

## For Immediate Release

### Media Release

## Sentosa redefines beach fun with launch of new lifestyle precinct and state-of-the-art beach club

*Shangri-La Group and Topsy Collective Group to bring The Palawan @ Sentosa lifestyle and entertainment precinct and Topsy Unicorn Beach Club respectively to the iconic island destination*

**SINGAPORE, 26 JULY 2023** – Sentosa will welcome brand new offerings with the launch of The Palawan @ Sentosa, a lifestyle and entertainment precinct by the Shangri-La Group, and Topsy Unicorn Beach Club by the Topsy Collective Group. The launches will add to the range of high-quality leisure experiences on the island for local and international visitors alike – elevating Sentosa's position as a premier island destination.

"To further strengthen Sentosa as a premier island destination, we are continually reinventing the experiences and offerings on the island. The introduction of The Palawan @ Sentosa and Topsy Unicorn Beach Club, which comes hot after our recent announcements on KidZania's return on Sentosa, represents the transformation that we are undergoing to deliver unique and world-class experiences for both local and global visitors," said Ms Thien Kwee Eng, Chief Executive Officer, Sentosa Development Corporation.

### **THE PALAWAN @ SENTOSA BY SHANGRI-LA GROUP**

Unveiling its first standalone lifestyle and entertainment precinct, the Shangri-La Group is set to redefine leisure and entertainment experiences with the opening of The Palawan @ Sentosa on 26 July.

The new 183,000-square-foot destination will feature eight distinct experiences with various new-to-Singapore leisure activities for visitors of all ages. These include HyperDrive, an electric go-kart circuit with gamification features that immerse drivers into the world of real-life racing and virtual gaming around a three-level racetrack, and UltraGolf, an 18-hole mini golf course designed for everyone to put their putting skills to test.

Visitors will also be able to indulge in the inviting ambience of two new beach clubs – Splash Tribe, a family-oriented beach club with a sandcastle-themed wet-play zone and an infinity pool, and +Twelve, a terraced beach club boasting 12 cabanas with private plunge pools and a main pool with swim-up bar for indulgent relaxation. Both beach clubs will offer a creative line-up of food and beverage selections.

For more culinary choices, The Palawan Food Trucks provide a unique beach-side dining experience with 10 iconic food trucks serving up comfort food and reimagined classics of different cuisines. In addition to the precinct's diverse dining offerings, visitors can look forward to the opening of Blu Kouzina @ Palawan Beach, which serves Mediterranean seafood cuisine.



*HyperDrive, Singapore's first gamified electric go-kart circuit, with the interactive experience expected to be the first-of-its-kind in Asia when it debuts.*



*Splash Tribe, a family-oriented beach club with a sandcastle-themed wet-play zone and an infinity pool.*

#### **TIPSY UNICORN BEACH CLUB BY TIPSY COLLECTIVE**

Tipsy Collective, a multi-concept hospitality group that has created familiar concepts like Topsy Flamingo, Topsy Penguin and O/T Bar, is opening Topsy Unicorn, their largest project to date, on 1 September. Occupying a 19,000-square-foot space including a 5,000-square-foot outdoor space, Topsy Unicorn Beach Club is a 500-seater venue with indoor and outdoor areas, offering private cabanas, daybeds and VIP lounges. The main pool will feature an elaborately designed stage and will lead to the sunken pool cabanas and an ocean view main bar area where guests can enjoy an extensive range of beverages. This unique concept will add to the experiences along Siloso Beach, which is next to Skypark Sentosa, Scentopia and Rumours Beach Club.

The only beach club in Sentosa to bring live bands to its shores, Topsy Unicorn will showcase state-of-the-art staging, lighting and sound systems. Suitable for large group parties and grand celebrations, the beach club provides a convertible event space that can accommodate a wide range of event needs, such as corporate gatherings, social celebrations, and live performances.

Topsy Unicorn aims to provide their signature Topsy experience featuring curated entertainment acts as well as fitness and fun activities that go beyond just live bands and a beautiful beach setting. Adding an extra touch of excitement and luxury, the beach club will offer stylish bottle presentations, and a games area hosted by Topsy's Angels, and will have the ability to cater to exclusive engagement activities to elevate any celebration.

Topsy Unicorn will also collaborate with sports brand PUMA to launch their very first shop-in-shop concept on Sentosa, retailing a range of sports, fashion and beach apparels, and merchandise.



*Artist impressions of Topsy Unicorn Beach Club*

### **ELEVATING SENTOSA’S POSITIONING AS A PREMIER ISLAND DESTINATION**

Set against a beachfront backdrop spanning 3.2 kilometres of golden sand, the exciting launches of both entities aim to elevate Sentosa’s positioning as a premier island destination by offering unparalleled offerings catered to both local and international visitors alike.

