

press release

Sentosa Invites Guests to ‘Discover Your Good’ in Celebration of Highly Anticipated Film from Universal Pictures, *Wicked: For Good*

This holiday season, get ready for something good as Resorts World Sentosa in partnership with Universal Pictures and Sentosa Development Corporation, DBS Bank and Singapore Tourism Board unveil a spectacular Wicked: For Good activation on Sentosa island, inspired by the highly anticipated film. The multi-partner collaboration invites guests to immerse themselves in a spellbinding realm of discovery and imagination, featuring thrilling installations, enticing retail offerings, and interactive activities.



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SINGAPORE, 16 OCTOBER 2025 – An extraordinary story unfolds on the island this holiday season, as Resorts World Sentosa (RWS, 圣淘沙名胜世界) in partnership with Universal Pictures, as well as Sentosa Development Corporation (SDC), DBS Bank (DBS), and Singapore Tourism Board (STB), invites guests to step into an enchanting cinematic adventure inspired by the *Land of Oz*.

From **10 November 2025 to 4 January 2026**, the island transforms into a spellbinding experience inspired by the highly anticipated film *Wicked: For Good*, in cinemas 20 November. Visitors embarking on the enchanting journey between Sentosa and RWS can experience the world of Oz where enchantment, friendship and the timeless power of doing good resonate through larger-than-life installations. Guests are encouraged to discover what excites them, from immersive installations to exciting retail and food options, creating endless discoveries that elevate the wonder of the season.

Wicked: For Good movie fanatics and guests of all ages can look forward to novel and immersive experiences as familiar spaces such as the vibrant Sentosa Sensoryscape, Universal Studios Singapore and the Lake of Dreams at RWS transform into iconic moments from the story – inviting guests to not just witness Oz, but to live its story and discover wonder and connection at every turn.

Designed to captivate visitors of all ages, the island-wide transformation takes guests on a journey of wonder and connection, demonstrating how innovative storytelling elevates guest experience and further solidifies RWS and Sentosa's position as Asia's premier island resort getaway and leading destination for new and exciting, immersive, world-class attractions. As the precinct unveils its wicked transformation, guests can truly get ready for something good.

Begin Your Journey to Emerald City at Sentosa



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Guests can wander through spectacular installations that bring beloved scenes to life at Sentosa. The adventure begins at Sentosa Sensoryscape where the multi-sensorial space will transform into the iconic **Yellow Brick Road**. A symbol of choice, transformation and consequences of perception, the Yellow Brick Road guides guests through the space from Glow Garden to Lookout Loop. This journey marks the beginning of a thrilling time, where each step uncovers new wonders and memorable experiences.

In the heart of Sensoryscape's Glow Garden floats **Glinda's Bubble**, one of *Wicked: For Good*'s most iconic motifs. Guests can expect a dazzling photo-opportunity set against the enchanting landscape of

Munchkinland. This larger-than-life bubble invites guests to step within and be surrounded by vibrant tulip blooms as they see the world through Glinda's eyes.

As guests continue through Sensoryscape, the main walkway transforms with installations that offer character photo moments that bring the story to life. By night, the floor path comes alive with illuminated lights, guiding visitors onwards towards the Emerald City.

Further along their adventure, guests will discover the **Emerald City Express** at Tactile Trellis, a steampunk-inspired installation. Created as a unique photo opportunity, the train features exposed clockwork gears that bring fantasy to life.

High above, **Elphaba's Hat** towers nine-metres tall in the middle of Lookout Loop. A defining element of Elphaba's identity and a powerful symbol of transformation, individuality and rebellion, the day-to-night installation commands attention with its scale and presence. From the trail, guests can take in breathtaking 360-degree panoramic views as they behold the iconic hat.

Experience The World of Wicked Across Universal Studios Singapore and Resorts World Sentosa



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Arriving at the Lake of Dreams in RWS, guests are greeted by an Emerald City installation, **Limitless Lights: An Ozmopolitan Display of Music & Lights**, a glittering metropolis that comes alive with secrets, ambition and rebellion. Enhanced by spectacular lighting, as well as music from the movie, the installation transforms into a dazzling night-time illumination that brings the world of Oz vividly to life. As Emerald City comes alive, guests can discover their good beneath the shimmering night sky.

The journey through Oz culminates at Universal Studios Singapore, where guests will be greeted with more cinematic wonder from *Wicked: For Good*. Here, the Hollywood zone is reimagined with spellbinding décor inspired by the film, leading visitors right into the heart of Oz to meet The Wizard himself.

