

2024

PORTFOLIO

Graphic Design

ABOUT ME

Hi! My name is Rodalyn

You can call me Lynn. Im a graphic designer with a deep love for *branding* and *creating*.

My creative journey strated not long after finishing my marketing studies, i ve always loved the creative field, and i knew it was time to finally invest my time in this field in a self-thaught way like i always did with all my hobbies, but this time, i realized that graphic design was going to take *further* than this.

After countless hours of work, lessons and a lot of *personal development*, I know that my path is to *create*.

Experience

Freelance
2023- Actual

Marketing Intern
ComNet/iUnis
2023

Co-Founder & Designer
KINDA
Entrepreneurship

Studies

Graphic Design
Course, UDEMY

Marketing
MEDAC, Spain

**Bachillerato de
Ciencias Sociales**
Spain

Software

Adobe Suite
Photoshop
Illustrator
InDesign
Premiere Pro
Adobe Firefly AI

Figma
Capcut

Skills

Content Creation
AI
Illustration
Image Manipulation
& Composition

Fast-Track

LinkedIn



Behance



Contact

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Web: lynnbs.com

LinkedIn: Rodalyn Bantilo

Behance: Rodalyn Bantilo

TikTok: _lynngraphics

CONTENT
Content

1. Packaging
2. Branding
3. Editorial
& Print
4. Poster

MANOLO BAKES X BARBIE

Packaging design

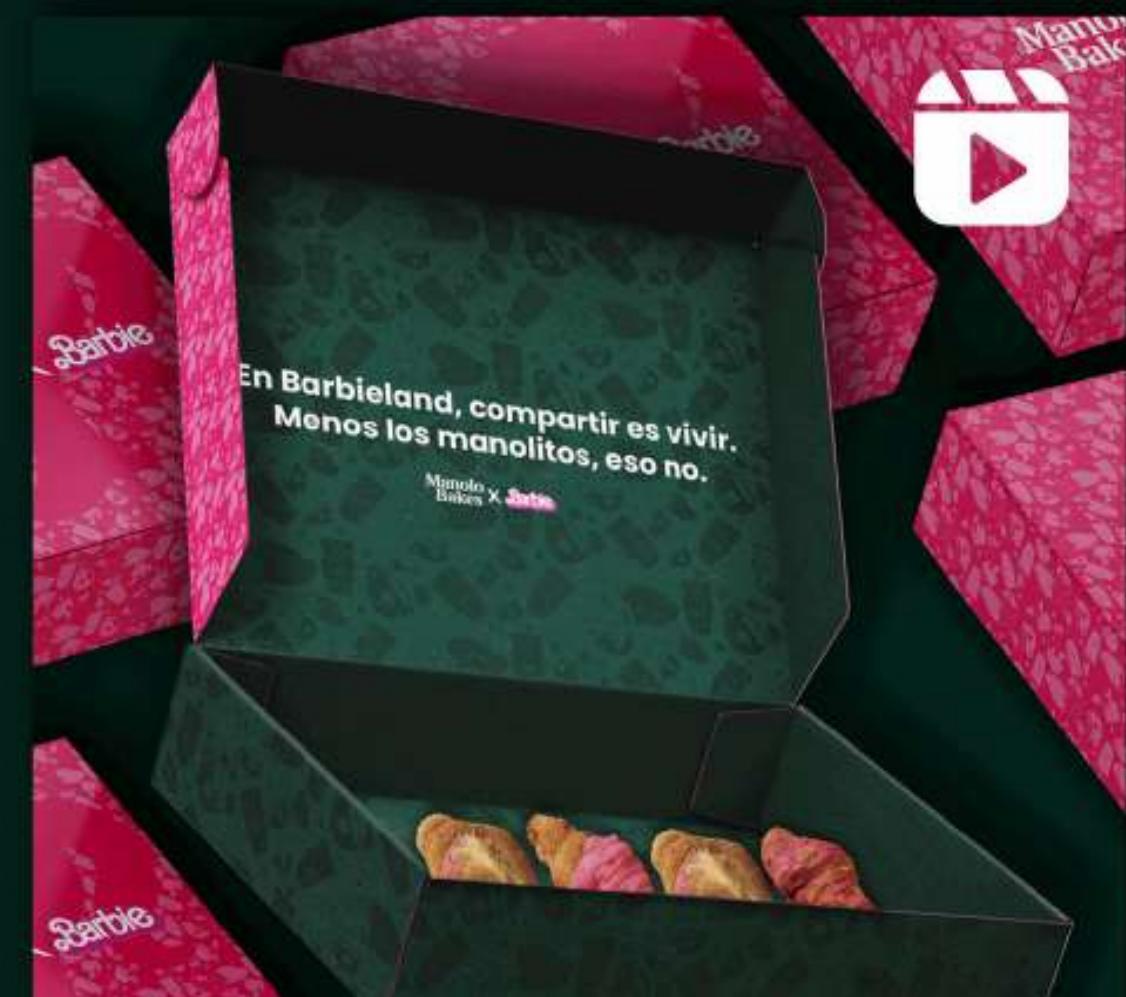
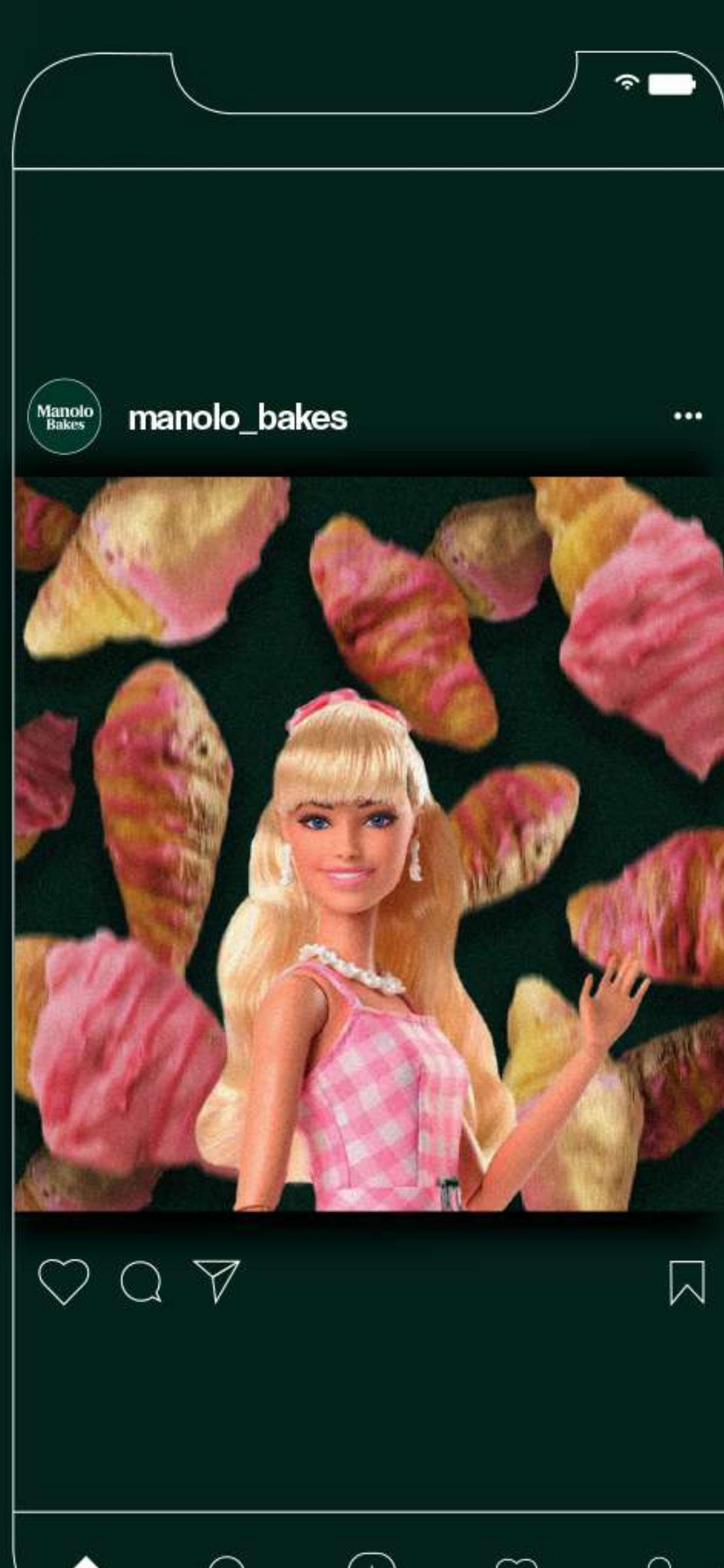
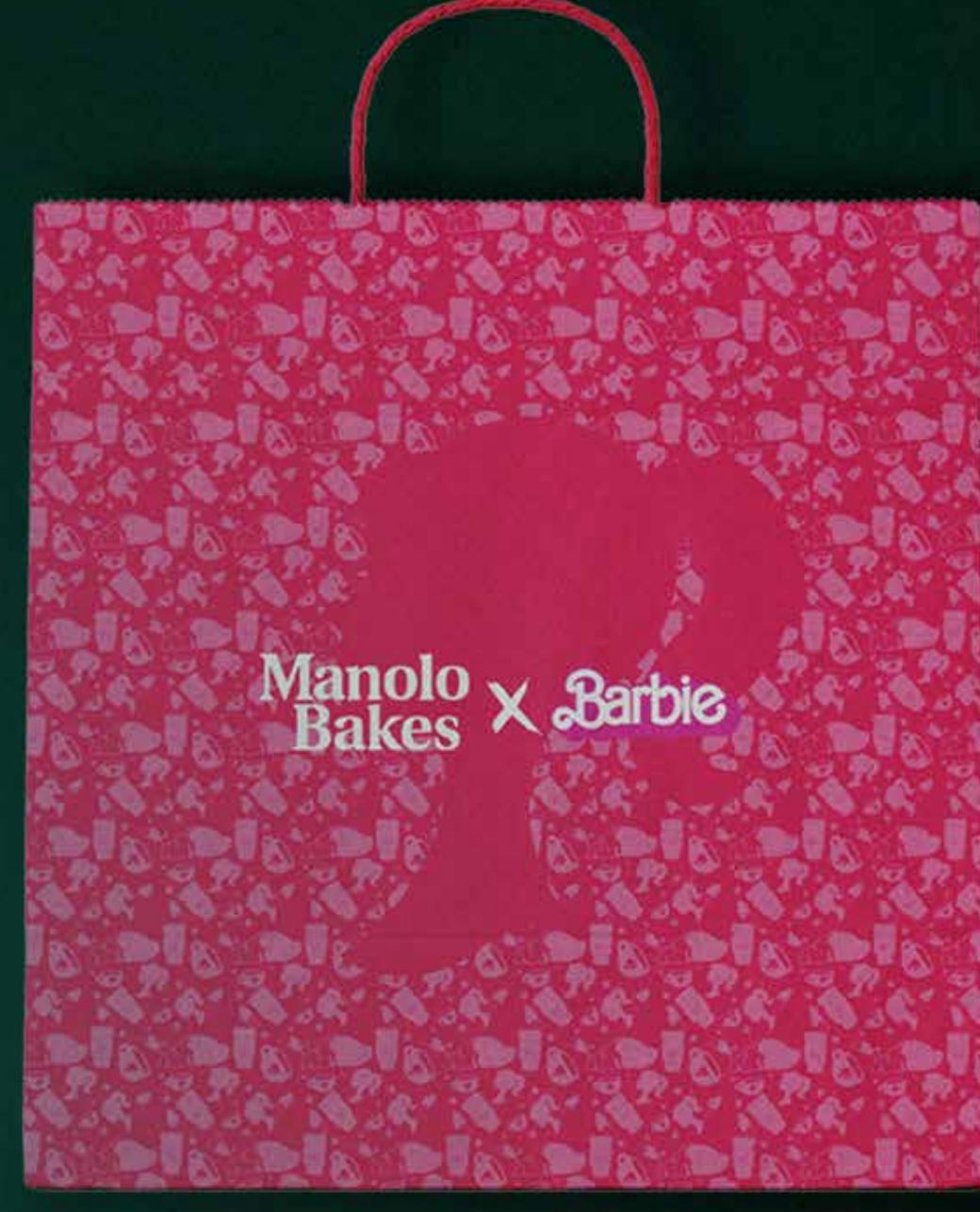
Social media

