
ISRAEL AYOOLA | DATA ANALYST

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LinkedIn | GitHub | Clippings.me

PROFESSIONAL SUMMARY

Detail-oriented analytical thinker with superior consultative skills. Applies critical thinking to achieve complex business objectives, transforming data into meaningful insights. A hardworking and enthusiastic job seeker with excellent organizational skills looking for an entry-level data analyst position. Ready to help the team achieve company goals.

CORE COMPETENCIES

- ✓ **Programming languages:** MySQL, BigQuery, Python(Pandas & Numpy), R, HTML/CSS, Java, Scala.
- ✓ **Analytics Tools:** Microsoft Excel, Google Sheets, Kaggle, Jupyter Notebook.
- ✓ **Data Visualization Tools:** Power BI, Tableau, Looker.
- ✓ **Version Control:** Git, GitHub.
- ✓ **Soft Skills:** Creative Problem Solving, Critical and Analytical thinking, Fast Learner, Strong Communication, Power Point Presentation, and Team Player.

PROFESSIONAL EXPERIENCE

Ilorin Innovation Hub

Social Media Manager | Volunteer | January, 2023 - February, 2023

- Designed and implemented social media strategies to align with business goals.
- Increased customer engagement through social media to over 2k engagements in total in a day.
- Monitored the online presence of the company's brand to engage with users and strengthen customer relationships.
- The Twitter account went from 621 followers to 1k+ followers in less than 48 hours of the event.
- Active, attracting both local and international traffic to the account.
- Analyzed engagement data with excellent analytical and multitasking skills.

Stevex Media

Social Media Manager II | April, 2020 - January, 2021

- Managed two major social media accounts - Instagram and Twitter.
- Created social media graphics for daily posting.
- Increased social media following and clicks by an average of 200% yearly.

Omega Institute

Data Analyst | September, 2015 - October, 2016

- Worked on large data with a raw row count of over 1 million.
- Created excellent reports with Power BI and Tableau.
- Introduced a new way of interpreting data to a team of 36 people.
- I analyzed survey data from 70+ companies to create ten salary reports with insights.
- Testing to ensure that all forms were functional and reducing the manual data collection procedure by 40%.

EDUCATION

2016 - 2021 | University of Ilorin
Bachelor of Mathematics

DATA ANALYTICS PROJECTS

- **MY PUBLIC TABLEAU WORKSPACE**

<https://public.tableau.com/app/profile/israel.ayoola1368>

- **W.H.O COVID-19 REPORT (2020-2022)**

- I downloaded the COVID-19 dataset from the WHO website, and report analysis for 2 years. Link- <https://github.com/israelayoola1/WORLD-CORONA-VIRUS-19-REPORT-2020-2022-/blob/main/W.H.O%20Covid-19%20Report.pbit>

- Tool: SQL for modeling and transformation, Power BI for visualization.

- **SALES SYNOPSIS; Cleaning and transformation with SQL and Power BI**

- Link to full details: <https://github.com/israelayoola1/SALES-DATA-ANALYSIS-SQL->

My portfolio: <https://israelayoola1.github.io/dataverse.github.io/>

CERTIFICATIONS

- **Certified Data Analyst, Google - March 2022-September 2022**
 - **SQL For Data Science, University of California, Davis - October 2022**
 - **Thinking like an Analyst, Maven Analytics - January 2023**
 - **Social media manager/Technical Support, Ilorin Innovation Hub - January 2023**
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