

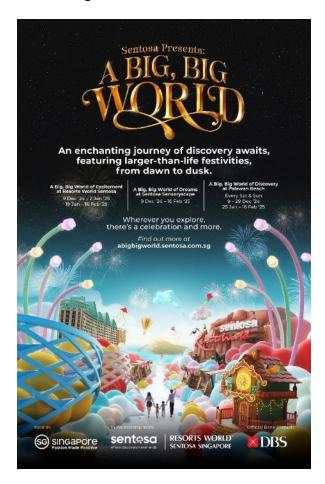






# Sentosa Unveils Island-wide Celebrations with Larger-thanlife Carnival and Deals this Festive Season

This multi-partner collaboration between SDC, RWS, DBS, and STB will transform the island into an immersive festive wonderland with a diverse array of experiences including exclusive retail offerings, interactive installations, and day-to-night activities.



**SINGAPORE, 28 NOVEMBER 2024** - This festive season, immerse yourself in larger-than-life experiences at "**Sentosa Presents: A Big, Big World**". For the first time ever, the island transformation is set to transport visitors to three distinct and unique whimsical realms across Resorts World Sentosa, Sentosa Sensoryscape, and Palawan Beach. From 9 December 2024 to 16 February 2025, evolving interactive installations and day-to-night activities from Christmas to Chinese New Year will enchant and captivate visitors of all ages, with about 50 exclusive deals across some 40 Sentosa island partners for DBS and POSB debit and credit cardholders<sup>1</sup>.

<sup>&</sup>lt;sup>1</sup> Exclusive deals are available to DBS and POSB debit and credit cardholders from Singapore, China, Hong Kong, India, Indonesia, and Taiwan.









The two-month-long festive experience marks the inaugural joint activation of the Sentosa Precinct Partnership. The partnership established in May 2024 among Sentosa Development Corporation (SDC), Resorts World Sentosa (RWS), DBS Bank (DBS), and Singapore Tourism Board (STB) aims to propel tourism growth and solidify Sentosa's position as Asia's premier island resort getaway and leading lifestyle destination.

### **Larger-than-life Offerings Across Sentosa**

"A Big, Big World" is the culmination of initiatives from all four partners to create immersive experiences that bring wonder and imagination to both local and international guests during the festive season. Visitors can look forward to an array of exclusive events and installations across three themed zones on Sentosa.

### A Big, Big World of Excitement at Resorts World Sentosa

A Big, Big World of Excitement at Resorts World Sentosa will celebrate the rich cultural diversity and festive offerings of different countries with four uniquely themed zones inspired by England, France, Germany, and Japan. Each zone offers larger-than-life installations that make for picture-perfect moments, including a stunning 8.5 metre hot air balloon in the France zone and a towering 7.8 metre cuckoo clock in the Germany zone. Marvel at show-stopping sights, such as the Eiffel Tower projected onto a 10-meter LED Pyramid and enchanting light displays with origami reindeer sculptures.

The magical Yuletide experience will be enhanced with "snowfall", transporting visitors to a whimsical wonderland right here in Singapore.

Each of these uniquely themed zones will also feature exclusive retail offerings that capture the distinct charm and spirit of their respective countries. From traditional crafts and specialty goods to festive treats, visitors can discover and take home a piece of the wonder from brands like Wacky Scones, WildSen, and Imperial Doggo. DBS and POSB cardholders can also enjoy a 10% discount for selected brands.

Guests can dive deeper into the festive spirit by trying their luck at classic carnival games like balloon pop and claw machines to win exciting prizes. Christmas carollers from talented a cappella groups including The A Cappella Society, Vox Camerata and The Outside Edition, will fill the air with holiday cheer, adding a joyful soundtrack to the festivities.









This holiday season, guests can give back by visiting the SG Enable booth at the carnival, where handmade gifts created by members of i'mable Collective are available for sale. All proceeds will go towards supporting members of the collective, who are a community of talented artists and makers with disabilities.

