

₹ 142M

Revenue

350K

Sales Qty

2017

2018

2019

2020

Jan 20

Feb 20

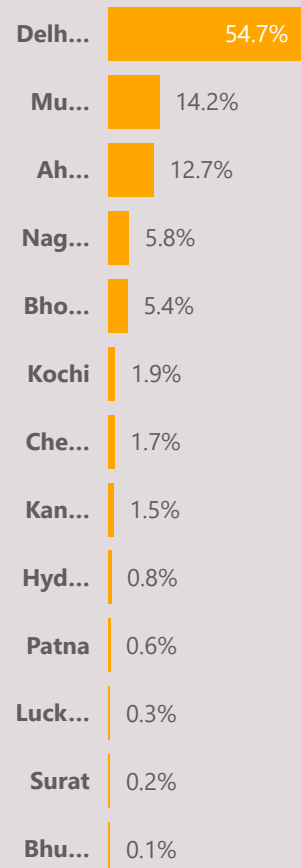
Mar 20

Apr 20

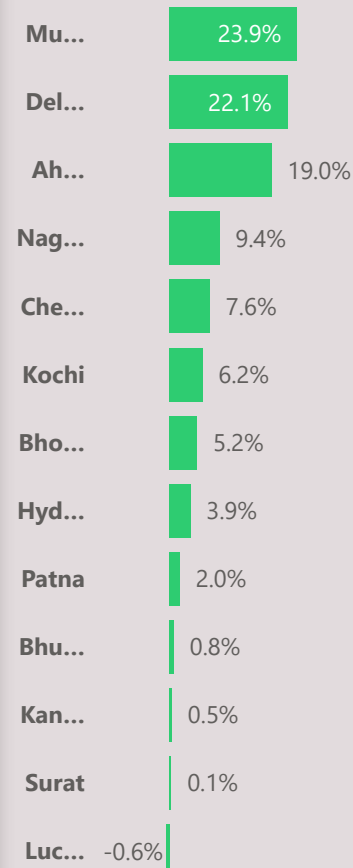
May 20

Jun 20

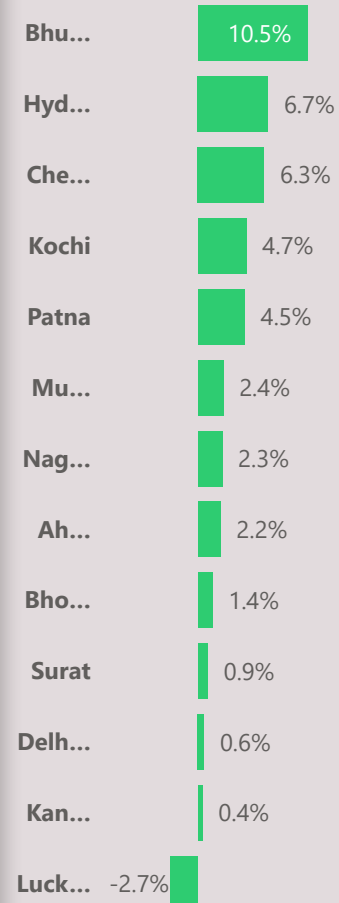
### Revenue Contribution % by Market



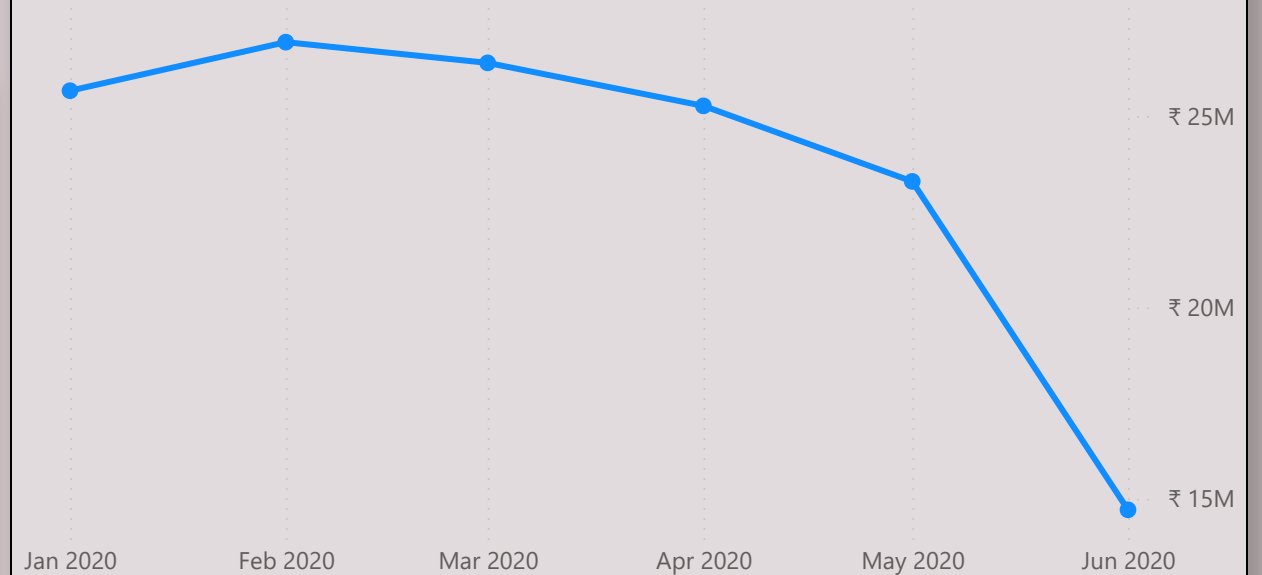
