

NORTH WEST

COMMUNITY DEVELOPMENT COUNCIL

8TH TERM OF OFFICE

27 JULY 2020 TO 26 JULY 2023



BACKGROUND OF THE CDCs

“ The Community Development Councils (CDCs) were set up in 1997 to bring about a more caring and cohesive society. Over time, CDCs have evolved but their relevance and roles remain unchanged to harness the community spirit, support the less able and build caring communities for a stronger Singapore. ”

Mr Goh Chok Tong
Prime Minister (1990 to 2004)

NORTH WEST CDC

VISION

A Caring and Healthy
North West Community

MISSION

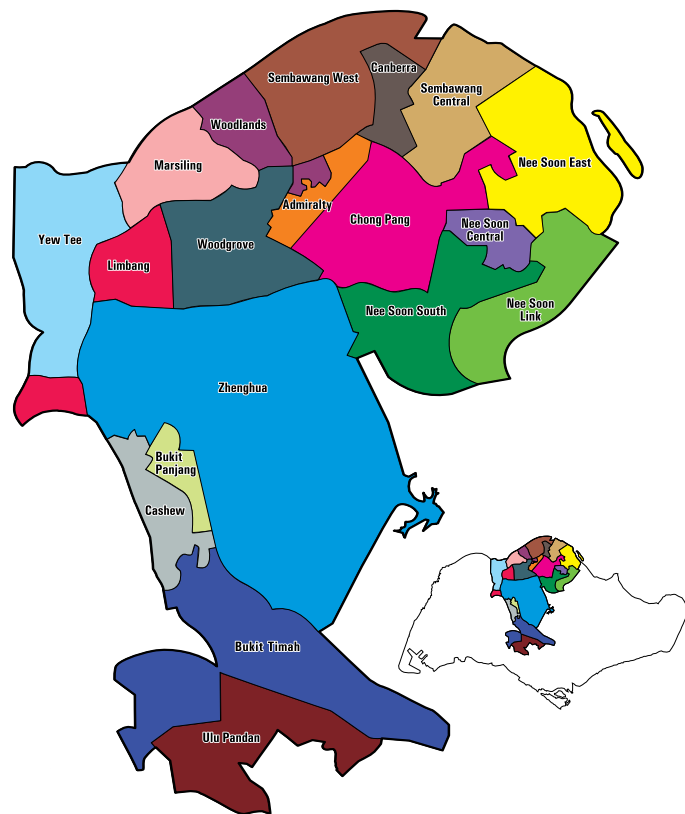
Assisting the needy
Bonding the people
Connecting the community



“ The CDC sits in a unique position to play the role of the enabler in the district, through forming meaningful networks and aggregating resources and expertise. We are excited to induct passionate individuals into the Council, each bringing a unique blend of skills, experiences and networks to drive meaningful programmes and contribute towards the sustainable development of North West District in the long-term. ”

Mr Alex Yam
Mayor of North West District

NORTH WEST CDC



896,000
RESIDENTS

19 DIVISIONS

4 GRCS & **1** SMC

6 STANDING
COMMITTEES

■ GRC - Group Representation Constituency
■ SMC - Single Member Constituency

NORTH WEST CDC'S 3 STRATEGIC DIRECTIONS

01

STRENGTHEN SOCIAL INFRASTRUCTURE

- To strengthen social support through local assistance schemes and social programmes
- To promote social mobility
- To encourage self help

