

Webpage/Type of Content	Highest Quality Justification	PQ Rating and Explanation
Highest: Shopping Backpack shopping page	<ul style="list-style-type: none"> Very satisfying MC: achieves the purpose of the page very well Very positive website reputation for the topic of the page Very high E-E-A-T for the purpose of the page 	 <p>The purpose of this page is to provide information about, and allow users to buy, a specific type of school backpack. The page provides a lot of helpful product information, as well as 600 user reviews (effort, original content).</p> <p>Since the store produces this backpack (unique product), they are experts on the product, making the page on their own website authoritative (highest E-E-A-T). In addition, this store has a reputation for producing one of the highest quality and most popular school backpacks on the market.</p>
Highest: Login Online banking login page	<ul style="list-style-type: none"> Very positive website reputation for the topic of the page Very high E-E-A-T for the purpose of the page 	 <p>Accessing one's financial information significantly impacts a person's financial decisions and security. This is a YMYL topic.</p> <p>This page has login functionality and clear information about what the user is logging into. This is a large, popular bank that has a good reputation and is considered highly trustworthy.</p>
Highest: Charity Homepage of a charity	<ul style="list-style-type: none"> Very positive website reputation for the topic of the page Very high E-E-A-T for the purpose of the page 	 <p>Disaster relief significantly impacts people and society in a time of crisis. This page is on a YMYL topic.</p> <p>This is a highly reputable charity according to multiple charity rating organizations.</p>
Highest: PDF File Campus map	<ul style="list-style-type: none"> Very satisfying MC: achieves the purpose of the page very well Very high E-E-A-T for the purpose of the page 	 <p>This PDF file is a detailed campus map of a major university, which is hosted on the official university website. This is a highly authoritative source for this information. The map includes a listing of all the buildings, parking structures, parking lots, construction areas, etc. (effort, skill, accuracy).</p>
Highest: Recipe Chocolate chip cookie recipe on a recipe blog	<ul style="list-style-type: none"> Very satisfying MC: achieves the purpose of the page very well Very high E-E-A-T for the purpose of the page 	 <p>The author of this blog has documented her extensive experimentation with a chocolate chip cookie recipe (Experience), and her expertise and skill is demonstrated in the large quantity of unique, original, and very satisfying MC.</p>