



IEEE PES SLIIT

INNOVELLEC'25

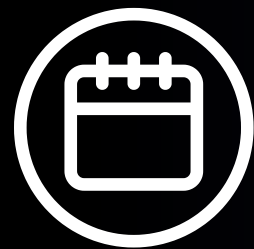
PARTNERSHIP PROPOSAL

SLIIT
IEEE Student Branch
A Student chapter of IEEE Power & Energy Society



WHAT IS INNOVELEC'25?

Innovelec is the largest student-led innovation competition hosted by the **IEEE PES Student Branch** Chapter of **SLIIT**. It allows students to showcase creative tech solutions through competitions, while also offering webinars and industrial site visits to provide deeper insights into innovation. The event brings together university students and their ideas on one platform, promoting collaboration and knowledge sharing.



28st of June



Online Webinars +
Industry Visits +
Final Competition



100 + Participants
15 + Universities

EVENT DETAILS

	Industry Visits	Final Competition Day
 Date	June 14th	June 28th
 Location	Yet To Be Selected	SLIIT Auditorium
 Duration	9:30 AM - 4:00 PM	8:30 AM - 5:00 PM
 Expected Audience	50	100 +

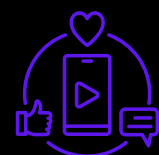
WHY YOU SHOULD PARTNER WITH US?



Reach out to a base of **3000+** digitally and 100+ delegates directly



Be recognized as the **Official Food Partner** showcasing your company as a leader in providing the technological requirements for undergraduates



Enhance brand visibility of **your company** through social media, Whatsapp groups, backdrops, banners and printed material



Position **your company** on the final competition day at a high visibility stall location to engage with incoming undergraduates and communicate your offers



Benefits from **IEEE's** extensive media coverage and its advertising partners to extend your company's reach beyond the event.

