



INNOVÉLEC

PARTNERSHIP PROPOSAL

SLIIT
IEEE Student Branch

A Student chapter of IEEE Power & Energy Society



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Introduction to IEEE

IEEE, the Institute of Electrical and Electronics Engineers, is the world's largest technical organization committed to advancing technology for the betterment and improvement of humanity. Established in 1884, IEEE has experienced significant growth, with a membership exceeding 400,000 individuals across over 160 countries.

IEEE is based on many objectives such as promoting the theory and disciplines of electrical and electronic engineering, organizing conferences around the world to bring industry professionals together, sharing the latest findings and advancements, collaborating with like-minded experts, providing a common platform for the exchange of innovative ideas, and promoting ethical conduct.

IEEE's mission is to foster technological innovation and excellence for the benefit of humanity. IEEE's main purpose is to facilitate technological advancement and ensure knowledge sharing to benefit society and drive global progress.

Introduction to Power and Energy Society (PES)

The Power & Energy Society (PES) offers an unparalleled platform for the exchange of cutting-edge technological advancements in the electric power industry. PES encourages innovation, technological advancements, and best practices in all areas of electric power and generation.

Through its commitment to excellence, IEEE Power and Energy Society (PES) actively contributes to the field by providing education and training, supporting research and development, and advocating for a clean and affordable energy future. PES plays a pivotal role in shaping the industry's trajectory with initiatives such as technical conferences, workshops, and the publication of research materials which serve as platforms for professionals, researchers, and academia to share their latest findings and discuss emerging trends and challenges in the industry. Society ensures that professionals and researchers have the necessary platforms and resources to stay at the forefront of innovation and drive the power and energy sector forward.



PES student branch chapter of SLIIT

SLIIT is a higher education institution based in Sri Lanka that offers undergraduate and graduate programs in various fields, including engineering. The Power and Energy Society (PES) of the IEEE student branch of SLIIT offers students the opportunity to engage in activities related to power engineering and energy systems.

The PES of the IEEE Student Branch at SLIIT is a platform for students to learn about the latest technologies, trends, and developments in the field of power engineering and energy systems. It organizes various events, workshops, and technical sessions, which allow students to interact with industry professionals, gain practical experience, and develop their skills.

The PES of the IEEE Student Branch at SLIIT also promotes research activities in the field of power engineering and energy systems and encourages students to participate in research projects, competitions, and conferences. Through its activities, the PES student branch at SLIIT aims to create a community of students interested in power engineering and energy systems and to promote awareness of the importance of this field in the modern world.



INNOVELEC 2025

Innovelec is a competition that promotes innovation and creativity in the fields of Engineering and Information Technology. This unique platform aims to bring participants from diverse backgrounds to showcase their innovative ideas and creative solutions that address modern-day challenges.

The event will be carried out in two categories and is aimed at attracting all the students who are interested in technological innovations, distribution, and utilization. This not only encourages participants to think outside the box and come up with novel solutions but also inspires others in the field to push the boundaries of what is possible. Through this competition, participants get an opportunity to build up unique and creative ideas and they also gain knowledge on the process of implementation of those ideas. It serves as a hub for knowledge exchange encouraging participants to learn from professionals as well as one another and collaborate on groundbreaking initiatives.



Vision and Mission

Our Vision: To empower and inspire the next generation of innovators and leaders in the fields of Engineering and IT. Through this competition, we aim to encourage creativity, collaboration, and sustainable solutions among competitors that address challenges in the modern world.

Our Mission: To create a platform for students to showcase their skills, knowledge, and innovative ideas while inspiring them to integrate renewable energy solutions when designing future projects and solutions in the industry. Encourage learning, critical thinking, and problem-solving abilities as well as teamwork, leadership, networking, and collaboration for knowledge sharing.



