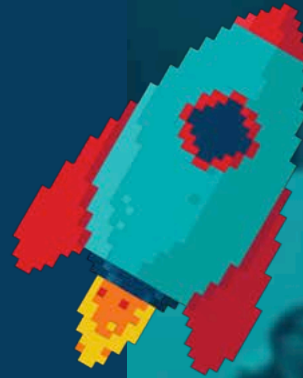# activate

## CONFERENCE

a conference for all things interactive

3 days of speakers, workshops, and hackathon for students and professionals

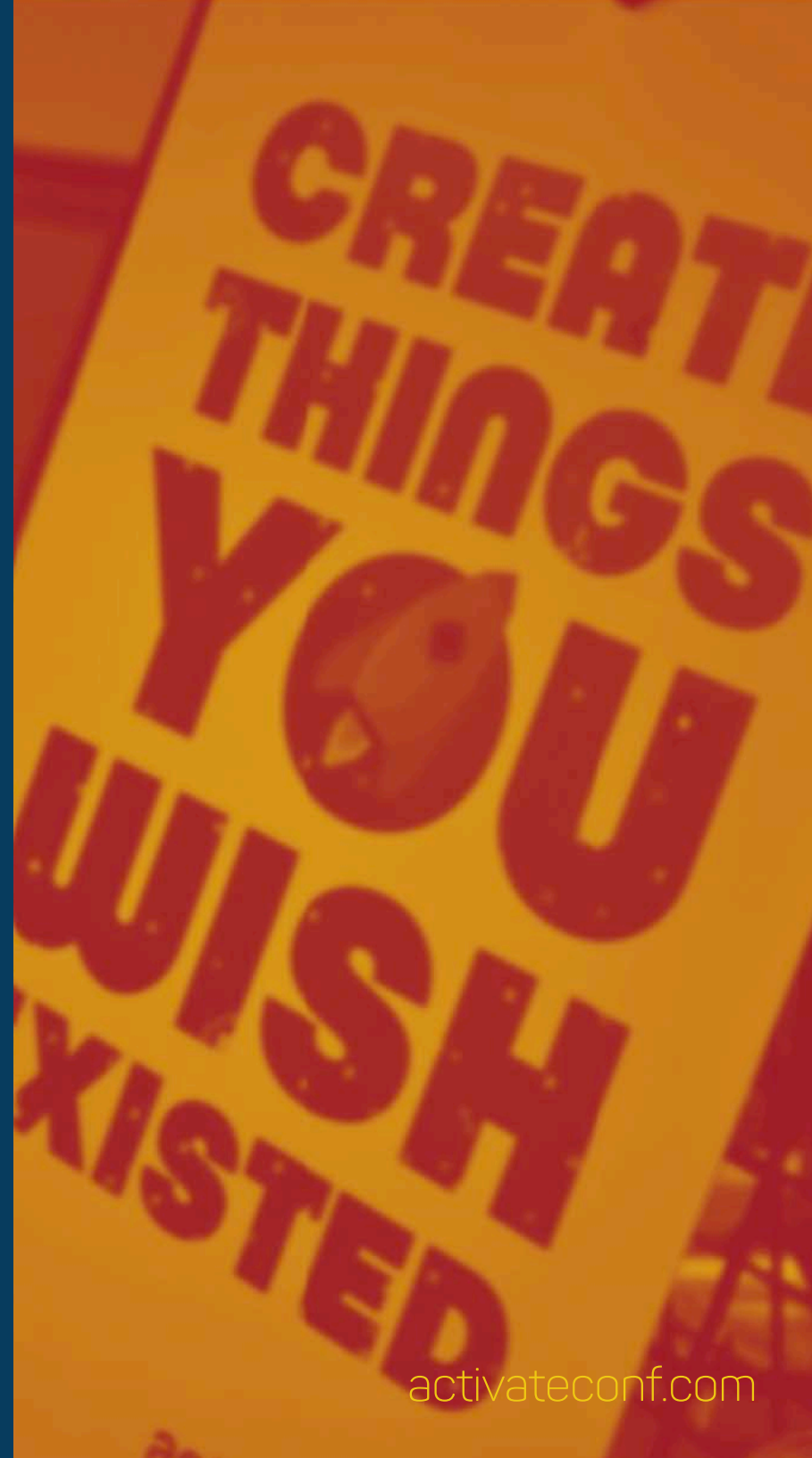# sponsorship
# opportunities

activateconf.com

# mission statement

Activate is an event that aims to enrich our local tech community by establishing and furthering the careers of individuals in the web & technology field. Our goal is to bring awareness of this field to the young community and build bridges between the future and current workforce in order to increase interest in careers in technology. We also invite current professionals to participate in furthering their skills to build a stronger workforce.

# activate is...

+ an active professional association dedicated to career development of interactive designers and web developers and executives.

+ a registered non-profit organization with the State of Louisiana.

+ funded by guest fees, fundraising and corporate partners.

+ handled by our president, secretary and treasurer general.

activateconf.com