Guests can get up close with iconic characters, including the Elphaba and Glinda costume characters and The Wizard, who makes a magnificent return to bestow guests with his words of wisdom, alongside the Citizens of Oz, Emerald City Guards, and the Ozian Guards. These meet-and-greet experiences unfold across the Hollywood zone, creating unforgettable photo moments that bring the wonders of the film to life.

At the Pantages Hollywood Theatre, the exterior has been reimagined with an Emerald City-inspired façade, extending the cinematic journey. Starting later in November, visitors will be able to step inside to experience **The Wardrobe of Wicked: A Curated Costume Display** featuring film costume replicas and scenic recreations. Iconic visuals inspired by the film such as Glinda's quarters, Elphaba's Broom at Kiamo Ko, Madame Morrible's dress, and The Wizard's control panel are on display, alongside distinctive photo opportunities.

In addition to the immersive experiences, guests can bring home a piece of *Wicked: For Good* with exclusive merchandise available for purchase at Universal Studios Singapore. From themed collectibles and apparel to accessories inspired by the characters and scenes from the film, the collection offers something for every fan.

Universal Studios Singapore will also present a spread of wickedly delicious food and beverage offerings. Bursting with vibrant pink and green hues in a nod to the iconic colours of Elphaba and Glinda, guests can look forward to a variety of dishes from savoury indulgences to enchanting drinks.

Every interaction invites guests to discover their good, through immersive encounters and moments designed to be treasured long after the visit. For further details, refer to Annex A for the programme line-up.

A Celebration of Flavours Through Wicked-themed Dining

To complete the journey and experience through Oz, guests can savour a specially curated selection of Wicked-themed food and beverage offerings across RWS specialty restaurants and hotels. From decadent desserts to savoury indulgences, every dish is crafted to delight both the palate and imagination.

Forging New Paths for Next-generation Guest Experiences

Representing more than just a festive celebration, this multi-lateral partnership between Universal Pictures, RWS, SDC, DBS and STB underscore a shared commitment towards redefining the future of guest experiences in Singapore and inviting guests to discover more of Sentosa.

Beyond strengthening Sentosa's reputation as Asia's leading leisure and lifestyle destination, the partnership reinforces Singapore's position as a must-visit tourist destination where visitors can expect fresh, innovative experiences that surprise and delight at every turn.

For more information on the precinct's Wicked-themed experience please visit

<https://www.rwsentosa.com/discoveryourgoodsentosa>

– Ends –



QUOTE

SHEET

Ms Lee Shi Ruh, CEO of Resorts World Sentosa, said “We are excited to bring the enchanting wonder of *Wicked: For Good* to Resorts World Sentosa this festive season. Beyond its global cinematic appeal, this experience invites every guest to pause, connect and rediscover the joy of imagination and togetherness. It’s a celebration of friendships, family and the moments that truly matter. Our partnership with Singapore Tourism Board, Sentosa Development Corporation and DBS Bank reflects a shared vision to shape Sentosa and Singapore into a destination where every corner tells a story and every visit spark wonder. We are proud to present an experience that is bold, immersive, and truly unforgettable for our guests.”

TRANSLATED TERMS

English	Simplified Chinese
Lee Shi Ruh, CEO of Resorts World Sentosa	李溪茹 圣淘沙名胜世界首席执行官

Annex A – Programming Highlights

No.	Description	Programme Details
1.	Installations	<p>Date: 10 November 2025 – 4 January 2026 (Daily)</p> <p>Installations are on display all day. Installation evening light-up: 6 pm – 1 am</p> <p>Location: Resorts World Sentosa and Sentosa Sensoryscape</p>
2.	Limitless Lights: An Ozmopolitan Display of Music & Lights	<p>Date: 10 November 2025 – 4 January 2026 (Daily)</p> <p>Installations are on display all day. Installation evening light and sound display: 7.30pm, 8.30pm, 9.30pm.</p> <p>*Weekends/Eve of Public Holiday: additional display at 10.30pm. * Additional display on New Year’s Eve at midnight.</p> <p>Location: Lake of Dreams at Resorts World Sentosa</p>



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EDITORS' NOTES

1. High resolution photos can be downloaded [here](#).
2. All photos are to be attributed to: © 2025 UCS LLC

ABOUT RESORTS WORLD SENTOSA

Resorts World Sentosa (RWS), Asia's premium lifestyle destination resort, is located on Singapore's resort island of Sentosa. Spanning 49 hectares, RWS is home to world-class attractions including Universal Studios Singapore and Adventure Cove Waterpark, as well as one of Southeast Asia's leading ocean institutes, comprising Singapore Oceanarium and the Research and Learning Centre. Complementing this are six unique luxury hotels, the retail and lifestyle destination WEAVE, the premier Resorts World Convention Centre, and a casino. RWS offers award-winning dining experiences and exciting cuisines from around the world helmed by celebrity chefs, establishing itself as a key player in Singapore's vibrant and diverse dining scene and a leading gourmet destination in Asia for epicureans. The integrated resort also offers world-class entertainment, from star-studded concerts to immersive exhibitions. RWS is the first integrated resort to be inducted into the TTG Travel Hall of Fame in 2023 after being named "Best Integrated Resort" for 10 consecutive years at the TTG Travel Awards, which recognises the best of Asia-Pacific's travel industry.