Target Audience

- University Students on Engineering, IT and Technology fields

Expected reach

- Participation from over 100 competitors representing various universities
- Social media and digital outreach targeting a wide audience:
 - Facebook – 2.3K+ followers
 - Instagram – 400+ followers
 - TikTok – 25+ followers
 - LinkedIn – 270+ followers
- Industry collaboration with leading technology companies

Objectives of INNOVELEC

- I. Promote creativity and technological innovation by inspiring participants to develop unique and revolutionary ideas and solutions.
- II. Providing a platform for competitors to showcase their talents and skills to a wide audience.
- III. Providing guidance on generating innovative ideas and transforming them into viable products or services.
- IV. Facilitate and enable engagement with industry professionals and experts to provide mentorship and valuable insights to participants.
- V. Improve collaboration and teamwork skills by encouraging participants to work together and acknowledge diverse perspectives.
- VI. Apply engineering principles to solve real-world problems and encourage critical thinking to develop practical solutions.
- VII. Recognize and reward talent by acknowledging achievements and innovative ideas with awards and prizes.
- VIII. Create and provide an interactive platform for students and professionals island-wide to connect, exchange ideas, and collaborate.
- IX. Challenge participants to strive for excellence in their chosen fields.
- X. Inspire leadership and motivate participants to pursue careers in the power and energy field and contribute to its advancement.



Event Details

Innovelec 2025 features three major technical phases, making it a comprehensive learning experience for all attendees.

1. Competition

The competition is scheduled to take place on 24th of May, 2025, providing participants with sufficient time to prepare and showcase their innovative ideas and talents. The competition will feature two main categories:

- Most Innovative Idea
- Most Innovative Product

Additionally, a separate competition guidelines booklet will be released, providing participants with comprehensive information on rules, submission requirements, evaluation criteria, judging processes, selection of winners and deadlines.

All participants will receive certificates, while the most innovative projects and first runners-up in both categories will earn awards and cash prizes.

2. Webinar Series

A webinar series will be conducted prior to the competition, aiming to educate participants about idea generation and implementation while providing valuable insights into the competition itself.

2.1. How to Build an Innovative Idea - OPEN - ONLINE – 29/03/2025

- Understanding innovation and idea generation.
- Techniques for idea generation.
- Overcoming the common barriers to creativity.
- Real-world examples of successful innovations.

2.2. Why University Students Should Be Innovators - OPEN - ONLINE – 26/04/2025

- How to identify real life problems and turn them into innovative solutions.
- How innovation prepares students for any career paths.
- Help students explore their interests through innovative thinking.
- Opens doors to global exposure through innovation.

