

# hamna shamim

marketing intern and enthusiast

My aim is to grow every business through social media and to take marketing from profession to passion.

## Contact

### Phone

03141061602

### Email

hamnashamimofficial@gmail.com

### Address

iqbal complex, sector 5/k north  
karachi

## Education

### University/College

Bachelors in business administration from  
university of karachi.

## Language

English

urdu

## education and certifications

**Bachelors in Business Administration(BBA)in marketing:  
(2020-2023)**

- from university of karachi

### Digital marketing certifications:

digital marketing certification from aptech institute karachi.

the course outline included:

- paid ads (meta and google)
- web developement (wordpress)
- Affiliate marketing
- graphics designing(canva)

## experience:

### cold emailer:

(2023)

\*crafted a well-written cold email.

\*found the prospective leads from social media platforms.

\*made some professional recommendations to improve their services.

### Teaching:

(2023)

the smart school(north campus)

\*Worked as a class teacher for primary classes.

## expertise:

google and meta ads

wordpress

canva(intermediate)

ms excel suite(intermediate)