

2023 ISPOR NZ AGM and Annual Scientific Meeting

Wednesday 3 May 2023

8:50 am – 1:30 pm

University of Otago, Wellington
43 Hanson Street, Newtown

Programme

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| 8:30 am | Registration open |
| 8:50 am | President's Welcome

Prof Carlo Marra
<i>President, ISPOR NZ Chapter and Dean, School of Pharmacy, University of Otago</i> |
| 9:00 am | The use of surrogate endpoints in health technology assessment

Oriana Ciani
<i>Associate Professor, Centre for Research on Health and Social Care Management, SDA Bocconi School of Management</i> |
| 9:40 am | Introduction to the new Public Health Communication Centre

John Kerr
<i>Senior Research Fellow, Department of Public Health, University of Otago, Wellington and Science Lead, Public Health Communication Centre</i> |
| 10:40 am | Morning tea & networking opportunities |
| 11:00 am | Rare genetic disorders: policy and reimbursement challenges and opportunities

Larry Lynd
<i>Professor and Associate Dean, Research, Faculty of Pharmaceutical Sciences, University of British Columbia</i> |
| 11:40 am | Student presentation session

Georgia McCarty, <i>University of Otago</i>
Robin Blythe, <i>Queensland University of Technology/Victoria University of Wellington</i>
Hui Yee Yeo, <i>University of Otago</i> |
| 12:10 pm | Annual General Meeting

All meeting attendees are warmly invited to attend the 2023 ISPOR NZ Chapter AGM following the scientific meeting. |
| 12:30 pm | Lunch & networking opportunities |

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Guest Speakers



Oriana Ciani

Oriana is Associate Professor of Practice at SDA Bocconi (Milan, Italy), and at the Center for Health and Social Care Management (CERGAS). She was 2020 Fulbright Research Scholar at Yale School of Medicine and Yale School of Public Health. She got her PhD at the Peninsula Technology Assessment Group (PenTAG), at the University of Exeter. Her research interests evolve around the methods for comparative effectiveness research and the use of evidence synthesis techniques to inform policy decisions in health care.



John Kerr

John is a Senior Research Fellow in the Department of Public Health at the University of Otago, Wellington, and Science Lead for the Public Health Communication Centre. His work at the centre focuses on promoting public health research and evidence to a wider audience. He has a background in psychology and science communication, and his research has covered a range of topics, most recently vaccine attitudes, conspiracy theories and misinformation. Outside of research, he has also worked in a variety of publishing and communications roles in the UK and New Zealand.



Larry Lynd

Prof Larry Lynd is the Associate Dean, Research, and Director of the Collaboration for Outcomes Research and Evaluation (CORE) at the University of British Columbia Faculty of Pharmaceutical Sciences. His research focuses on the integration of epidemiologic and health economic analyses on health outcomes to inform practice, policy, and research. In this talk, he will discuss the challenges and opportunities in making policy and reimbursement decisions for treatments for rare genetic diseases.