



# AirSential






# WHAT?



OUR ADVANCED SMART DEVICE PROVIDES REAL-TIME AIR QUALITY MONITORING, GAS LEAK DETECTION, AND EMERGENCY RESPONSE.

USING HIGH-PRECISION SENSORS, AI ANALYTICS, AND IOT CONNECTIVITY,  
IT DETECTS HARMFUL GASES AND POLLUTANTS, INSTANTLY ALERTING  
USERS AND EMERGENCY SERVICES. DESIGNED FOR HOMES,  
INDUSTRIES, AND URBAN SPACES,

THIS DEVICE ENSURES SAFETY, REGULATORY COMPLIANCE, AND  
IMPROVED AIR QUALITY. STAY PROTECTED WITH SMART, RELIABLE,  
AND PROACTIVE ENVIRONMENTAL MONITORING.






# WHY?

WITH RISING CONCERNS OVER AIR POLLUTION AND INDUSTRIAL HAZARDS, OUR TECHNOLOGY OFFERS REAL-TIME DETECTION, AI-DRIVEN ANALYTICS, AND SEAMLESS EMERGENCY RESPONSE—SETTING US APART IN A GROWING MARKET.

WITH YOUR FUNDING, OUR NEXT MILESTONE IS SCALING PRODUCTION, REFINING AI CAPABILITIES, AND EXPANDING PILOT PROGRAMS IN KEY INDUSTRIES. BEYOND FUNDING,

WE NEED STRATEGIC PARTNERSHIPS, INDUSTRY COLLABORATIONS, AND REGULATORY SUPPORT TO ACCELERATE ADOPTION AND ENSURE OUR DEVICE REACHES THOSE WHO NEED IT MOST. TOGETHER, WE CAN CREATE SAFER, HEALTHIER ENVIRONMENTS WORLDWIDE.





# WHEN?

WITH INCREASING AIR POLLUTION, INDUSTRIAL HAZARDS, AND STRICTER REGULATIONS, THERE IS A GROWING DEMAND FOR REAL-TIME MONITORING SOLUTIONS.

ADVANCEMENTS IN IOT, AI, AND SENSOR TECHNOLOGY MAKE IT POSSIBLE TO DELIVER HIGHLY ACCURATE, AFFORDABLE, AND USER-FRIENDLY DEVICES.

GOVERNMENTS, BUSINESSES, AND CONSUMERS ARE PRIORITIZING HEALTH AND SAFETY MORE THAN EVER, CREATING A PRIME OPPORTUNITY FOR WIDESPREAD ADOPTION. BY ACTING NOW, WE CAN LEAD THE MARKET AND DRIVE MEANINGFUL CHANGE IN ENVIRONMENTAL PROTECTION AND PUBLIC SAFETY.



# HOW?

WE GENERATE REVENUE THROUGH A HYBRID MODEL:

- ONE-TIME DEVICE SALES FOR CONSUMERS, BUSINESSES, AND INDUSTRIAL CLIENTS.
- SUBSCRIPTION PLANS FOR REAL-TIME DATA ANALYTICS, PREDICTIVE ALERTS, AND CLOUD STORAGE.
- LICENSING OUR AI-POWERED MONITORING TECHNOLOGY TO SMART HOME AND INDUSTRIAL SAFETY PLATFORMS.

BY BALANCING HARDWARE SALES WITH RECURRING REVENUE, WE ENSURE A SCALABLE, PROFITABLE BUSINESS MODEL.



# WHERE?

THIS INVESTMENT WILL BE ALLOCATED AS FOLLOWS:

.  
PRODUCT DEVELOPMENT & MANUFACTURING (40%) – SCALING PRODUCTION, REFINING AI ALGORITHMS, AND ENHANCING SENSOR ACCURACY.

GO-TO-MARKET & CUSTOMER ACQUISITION (30%) – DIGITAL MARKETING, PARTNERSHIPS, AND EXPANDING SALES CHANNELS

.  
R&D & REGULATORY COMPLIANCE (15%) – ENSURING INDUSTRY CERTIFICATIONS AND COMPLIANCE FOR GLOBAL MARKETS..

OPERATIONAL SCALING & HIRING (15%) – BUILDING A STRONG TEAM ACROSS ENGINEERING, SALES, AND CUSTOMER SUPPORT.





# WHOM?

- HOMEOWNERS & SMART HOME USERS – INDIVIDUALS CONCERNED ABOUT INDOOR AIR QUALITY, GAS LEAKS, AND SAFETY.
- INDUSTRIAL & COMMERCIAL FACILITIES – FACTORIES, WAREHOUSES, AND OFFICES NEEDING COMPLIANCE WITH AIR QUALITY REGULATIONS.
- PROPERTY MANAGERS & REAL ESTATE DEVELOPERS – ENSURING SAFER ENVIRONMENTS IN RESIDENTIAL AND COMMERCIAL BUILDINGS.

MUNICIPALITIES & SMART CITIES – GOVERNMENT AGENCIES MONITORING POLLUTION LEVELS AND PUBLIC SAFETY.







# WHO?

- AI-POWERED PREDICTIVE ANALYTICS – UNLIKE COMPETITORS, AIRSENTIAL NOT ONLY DETECTS ISSUES BUT PREDICTS RISKS AND AUTOMATES EMERGENCY ALERTS.
- IOT & SMART INTEGRATION – SEAMLESS CONNECTIVITY WITH HOME, INDUSTRIAL, AND MUNICIPAL SAFETY SYSTEMS.
- SCALABLE BUSINESS MODEL – HARDWARE SALES COMBINED WITH A SUBSCRIPTION FOR REAL-TIME DATA INSIGHTS.
- REGULATORY & COMPLIANCE EDGE – PROACTIVE COMPLIANCE TRACKING, MAKING IT VALUABLE FOR BUSINESSES.

PROPRIETARY SENSOR CALIBRATION & DATA ALGORITHMS – ENSURING SUPERIOR ACCURACY AND RELIABILITY OVER EXISTING PRODUCTS.





# SAGARIKA SRIVASTAVA

e-mail : [sagarikasrivastava46@gmail.com](mailto:sagarikasrivastava46@gmail.com)

Contact Number: +91 9284510103

LinkedIn : [issrivastava46](#)

GitHub : [issrivastava](#)