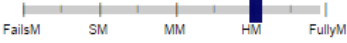
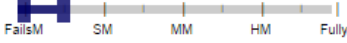
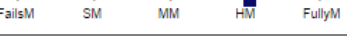
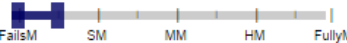


23.1 Examples of English (and Non-English) Results in Non-English Locales

The section includes some examples using Hindi (IN) and Korean (KR) as the locales. In both cases, we cannot assume that users in these locales—i.e., Hindi-speaking users in India, or Korean-speaking users in Korea—are able to read English. Unless most users in the locale would be satisfied by English results for the query, we will consider them unhelpful or even useless (**FailsM**).

Query and User Intent	Result Block and LP, Needs Met Rating	Explanation
<p>Query: [राजा रवि वर्मा]</p> <p>Locale: Hindi (IN)</p> <p>User Intent: The user wants to find information about राजा रवि वर्मा, an Indian artist.</p>	<p>राजा रवि वर्मा - विकिपीडिया https://hi.m.wikipedia.org/wiki/राजा_रवि_वर्मा मोबाइल संगत - राजा रवि वर्मा (१८४८ - १९०६) भारत के विख्यात चित्रकार थे। उन्होंने भारतीय साहित्य और ... जीवन परिचय - कलाकृतियाँ - रोचक तथ्य - मुख्य कृतियाँ</p> 	<p>This Hindi language Wikipedia page on राजा रवि वर्मा is very helpful for Hindi (IN) users.</p>
	<p>Raja Ravi Varma - Wikipedia, the free encyclopedia https://en.m.wikipedia.org/wiki/Raja_Ravi_Varma मोबाइल संगत - Raja Ravi Varma Coil Thampuran (Malayalam: രാജാ രവിവർമ്മ; 29 April 1848 – 2 October 1906) was an Indian ... Laxmi Vilas Palace, Vadodara - Damayanti</p> 	<p>This English Wikipedia page about राजा रवि वर्मा has similar content to the Hindi Wikipedia page. Although there are some helpful images on the page, few Hindi users would be able to read this page.</p>
<p>Query: [버락 오바마]</p> <p>Locale: Korean (KR)</p> <p>User Intent: 버락 오바마 is Barack Obama in Korean, so the user wants to find information about Barack Obama.</p>	<p>버락 오바마 - 위키백과, 우리 모두의 백과사전 ko.m.wikipedia.org/wiki/버락_오바마 Mobile-friendly - 버락 후세인 오바마 2세 대통령(영어: Barack Hussein Obama, Jr., 문화어: 버라크 오바마, 1961년 8월 4일 ~ , 미국 하와이 ...)</p> 	<p>This Korean language Wikipedia page on Barack Obama is very helpful for Korean (KR) users.</p>
	<p>Barack Obama - Wikipedia en.m.wikipedia.org/wiki/Barack_Obama Mobile-friendly - Barack Hussein Obama II is an American politician who served as the 44th President of the United States from 2009 to 2017. He is the first African American to ...</p> 	<p>This English Wikipedia page about Barack Obama has similar content to the Korean Wikipedia page. Although there are some helpful images on the page, very few Korean users would be able to read this page.</p>