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### ***Project: News Bias Detection Using Machine Learning***

#### **Objective**

Build a model that can automatically detect whether news sentences contain bias, helping readers identify potentially slanted reporting.

#### **What We Did**

- Data: Analyzed 1,700 news sentences from various outlets, each reviewed by 10 people who labeled them as “biased” or “unbiased”
- Approach: Tested 5 different machine learning models (including XGBoost, Random Forest, and others) to find the best bias detector
- Features used: Word patterns, sentence length, number of biased words, news outlet reputation, and topic categories

#### **Key Results**

- **Best Model:** XGBoost achieved 80% overall accuracy with 87% recall for bias detection
- Most important features: Specific word choices, outlet credibility scores, and sentence complexity were strongest predictors

#### **Detailed XGBoost Performance**

- Optimization Trade-off Management: Lower threshold increases bias detection but also flags more neutral content as biased
- F1-Score: 73% (balanced measure combining precision and recall)
- False Positive Rate: 35% (incorrectly flags neutral content as biased)
- 13 Miss Rate: Still misses 13% of biased sentences

#### **Cross-Validation Stability**

- XGBoost: 85.6%  $\pm$  1.0% F1-score (best overall)
- Random Forest: 84.3%  $\pm$  0.7% F1-score
- Logistic Regression: 84.6%  $\pm$  0.7% F1-score
- SVM: 84.5%  $\pm$  0.9% F1-score
- KNN: 82.9%  $\pm$  1.5% F1-score

#### **Impact**

This model can help:

- Social media platforms flag potentially biased content
- News readers make more informed decisions about sources
- Fact-checkers prioritize which articles to review
- Media organizations improve their reporting standards

#### **Next Steps**

The model shows promise but could be improved with more diverse training data and fine-tuning for different news topics and outlets.