

Do not worry too much about identifying every little part of the page. Think about which parts of the page are the MC. Next, look for the Ads. Anything left over can be considered SC.

Type of Page and Purpose	MC, SC, & Ads Highlighted
News article page: the purpose is to communicate information about an event or news topic.	Summary - News Article
Store product page: the purpose is to sell or give information about the product.	Summary - Shopping Page
Currency converter page: the purpose is to calculate equivalent amounts in different currencies.	Summary - Currency Converter
Blog post page: the purpose is to share music used on a TV show.	Summary - Blog Post Page
Bank login page: the purpose is to allow users to log in to the bank online.	Summary - Bank Login Page

2.5 Understanding the Website

Pages often make more sense when viewed as part of a website. Some of the criteria in Page Quality rating are based on understanding the website that the page belongs to.

To understand a website, start by finding out who is responsible for the website and who created the content on the page (more information provided in [Section 2.5.2](#)). Then, look for information about the website and/or content creators on the website itself. Websites and content creators are usually very eager to tell you all about themselves!

You must also look for reputation information about the website and/or content creators. What do outside, independent sources say about them? When there is disagreement between what the website or content creators say about themselves and what reputable independent sources say, trust the independent sources.

2.5.1 Finding the Homepage

The homepage of a website usually contains or has links to important information about the website. Website owners usually make it easy to get to the homepage from any page on the site.

Here's how to find the homepage of a website:

1. Examine the landing page of the URL in your PQ rating task.
2. Find and click on the link labeled with the name or logo of the website (occasionally labeled as "home" or "main"), which usually appears at the top of the page.

Sometimes, you may be given a webpage or website that appears to have no navigation links, no homepage link, and no logo or other means to find the homepage. Even some **High** or **Highest** quality pages lack a way to navigate to the homepage. If you can't find a link to the homepage, modify the URL by removing everything to the right of ".com," ".org," ".net," ".fr," etc. and refresh the page.

Occasionally, your rating task will include a URL for which there are two or more justifiable "homepage" candidates. For example, you may not be sure whether the homepage of the URL <https://finance.yahoo.com/calendar> is <http://finance.yahoo.com> or <http://www.yahoo.com>.

Important: When you have more than one homepage "candidate," please use whichever one offers the most information about the specific webpage in the rating task. Use your judgment. The goal is to understand the webpage and the website(s) it is associated with, not find the one unique, correct homepage.