

GRANT FOR LEAGUES AND COMPETITIONS

ABOUT THIS GRANT

ActiveSG Cup was created in 2022 to provide more opportunities for children and youth to participate in leagues and competitions across various sports. Since its inception, 5 successful series of ActiveSG Cup competitions featuring 5 team sports have been organised with over 12,000 participants. It has established a strong presence in the leagues and competitions calendar for children and youth.

To nurture the next generation of aspiring young athletes, it is important to galvanise the sport sector with the collective expertise, resources and networks that can be instrumental to further scale and enrich the sporting landscape.

Hence, this grant aims to reach out to eligible applicants from the sport sector who share our desired outcomes for :

- (A) **Promotion of Sports.** Making structured play more accessible and affordable to a wider range of individuals with age and skill appropriate leagues and competitions. It also supports aspiring young athletes who are keen in the sport development pathway. The leagues and competitions also form an important linkage to the overall National Sport Associations (NSAs) pipeline of sports development.
- (B) **Community Development.** Sport leagues and competitions contribute to community development by fostering teamwork, leadership skills, and a sense of belonging among participants. It enhances the vibrancy of the sporting landscape at the community level.
- (C) **Health and Wellness.** Sports promote physical activity and overall well-being, contributing to a healthier community. This grant help to sustain such activities and interest in sports.

WHO CAN APPLY

Applicants from Private Academies and Clubs, Event Management Companies and League Operators are welcomed to apply.

Interested applicant must be a legal entity registered with the Accounting and Corporate Regulatory Authority (ACRA) or the Registry of Societies (ROS).

Each entity may submit more than 1 application.

WHAT THIS GRANT SUPPORTS

NEW initiatives/projects on leagues and competitions for all types of TEAM sports are eligible to apply. The proposed leagues and competitions must be designed for age-groups under 19 and be completed by 30 June 2025.

Applicant must submit its proposal including a marketing plan to achieve the desired outcomes as well as to address any gaps and opportunities in the target market. The registration fees (if applicable) for all leagues and competitions are meant to be affordable and accessible to the targeted segments.

Applicant must explore facilities/venues (beyond ActiveSG facilities). SportSG reserves the right to counter-propose Activesg facilities subject to availability only.

All leagues and competitions must comply with the prevailing risk management and safety guidelines.

Successful applicant will receive funding support for **up to 90% of qualifying costs or capped at a maximum grant of SGD\$100,000 per application**, whichever is the lower amount.

Funding support is awarded based on the merits of the application. SportSG will evaluate each application based on the following evaluation criteria:

- Quality of Concept
- Project Management
- Track Record

GRANT DISBURSEMENT

The grant disbursement schedule is as follows:

- (i) First 50% of the grant will be disbursed within 30 days of SportSG's receipt of the applicant's duly signed Letter of Award;
- (ii) Next 20% of the grant will be disbursed upon satisfactory delivery of project milestones and timely submission of the mid-point progress report; and
- (iii) Final 30% of the grant will be disbursed upon having achieved the deliverables, output and outcome indicators set out in the project milestones, and the timely submission of final report.

HOW TO APPLY

To submit your application, complete the following documents:

- Project Proposal.....Page 4 to 7
- Budget Proposal.....Page 8 to 9
- Declaration Form.....Page 10
- Acknowledgement Form.....Page 11

PROPOSAL

SECTION 1: PROFILE OF APPLICANT

Name of Organization

Click or tap here to enter text.

Business Registration Number
(UEN)

Click or tap here to enter text.

Name & Designation of
Applicant

Click or tap here to enter text.

Email Address

Click or tap here to enter text.

Contact Number

Click or tap here to enter text.

SECTION 2: PROJECT DETAILS

2.1 Applicant is required to specify the following :

☐

New project initiative

☐

Name of sport [Please specify _____]

☐

No of Age Groups [please specify: _____]

2.2 Quality of Concept

- (i) Clearly describe the value proposition of proposal to address gaps, opportunities or unmet needs in the target market. Articulate the potential impact to its target participants, community and/or sport sector.
- (ii) Outline the desired outcome, project concept and goals. Ensure the goals are specific, measurable, attainable, relevant and time-bound.
- (iii) Highlight any potential collaboration with the national sport association (NSA), corporate and community partners or sponsors. Briefly describe the nature of the collaborations.
- (iv) Please specify the identified venues/facilities for this proposal

Click or tap here to enter text. *(Not more than 500 words)*

- (v) Clearly describe your key marketing strategies to achieve awareness, attract participation and outreach of the target segments. Also, identify the different channels for digital/social marketing.

Click or tap here to enter text. *(Not more than 300 words)*

2.3 Project Management – Key Milestones and Deliverables

- (i) Provide the implementation timeline and key progress milestones in the following table (insert more rows if necessary).

Proposed/Estimated Timeline		Description of Key Progress Milestones
Start (month/year)	End (month/year)	

- (ii) Indicate the projected output and outcome indicators in the following table (insert more rows if necessary).

Output Indicators		
S/No.	Description	Target
	Number of participants and Number of teams ¹	100
	Minimum number of games/matches per participant ²	
	What else?	

Outcome Indicators ³		
S/No.	Description	Target
	E.g. Increase opportunities to play and compete	% increase

2.4 Project Management - Risk Assessment

- (i) State in detail any potential risk(s) that may be faced in the implementation of the project and the measures that will be considered and/or taken into mitigate such risk.

