

BandSite Project Style Guide & Components Library

Type Kit

The text styles presented here are used exclusively throughout the BandSite designs. Please refer to the guidelines on this screen for desktop, tablet and mobile text styles.

TYPEFACE & WEIGHTS

Avenir Next Regular - 400

Avenir Next Demi - 600

Avenir Next Bold - 700

DESKTOP & TABLET TEXT STYLES

Page Header

Text size: 60px | Line height: 68px | Text weight: Bold 700

Section Header

Text size: 36px | Line height: 44px | Text weight: 700

Subheader

Text size: 24px | Line height: 32px | Text weight: Demi 600

Body Copy

Text size: 14px | Line height: 22px | Text weight: Regular 400

Footer Copy

Text size: 14px | Line height: 20px | Text weight: Regular 400

LABELS & BUTTONS

Text size: 12px | Line height: 20px | Text weight: Bold 700

MOBILE TEXT STYLES

Page Header

Text size: 24px | Line height: 32px | Text weight: Bold 700

Section Header

Text size: 24px | Line height: 32px | Text weight: Bold 700

Subheader

Text size: 14px | Line height: 22px | Text weight: Demi 600

Body Copy

Text size: 13px | Line height: 18px | Text weight: Regular 400

Footer Copy

Text size: 13px | Line height: 18px | Text weight: Regular 400

LABELS & BUTTONS

Text size: 10px | Line height: 20px | Text weight: Bold 700

Colors

These colors are used for typography, components, branding, and are solid colors at 100% opacity, unless stated otherwise.

PRIMARY COLORS

BandSite-Black: Primary text color for dark on light background. Dark background color

Silver: Secondary text color. Inactive CTA text color.

White: Primary text color for light on dark background. Light background color. Active CTA text color.

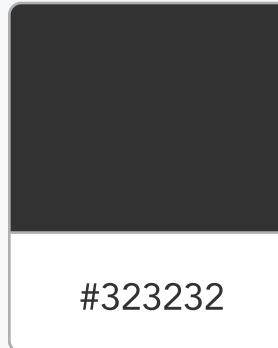
SECONDARY COLORS

BandSite-DarkBlack: CTA hover state.

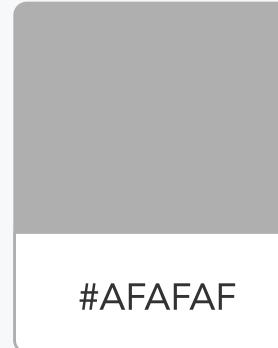
Mercury: Divider line. Form field outline.

Alabaster: Alternative light background color

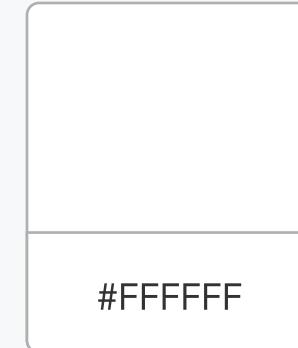
PRIMARY COLORS



BandSite-Black

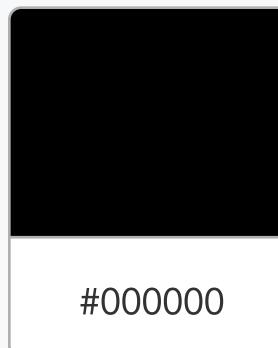


Silver



White

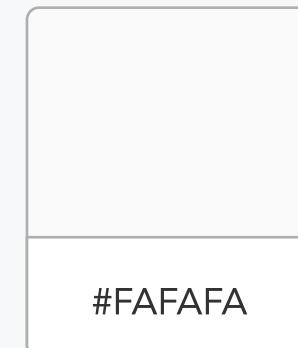
SECONDARY COLORS



BandSite-DarkBlack



Mercury



Alabaster

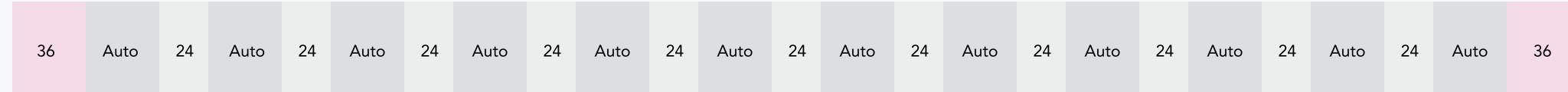
Layout Grid

Composed of columns, gutters, and margins, the layout grid ensures that designs adapt to different screen sizes and orientation in order to maintain consistency.

