

A.I. Expert

More and more companies are becoming aware of the potentially huge advantages they stand to gain by incorporating artificial intelligence (AI) in their everyday operations. The expert that guides them here is known as an AI expert, Data scientist, or Decision scientist.

An AI expert guides management to fully utilizing AI technologies to improve operations.

An AI Expert is responsible for:

- ☐ Identifying opportunities where AI can improve or even optimize the business processes of a company in terms of cost and efficiency
- ☐ Asking fundamental questions to inform the identification of AI opportunities
- ☐ Educating the client to raise their general level of understanding of the valuable contribution that could be made by the use of AI
- ☐ Educating the client to reduce unfair bias against the potential positive contribution that could be made by AI

Without an AI expert a company will not be able to:

- ☐ Capitalize on near-optimal/optimal business operations
- ☐ Capitalize on cost savings that could be realized by the effective use of AI
- ☐ Capitalize on increased revenue potential that could be realized by the effective use of AI
- ☐ Be perceived as a sufficiently forward-looking and technology-enabled company

A good AI Expert:

- ☐ Identifies aspects of a company's procedures that can be executed in a more optimal way
- ☐ Handles a company's data with integrity and security
- ☐ Keeps up to date with the latest developments in the AI field

The more digitally-enabled a company becomes, the greater the need for an AI expert. As business processes become established and continue to evolve, the AI expert is continually on the lookout for opportunities to optimize which directly translates into cost savings and increased revenue.