Resorts World Sentosa's festive carnival will run from 9 December 2024 to 2 January 2025, and will be refreshed for the Chinese New Year season from 19 January 2025 to 16 February 2025. Please refer to Annex A for further programming details.

### A Big, Big World of Dreams at Sentosa Sensoryscape

At the heart of the island connecting visitors in their discovery of "A Big, Big World" from RWS to Palawan Beach is the newly minted Sentosa Sensoryscape. Here, guests are invited to cannonball right into their dreams with Cloud Swing Dreams, giant fluffy swings that evoke feelings of whimsicality. As night falls, ImagiNite transforms Sensoryscape into a vibrant dreamscape, with interactive light projections and augmented reality bringing the space to life for an unforgettable sensory experience.

The verdant corridor will also be enlivened with a robust programming of street performances featuring K-pop dance contests, home-grown buskers, and fun activities like balloon sculpting and storytelling to create a vibrant year-end festive celebration for all. Guests can look forward to additional performances from 22 to 25 December, featuring performances by Bellingham, Stephen Francis & Friends, The Apex Project Acapella Singapore Group, and the Rit Xu Trio. Please refer to Annex B for more information on the Sensoryscape activations.

## A Big, Big World of Discovery at Palawan Beach



Artist impression of kites and inflatables at Flight of Wishes









The skies above Palawan Beach will be transformed into a soaring tapestry of colours in a unique day-to-night kite fiesta. During the day, Flight of Wishes invites guests to join a kite-making workshop where they can craft unique, personalised kites that showcase their creativity. Afterwards, guests can bring their kites to life in a spacious kite-flying area, joining a colourful symphony of kites dancing in the sky. Ready-made kites will also be available for purchase for those who prefer to dive straight into the fun. Guests are also invited to be amazed by the sight of massive kites swishing in the skies in the showcase by the Singapore Kite Association.

Adding to the enchantment, The Floating Marvels is an ethereal nighttime experience where 12 sea creature inflatables, such as jellyfishes, manta rays, and whales will illuminate the skies. Some of these larger-than-life inflatables measure up to 15-metres in size. These mesmerising inflatables celebrate Sentosa's coastal charm, creating a stunning visual scene that promises to be an extraordinary evening spectacle. This audiovisual experience is specially curated by Myles Ziebart, who specialises in concept design and execution of highly creative projects, and has worked on projects for the Singapore River Festival and Singapore Night Festival. Please refer to Annex C for more information on the programming.

Additionally, DBS is offering exclusive deals and promotions for DBS and POSB cardholders across attractions, hotels and dining establishments on the island including S.E.A. Aquarium, Adventure Cove Waterpark, Syun, SkyHelix Sentosa, W Singapore - Sentosa Cove and +Twelve for guests to indulge in the festivities as they explore these unique precinct-wide experiences. Please refer to Annex D for the full list of DBS and POSB deals.

### **Elevating Sentosa's Position as a Premier Island Destination**

This inaugural collaboration between SDC, RWS, DBS, and STB underscores the ongoing evolution of Sentosa as a leading destination in Asia. By synergising the strengths and expertise of each party, Sentosa is poised to elevate guest experiences by encouraging the discovery of Sentosa across accommodation, attractions, entertainment, dining and retail. Through "A Big, Big World" and future collaborations, Sentosa will continue to bring unique and unforgettable experiences for both local and international visitors, further strengthening its position as Asia's leading leisure and lifestyle destination.

For more information about "Sentosa Presents: A Big, Big World", please visit <a href="https://abigbigworld.sentosa.com.sg/">https://abigbigworld.sentosa.com.sg/</a>









High-res images available <u>here</u>.

