

2024

PORTFOLIO

Graphic Design

ABOUT ME

Hi! My name is Rodalyn

You can call me Lynn. I'm a graphic designer with a deep love for *branding* and *creating*.

My creative journey started not long after finishing my marketing studies, I've always loved the creative field, and I knew it was time to finally invest my time in this field in a self-taught way like I always did with all my hobbies, but this time, I realized that graphic design was going to take *further* than this.

After countless hours of work, lessons and a lot of *personal development*, I know that my path is to *create*.

Experience

Freelance
2023- Actual

Marketing Intern
ComNet/iUnits
2023

Co-Founder & Designer
KINDA
Entrepreneurship

Studies

Graphic Design
Course, UDEMY

Marketing
MEDAC, Spain

**Bachillerato de
Ciencias Sociales**
Spain

Software

Adobe Suite
Photoshop
Illustrator
InDesign
Premiere Pro
Adobe Firefly AI

Figma
Capcut

Skills

Content Creation
AI
Illustration
Image Manipulation
& Composition

Fast-Track

LinkedIn



Behance



Contact

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Web: lynnbs.com

LinkedIn: Rodalyn Bantilo

Behance: Rodalyn Bantilo

TikTok: _lynngraphics

CONTENT
Content

1. Packaging
2. Branding
3. Editorial
& Print
4. Poster

MANOLO BAKES X BARBIE

Packaging design

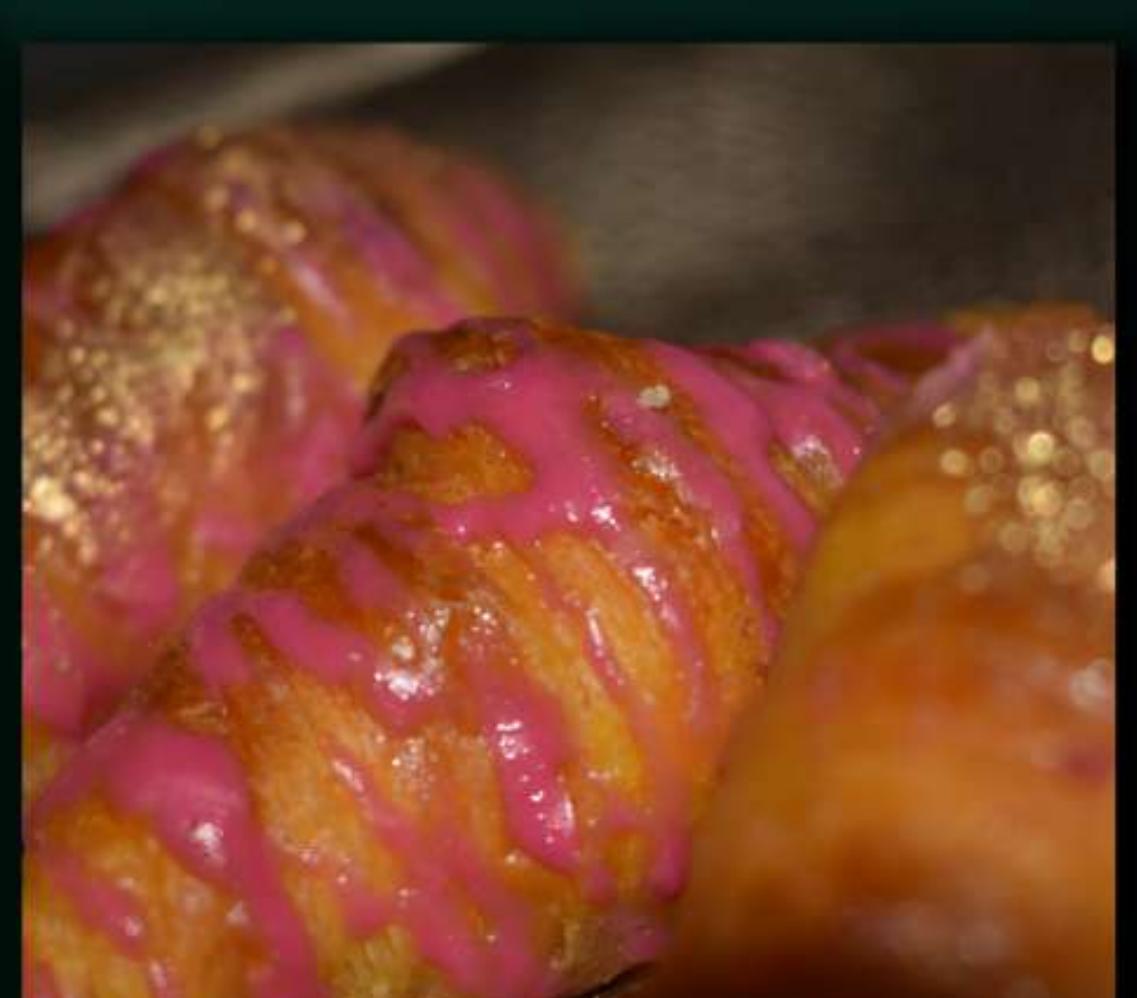
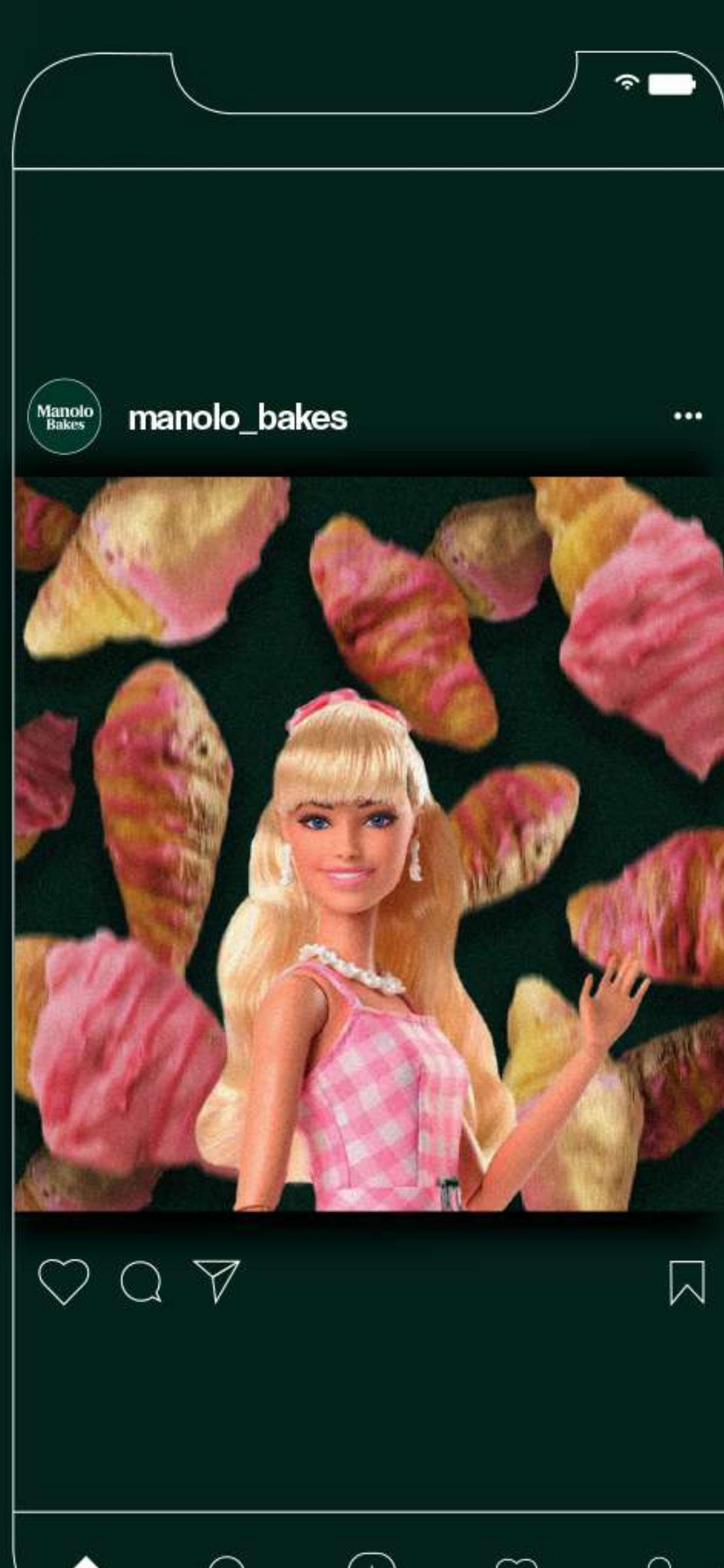
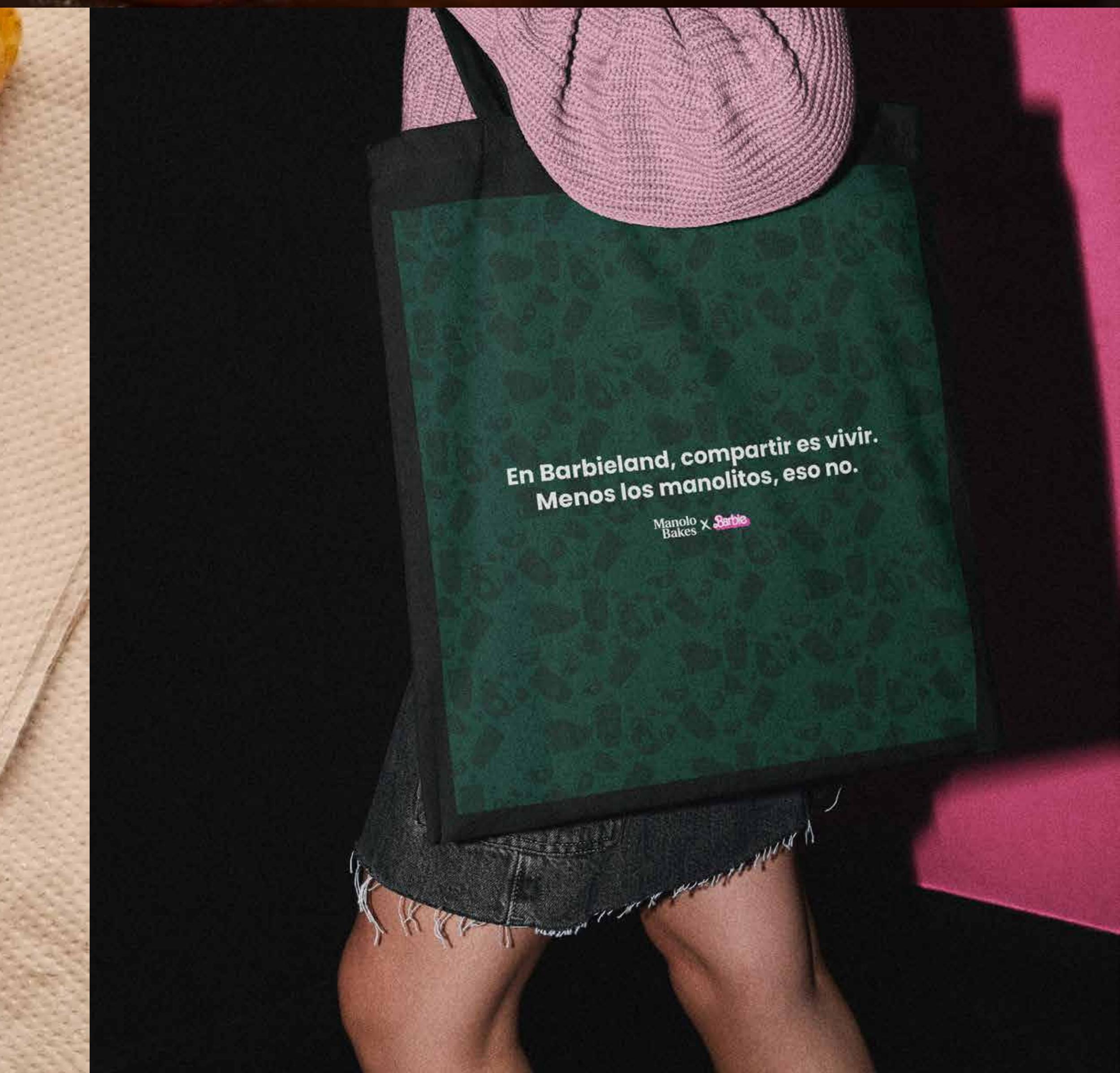
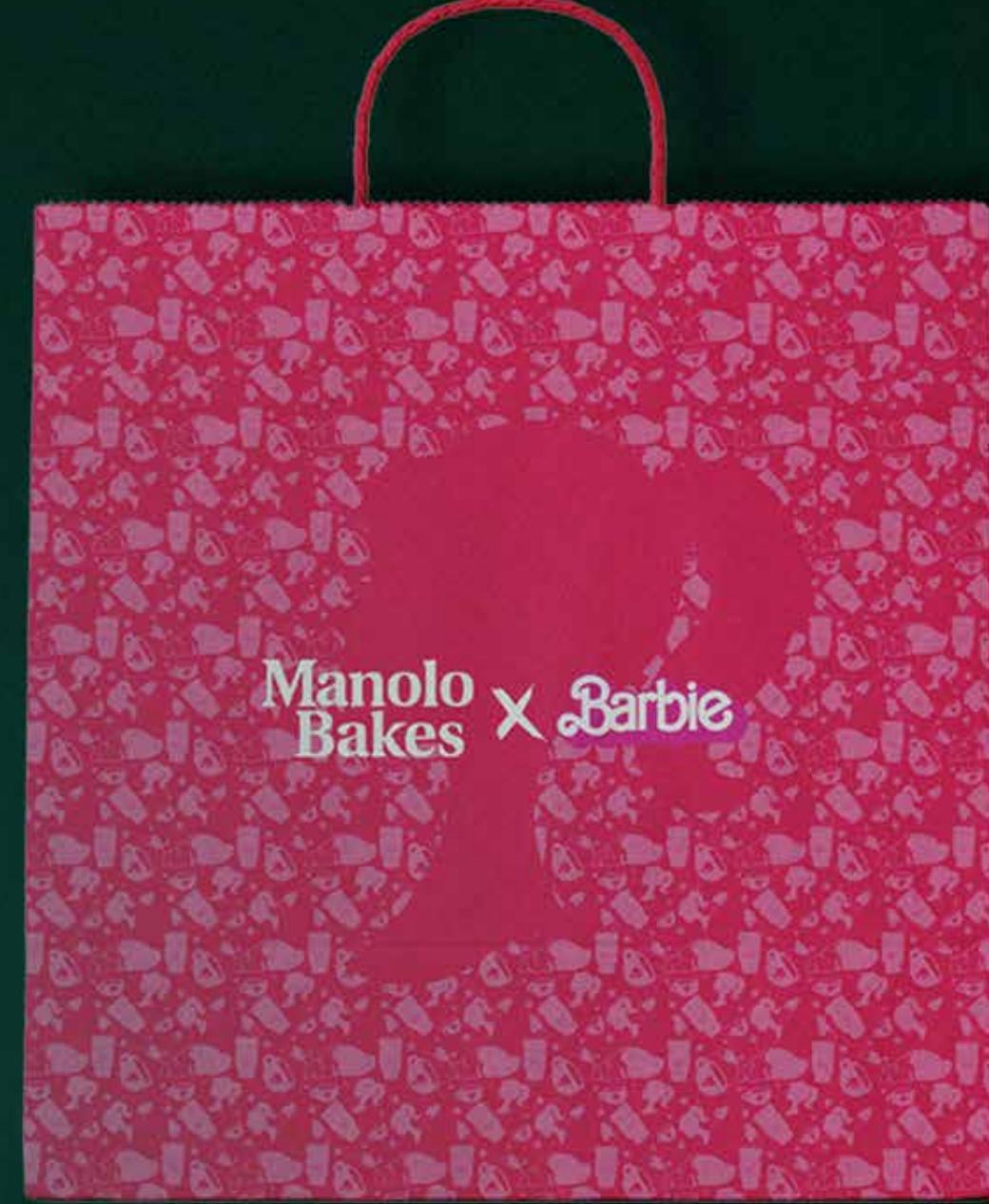
Social media

