

2024

PORTFOLIO

Graphic Design

SOBRE MI

Experiencia

Freelance
2023- Actual

Becaria de Marketing
ComNet / iUnis
2023

Co-Foundadora y Diseñadora
KINDA
Emprendimiento

Formación

Graphic Design
Otros estudios, UDEMAY

**Marketing y
Publicidad**
MEDAC, Madrid

**Bachillerato de
Ciencias Sociales**
Madrid

¡Hola! Soy Rodalyn

Aunque puedes llamarme Lynn. Soy una diseñadora gráfica con una pasión por el *branding* y *crear*.

Mi camino creativo empezó no mucho después de finalizar mis estudios de Marketing ya que siempre he sido parte del ámbito creativo, decidí que era el momento adecuado para invertir mi tiempo en este campo de manera autodidacta al igual que hice toda mi vida con todos mis pasatiempos, pero esta vez, supe que el diseño gráfico *no se quedaría en esto*.

Después de varias horas, aprendizajes y mucho *desarrollo personal*, he podido confirmar que mi camino es *crear*.

Software

Adobe Suite

Photoshop
Illustrator
InDesign
Premiere Pro
Adobe Firefly AI

Figma

Capcut

Habilidades

Creación de contenido

IA

Ilustración

Manipulación de imágenes

Composición de imágenes

Fast-Track

Linkedin



Behance



Contacto

Email: itslynnbs@gmail.com

Web: lynnbs.com

Linkedin: Rodalyn Bantilo

Behance: Rodalyn Bantilo

Tik Tok: _lynngraphics

CONTENIDO
Contenido

1. Packaging
2. Branding
3. Editorial
e Impreso
4. Póster

MANOLO BAKES X BARBIE

Packaging design

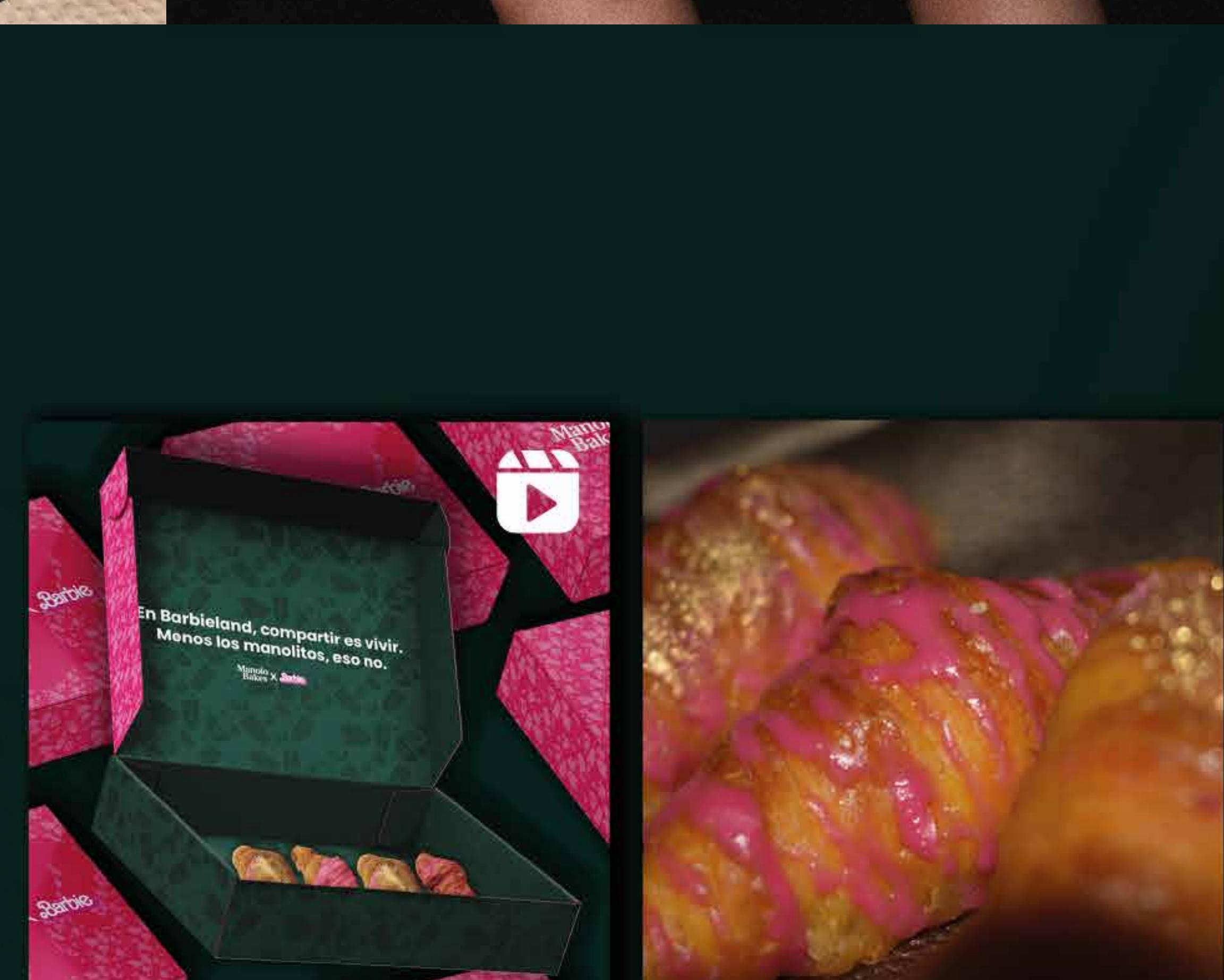
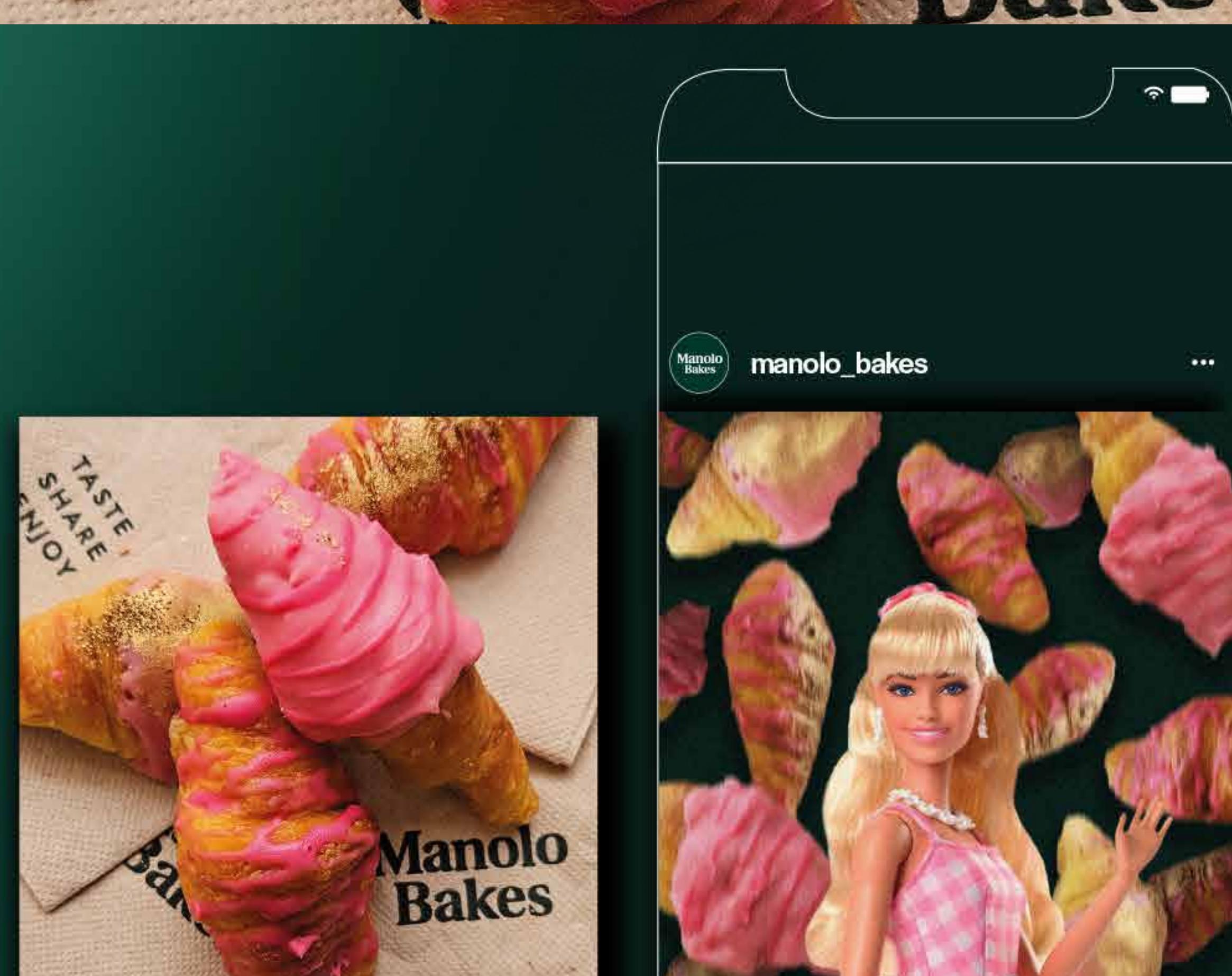
Social media

