

# activate

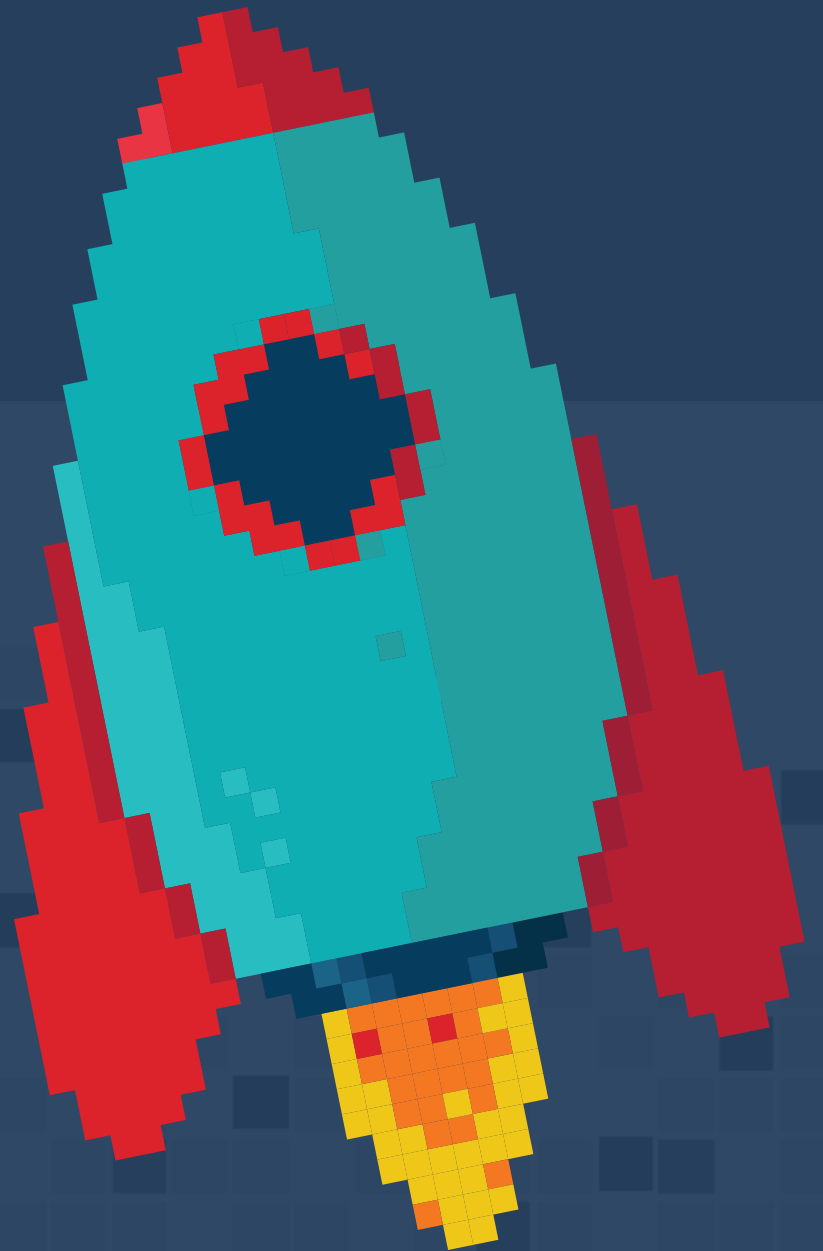
a student conference for all things interactive

February 21 - 24, 2018  
Baton Rouge, Louisiana

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sponsor opportunities

[activateconf.com](http://activateconf.com)