Campaign

Photography & edition

Overview

I have created a fictitious collaboration between these two brands, including real photos of what the campaign, packaging and social media would look like.



Let's learn! My first words

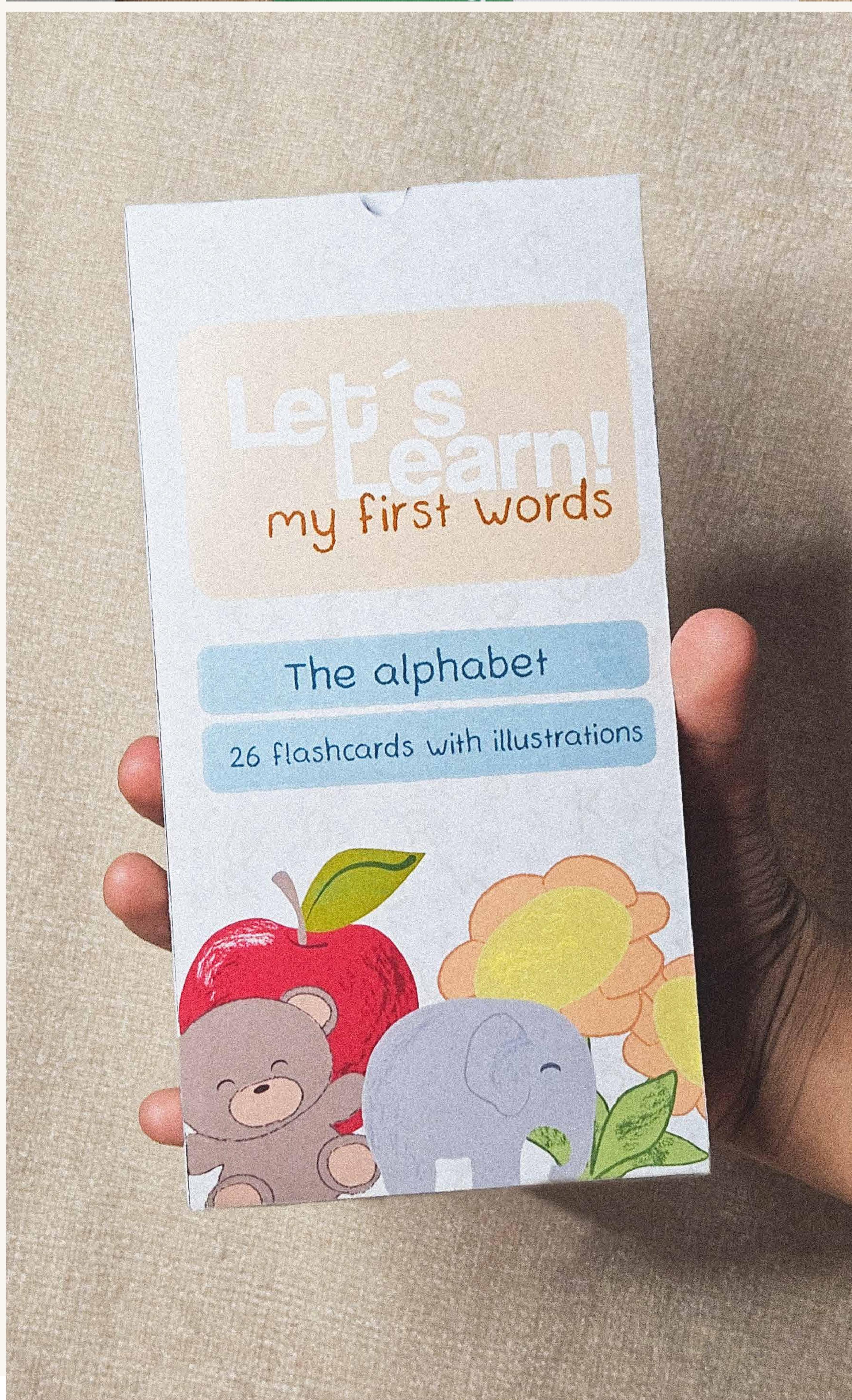
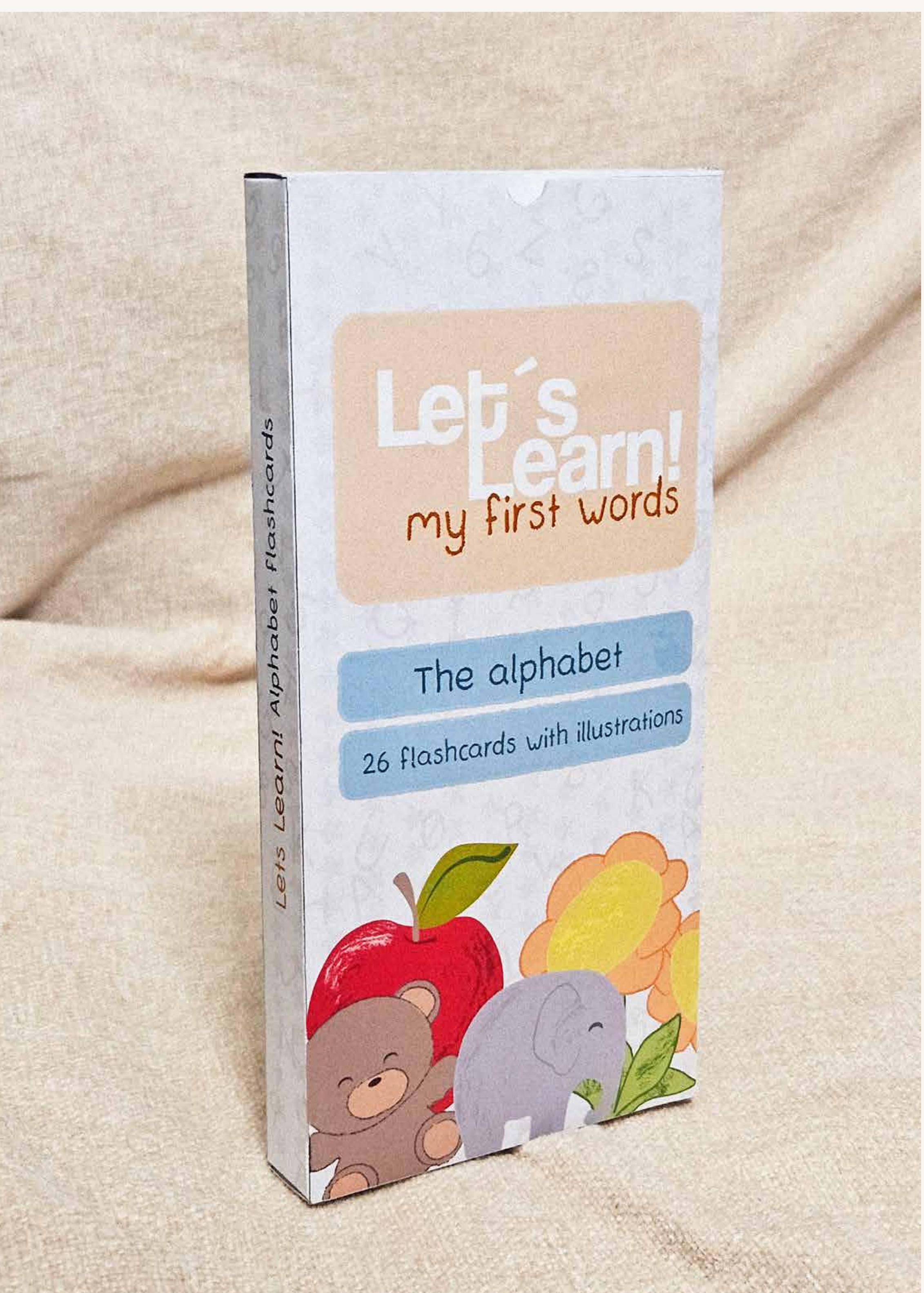
Packaging design

Illustration

Photography & edition

Overview

Illustrations for a children's card game showing the letters of the alphabet. Packaging printed and assembled in real life.



Madrid Tech Show

Branding

Merchandising

Overview

Rebranding of the Madrid Tech Show.
Merchandising design, rollup and prints.



POKPOK Poke

Branding

Merchandising

Overview

Poke and Sushi restaurant inspired by hawaiian culture. Through many ingredients, you can make your own poke bowl based on your preferences, or take sushi boxes instead.



CUS
TOM **M** **L**
CREATE YOUR BOWL

TOPPINGS

| BASE | MEDIUM: 1 LARGE: 2 | PROTEIN | MEDIUM: 1 LARGE: 2 |
|------------|-----------------------|---------------|-----------------------|
| Sushi Rice | | Salmon | |
| Brown Rice | +0.25 Supplement | Spicy Tofu | |
| Quinoa | | Tofu | |
| | | Vegan Chicken | +0.25 Supplement |
| | | | |

MORE

| MEDIUM: 2 LARGE: 3 | SAUCE | MEDIUM: 1 LARGE: 2 |
|-----------------------|------------------|-----------------------|
| Nori | Cream Cheese | Soy Sauce |
| Crunchy Onion | Burrata | Teriyaki |
| Shaved Coconut | +0.20 Supplement | Spicy Mayo |
| | | Oil & Vinegar |
| | | Mango |
| | | Sweet Chilli |

BOWLS

PREMADE FOR YOU

SALMON TOWN M 10.95€

Brown rice, Salmon, onion, avocado, edamame, cucumber, corn, and jalapeno with wasabi and crunchy onion topped with spicy mayo sauce.

CHIKEN TERIYAKI M 10.95€

Sushi rice, Quinoa, chicken, broccoli, onions, edamame, cucumber, nori, and teriyaki sauce.

SUSHI BOX

HAPPY BOX - 36 PIECES 18€

2 Salmon Teriyaki Sushi, 4 Cucumber Maki, 4 Salmon Sushi, 6 Salmon Avocado Maki, 2 Fried Chicken Spring, 6 Avocado Cheese Maki, 6 Cooked Tuna Avocado Roll & 6 Salmon Avocado Spring.

SINGULAR BOX - 24 PIECES 18€

6 Salmon Sushi, 4 Cooked Tuna Roll, 2 Tuna Sushi, 4 Avocado Cheese Maki, 4 Teriyaki Rolls, 2 Salmon Futomaki, 2 Tuna Uramaki.

V.V.V VEGAN M 10.95€

Cauliflower rice, mixed greens, tofu, vegan chicken, onion, corn, cherry tomatoes, carrots, chickpea, apple, shaved coconut, and soy sauce.

SPICY S. M 11.50€

Sushi rice, salmon, shrimp, onion, jalapeno, chickpea, red cabbage, black bean and crunchy onion, nori and wasabi topped with sweet chili and spicy mayo sauce.

BOX FOR TWO - 44 PIECES 45€

2 Salmon Sushi, 2 Tuna Sushi, 6 Salmon Avocado Rolls, 6 Salmon Tataki Spring, 8 Tempura Sushi, 2 Salmon Teriyaki Sushi, 6 Salmon Cream Maki, 6 Prawn Spring, 6 Special Rolls.