### Profit Contribution % by Market



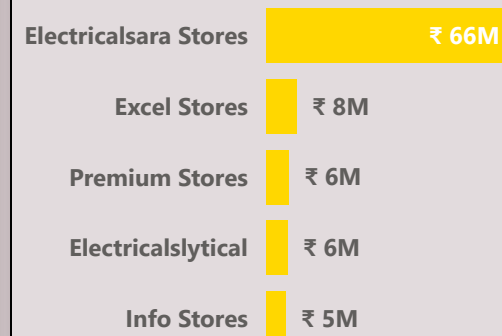
### Profit % by Market



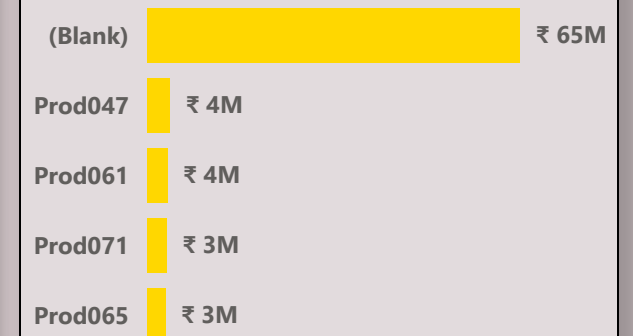
### Revenue Trend



### Top 5 Customers



### Top 5 Products



₹ 985M

Revenue

2M

Sales Qty

24.66M

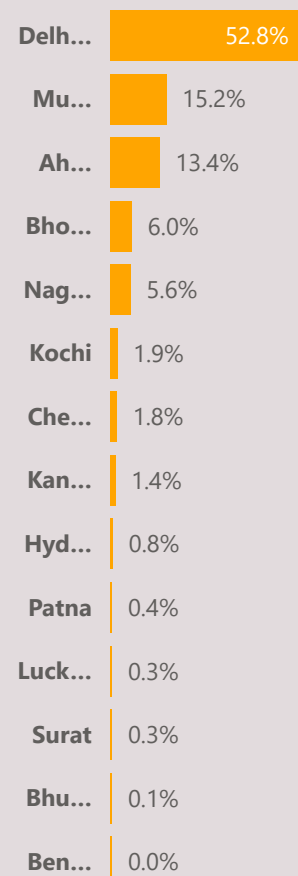