DESKTOP (12 COL) - SCREEN SIZES OVER 1280PX



TABLET (12 COL) - SCREEN SIZES BETWEEN 768PX - 1279PX



MOBILE (6 COL) - SCREEN SIZES BELOW 767PX



DESKTOP screen sizes are defined at 1280px, but are applied to screen sizes 1280px and greater.

TABLET screen sizes are defined at 768px, but are applied to screen sizes from 768px to 1279px.

MOBILE screen sizes are defined at 320px, but are applied to screen sizes 767px and below.

Padding

Padding refers to the space between UI elements and are measured in increments of 8px, unless otherwise specified.

To maintain consistency across designs, utilize these general padding guidelines in combination with the responsive grid layout.

Padding guidelines can be used both vertically and horizontally.

DESKTOP / TABLET

Padding before headlines: 48px

Padding after headlines: 36px

Padding between components: 36px

MOBILE

Padding before headlines: 24px

Padding after headlines: 16px

Padding between components: 16px

PADDING INCREMENTS (IN PX)



80



64



56



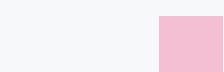
48



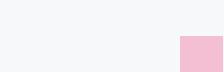
40



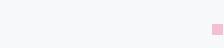
32



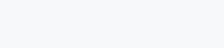
24



16

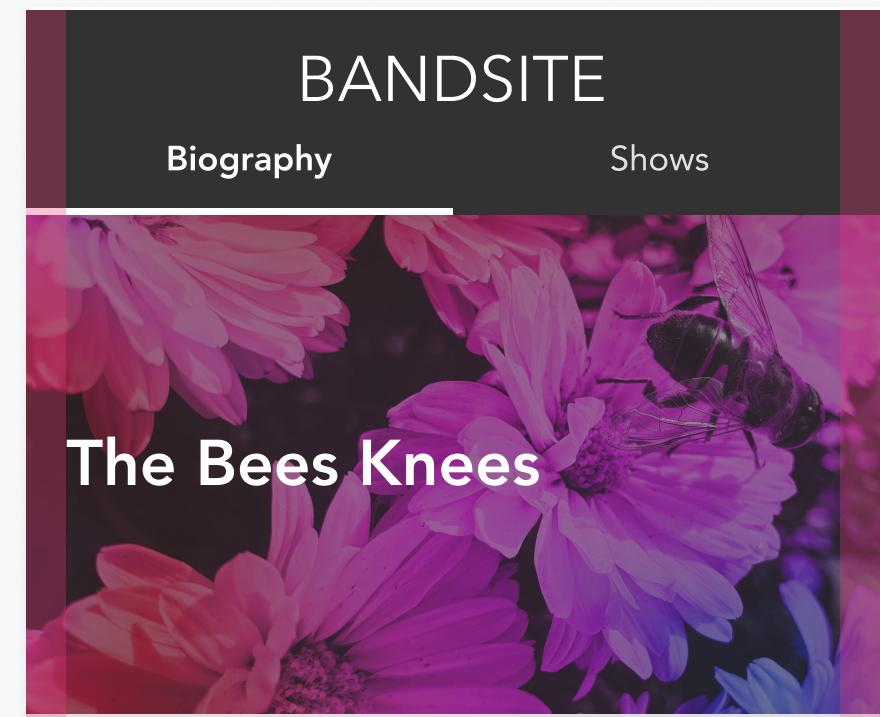


8



4

EXAMPLE



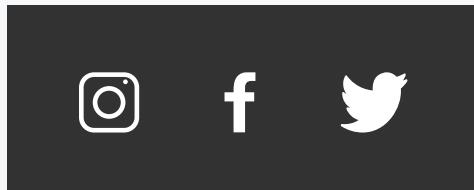
About the Musicians



"We push each other to be the best. It's not

Iconography & Call To Actions

SOCIAL ICONS



The icons used in the designs of this site are pulled from google's material design icon pack.

Icons will always be placed upon a background of BandSite-Black. Icons that are used in the place of text as links require no additional styling.

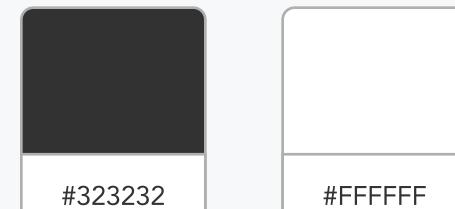
BANDSITE LOGO



The BandSite logo should always be applied on a background of BandSite-Black. For all screen sizes, the logo should not exceed 20px in height, or 120px in width.

A CTA is used to prompt action or an immediate response from a user. Follow these guidelines below.