# activate 2019

## 3 days of events for students & professionals

April 4–6, 2018 @
Louisiana Technology Park
Baton Rouge, LA

**day 1**   thursday, april 4

workshop day

**day 2**   friday, april 5

hackathon presentations

**day 3**   saturday, april 6

conference day
hackathon winners announced

activateconf.com

# celebrate

## what we have done so far
## with your help

**50/50**  Our sponsors are split between technical and non-technical entities

**84%**  Sponsors are local

**16%**  Sponsors are national and global

**200+**  Local professionals participate

**80%**  Hackathon projects generate revenue

**20%**  Hackathon teams are student team from local high schools

# activate

## what you can do
## with a sponsorship

**Tap into**  Activate Conference's target market, which is comprised of teens and adults aged 16-40 in the Southern Louisiana area.

**Be noticed**  by over 139 students and professionals who attended the first event alone.

**Connect**  with over 200+ managers, business owners, and students.

**Discover**  Get to know current and aspiring developers and interactive designers.
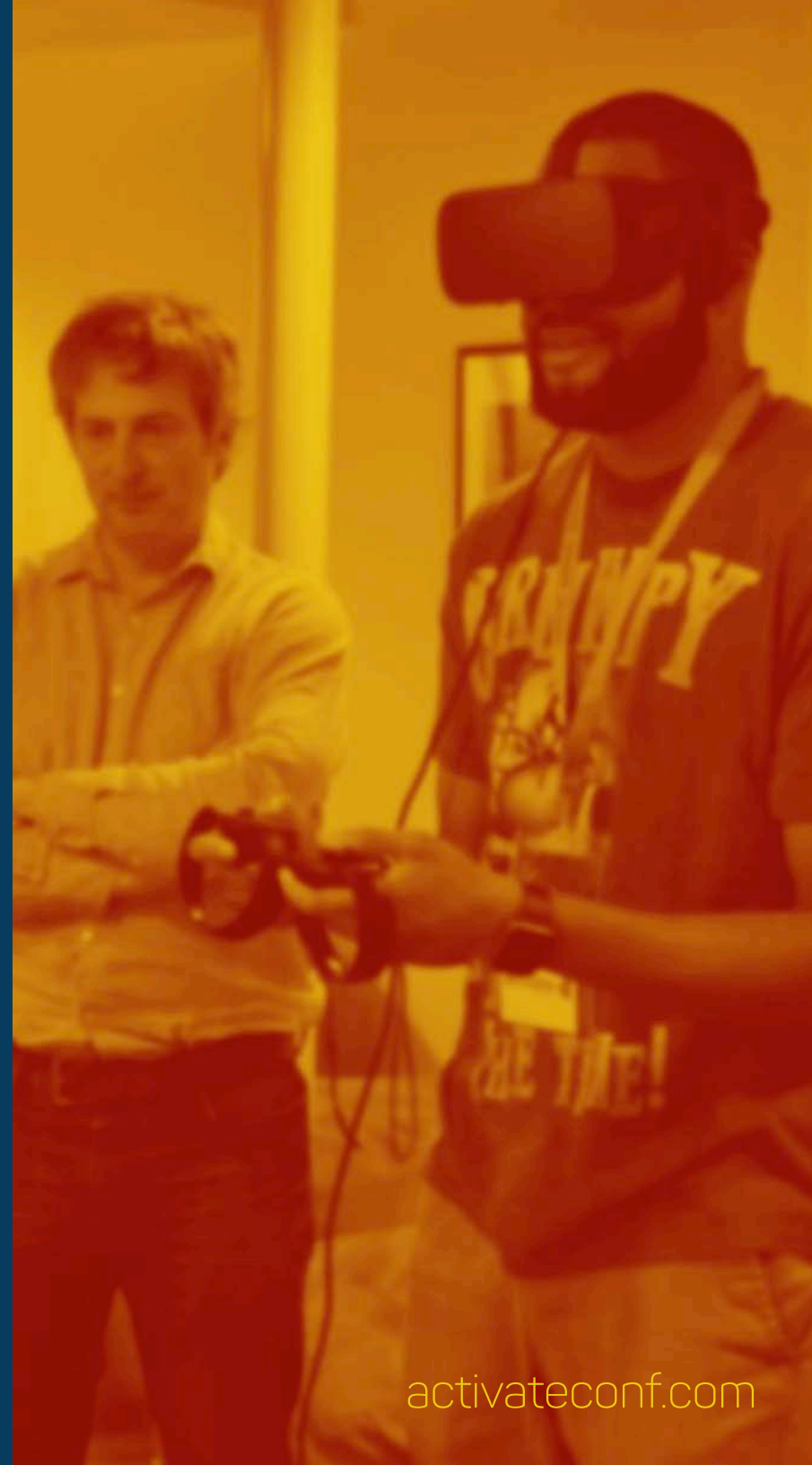
activateconf.com

