ISRAA ABO EL FOTOUH

Front-End Developer

Motivated Front-End Developer with solid experience in building responsive, scalable, and user-focused web applications. Skilled in React.js, Redux, HTML, CSS, and JavaScript, with a deep understanding of UI/UX principles. Proven ability to work on large-scale internal systems, integrate APIs, manage state efficiently, and collaborate across departments. Passionate about writing clean code and continuously learning new technologies.

CONTACT

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EDUCATION

- **AL Azhar University**   **2016-2020**
  Bachelor's Degree in Business Administration
  Grade: Very Good

EXPERIENCE

- Froent End Developer   **feb 2024-Present**
  Desinal Engineering
    - Built and maintained internal tools including ChatPlus, RDAPP, and EndUse, used by different teams within the company
    - Worked with React.js, Redux, MUI, Bootstrap, Axios, and REST APIs to build dynamic and scalable UIs
    - Integrated real-time features, WhatsApp communication, multilingual interfaces, OTP login flows, and advanced reporting modules.
    - Contributed to the creation of reusable components and maintained consistency across platforms.

- GRAPHIC DESIGNER   **2023-2024**
  ElWafaa For Soft Drinks
  Created social media designs, branding materials, and illustrations using Photoshop and Illustrator

- CONTENT WRITER   **feb 2021-2022**
  Copoun Wally Site - Online
  Wrote SEO-friendly marketing content for major online shopping platforms such as Noon and American Eagle.

- GRAPHIC DESIGNER   **2020-2021**
  Germany Center
  Designed marketing and branding visuals for print and digital campaigns

- CONTENT WRITER   **2018-2020**
  Decor World -Online
  Created articles and blog posts for various e-commerce platforms.

KEY PROJECTS

- **ChatPlus Project**
  Client Communication & Broadcast System
  - Developed a real-time communication system allowing agents to message clients via WhatsApp directly from the web interface.
  - Created a broadcast system to send personalized templated messages to multiple clients via uploaded Excel files.
  - Built dynamic tables to manage users, service hours, suggested replies, and ticket logs with full CRUD and filtering functionalities.
  - Built technical notes (ticket) system for internal client issue tracking.

- **RDAPP**
  Architectural Project Management Platform
  - Built modules for adding, editing, and tracking architectural projects including cost estimations and reporting.
  - Developed technical notes and communication templates shared across platforms.
  - Created detailed engineering reports and ensured seamless integration with other tools like ChatPlus.

- **EndUser**
  Multi-Platform Client Dashboard
  - Developed both Web and Mobile responsive interfaces for project visibility and control.
  - Enabled user-based views, ensuring each user (owner or team member) sees only their relevant projects and data.
  - Implemented multilingual support (Arabic & English) across the platform.
  - Added secure OTP verification for sensitive actions such as sign-in and project creation.
  - Maintained integration with ChatPlus and RDAPP systems for consistent data flow and template sharing.

TECHNICAL SKILLS

- **Languages: JavaScript, PHP, C++**

- **Frontend: React.js, Next.js, Redux, HTML, CSS, Responsive Design**

- **Tools: Git, GitHub**

- **Design: Photoshop, Illustrator , Figma**