Campaña

Fotografía y edición

Resumen

He creado una colaboración ficticia entre estas dos marcas, incluyendo fotos reales de cómo sería la campaña, el packaging y las redes sociales.



Let's learn! My first words

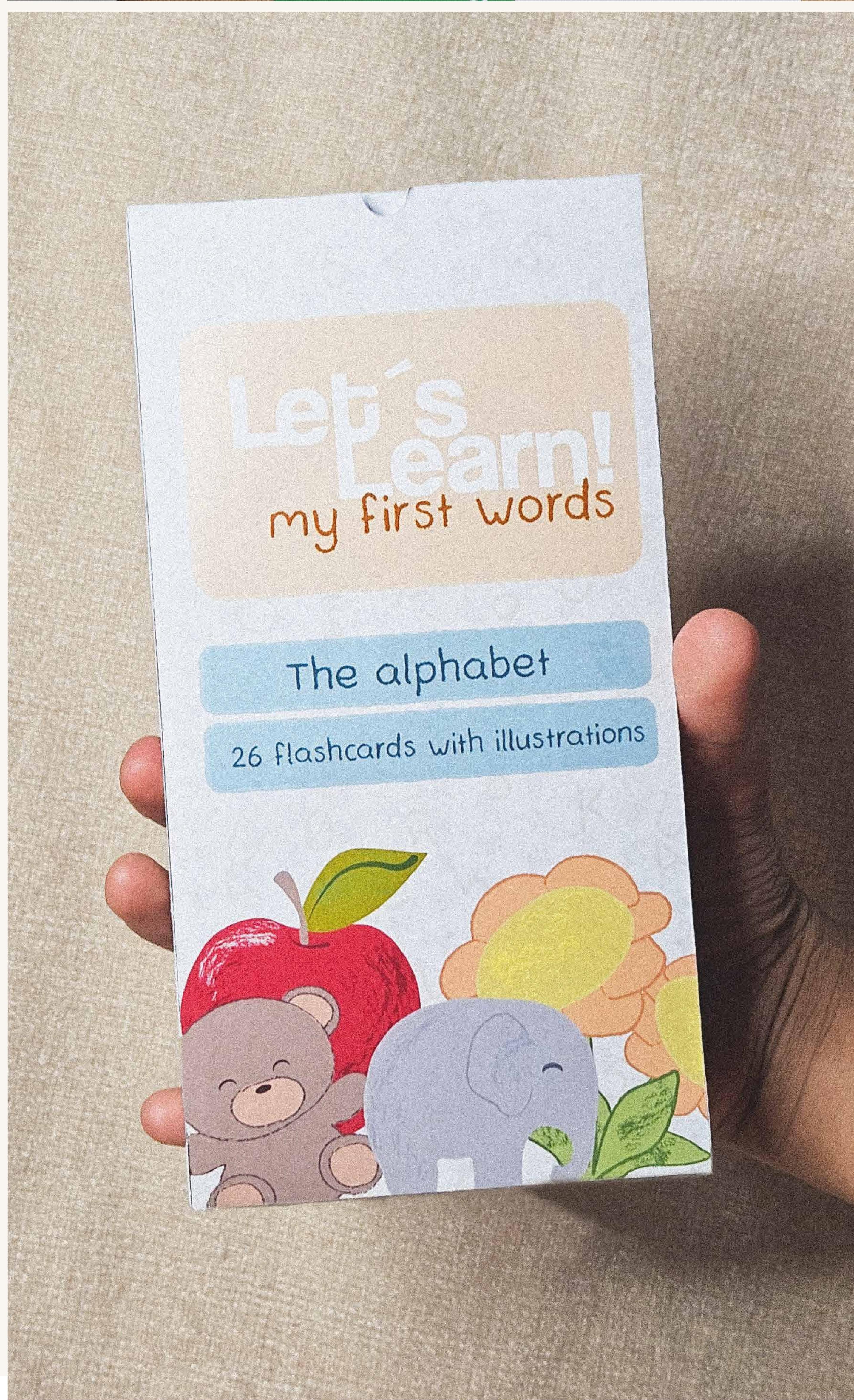
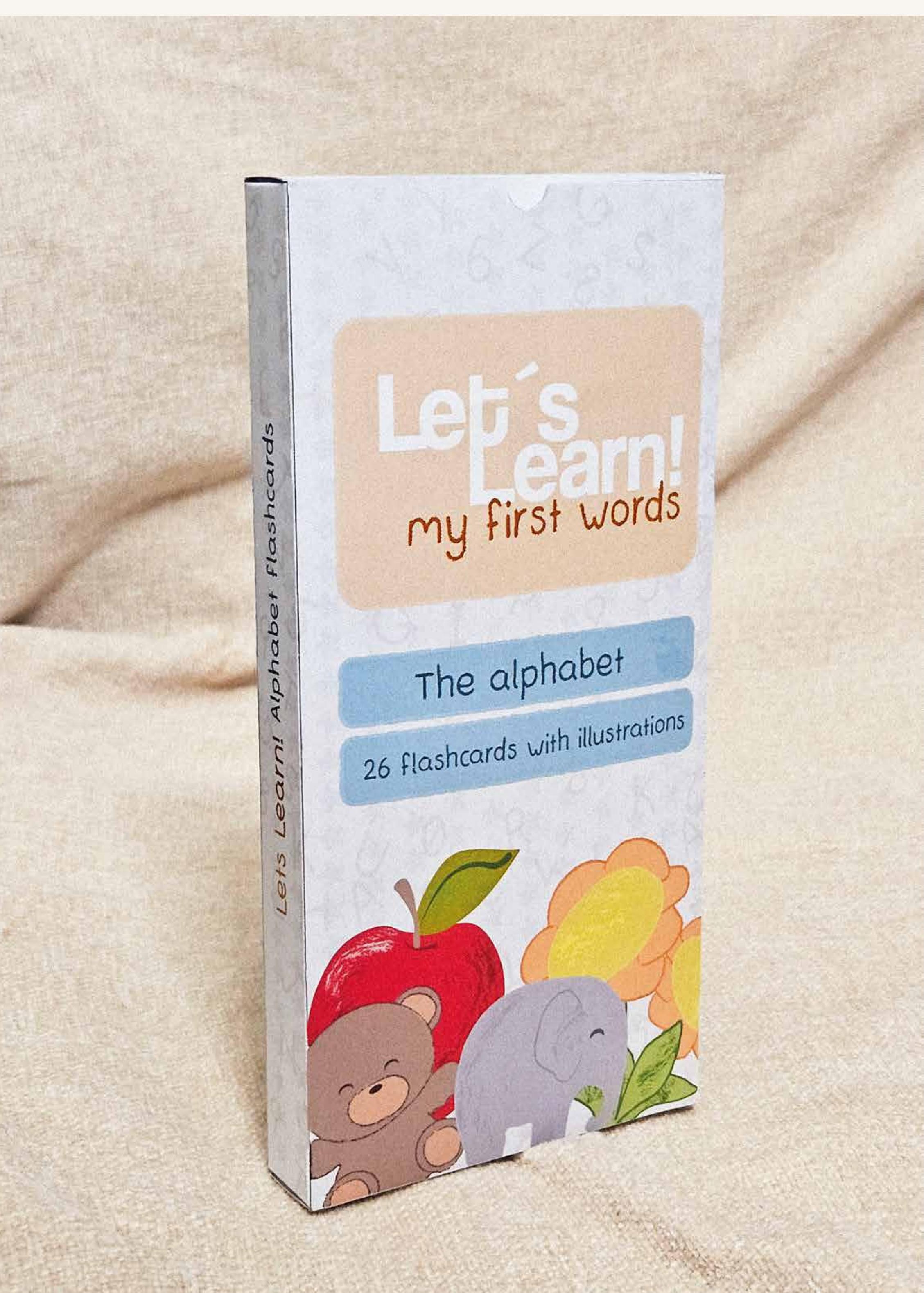
Packaging design