Campaign

Photography & edition

Overview

I have created a fictitious collaboration between these two brands, including real photos of what the campaign, packaging and social media would look like.



Let's learn! My first words

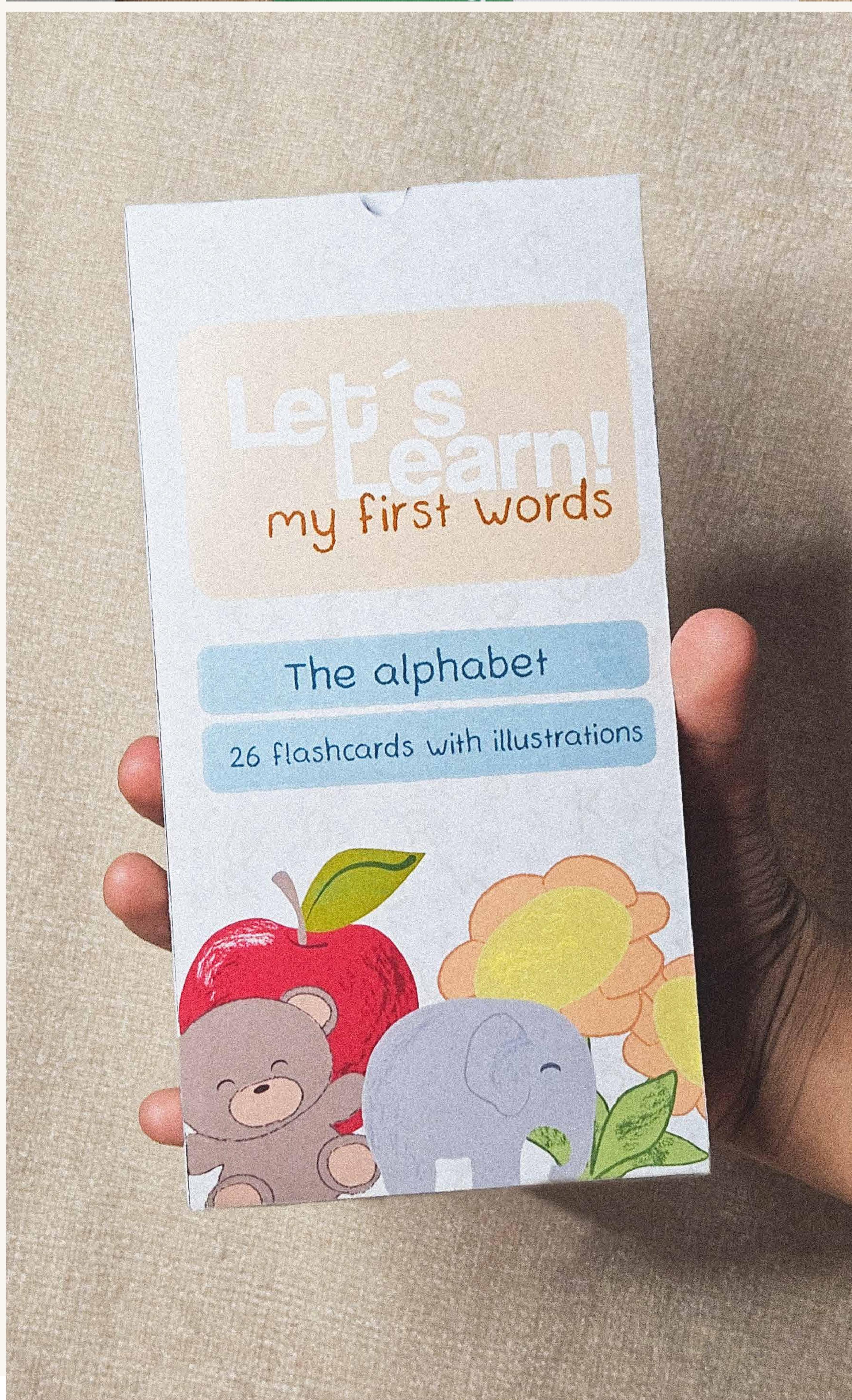
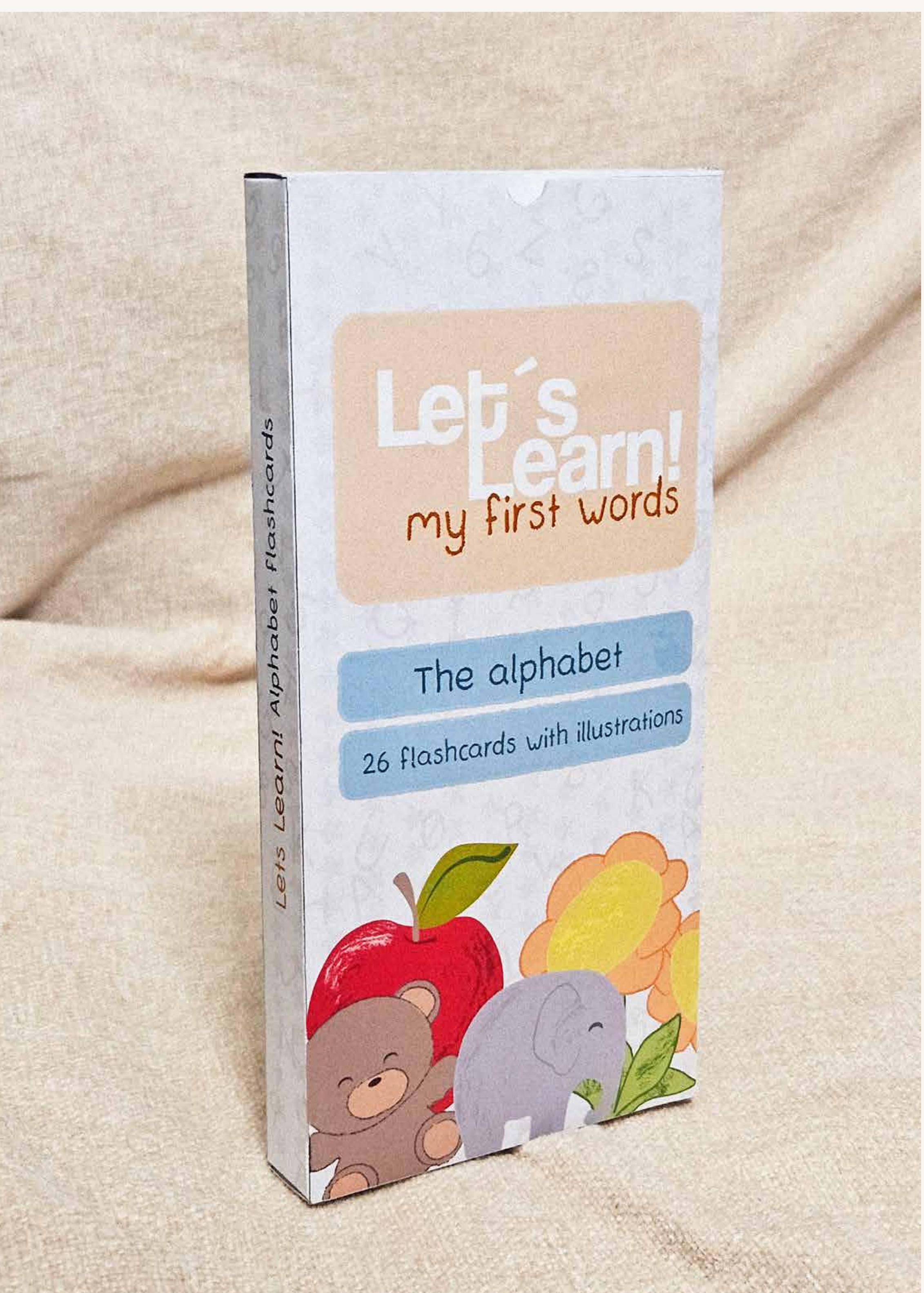
Packaging design

Illustration

Photography & edition

Overview

Illustrations for a children's card game showing the letters of the alphabet. Packaging printed and assembled in real life.



