Webpage/Content	Lowest Quality Justification	PQ Rating and Explanation
Lowest: Personal information collection scam Superficially, this looks like a payment page on a merchant site. However, the form asks for highly sensitive personal information such as social security number, drivers license number, bank account numbers, and ATM PIN.	Harmful to Self or Other Individuals, Untrustworthy • Encourages, depicts, incites, or directly causes physical, mental, emotional, or financial harm to self or others • Characteristics of scams, malicious downloads, or other harmful behavior	Sharing highly sensitive personal information could significantly impact a person's financial security. This page is on a YMYL topic. While this looks like a merchant site, the true purpose of this page is to collect information that could be used to commit identity theft or remove money from someone's bank account.
Lowest: Poor financial advice and possible scam This is an article suggesting clicking on a link to avoid paying debt.	Untrustworthy Inadequate information about the website or content creator for the purpose of the page Lowest E-E-A-T Deceptive page design Characteristics of scams, malicious downloads, or other harmful behavior	Debt management significantly impacts a person's financial security. This is a YMYL topic. This page has multiple Lowest quality characteristics. From the MC, it is evident that the content creator lacks financial expertise (inconsistent with well-established expert consensus on what to do for debt relief). Furthermore, the page appears to be designed to manipulate people into clicking one of several prominent links rather than helping people by providing sound financial advice. The promise of debt relief is a common form of manipulation and scam technique.
Lowest: Miley Cyrus is dead "news article" on a deceptive website This is a factually inaccurate article on a website called "Now 8 News". It falsely claims Miley Cyrus is dead.	Harmfully Misleading Information, Untrustworthy Contains clearly inaccurate information that can be refuted by straightforward and widely accepted facts Deceptive page design	This website is designed to look like a news site and yet has deliberate factually inaccurate information. There is no information on who is responsible for this content. There is no date for the news article or date of death, which would be a key part of any standard reporting. This page was designed to misinform or deceive.
Lowest: Crystals heal cancer potential scam This article explains how crystals can be used to help cure cancers. It has a prominent "Shop Crystals" link at the top.	Harmfully Misleading Information, Untrustworthy Contains unsubstantiated theories/claims not grounded in any reasonable facts or evidence Contains information that contradicts well-established expert consensus Characteristics of scams, malicious downloads, or other harmful behavior	Claims about cancer cures could significantly impact people's decisions to seek medical treatment. This page is on a YMYL topic. The claims made about the healing power of crystals contradict well-established expert scientific and medical consensus. Selling "cures" for diseases such as cancer is a commonly used scam technique.