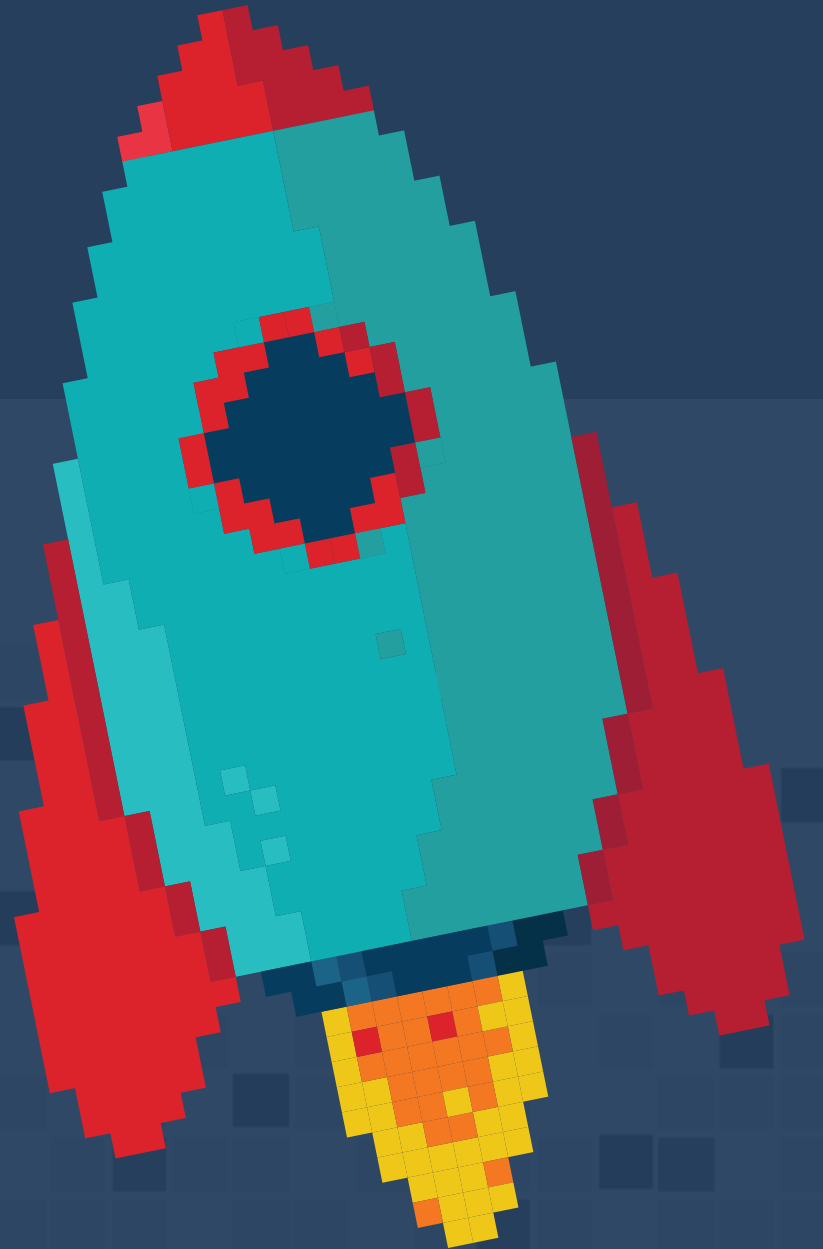# activate

a student conference for all things interactive

February 21 - 24, 2018
Baton Rouge, Louisiana

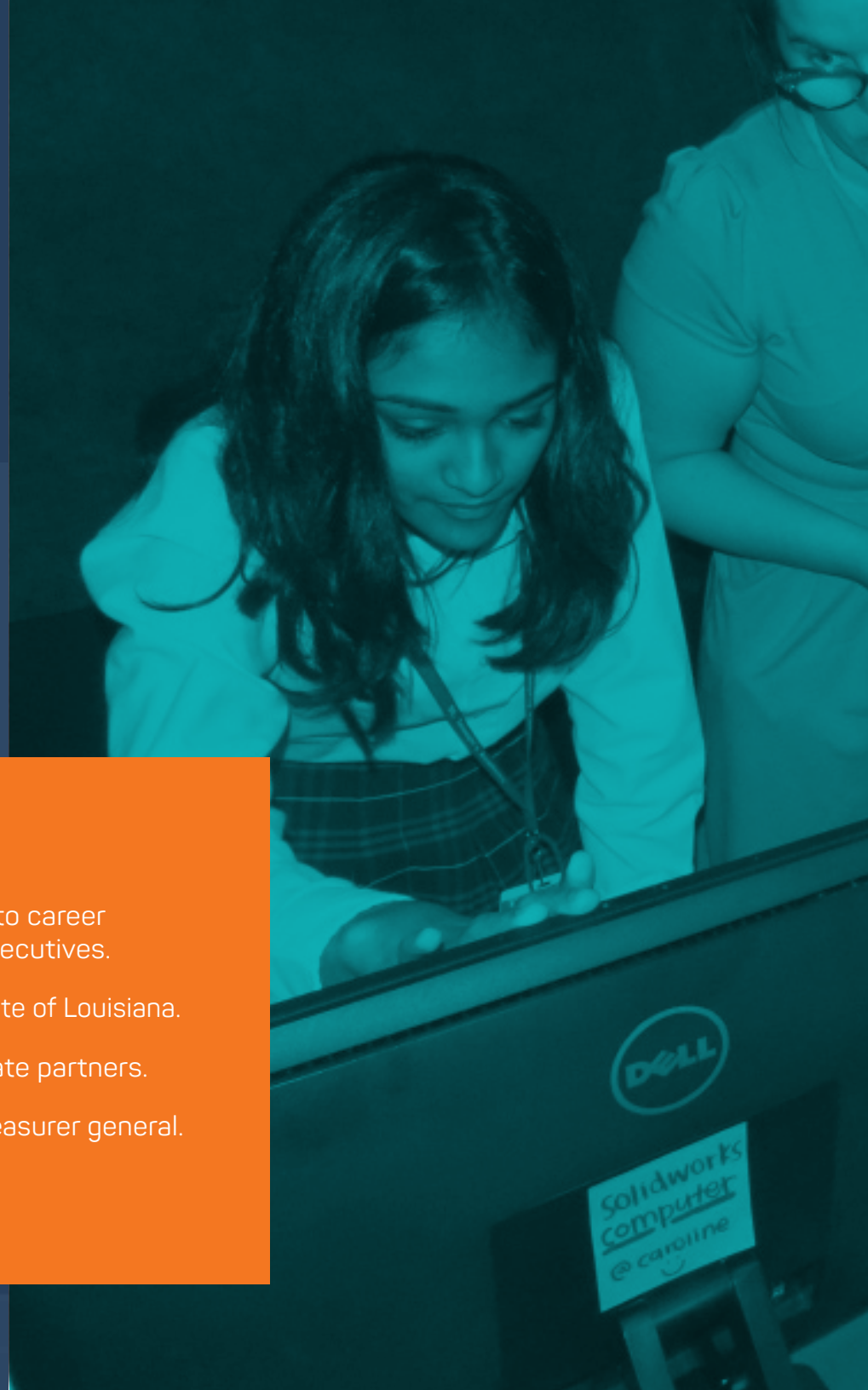## sponsor opportunities

activateconf.com

mission statement

Activate is an event that aims to enrich our local tech community by establishing and furthering the careers of individuals in the web & technology field. Our goal is to bring awareness of this field to the young community and build bridges between the future and current workforce in order to increase interest in careers in technology. We also invite current professionals to participate in furthering their skills to build a stronger workforce.

overview

- Activate Pro, Inc. is an active professional association dedicated to career development of interactive designers and web developers and executives.

- Activate Pro, Inc. is a registered non-profit organization with the State of Louisiana.

- The organization is funded by guest fees, fundraising and corporate partners.

- Day-to-day duties are handled by our president, secretary and treasurer general.

- General information can be found at activateconf.com

why be a sponsor

In 2016, our inaugural conference was a sold-out success. We have received a lot of positive feedback, and we're hoping to continue to improve upon that success. Activate 2018 promises to be an event filled with some of the brightest minds in Baton Rouge (and beyond), each sharing their knowledge and experience on a variety of interesting—and important—topics!

Conference target market is teens and adults aged 16-40 in the Southern Louisiana area

Inaugural conference attendance was 139 students and professionals

Mailing list consists of over 100+ managers, business owners and students

Designed for current and aspiring interactive designers and web

Activate Conference 2018

now a 4-day event with something for everyone*

kickoff dinner

wednesday, february 21, 2018

- An exclusive event for sponsors, speakers, partners, volunteers and paid ticket holders
- Location & Time: TBD

day 1