SNACK BOX - 16 PIECES 12€

2 Tempura Sushi, 3 Salmon Tataki Spring, 3 Prawn Maki, 3 Salmon Avocado Maki, 3 Avocado Cheese Maki, 2 Cucumber maki.

Buboca Bubble Tea

Branding

Illustration

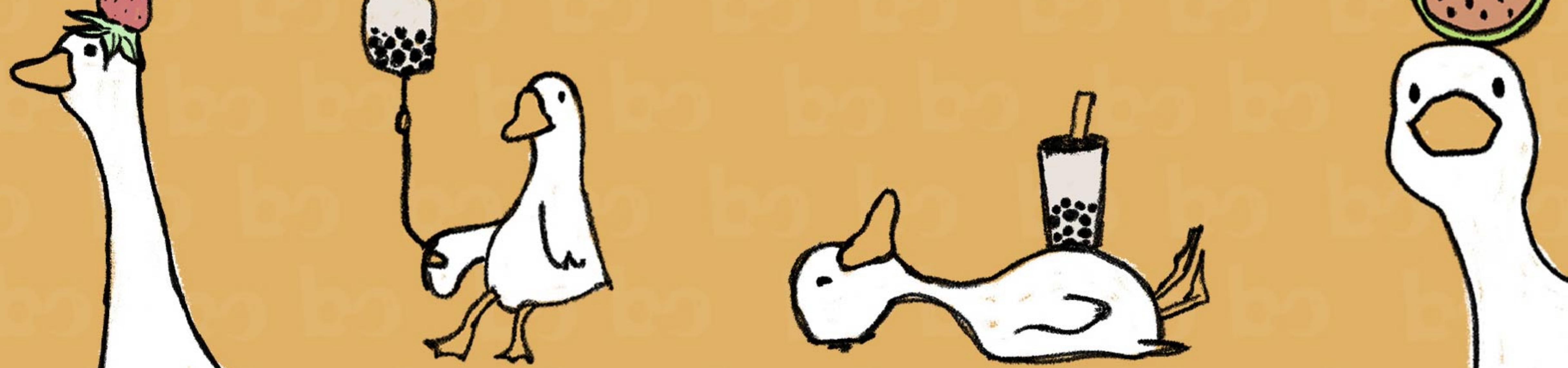
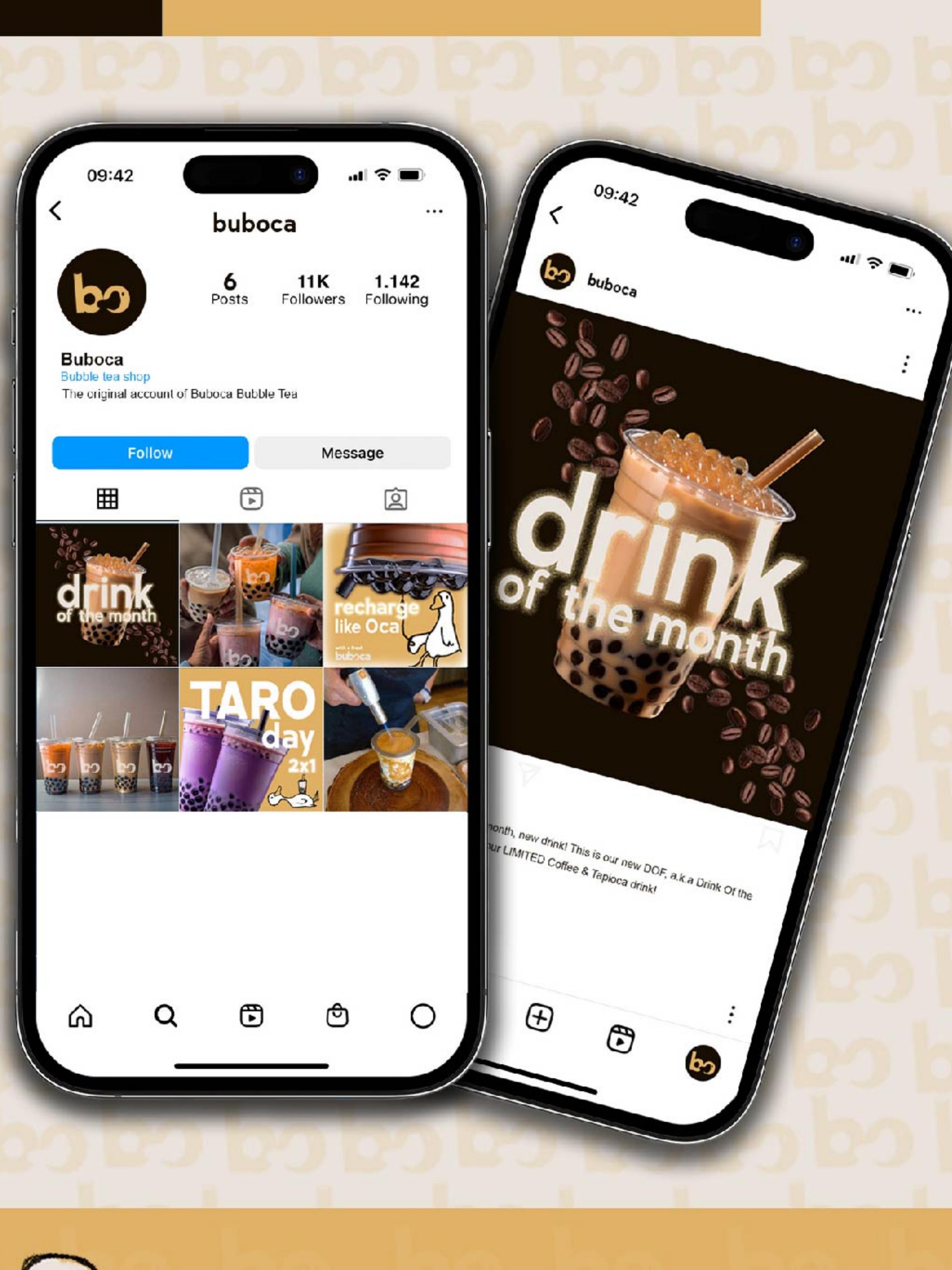
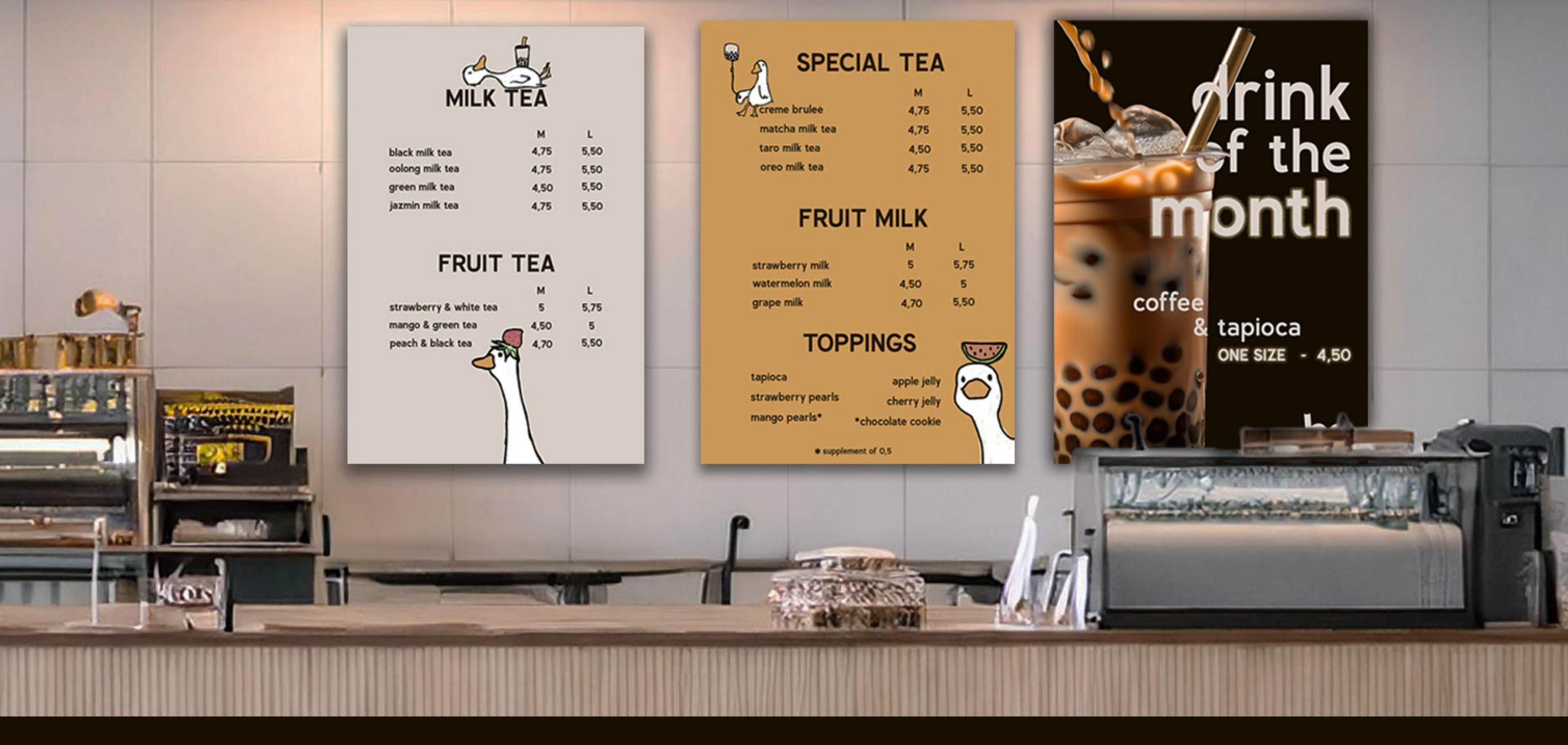
AI

Social Media

Image Retouch

Overview

Buboca is a fictional bubble tea with images of the drinks made by Al. Buboca has a mascot called "Oca", goose in Spanish.



