Query and User Intent	Result Block & LP, Needs Met & Page Quality Ratings	Explanation
Query: [credit cards] User Intent: Users are probably looking to sign up for a credit card online, or want to research credit cards before signing up.	Credit cards & Rewards credit cards Visa USA usa.visa.com/cards/credit-cards/index.js Mobile-friendly - Whether you are looking for a premium rewards card or a traditional credit card, Visa has something to fit your needs. Apply for a Credit Card - Apply	Even though there are many options, a page for an individual company that offers different cards could be very helpful. Needs Met: This LP is more specific than the query, but could still be helpful for many or most users because Visa is a popular credit card company.
	FallsM SM MM HM FullyM Lowest Medium Highest	Page Quality: Visa is a credit card company with high E-E-A-T that offers services for credit cards, banking, etc. and has a good reputation. High+ to Highest is an appropriate rating.
	Credit Cards and Credit Card Offers - Apply Online Discover Card	Even though there are many options, a page for an individual company that offers different cards could be very helpful.
	https://www.discover.com/credit-cards/ Mobile-friendly - See all the ways you can earn and enjoy credit card rewards with the Discover it credit card, the game changing cash	Needs Met: This LP is more specific than the query, but could still be helpful for many or most users because Discover is a popular credit card company.
	FailsM SM MM HM FullyM Lowest Medium Highest	Page Quality: Discover is a company with high E-E-A-T that offers services for credit cards, banking, etc. with a good reputation. High+ to Highest is an appropriate rating.
	Best Credit Cards of 2015: Reviews, Rewards and Offers - NerdWallet	This page offers a list of top credit cards in a variety of categories.
	www.nerdwallet.com/the-best-credit-cards Mobile-friendly - NerdWallet's credit card experts rank the best credit cards out there. Offers include	Needs Met : This LP fits the query. It would be helpful for most users.
	no fee cash back cards with up to 5%	Page Quality: This website helps consumers make money decisions. It has a good reputation, high E-E-A-T, and has been recommended by several major
	FailsM SM MM HM FullyM Lowest Medium Highest	newspapers. High is an appropriate rating.
	Union Plus Credit Card for Union Members	This page describes a credit card that requires union membership.
	www.unionplus.org/credit/credit-card Mobile-friendly - The Union Plus Credit Card is designed for union members. The credit card offers	Needs Met: Since the credit card requires union membership, the page would be helpful for some users.
	financial hardship assistance, strike FailsM SM MM HM FullyM Lowest Medium Highest	Page Quality: This company is an expert on its own credit card, which is issued by HSBC Bank, a financial services organization with a good reputation and high E-E-A-T. High is an appropriate rating.