Ilustración

Fotografía y edición

Resumen

Ilustraciones para un juego de cartas infantil que muestra las letras del alfabeto.
Packaging impreso y montado en la vida real.



Madrid Tech Show

Branding

Merchandising

Resumen

Rebranding de la feria Madrid Tech Show.
Merchandising design, rollup y prints.



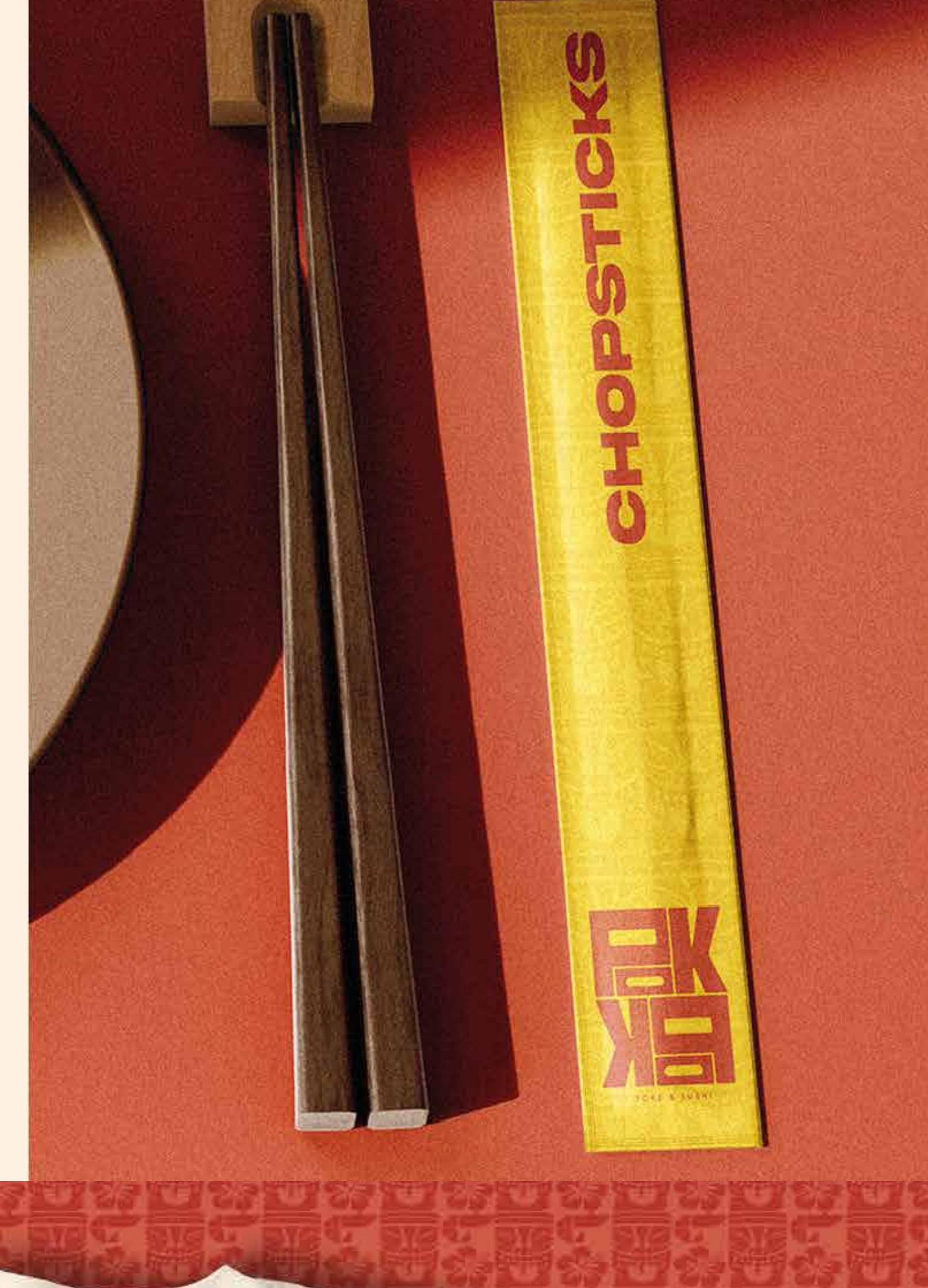
POKPOK Poke

Branding

Merchandising

Resumen

Restaurante de poke y sushi inspirado en la cultura hawaiana. Con varios ingredientes para crear tu propio poke bowl basado en tus preferencias, o si lo prefieres, cajas de sushi.



CUS
TOM 10.95€ 12.95€
CREATE YOUR BOWL M L

TOPPINGS

| BASE | MEDIUM: 1 LARGE: 2 | PROTEIN | MEDIUM: 1 LARGE: 2 |
|------------|--------------------------------------|---------|-----------------------------------|
| Sushi Rice | Cauliflower Rice +0.25 Supplement | Salmon | Spicy Tofu |
| Brown Rice | Mixed Greens | Shrimp | Tofu |
| Quinoa | | Chicken | Vegan Chicken +0.25 Supplement |

MORE

| MEDIUM: 2 LARGE: 3 | SAUCE | MEDIUM: 1 LARGE: 2 |
|-----------------------|-----------------------------|-----------------------|
| Nori | Cream Cheese | Soy Sauce |
| Crunchy Onion | Burrata +0.20 Supplement | Teriyaki |
| Shaved Coconut | Wasabi | Spicy Mayo |
| | | Oil & Vinegar |
| | | Mango |
| | | Sweet Chilli |

BOWLS

PREMADE FOR YOU

SALMON TOWN M 10.95€

Brown rice, Salmon, onion, avocado, edamame, cucumber, corn, and jalapeno with wasabi and crunchy onion topped with spicy mayo sauce.

