

CHURN ANALYSIS

Bank Customer Data

10K

Customers

churn

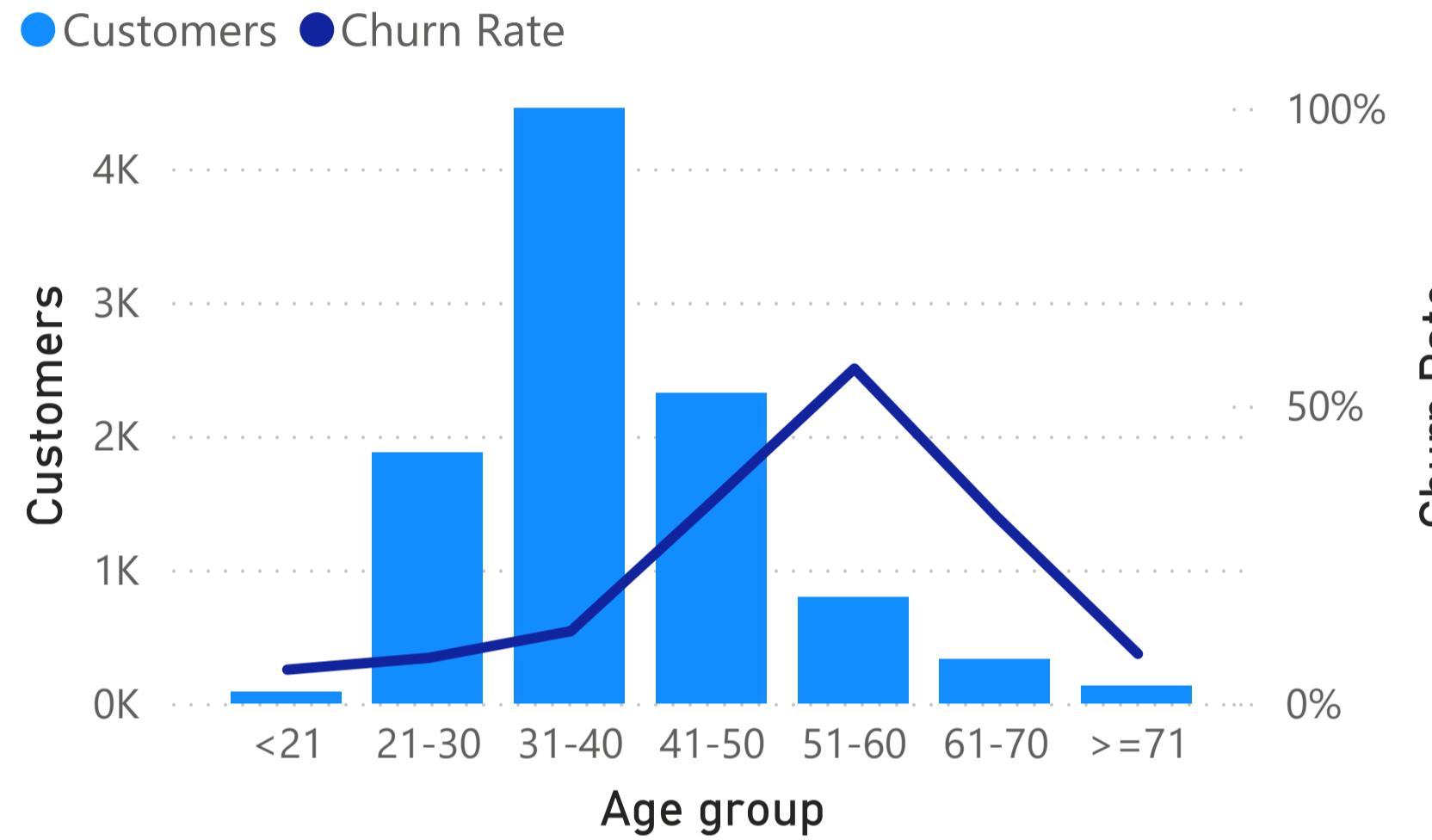
All