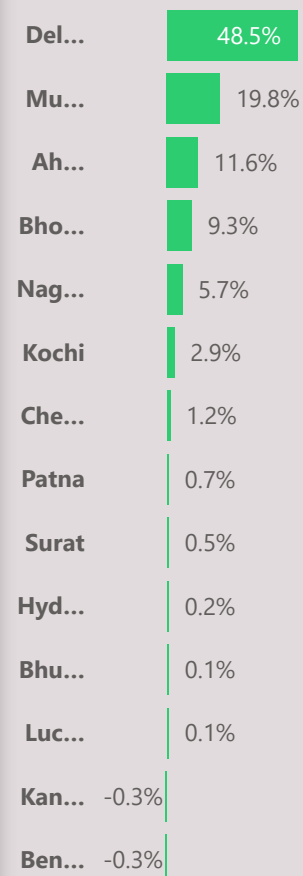
Total Profit...

2017

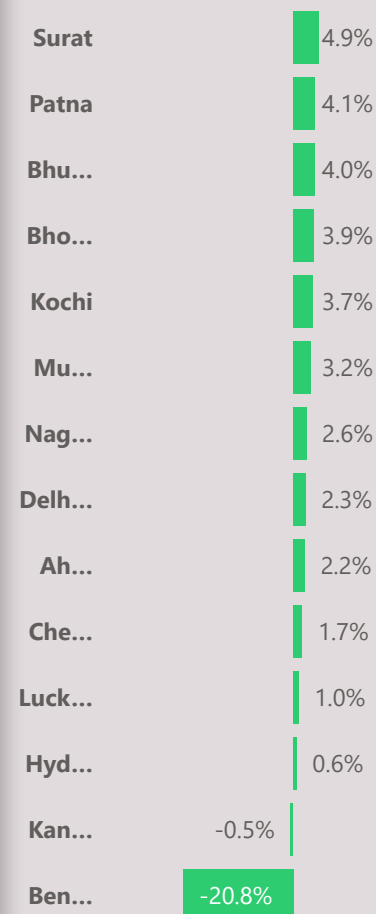
2018

2019

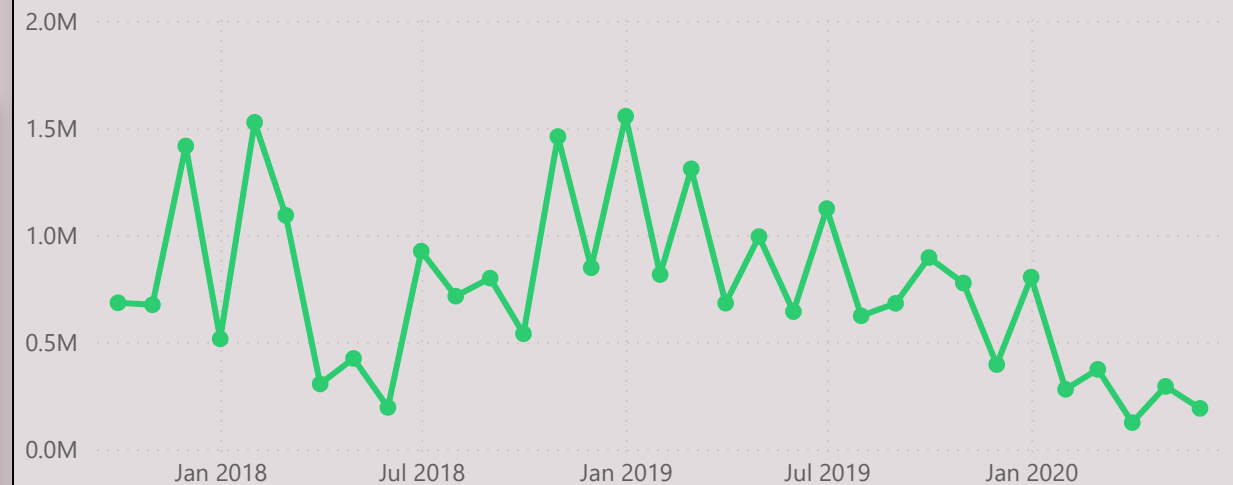
2020

Jun  
17Jul  
17Aug  
17Sep  
17Oct  
17Nov  
17Dec  
17Jan  
18Feb  
18Mar  
18Revenue Contribution %  
by MarketProfit Contribution % by  
Market