# why sponsor?

## You will get a view into the future when you sponsor Activate Conference.

Our first event was sold-out! The total attendance exceeded our estimates by 43%! Continuing into our third year, we saw 80% of our Hackathon teams produce solid, development-ready, revenue generating projects.

### make the future you want to see

Now, our next Activate Conference in 2019 will progress further along this trend by building success into our student attendees who will get real-world work projects and it will create insights into the talent pool of local professionals for local and greater area businesses.

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# sponsorship tiers

## title sponsor

## $5,000

+ Primary Placement of Logo on Website, Event Video/Slides, & Venue Banner

+ Booth/Table

+ Onstage Recognition

+ Featured Sponsor of a Targeted Social Media Campaign

+ E-newsletter and Social Media Recognition

+ Item Giveaway During Event

+ Inclusion of 2 Promo Items in Swag Bag

+ 5 Activate Conference Tickets

## day sponsor

## $2,000

+ Logo on Website, Event Video/Slides, & Venue Banner

+ Onstage Recognition

+ Booth/Table

+ Featured Sponsor of a Targeted Social Media Campaign

+ E-newsletter and Social Media Recognition

+ Item Giveaway During Event

+ Inclusion of 2 Promo Items in Swag Bag

+ 3 Activate Conference VIP Tickets

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## scholarship sponsor NEW

# $1,500

+ Logo on Website, Event Video/Slides, and Venue Banner

+ Onstage Recognition

+ Booth/Table

+ Inclusion of 1 Promo Item in Swag Bag

+ 2 Activate Conference VIP Tickets

## mid-level sponsor

# $1,000

+ Logo on Website, Event Video/Slides, and Venue Banner

+ Inclusion of 1 Promo Item in Swag Bag

+ Onstage Recognition

+ 2 Activate Conference VIP Tickets

## entry-level sponsor

# $500

+ Logo on Website and Event Video/Slides

+ Onstage Recognition

## in-kind sponsor

Sponsor opportunities include: event drinks, event catering and snacks, print/promotion services, welcome dinner venue and catering, after party venue and catering, promo items, giveaways, graphic design

# activate

a conference for all things interactive

activateconf.com

activateproinc@gmail.com