OUR PLAN FOR YOU

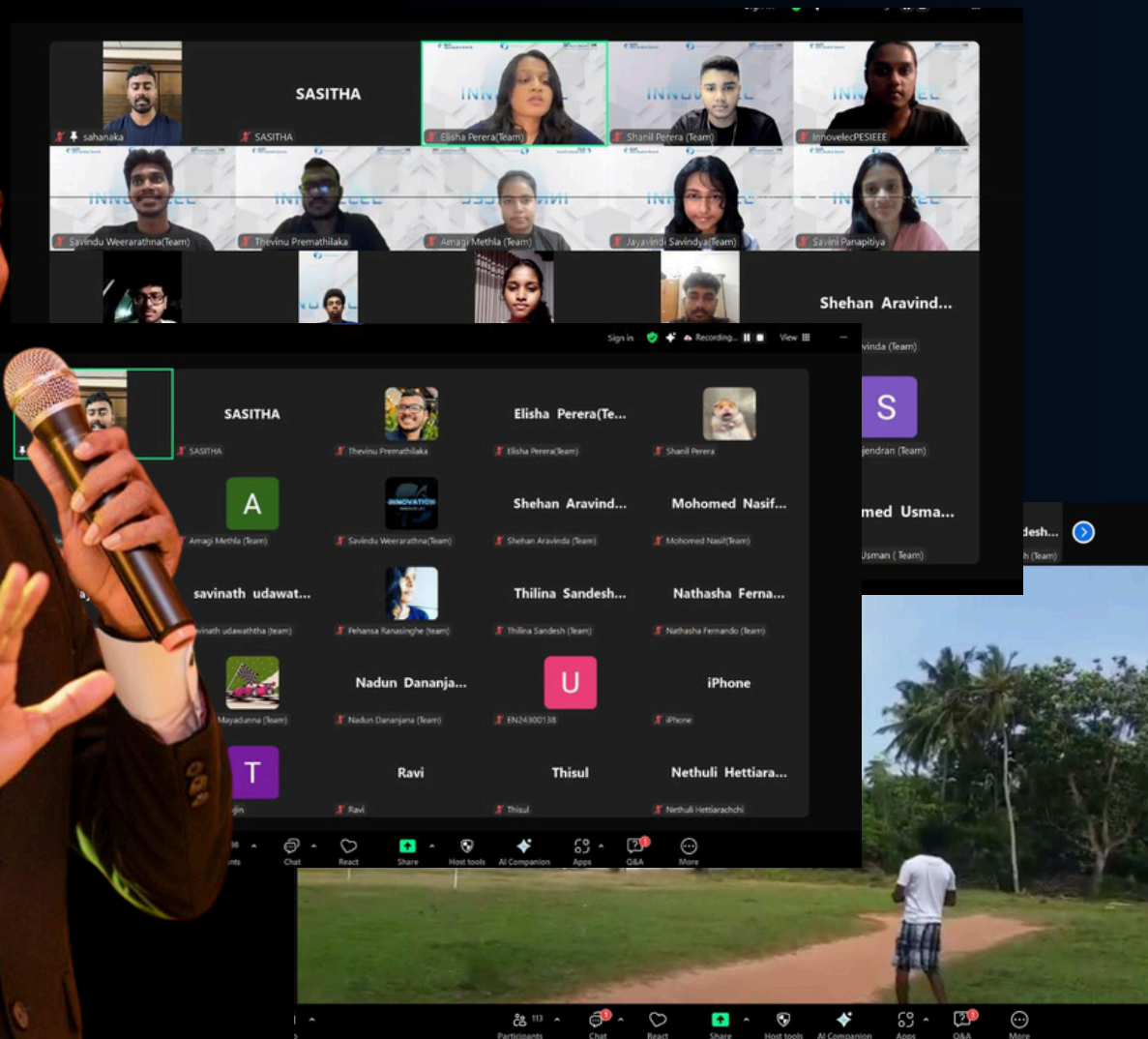


OFFICIAL SNACK PARTNER

RS.6,000

- ✓ Recognized as the Snack Partner of Innovelec 2025
- ✓ **Contribute by either:**
 - Providing snacks for participants or Making a monetary contribution of Rs. 6,000
- ✓ 1 company banner displayed near the refreshment zone (if space allows)
- ✓ Social media thank-you post + Instagram story highlighting your brand
- ✓ Brand mention in our official WhatsApp group of 700+ members
- ✓ Opportunity to display a QR code or ad across SLIIT notice boards for added visibility.
- ✓ Inclusion in our official post-event partner appreciation post

JOURNEY SO FAR

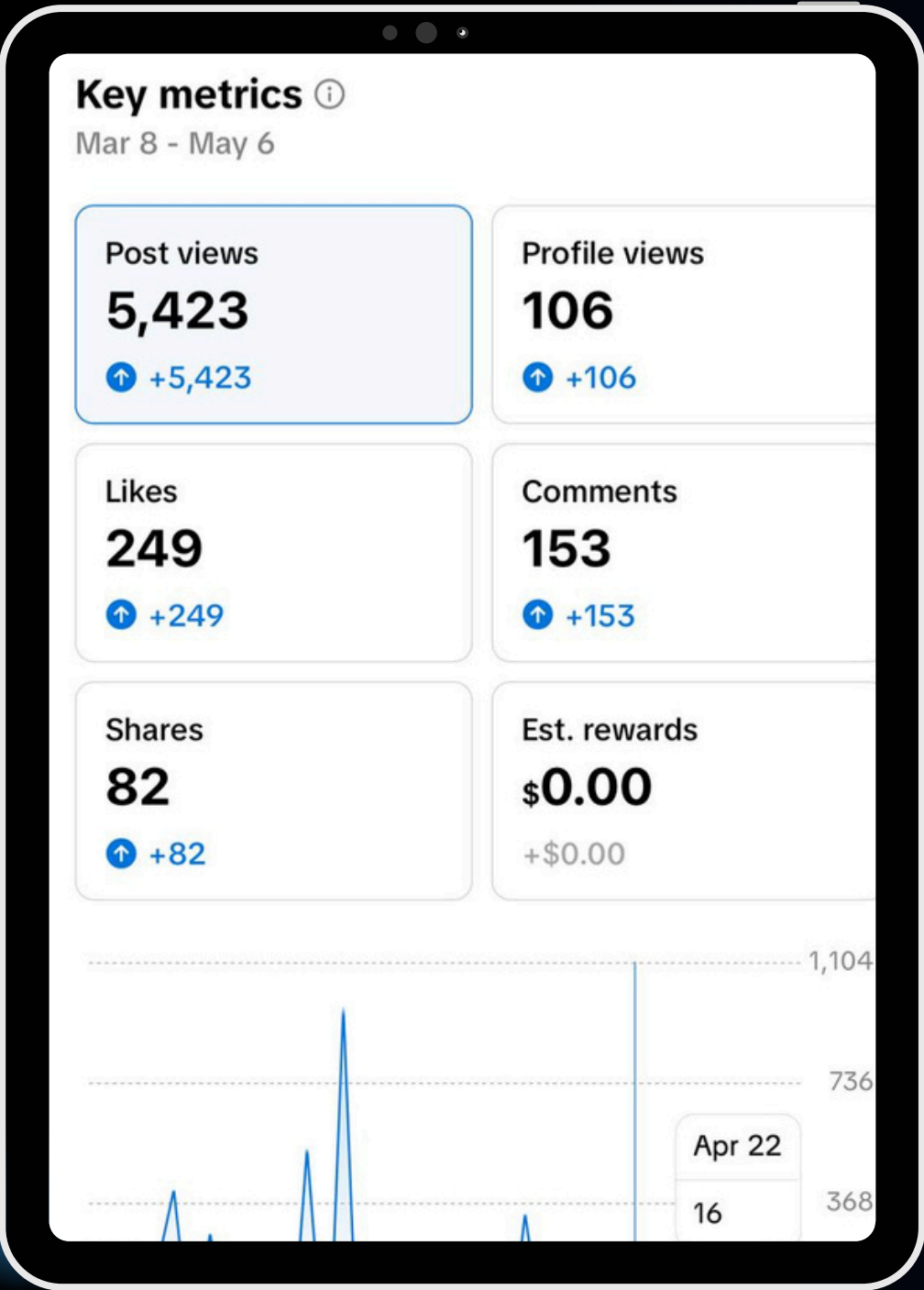


110+ participants joined Sahanaka Weeraratne for an insightful session on "How to Build an Innovative Idea." Here's a quick look back!