15%
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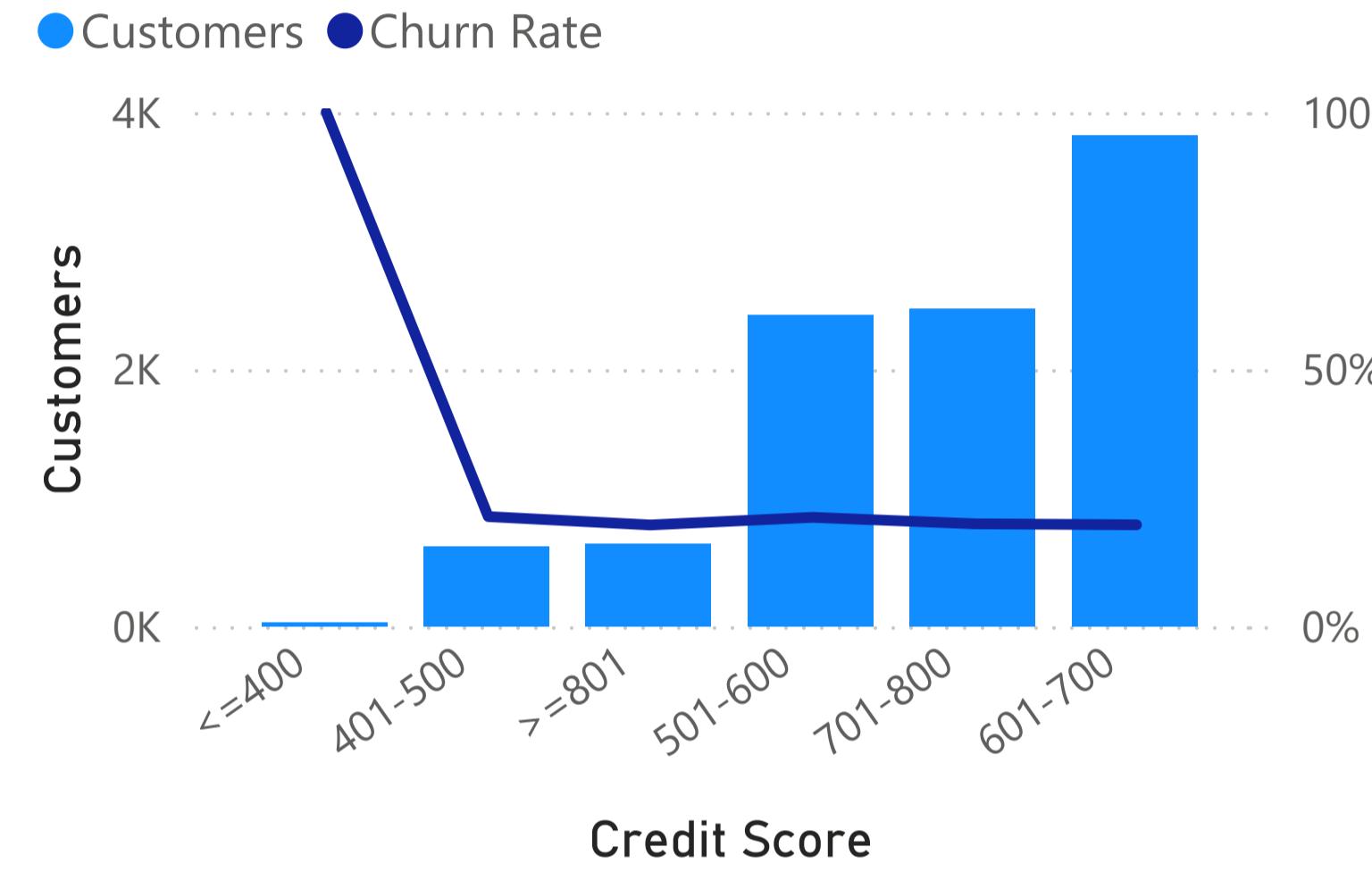
20.37%