# **END**

# **Media Contacts**

Sentosa Development Corporation	Singapore Tourism Board
Kelvin PANG	Sarah NG
kelvin_pang@sentosa.gov.sg	sarah_ng@stb.gov.sg
Senior Manager, Strategic	Senior Manager, Communications
Communications & PR	DID: +65 6831 3426
HP: +65 9784 8140	
Resorts World Sentosa	DBS Bank
Shien LIM Yau	Jermyn CHOW
shien.sy@RWSentosa.com	ermynchow@dbs.com
Director, Marketing Communications	DBS Group Strategic Marketing and
HP: +65 9631 3219	Communications
	HP: +65 9090 2331
WE Communications	
Amelia Lau	
amelialau@we-worldwide.com	
Client Manager	
HP: +65 9366 1477	









#### **QUOTE SHEET**

Mr Michael Ma, Assistant Chief Executive (Business & Digital Technology Group), Sentosa Development Corporation, said, "As we bring these larger-than-life experiences to Sentosa this festive season, we hope that guests can discover new and unforgettable moments with their loved ones amid the mirth and merriment. This inaugural partnership among Sentosa Development Corporation, Resorts World Sentosa, DBS, and Singapore Tourism Board marks a significant step in delivering a truly immersive and unique experience across the island. Together, we aim to elevate Sentosa as a premier resort destination for both local and international visitors and to inspire a sense of wonder and discovery that captures the spirit of the festive season."

Ms Lee Shi Ruh, President of Resorts World Sentosa, said, "We are thrilled to be part of 'A Big, Big World,' a festive celebration that promises to bring joy, wonder, and unforgettable moments to visitors of all ages. This year's collaboration with Sentosa Development Corporation, DBS, and Singapore Tourism Board is a reflection of our shared commitment to delivering extraordinary experiences that truly capture the spirit of the season. At Resorts World Sentosa, we believe in creating immersive, world-class events that not only enchant our guests but also invite them to explore the joy of the holidays in new and exciting ways. From dazzling displays and interactive experiences to carnival games and a delectable selection of festive menus, we are delighted to offer something truly special for everyone this joyous season."

Ms P'ing Lim, Regional Head of Ecosystems and Cross-border Transfers, DBS Bank, said, "Through this collaboration, DBS is excited to work with 40 island partners in Sentosa to launch some 50 exclusive lifestyle, retail and dining experiences, enabling visitors and travellers to create memorable moments. The lineup of exciting activities for new and repeat visitors in 'A Big, Big World' makes Sentosa the ideal destination this festive season. We look forward to welcoming all visitors who can enjoy the larger-than-life promotions and experiences while embracing the spirit of celebration."

Mr Kenneth Lim, Assistant Chief Executive (Marketing Group), Singapore Tourism Board, said, "We're excited to invite visitors to experience Sentosa this festive season. Through our partnership with Sentosa Development Corporation, Resorts World Sentosa and DBS, we're bringing a series of novel experiences for tourists and locals to discover and enjoy. This will complement the exciting lineup of fresh and enhanced offerings being progressively launched within Sentosa, further reinforcing Singapore's position as a must-visit destination."









# **Translated terms**

English	Simplified Chinese	Bahasa Indonesia
Sentosa Presents: A Big, Big World	圣淘沙巨作: 超乎想象的世界	Sentosa Mempersembahkan: A Big, Big World
A Big, Big World of Excitement	狂欢绚境	Dunia Penuh Kegembiraan
A Big, Big World of Dreams	瑰梦奇境	Dunia Penuh Impian
A Big, Big World of Discovery	奇遇秘境	Dunia Penuh Petualangan
Michael Ma Assistant Chief Executive (Business and Digital Technology Group), Sentosa Development Corporation	马立豪 圣淘沙发展局助理局 长 (业务与数码科技 司)	-
Lee Shi Ruh President, Resorts World Sentosa	李溪茹 圣淘沙名胜世界总裁	-
P'ing Lim, Regional Head of Ecosystems and Cross-border Transfers, DBS Bank	林平 星展银行生态系统和 跨境支付消费银行区 域主管	-
Kenneth Lim Assistant Chief Executive (Marketing Group), Singapore Tourism Board	林子敦 新加坡旅游局助理局 长 (市场营销司)	-









