
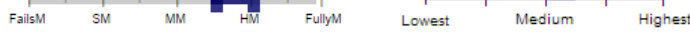
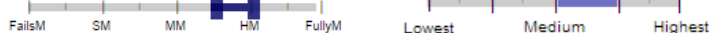





Query and User Intent	Result Block and LP, Needs Met Rating, Page Quality Rating	Explanation
Query: [potterybarn.com] User Intent: Pottery Barn is a home furnishing store. Users may want to go to the website, do research, or find more information on the company.	<p>Pottery Barn Pottery Barn > home</p> <hr/> <p>Mobile-friendly - Pottery Barn's expertly crafted collections offer a widerange of stylish indoor and outdoor furniture, accessories, decor ...</p> <hr/> 	This LP is the target of the query.
	<p>Up to 75% off Pottery Barn Coupons, Promo ... Coupons.com > ... > Home & Garden</p> <hr/> <p>★★★★★ Rating: 81% - 37 votes Mobile-friendly - 5 verified Pottery Barn coupons and promo codes as of May 25. Popular now: Save Up to 75% Off Sale & Clearance ...</p> <hr/> 	Online coupon codes are very popular in the U.S. and this LP (from a well-known coupon site) displays codes for online purchases on the Pottery Barn website. Users may be interested in coupon codes and this would be very helpful for those shopping online at potterybarn.com, especially frequent shoppers.
	<p>Pottery Barn Reviews - Consumer Reviews of Potterybarn.com SiteJabber www.sitejabber.com > reviews > www.po...</p> <hr/> <p>Mobile-friendly - 73 reviews for Pottery Barn, 4.2 stars: "I love the stuff here. ... SiteJabber Online Business Reviews and Complaints.</p> <hr/> 	This LP (from a well-known review site) has reviews of the potterybarn.com website. Users may be interested in reading reviews when considering whether to make purchases at potterybarn.com, especially new shoppers.
Query: [ratemyprofessors.com] User Intent: Go to www.ratemyprofessors.com , a website where students can rate their college professors.	<p>Rate My Professors - Review Teachers and Professors, School ... www.ratemyprofessors.com/</p> <hr/> <p>Mobile-friendly - Rate My Professors is the best college professor reviews and ratings source based on student feedback. Over 1.4 ...</p> <hr/> 	This LP is the target of the query.
	<p>RateMyProfessors.com Rankings Released Leslie Reece Schichtel www.huffingtonpost.com/leslie-reece.../c...</p> <hr/> <p>Mobile-friendly - Aug 31, 2012 - The rankings offer good news to both penny-pinching students and America at large. Less expensive ...</p> <hr/> 	This LP is a Huffington Post article dated August 31, 2012 about ratemyprofessors.com. The article was newly published when it was added to the guidelines. Some users might be interested in this article.
	<p>Towson's RateMyProfessor gets ready to test the market - Baltimore ... www.bizjournals.com/.../story8.html?...</p> <hr/> <p>Apr 17, 2006 - Two Towson entrepreneurs bought RateMyProfessor.com last fall for seven figures. They're already ...</p> <hr/> 	This LP is an article dated April 17, 2006 about the ratemyprofessors.com website. Few or no users would be interested in this outdated information.