

Strategy 2023 – 2026

V2 - 17/10/2024

Foreword:

Tayside Health Fund has a long and proud tradition of working alongside NHS Tayside to promote the health of the people of Tayside.

We do this by funding innovative research projects in partnership with the world-class academic institutions in the region, providing grants to local projects and charities working across our communities and supporting the development and wellbeing of our own staff.

Following a period of engagement and consultation with our stakeholders, Tayside Health Fund is pleased to present this, our new strategy to the people of Tayside. We aspire to enable innovative and inclusive services to be developed across the region with the support of our partners and most importantly the communities of Tayside.

Our funding programmes, alongside capital investment in the physical and technological environment of Tayside's hospitals and healthcare facilities, will help us to achieve our vision:

‘People live better and longer lives in Tayside’



Foreword:

NHS Tayside

**Charitable
Foundation**

Empowering Health & Wellbeing in Tayside



We intend to promote better health outcomes, focusing on preventative care and challenging the health inequalities which exist across the region, while also enhancing the experience and care for patients in hospitals and their communities.

We are therefore relaunching Tayside Health Fund as: -

NHS Tayside Charitable Foundation

Our new name reinforces our strong and mutually supportive links with NHS Tayside. Our strategy, which is set out in this document, is intended to capitalise on this relationship, complementing the services already provided by NHS Tayside.

Our strategy will be supported by an increased online and physical presence across the region and ongoing engagement with our stakeholders – including local people, partners and donors – as we strive to empower our communities to achieve the better health outcomes they deserve.

I commend this strategy to you.

Donald McPherson
Chair
Board of Trustees
November 2023

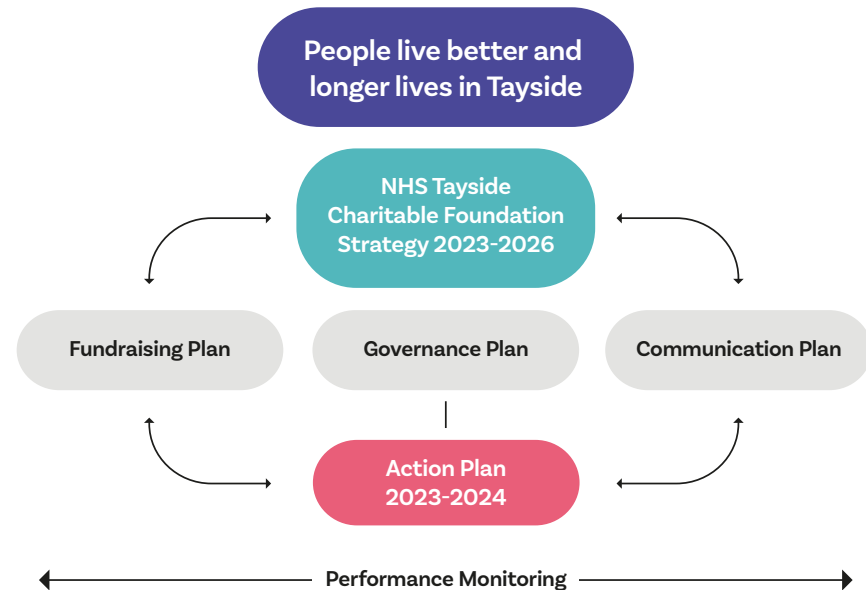
About Us:

NHS Tayside Charitable Foundation is a Registered Scottish Charity (SCO11042) which supports NHS Tayside hospitals and services.

It is supported by donations and legacies from patients, their relatives, the general public and other organisations. The fund makes a big difference to patients and their families across Tayside and this new strategy will increase awareness and improve communication of the funding on offer and opportunities for fundraising activity.

This Strategy provides the context, governance and strategic direction of how the charity will deliver the vision and support the priorities co-produced with the people we support. The Strategy is the overarching document complimented by a Fundraising Plan, Governance Plan and Communication Plan which are all monitored through the Action Plan.

Throughout the Strategy are key structures and components which will ensure growth and sustainability – now and for the coming years.



