Essay style

- Answer The Question Directly

- Effective planning

- Use examples

- Essays must be cogent (intellectual) and coherent, *but* 'simplicity is genuis'

- NO rhetoric (questions), just AQTD

- NO 'surely', 'basically', 'obviously'

- NO 'I think' or 'I believe'

- NO 'etc'

- NO listing items → however, evaluative paragraph links ++ such as 'therefore', 'however' = beneficial

At the root of [almost] every essay is the quality of democracy, so, essays must include references to 'accountability', 'scrutiny', 'representativeness' and 'legitimacy'.