CHIKEN TERIYAKI M 10.95€

Sushi rice, Quinoa, chicken, broccoli, onions, edamame, cucumber, nori, and teriyaki sauce.

HAPPY BOX - 36 PIECES 25€

2 Salmon Teriyaki Sushi, 4 Cucumber Maki, 4 Salmon Sushi, 6 Salmon Avocado Maki, 2 Fried Chicken Spring, 6 Avocado Cheese Maki, 6 Cooked Tuna Avocado Roll & 6 Salmon Avocado Spring.

SINGULAR BOX - 24 PIECES 18€

6 Salmon Sushi, 4 Cooked Tuna Roll, 2 Tuna Sushi, 4 Avocado Cheese Maki, 4 Teriyaki Rolls, 2 Salmon Futomaki, 2 Tuna Uramaki.

V,V,V VEGAN M 10.95€

Cauliflower rice, mixed greens, tofu, vegan chicken, onion, corn, cherry tomatoes, carrots, chickpea, apple, shaved coconut, and soy sauce.

SPICY S. M 11.50€

Sushi rice, salmon, shrimp, onion, jalapeno, chickpea, red cabbage, black bean and crunchy onion, nori and wasabi topped with sweet chili and spicy mayo sauce.

BOX FOR TWO - 44 PIECES 45€

2 Salmon Sushi, 2 Tuna Sushi, 6 Salmon Avocado Rolls, 6 Salmon Tataki Spring, 8 Tempura Sushi, 2 Salmon Teriyaki Sushi, 6 Salmon Cream Maki, 6 Prawn Spring, 6 Special Rolls.

SNACK BOX - 16 PIECES 12€

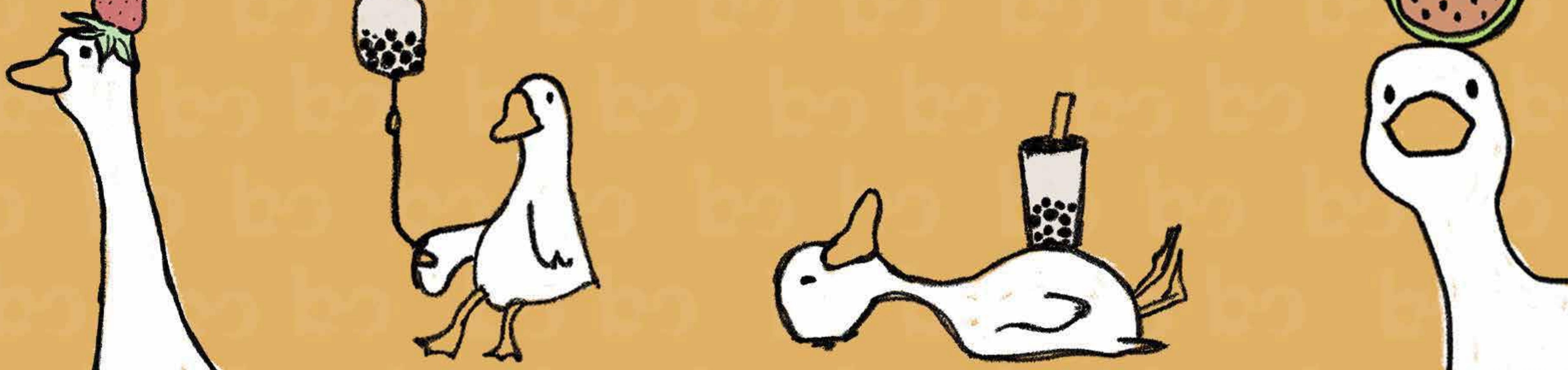
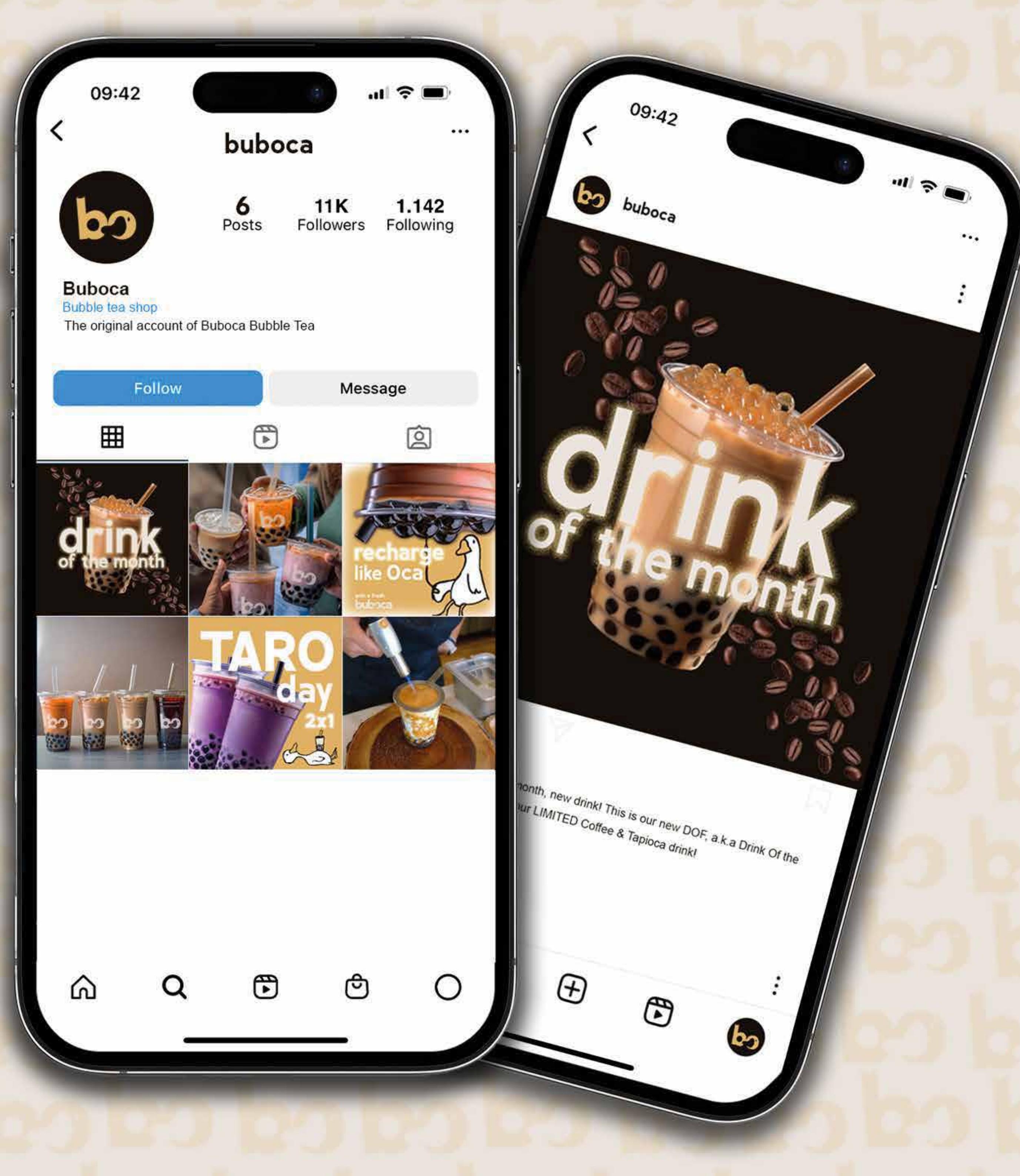
2 Tempura Sushi, 3 Salmon Tataki Spring, 3 Prawn Maki, 3 Salmon Avocado Maki, 3 Avocado Cheese Maki, 2 Cucumber maki.