Prof. Rangika Halwatura inspired 100+ attendees with his talk, "Why Should Students Be Innovators?" Here's a glimpse into this thought-provoking session!

PUBLICITY FOR INNOVÉLEC

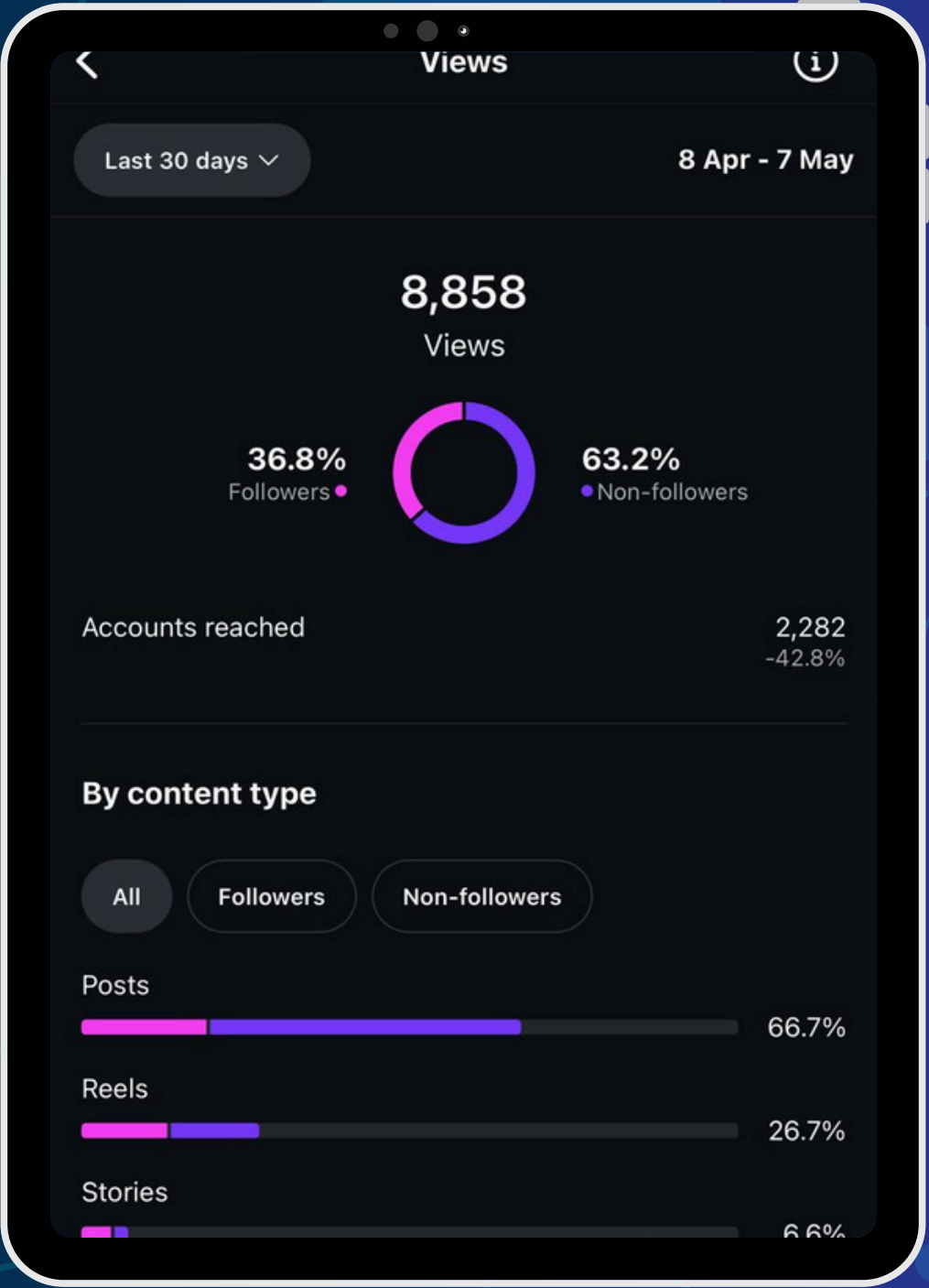


 **TikTok**


 **700+**
PARTICIPANTS



 **2300+**



 **Instagram**



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THANK YOU FOR YOUR CONSIDERATION

INNOVÉLEC