100%

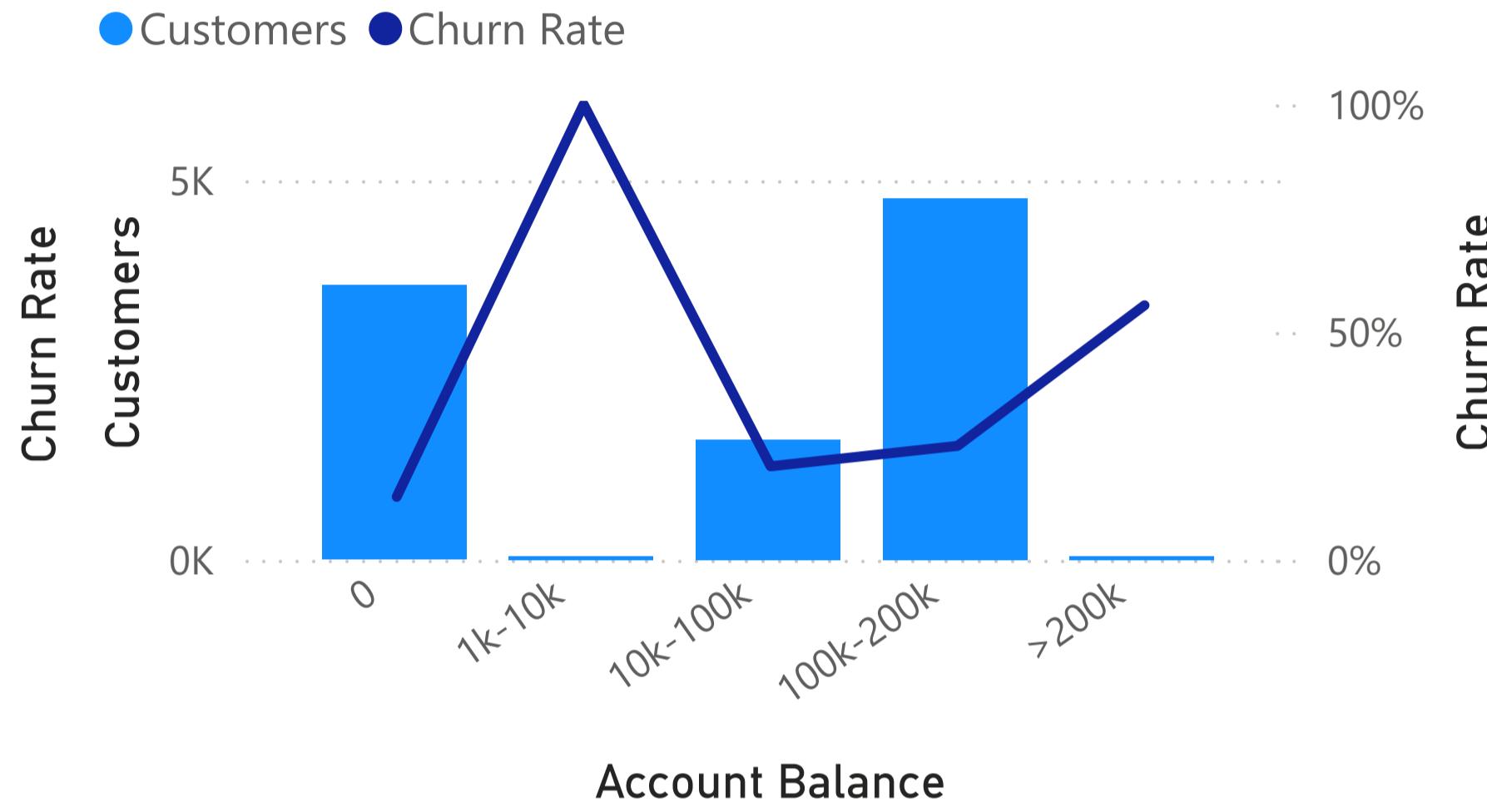
Customers and Churn Rate by Age group



