Mayors comprises:

(a) Ms Low Yen Ling Chairman of Mayors' Committee &

Mayor of South West District

(b) Ms Denise Phua Lay Peng Mayor of Central Singapore District

(c) Mr Desmond Choo
 (d) Mr Alex Yam
 (e) Mr Mohd Fahmi Aliman
 Mayor of North East District
 Mayor of South East District

For more information, please visit www.cdc.gov.sg and www.pa.gov.sg