## 4.7 Examples of Lowest Quality Pages

Webpage/Content	Lowest Quality Justification	PQ Rating and Explanation
Lowest: Superiority of Specified Group 1  This is the homepage of Stormfront, a white supremacist website. The site is known for propagating white nationalism, antisemitism, Holocaust denial, white supremacy, and Islamophobia.	Promotes, condones, or incites hatred against a Specified Group of people     Lowest website reputation	Inciting hatred towards Specified Groups significantly harms members of those groups and society as whole. This page is on a YMYL topic.  This website has an extremely negative reputation for promoting white supremacy, antisemitism, Holocaust denial, etc.
Lowest: Superiority of Specified Group 2  This page describes a non-scientifically backed theory of superiority of a Specified Group.	Harmful to Specified Groups, Harmfully Misleading Information  • Promotes, condones, or incites hatred against a Specified Group of people • Contains unsubstantiated theories/claims not grounded in any reasonable facts or evidence	Unsubstantiated claims about a Specified Group significantly harms members of that group and society as a whole. This page is on a YMYL topic.  The purpose of the page is to promote the view of superiority of a group of people.  This page makes unsubstantiated claims about the role of melanin in the human body.
Lowest: Non-medical drug use advice  This post encourages mixing an anti-anxiety drug with a recreational drug.	Encourages, depicts, incites, or directly causes physical, mental, emotional, or financial harm to self or others	Potentially harmful use of drugs could significantly impact a person's health. This is a YMYL topic.  This post and other content on the page encourages dangerous behavior that could cause harm.
Lowest: Eating disorder encouragement  This page has posts that encourage people to lose weight in unhealthy ways.	Harmful to Self or Other Individuals, Harmfully Misleading Information  • Encourages, depicts, incites, or directly causes physical, mental, emotional, or financial harm to self or others • Contains information that contradicts well-established expert consensus	Eating disorders and decisions to seek medical treatment significantly impact a person's health. This is a YMYL topic.  This post encourages harmful behavior.  "Proana" or pro-anorexia is a movement to view anorexia as a lifestyle choice, not a disease. Proana and similar "thinspiration" pages contradict well-established expert consensus that anorexia is a life-threatening eating disorder.