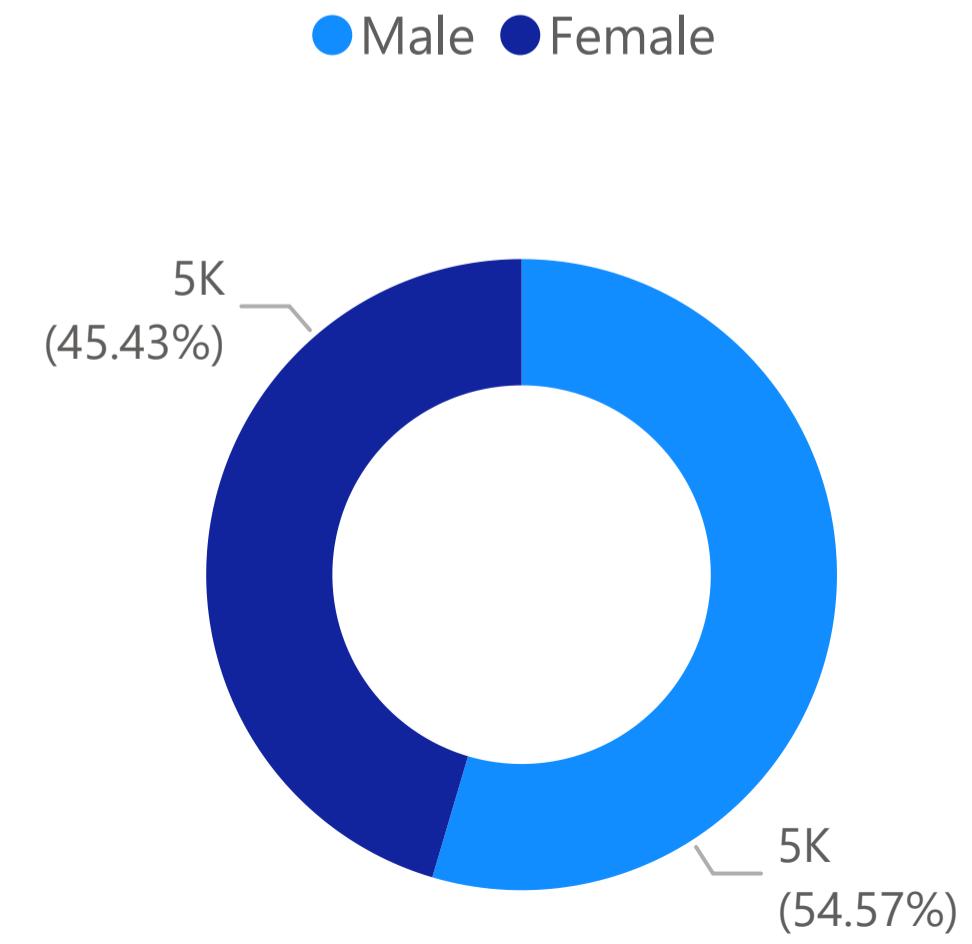
Customers and Churn Rate by Credit Score