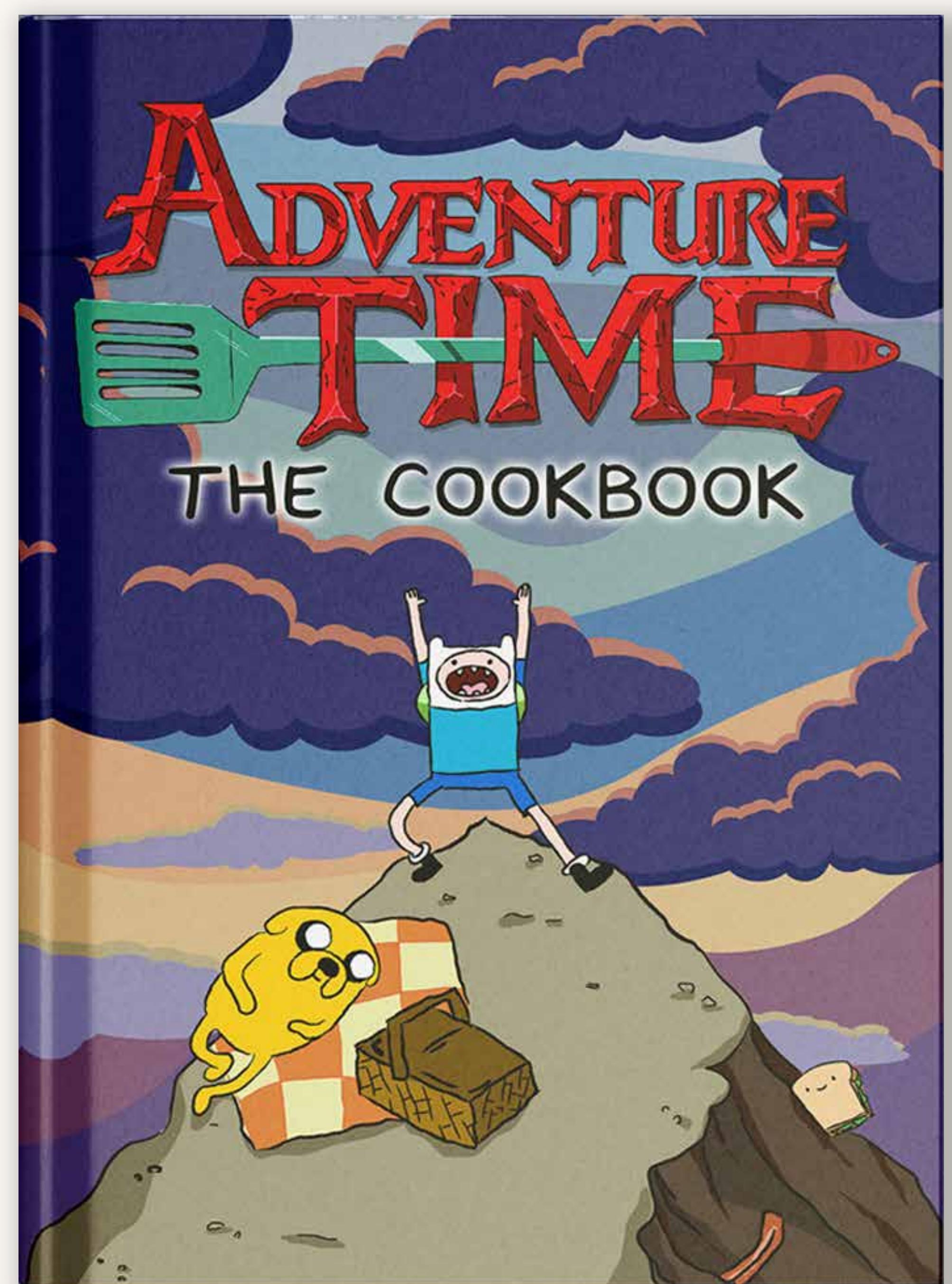
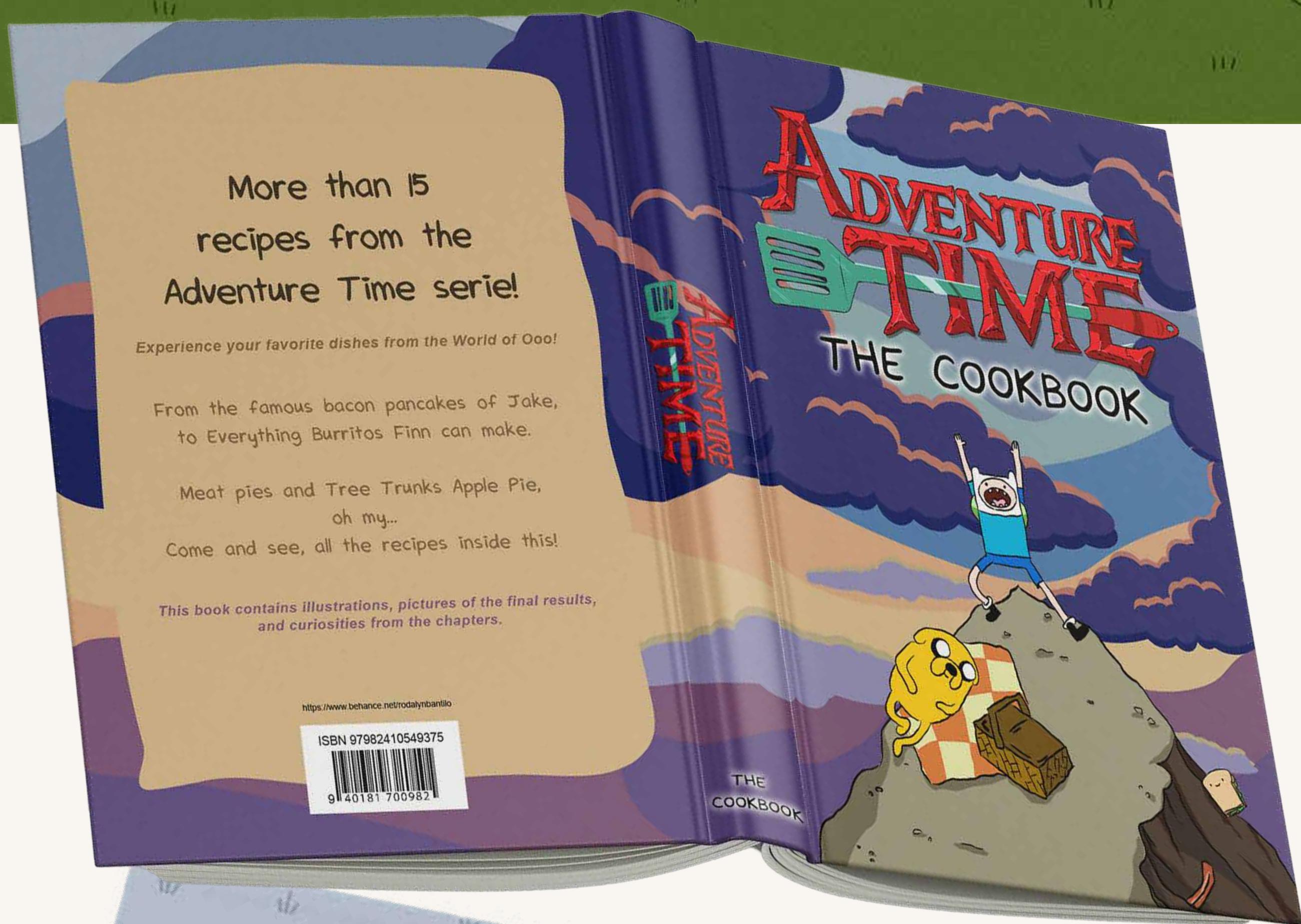
Adventure Time: The cookbook

Editorial

Illustration

Overview

Cooking book made by me with the recipes of the animation series Adventure Time.
I've recreated the original introduction scene but changing the characters positions into a picnic themed.