02

BUILD SOCIAL RESILIENCE & SOCIAL CAPITAL

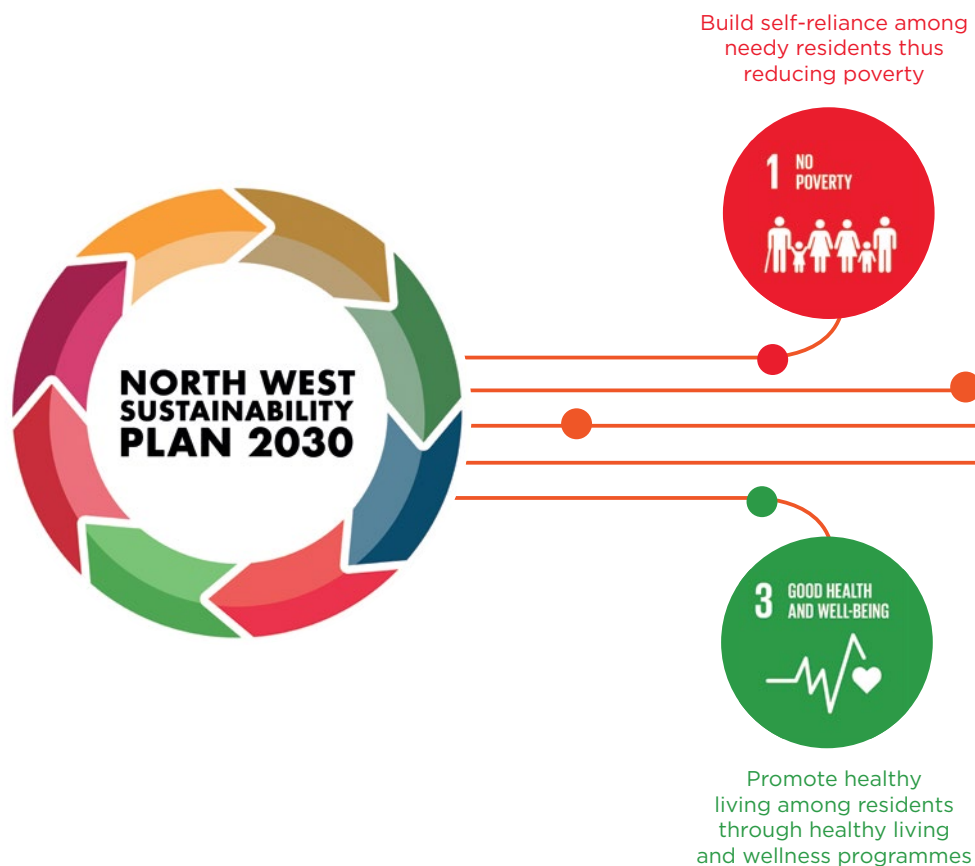
- To strengthen community bonds
- To encourage active citizenry

03

PROMOTE CULTURE OF GIVING BACK

- To encourage the more able to help the less able
- To engender community and corporate ownership through volunteerism and Corporate Social Responsibility by adopting local causes, and partnering community and corporate partners

SUSTAINABILITY PLAN 2030



In 2018, North West CDC announced the adoption of a more holistic approach to promoting sustainability in the North West District. Guided by the Sustainable Singapore Blueprint (SSB)³ and the United Nations Sustainable Development Goals (SDGs), the Green Living @ North West programmes are extended to encompass all environmental and social programmes - providing a strengthened focus for the North West Sustainability Plan 2030. Eight United Nations Sustainable Development Goals are adopted and adapted to reflect the mission and values of North West CDC under the North West Sustainability Plan 2030.

³ Launched in November 2014, the Sustainable Singapore Blueprint (SSB) 2015 outlines Singapore's national vision and plans to create a more liveable and sustainable Singapore.

ASSISTING THE NEEDY



To help the less fortunate through local assistance schemes and programmes.

Support Needy Children/Students

- North West Student Support Fund

Support Needy Families

- North West Emergency Relief Fund
- North West Food Aid Fund
- North West Home Fix Scheme
- North West Utilities Assistance Scheme

Care for Silver Community

- Project I-Care @ North West
- Know Your Medicine, Get it Right! @ North West



BONDING THE PEOPLE

To bond the community through projects & programmes to bring them closer to one another.

Promote and Integrate Community Health



Champion Environmental Responsibility



Build Resilience and Togetherness



CONNECTING THE COMMUNITY

To develop strategic partnerships with corporate and community partners to better serve our residents.