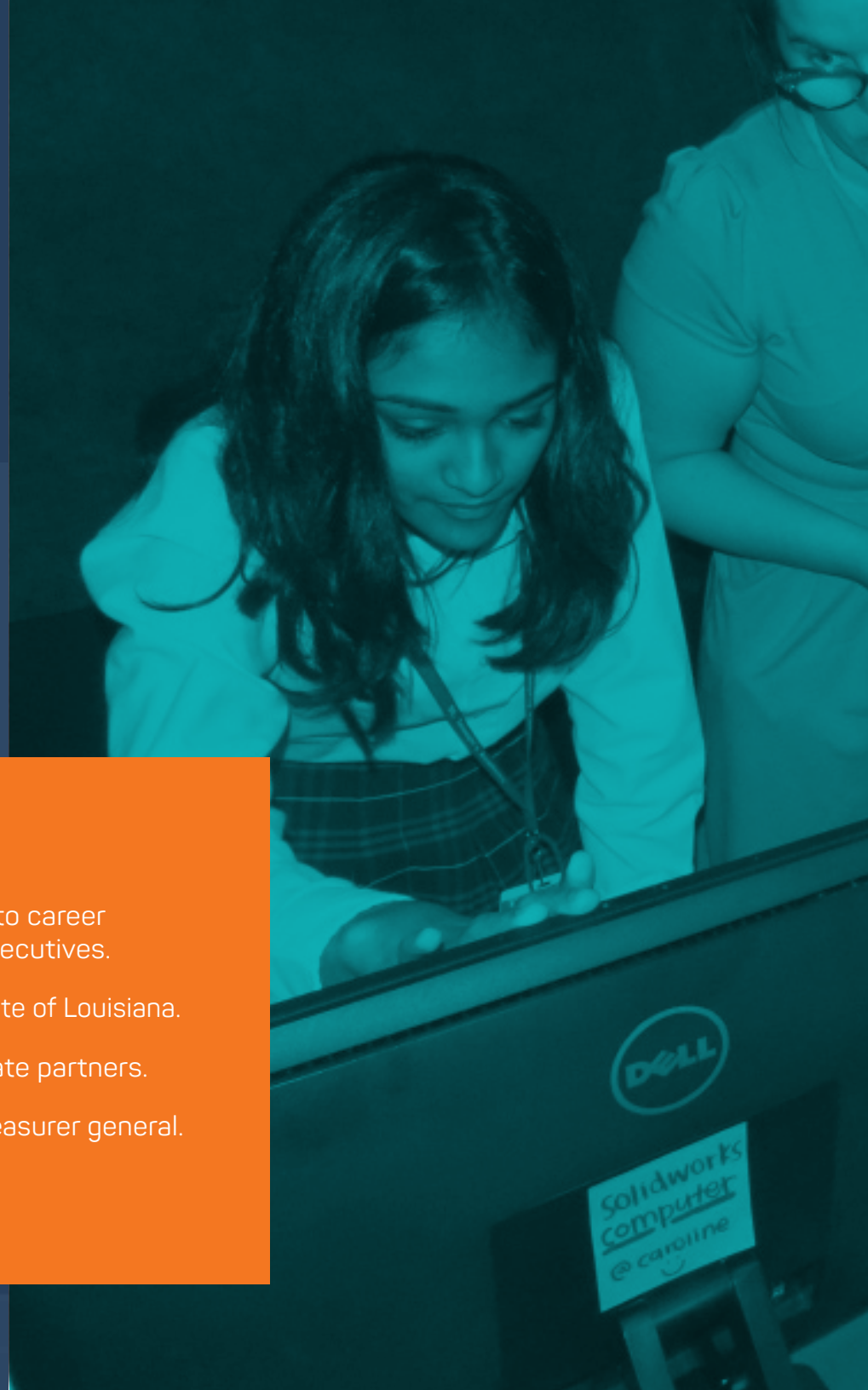


# mission statement

Activate is an event that aims to enrich our local tech community by establishing and furthering the careers of individuals in the web & technology field. Our goal is to bring awareness of this field to the young community and build bridges between the future and current workforce in order to increase interest in careers in technology. We also invite current professionals to participate in furthering their skills to build a stronger workforce.

## overview

- Activate Pro, Inc. is an active professional association dedicated to career development of interactive designers and web developers and executives.
- Activate Pro, Inc. is a registered non-profit organization with the State of Louisiana.
- The organization is funded by guest fees, fundraising and corporate partners.
- Day-to-day duties are handled by our president, secretary and treasurer general.
- General information can be found at [activateconf.com](http://activateconf.com)



## why be a sponsor

In 2016, our inaugural conference was a sold-out success. We have received a lot of positive feedback, and we're hoping to continue to improve upon that success. Activate 2017 promises to be an event filled with some of the smartest minds in Baton Rouge (and beyond), each sharing their knowledge and experience on a variety of interesting—and important—topics!



Conference target market is teens and adults aged 16-24



Inaugural conference attendance was 139 students and professionals



Mailing list consists of over 100+ managers, business owners and students



Designed for current and aspiring interactive designers and web

# sponsorship tiers

contact us at: [activateproinc@gmail.com](mailto:activateproinc@gmail.com)

## title sponsor - \$5,000

- Booth/Table
- Logo on Website, Event Video/Slides, Venue Banner, and Stage Banner
- Onstage Recognition
- Featured Sponsor of a Targeted Social Media Campaign
- E-newsletter Recognition
- Item Giveaway During Event
- Inclusion of 2 Promo Items in Swag Bag
- 5 Activate Conference Tickets

## event sponsor - \$3,500

(welcome dinner, workshops or hackathon)

- Logo on Website, Event Video/Slides, Venue Banner, and Stage Banner
- Onstage Recognition
- Featured Sponsor of a Targeted Social Media Campaign
- E-newsletter Recognition
- Item Giveaway During Event
- Inclusion of 2 Promo Items in Swag Bag
- 5 Activate Conference Tickets







## food or swag sponsor - \$1,500

- Logo on Website, Event Video/Slides, and Venue Banner
- Inclusion of 1 Promo Item in Swag Bag
- Onstage Recognition
- 2 Activate Conference Tickets

## high-level - \$1,500

- Booth/Table
- Logo on Website, Event Video/Slides, and Venue Banner
- Inclusion of 1 Promo Item in Swag Bag
- Onstage Recognition
- 2 Activate Conference Tickets

## drink sponsor - \$1,000

- Logo on Website, Event Video/Slides, and Venue Banner
- Inclusion of 1 Promo Item in Swag Bag
- Onstage Recognition
- 2 Activate Conference Tickets

## mid-level - \$1,000

- Logo on Website and Event Video/Slides
- Inclusion of 1 Promo Item in Swag Bag
- Onstage Recognition

## entry-level - \$500

- Logo on Website and Event Video/Slides



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