boca

boca

boca



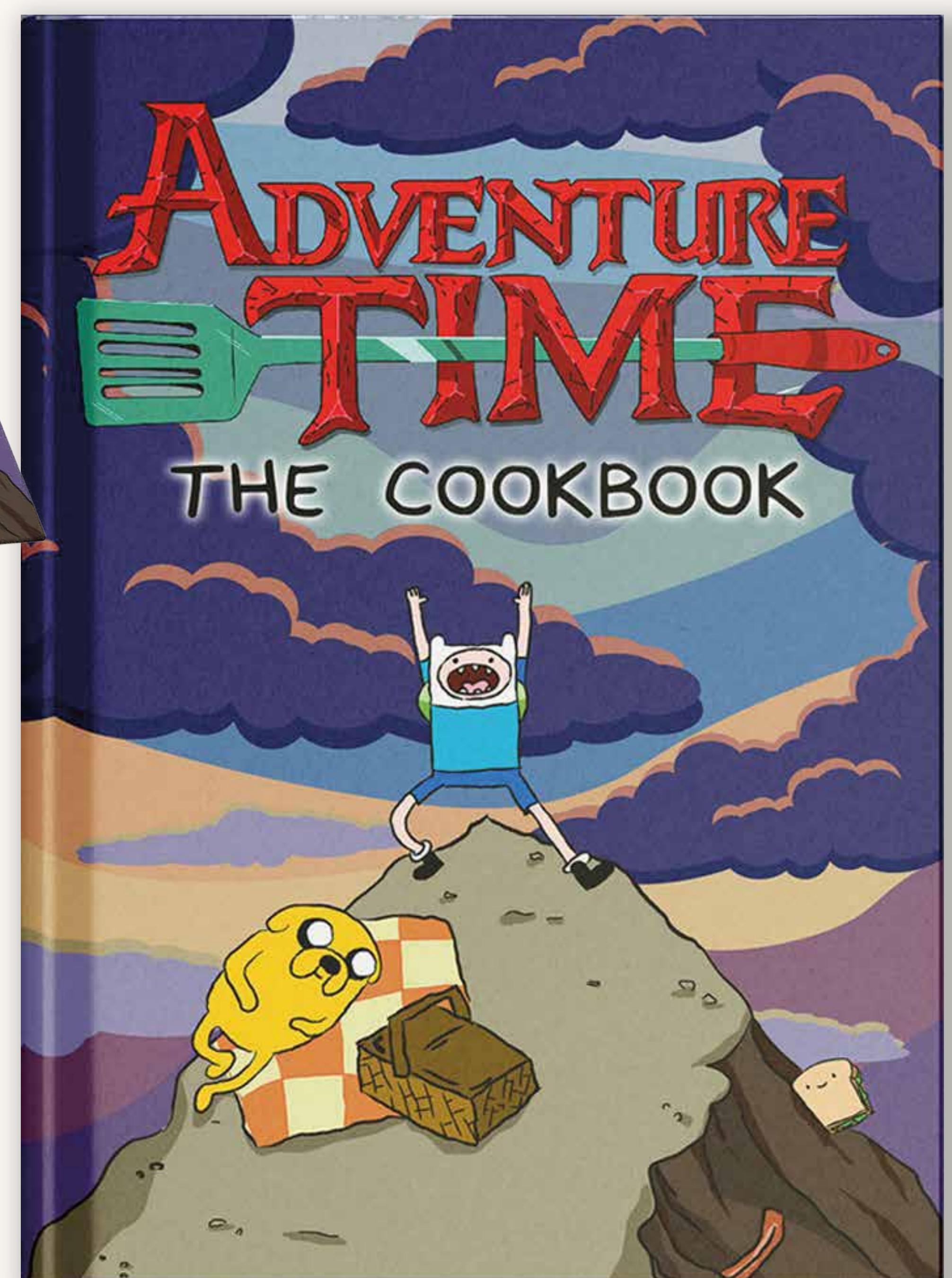
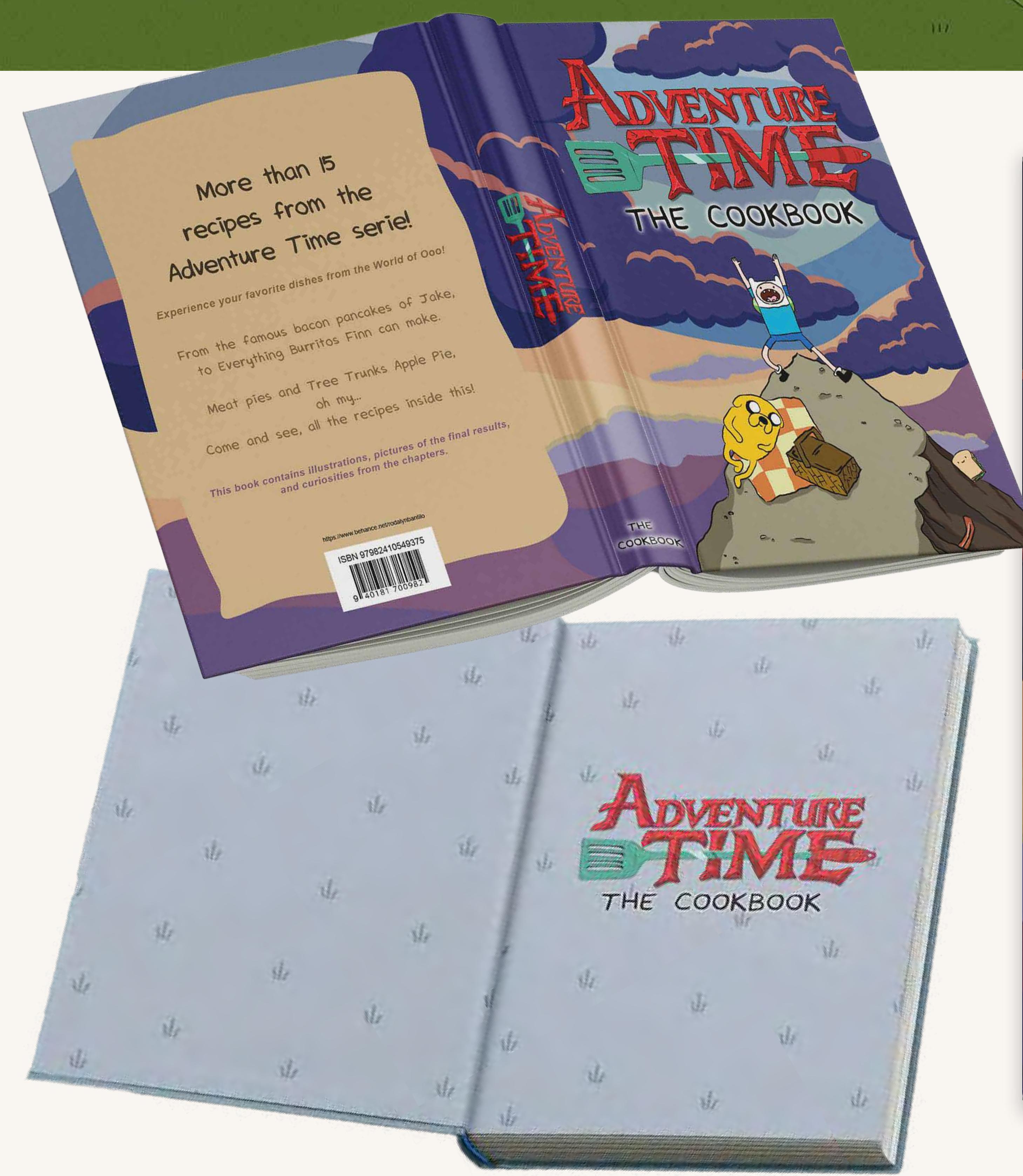