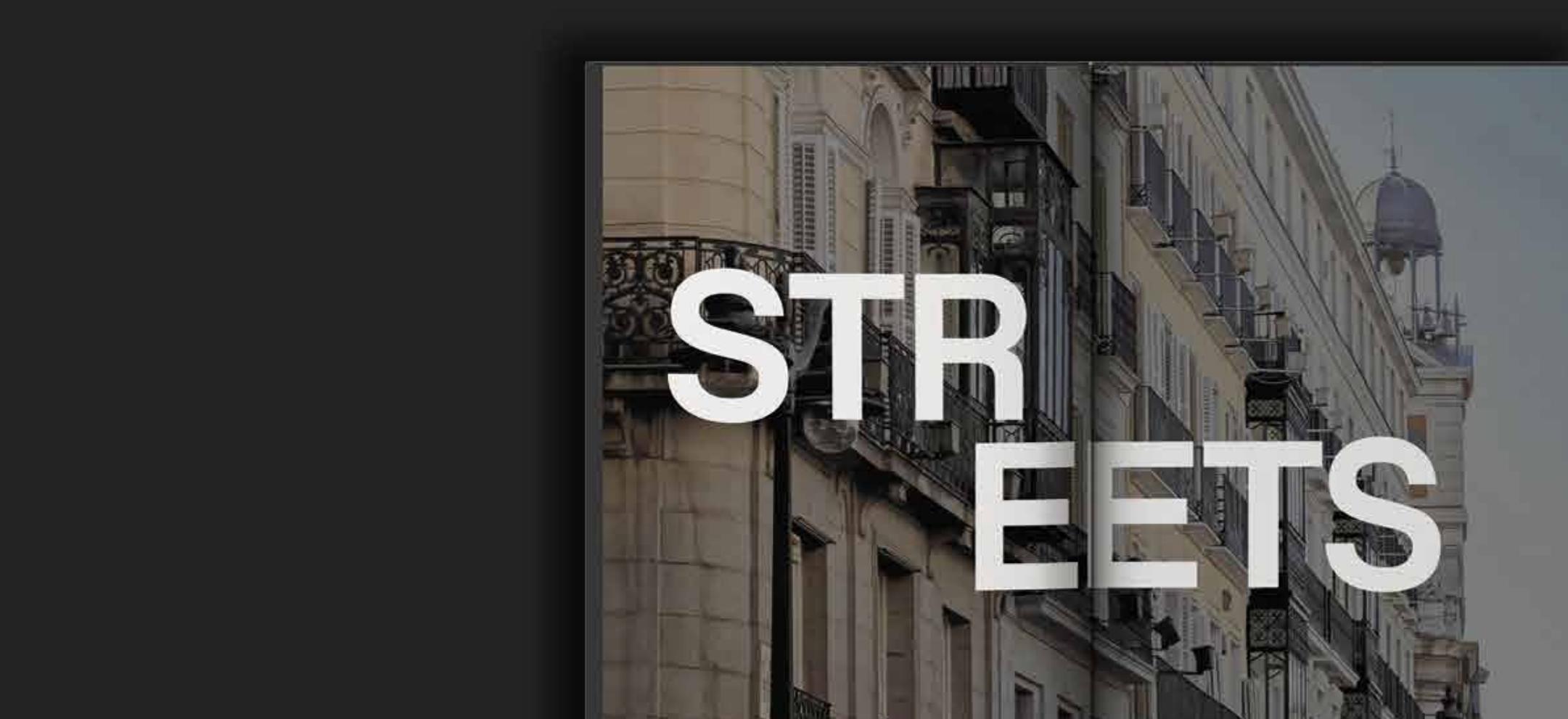
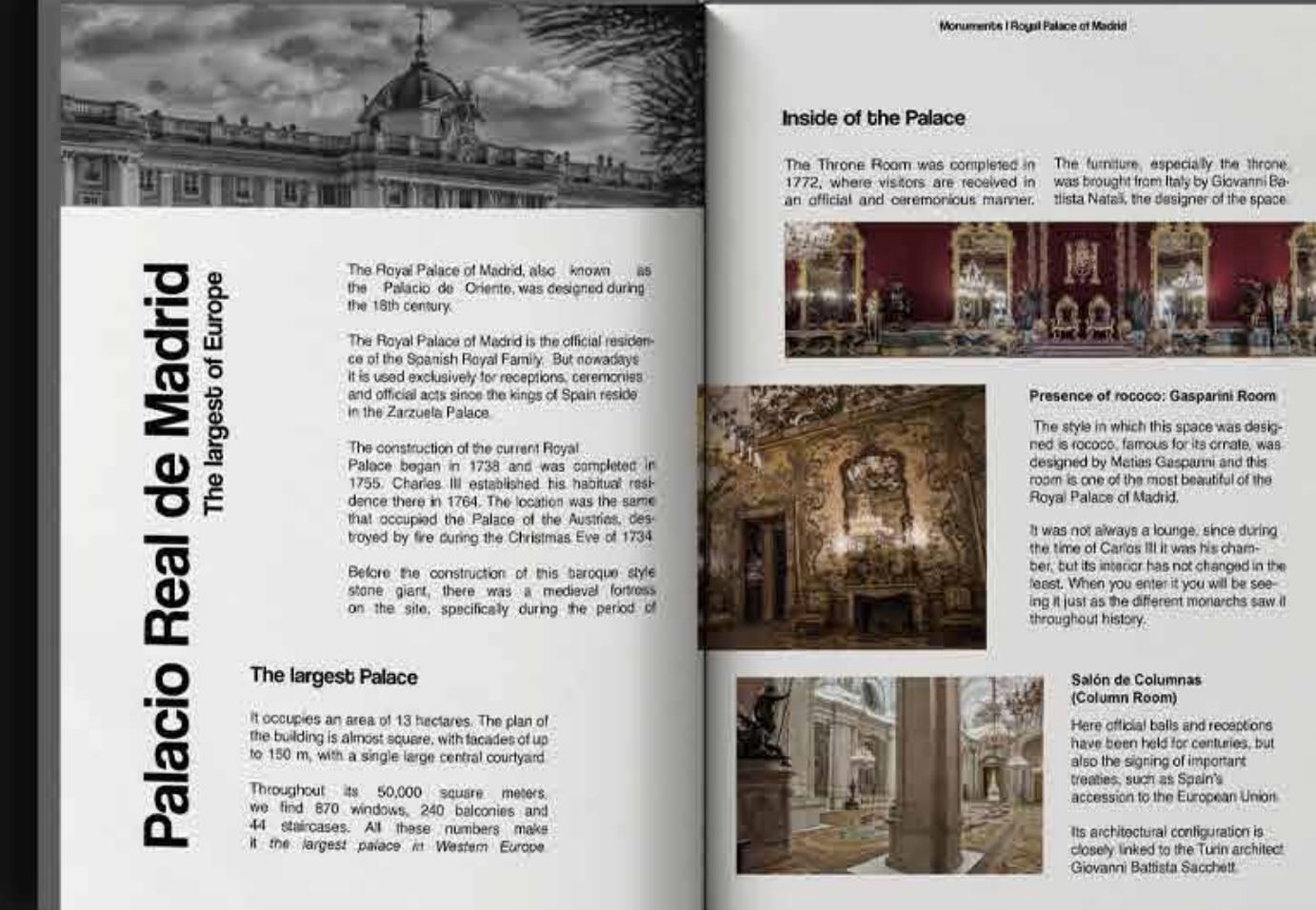
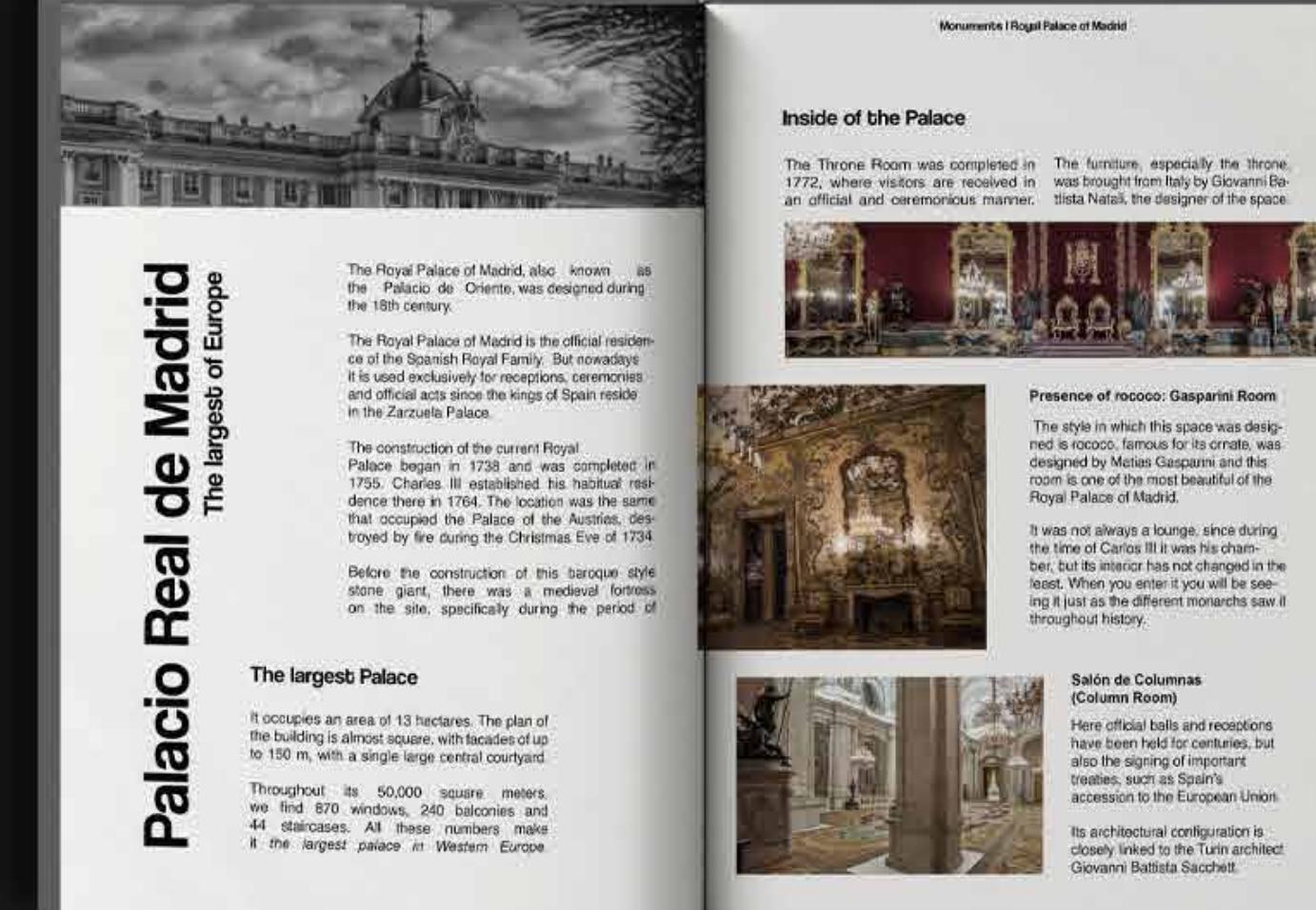
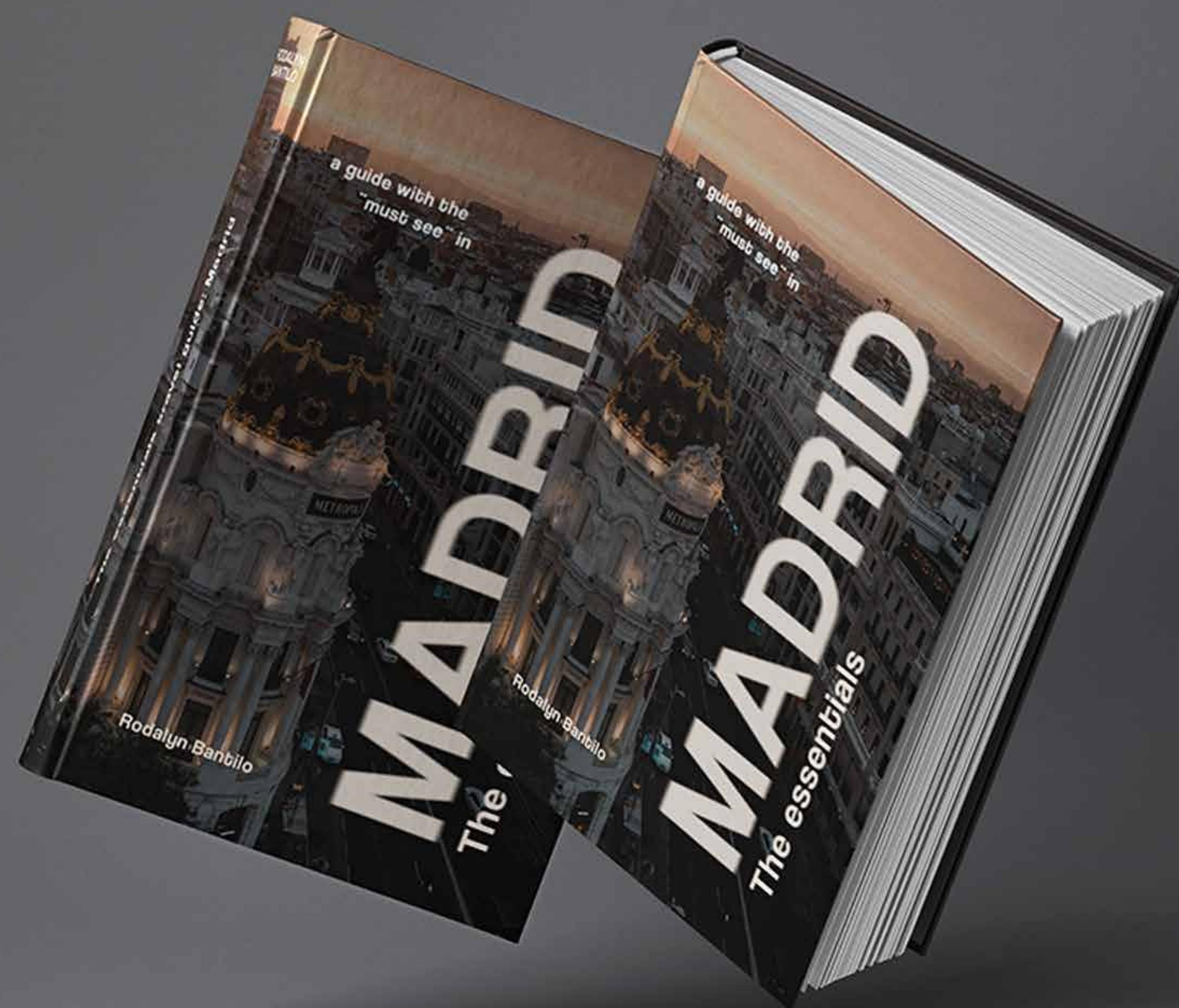
Travel Guide: Madrid