# Annex A: A Big, Big World of Excitement at Resorts World Sentosa

# **Programming Highlights**

Programming	Date / Time
Carnival Fun Play classic carnival games and win delightful prizes by Cow Play Cow Moo!	9 December 2024 – 2 January 2025
Christmas Carollers Sing along to holiday tunes with The A Cappella Society, Vox Camerata and The Outside Edition.	9, 8, 14, 15, 21, 22, 25, 28, 29, 31 December Weekend Choir on Sat, Sun Christmas and NYE to run for 30 min
Snowfall Fun Experience enchanting snowfall in the tropics during the most wonderful time of the year.	Mon – Fri Snowfall Times: 2 times daily at 2pm and 7pm Sat, Sun, Christmas and NYE Snowfall Times: 4 times daily at 12pm, 2pm, 5pm and 7pm
Joyful-licious Giveaway Sweeten up the festivities with complimentary BIG BIG cotton candy and cookies.	Candyfloss (100 giveaways per hour on a first come first served basis) 14, 15, 21, 24, 25, 28, 29 December 3pm - 9pm (hourly) Special Date: 31 December Time: 3pm - 9pm (hourly)  Larger-than-life Cookies (100 giveaways per hour on a first come first served basis) 12, 13, 19, 20, 26, 27 December 3pm - 9pm (hourly) Special Date: 31 December Time: 2:30pm - 8:30pm (hourly)
A Festive Journey Embark on a whimsical holiday voyage around the world with a stunning light and sound show on a 10-meter-tall LED tree.	9 December 2024 – 2 January 2025 Show Times (Daily & Hourly): 12:15pm, 1:15pm, 2:15pm, 3:15pm, 4:15pm, 5:15pm, 6:15pm, 7:15pm, 8:15pm, 9:15pm









# Participating Brands (non-exhaustive)

Country Zone	Brands* *10% discount for DBS and POSB card holders (excluding Johnnie Walker and Don Julio)
England	Wacky Scones, Mad Roaster, Byjolyn, DotDot Tea, Meltsbakes and Kottagestars
Germany	Wildsen, AERIN Haus, Coezy Premium Corner, Clarity Blend, Coco Hao
France	Satellite Paris, Electro Flash, Imperial Doggo
Japan	Autism Snuggles, Lnxamigurumi, Paws Clothing, Cotton Blue HOPESHOW MY LOVE, Candy World Marketing (S) Pte Ltd, One Pafe









# Annex B: A Big, Big World of Dreams at Sensoryscape

# **Programming Details**

Programming	Date / Time
Cloud Swing Dreams Whimsical installation that invites visitors to experience the thrill of flight on	Daily from 9 December 2024 to 16 February 2025
charming, cloud-shaped swings that seem to float above the ground.	Cloud Swing Dreams Light-Up: 7.00pm - 10pm
The ImagiNite Spectacular Night-time spectacle across Sensoryscape with interactive light	Daily from 9 December 2024 to 16 February 2025
projections.	ImagiNite Experience: 7:50pm - 9:40pm
K-POP Random Play Dance Showdown for K-pop dance machines to show off their moves.	21 December 2024, 18 January 2025, 15 February 2025
	Time: 8:30pm - 10:30pm
Live Music Performance at Glow Garden Immerse yourself in the vibrant atmosphere of Sentosa as talented singers serenade you with captivating tunes.	13, 14, 20, 21, 27, 28 December 2024 3, 4, 10, 11, 17, 18, 24, 25, 31 Jan 2025, and 1, 7, 8, 14, 15 Feb 2025
	Time: 6:30pm - 10.00pm
Step inside World of Wonder to Bubble Magic Watch as bubbles of all shapes and sizes float, twist, and transform into mesmerising displays. From dazzling solo bubbles to intricate bubble sculptures, every trick is designed to captivate.	14 December 2024 Time: 6.30pm - 7.00pm  28 December 2024 Time: 7.00pm - 7.30pm
Sweetheart's Balloon Sculpting Show Sweetheart's balloon show is full of surprises, with all kinds of animals popping up! She creates elaborate wearables, cartoon characters, and fun	27 December 2024 Time: 7.00pm - 7.30pm