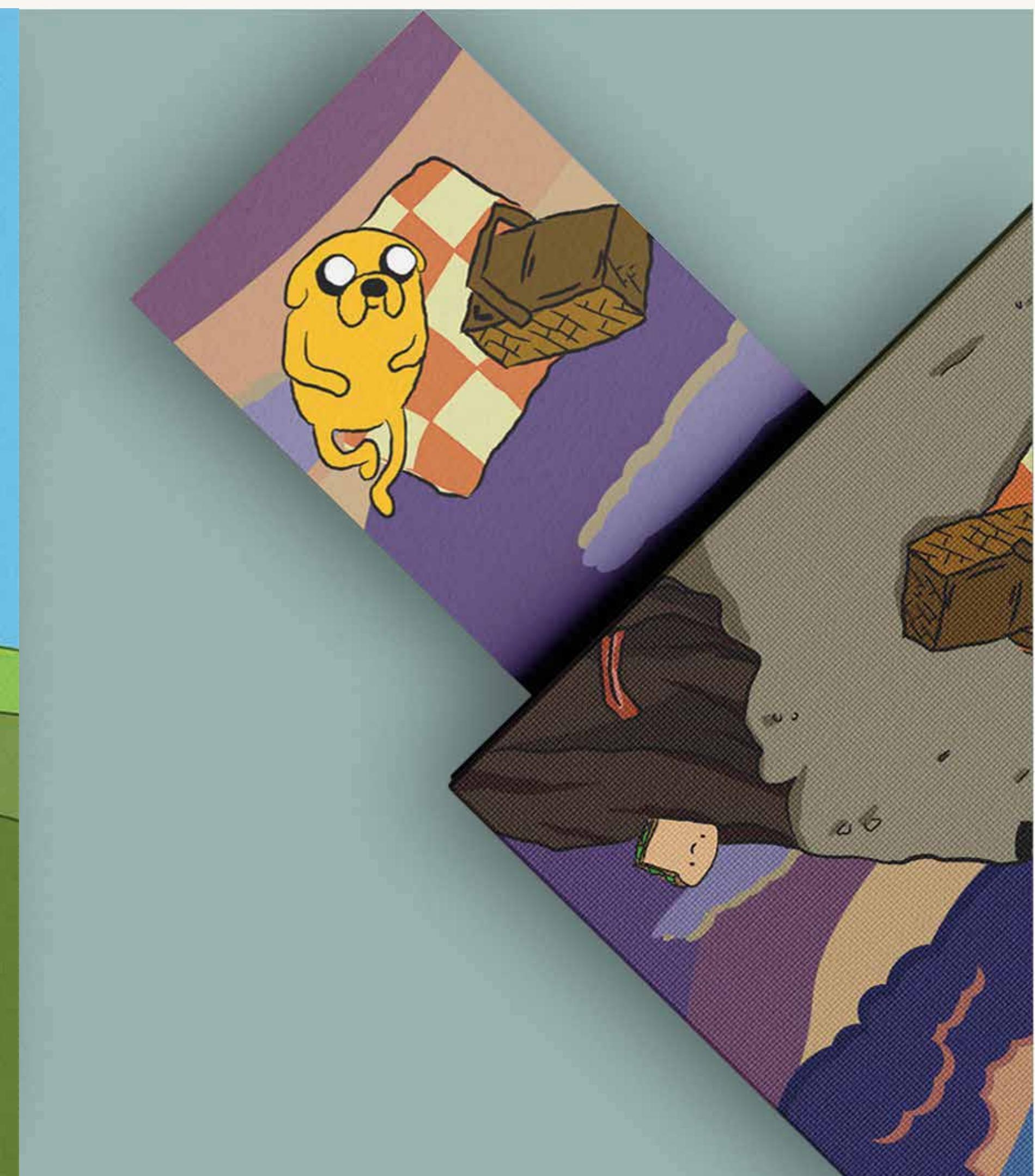
Adventure Time: The cookbook