thursday, february 22, 2018

- A day of workshops for students and professionals
- Location: Louisiana Technology Park
- Time: 12:00 PM - 8:00 PM

day 3

friday, february 23, 2018

- The first day of Activate Hackathon
- Location: Louisiana Technology Park
- Time: 9:00 AM - 7:00 PM

day 4

saturday, february 24, 2018

- Our main event: Activate Conference now with student and professional tracks
- Results of Activate Hackathon
- Location: Louisiana Technology Park
- Time: 9:00 AM - 6:00 PM

sponsorship tiers

title sponsor - $5,000

- Primary Placement of Logo on Website, Event Video/ Slides, & Venue Banner
- Booth/Table
- Onstage Recognition
- Featured Sponsor of a Targeted Social Media Campaign
- E-newsletter and Social Media Recognition
- Item Giveaway During Event
- Inclusion of 2 Promo Items in Swag Bag
- 5 Activate Conference Tickets

event sponsor - $2,500
(welcome dinner, workshops or hackathon)

- Logo on Website, Event Video/Slides, & Venue Banner
- Onstage Recognition
- Booth/Table
- Featured Sponsor of a Targeted Social Media Campaign
- E-newsletter and Social Media Recognition
- Item Giveaway During Event
- Inclusion of 2 Promo Items in Swag Bag
- 3 Activate Conference VIP Tickets

high-level sponsor - $1,500

- Logo on Website, Event Video/Slides, and Venue Banner
- Inclusion of 1 Promo Item in Swag Bag
- Onstage Recognition
- Booth/Table
- Inclusion of 1 Promo Item in Swag Bag
- Onstage Recognition
- 2 Activate Conference VIP Tickets

mid-level sponsor - $1,000

- Logo on Website, Event Video/Slides, and Venue Banner
- Inclusion of 1 Promo Item in Swag Bag
- Onstage Recognition
- 2 Activate Conference VIP Tickets

entry-level sponsor - $500

- Logo on Website and Event Video/Slides
- Onstage Recognition

in-kind sponsors

- Sponsor opportunities include: event drinks, event catering and snacks, print/promotion services, welcome dinner venue and catering, after party venue and catering, promo items, giveaways
- Onstage Recognition

activate

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activateconf.com

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