balloon toys—she even makes music with a guitar made from a single balloon	
Yusoff the Elf Storytelling Yusoff the Elf shares a Christmas tale of the Grinch! Listen in as he tells how this grumpy green fellow's heart grew three sizes, bringing joy and magic to all around!	13 December 2024 7pm - 7.30pm 21 December 2024 7.00pm - 7.30pm
Juggling Artisans: Chua Edward and Benjamin Ye Juggling Artisans presents a show where juggling becomes art! They bring a captivating performance that seamlessly blends diabolo, hat juggling, and classic ball and club juggling.	14 December 2024 7.00pm - 7.30pm
The Wacky Alex Fun Show The Wacky Alex Fun Show is here to entertain! This high-energy fun show combines mind-blowing magic, hilarious comedy, vibrant balloon sculptures, and endless audience participation.	20 December 2024 Friday 7.00pm - 7.30pm
The Magical Uncle Jimbo Uncle Jimbo dazzles with a blend of comedy and magic! A First Runner Up in the IBM Ring 115 contest, he captivates audiences worldwide, including a royal show in Brunei. Prepare for laughter and amazement!	21 December 2024 6.30pm - 7.00pm 27 December 2024 7.00pm - 7.30pm
Le Petit Bar by Jay Che Le Petit Bar is a show with circus and balancing tricks centered around things you would find in a bar. Audiences would be kept on the edge of their seats as glasses are stacked and balanced in different ways on the edge of a knife.	28 December 2024 6.30pm - 7.00pm









# Annex C: A Big, Big World of Discovery at Palawan Beach

The Kite Fiesta at Palawan Beach will take place every Saturday and Sunday from 9 to 29 December 2024 and 25 January to 16 February 2025.

# **Programming Details**

Programming	Date / Time
Flight of Wishes      Kite Making Workshop     Purchase Ready-made Kites     Kite Flying Zone     Showcase by Singapore Kite Association	Every Saturday and Sunday from 9 to 29 December 2024 and 25 January to 16 February 2025 from 3pm to 6pm.  Kite Making Workshop Sessions: 3pm, 3:30pm, 4pm, 4:30pm, 5pm, 5:30pm, 6pm (each session lasts about 15-mins, capped at 15 pax per session)  Kite-flying will stop at 6:30pm
The Floating Marvels As the sun sets, experience a spectacular display of 15m long inflatables floating above the horizon and casting a magical glow over the serene waters.	Every Saturday and Sunday from 9 to 29 December 2024 and 25 January to 16 February 2025.  Show Timings: Inflatables will be lit up from 7.00pm for photo-taking. Show will be at 8.15pm and 9.15pm (15 minutes per show)









# Annex D: Full List of DBS and POSB Deals

Brand	Deal	Deal Validity
Adventure Cove Waterpark	DBS Exclusive: Adventure Cove Waterpark Adult one- day ticket	2 December to 31 December 2024
	S\$10 Meal voucher with no minimum spend	
Adventure Cove Waterpark Family Fun Combo	DBS Mastercard Exclusive: Bring your child for free with 2 Adult tickets.	2 December to 31 December 2024
	S\$30 F&B voucher with no minimum spend	
	\$5 Retail voucher with no minimum spend	
	3 exclusive Mastercard gifts.	
S.E.A. Aquarium	DBS Exclusive:	2 December to 22
	1 for 1 S.E.A. Aquarium	December 2024
	Adult Admission Ticket.	
	Complimentary popcorn	
	with minimum S\$20 F&B	
	spend.	
	Complimentary S.E.A.	
	Aquarium x @Puffingmuffin	
	keychain merchandise	
	(worth S\$12) with minimum	
	S\$50 retail spend.	
	Promotion while stocks last.	
Hotel Ora	DBS Exclusive:	2 December 2024 to 31
	Complimentary Upgrade to	January 2025
	from Deluxe Room to the	