3. Industrial Visit

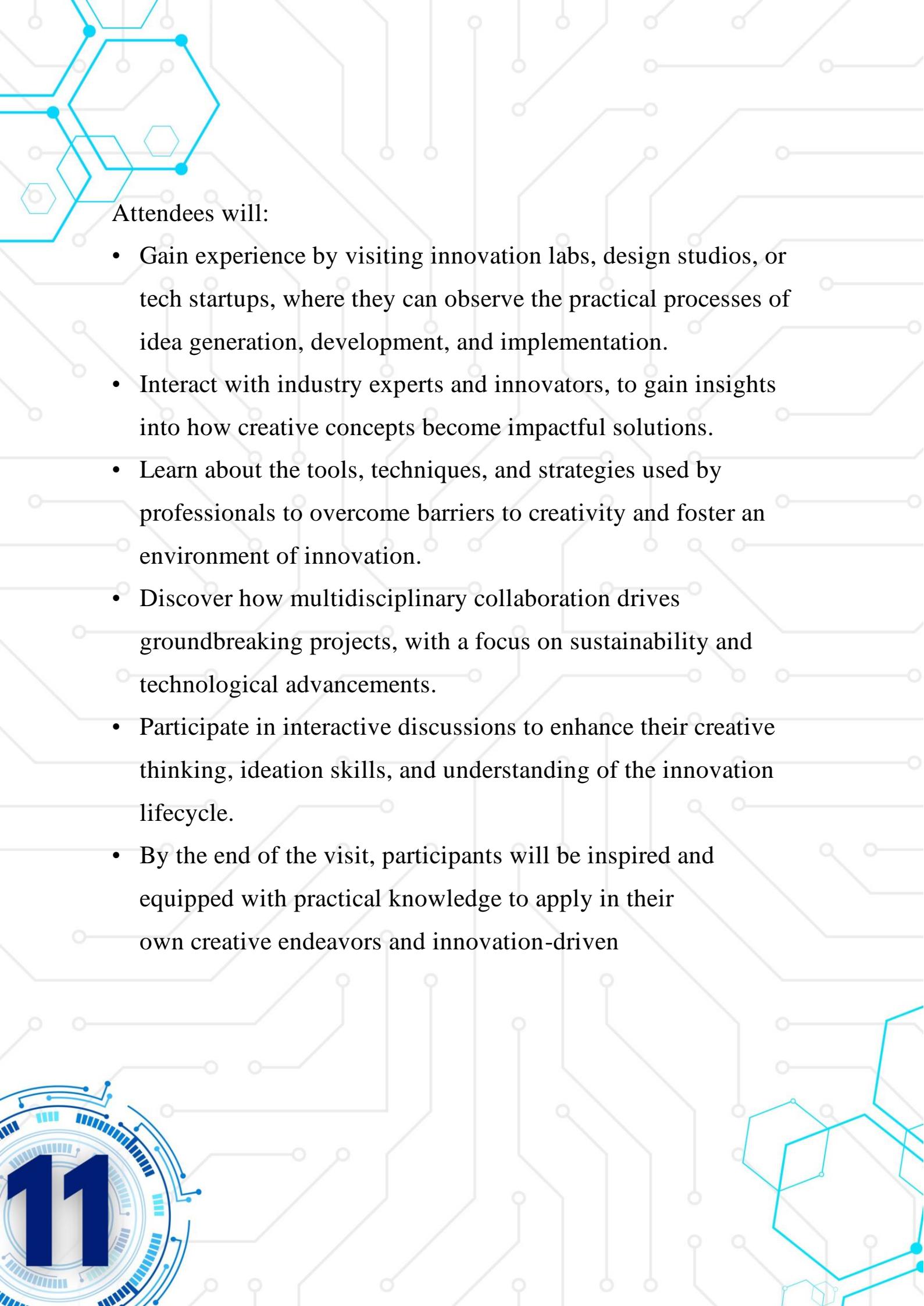
Date : Yet to be decided

Time : Yet to be decided

Venue : Yet to be decided

What Participants Will Gain: This site visit offers participants a unique opportunity to explore the real-world application of creative thinking and innovative problem-solving.

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Attendees will:

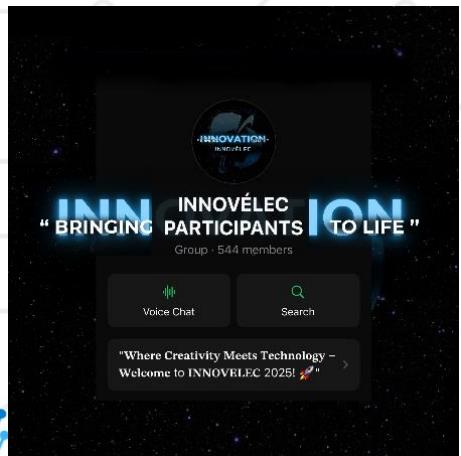
- Gain experience by visiting innovation labs, design studios, or tech startups, where they can observe the practical processes of idea generation, development, and implementation.
- Interact with industry experts and innovators, to gain insights into how creative concepts become impactful solutions.
- Learn about the tools, techniques, and strategies used by professionals to overcome barriers to creativity and foster an environment of innovation.
- Discover how multidisciplinary collaboration drives groundbreaking projects, with a focus on sustainability and technological advancements.
- Participate in interactive discussions to enhance their creative thinking, ideation skills, and understanding of the innovation lifecycle.
- By the end of the visit, participants will be inspired and equipped with practical knowledge to apply in their own creative endeavors and innovation-driven

What We Have Done So Far

We have successfully conducted our first webinar titled "**How to Build an Innovative Idea**" on 29th March 2025. The session was held online and was attended by 150+ participants, with **Mr. Sahanaka Weerarathne** (Saanaka bro), Content Creator and Applications Engineer at Synopsys, as our esteemed speaker. The 2-hour webinar featured an interactive session, including a Q&A segment, where participants actively engaged with the content. The session received very positive feedback, with participants expressing high levels of enthusiasm and interest in the topic.