¹ Mandatory submission

² Mandatory submission

³ Optional submission

Click or tap here to enter text. *(Not more than 300 words)*

SECTION 3: TRACK RECORD

3.1 Management and Project Team

- (i) What is the relevant experience, expertise and track record that the management and project team(s) can bring to this project?
- (ii) Have your company delivered similar competitions and leagues?
- (iii) Please include a list of past tournaments from 2018 to 2023 with supporting documents, images or video highlights.
- (iv) Please submit the CV of key members and your company track record/portfolio to support this application.
- (v) Please indicate the number of staff under active employment (permanent and part-time hires) at the time of application.
- (vi) Will you hire additional project staff (temporary/part time) to augment the project?

Click or tap here to enter text. *(Not more than 300 words)*

BUDGET PROPOSAL

SECTION 1: PROJECT EXPENDITURE

Provide all items of projected expenditure that will be incurred for the project and provide details on how you derive your projected expenditure under Remarks. You may add on more lines under each category if required.

Note:

1. Items that qualify for funding include event operation and production costs, marcomm costs, event manpower costs and project management fees **directly related to the project execution**.
2. Items that **do not qualify** for funding include start-up costs, operating cost such as manpower cost for employees, capital cost such as purchase of assets (eg. land/building, spaces, vehicles, equipment, gadgets), prizes (eg. cash, vouchers, lucky draw prizes), overseas travel and all associated costs (eg. overseas trips, procure items overseas), expenses relating to crowdfunding events, or incurred for any form of religious/political activities.

Expenditure	Projected Amount (SGD)	Remarks ⁴
Event Operation & Production	\$	
<ul style="list-style-type: none"> Venue Rentals⁵ 		Eg. Name of venue, \$x/unit /hour x qty x no of hours
<ul style="list-style-type: none"> Logistics 		
<ul style="list-style-type: none"> Medical 		
<ul style="list-style-type: none"> Security 		
<ul style="list-style-type: none"> Public Liability Insurance 		
Marcomm		
<ul style="list-style-type: none"> Campaigns/Promotions/Advertisement 	\$	
<ul style="list-style-type: none"> Digital Content/Media 		
<ul style="list-style-type: none"> Videography 		
<ul style="list-style-type: none"> Photography 		
Event Manpower (exclude permanent Headcount)		
<ul style="list-style-type: none"> Temporary event staff 	\$	
<ul style="list-style-type: none"> Technical official/referee 		
Project Management Fee		
<ul style="list-style-type: none"> 	\$	Eg. x% of budget
Total Projected Expenditure (exclude GST)	\$	

⁴ Please provide the detailed breakdown for each cost item. For example, unit rate x quantity

⁵ Please specify the name, location and rental rates. SportSG reserves the right to counter-propose appropriate facilities under our purview, subject to availability.

SECTION 2: PROJECT INCOME

Please provide a breakdown of other sources of income for this project and provide details on how you derive your projected income under Remarks. You may add on more lines if required.

This may include registration fees, sponsorships (monetary and in-kind), grants, donations from foundations/organisations.

Income	Projected Amount (SGD)	Remarks
Registration Fees	\$	
Cash/In-Kind Sponsorships	\$	
Grants from SportSG	\$	
Donations	\$	
Total Projected Income		

DECLARATION FORM

Name of Organisation

[Click or tap here to enter text.](#)

“Applicant” refers to the individual(s) or organisation applying for the grant. I/We
[Click or tap here to enter text.](#) , **declare that :**

- 1.0 Has the Applicant been or is currently being:
 - (i) Investigated for or charged with or convicted of any criminal offence or subject to any criminal proceedings; or
 - (ii) Subject to any disciplinary proceedings or regulatory action by any regulatory or licensing authority, in any jurisdiction in the last 5 years?
- 2.0 Has the Applicant been or is currently being engaged in any civil suit or proceedings in any jurisdiction in the last 5 years?
- 3.0 Has the Applicant been or is currently:
 - (i) Bankrupt, wound up or under judicial management; or
 - (ii) Subject to any bankruptcy, winding up or judicial management proceedings, or appointed a receiver or manager?
- 4.0 Has the Applicant applied for or obtained any other grant, tax incentive or financial incentive for this proposal?
- 5.0 Has the Applicant commenced on this project prior to this application, such as signing any contract and making any form of payment to any supplier or service provider engaged?
- 6.0 Do any of the suppliers and service providers engaged in this project have any relationship, connection, association or dealings with the Applicant, its related companies or their directors and shareholders?
- 7.0 Is the Applicant related directly or indirectly to SportSG (Eg staff of SportSG, appointment holder or member of any committee/board/council overseen by the Agency?)

☐ YES to question(s) 1.0 – 7.0, please specify and elaborate

☐ NO

ACKNOWLEDGEMENT FORM

Name of Organisation

Click or tap here to enter text.

I, [Click or tap here to enter text.](#) , hereby confirm that the information submitted with regard to the Grant for Leagues and Competitions is true and correct.

I understand and will observe the terms and conditions of the Grant for Leagues and Competitions and I agree to abide by all the said terms and conditions.

I understand that the outcome of the application shall be decided by Sport Singapore and that all its decisions are final.

Name of Applicant

Click or tap here to enter text.

NRIC
(Last 4 characters eg. 123X)

Click or tap here to enter text.

Date

Click or tap here to enter text.