

# Vijayalakshmi Kalidindi

## Data Analyst — Python — SQL — Tableau

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Medium : iswetha522.medium.com

Data Analyst and experienced Python programmer looking for the next challenge in data analytics. Authorized to work in the Netherlands.

- **Expertise:** Data Analysis, ETL, Python, Pandas, Numpy, TensorFlow, Scikit-Learn, MySQL, Tableau, GCP, GIT
- **Areas of Interest:** Fintech, Healthcare, E-Commerce

## EXPERIENCE

- **Ironhack** Amsterdam, Netherlands  
*Data Analytics Bootcamper* 10/2020 - 12/2020
  - Data cleaning and wrangling, statistical analysis, business intelligence, storytelling, machine learning with Python, MySQL and other tools.
  - My final project was Landmark Recognition where I used machine learning techniques to detect a landmark from a given image.
  - Models were trained using Convolutional Neural Network(CNN) and seeded with transfer learning from ResNet50 pre-trained models.
  - **Source code - Medium post**
- **The Pregnancy Pause** Hyderabad, India  
*Maternity Leave* 03/2017 - 10/2020
  - Maternity break taking care of my kid.
- **Yantranet Technologies** Visakhapatnam, India  
*Software Engineer* 01/2015 - 02/2017

Yantranet provides cloud-based IoT solutions such as Digital Signage, Kiosk & Cloud Analytics that sit on top of a custom-built IoT platform.

  - Created a Python based API (RESTful Web Service) using Django and MySQL to track device registrations and perform analysis, improving visibility of growth within the company.
  - Designed e-mail marketing campaigns using HTML and CSS, increasing the CTR for outbound campaigns by 30%.
  - Prepared and supervised customers relationship management databases (MySQL).
  - Developed and deployed python scripts to integrate delivery workflows and data analysis, which helped automate repeatable tasks.
- **HCL career development center** Chennai, India  
*Junior Software Developer - Trainee* 04/2013 - 09/2013
  - My time at HCL involved preparing web pages and attending training for tools and technologies in Web Develop.
  - Created and Maintained static web pages and templates using JSP, HTML and CSS.
  - Completed training for JSP, HTML & CSS.

## EDUCATION

- **Ironhack Amsterdam** Amsterdam, Netherlands  
*Data Analytics Bootcamp* 10/2020 - 12/2020
- **Jawaharlal Nehru Technological University, Kakinada** Visakhapatnam, India  
*Bachelor of Technology, Computer Science* 08/2009 - 05/2013

## ACHIEVEMENTS

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- **Indian Institute of Management, Visakhapatnam** Visakhapatnam, India  
*Women Startup Programme 2018* *04/2018 - 04/2018*
  - Selected among the Top 100 for First Bootcamp at Indian Institute of Management, Visakhapatnam initiated by N S Raghavan Centre for Entrepreneurial Learning(NSRCEL) with a participation of 6000+ contestants.
- **Chegg** Hyderabad, India  
*Subject Matter Expert* *02/2016 - 05/2016*
  - Coached 100+ high school students on Advanced Mathematics and Programming and conducted sessions to clear questions from assignments.

## LANGUAGES

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- **English:** Professional Working Proficiency
- **Hindi:** Professional Working Proficiency
- **Telugu:** Native or Bilingual Proficiency

## INTERESTS

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- Reading, Cooking, Traveling, Listening to Music, Running, Hiking