Madrid Tech Show

Branding

Merchandising

Overview

Rebranding of the Madrid Tech Show.
Merchandising design, rollup and prints.



POKPOK Poke

Branding

Merchandising

Overview

Poke and Sushi restaurant inspired by hawaiian culture. Through many ingredients, you can make your own poke bowl based on your preferences, or take sushi boxes instead.



CUSTOM CREATE YOUR BOWL

10.95€ 12.95€
M L

TOPPINGS

BASE	MEDIUM: 1 LARGE: 2	PROTEIN	MEDIUM: 1 LARGE: 2
Sushi Rice		Salmon	
Brown Rice	+0.25 Supplement	Spicy Tofu	
Quinoa		Tofu	
		Vegan Chicken	+0.25 Supplement

MEDIUM: 1 LARGE: 2	SAUCE	MEDIUM: 1 LARGE: 2
Nori	Cream Cheese	Soy Sauce
Crunchy Onion	Burrata	Teriyaki
Shaved Coconut	+0.20 Supplement	Spicy Mayo
		Oil & Vinegar
		Mango
		Sweet Chilli

BOWLS

PREMADE FOR YOU

SALMON TOWN M 10.95€

Brown rice, Salmon, onion, avocado, edamame, cucumber, corn, and jalapeno with wasabi and crunchy onion topped with spicy mayo sauce.

CHIKEN TERIYAKI M 10.95€

Sushi rice, Quinoa, chicken, broccoli, onions, edamame, cucumber, nori, and teriyaki sauce.

SUSHI BOX

HAPPY BOX - 36 PIECES 18€

2 Salmon Teriyaki Sushi, 4 Cucumber Maki, 4 Salmon Sushi, 6 Salmon Avocado Maki, 2 Fried Chicken Spring, 6 Avocado Cheese Maki, 6 Cooked Tuna Avocado Roll & 6 Salmon Avocado Spring.

SINGULAR BOX - 24 PIECES 18€

6 Salmon Sushi, 4 Cooked Tuna Roll, 2 Tuna Sushi, 4 Avocado Cheese Maki, 4 Teriyaki Rolls, 2 Salmon Futomaki, 2 Tuna Uramaki.

V.V.V VEGAN M 10.95€

Cauliflower rice, mixed greens, tofu, vegan chicken, onion, corn, cherry tomatoes, carrots, chickpea, apple, shaved coconut, and soy sauce.

SPICY S. M 11.50€

Sushi rice, salmon, shrimp, onion, jalapeno, chickpea, red cabbage, black bean and crunchy onion, nori and wasabi topped with sweet chili and spicy mayo sauce.

BOX FOR TWO - 44 PIECES 45€

2 Salmon Sushi, 2 Tuna Sushi, 6 Salmon Avocado Rolls, 6 Salmon Tataki Spring, 8 Tempura Sushi, 2 Salmon Teriyaki Sushi, 6 Salmon Cream Maki, 6 Prawn Spring, 6 Special Rolls.

SNACK BOX - 16 PIECES 12€

2 Tempura Sushi, 3 Salmon Tataki Spring, 3 Prawn Maki, 3 Salmon Avocado Maki, 3 Avocado Cheese Maki, 2 Cucumber maki.

Buboca Bubble Tea

Branding

Illustration

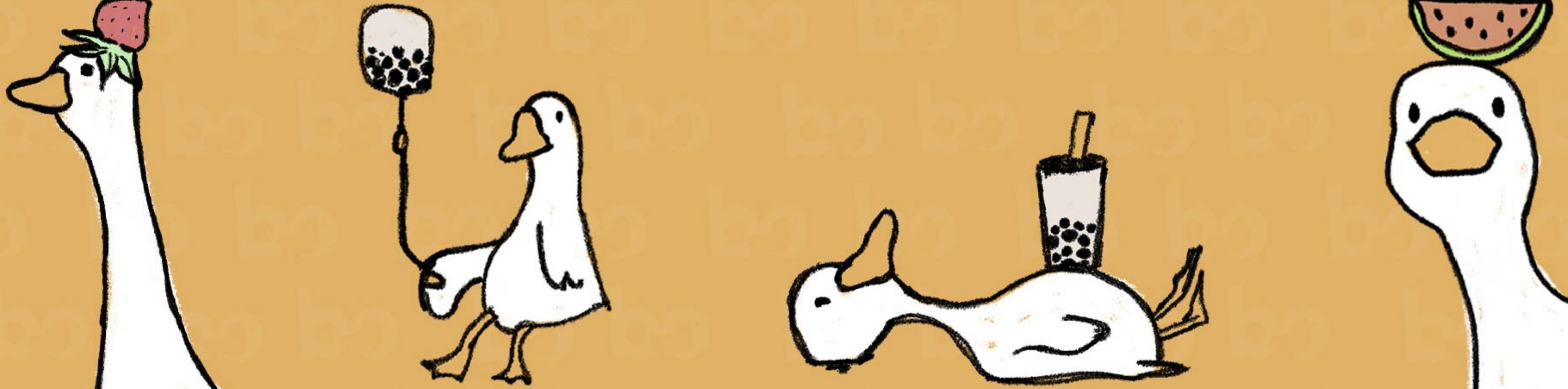
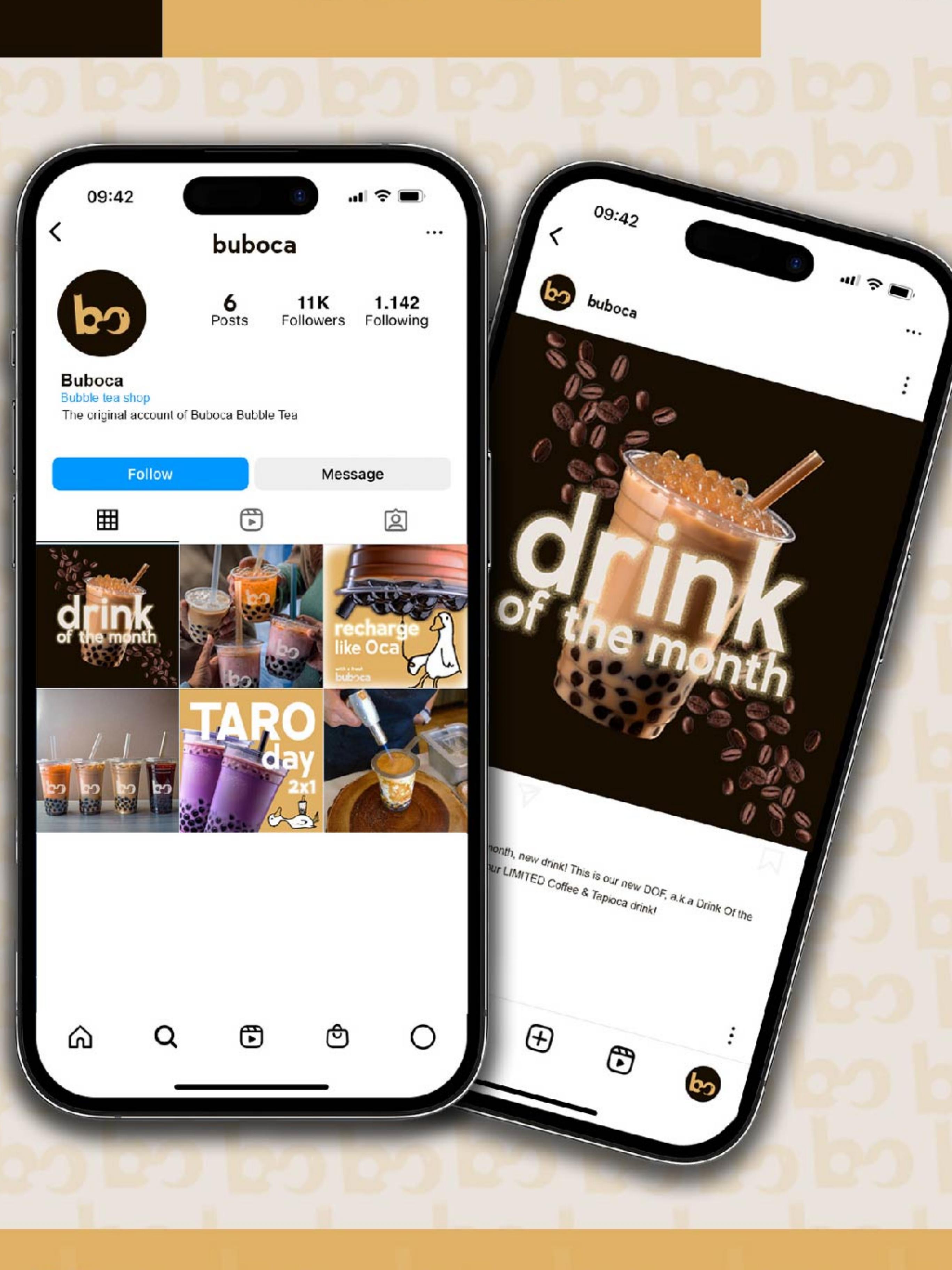
AI

Social Media

Image Retouch

Overview

Buboca is a fictional bubble tea with images of the drinks made by Al. Buboca has a mascot called "Oca", goose in Spanish.