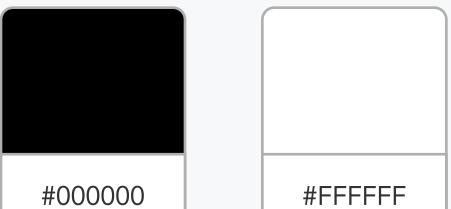
PRIMARY CTA: DEFAULT



BandSite-Black

White

PRIMARY CTA: HOVER



BandSite-DarkBlack

White

BUTTON HEIGHT

The CTA button height will remain 40px throughout all screen sizes.

BUTTON WIDTH

The CTA button width for desktop and tablet will be no less than 150px, and have no less than 32px of padding left & right. The CTA button for mobile should span the entire width of its container.

BUTTON RADIUS

For radius treatment, default to 4px on all corners.

Navigation

This navigation style will be used throughout all pages of BandSite. A line that rests with the bottom margin of the navigation bar will indicate either an active, or hover state. The color Mercury will be used for inactive links, the color White will be used for active and hover links, as well as the underline. A font weight of bold will be used for active links. The minimum width of the underline will be 1 grid column unit, and the maximum width will be the width of the text.

DESKTOP

BANDSITE [Biography](#) [Shows](#)

TABLET

BANDSITE [Biography](#) [Shows](#)

MOBILE

BANDSITE

[Biography](#) [Shows](#)