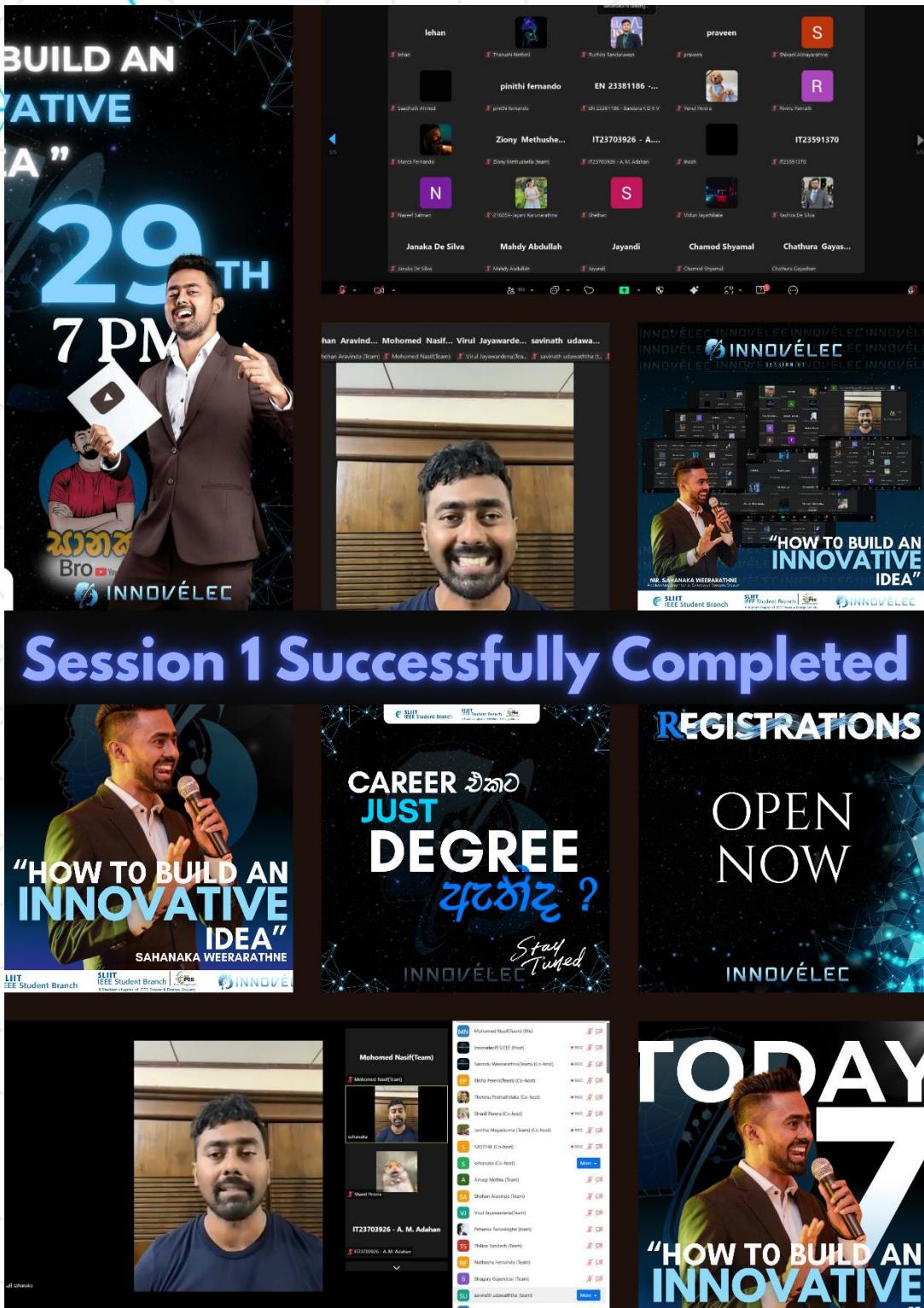
Additionally, our WhatsApp group currently has over **500** members, further expanding the reach and engagement of our community. The feedback from our initial event demonstrates the strong potential for collaboration and growth, making it an exciting opportunity for partners to engage with a motivated and passionate audience.

This is an exciting opportunity for your brand to be prominently featured in **INNOVELEC 2025**, gaining significant visibility among future innovators in the field.



Be part of the conversation - Connect with us on WhatsApp:

<http://chat.whatsapp.com/GlFoyUgcEaMAX6df1txMnR>



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Outcomes

- Innovative Solutions: Participants develop new, unique ideas to address challenges in the modern world.
- Talent Showcase: Competitors are provided with a platform to showcase their skills and talents.
- Industry Engagement: Participants engage with industry professionals and experts, gaining mentorship and insights.
- Collaboration Skills: Participants enhance teamwork abilities by working together.
- Practical Solutions: Applying engineering principles, participants develop practical solutions for real-world issues.
- Recognition and Rewards: Outstanding achievements and innovative ideas are acknowledged and rewarded.
- Networking Opportunities: Students and professionals connect, exchange ideas, and collaborate with one another on a common platform.
- Excellence and Leadership: Participants are given the opportunity to strive for excellence in their chosen fields, inspiring leadership qualities.
- Career Inspiration: Participants are motivated to pursue careers in the power and energy industry, contributing to its advancement.

