

MEDIA RELEASE

Sentosa Cares Week 2025 welcomes record 2,800 beneficiaries in SG60 celebration of inclusivity



Group photo of volunteers and beneficiaries at Sentosa Sensoryscape

SINGAPORE, 10 September 2025 – Sentosa Development Corporation (SDC) has concluded the third edition of **Sentosa Cares Week**, marking its largest and most impactful annual flagship event dedicated to promoting social inclusivity since its launch.

Held from **3 to 11 September**, this year's event is a key component of SG60 celebrations, which saw a record 2,800 beneficiaries and caregivers, more than 350 volunteers, and 21 businesses on the island come together to celebrate community through shared island experiences.

In 2023, SDC formalised its partnership with the Ministry of Social and Family Development (MSF) and SG Enable through the signing of a Memorandum of Understanding. This collaboration aims to create fair employment and social opportunities for persons with disabilities, as well as families living in public rental housing who are supported under the ComLink initiative. As part of the tri-party agreement, SDC will develop inclusive spaces, programmes, and services on Sentosa, leveraging social innovation to enhance accessibility and community engagement. Furthermore, SDC is committed to working with businesses on and off the island, to provide beneficiaries and their caregivers with meaningful opportunities to enjoy Sentosa's attractions and offerings through Sentosa Cares Week.

"Sentosa Cares Week reaffirms our unwavering commitment to social inclusivity and reflects our core belief that joyful experiences should be accessible to all," said Ms Thien Kwee Eng, Chief Executive Officer, SDC. "We are deeply grateful to our island partners for their continued support in making this event a success. Being recognised as part of the SG60 celebrations is a meaningful endorsement, as Sentosa Cares Week embodies SG60's spirit of connection and compassion. As we expand Sentosa Cares Week each year, we are proud to nurture a growing movement of care and community support across Sentosa."

Expanded Experiences and Inclusive Partnerships

Sentosa Cares Week 2025 featured an expansive line-up of 30 itineraries over nine days, from thrill-seeking adventures like MegaZip and Southern Albatross speedboat to sensory workshops with EtonHouse, and lunch hosted by ONE°15 Marina Sentosa Cove and Rumours Beach Club. Several activities were also held in conjunction with the September school holidays, enabling greater participation from families and youth volunteers.

For the first time, external volunteers from the public and corporate sectors joined hands with staff on Sentosa as befrienders, enriching the experience with diverse perspectives and support. The event also saw expanded participation, growing from 12 beneficiary organisations in 2023 to 18 in 2025, with new partners including Be Kind SG, Sun Dac, Singapore Stroke Association, and Parkinson's Society Singapore.

New Sentosa Cares Benefits Programme for Persons with Disabilities and their Caregivers

Making its debut on 10 October, the Sentosa Cares Benefits Programme marks a new chapter in Sentosa's ongoing journey towards inclusivity. Under this initiative, persons with disabilities (PwDs) and their accompanying caregivers will enjoy complimentary or discounted access to participating Sentosa attractions throughout the year. The programme aims to encourage our island offerings to be more inclusive, creating a more conducive and welcoming destination for people of all abilities and their families.

Selected attractions on the island have come onboard to support the programme. PwDs and their caregivers can gain complimentary or discounted access to participating attractions such as the Skyline Luge Singapore, Mega Adventure, and the Singapore Cable Car, among others. For more details, please refer to Annex A.

An Inclusive Future Together

Sentosa continues to strengthen its commitment to accessibility, introducing inclusive facilities and championing a diverse workforce. This includes rental beach wheelchairs as well as accessible beach tracks, which have been permanently installed at Palawan and Siloso beach to enhance mobility access. The island is also home to a growing team of more than 60 employees with disabilities in 2025, with heartwarming stories emerging from both SDC and businesses on the island, reflecting a more diverse and compassionate workforce. For more information on profiles and their stories, please refer to Annex B.

For the first time this year, the public can make a contribution to the list of beneficiaries. To learn more about the event, explore ways to get involved, or make a contribution, please visit: sentosa.com.sg/sentosa-cares. For information on how businesses on the island have supported Sentosa Cares Week and corporate sponsors, please refer to Annex C.

Photographs of Sentosa Cares Week 2025 can be found at [this link](#).

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About Sentosa

Sentosa, where discovery never ends, is Asia's leading leisure destination and Singapore's premier island resort getaway, located within 15 minutes from the central business and shopping districts. The island resort is managed by Sentosa Development Corporation, which works with various stakeholders in overseeing property investments, attractions development, and operation of the various leisure offerings and management of the residential precinct on the island.

The 500-hectare island resort is home to an exciting array of themed attractions, award-winning spa retreats, lush rainforests, golden sandy beaches, resort accommodations, world-renowned golf courses, a deep-water yachting marina and luxurious residences – making Sentosa a vibrant island resort for business and leisure. Sentosa is also home to Singapore's first integrated resort, Resorts World Sentosa, which operates Southeast Asia's first Universal Studios theme park.

