



## PRESS RELEASE

### [FOR IMMEDIATE DISSEMINATION]

#### **AmCham Singapore concludes the third year of its community partnership with South West Community Development Council**

*AmCham has contributed over 1000 care packs in the district as part of its annual Corporate Community Day*



(from left) Dr Hsien-Hsien Lei, Mr Xie Yao Quan, Ms Low Yen Ling, Ms Vivian Chua and Mr Rafik Mansour, along with members of the AmCham business community, distributed more than 400 care packs to families in Jurong Central

**Singapore, November 13, 2021** – Even as Singapore transitions towards endemic COVID-19, the American Chamber of Commerce in Singapore (AmCham), together with the South West Community Development Council (CDC), distributed more than 400 care packs worth close to \$30,000 with household necessities to families in Jurong Central.

AmCham's annual Corporate Community Day (CCD) has been running for close to 20 years and aims to build stronger ties with Singapore by giving back to the community.

Graced by Chargé d'Affaires, a.i. of the U.S. Embassy in Singapore Mr Rafik Mansour, volunteers also heard remarks from Mayor of South West District Ms Low Yen Ling; Adviser to Jurong GRC Grassroots Organisations (GROs) (Jurong Central) Mr Xie Yao Quan; and Managing Director, Singapore, for HP Inc, and AmCham's CCD sponsor, Ms Vivian Chua.

This initiative is part of the Adopt @ South West program and marks the third and final year of AmCham's charity partnership with South West CDC, which has seen AmCham distribute more than a thousand care packs through the years.

Ms Low Yen Ling, Mayor of South West District remarked, "We greatly value AmCham's partnership which sees AmCham members standing in solidarity with South West CDC and our vulnerable residents. With many helping hands, we're able to uplift lives and weave a strong social fabric in our district to meet the challenges of the pandemic together. The care pack gifts go beyond meeting physical needs and speak volumes of the strong friendship AmCham has with Singapore, and how our communities are rallying behind each other as we move towards the post-pandemic new normal."

In line with the latest COVID-19 safety regulations, AmCham members made both cash and in-kind donations which 40 AmCham and US embassy staff, AmCham's Board of Governors, and other volunteers helped to assemble. More than 400 care packs containing brown rice, milo, instant noodles, surgical masks, disinfectant spray, hand sanitizer, detergent, hair conditioner, soap, handwash, toothbrushes and toothpastes were distributed to residents in Jurong Central.

AmCham CEO Dr Hsien-Hsien Lei commented, "I am heartened that we have been able to continue giving back and supporting the residents of the South West District throughout the pandemic. AmCham member companies represent the best of American business values: free enterprise, fairness, creativity, respect for people from diverse backgrounds, and optimism. We are committed to supporting the Singapore community through the transition towards endemic COVID-19."

Mr Xie Yao Quan said, "I thank AmCham for their strong partnership in helping residents in the Jurong Central community for the second consecutive year. The care packs AmCham has thoughtfully put together include food, household items as well as COVID-related items, and will provide useful and practical support to residents especially in these challenging times."

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### **About AmCham Singapore**

Established in 1973, the American Chamber of Commerce in Singapore (AmCham Singapore) is the largest and the most active international business association in Singapore and Southeast Asia, with over 5,000 members representing nearly 550 companies.

Our Chamber comprises 14 industry-specific committees: seven sectoral and seven functional. AmCham is a forward-thinking, business-progressive association. Our mission is to create value for our members by providing advocacy, business insights, and connections. Our membership includes American companies and Singaporean and third-country companies with significant U.S. business interests.

AmCham is an independent, non-partisan business organization. Our goal is to provide the information and facilitate the access and connections that give members insight into the local,

regional, and global operating environment, enhance their four professional capabilities, and enable them to make well-informed business decisions.

For more information about AmCham Singapore, visit [www.amcham.com.sg](http://www.amcham.com.sg)

### **About South West Community Development Council**

The South West Community Development Council (CDC) was formed on 24 November 2001, with the mission to Assist the Needy, Bond the People and Connect the Community. Through local help programs, the South West CDC provides assistance to help the less fortunate in our community. The South West CDC also organizes projects and programs to promote community bonding and social cohesion. The South West CDC adopts the "Many Helping Hands" approach to encourage community ownership among residents, community partners and corporations to realize its vision of "Owning Your Community".

Ms Low Yen Ling was appointed the Mayor of South West District on 27 May 2014. Ms Low is also the Minister of State, Ministry of Culture, Community and Youth (MCCY) & Ministry of Trade and Industry (MTI) & Adviser to Chua Chu Kang GRC.

For more information, please visit: [www.cdc.gov.sg/southwest](http://www.cdc.gov.sg/southwest)

### **About Adopt @ South West**

The Adopt @ South West program reaches out to needy families and vulnerable elderly living in rental and purchased flats through a "Many Helping Hands" approach with the assistance of corporate and community stakeholders. By taking the whole-of-community approach to better address needs on a sustained basis, the CDC works closely with corporate and community stakeholders to develop programs that focuses on meeting five (5) core needs, spanning Social Wellness, Healthcare, Home Safety & Improvement, Education and Enrichment, to uplift and enrich the lives of vulnerable residents in the South West District.

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