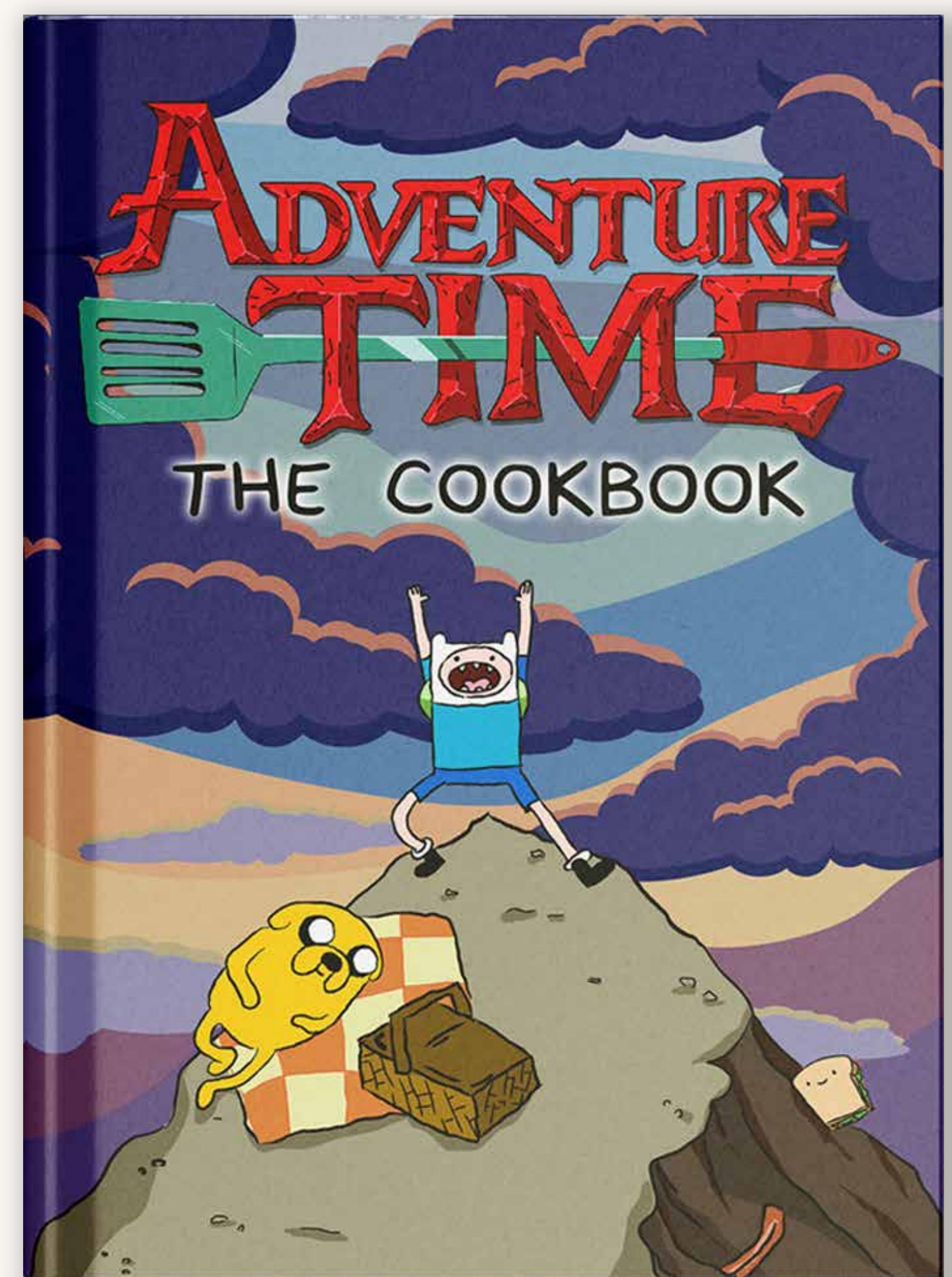
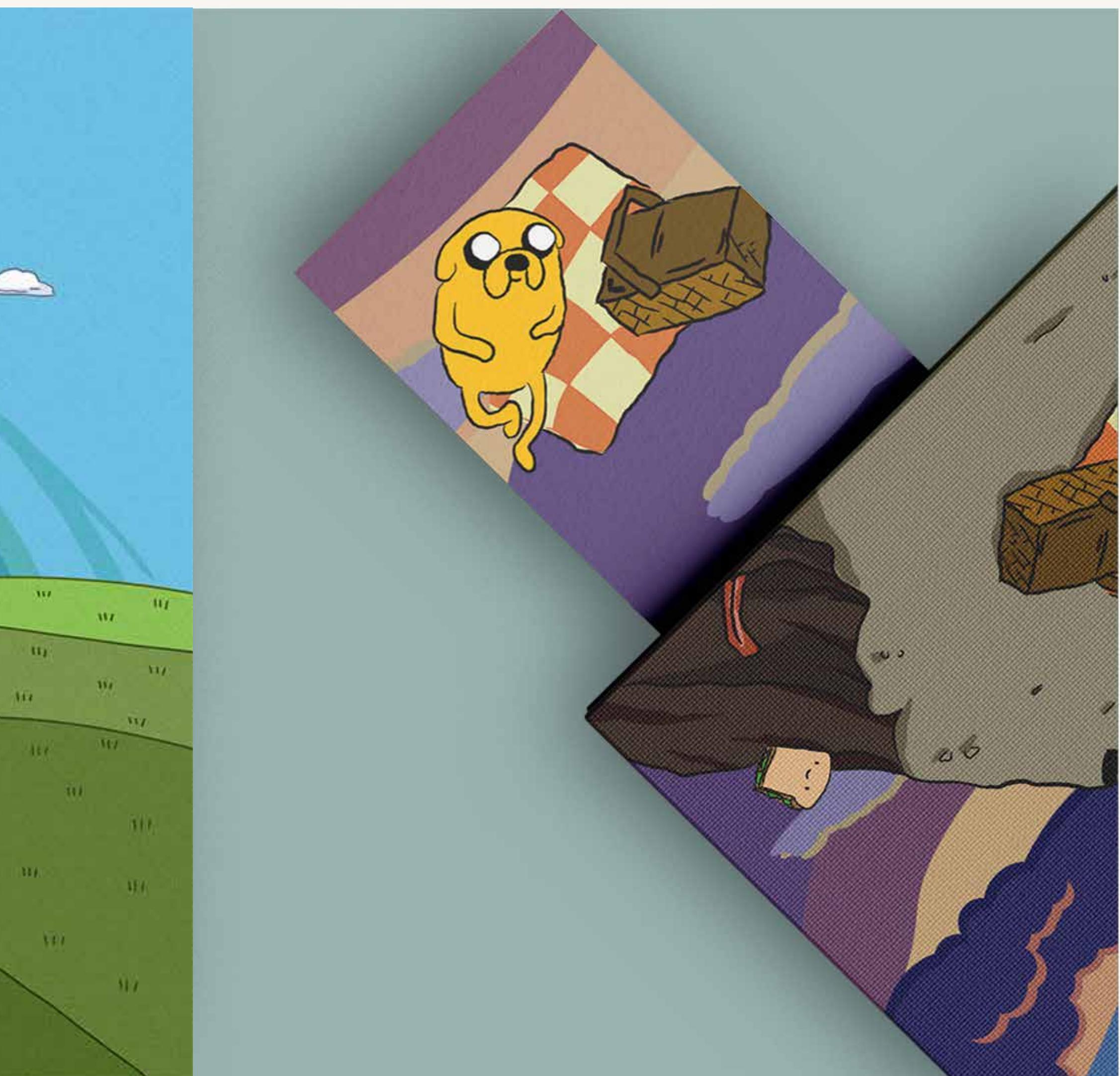
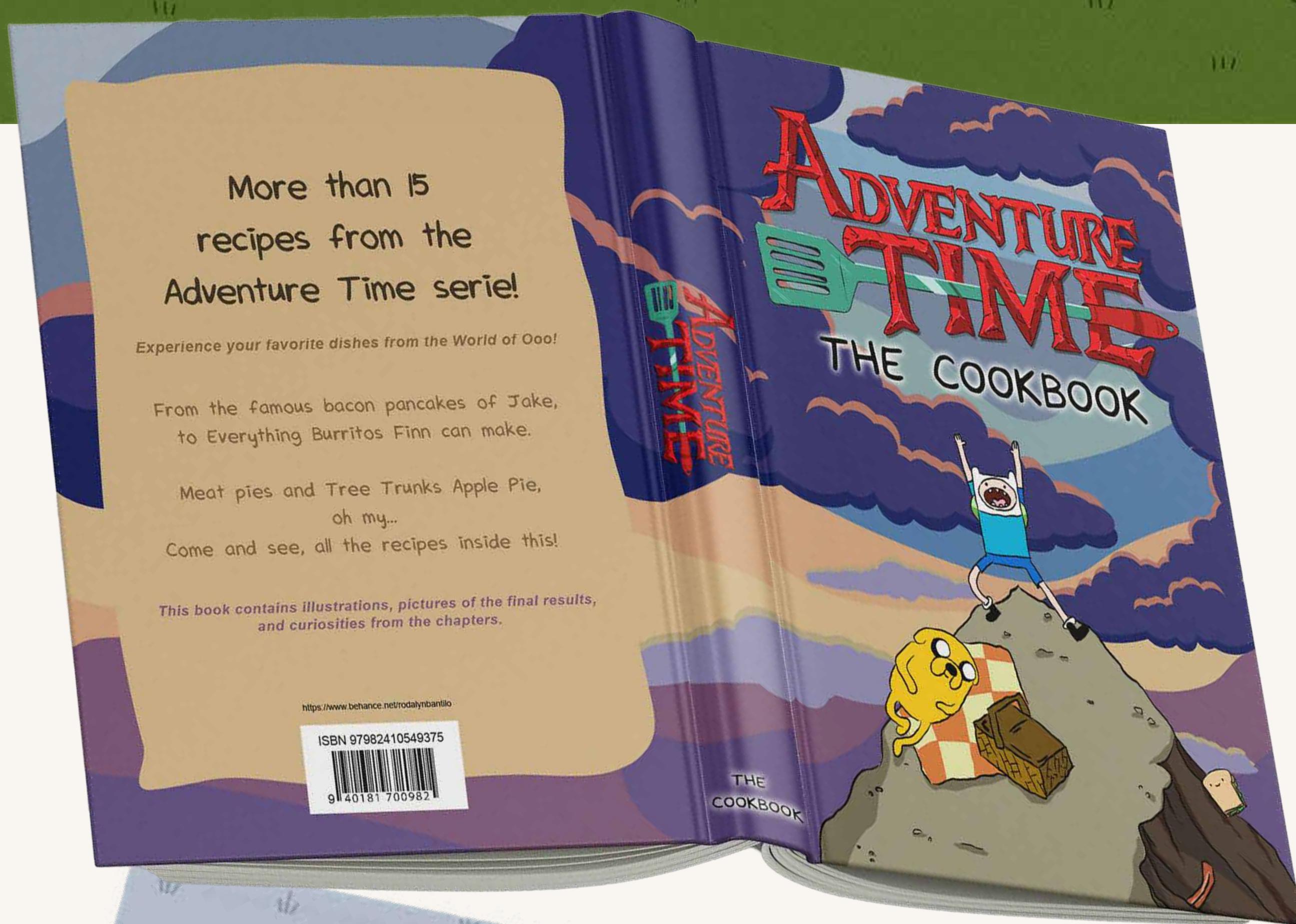
Adventure Time: The cookbook

Editorial

Illustration

Overview

Cooking book made by me with the recipes of the animation series Adventure Time.
I've recreated the original introduction scene but changing the characters positions into a picnic themed.



