



INVICTA

Topic 3 Summary

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TOPIC 3 SUMMARY

This part of the project management MSc course will focus on how to manage an international project out with the UK and will give an understanding to what an international project is. This will give insight into difficulties that may be encountered when expanding including culture, issues within the country and local work force. This will be followed by an awareness into why projects fail and go into details to why this may occur. Following this the process in which a project in plan is detailed and the Risk assessment process which takes place throughout the process. Further information about both international and cultural differences are examined. An overview of how these problems could be resolved are examined, through how to become an intercultural worker and cross cultural training.

The cultural differences between countries are further examined in relation to the Hofstede Culture Dimensions where 5 of the main differences are discussed and how this relates to planning a project internationally. Throughout, the lectures case studies will be discussed and how they relate to the topic being discussed. Further learning will come from exercise that can be completed at home.

LEARNING OBJECTIVES

- Understanding of difficulties within an international project;
- Analyse the causes that make an international project to fail;
- Look at cultural frameworks in planning international projects;
- The overall management of an international project;
- Understanding of the Hofstede Culture Dimension.