LINK STYLES

Active State Inactive State Hover State

Footer

DESKTOP

Get in Touch



BANDSITE

Cam Adams
The Bees Knees Management

503 Broadway Penthouse,
New York, NY 10012, USA

info@thebeesknees.com

Pearl Gregg
Limitless Artist Group

Booking Agent for
USA / South America / Japan

pearl.gregg@limitlessag.com

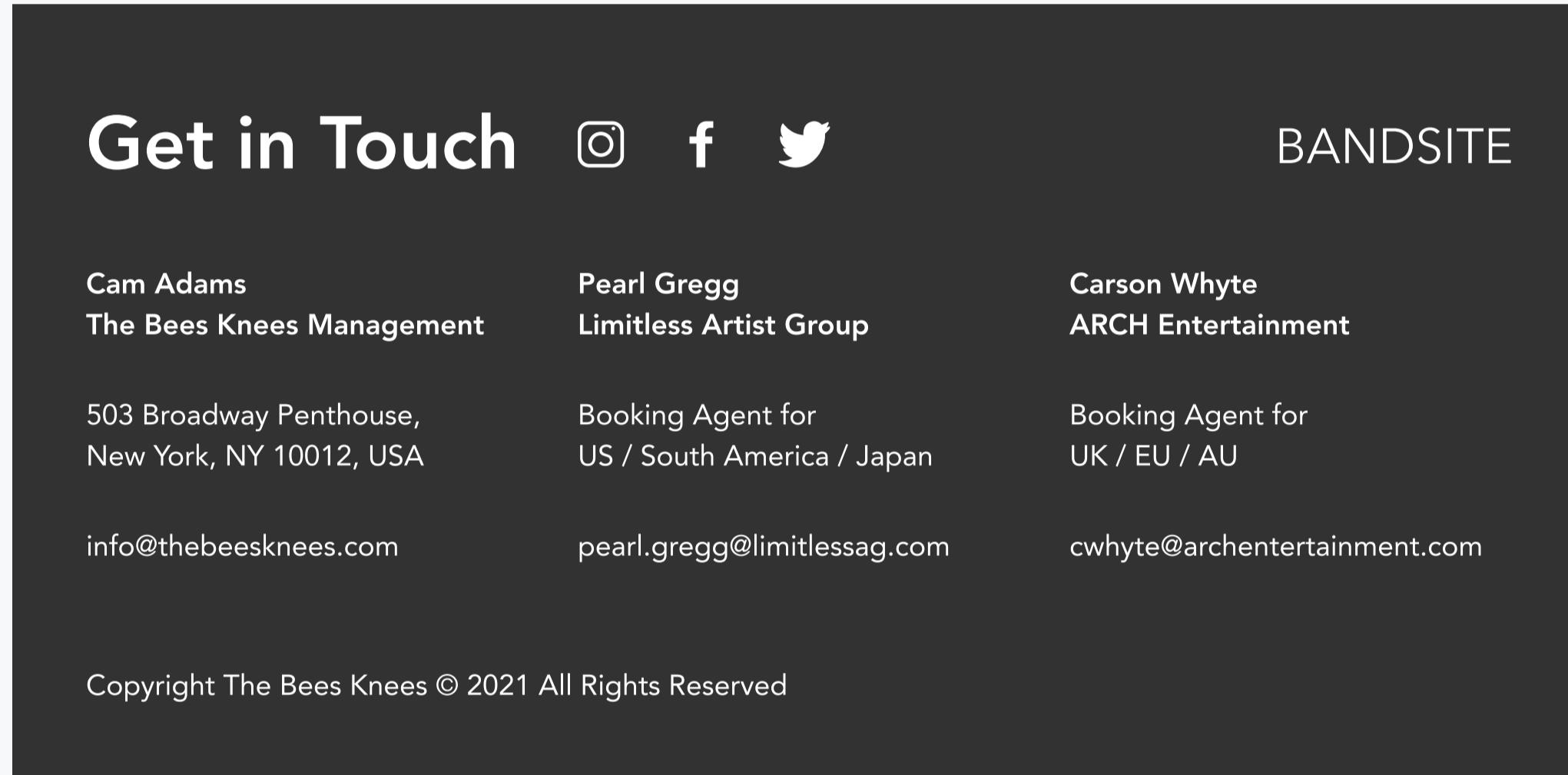
Carson Whyte
ARCH Entertainment

Booking Agent for
UK / EU / AU

cwhyte@archentertainment.com

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TABLET



The tablet view displays the same layout as the desktop version, including the "Get in Touch" section with social media links, contact information for Cam Adams, Pearl Gregg, and Carson Whyte, and a copyright notice at the bottom.

