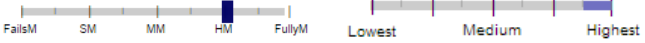

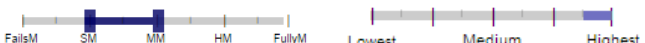
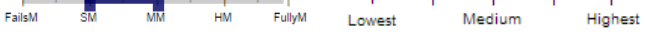
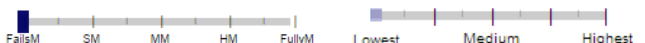


Query and User Intent	Result Block & LP, Needs Met & Page Quality Ratings	Explanation
<p>Query: [chicken recipes]</p> <p>User Intent: Users probably want to make a chicken dish and are looking for some recipes to choose from. Users probably expect and want a list of recipes.</p>	<p>Chicken Recipes: Food Network : Recipes and Cooking : Food ... www.foodnetwork.com/.../chicken.html Results 1 - 10 of 5500 - Find chicken recipes, videos, and ideas from Food Network.</p> 	<p>This LP has many chicken recipes (with reviews) on a popular recipe website.</p> <p>Needs Met: This LP fits the query. It would be very helpful for most users.</p> <p>Page Quality: Food Network is a popular website with high E-E-A-T and a good reputation for providing high quality recipes and cooking information. High+ to Highest is an appropriate rating.</p>
	<p>Chicken Parmesan Recipe : Tyler Florence : Food Network  www.foodnetwork.com/.../ty... ★★★★★ Rating: 5 - 427 reviews - 1 hr 5 mins Mobile-friendly - Get Tyler Florence's classic Chicken Parmesan recipe from Food 911.</p> 	<p>This LP has a single recipe for chicken parmesan.</p> <p>Needs Met: This is a popular type of chicken recipe on a popular website, but the LP is more specific than the query. Some or few users would find this page helpful.</p> <p>Page Quality: Food Network is a popular website with high E-E-A-T and a good reputation for providing high quality recipes and cooking information. High+ to Highest is an appropriate rating.</p>
	<p>Fried Chicken Recipes - Allrecipes.com m.allrecipes.com/recipes/.../chicken/fried-... Mobile-friendly - See more than 80 delicious authentic fried chicken recipes with photos and tips. ... Staff Picks. Honey Fried Chicken ...</p> 	<p>This LP has over 25 recipes for fried chicken, a popular chicken dish.</p> <p>Needs Met: Even though there are over 25 different recipes on the LP, they are all for the same basic dish. Therefore, this LP is also more specific than the query. Some or few users would find this page helpful.</p> <p>Page Quality: Allrecipes.com is a popular website with high E-E-A-T and a good reputation for providing high quality recipes with lots of reviews. High+ to Highest is an appropriate rating.</p>
	<p>Chickenrecipes www.chickenrecipes.com/ chickenrecipes.com has been informing visitors about topics such as Chicken Breast Recipes, Easy Chicken Dishes ...</p> 	<p>This is a fake search page for chicken recipes.</p> <p>Needs Met: It should be rated FailsM as it would be helpful for no users.</p> <p>Page Quality: Ads should never disguise themselves as the MC of the page. Pages with Ads that are designed to look like MC do not have a beneficial purpose. Since this page deceives users, it should receive the Lowest rating.</p>