Values:

To implement our strategy, we will commit to the following values – Kindness, Fairness, Inclusion & Diversity, Integrity, Empowering and Inspiring. This core foundation will ensure our fundraisers and applicants are given the best pathway to supporting local people and providing services that will make the greatest impact to those most in need of support.



Kindness

Positively influencing the way we see ourselves and others, as well as how others see us



Fairness

Giving people hope and a fair chance, and ensuring there is equity of opportunity



Inclusion & Diversity

Greater engagement and support for everyone in our community



Integrity

Making good and evidence based decisions to deliver our vision



Empowering

Providing our services and communities with the support they need to grow and thrive



Inspiring

Encouraging innovation and new ways of working/living

Underpinning these values are commitments to provide the highest governance standards in everything we do and to be socially and environmentally responsible.



Vision & Mission:

Our vision was codesigned with our trustees, stakeholders and partners and sets the scene for what the charity wants to deliver over the next 3 years 2023 – 2026.

Based on local data and evidence from services it is a vision that links through to our mission and priorities.

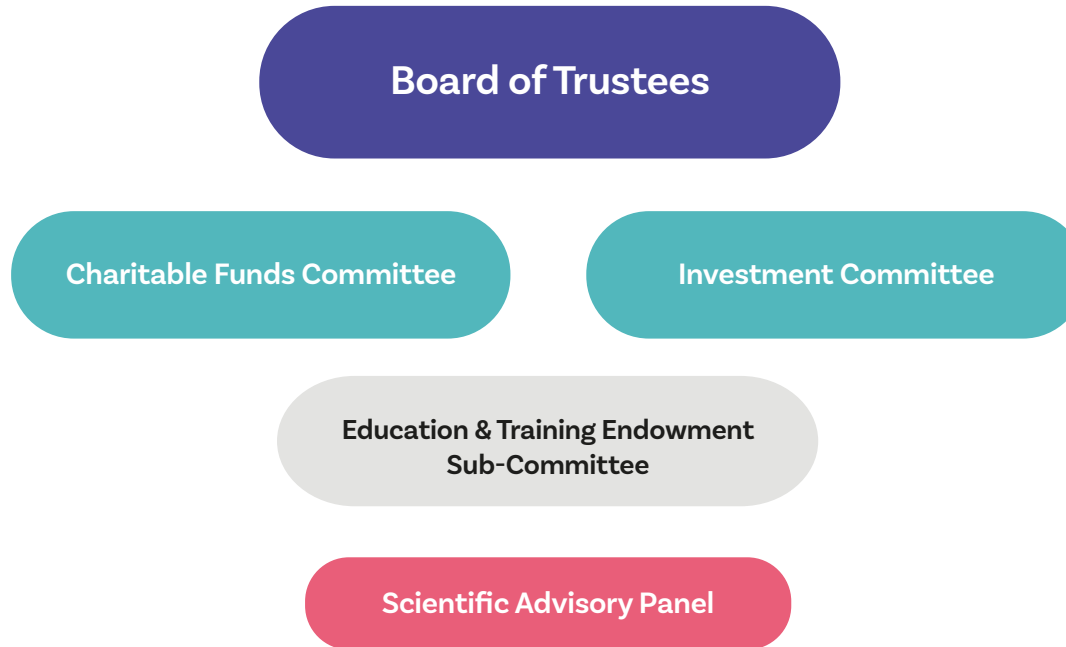
Our mission will set the direction of travel in delivering the vision and is:

Enabling healthier lives for everyone in Tayside by informing, funding and supporting our partners to improve health outcomes for people in their communities.

‘People live better and longer lives in Tayside’

Governance Structure:

To deliver on the vision, values and mission the governance structure in place provides clear assurance of transparent decision making and that our funding and investments are socially and environmentally responsible. All of the committees meet quarterly with updates throughout the year.



Staff Team:

The core staff team in blue deliver, develop and manage all activity within the charity's charter. The support in pink provides a link to NHS Tayside and to our communities.