Situated on the eastern end of Sentosa Island is Sentosa Cove, an exclusive waterfront residential enclave bustling with more than 2,000 homes, quayside restaurants, retail and specialty shops. The island is also proud to be home to Sentosa Golf Club and its two acclaimed golf courses, The Serapong and The Tanjong. Sentosa Golf Club has hosted a number of high-profile professional and amateur tournaments, including the Singapore Open and HSBC Women's World Championship, welcoming international star players and world-class golf professionals from across the world.

Welcoming a growing number of local and international guests every year, Sentosa is an integral part of Singapore's goal to be a global destination to work, live and play. For more information, please visit: www.sentosa.com.sg.

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About Sentosa Development Corporation

Sentosa Development Corporation (SDC) was established on 1 September 1972 as a Statutory Board under the Ministry of Trade and Industry. As a master planner, its charter since inception has been to oversee the development, management, marketing and promotion of the island of Sentosa as a resort destination for locals and tourists.

SDC wholly owns its subsidiaries Sentosa Cove Resort Management Pte Ltd and Sentosa Golf Club. SDC also owns the Singapore Cable Car Sky Network, managed by Mount Faber Leisure Group Pte Ltd, a wholly owned subsidiary which operates as an autonomous commercial arm.

As a testament to its commitment to sustainability, SDC has been conferred the Global Sustainable Tourism Council – For Destinations (GSTC-D) certificate, making Sentosa the first island destination in Asia to receive this accolade.

ANNEX A – Inclusive Offers and Promotions

In support of fostering inclusivity and enhancing accessibility, the following partners are extending exclusive offers and privileges for Persons with Disabilities (PwDs) and their caregivers. More information will be made available at: <https://www.sentosa.com.sg/sentosa-accessibility>.

Eligibility: Applicable only to Singapore residents, including Singapore Citizens, Permanent Residents, and Long-Term Pass Holders.

Participating Partners	Inclusive Offers and Promotions
Mount Faber Leisure Group (MFLG)	Wings of Time Fireworks Symphony Standard (7:40 PM / 8:40 PM) – Standard Seats <ul style="list-style-type: none"> Complimentary admission for verified PwDs \$5 admission for accompanying caregivers (up to a maximum of five caregivers per PwD) Cable Car Singapore – Mount Faber Line Round Trip (Standard Cabin) <ul style="list-style-type: none"> Complimentary admission for verified PwDs \$15 admission for caregivers (up to a maximum of five caregivers per PwD)
4D AdventureLand	Pirates 4D <ul style="list-style-type: none"> Complimentary admission for verified PwDs 50% off published single-show ticket (applicable to Pirates 4D only) for caregivers accompanying PwDs
Axe Factor	Axe Throwing Experience <ul style="list-style-type: none"> Complimentary admission tickets for verified PwDs Complimentary admission for one caregiver per verified PwD
Madame Tussauds Singapore	Madame Tussauds Singapore <ul style="list-style-type: none"> PwD Offer: Complimentary admission for verified PwDs Caregiver Offer: <ul style="list-style-type: none"> Adult: 30% off <i>Madame Tussauds Singapore Standard + Marvel 4D Universe</i> (inclusive of Digital Photo Souvenir) (U.P. \$48) Child: 30% off <i>Madame Tussauds Singapore Standard + Marvel 4D Universe</i> (U.P. \$36) Applicable only when accompanied by a verified PwD
Mega Adventure	MegaZip, MegaClimb, MegaJump, MegaBounce <i>Excludes Zip, Climb, Jump & Sail package</i> <ul style="list-style-type: none"> Complimentary admission tickets for verified PwDs Complimentary admission for one caregiver per verified PwD
Skyline Luge Singapore	Standard: 2/3/4 Rides Combo <ul style="list-style-type: none"> Complimentary admission for verified PwDs 50% off for one accompanying caregiver, applicable only when accompanied by a verified PwD

Skypark Sentosa by AJ Hackett	Skypark Sentosa Skybridge <ul style="list-style-type: none"> • Complimentary Skybridge admission tickets for verified PwDs • Complimentary Skybridge admission for one caregiver per verified PwD
YachtCruiseSG	Southern Islands Speedboat Tour <ul style="list-style-type: none"> • Complimentary admission for verified PwDs • 50% off for one accompanying caregiver, applicable only when accompanied by a verified PwD
Resorts World Sentosa – Universal Studios Singapore (USS)	Universal Studios Singapore (USS) <ul style="list-style-type: none"> • For PwDs: Complimentary admission for verified PwDs, up to 20 groups per day. • For Caregivers: Discounted admission, limited to a maximum of two caregivers per verified PwD: <ul style="list-style-type: none"> ○ Adult: S\$66 (non-peak) / S\$68 (peak) ○ Child: S\$50 (non-peak) / S\$52 (peak) ○ Peak Periods: Every Saturday, Sunday, Singapore Public Holiday, the full month of December 2025, and June, July, and August 2026 ○ Non-Peak Periods: Monday to Friday (excluding peak days) • Validity: Tickets are valid strictly for the entry date specified and are non-negotiable

