

**BACKGROUND OF BUSINESS**

**A. Who are we**

**B. What do we do**

**C. How much have we invested into the business to-date**

**D. No. of Outlets/Branches we have now (if any)**

**E. Our Annual Sales Turnover**

**H. Number of Years in Business**

**I. Experience of our Key Management Team**

**J. Staffing – Staff Strength**

**K. How we intend to use and repay the funds**