

FOR IMMEDIATE RELEASE

MARINA BAY SINGAPORE COUNTDOWN 2022

USHER IN A BRIGHTER 2022 SAFELY AT THE MARINA BAY SINGAPORE COUNTDOWN

Light displays and projection shows at Marina Bay in December; heartland fireworks on New Year's Eve to welcome 2022

Singapore, 29 November 2021 – Come this December, the Marina Bay skyline will be illuminated by vibrant light beams and projection shows to uplift our spirits and welcome the New Year. Presented by the Urban Redevelopment Authority (URA), in support of the **Singapore Together** movement¹, Singapore's most iconic countdown event – the **Marina Bay Singapore Countdown (MBSC) 2022** – will feature the return of two key highlights: **Shine a Light**, an inspirational light display, and **Share the Moment**, a visual storytelling showcase. For the second year running, fireworks will be set off from various heartland locations on 31 December 2021. There will be no fireworks at Marina Bay to prevent large crowds from gathering in the precinct, and to mitigate the risk of transmission of COVID-19.

Light display symbolising unity and strength

The *Shine a Light* display, which made its debut at last year's MBSC, will return with 60 light beams in a circular formation to be projected from The Promontory. These represent strength in diversity as we rally around one another to navigate the pandemic, and shine the spotlight on frontline workers, ground-up groups, as well as charities meeting needs within our communities during these difficult times.

¹ The Singapore Together movement was launched in 2019 and encapsulates the vision for Singaporeans to partner with the government, and with one another, to own, shape and act on our shared future together.



Shine a Light illuminates Marina Bay with a collective projection of light beams to symbolise unity, positivity, and resilience



The circular formation of 60 light beams represents strength in diversity as we rally around one another to navigate the pandemic

This year, local philanthropic organisation The Majority Trust has come on board as the community partner for *Shine a Light*. In conjunction with the light display, The Majority Trust has embarked on a fundraising campaign to rally donors, corporates and private individuals, to 'adopt' 60 light beams to symbolically brighten up the lives of those amongst us who are in need. The funds raised will go towards five grants that support various vulnerable communities in Singapore, such as youths struggling with mental health issues, people living with dementia and their caregivers, and at-risk families. Please see **Annex A** for details of the *Shine a Light* campaign.

Shine a Light will be launched on 1 December. Each week from 1 to 28 December, *Shine a Light* will light up in a different colour to spotlight a different cause. From 29 to 31 December, the display will light up in magenta to represent the harmonious spirit of Singapore Together, and celebrate the partnerships forged between Singaporeans to create a caring, just and equal Singapore with opportunities for all.

In conjunction with the commencement of *Shine a Light* on 1 December, TMT will also be holding an online launch to raise awareness of the campaign and allow the public to experience the light display virtually.

Shine a Light will be presented from 8pm to 10.30pm nightly², with extended showtimes till 11.45pm on 31 December³. An animated light display will also take place every 15 minutes. Please refer to **Annex B** for details of the programme schedule.

Light projection shows featuring inspiring artworks to illuminate the façades of three iconic landmarks at Marina Bay

MBSC 2022 will also bring back ***Share the Moment***, a series of light projection shows in partnership with the National Volunteer & Philanthropy Centre (NVPC) and in support of its vision for a City of Good⁴. These light projections will feature original artworks by local students, who were inspired by the stories of this year's President's Volunteerism & Philanthropy Awards⁵

² Except on 1 December, when the display will commence at 8.45pm instead.

³ As a safety precaution, in the event of heavy rain and/or lightning, the light display will cease and resume only when weather conditions allow.

⁴ City of Good is a vision of a Singapore, where individuals, organisations and leaders come together to give their best for others. Giving our best for others means moving away from a 'me-first' mindset and being others-centred.

⁵ The President's Volunteerism & Philanthropy Awards recognise individuals and groups that have achieved excellence in giving to the community and are conferred by the President of Singapore. It is organised by the National Volunteer & Philanthropy Centre (NVPC) with support from the Ministry of Culture, Community and Youth (MCCY).

nominees. Their illustrations portray heartwarming moments where people have come together to give their best for others during difficult times. Nightly light projection shows will transform the facades of The Fullerton Hotel Singapore, the ArtScience Museum at Marina Bay Sands and the Merlion into a storytelling showcase.

Share the Moment will be presented nightly from 26 to 31 December 2021, 8pm to 10.30pm, with extended showtimes till 11.45pm on 31 December. The projection shows will take place every 15 minutes.

Waterfront promenade light-up with creative installations

To add to the festive cheer, part of the Marina Bay waterfront promenade adjacent to Marina Boulevard will also be lit up with special light installations and projections. Each embodying the spirit of creativity and hopefulness, the installations aim to offer visitors an uplifting experience as they walk through a kaleidoscope of colours on a treetop canopy, immerse themselves in a galaxy of stars, pose with an installation comprising lighted inflatable bird structures, or contemplate an abstract clockface projection display.

The waterfront promenade light installations will be on display nightly from 1 to 31 December 2021, 8pm to 10.30pm, with extended display times on 31 December.

Please refer to **Annex C** for a map of the various activities taking place in December.