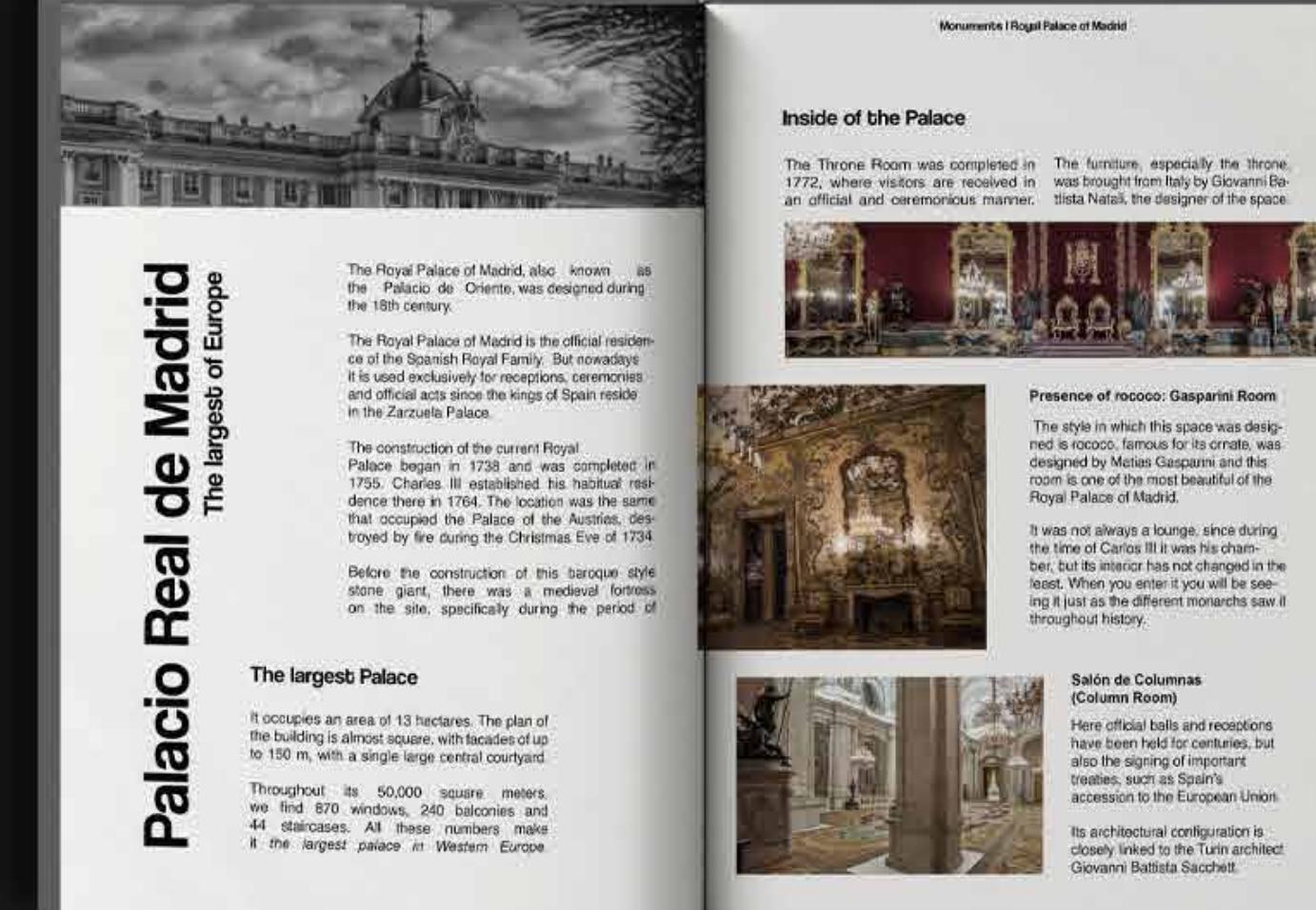
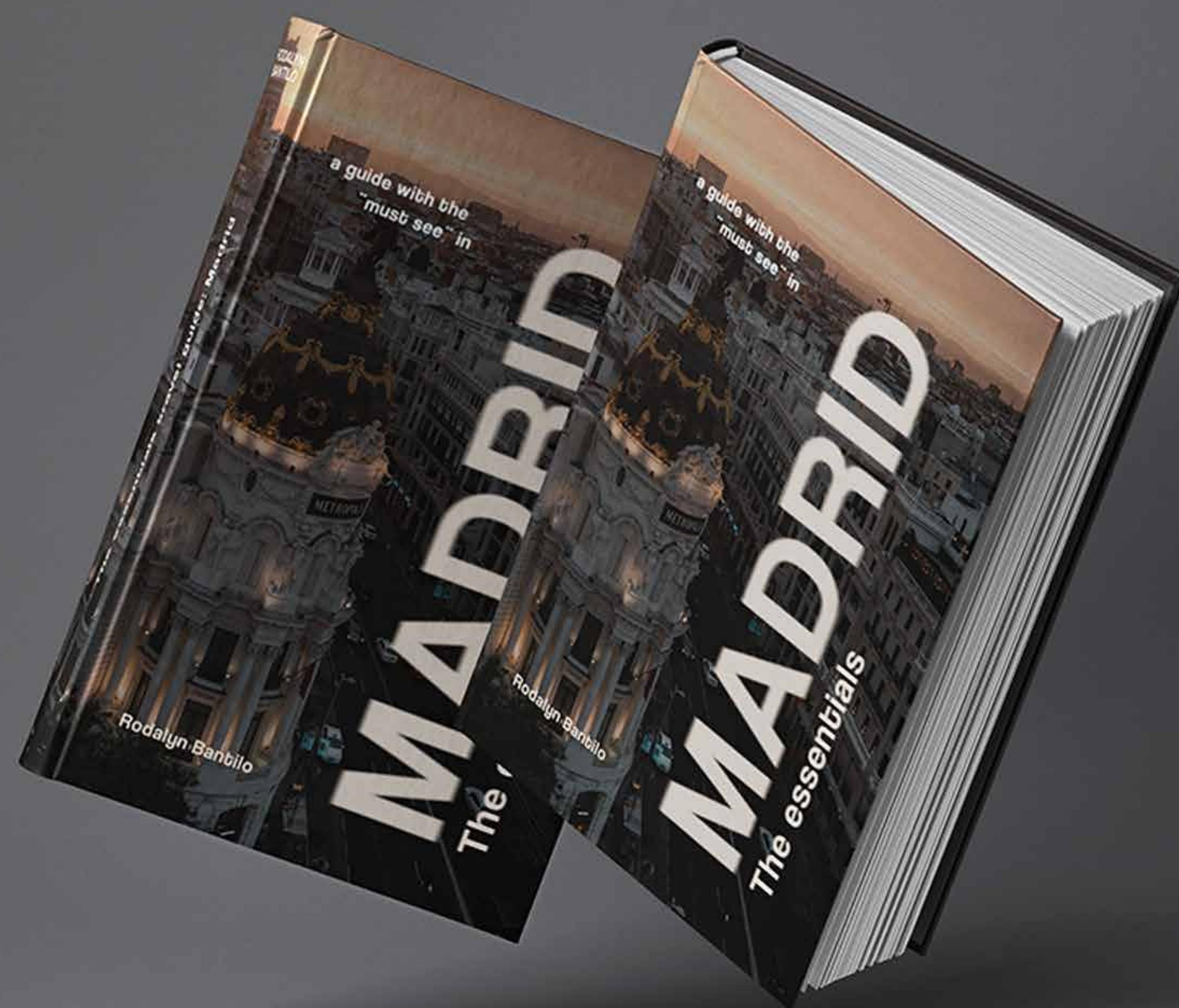
Travel Guide: Madrid

Editorial

Image Retouch

Overview

A guide with the must see sites in Madrid showcasing the main monuments, parks, museums streets of the capital.



Editorial **Image Retouch**

Overview

A guide with the must see sites in Madrid showcasing the main monuments, parks, museums streets of the capital.

MADRID The essentials by Rodalyn Banilo

CONTENTS

Monuments

- Palacio Real
- Plaza Mayor
- Catedral de La Almudena
- Faro de Moncloa
- Puerta de Alcalá

Museums

- Museo del Prado
- Museo Reina Sofía
- Museo Thyssen-Bornemisza
- Museo Sorolla
- Museo Reina Sofia

Parks

- Parque del Retiro
- Parque del Oeste
- Campos Elizalde
- Tres Cantos
- Parque del Oeste

Streets

- Gran Vía
- Plaza de España
- Moncloa
- Paseo de la Castellana
- Lope de Vega

MONUMENTS

The Royal Palace of Madrid, also known as the Palacio de Oriente, was designed during the reign of King Charles III. It is the official residence of the Spanish Royal Family. But nowadays it is used for official ceremonies and official acts since the king of Spain resides in Zarzuela Palace.

The construction of the current Royal Palace began in 1738 and was completed in 1755. It is a neoclassical style building with a dome. The interior of the Palace is richly decorated with gold and silver. The Throne Room is one of the most famous rooms in the Palace. It was built in 1772, where visitors are received in formal and ceremonial occasions.

Palacio Real de Madrid

The largest Palace

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Inside of the Palace

The Throne Room was completed in 1772, where visitors are received in formal and ceremonial occasions.