Get in Touch BANDSITE

Cam Adams
The Bees Knees Management

503 Broadway Penthouse,
New York, NY 10012, USA

info@thebeesknees.com

Pearl Gregg
Limitless Artist Group

Booking Agent for
US / South America / Japan

pearl.gregg@limitlessag.com

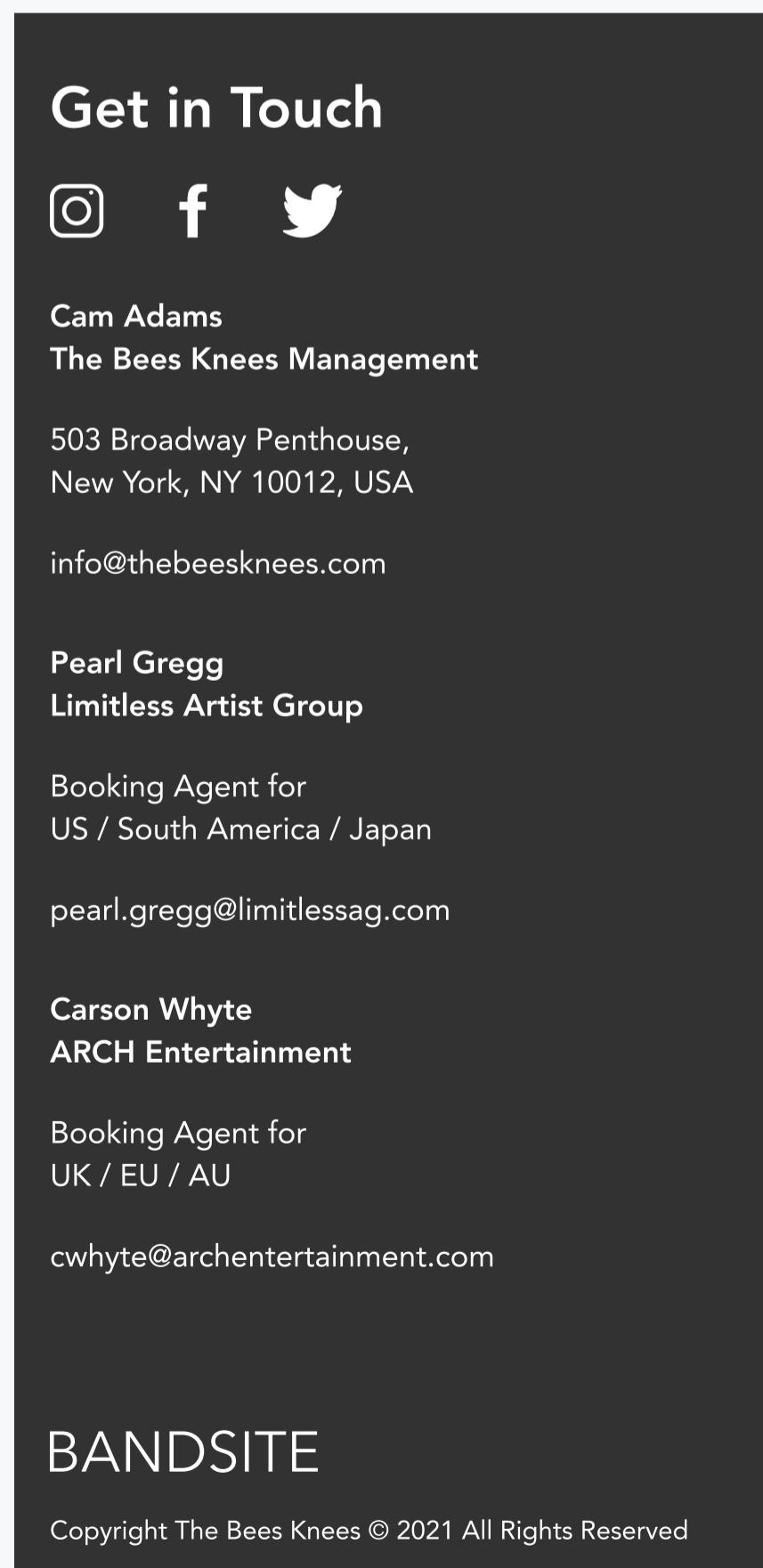
Carson Whyte
ARCH Entertainment

Booking Agent for
UK / EU / AU

cwhyte@archentertainment.com

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MOBILE



The mobile view shows a compact layout where the "Get in Touch" section and social media links are at the top, followed by the contact details for each agent, and a "BANDSITE" link at the bottom.

Get in Touch

Cam Adams
The Bees Knees Management

503 Broadway Penthouse,
New York, NY 10012, USA

info@thebeesknees.com

Pearl Gregg
Limitless Artist Group

Booking Agent for
US / South America / Japan

pearl.gregg@limitlessag.com

Carson Whyte
ARCH Entertainment

Booking Agent for
UK / EU / AU

cwhyte@archentertainment.com

BANDSITE

Copyright The Bees Knees © 2021 All Rights Reserved

Divider

DESKTOP

Stroke width: 1px

Fill color: Mercury

TABLET

Stroke width: 1px

Fill color: Mercury

MOBILE

Stroke width: 1px

Fill color: Mercury

Form Fields

FORM FIELD HEIGHT

The form field height will be no less than 48px on desktop & tablet, and no less than 36px on mobile.

FORM FIELD WIDTH

The form field should span the entire width of the container for all screen sizes.

FORM FIELD RADIUS

For radius treatment, default to 4px on all corners.

FORM FIELD PADDING

For desktop & tablet screen sizes, default to 16px of padding on all sides. For mobile, default to 12px of padding on all sides.

FORM FIELD LABELS

The space between the form field label and the form field itself will be 4px on all screen sizes.

FORM FIELD BORDER

The form fields will have a 1px border using the color Mercury for the default state, BandSite-Black for the active state, and #D22D2D for the error state.

DEFAULT STATE

NAME



Enter your name

ACTIVE STATE

NAME



Mohan Muruge|

FILLED IN STATE

NAME



Mohan Muruge

ERROR STATE

NAME



Tables

DEFAULT TABLE ROW

For desktop & tablet screen sizes, default to 24px of padding on top and bottom, with 18px of padding left and right. For mobile screen sizes, default to 16px on all sides.

SELECTED TABLE ROW

When in a selected state, the background of the table row will be the color Mercury

HOVER TABLE ROW

When in a hover state, the background of the table row will be the color Alabaster

DEFAULT STATE

Mon Sept 06 2021

Ronald Lane

San Francisco, CA

BUY TICKETS

SELECTED STATE

Mon Sept 06 2021

Ronald Lane

San Francisco, CA

BUY TICKETS

HOVER STATE

Mon Sept 06 2021

Ronald Lane

San Francisco, CA

BUY TICKETS



#E1E1E1



#FAFAFA

Mercury

Alabaster

Avatars

Avatar images will have a border radius of 50% applied.

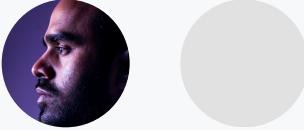
For desktop & tablet screen sizes, the image should be no larger than 48px in both width and height. For mobile screen sizes, the image should be no larger than 36px in both width and height.

The avatar image should have a placeholder color of Mercury applied in the event that an image is not provided.

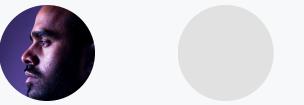


Mercury

DESKTOP & TABLET



MOBILE



Hero Image

An overlay of BandSite-Black with a 50% opacity will be applied on top of the hero images in order to increase legibility of the white hero text.



BandSite-Black
Opacity of 50%

EXAMPLE

