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Media Release



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News Editor

TOWARDS A GREENER FUTURE AT CLEAN UP @ SOUTH WEST 2025: ENHANCED ECO-CURRICULUM FOR GREEN SCHOOLS

- **20th Edition: Annual recycling drive involves corporates and the community to cultivate community-wide environmental stewardship.**
- **South West CDC partners National University of Singapore to launch a 'Sustainability Resource Pack', to empower educators in educating young leaders.**

The annual Clean Up @ South West event takes on a new dimension in 2025, serving as the launchpad for an enhanced eco-curriculum under the South West Community Development Council (CDC)'s Green Schools @ South West programme. This revamped curriculum, tailored for primary and secondary students in the South West District, aligns with the CDC's 10-year Sustainable South West Masterplan, and the Singapore Green Plan 2030 pillars of a 'City in Nature', 'Energy Reset' and 'Sustainable Living'. It aims to shape young leaders who will champion sustainability and urban greening efforts. Deputy Prime Minister, Minister for Trade and Industry and Adviser to Chua Chu Kang GRC Grassroots Organisations, Mr Gan Kim Yong, and Senior Minister of State, Ministry of Trade and Industry & Ministry of Culture, Community and Youth, and Mayor of South West District Ms Low Yen Ling, will unveil the enhanced eco-curriculum to an audience of residents, educators, students, corporate, and community partners.

2 Since its inception in 2007, the Green Schools @ South West programme has engaged over 40,000 students in the district through public health and resource conservation-centric activities that turn everyday lessons into practical and impactful actions. This approach supports Singapore's six-decade journey towards becoming a clean, green and liveable city.

3 Responding to Singapore's sustainability imperatives, under the Singapore Green Plan 2030, the enhanced eco-curriculum features three key modules - Green Spaces, Zero Waste and Energy Conservation. Schools can now pursue the Green Spaces module by spearheading student-led activities to maintain school gardens and rewild urban spaces in the community, thereby cultivating in students a love for nature and outdoors under the 'City in Nature' pillar. Complementing this, the Zero Waste module fosters critical thinking in students about the impact of their waste and recycling behaviours and uses data-based problem-solving skills to encourage behavioural change. The Energy Conservation module highlights the critical links between electricity generation, climate change and energy saving practices. These modules go beyond theoretical learning, allowing students the opportunity to develop impactful sustainable habits and contribute to sustainability in their school and community through real-world projects with corporate and community partners. The curriculum also equips students with the skills and confidence to take actionable steps to address pressing environmental challenges.

4 Deputy Prime Minister and Minister for Trade and Industry Mr Gan Kim Yong said, "As a low-lying island state, Singapore is particularly vulnerable to the effects of climate change. Clean Up @ South West contributes to the whole-of-society effort to advance the Singapore Green Plan. The enhanced Green Schools @ South West curriculum, with its emphasis on Green Spaces and Zero Waste management, complements these broader efforts by equipping and empowering our students so that they take ownership of shaping a sustainable future."

5 "Through flagship initiatives like today's recycling drive, Clean Up @ South West, the South West CDC continues building sustainable communities in our district by establishing strong partnerships with corporate and community partners, government agencies, and schools. With everyone playing their part, a vibrant culture

of environmental responsibility is emerging and making our district even greener. We hope that the enhanced Green Schools curriculum will turn everyday lessons into practical, impactful actions that students will take to make a positive difference to the world around them,” said Mayor Low.

6 To support the enhanced Green Schools @ South West curriculum, South West CDC has collaborated with youth leaders from the National University of Singapore (NUS) to develop a ‘Sustainability Resource Pack’ for educators. First piloted in Blangah Rise Primary School, this educational toolkit aims to equip educators with the skills to help students gain an appreciation of how the world manages finite resources through assembly talks and exclusive learning journeys to sustainable facilities, as well as hands-on data-driven activities to develop solutions and rally behavioural change.

7 As part of Clean Up @ South West 2025, a total of 46 community recycling points were set up across the district, enabling residents to contribute to environmental efforts. Over 1,145 tonnes of recyclables has been collected since its inception in 2006, which is equivalent to saving more than 19,400 trees or filling two Olympic size swimming pools. This initiative remains a vital platform for fostering community-wide environmental stewardship. Please refer to **Annex A** for the list of exhibition booths at the event.