Editorial

Image Retouch

Overview

A guide with the must see sites in Madrid showcasing the main monuments, parks, museums streets of the capital.

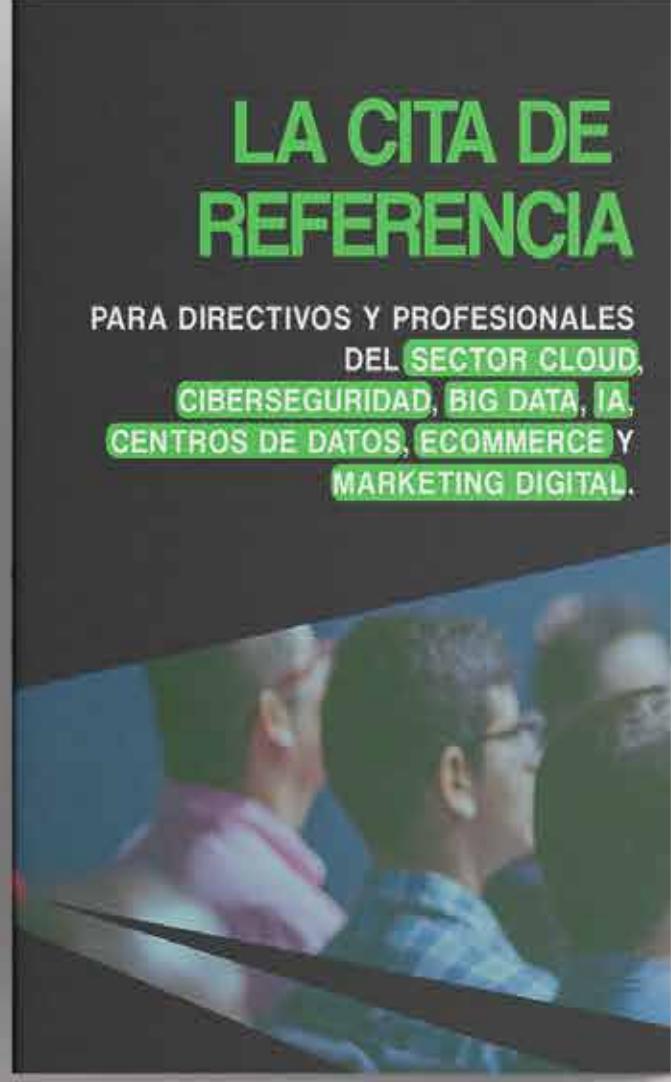


Madrid Tech Show

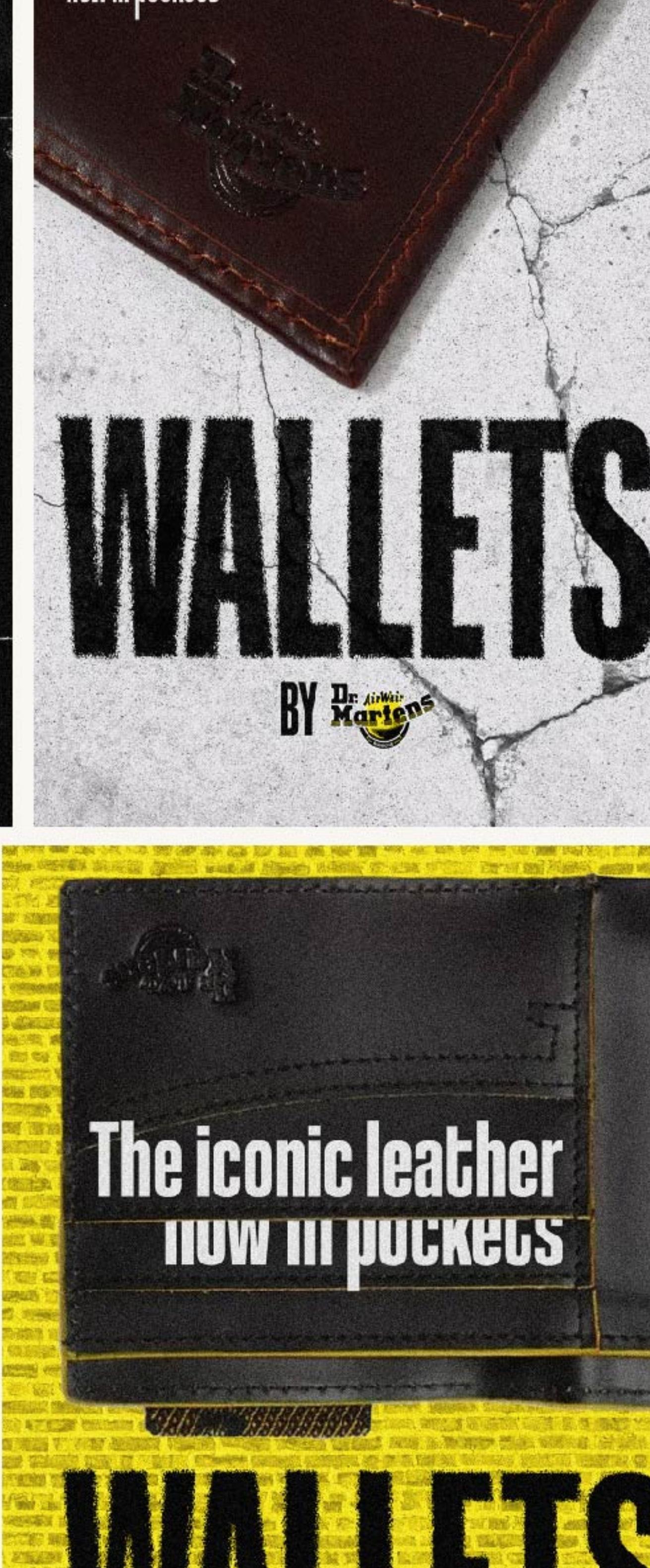
Editorial & Print

Overview

Rebranding of the Madrid Tech Show.
Merchandising design, rollup and prints.