Editorial

Ilustración

Resumen

Libro de cocina hecho por mi con las recetas de la serie de animación Hora de Aventuras. He recreado la escena de introducción original pero cambiando las posiciones de los personajes por una temática de picnic.



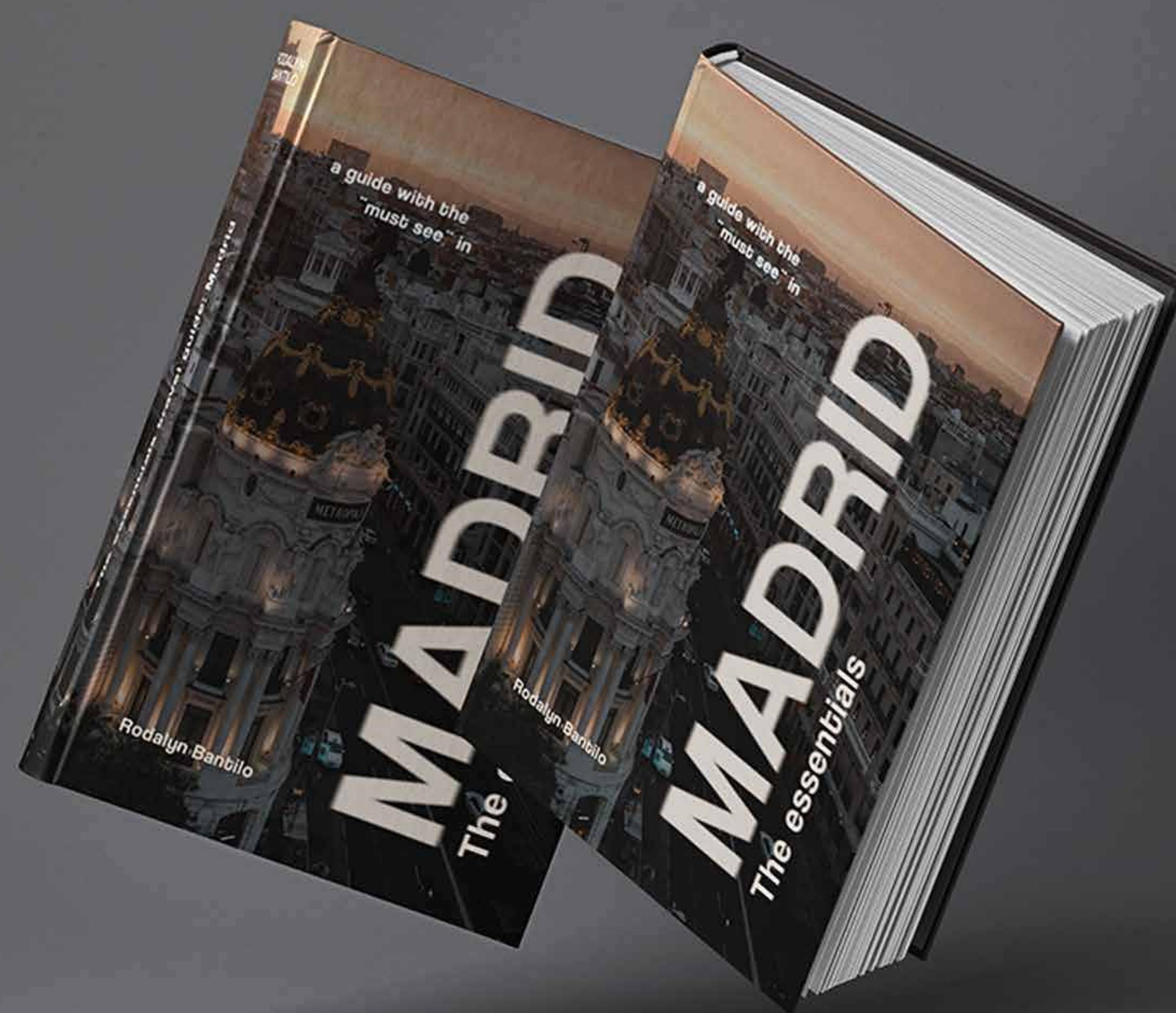
Travel Guide: Madrid

Editorial

Retoque de imágenes

Resumen

Una guía con los lugares imprescindibles de Madrid que muestra los principales monumentos, parques, museos y calles de la capital.



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Palacio Real de Madrid
The largest of Europe

The Royal Palace of Madrid, also known as the Palacio de Oriente, was designed during the reign of King Charles III. It is the official residence of the Spanish Royal Family. The interior is filled with valuable artworks and historical artifacts. The Royal Palace is a symbol of Spanish history and culture.

The largest Palace
It occupies an area of 12 hectares. The plan of the building is rectangular, with a central courtyard measuring 110 x 110 m with a single large central courtyard.

Inside of the Palace
The Throne Room was completed in 1772, where visitors are received in formal and ceremonial occasions.

Presence of nobility: Gaspars Room
The room in which the Spanish King Ferdinand VII was born. It was designed by Melchor de Gaspars and the ceiling is decorated with gold leaf.

Balcony de Columnas
Here official balls and receptions have been held for centuries, but it is also used for more intimate meetings, such as Spanish Kings and Queen Letizia.

El Retiro
It is one of the favorite places for walks and sports to locals and visitors. It is a large park with many lakes, paths, and many playgrounds in the park.

Parque del Retiro
With 125 hectares and more than 10,000 species of plants, it is a green haven in the center of Madrid. It is not only one of the lungs of Madrid, but also a place where you can relax and spend time with friends and visitors. Among its most famous landmarks and historical elements are the Estanque Grande, the Crystal Palace, and the Palacio de Cristal.

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Museo del Prado

A cultural museum

The building that today houses the Museo Nacional del Prado was designed by architect Juan de Villanueva in 1783. It was constructed at the request of King Charles III, however, the building's original purpose was to house the Royal Library. The collection of paintings and sculptures was subsequently transferred to the Museo del Prado. In 2019, the museum celebrated its bicentenary.

The Royal Museum, soon followed by the National Museum of Art and History of Science, and subsequently the Museo Nacional Centro de Arte Reina Sofía, opened its doors for the first time in November 1919.

More than 2,300 paintings have been exhibited since its opening, as well as a large number of drawings, prints, engravings and works of art through bequests, gifts and purchases. The collection now counts for most of the New Acquisitions.

Spectacular art collection
The Museo Nacional del Prado contains one of the most important collections of art in the world, including the largest sets of Bosch, Velázquez, Goya, Goya, and Goya, sometimes with more than 1,000 paintings. There are also more than 1,000 sculptures, mostly from the 18th century, and nearly 8,000 engravings, among others.

How many times do I need?
Identify a route take at least two hours to be able to read and understand what you see. If you go to the Prado for a day, however, you can spend hours and hours here, even a full day admiring all the works.

PARKS

Parque del Retiro
The most magical park

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STREETS

Gran Vía
The main street of the city

One of the most mythical and famous streets in Madrid, Gran Vía, is full of emblematic buildings and monuments of historical and architectural interest. But it has also become a symbol of modernity and progress. However, the Gran Vía was never really planned as a planned street, but rather as a temporary thoroughfare that was built to accommodate the needs of the city. Among the most famous buildings that were built along the Gran Vía was the Metropolis building, which was completed in 1921 due to a fire at the Gran Hotel del Casino.

Our days
The last reform carried out in Gran Vía was completed in November 2016, in which sidewalks were widened, traffic lights were installed, and pedestrian crossings were incorporated, with the intention of giving more prominence to pedestrians.

