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Media Release



23 November 2020

News Editor

SOUTH WEST CDC APPOINTS NEW COUNCIL OF VOLUNTEERS THAT PLEDGES ITS COMMITMENT TO SERVE THE COMMUNITY

Senior Minister and Coordinating Minister for Social Policies, Mr Tharman Shanmugaratnam will grace the South West Community Development Council (CDC) Appreciation and Appointment ceremony as the CDC appoints its new 8th Council on Tuesday, 24 November 2020. The council, comprising leaders in the public, private and people sectors, will regather resources, reinvigorate the South West CDC's network of partners and touchpoints, and reaffirm its commitment to uplift the lives of residents in the South West District.

2 With residents being affected by the COVID-19 situation, the South West CDC carried out over 20 COVID-19 relief activities since March to October this year and benefitted more than 340,000 vulnerable residents in the South West District. These include distributions and donations of essential supplies such as food and household items, masks and hand sanitisers, and air purifiers, as well as nationwide common-base initiatives such as the CDC Voucher Scheme, the CDC Student Meals Scheme and the SkillsFuture@CDC virtual learning week.

3 Through efforts like these, the Council members harness their diverse resources and networks to give back to the community and contribute to building a

caring and inclusive South West community. The ceremony will see the CDC extending its appreciation to the members of the 7th Council for their contributions.

4 Ms Low Yen Ling, Mayor of South West District, says, “The Council has been an invaluable source of support for South West CDC’s mission and role in aggregating resources, building capabilities and strengthening connections as we fight the pandemic together. We will continue to work closely with the councillors in the new term and our key priorities are to boost skills and employment, promote sustainability, as well as strengthen our social infrastructure and community resilience. The Councillors are key to widening our engagement and collaborations across the private, people and public sectors, especially in such a time like this, when unified efforts from all fronts are needed to overcome the challenges posed by COVID-19.”

5 A total of 100 CDC members¹ are being appointed to the 8th Council of South West CDC. Of these, a quarter are serving on the Council for the first time, reflecting the CDC’s commitment to renew and refresh its community-building efforts.

6 Details of the event are as follows:

Event:	South West CDC Appreciation & Appointment Ceremony 2020
Date:	Tuesday, 24 November 2020
Time:	6.00 pm – 7.15 pm (Media is invited at 6.00 pm)
Venue:	Keat Hong Community Club Auditorium 2 Choa Chu Kang Loop Singapore 689687
Guest of Honour:	Mr Tharman Shanmugaratnam Senior Minister and Coordinating Minister for Social Policies
Host:	Ms Low Yen Ling Mayor of South West District

¹ 100 CDC members comprise 80 District Councillors and 20 Committee Members.

7 We would like to invite your reporter and photographer/TV crew to cover the **South West CDC Appreciation & Appointment Ceremony 2020**. Interviews can be arranged upon request. Please contact our media liaison officer for queries and to RSVP. We look forward to receiving you and your crew/photographer.

Media Liaison Officer

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Programme

Time	Programme
6.00 pm	Arrival and Registration of Guests
6.25 pm	Arrival of Guest of Honour (GOH)
6.30 pm	Commencement of Programme
6.35 pm	Singing of National Anthem
6.40 pm	Opening Address by Mayor
6.45 pm	Presentation of Certificates of Appointment for 8 th Council Term
6.55 pm	Tribute Video: Appreciation of the 7 th Council Term
7.05 pm	Photo-taking Session
7.10 pm	Closing Remarks by GOH
7.15 pm	End of Programme

About the South West Community Development Council (CDC)

The South West Community Development Council (CDC) was formed on 24 November 2001, with the mission to Assist the Needy, Bond the People and Connect the Community.

Through local help programmes, the South West CDC provides assistance to help the less fortunate in our community. The CDC also organises projects and programmes to promote community bonding and social cohesion. The South West CDC adopts the "Many Helping Hands" approach to encourage community ownership among residents, community partners and corporations to realise its vision of "Owning Your Community".