	next room category and late Check-out at 1:00pm.	
	Blackout Dates apply.	
Equarius Hotel	DBS Exclusive: Complimentary Upgrade to from Deluxe Room to the next room category and late Check-out at 1:00pm.  Blackout Dates apply.	2 December 2024 to 31 January 2025
RWS Signature Restaurants: Ocean Restaurant Osia Steak and Seafood Grill CHIFA! Syun Soi Social Feng Shui Inn	DBS Exclusive: Complimentary glass of champagne with minimum spend of S\$180 at participating RWS Signature Restaurants.	2 December 2024 to 2 January 2025
Festive Takeaways by RWS Signature Restaurants	DBS Exclusive: Complimentary luxury candle and diffuser gift sets for tiered spending from S\$188 to S\$388 on Festive in-house promotions.	2 December 2024 to 30 December 2024
Madame Tussauds Singapore	Online promo: 30% off Standard Ticket + Access to Marvel 4D + Digital Photo Souvenir  Walk-in promo: 20% off Standard Ticket + Access to Marvel 4D +	Now to 31 July 2025









	Digital Photo Souvenir	
Sentosa Island Bus Tour	30% off tickets	Now to 31 March 2025
Singapore Cable Car Sky Network	30% off Cable Car Sky Pass (Round Trip)	Now to 31 March 2025
SkyHelix Sentosa	S\$4.50 off tickets	Now to 31 March 2025
DinoVenture	20% off tickets	Now to 31 March 2025
Wings of Time	25% off Standard Tickets	Now to 31 March 2025
+Twelve - The Palawan @ Sentosa	15% off house pour: beer, wine, spirits	Now to 31 December 2024
Splash Tribe - The Palawan  @ Sentosa	15% off kids' menu	Now to 31 December 2024
UltraGolf - The Palawan @ Sentosa	S\$2 off Adult Tickets	Now to 31 December 2024
Auriga Spa - Capella Singapore	10% off all 90-minute treatments	Now to 31 December 2024
Bob's Café - Capella Singapore	10% off a la carte menu	Now to 31 December 2024
Cassia - Capella Singapore	10% off a la carte menu	Now to 31 December 2024
Fiamma3 - Capella Singapore	10% off a la carte menu	Now to 31 December 2024
Kwee Zeen - Sofitel	20% off a la carte menu	Now to 31 December 2024
The Cliff - Sofitel	20% off a la carte menu	Now to 31 December 2024
W Singapore	<ul> <li>10% off per person for wedding lunch or dinners (up to S\$10,000 savings)</li> <li>Additional complimentary night stay in a Marvelous Suite when you book for a wedding dinner (min. 250 pax)</li> </ul>	Now to 30 December 2024
the kitchen table	15% off a la carte menu	Now to 30 December 2024
LiHo Tea	S\$1 off with min. spend of S\$8	Now to 31 December 2024

















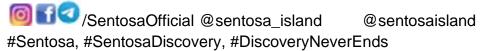
#### **About Sentosa**

Sentosa, where discovery never ends, is Asia's leading leisure destination and Singapore's premier island resort getaway, located within 15 minutes from the central business and shopping districts. The island resort is managed by Sentosa Development Corporation, which works with various stakeholders in overseeing property investments, attractions development, and operation of the various leisure offerings and management of the residential precinct on the island.

The 500-hectare island resort is home to an exciting array of themed attractions, award-winning spa retreats, lush rainforests, golden sandy beaches, resort accommodations, world-renowned golf courses, a deep-water yachting marina and luxurious residences – making Sentosa a vibrant island resort for business and leisure. Sentosa is also home to Singapore's first integrated resort, Resorts World Sentosa, which operates Southeast Asia's first Universal Studios theme park.

Situated on the eastern end of Sentosa Island is Sentosa Cove, an exclusive waterfront residential enclave bustling with more than 2,000 homes, quayside restaurants, retail and specialty shops. The island is also proud to be home to Sentosa Golf Club and its two acclaimed golf courses, The Serapong and The Tanjong. Sentosa Golf Club has hosted a number of high-profile professional and amateur tournaments, including the Singapore Open and HSBC Women's World Championship, welcoming international star players and world-class golf professionals from across the world.