## Profit % by Market



## Profit Trend



custmer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Acclaimed Stores	₹ 21M	2.2%	1.3%	1.5%
All-Out	₹ 6M	0.6%	0.6%	2.5%
Atlas Stores	₹ 17M	1.7%	1.2%	1.8%
Control	₹ 32M	3.2%	3.3%	2.6%
Electricalsara Stores	₹ 413M	42.0%	37.7%	2.3%
Electricalsbea Stores	₹ 0M	0.0%	0.0%	0.8%
Electricalslance	₹ 2M	0.2%	-0.2%	-2.0%
Total	₹ 985M	100.0%	100.0%	2.5%

₹ 142M

Revenue

350K

Sales Qty

2.06M

Total Profit...

Profit Target

5.0%

2017

2018

2019

2020

Jan 20

Feb 20

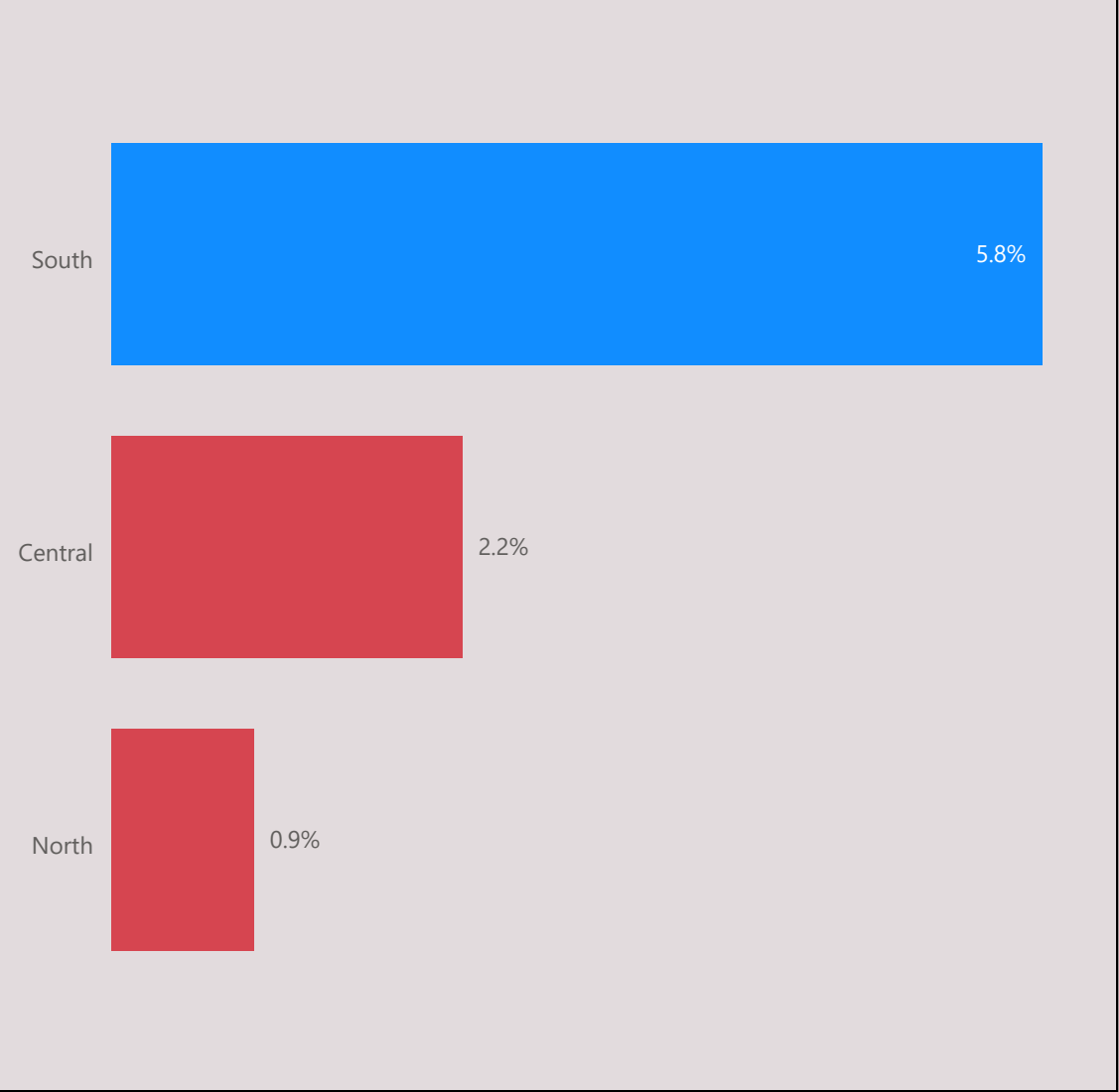
Mar 20

Apr 20

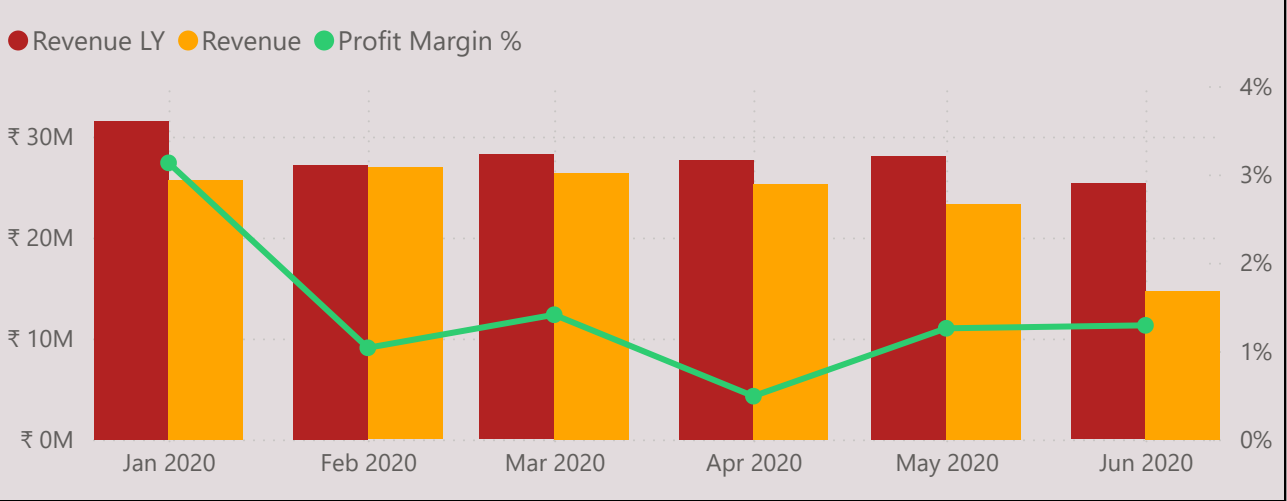
May 20

Jun 20

Revenue Contribution % by Market



Revenue Trend



custmer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Acclaimed Stores	₹ 3M	2.2%	6.1%	4.0%
All-Out	₹ 1M	0.5%	1.6%	4.5%
Atlas Stores	₹ 2M	1.5%	2.1%	2.0%
Control	₹ 4M	2.9%	2.5%	1.2%
Electricalsara Stores	₹ 66M	46.2%	11.9%	0.4%
Electricalsbea Stores	₹ 0M	0.0%	0.4%	15.6%
Total	₹ 142M	100.0%	100.0%	1.4%