

# **Project Design Phase**

## **Problem - Solution Fit Template**

Date: 29 June 2025

Team ID: LTVIP2025TMID43034

Project Name: BookNest: Where Stories Nestle

Maximum Marks: 2 Marks

The Problem-Solution Fit means identifying a key customer problem and validating that BookNest's proposed solution addresses it effectively. It helps ensure product-market fit and boosts adoption.

\* Purpose:

- Address book recommendation challenges for readers with limited discovery tools.
- Boost user engagement by tapping into online reading behaviors.
- Improve content delivery via sentiment analysis and genre personalization.
- Build trust with accurate categorization and seamless book collection management.