8 Details of the event are as follows:

Event	: Clean Up @ South West 2025
Date	: Saturday, 25 January 2025
Time	: 10.30 am to 1.30pm (Media is invited at 10.00am)
Venue	: Keat Hong Community Club, Foyer 2 Chua Chu Kang Loop, Singapore 689687
Guest of Honour	: Mr Gan Kim Yong Deputy Prime Minister and Minister for Trade and Industry Adviser to Chua Chu Kang GRC Grassroots Organisations
Host	: Ms Low Yen Ling Mayor of South West District

9 Clean Up @ South West is an annual recycling programme organised by the South West CDC, supported by Grassroots Organisations in the district, corporate partners and schools. The programme has been organised in the South West District since 2006 and supports the Sustainable South West masterplan 'Our Zero Waste Journey' pillar to reduce waste as a community and increase residents' awareness of the importance of the 3Rs (Reduce, Reuse, Recycle), as well as 'Our Active, Gracious People' pillar to celebrate and showcase the efforts of like-minded stakeholders, promote environmental ownership and a caring and sharing community.

10 Photos for **Clean Up @ South West 2025** may be downloaded from the following [link](#). For more information, please contact our Media Liaison Officers below.



Deputy Prime Minister and Minister for Trade and Industry, Mr Gan Kim Yong launched the enhanced Green Schools @ South West curriculum together with Ms Low Yen Ling, Mayor of South West District, Mr Zhulkarnain Abdul Rahim, Adviser to Chua Chu Kang GRC GROs (Keat Hong), Mr Tiew Chew Meng, BBM, Chairman of South West CDC's Environment Committee and Mr Koh Yan Leng, Vice-President (Campus Infrastructure), National University of Singapore.



Representatives from 31 primary and secondary schools received the Green Schools @ South West 2024 Award for their achievements in leading sustainable initiatives in their schools.



Students from Blangah Rise Primary School sharing with residents about their recycling initiatives in school.

(Photo credit: South West Community Development Council)

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About the South West Community Development Council (CDC)

The South West Community Development Council (CDC) was formed on 24 November 2001.

Through local help programmes, the South West CDC provides assistance to help the less fortunate in our community. The South West CDC also organises projects and programmes to promote community bonding and social cohesion. The South West CDC adopts the "Many Helping Hands" approach to encourage community ownership

among residents, community partners and corporations to realise its vision of “Owning Your Community”.

Ms Low Yen Ling was appointed the Mayor of South West District on 27 May 2014. Ms Low is also Senior Minister of State, Ministry of Trade and Industry (MTI), Ministry of Culture, Community and Youth (MCCY), & Adviser to Chua Chu Kang GRC GROs (Bukit Gombak).

For more information, please visit: southwest.cdc.gov.sg

Programme

Time	Administrative Programme
10.30 am	Start of Event and Exhibition Booths
10.55 am	Arrival of Mayor Ms Low Yen Ling Senior Minister of State Ministry of Trade and Industry Ministry of Culture, Community and Youth Mayor of South West District
11.00 am	Arrival of Guest of Honour (GOH) Mr Gan Kim Yong Deputy Prime Minister and Minister for Trade and Industry Adviser to Chua Chu Kang Grassroots Organisations
11.05 am	Group photo taking
11.10 am	Opening Performance by PCF Chua Chu Kang
11.20 am	Sharing of Sustainability Projects by Primary and Secondary School Students
11.35 am	Welcome Address by Mayor
11.40 am	Address by GOH
11.45 am	Commencement of Launch Event: Enhanced curriculum for Green Schools @ South West
11.50 am	Awards Presentation Ceremony <ul style="list-style-type: none"> • My Preschool Shines @ South West 2024 Award • Green Schools @ South West 2024 Award
12.15 pm	Tour of Exhibition Booths
12.30 pm	End of GOH programme <i>*Media doorstep to be arranged, subject to media request.</i> Commencement of Green Conversation
1.20 pm	End of Green Conversation
1.30 pm	End of programme

Annex A – Exhibition Booths

Activities will be happening throughout the entire duration of the event, from 10.30am to 1.30pm.

S/N	Booth	Details
1	Chua Chu Kang Secondary School	Students will share about a sustainable method of recycling and organising waste using earthworms.
2	City Sproutz	Participants can engage in a scent memory game by identifying different types of mint leaves.
3	Green Sproutz	Participants can create their own name card holder using recycled banners.
4	Hillgrove Secondary School	Students will share about upcycling plastic waste and transforming them into interactive games.
5	Kranji Countryside Association	Participants can learn more about the distribution of local produce and vegetable farming in Singapore.
6	National Environment Agency	Interactive game booth on recycling right.
7	National University of Singapore & Blangah Rise Primary School	Students and a NUS representative will share more details about the Sustainability Resource Pack.