RWS is wholly owned by Genting Singapore, a company of the Genting Group. For more information, please visit www.rwsentosa.com.



ABOUT UNIVERSAL PICTURES' WICKED: FOR GOOD

Last year's global cinematic cultural sensation, which became the most successful Broadway film adaptation of all time, now reaches its epic, electrifying, emotional conclusion. Directed by Jon M. Chu, the final chapter of the untold story of the witches of Oz begins with Elphaba (Oscar® nominee Cynthia Erivo) and Glinda (Oscar® nominee Ariana Grande) estranged and living with the consequences of their choices. When a girl from Kansas comes crashing into their lives, they will need to come together one final time, and truly see each other, if they are to change themselves, and all of Oz, for good.

ABOUT UNIVERSAL PICTURES

Universal Pictures is a division of Universal Studios (www.universalstudios.com). Universal Studios is part of NBCUniversal. NBCUniversal is one of the world's leading media and entertainment companies in the



development, production and marketing of entertainment, news and information to a global audience. NBCUniversal owns and operates a valuable portfolio of news and entertainment networks, a premier motion picture company, significant television production operations, a leading television stations group and world-renowned theme parks. NBCUniversal is a subsidiary of Comcast Corporation.

ABOUT SENTOSA DEVELOPMENT CORPORATION

Sentosa Development Corporation (SDC) was established on 1 September 1972 as a Statutory Board under the Ministry of Trade and Industry. As a master planner, its charter since inception has been to oversee the development, management, marketing and promotion of the island of Sentosa as a resort destination for locals and tourists.

SDC wholly owns its subsidiaries Sentosa Cove Resort Management Pte Ltd and Sentosa Golf Club. SDC also owns the Singapore Cable Car Sky Network, managed by Mount Faber Leisure Group Pte Ltd, a wholly owned subsidiary which operates as an autonomous commercial arm.

As a testament to its commitment to sustainability, SDC has been conferred the Global Sustainable Tourism Council – For Destinations (GSTC-D) certificate, making Sentosa the first island destination in Asia to receive this accolade.

ABOUT DBS BANK

DBS is a leading financial services group in Asia with a presence in 19 markets. Headquartered and listed in Singapore, DBS is in the three key Asian axes of growth: Greater China, Southeast Asia and South Asia. The bank's "AA-" and "Aa1" credit ratings are among the highest in the world.

Recognised for its global leadership, DBS has been named "World's Best Bank" by Global Finance, "World's Best Bank" by Euromoney and "Global Bank of the Year" by The Banker. The bank is at the forefront of leveraging digital technology to shape the future of banking, having been named "World's Best Digital Bank" by Euromoney and the world's "Most Innovative in Digital Banking" by The Banker. In addition, DBS has been accorded the "Safest Bank in Asia" award by Global Finance for 16 consecutive years from 2009 to 2024.

DBS provides a full range of services in consumer, SME and corporate banking. As a bank born and bred in Asia, DBS understands the intricacies of doing business in the region's most dynamic markets.

DBS is committed to building lasting relationships with customers, as it banks the Asian way. Through the DBS Foundation, the bank creates impact beyond banking by supporting businesses for impact: enterprises with a double bottom-line of profit and social and/or environmental impact. DBS Foundation also gives back to society in various ways, including equipping underserved communities with future-ready skills and helping them to build food resilience.

With its extensive network of operations in Asia and emphasis on engaging and empowering its staff, DBS presents exciting career opportunities. For more information, please visit www.dbs.com.



ABOUT THE SINGAPORE TOURISM BOARD

The Singapore Tourism Board (STB) is the lead development agency for tourism, one of Singapore's key economic sectors. Together with industry partners and the community, we shape a dynamic Singapore tourism landscape. We bring the Passion Made Possible brand to life by differentiating Singapore as a vibrant destination that inspires people to share and deepen their passions.

More: www.stb.gov.sg or www.visitsingapore.com | Follow us: [STB LinkedIn](#), [STB Facebook](#) or [STB Instagram](#)