Enjoy the community spirit at Marina Bay this festive season; celebrate the Countdown at home on New Year's Eve

The key highlights of the Marina Bay Singapore Countdown will take place throughout the month of December, so that visitors can enjoy them at their own time.

To mitigate the risk of large crowds gathering at Marina Bay on New Year's Eve, there will not be any fireworks display in the precinct. Instead, fireworks will be set off from different heartland locations across Singapore, bringing the Countdown experience closer to Singaporeans at home. More information on the heartland fireworks will be provided in due course.

The public can also look forward to ***Let's Celebrate 2022***, a New Year's Eve special by Mediacorp that will be broadcast on Channel 5 and streamed online via meWATCH and Mediacorp Entertainment YouTube Channel. The programme will showcase a dazzling line-up of the best and brightest in the Singapore music scene. Selected scenes of the heartland fireworks and Marina Bay will also be featured in the show.

Mr Lim Eng Hwee, Chief Executive Officer of the URA said, "2021 has been another eventful year, where Singaporeans from diverse backgrounds have rallied behind one another in our efforts towards becoming a COVID-19-resilient nation. The Marina Bay Singapore Countdown is a signature occasion where Singaporeans and visitors collectively usher in the new year together in a meaningful way. This year's Countdown pays tribute to the partnerships that Singaporeans have forged through these challenging times, and signals a better 2022 for Singapore and Singaporeans all together. As public health and safety remain a priority, we welcome visitors to the Bay throughout the month of December and encourage all to enjoy the Countdown from the comfort of their home this New Year's Eve."

For more details on the ***Marina Bay Singapore Countdown 2022***, visit: www.marinabaycountdown.gov.sg/. High resolution versions of the above and more images can be found [here](#).

END

ANNEX A

The Majority Trust's *Shine a Light* Campaign

The *Shine a Light* campaign, led by The Majority Trust (TMT), will be launched on 1 December by Minister for National Development Desmond Lee.

Throughout the month of December, TMT aims to shine the spotlight on pressing social issues and the everyday heroes meeting these needs in Singapore. In addition to the *Shine a Light* display at The Promontory, and the spotlight programming, the campaign will include a weekly roll-out of various activities and online content to spark conversations and create awareness on pressing social issues while celebrating the many hands working tirelessly to meet the needs on the ground.

Funds raised through *Shine a Light* will go towards five grants which support the following communities: frontline workers, at-risk families affected by COVID-19, people living with dementia, youths struggling with mental health issues, migrant workers and other initiatives or charities that meet emerging needs.

More details can be found on: majority.sg/shine-a-light. Members of the public can also catch the online launch at 8pm on TMT's YouTube channel: www.youtube.com/majoritysg

1. Singapore Strong

The Singapore Strong fund (SG Strong) was launched in mid-February 2020 to encourage and empower people to step up to do more in difficult times. The fund supports and catalyzes ground-up initiatives to address community needs arising from COVID-19. More than 200,000 beneficiaries have been helped by 170 ground-up groups and charities supported by SG Strong.

The work of SG Strong grantees can be found on: majority.sg/sgstrong-directory

2. Silver is Gold

The Silver is Gold (SIG) fund aims to help the elderly in Singapore thrive, especially for those living with dementia. SIG funds innovative and effective programmes to address the challenges that dementia poses. This includes help for individuals with dementia, support for their caregivers, as well as creating awareness and understanding of dementia in the wider community.

3. Musim Mas BlueStar*

The Musim Mas BlueStar* Fund is a million-dollar fund seeded by a corporate philanthropist to support non-profit organisations that deliver effective and innovative mental health initiatives for children and youth suffering from depression and anxiety. The fund aims to seed new ideas and approaches that include preventive mental health intervention, research and public education initiatives reaching out to youth, and their parents and peers.

4. Scaffold

The Scaffold Fund aims to support ground-up initiatives that promote stronger community bonds between locals and migrant workers, as well as address the needs of domestic workers or low-wage migrant workers from various sectors. Its goal is to build a more inclusive and gracious Singapore for our migrant workers.

5. TMT General

The TMT General Fund helps causes that build thriving communities in Singapore, and whose work falls outside the criteria for the other Funds.

Specifically, the TMT General Fund supports innovative initiatives and charities that meet emerging needs. To date, the fund has covered a diverse range of causes, from crowdfunding charity Ray of Hope, to leadership development in the social sector with the NCSS 40-Under-40 programme, and helping to scale volunteer-run better.sg, which develops innovative digital tools to address societal challenges.

ANNEX B

Programme schedule for Shine a Light

Dates	Time	Colour	Highlight of the Week	Beneficiaries
1 – 7 December	8pm to 10.30pm	White	Singapore Strong	Vulnerable communities
8 – 14 December	nightly ⁶ with extended show times on 31 December	Yellow	Silver is Gold	Elderly with dementia
15 – 21 December		Amber	Scaffold	Migrant workers
22 – 28 December		Cyan	Musim Mas BlueStar*	Youth mental health
29 – 31 December		Magenta	Singapore Together	Emerging needs

From 1 to 31 December, the two-minute animation, which takes place every 15 minutes, will feature hues of the respective weekly colours within the light choreography.

⁶ Except on 1 December, when the display will commence at 8.45pm instead.

ANNEX C

Map of activities taking place at Marina Bay in December 2021

