

Qusay Al Sayed Suliman

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Personal Information:

- Nationality: Syrian
- Date of birth/Location: 10October 1981
- Religion: Muslim
- Iqama : Transferable
- Marital Status: Single

Area of Expertise:

A highly – organized digital marketing specialist with a good command of different social media platforms. Lead company to achieve its target through product awareness.

Education:

2007- Bachelor Degree in English Literature – Al Baath University, Homs, Syria .

Expertise

- ✓ Coordinate the creation of digital content (e.g. website, blogs, press releases and podcasts).
- ✓ Proposes new ideas and concepts for social media content.
- ✓ Manages social media communications.
- ✓ Manages company social media channels, including Facebook, LinkedIn, Twitter, and other platform.
- ✓ Performing research on current benchmark trends and audience preferences.
- ✓ Communicate with followers, respond to queries in a timely manner and monitor customer reviews.
- ✓ Manage social media campaigns and day to day activities.
- ✓ Monitor social space for brand and related topics and conversations.
- ✓ Understand how the social media impacts search traffic

Technical Skills & Background:

- Internet & Surfing.
- Very Good at Microsoft Program :(Word/ Excel/outlook/PowerPoint).
- Mailing and Corresponding.
- Coordination

Languages:

- Arabic: Mother tongue
- English: Fluent (Speaking , Written& speaking)

Training Courses:

Date	Name	Course provider	No of Hours
2017	Google AdWords	WWW.Udemy.Com	23
2017	Complete digital marketing	WWW.Udemy.Com	21
2017	Digital Marketing Strategy	WWW.Udemy.Com	23

Personal Skills:

- Excellent communication skills.
- Work under pressure.
- Times Management Skills
- Very good at management and computing skills.
- Good Knowledge of Saudi Market.

Area Of Knowledge

- LinkedIn
- Facebook.
- YouTube.
- AdWords.
- Google Analytics.
- Market Research.
- Quora.
- E-mail marketing.
- Word press.