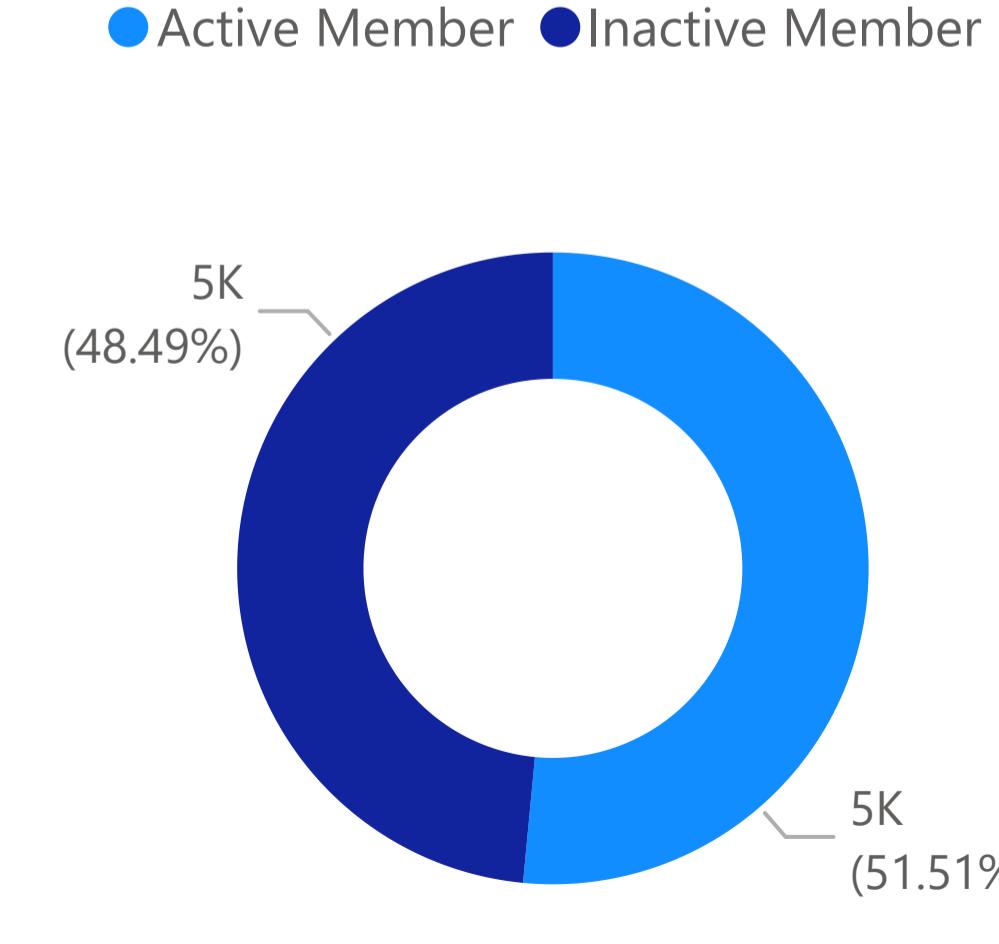
Customers and Churn Rate by Account Balance