The furniture, especially the Throne, was brought from Italy by Giacomo Bartolomeo Neri, the architect of the space.

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MUSEUMS

The Museo del Prado is one of the most important art museums in the world. It is located in the heart of Madrid, in the Plaza de la Armería. The museum has a collection of over 3,000 paintings, sculptures, drawings, and prints. The collection spans from the 13th century to the present day. The most famous painting in the collection is Velázquez's 'Las Meninas'.

PARKS

El Retiro is one of the favorite places for walks in Madrid. It is a large park with a lake, a fountain, and a bandstand. It is a great place to relax and enjoy the beauty of nature. The park is also home to several monuments, such as the Obelisk of Philip IV and the Monument to Alfonso XII.

Parque del Retiro

The most magical park

With 120 hectares and more than 13,000 trees, the Parque del Retiro is a green haven in the center of Madrid. It is not only one of the lungs of Madrid, but also a place where people can relax and spend time with friends and visitors. Among the most interesting architectural and historical elements are the Estanque Grande, the Obelisco, and the bandstand, such as the Obelisco and the bandstand.

STRREETS

One of the most emblematic streets in Madrid is Gran Vía. It is full of emblematic buildings and landmarks of the city. The street is a mix of modernism and Art Deco styles. However, it has also some Art Nouveau influences. There are many anecdotes that surround the street, such as the legend of the 'Metropolitano' or the 'Casa de los Siete Chimeneas'.

Gran Vía

The main street of the city

One of the most mythical and famous avenues in Madrid is Gran Vía. It is full of emblematic buildings and landmarks of the city. The street is a mix of modernism and Art Deco styles. However, it has also some Art Nouveau influences. There are many anecdotes that surround the street, such as the legend of the 'Metropolitano' or the 'Casa de los Siete Chimeneas'.

Our days

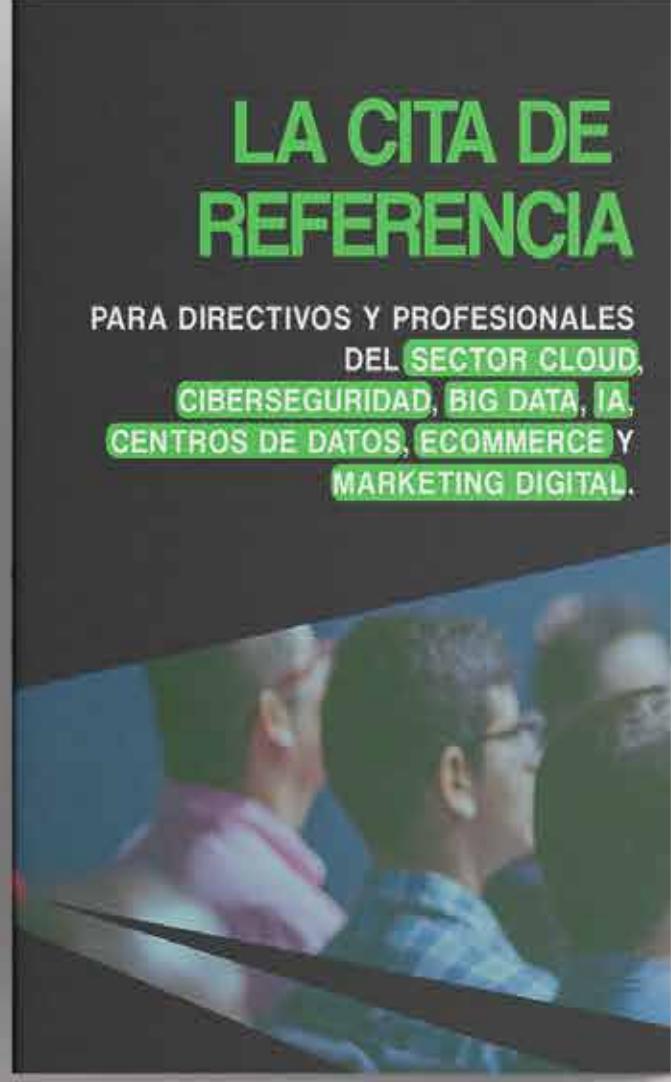
The last reform carried out in Gran Vía was completed in November 2016, in which sidewalks were widened, traffic lights were installed, and new fountains were inaugurated, with the intention of giving more prominence to pedestrian traffic.

Madrid Tech Show

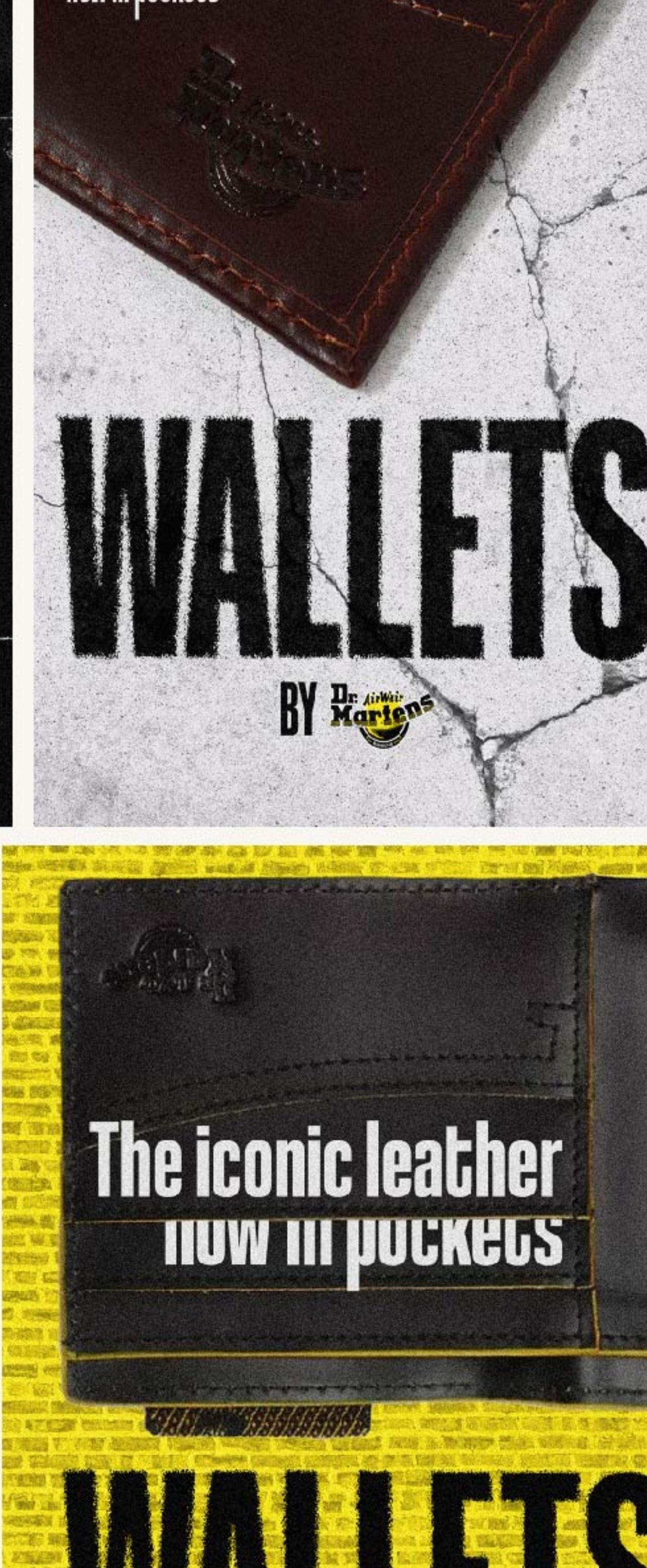
Editorial & Print

Overview

Rebranding of the Madrid Tech Show.
Merchandising design, rollup and prints.



Poster design



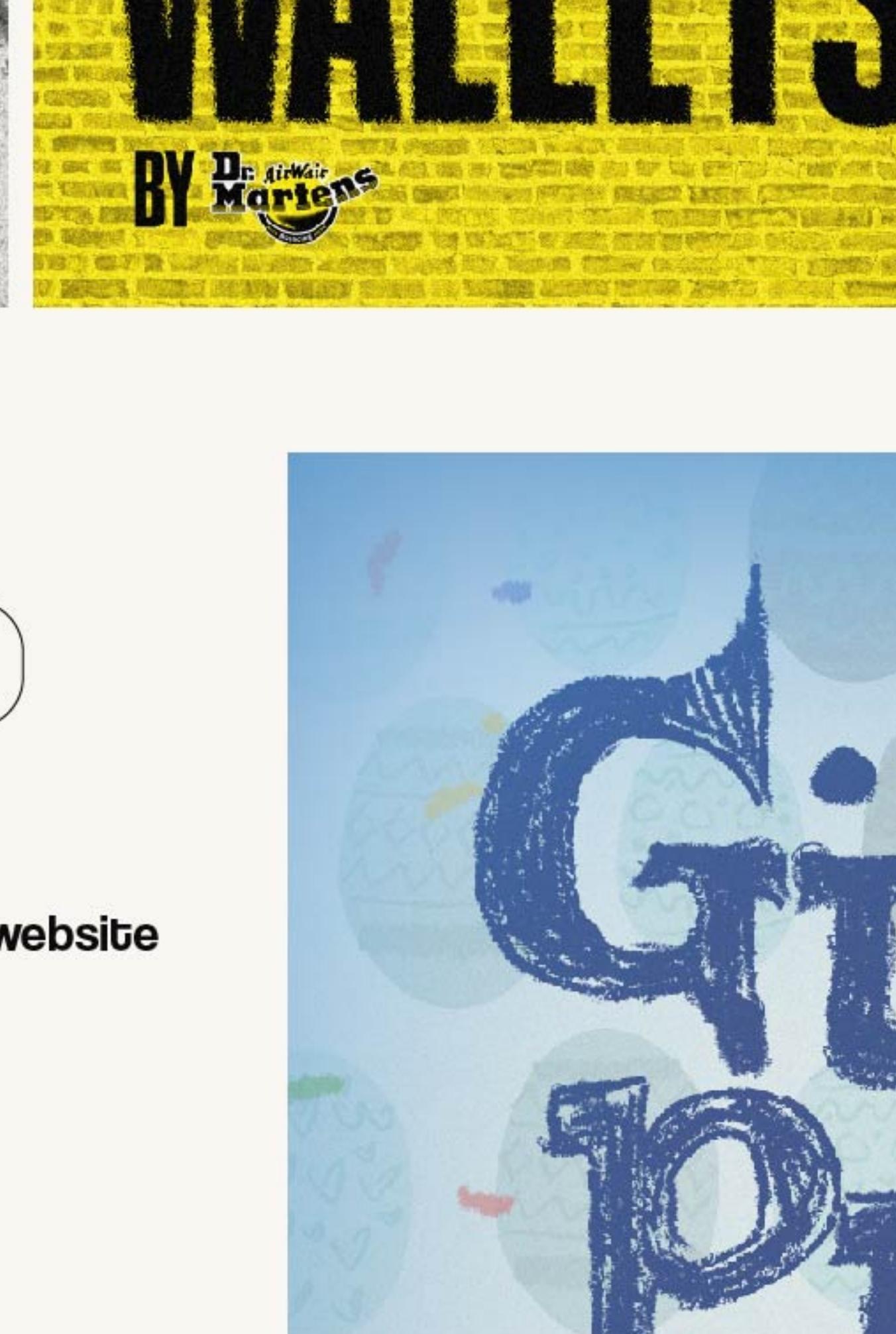
Dr. Martens Wallets

Campaign

Illustration

Image Retouch

Poster for fictional Dr. Martens new campaign of wallets.