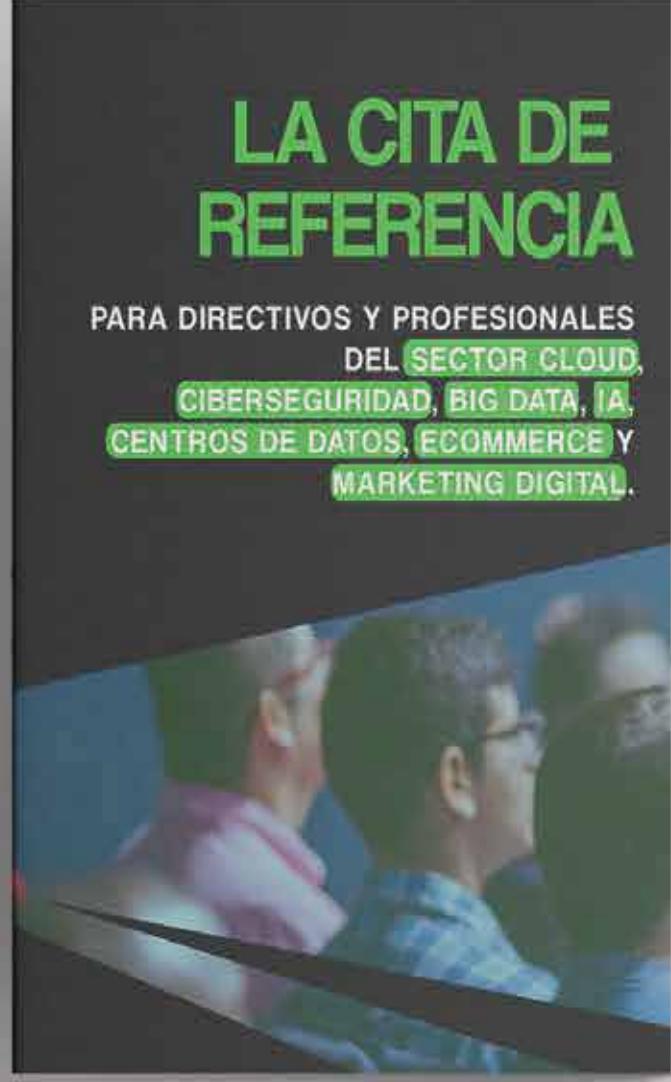


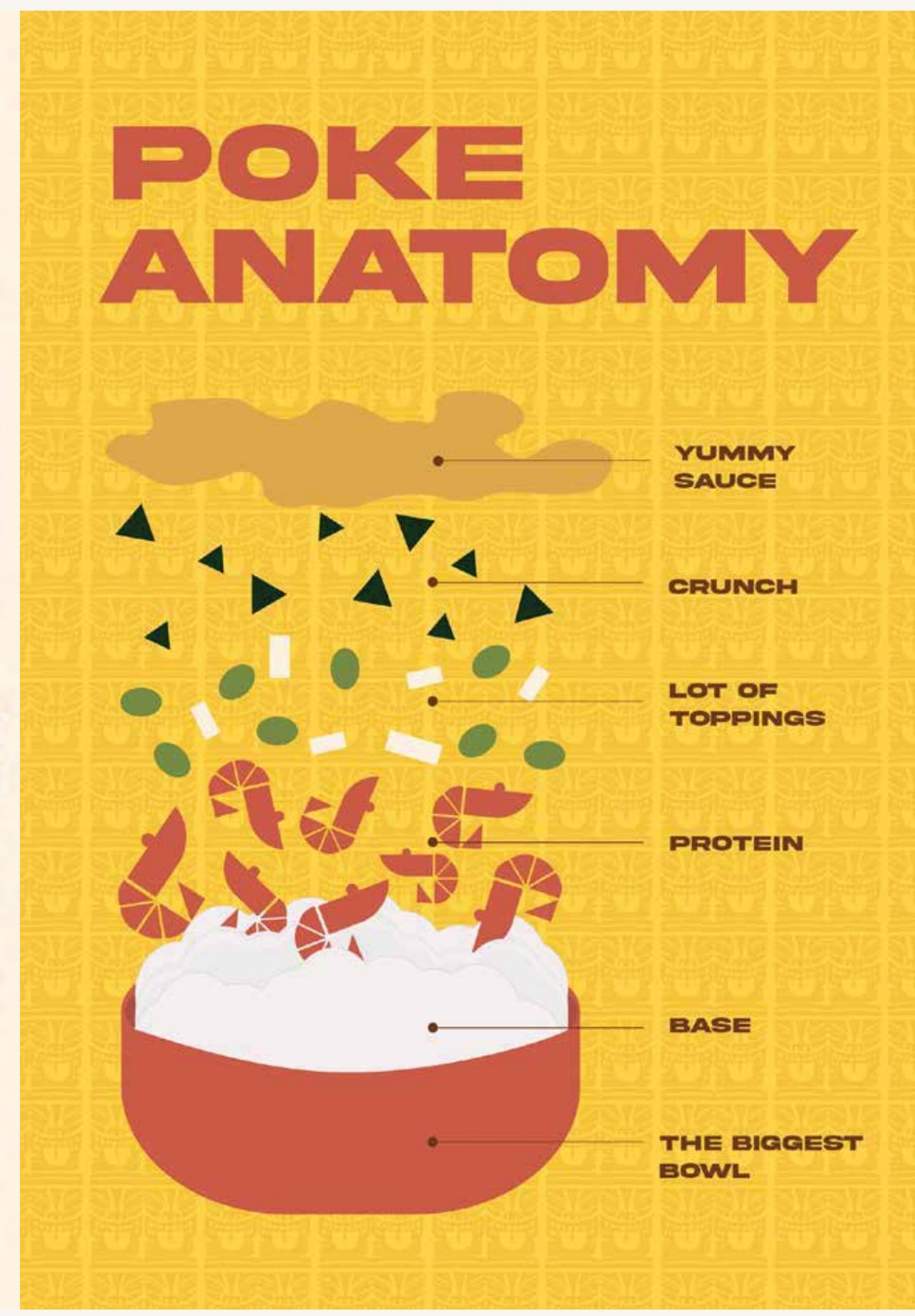
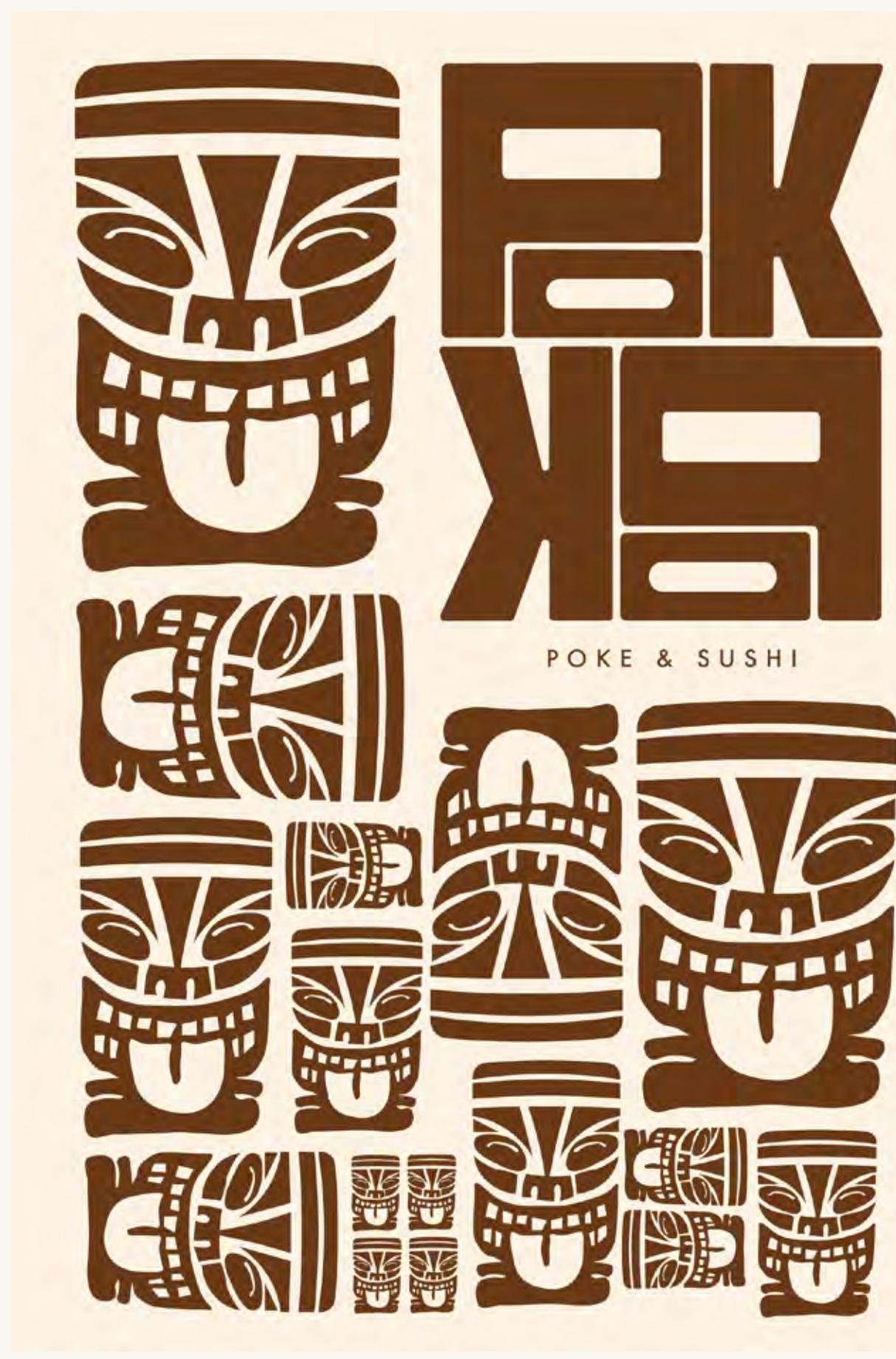
Madrid Tech Show

Editorial e impreso

Resumen

Rebranding de la feria Madrid Tech Show.
Merchandising design, rollup y prints.





POKPOK Poke

Image Retouch

Posters creados para el proyecto de branding
POKPOK Poke.

Gracias por tu atención

Rodalyn Bantilo. Portfolio 2024

email: itslynnbs@gmail.com

Packaging | Branding | Editorial & Print | Poster