Poster design



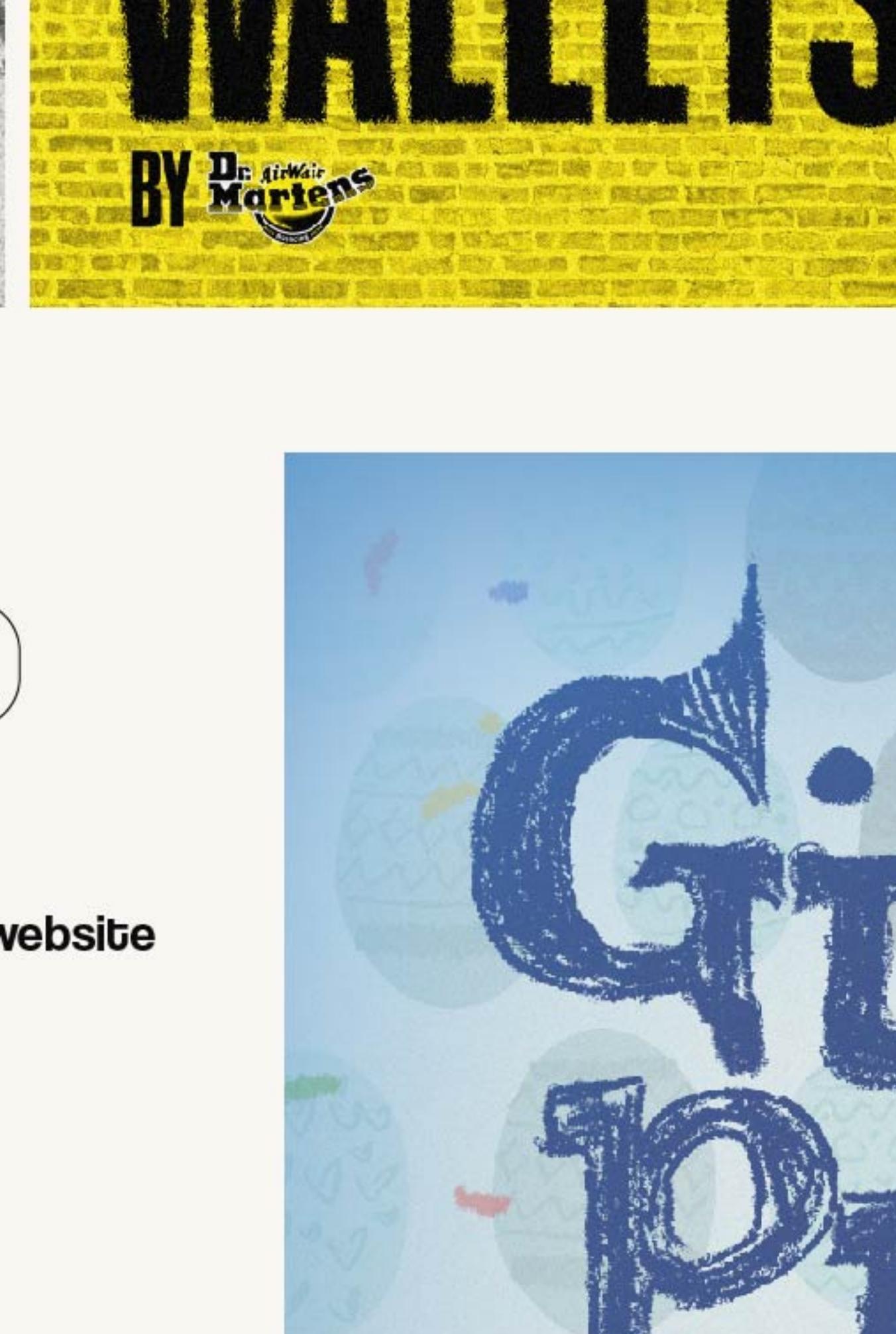
Dr. Martens Wallets

Campaign

Illustration

Image Retouch

Poster for fictional Dr. Martens new campaign of wallets.

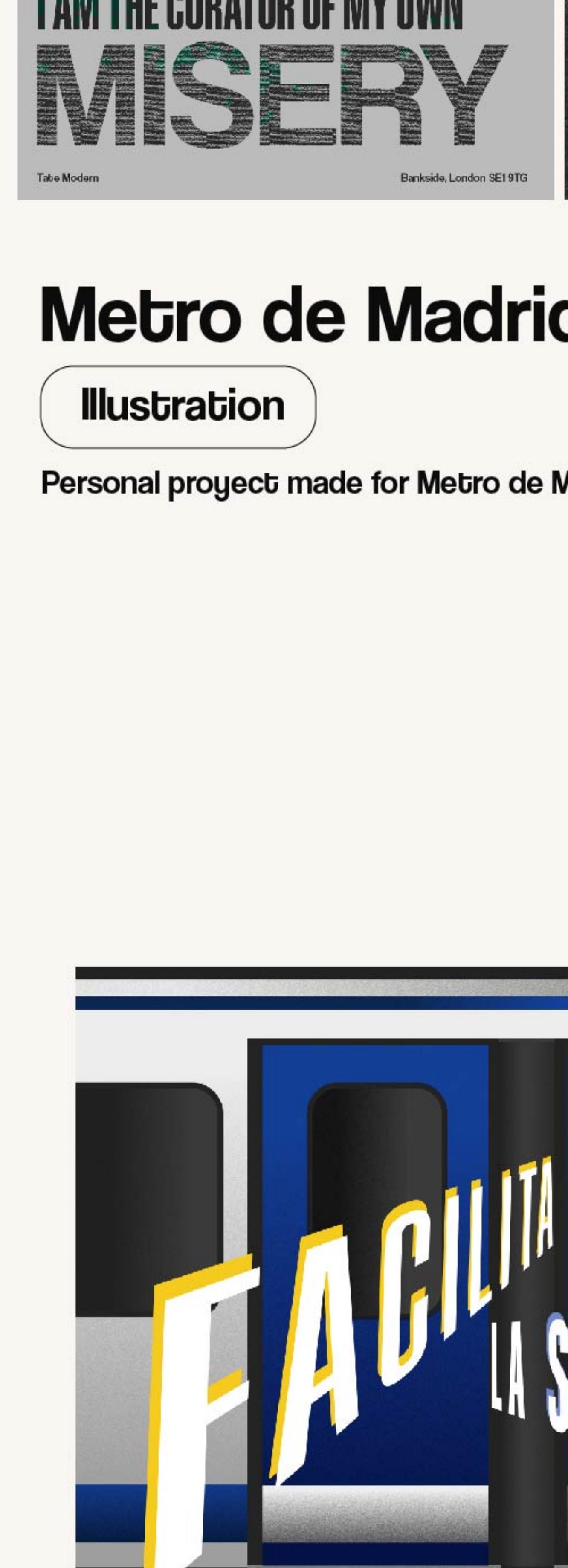
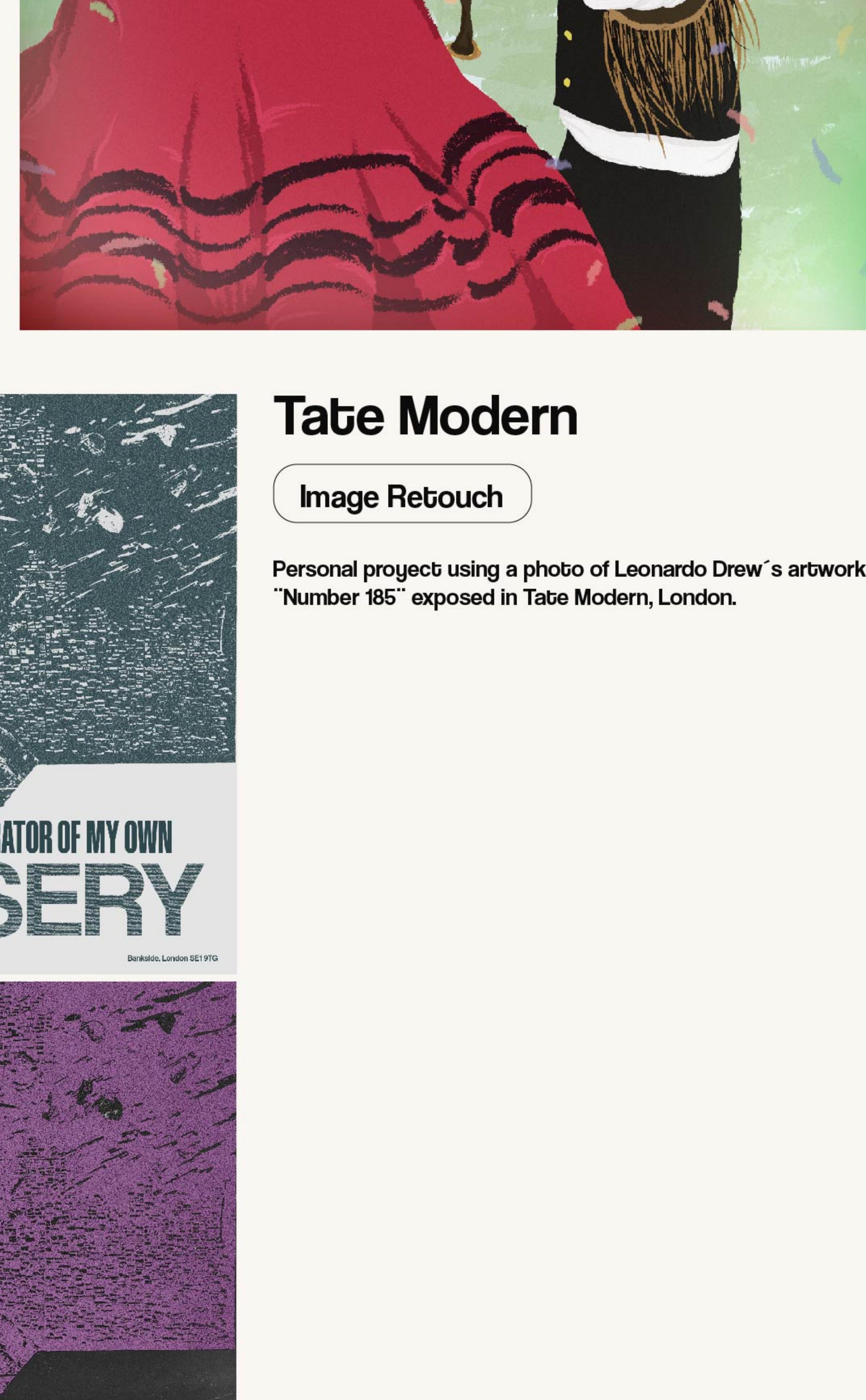


Güevos Pintos

Illustration

Contest

Made for the Güevos Pintos 2024
Poster Competition.
Published among the top three on the website



Tate Modern

Image Retouch

Personal project using a photo of Leonardo Drew's artwork "Number 185" exposed in Tate Modern, London.

Metro de Madrid Safety

Illustration

Personal project made for Metro de Madrid.



POKPOK Poke

Image Retouch

Posters for a Poke and Sushi restaurant.



Thank you for watching

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Rodalyn Bantilo. Portfolio 2024

Packaging | Branding | Editorial & Print | Poster