Previous Event Highlights

We have successfully conducted several webinars and physical site visits under the event series “**Power Up**” which was held in May 2024, in collaboration with the University of Peradeniya which brought all participants together and fostered team spirit. These experiences allowed participants to engage, collaborate, and learn in an interactive environment.



Site Visits allowed participants to connect theory with real-world applications, enhancing teamwork and problem-solving skills.



At the end of the Innovative Idea Competition, the winners were recognized and awarded prizes for their outstanding contributions.

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Why Partner With Us

INNOVELEC 2025 offers direct visibility to engineering students, industry professionals, and academics. Your brand will be featured on event materials, banners, and digital platforms, ensuring recognition among a relevant audience.

- **Access to Future Engineers & Innovators** - This event provides an opportunity to connect with skilled students and potential future employees. Companies can engage with emerging talent and explore new ideas in power, electronics, and automation.
- **Strong Digital & Social Media Presence** - Your company will be promoted through a social media campaign across multiple platforms Event highlights and promotional posts Brand visibility in digital and printed materials.
- **Industry Networking & Collaboration** - As a partner, you gain access to networking opportunities with professionals, academics speaking and workshop opportunities.
- **Flexible Sponsorship Options** – We offer customizable sponsorship packages to align with your marketing and branding goals. Whether you're looking for brand awareness, recruitment opportunities or industry engagement, we provide options to meet your needs.

Partnership Opportunities

Title Partner – 150,000 LKR (Exclusive – Only 1 available)

- Recognized as the "Title Partner" of INNOVELEC 2025.
- Exclusive naming rights: "INNOVELEC 2025 powered by [Your Company Name]".
- Opportunity to deliver a session during the awarding ceremony. (10 minutes).
- Exclusive brand feature in all event materials (backdrops, banners, social media and website).
- Opportunity to display 8 company banners at the venue and e-banners on digital platforms.
- Company logo on event T-shirts.
- Play a 4-minute promotional video at the awarding ceremony.
- Customized 2-minute promotional video shot by the organizing committee of INNOVELEC featuring committee members.
- Conduct a youth survey about company products/services (both online and offline).
- Opportunity to distribute company products, vouchers and souvenirs to participants.
- Social media campaign featuring the company with a dedicated post and brand highlights.

Platinum Partner – 100,000 LKR

- Recognized as a "Platinum Partner" of INNOVELEC 2025.
- Opportunity to deliver one session during the awarding ceremony.
(8 minutes).
- Company logo on event promotional materials, including backdrops, banners and website.
- Display up to 5 company banners at the event venue and e-banners on digital platforms.
- Company logo on event T-shirts.
- Play a 2-minute promotional video at the awarding ceremony.
- Conduct a youth survey about company products/services (both online and offline).
- Opportunity to distribute promotional materials and company products to participants.
- Featured social media promotions on INNOVELEC 2025's all official social media platforms.



Gold Partner – 50,000 LKR

- Recognized as a "Gold Partner" of INNOVELEC 2025.
- Play a 1-minute promotional video at the awarding ceremony.
- Display up to 3 company banners at the event venue and e-banners on digital platforms.
- Company logo on event promotional materials (excluding T-shirts)
 - Conduct a youth survey about company products/services.
 - Social media promotions with brand visibility.

Silver Partner – 30,000 LKR

- Recognized as a "Silver Partner" of INNOVELEC 2025.
- Play a 1-minute promotional video at the awarding ceremony.
- Company logo on backdrops and promotional materials.
- Display up to 2 company banners at the venue and e-banners.
- Opportunity to distribute company products and promotional materials.
- Social media promotions highlighting the partnership.

Bronze Partner – 20,000LKR

- Recognized as a "Bronze Partner" of INNOVELEC 2025.
- Company logo on backdrops and promotional materials.
- Display a company banner at the venue.
- Social media recognition for partnership.

