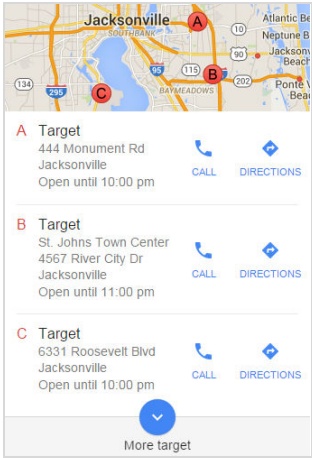
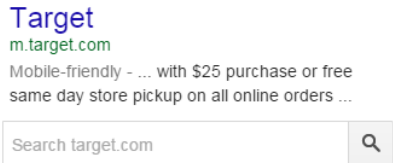
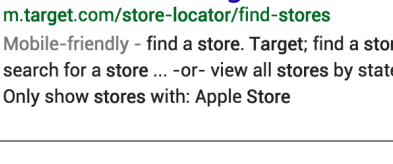
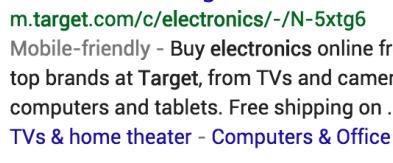


Query and User Intent	Result Block & LP, Needs Met & Page Quality Ratings	Explanation
<p>Query: [target]</p> <p>User Location: Jacksonville, Florida</p> <p>User Intent: Go to target.com or find a nearby Target store.</p>	 <p>No Page Quality rating required</p>	<p>Needs Met: The result block shows three popular Target locations in Jacksonville, with information that is especially helpful for users who want to visit the store.</p>
		<p>The LP is the Target website.</p> <p>Needs Met: The result is very satisfying for users that want to go to the website.</p> <p>Page Quality: Target is a popular shopping website in the U.S. with high E-E-A-T and is trusted by users for online purchases. High to High+ is an appropriate rating.</p>
	<p>Find Store - Target m.target.com/store-locator/find-stores</p> <p>Mobile-friendly - find a store. Target; find a store ... search for a store ... -or- view all stores by state. Only show stores with: Apple Store</p> 	<p>The LP is the “store locator” page on the Target website.</p> <p>Needs Met: The LP is more specific than the query, but many or most users would be interested in this page.</p> <p>Page Quality: Target is the expert about where its stores are located. This page is the most authoritative page on this topic. High to Highest is an appropriate rating.</p>
	<p>Electronics : Target m.target.com/c/electronics/-/N-5xtg6</p> <p>Mobile-friendly - Buy electronics online from the top brands at Target, from TVs and cameras to computers and tablets. Free shipping on ... TVs & home theater - Computers & Office</p> 	<p>The LP is the “electronics” page on the Target website.</p> <p>Needs Met: The LP is more specific than the query, but many or most users would be interested in this page.</p> <p>Page Quality: Target is a popular shopping website in the U.S. with high E-E-A-T and is trusted by users for online purchases. High to High+ is an appropriate rating.</p>