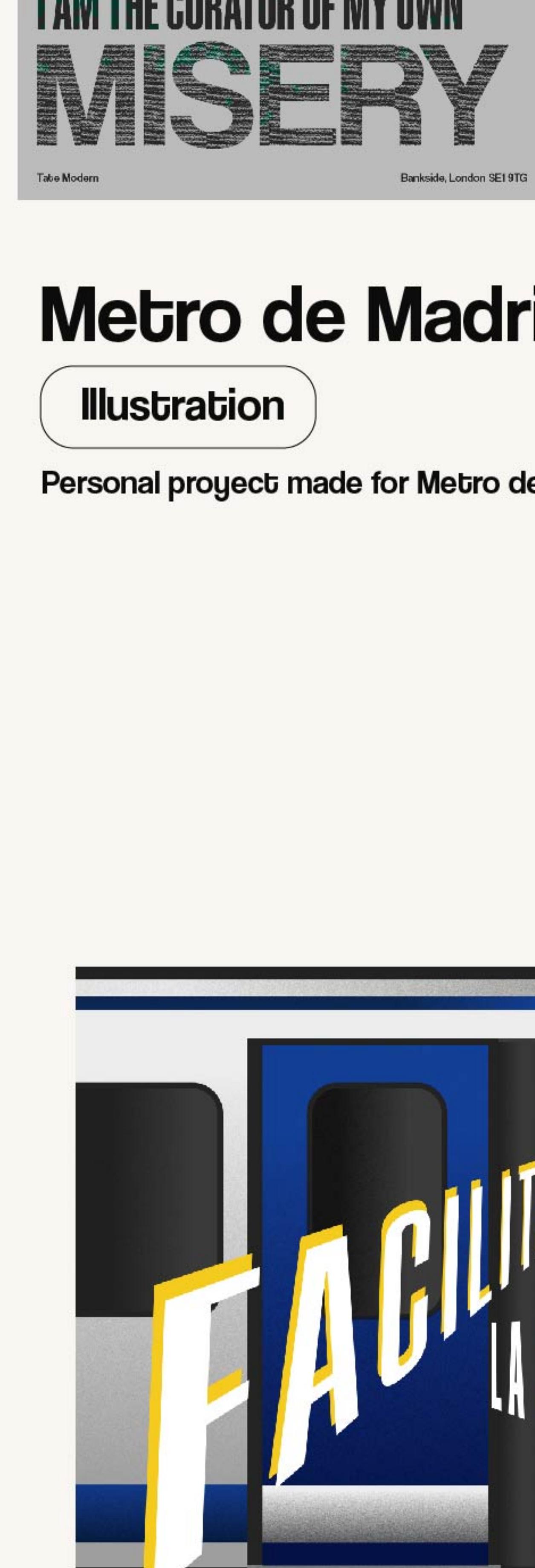
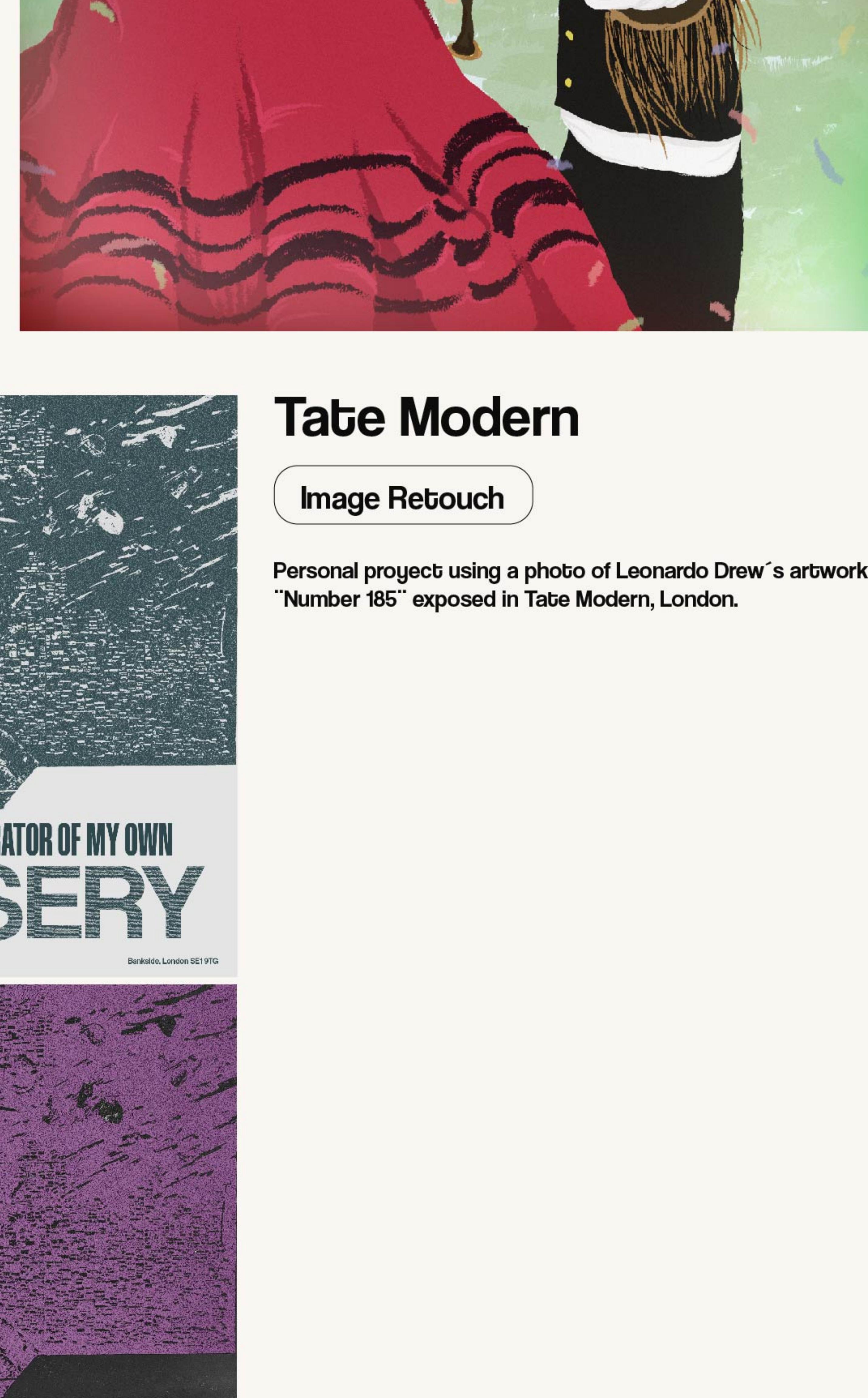


Güevos Pintos

Illustration

Contest

Made for the Güevos Pintos 2024
Poster Competition.
Published among the top three on the website