Inculcate Spirit of Lifelong Learning and Continuous Improvement

- SkillsFuture Advice @ North West
- SME Centre @ North West

Develop Partnership, Volunteerism & Giving Back Culture

- Club-100 @ North West
- Corporate Social Integration Fund
- Mayor's Network @ North West
- North West Care & Repair Programme
- North West Volunteer Awards
- North West WeCare Fund
- North West Youth Concert
- North West Youth Assembly
- Tri-generational HomeCare @ North West
- WeCare Arts @ North West
- WeCare @ North West – Service Week



NORTH WEST COMMUNITY DEVELOPMENT

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Advisory Panel
Dr Vivian
Balakrishnan



Advisory Panel
Mr K Shanmugam



Advisory Panel
Mr Lawrence
Wong



Vice Chairman
Dr Lim
Wee Kiak, PBM



Chairman
Mr Alex Yam
Ziming



Vice Chairman
Mr Liang
Eng Hwa



Member
Mr Christopher
De Souza



Member
Mr Vikram Nair



Member
Mr Louis Ng
Kok Kwang



Member
Mr Edward Chia
Bing Hui



Member
Ms Hany Soh
Hui Bin

CORPORATE RELATIONS

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Hwee Beng, BBM



Mr Sim
Chuan San, PBM



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Shin Leong, BBM



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Eng Siong, PBM



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Aik Leng, BBM



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Ms Siti Nuraisha
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Leng



Ms Wang
Shi Mei

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Mr Allen Ang
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Mr M K
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COUNCIL DISTRICT COUNCILLORS



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Ms Carrie Tan



Advisory Panel
Mr Ong Ye Kung



Advisory Panel
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Mohamad



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Mr Eliyathamby
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Ms Ung
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Mr Wilfred
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8TH TERM OF OFFICE

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Ms Sim Ann



Mr Zaqy Mohamad



AP Muhammad
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Vice Chairman



Ms Carrie Tan
Vice Chairman



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De Souza
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Mr Vikram
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ROLES AND RESPONSIBILITIES

01

Formulate strategies to spearhead corporate communications and public relations

02

Expand publicity and networking outreach to generate goodwill for the CDC

03

Develop Corporate Social Responsibility strategy to engage community and corporate partners to benefit the community

FINANCE STANDING COMMITTEE



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ROLES AND RESPONSIBILITIES

01

Review the financial status for the CDC

02

Review allocation of financial resources for the CDC

03

Advise on achieving better efficiency and effectiveness in the management of CDC funds

GREEN LIVING STANDING COMMITTEE



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ROLES AND RESPONSIBILITIES

01

Formulate strategies to promote green and environmental programmes to promote green culture in the district

02

Strengthen 3P partnership to promote greater environmental ownership

03

Develop programmes to promote social bonding through green causes

HEALTHY LIVING STANDING COMMITTEE



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ROLES AND RESPONSIBILITIES

01

Formulate strategies to spearhead healthy living programmes to build a healthy community

02

Expand outreach efforts and work with community partners to increase participation and engagement

03

Develop programmes to promote social bonding through healthy living

SKILLSFUTURE STANDING COMMITTEE



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ROLES AND RESPONSIBILITIES

01

Formulate strategies to promote lifelong learning culture in the community

02

Expand publicity and networking outreach to the Small and Medium Enterprises (SMEs) and community partners on embracing skillsfuture movement

03

Develop programmes to engage the community to stay relevant through skills mastery and lifelong learning

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ROLES AND RESPONSIBILITIES

01

Formulate strategies to spearhead local assistance programmes to complement national assistance schemes

02

Strengthen 3P partnership to provide social support services for residents

03

Develop programmes to promote social mobility and encourage self-help in the community



www.cdc.gov.sg/northwest



www.cdc.gov.sg/northwest/e-cohesion



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