

## EVALUATION PLAN OVERVIEW AND TIMELINE

<b>(Mixed) Methods</b>	<b>Year 1</b>	<b>Year 2</b>	<b>Year 3</b>	<b>Year 4</b>	<b>Year 5</b>
<b>Primary Data Collection</b>					
Online survey of project PIs and participants (survey will also be administered on an individual basis as grad students/post docs leave and join the project)	✓				✓
Key informant interviews		✓	✓	✓	✓
<i>Team leaders</i>		✓	✓	✓	✓
<i>Project Director, Manager, Communications Specialist, Accountant</i>		✓	✓	✓	✓
Listening session with graduate students @ annual conference		✓	✓	✓	✓
Conference call participant observation		✓	✓	✓	✓
Survey/interview of Extension educators					✓
<b>Secondary Data Collection</b>					
Media communications (radio, TV, print news stories)		✓	✓	✓	✓
Website statistics		✓	✓	✓	✓
<i>External Web site statistics</i>		✓	✓	✓	✓
<i>Internal Web site statistics</i>		✓	✓	✓	✓
Publications	✓				
<i>Protocols</i>	✓				
<i>Products and publications</i>		✓	✓	✓	✓
Quarterly report assessment		✓	✓	✓	✓
Milestones assessment		✓	✓	✓	✓
Assessment of external collaborators and partners (United Soybean Board, U2U, Midwest Corn Growers, etc.)		✓	✓	✓	✓
<b>Deliverables</b>	<b>Interim Report</b>	<b>Year 2 Report</b>	<b>Interim Report</b>	<b>Interim Report</b>	<b>Project Report</b>