# Async brainstorming

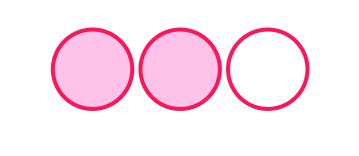
# A brainstorm method tailored for async collaboration

#### INTRODUCTION

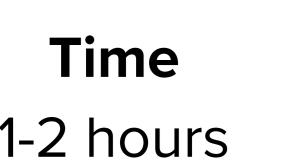
Design an inclusive and effective brainstorm with this template tailored for async collaboration. These activities are great when calendars are packed, participants can't meet live because of time zone conflicts, or when you just want to give collaborators more time to think about their ideas.







People 2 - 20



Difficulty Intermediate

### **AGENDA**

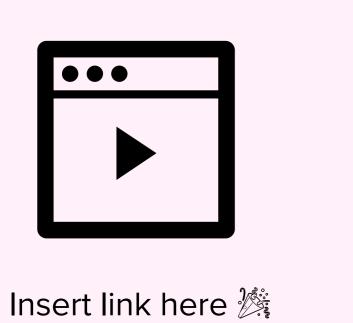
- 1 Define your problem statement
- 2 Brainstorm
- **Group ideas**
- 4 Prioritize

#### PREPARATION FOR ASYNC WORK

Before sharing this mural with collaborators, review the facilitation recommendations for async projects. Then, define the problem statement and fill out section 1.

Provide collaborators with a timeline for each phase of the brainstorm — then explain the activity checkpoints below. Consider recording a quick explainer video, if collaborators are unfamiliar with async collaboration.

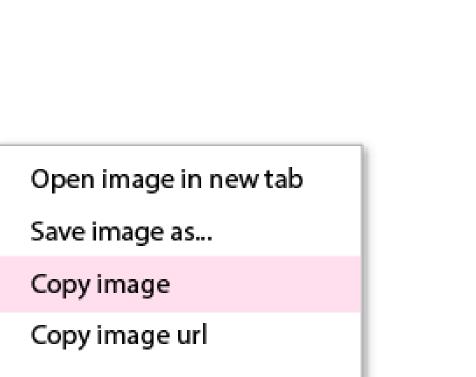




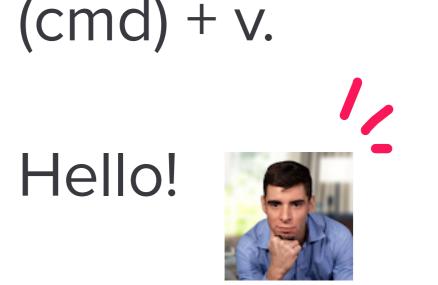
#### **ACTIVITY CHECKPOINTS**

Add your profile picture here to help track the team's progress. After you finish an activity, move your avatar below.

You can easily add your profile image by right-clicking your avatar in the lower part of the mural - selecting the option "copy image".



Left-click any part of the mural and paste the image with ctrl (cmd) + v.



#### Starting point - I have read the problem statement

Add your avatar here One Delta mile's valueusing co-branded Delta Air Lines credit cards.

#### Brainstorm completed - I'm ready for grouping ideas

Redeeming your Avios for Economy tickets comes with an average value of 0.8 cents to 1.5 cents per Avios, whereas you may get more than 2 cents per Avios for a business or a First class fight.

#### Group ideas completed

You can earn Skywards Miles every time you travel, spend, stay, dine, and enjoy with our growing number of partners all over the world.

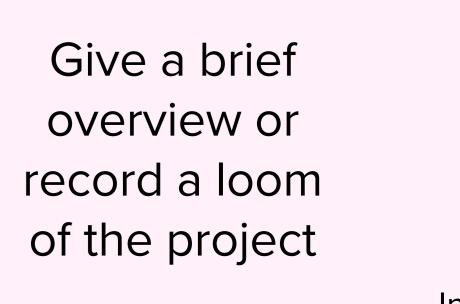
#### Goal reached - I have finished the prioritize step

Move your avatar here Share your feedback

# Define your problem statement

AIR TRANSPORTATION OF NETWORK WITH TABLUE

How Might We UNLOCKING INSIDES INTO THE GLOBAL AIR TRANSPORTATION NETWORK NETWORK WITH TABLUE ?



# Brainstorm

Type your paragraph...

#### **Advice**

- Defer judgment
- Go for volume

Build on the ideas of others

- Stay on topic
- Encourage wild ideas
- Be visual

PRO TIP: Select a sticky note and click the pencil icon in the menu to sketch.



It involves the use of airplane,helicopter,and other types of aircraft to transport passengers, cargo, and other goods between different locations, whether domestic or international

Air Transportation is the movement of people,good,and mail by aircraft including commercial airlines

Air transportation plays a critical role in connecting people and businesses around the world, providing faster and facing industry

Due to being the most expensive, only light, precious and perishable goods are sent through aircraft

The global air transportation market is expected to witness signifcant growth in the increasing air passenger trafc, growing number of airport project and air FRIEGHT SERVICES

Air transport provides the only global transportation network for passengers and cargo, making it essential for global business operations and for personal travel and tourism.

# Group ideas

#### Group 1

When roads are blocked in the mountains due to heavy snow fall or landslides, the only option for rescue or transportation is airways.

### Group 2

The air transportationnetwork is a complexnetwork which hasthe properties of smallworld networksand scale-freenetworks.

#### Group 3

The hubs of the network have large connectivities and long-distance connectivities at the same time.

### Group 4

The degree distribution of the nodes displays a heavytailed distribution

## Prioritize

The facilitator should copy and paste the groups from step 3 into this area and setup the vote details. Let's vote! Add a vote on sticky notes you think are a high priority. You can also add your vote to an entire group.

The availability and costs of aviation fuel remain one of the major economic factors affecting the airline industry for decades. Spike in jet fuel prices has a direct influence on the financial portfolio of airline firms. In 2021, the expenditure on airline fuel increased by almost 30% due to the easing of travel restrictions and the initial recovery in global passenger demand. As the Russia-Ukraine conflict has prompted oil price variations, it is estimated that the share of fuel in total operational costs from 2022 could be significantly higher than that in 2021.

Airport infrastructure such as runways, hotels, terminals, concourses, shopping centers, and lounges are needed to consistently be upgraded to cope with the rise in the number of air passengers. To maintain the reputation of the airline and remain ahead of the competition, aircraft are needed to be periodically upgraded and maintained, while onsite amenities such as aircraft

The pandemic was among the greatest challenges the aviation companies ever faced, with its impacts continuing even after travel restrictions are lifted in many parts of the world. According to the IATA report, the pandemic erased essentially 20 years of gains in passenger traffic in one sudden blow. The report forecasts that by 2040 air

High-priority Low-priority