"With The Palawan @ Sentosa, we are embarking on an exhilarating journey of redefining leisure and entertainment. The first lifestyle precinct by the Shangri-La Group showcases our dedication to crafting unforgettable colourful moments of joy, where guests can immerse themselves in an extraordinary fusion of innovative leisure activities, inviting beach club experiences, and the timeless allure of Sentosa's idyllic surroundings. We are proud to be a part of this transformative chapter, bringing new waves of excitement to the island's vibrant tapestry," said Mr Gavin Weightman, Shangri-La Group’s Head of Resorts for Southeast Asia & Australasia and General Manager for The Palawan @ Sentosa.

“We are thrilled to bring the vision of Topsy Unicorn Beach Club, our biggest and most ambitious project to date, to life on the beautiful shores of Sentosa. With our stunning designs, state-of-the-art technology and focus on sustainability, we hope to push the boundaries of delivering exceptional leisure and entertainment to provide guests with incredible and unforgettable experiences,” said Mr Derek Ong, co-founder & Group CEO, Topsy Collective.

For more information, please visit:

- <https://www.thepalawansentosa.com>
- <https://www.tipsycollective.com/tipsyunicorn>

High-resolution images can be downloaded from [this link](#).

For image credit:

<b>The Palawan @ Sentosa</b>	Images to be credited to “The Palawan @ Sentosa”.
<b>Topsy Unicorn Beach Club</b>	Images to be credited to “Topsy Unicorn Beach Club”.

## About Sentosa

Sentosa, where discovery never ends, is Asia's leading leisure destination and Singapore's premier island resort getaway, located within 15 minutes from the central business and shopping districts. The island resort is managed by Sentosa Development Corporation, which works with various stakeholders in overseeing property investments, attractions development, and operation of the various leisure offerings and management of the residential precinct on the island.

The 500-hectare island resort is home to an exciting array of themed attractions, award-winning spa retreats, lush rainforests, golden sandy beaches, resort accommodations, world-renowned golf courses, a deep-water yachting marina and luxurious residences – making Sentosa a vibrant island resort for business and leisure. Sentosa is also home to Singapore's first integrated resort, Resorts World Sentosa, which operates Southeast Asia's first Universal Studios theme park.

Situated on the eastern end of Sentosa Island is Sentosa Cove, an exclusive waterfront residential enclave bustling with more than 2,000 homes, quayside restaurants, retail and specialty shops. The island is also proud to be home to Sentosa Golf Club and its two acclaimed golf courses, The Serapong and The Tanjong. Sentosa Golf Club has hosted a number of high-profile professional and amateur tournaments, including the Singapore Open and HSBC Women's World Championship, welcoming international star players and world-class golf professionals from across the world.

Welcoming a growing number of local and international guests every year, Sentosa is an integral part of Singapore's goal to be a global destination to work, live and play. For more information, please visit: [www.sentosa.com.sg](http://www.sentosa.com.sg).

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#Sentosa, #SentosaDiscovery, #DiscoveryNeverEnds

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## About Sentosa Development Corporation

Sentosa Development Corporation (SDC) was established on 1 September 1972 as a Statutory Board under the Ministry of Trade and Industry. As a master planner, its charter since inception has been to oversee the development, management, marketing and promotion of the island of Sentosa as a resort destination for locals and tourists.

SDC wholly owns its subsidiaries Sentosa Cove Resort Management Pte Ltd and Sentosa Golf Club Pte Ltd. SDC also owns the Singapore Cable Car Sky Network, managed by Mount Faber Leisure Group Pte Ltd, a wholly owned subsidiary which operates as an autonomous commercial arm.

As a testament to its commitment to sustainability, SDC has been conferred the Global Sustainable Tourism Council – For Destinations (GSTC-D) certificate, making Sentosa the first island destination in Asia to receive this accolade.

### About Shangri-La Group

Shangri-La Group is one of the world's premier developers, owners and managers of hotel and investment properties which comprises office buildings, commercial real estate and serviced apartments/residences. The Group's other principal activities include hotel management services as well as property development for sale. It currently owns and/or manages over 100 hotels globally in 78 destinations under the Shangri-La, Kerry, JEN by Shangri-La and Traders brands. Prominently positioned in Asia, the Group has a substantial pipeline of upcoming hotel and mixed-use development projects in Australia, the Chinese mainland, Cambodia, and Japan. For more information, please visit [www.shangri-la.com/group/](http://www.shangri-la.com/group/).

### About Topsy Collective

Topsy Collective is a dynamic multi-concept holding group renowned for its unique approach to hospitality. With a focus on exceptional client loyalty, Topsy Collective presents a portfolio of thoughtfully curated experiences that combine live entertainment, gourmet food, and premium drinks. Each concept within their diverse collection exudes conviviality and brings an element of fun, reflecting their commitment to crafting unforgettable moments for their guests. With an unwavering dedication to innovation and an experienced team of professionals, Topsy Collective continues to redefine hospitality and captivate audiences with its distinctive offerings. For more information, please visit: <https://www.tipsycollective.com/>

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