6.1   Types of Medium Quality Pages

There are two types of **Medium** quality pages:

Type of **Medium** Page	Description
Nothing wrong, but nothing special	All of the **Medium** Page Quality considerations and criteria apply.
Mixed, but with some redeeming qualities	The page or website has some signs of **High** quality (E-E-A-T, quality of the MC, positive reputation), but also has one sign or mild signs of **Low** quality.

Important: For a page to receive a rating **higher than Medium**, it must meet the criteria described in the next sections on **High** and **Highest** page quality. For a page to receive a rating **lower than Medium**, it must meet the criteria for **Low** or **Lowest** page quality. **Medium** is a rating that applies to many pages you will encounter in PQ rating tasks: many pages have nothing wrong, yet do not represent the high or highest quality content that's available online.

6.2   Examples of Medium Quality Pages

Webpage/Type of Content	Medium Quality Justification	PQ Rating and Explanation
Medium: Encyclopedia Wikipedia article about baroque pearls	**Nothing wrong, but nothing special** ● Adequate MC: achieves the purpose of the page	 This is a short Wikipedia article about baroque pearls, a fairly narrow topic. This page achieves its purpose but doesn't display characteristics associated with a High rating, such as effort in the form of interesting and meaningful content.
Medium: Humor Page from a humorous site	**Nothing wrong, but nothing special** ● Adequate MC: achieves the purpose of the page	 This page is from a humorous site that encourages users to post photos with mouths drawn on them. This page achieves its purpose but doesn't display characteristics associated with a High rating, such as effort in the form of discussion, engagement, or comments from other users.
Medium: Entertainment 1 Article about "Keeping Up with the Kardashians" show	**Nothing wrong, but nothing special** ● Adequate MC: achieves the purpose of the page	 This page is on a website dedicated to entertainment news. This page achieves its purpose but doesn't display characteristics associated with a High rating, such as effort in the form of interesting and entertaining content, original images, etc.