

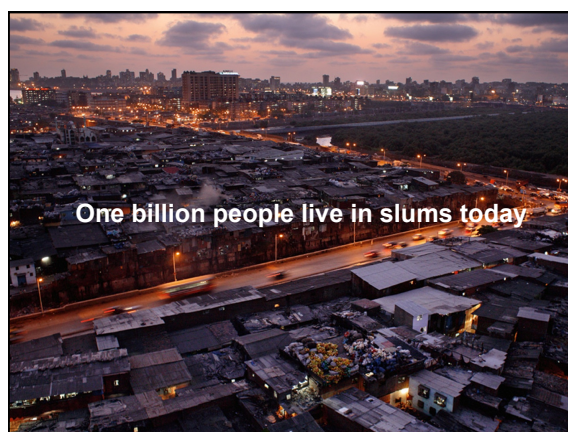
## Street Addressing and the Management of Cities

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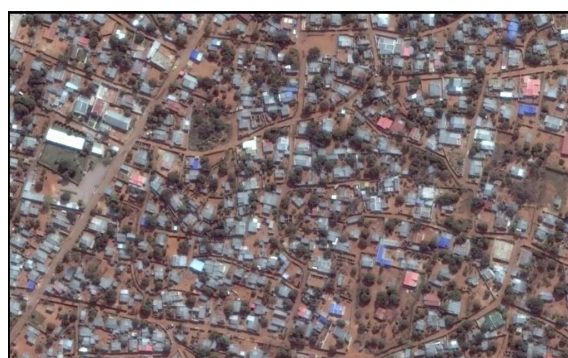
**Urbanization -  
the defining phenomenon of the 21st century**

**Rapid pace of urbanization**



**One billion people live in slums today**

**Emergence of local government**



**Dual challenge: economic growth of cities  
and poverty reduction**

## What is Street Addressing?

## Street Addressing outputs

## Applications of Street Addressing

## Identification of place

## World Bank Address Project Statistics

- City size: 80,000 to 1.3 million inhabitants
- Average budget: US\$325,000 per project
- Street signs: 84,000
- Buildings: 1.2 million
- Cost per doorway: US\$ 5.70
- Cost per capita: US\$ 0.60

## Local Government

Improve urban management and increase municipal revenues

## Private Sector

Location, location, location

## Civic Identity



## Support to Municipal Services

Inventory of municipal buildings and assets

Aid to investment planning

Street maintenance

Household waste collection

## Local Taxation

Improve knowledge of tax base and fiscal registers

## Property Tax

Based on occupancy rather than on ownership

## Land Administration

Efficient and simplified identification of land parcels

## Slum Upgrading

Google earth  
map data © 2010

## Concessionary Services

## Economic Development



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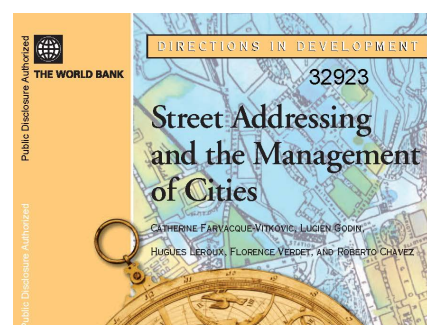
### COURSE ANNOUNCEMENT



## Street Addressing and Management of Cities

Tuesday, November 10, 2015 -  
Monday, December 14, 2015  
Registration Ends October 27

[Apply for this course](#)



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