Tate Modern

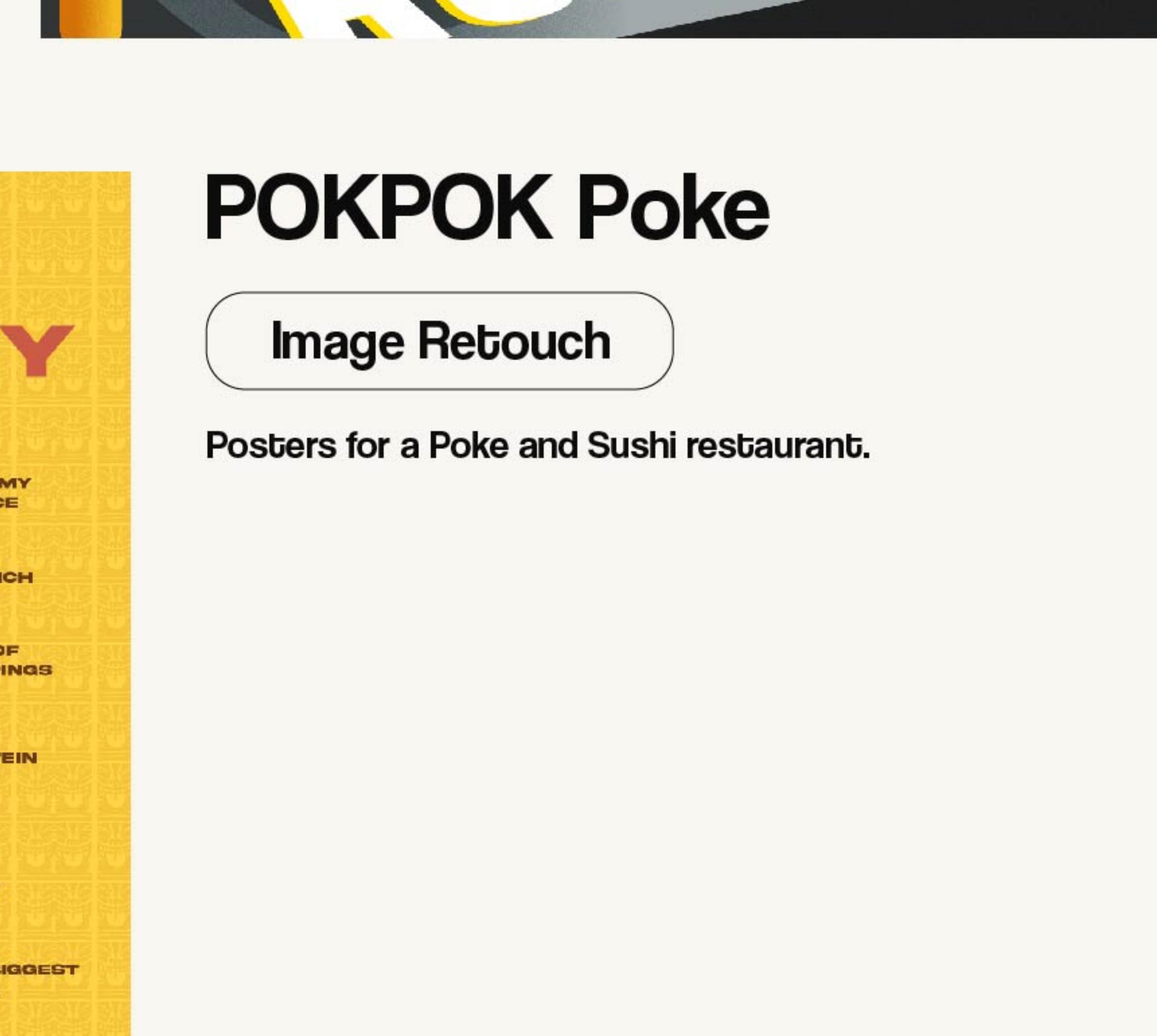
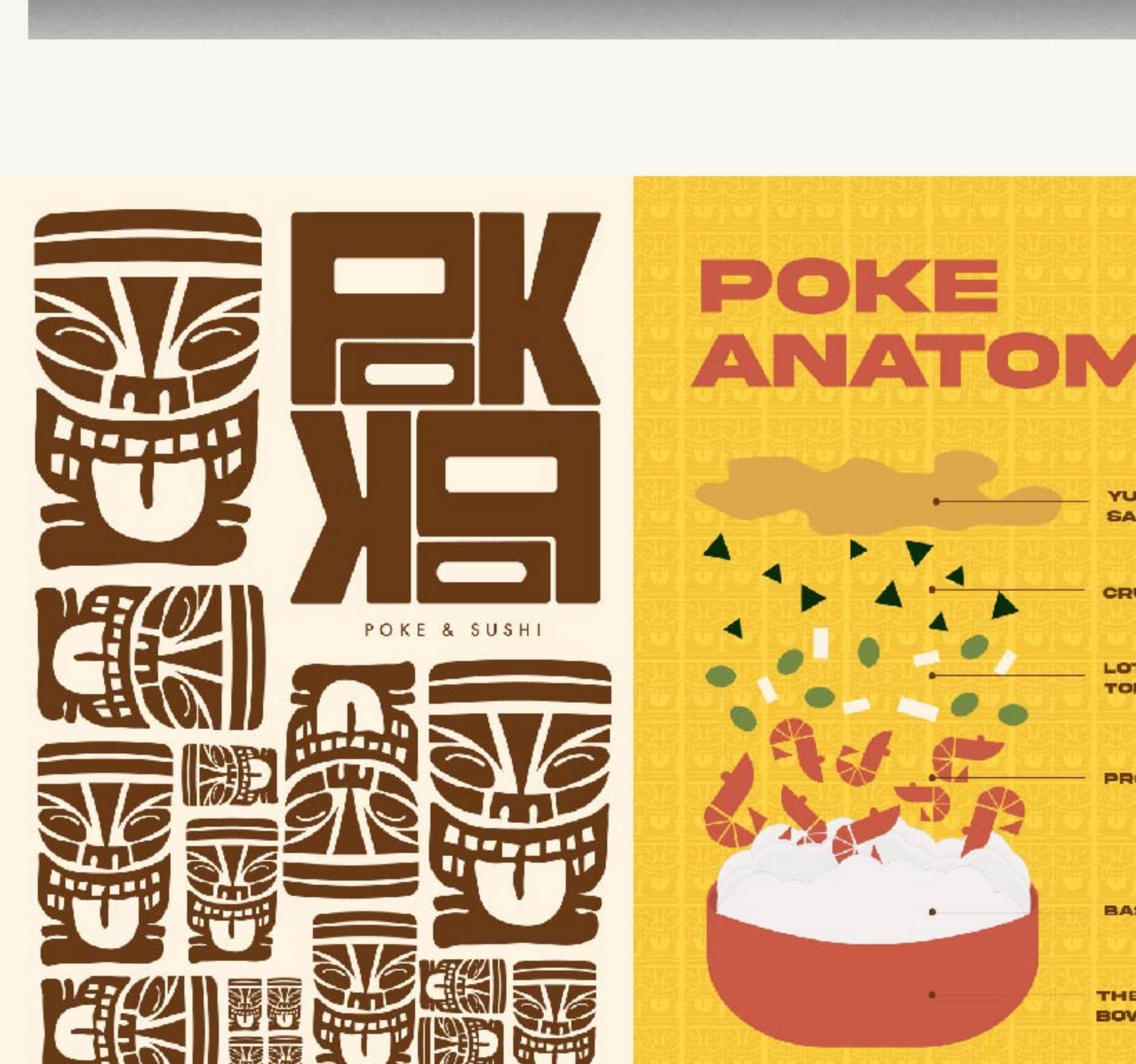
Image Retouch

Personal project using a photo of Leonardo Drew's artwork "Number 185" exposed in Tate Modern, London.

Metro de Madrid Safety

Illustration

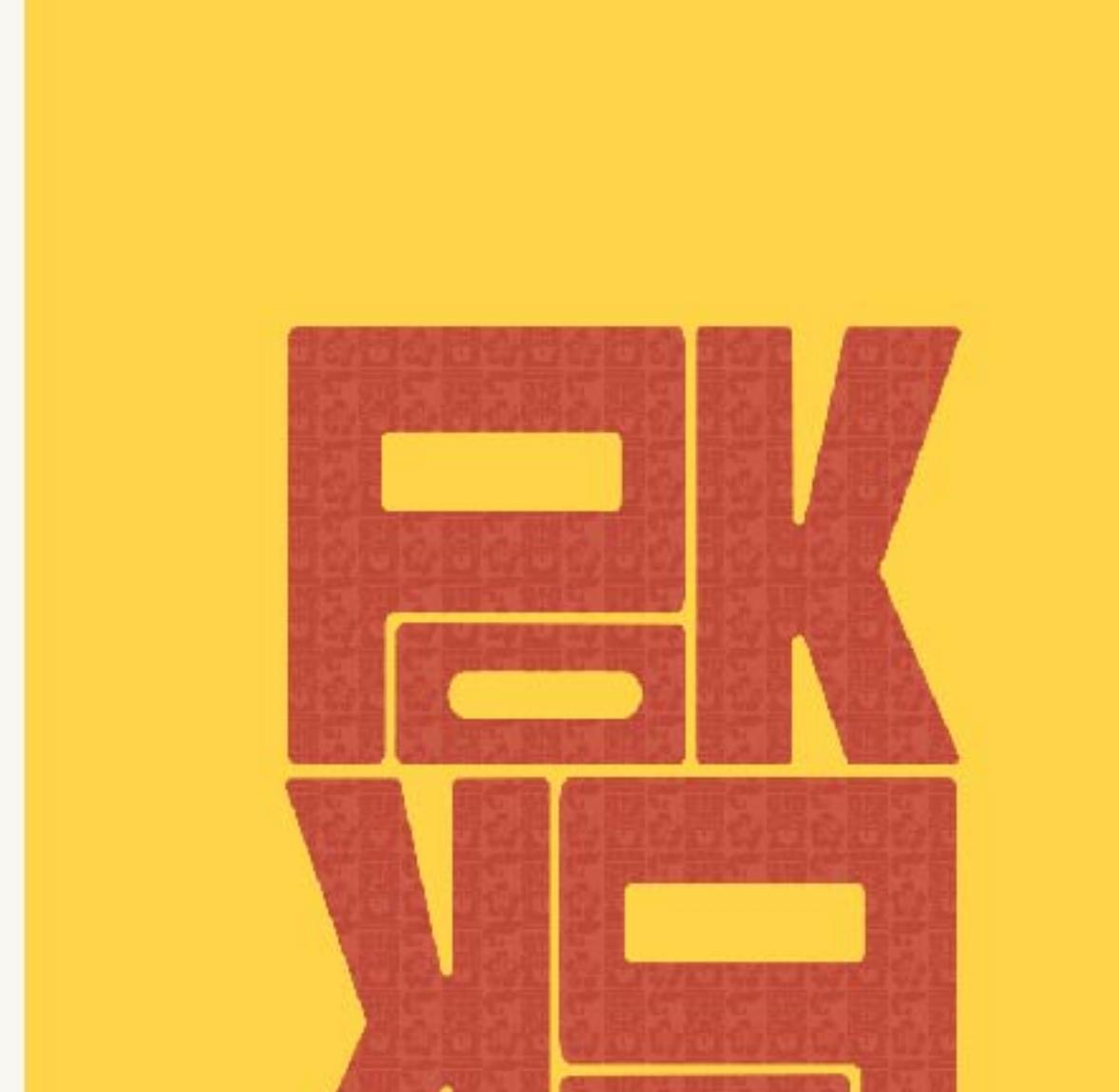
Personal project made for Metro de Madrid.



POKPOK Poke

Image Retouch

Posters for a Poke and Sushi restaurant.



Thank you for watching

email: itslynnbs@gmail.com

Rodalyn Bantilo. Portfolio 2024

Packaging | Branding | Editorial & Print | Poster