Other Partnership Opportunities

Official Transportation Partner – 40,000LKR

- Recognized as the "Official Transportation Partner" of INNOVELEC 2025.
- Company logo on selected promotional materials and event banners.
- Exclusive branding on transportation arrangements for field visit.
- Social media recognition on INNOVELEC 2025 platforms.
- Opportunity to distribute promotional materials to participants during transport.

Official Clothing Partner – 25,000LKR

- Company is recognized as the "Official T-shirt Partner" of INNOVELEC 2025.
- Display 2 company banners at the venue.
- Inclusion in social media promotions.
- Company logo on event T-shirts.

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Official Refreshment Partner – 15,000LKR

- Company recognized as the "Official Refreshment Partner".
- Display a company banner at the venue.
- Company branding on refreshment counters.
- Inclusion in social media promotions.

Official Stationery Partner – 15,000LKR

- Company recognized as the "Official Stationery Partner".
- Company logo on competition materials.
- Display a company banner at the venue.
- Inclusion in social media promotions.



Exclusive Online Session Partnerships

As part of INNOVELEC 2025, we are hosting two insightful online sessions to engage tech enthusiasts and competitors. This is a unique opportunity for brands to gain direct visibility among a targeted audience in a digital setting.

1. Spotlight Partner – 6,000 LKR (Limited to 1 Slot)

Get exclusive recognition as the main partner of an online session.

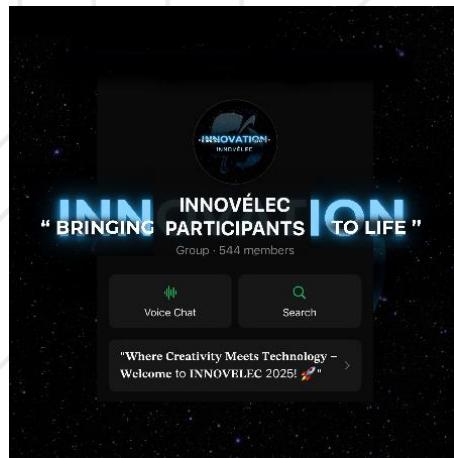
- Brand recognition during the session as the official partner of the session.
- 1-minute promotional video played during the session break.
- Acknowledgement post after the session featuring speaker, participants, and sponsor details/logos. (No separate partnership post)
- Logo and name featured in all post-session materials as the Spotlight Partner of the session.
- Exclusive brand mention in event communications related to the session.



2. Side Partner – 3,000 LKR (Limited to 2 Slots per Session)

- 30-second promotional video will be played before the session begins.
- Brand name and logo will be featured on post-session materials as a Side Partner.
- Social media acknowledgment after the session. (Brand logos will be featured in the post-session acknowledgement alongside the speaker, participants and sponsors)

Join with us:



INNOVELEC official WhatsApp group link:

<http://chat.whatsapp.com/GIFoyUgcEaMAX6df1txMnR>

Customized Partnership Opportunities

We are open to tailored partnership packages based on specific marketing needs. If you have a unique proposal or branding requirement, we are happy to discuss and create a customized partnership plan that aligns with your business objectives.

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Conclusion

INNOVELEC 2025 is an event organized by the Power and Energy Society (PES) of the IEEE Student Branch at SLIIT. Its objectives align with our vision and mission of empowering and inspiring the next generation of innovators in the power and energy sector. The event aims to foster critical thinking, problem-solving abilities, and collaboration among participants. It also provides opportunities for engagement with industry professionals, mentorship, and valuable insights.

The event has been carefully planned by the organizing committee, consisting of SLIIT students, with the competition scheduled for May 2025. It is designed to promote inclusivity and diverse perspectives in innovation, ensuring that participants from various backgrounds can contribute their unique ideas.

Participants will receive a comprehensive competition guidelines booklet and benefit from educational webinars before the event. These resources will help them prepare effectively, refine their ideas, and gain a deeper understanding of the competition process.

All participants will receive certificates, while two outstanding projects—one from each category—will be awarded cash prizes. We are confident that INNOVELEC 2025 will be a highly impactful event, providing participants with valuable learning experiences while fostering creativity and groundbreaking innovations across various fields. Partnering with INNOVELEC 2025 is an opportunity to connect with future engineers, industry leaders, and innovators while strengthening your brand's presence in the tech and energy sectors. Your support will not only enhance the event's impact but also contribute to shaping the next generation of technology and innovation.

Join us in making INNOVELEC 2025 a success—let's build the future together!



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Contact Us

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