



INVICTA

Introduction Transcript

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COURSE INTRODUCTION TRANSCRIPT

Hi and welcome to distance learning in Project management with INVICTA where we will focus on three topics. In this three-part lecture you will be able to learn about the Managing process improvement projects which includes lean, six-sigma, re-engineering (BPR) and EFQM for the first part that will be covered by Steven and Alexandros. Managing new product development projects that will be held by Jasper and Marschenka for the second part. And managing an international project (outside UK) with Rebekah and Sergio for the third part. I will now summarise the topics, the first one is.

Topic 1: Managing Process Improvement Projects

This topic deals with managing process improvement projects including four of the methods which are Lean, Six Sigma, Re-Engineering (BPR) and EFQM. The different methods will be displayed and explained in both how they work and also give some examples of how they can be implemented.

Many business struggles with ineffectiveness which affects everyone, both you and the other people working at the company or in the projects. The result can be unhappy people or that time and money is wasted. By first learning about these four methods of how to improve company's and projects, the first step in being more effective is taken.

Topic 2: Managing New Product Development Projects

This chapter deals with managing task of new product development (NPD). After defining different new product categories this lecture discusses five general phases of new product development.

It demonstrates the given techniques with the aid of examples. This procedure enables the student to manage new product developments in their future work-life.

Additionally, specific NPD tools, both established and modern are covered to give the students an idea of the subtle differences and modern NPD thinking.



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Topic 3: Managing an International Project

This topic will give an understanding to what an international project is and how to manage one outside of the UK. This will give insight into difficulties that may be encountered when expanding including culture, issues within the country and local work force. This will be followed by an awareness into why projects fail and go into details to why this may occur. Following this the process in which a project in plan is detailed and the Risk assessment process which takes place throughout the process. The cultural differences between countries are further examined in relation to the Hofstede Culture Dimensions. This provides an overview of how problems could be resolved are through cross cultural training.

Okay! Now you know what you will learn and you can start the distance learning. We from INVICTA would like to wish you good luck.