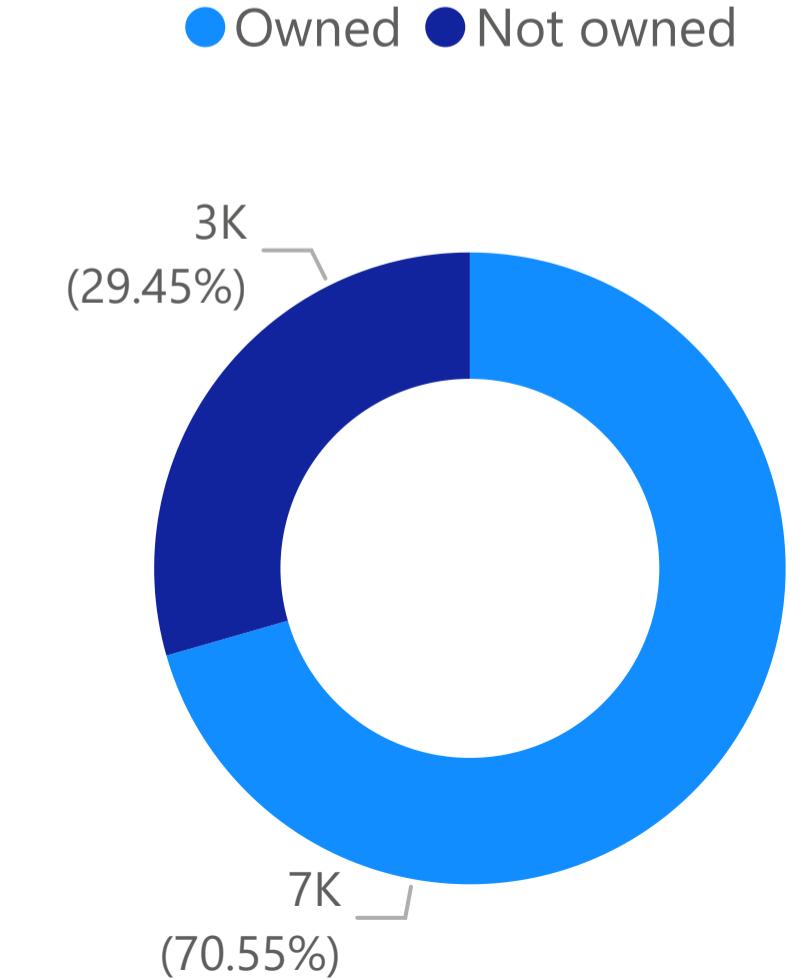
Customers by gender



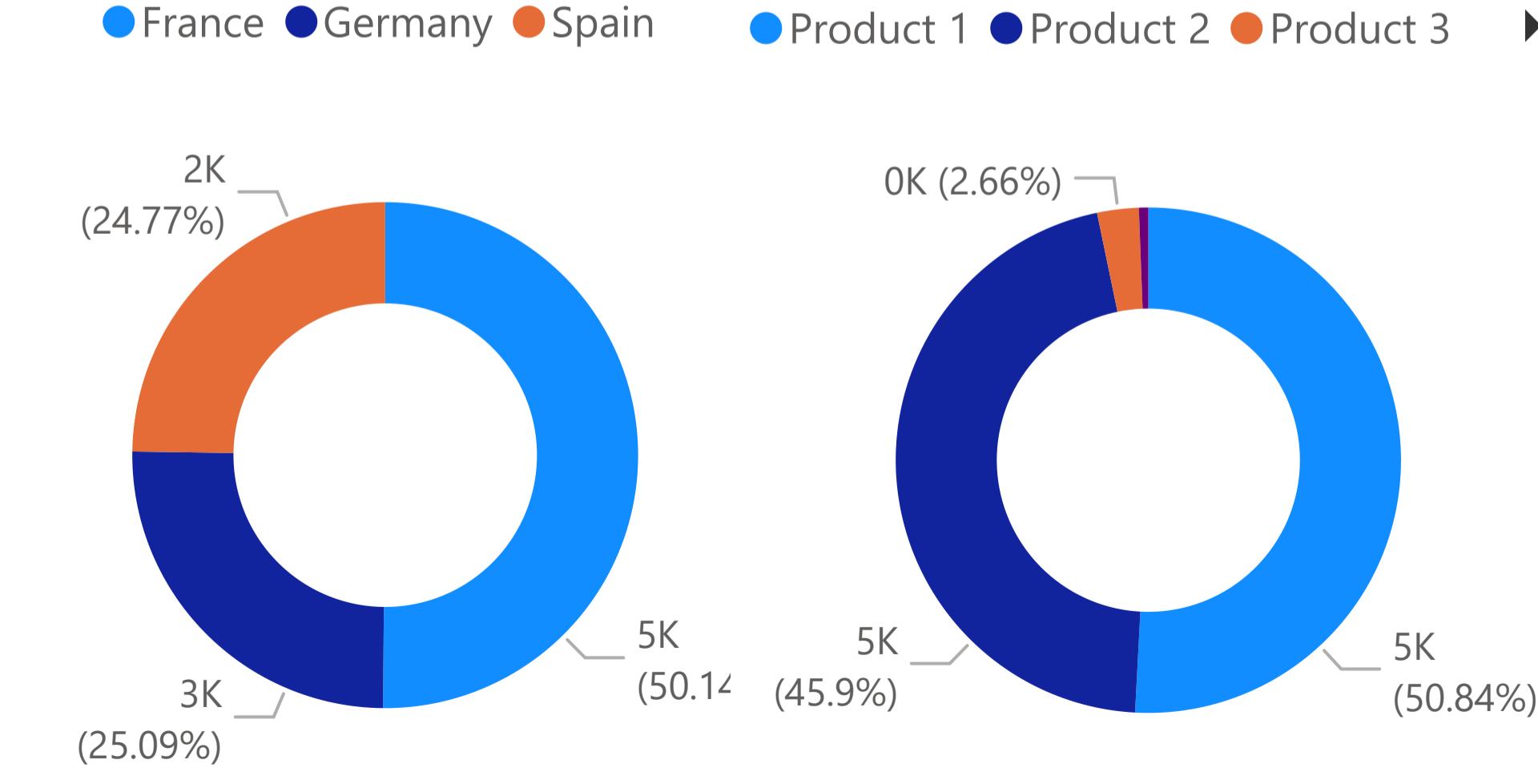
Customers by Active Status



Customers by Credit Card Status



Customers by Country



Customers by Products

