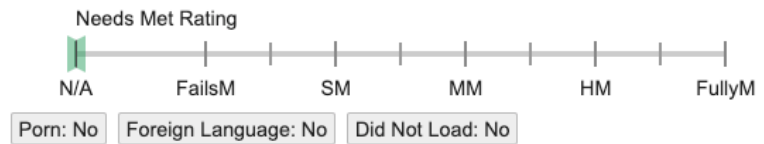# Part 3: Needs Met Rating Guideline

13.0   Rating Using the Needs Met Scale

There are many different kinds of queries and results, but the process of rating is the same: **Needs Met rating tasks ask you to focus on user needs and think about how helpful and satisfying the result is for the users**.

This is what the Needs Met rating slider looks like:

Rating	Description
Fully Meets (FullyM)	A special rating category, which only applies to certain queries and results. All or almost all users would be immediately and fully satisfied by the result and would not need to view other results to satisfy their need.
Highly Meets (HM)	Very helpful for many or most users. Some users may wish to see additional results.
Moderately Meets (MM)	Helpful for many users OR very helpful for some users. Some or many users may wish to see additional results.
Slightly Meets (SM)	Helpful for fewer users. There is a connection between the query and the result, but not a strong or satisfying connection. Many or most users would wish to see additional results.
Fails to Meet (FailsM)	Completely fails to meet the needs of the users. All or almost all users would wish to see additional results.

Please note that you may assign **in-between** ratings. Use in-between ratings if you think the rating of a result falls between two labels. You can either drag the slider or click on the point that you want the slider to land on.

13.1   Rating Result Blocks: Block Content and Landing Pages

For Needs Met rating, you will assign a rating to each result. Each result includes the content inside the result block and landing pages associated with the result.

Which part of the result do you rate? It depends on both the query and the result block:

Type of Block	What to Rate
Special Content Result Block (SCRB) Note: Assume that interactive result blocks function as intended. Try to interact with the result block as some links, buttons, or other features in your rating task may work.	The content inside this type of block should always play a large role in your rating. Some Special Content Result Blocks may have links to landing pages. In these cases, think about whether a user would click on the link in order to satisfy their user need. ● If most users would not click, rate the Special Content Result Block based on the block content alone. ● If some or many users would click, you may consider the helpfulness of the landing page(s) in addition to the content in the block. In this case, *both* need to be helpful to justify a high rating.
Web Search Result Block	A click is required, and you should evaluate the landing page to assign a rating.