Welcoming a growing number of local and international guests every year, Sentosa is an integral part of Singapore's goal to be a global destination to work, live and play. For more information, please visit: www.sentosa.com.sg.



### **About Sentosa Development Corporation**

Sentosa Development Corporation (SDC) was established on 1 September 1972 as a Statutory Board under the Ministry of Trade and Industry. Its charter since inception has been to oversee the development, management, marketing, and promotion of the island of Sentosa as a resort destination for locals and tourists.

SDC wholly owns its subsidiaries Sentosa Cove Resort Management Pte Ltd and Sentosa Golf Club Pte Ltd. SDC also owns the Singapore Cable Car Sky Network, managed by Mount Faber Leisure Group Pte Ltd, a wholly owned subsidiary which operates as an autonomous commercial arm.









As a testament to its commitment to sustainability, SDC has been conferred the Global Sustainable Tourism Council – For Destinations (GSTC-D) certificate, making Sentosa the first island destination in Asia to receive this accolade.

#### **About Resorts World Sentosa**

Resorts World Sentosa (RWS), Asia's premium lifestyle destination resort, is located on Singapore's resort island of Sentosa. Spanning 49 hectares, RWS is home to world-class attractions including Universal Studios Singapore, S.E.A. Aquarium, Dolphin Island and Adventure Cove Waterpark. Complementing the adventure and adrenaline of its theme parks and attractions are six unique luxury hotels, the premier Resorts World Convention Centre, and a casino. RWS offers award-winning dining experiences and exciting cuisines from around the world helmed by celebrity chefs, establishing itself as a key player in Singapore's vibrant and diverse dining scene and a leading gourmet destination in Asia for epicureans. The integrated resort also offers world-class entertainment, from star-studded concerts to immersive exhibitions. RWS is the first integrated resort to be inducted into the TTG Travel Hall of Fame in 2023 after being named "Best Integrated Resort" for 10 consecutive years at the TTG Travel Awards, which recognises the best of Asia-Pacific's travel industry.

RWS is wholly owned by Genting Singapore, a company of the Genting Group. For more information, please visit www.rwsentosa.com.

#### **About DBS**

DBS is a leading financial services group in Asia with a presence in 19 markets. Headquartered and listed in Singapore, DBS is in the three key Asian axes of growth: Greater China, Southeast Asia and South Asia. The bank's "AA-" and "Aa1" credit ratings are among the highest in the world.

Recognised for its global leadership, DBS has been named <u>"World's Best Bank"</u> by Global Finance, <u>"World's Best Bank"</u> by Euromoney and <u>"Global Bank of the Year"</u> by The Banker. The bank is at the forefront of leveraging digital technology to shape the future of banking, having been named <u>"World's Best Digital Bank"</u> by Euromoney and the world's <u>"Most Innovative in Digital Banking"</u> by The Banker. In addition, DBS has been accorded the <u>"Safest Bank in Asia"</u> award by Global Finance for 16 consecutive years from 2009 to 2024.









DBS provides a full range of services in consumer, SME and corporate banking. As a bank born and bred in Asia, DBS understands the intricacies of doing business in the region's most dynamic markets.

DBS is committed to building lasting relationships with customers, as it banks the Asian way. Through the DBS Foundation, the bank creates impact beyond banking by supporting businesses for impact: enterprises with a double bottom-line of profit and social and/or environmental impact. DBS Foundation also gives back to society in various ways, including equipping underserved communities with future-ready skills and helping them to build food resilience.

With its extensive network of operations in Asia and emphasis on engaging and empowering its staff, DBS presents exciting career opportunities. For more information, please visit www.dbs.com.

### **About the Singapore Tourism Board**

The Singapore Tourism Board (STB) is the lead development agency for tourism, one of Singapore's key economic sectors. Together with industry partners and the community, we shape a dynamic Singapore tourism landscape. We bring the Passion Made Possible brand to life by differentiating Singapore as a vibrant destination that inspires people to share and deepen their passions.

More: www.stb.gov.sg or www.visitsingapore.com | Follow us: STB LinkedIn, STB Facebook or STB Instagram