

hamna shamim

marketing intern and enthusiast

My aim is to grow every business through social media and to take marketing from profession to passion.

Contact

Phone

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Email

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Address

iqbal complex, sector 5/k north
karachi

Education

University/College

Bachelors in business administration from
university of karachi.

○ education and certifications

Bachelors in Business Administration(BBA)in marketing: (2020-2023)

- from university of karachi

Digital marketing certifications:

digital marketing certification from aptech institute karachi.

the course outline included:

- paid ads (meta and google)
- web developement (wordpress)
- Affiliate marketing
- graphics designing(canva)

● experience:

cold emailer:

(2023)

*crafted a well-written cold email.

*found the prospective leads from social media platforms.

*made some professional recommendations to improve their services.

Teaching:

(2023)

the smart school(north campus)

*Worked as a class teacher for primary classes.

● expertise:

google and meta ads
wordpress
canva(intermediate)
ms excel suite(intermediate)

Language

English

urdu