Priorities:

In order to set the priorities, we explored the local data and evidence on what was making a big impact on people's lives. This clear set of priorities will help shape our funding and support offer:

✓ **Improving** and Supporting Physical and Mental Health

✓ **Unlocking** Health Innovation

✓ **Reducing** Substance Use

✓ **Tackling** Obesity

✓ **Promoting** Child Health

✓ **Contributing** to Environmental Sustainability

The cross-cutting theme that is at the core of everything we do is prevention, to support NHS Tayside and the community we will encourage a shift to preventative services, projects and activity.

Our Purpose:

As part of the charter governing the charity our core purpose is the advancement of health, through:



1.

Improvement in the physical and mental health of the people of Scotland.



2.

The prevention, diagnosis and treatment of illness.



3.

The provision of services and facilities in connection to the above; and



4.

The research into any matters relating to the causes, prevention, diagnosis or



5.

Treatment of illness, or into such other matters relating to the health service as the Trustees see fit



6.

To observe any conditions attached to a donation or legacy prescribed by a donor to the charity, so far as is reasonably practicable, and consistent with the above purpose and the law.

Delivery:

To deliver on the vision, purpose and priorities there will be 4 key areas of delivery –our Fundraising Plan, an Improved presence through our Communication Plan, increased collaboration across Tayside and how we distribute funding through a new package of support.

1

Fundraising

The plan contains details of the new hub, Volunteering, Partnership opportunities, our fundraising offer and actions to further develop the Gift Shop in Ninewells.

2

Collaboration & Partnerships

Working with partners, services and local organisations will help to increase the impact of funding and services through reduced duplication and efficient pathways to funding, support and advice.

3

Presence

A key development will be improving the communication and marketing of the charity, work underway and opportunities to get involved. The plan details key activity to improve the reporting, awareness and application process.

4

Funding Programme

A key part of the NHS Tayside Charitable Foundation is the distribution of funds to where they are needed most. The new funding areas are based on local data and need explored through local consultation. NHS Tayside Charitable Foundation also provides funding and support to NHS Tayside services which is part of the internal funding package.

Funding Programme:



Innovate

Groups can apply for funding between £500 and £25,000 (maximum of £20,000 for two years and a maximum of £25,000 over three years) to establish innovative projects to tackle issues affecting our community.



Prevent

Groups can apply for funding between £50,000-£100,000 over 2 years (max £150,000) to help support the priorities focused on prevention.



Invest

NHS Tayside colleagues can claim up to £500 for fundraising activities generating over £1,000 to help deliver the charitable priorities.



Support

The Foundation support programme includes providing signposting to other funders, partnership opportunities and links to key organisations across Tayside and beyond.

Stakeholder Engagement:

In preparing this strategy there was engagement across Tayside with our key stakeholders, donors, partners and the people of Tayside.

Ongoing communication and engagement are essential elements in our action plan and will ensure we continue to provide the support people need to deliver the vision.

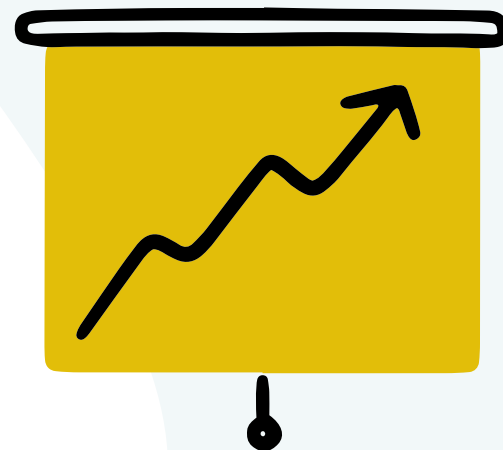


Performance Framework:

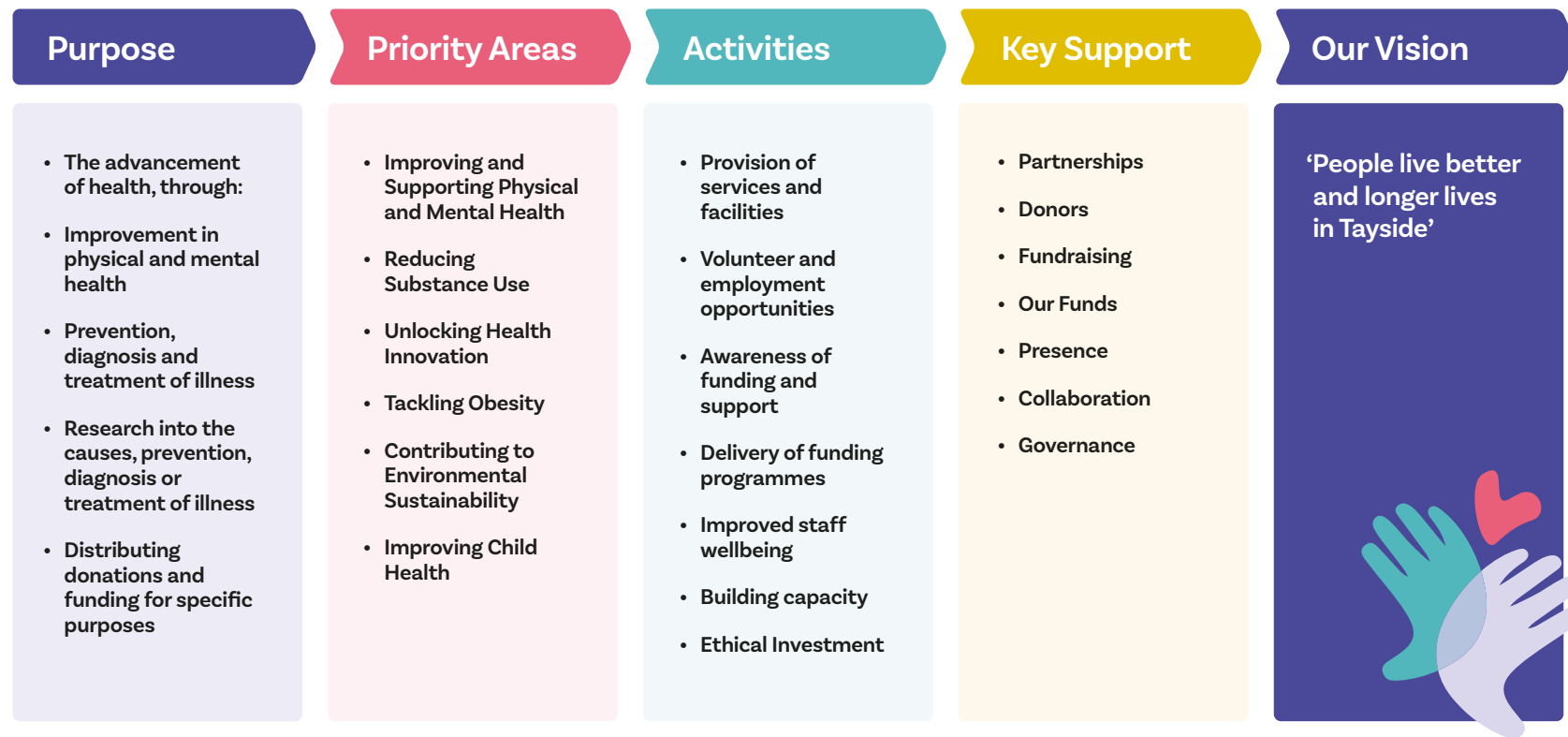
Specific, Measurable, Attainable, Relevant, Timely

NHS Tayside Charitable Foundation will embark on a new way of measuring performance which will include focusing on Inputs, outputs, outcomes, impact and how far we have come.

All of the actions from the strategy and delivery plans have been combined into one document and can be viewed using the QR code on the back cover.



Strategy Overview:



Scan QR code for
our action plan:



[Or click here](#)



This strategy can be made available in alternative formats, such as easy read or large print, and may be available in alternative languages, upon request. Please contact the tay.nhstcf@nhs.scot for further information.



www.nhstayside.foundation