ANNEX B – Staff Profiles

Rachel Song, Assistant Executive, Employer Branding and Outreach, Sentosa Development Corporation



Rachel Song joined the Human Resources (HR) team in March 2025 and has quickly become an invaluable member of the department.

As a person living with autism, Rachel faces challenges common to many neurodiverse individuals, including difficulties with social communication, preference for routine, sensory sensitivities, and executive functioning. She overcomes these by adopting clear communication strategies, creating structured routines, and working closely with supportive colleagues and supervisors. Her team fosters an environment of understanding by providing detailed instructions, using visual aids, checking in regularly, and encouraging open dialogue.

Initially focused on supporting interviews for inclusive hires and internships, Rachel's dedication, empathy, and attention to detail soon led her to support the department further through HR Business Partner recruitment scheduling.

Her work is deeply informed by her personal journey, having received her autism diagnosis during the COVID-19 pandemic after years of masking communication and social challenges. Despite experiencing delayed speech and social interaction struggles since childhood, her resilience and determination bring rich empathy to the inclusive hiring process.

When asked why she chose to work on Sentosa, Rachel shares, "My inclusive career coach recommended this opportunity, and I saw it as a chance to do something meaningful and give back to society. I wanted to demonstrate that living with a disability does not limit my ability to contribute valuable perspectives and skills."

For Sentosa Cares Week 2025, Rachel has been instrumental in coordinating with public volunteers, ensuring their onboarding is smooth and that their engagement with beneficiaries and caregivers is meaningful, greatly contributing to the event's success.

Looking ahead, Rachel hopes to deepen her involvement in inclusive projects and pursue professional certifications to enhance her expertise. She encourages others with her personal motto: "Pursue the dreams you want, even if they scare you. Always give it your best try. If it doesn't work out, at least you won't regret not trying, knowing you did your best with the knowledge you had."

Kerlyn Ching, Kitchen Helper, Sentosa Golf Club



Kerlyn Ching joined Sentosa Golf Club's (SGC) kitchen team as part of Sentosa Development Corporation's (SDC) inclusive hiring initiative and has quickly become a beloved member of the culinary family. Diagnosed with a mild intellectual disability since birth, Keryn's passion for baking has been a driving force in her journey.

Her love for pastries led her to train at Dignity Kitchen, where she not only honed her baking skills but also obtained a food safety certification tailored for individuals with special needs. This solid foundation prepared her well for her role at SGC.

At SGC, Keryn has been mentored by Executive Chef KK Kong, who recognised her enthusiasm and dedication. Under his guidance, she began preparing freshly baked lemon muffins, which were introduced and sold at Golfer's Terrace in August. This opportunity has allowed Keryn to showcase her talents and contribute tangibly to the kitchen's offerings.

Keryn's journey hasn't been without challenges, but with the unwavering support of her colleagues, especially Amutha Krishnan, Senior Support Assistant, Stewarding, SGC, whom she affectionately calls her "work mummy", she has gained the confidence and skills to thrive in her role. The kitchen team's patience, encouragement, and guidance have been instrumental in helping her navigate daily tasks and develop her craft.

ANNEX C – Support from Businesses on the Island and Corporate Sponsors

Island Partner Sponsors

- The Palawan@Sentosa – Ultragolf
- EtonHouse
- Mega Adventure
- Trickeye Singapore
- Madame Tussauds Singapore
- Resorts World Sentosa
- Mount Faber Leisure Group
- Tall Ship Royal Albatross – Albatross Speedboat
- Skyline Luge Singapore
- Sentosa 4D AdventureLand
- iFly Singapore
- KidZania Singapore
- Co+Nut+Ink
- Sofitel Singapore Sentosa Resort & Spa
- Siloso Beach Resort
- Sentosa Golf Club
- Rumours Beach Club
- W Singapore-Sentosa Cove
- One°15 Marina Sentosa Cove Singapore
- Far East Hospitality
- Ola Beach Club

Corporate Sponsors

- Jones Lang LaSalle
- Mapletree Investments Pte Ltd

Corporate Partners

- Ernst & Young
- Marsh McLennan (formerly Mercer Professional Services)
- Oversea-Chinese Banking Corporation Limited
- Schneider Electric
- Singapore Telecommunications Limited
- Tata Consultancy Services
- UBS Group AG