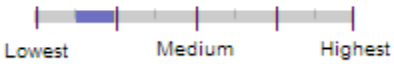
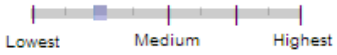
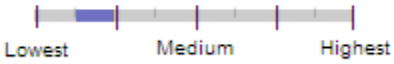
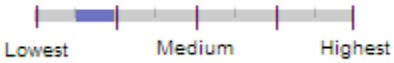
5.6 Examples of Low Quality Pages

Type of Webpage/Content	Low Quality Justification	PQ Rating and Explanation
Low: News 1 Article about nuclear power	• Unsatisfying MC for the purpose of the page: does not achieve the purpose well • MC lacks accuracy or does not align with well-established expert consensus • Low E-E-A-T for the purpose of the page	 Information about energy sources and nuclear power could significantly impact global industries and society. This is a YMYL topic. The writing of this article is unprofessional, including many grammar and punctuation errors. The MC also appears to have been paraphrased from a science article found on a different source, but with factual inaccuracies introduced throughout. The combination of low quality MC and lack of E-A-T justify the Lowest+ to Low rating.
Low: News 2 Article titled "Getting Rid Of Toxins After The Holiday Season"	• Unsatisfying MC for the purpose of the page: does not achieve the purpose well • MC lacks accuracy or does not align with well-established expert consensus • Slightly misleading, shocking, or exaggerated title • Low E-E-A-T for the purpose of the page	 The title of the article is misleading and does not reflect the actual content of the page. The MC does not explain how to get rid of toxins or what the word "toxins" in the headline refers to. The content also has many problems: the writing quality is poor, and the article includes meaningless statements such as "water therapy is one of the easiest ways of beauty regimen since it will give enough moisture on the skin". The article fails to cite sources, and there is no evidence of E-A-T.
Low: Informational 40th birthday party food ideas	• Unsatisfying MC for the purpose of the page: does not achieve the purpose well • Ads or SC significantly distract from or interrupt the use of MC • Low E-E-A-T for the purpose of the page	 This page and website have many characteristics of **Low** quality pages. Close observation shows MC that contains mostly commonly known information and poor quality writing, demonstrating a lack of effort. The MC is broken up by large Ads that significantly disrupt the user experience.
Low: Article 1 Article with tips for dressing for the office	• Unsatisfying MC for the purpose of the page: does not achieve the purpose well • Low E-E-A-T for the purpose of the page	 This informational article has multiple Low quality characteristics leading to a Low or Lowest+ rating. There is a large amount of "filler" or meaningless content and a complete lack of effort in editing. In addition, the MC contains only commonly known information with no expertise or first-hand experience shared by the content creator.