

# **AirBnb Visualization using Tableau**

**By: Joline**

# Workflow

- Pick a topic that interested me
- Study the data set and understand it
- Come up with a question
- Decide which visuals would help me answer my question
- Make visuals
- Make dashboard

# Main Question

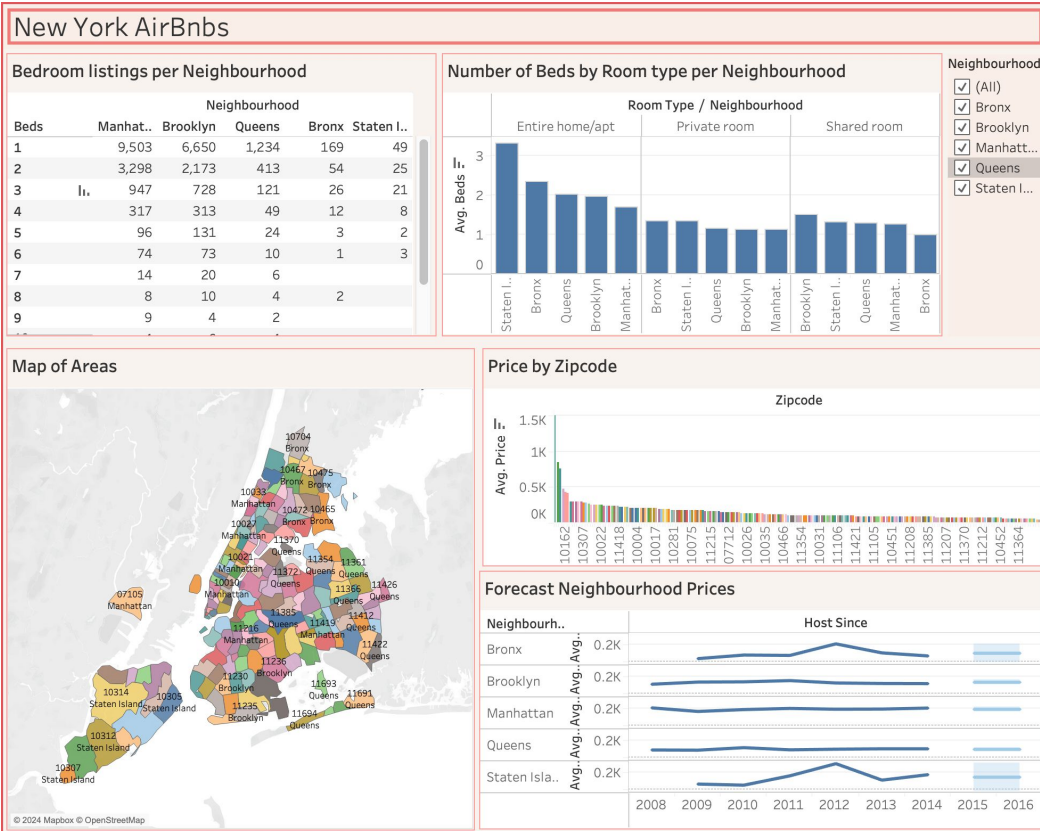
Where should guests stay in New York based off of the size of their group?

- Answer the question that all travellers have when they decide to travel with other people: “Where should we stay?”

# Data Set

- AirBNB\_NY
- Featured: room types, number of beds, host id, neighbourhoods, zip codes, prices, maps, reviews

# Overall Dashboard



- Everything is filtered by neighbourhood

# Challenges

- Wanted to include a lot of things that was missing from the data set
  - High and low season
  - Price fluctuations
- Making the dashboard
  - Difficult to fit everything
  - Not as aesthetically pleasing to the eye

# If I had more time

- Polish up my tableau knowledge