Webpage/Type of Content	Characteristics of the Page	PQ Rating and Explanation
High: Forum post on the magic loop technique in knitting	<ul> <li>MC is satisfying for the purpose of the page: demonstrates effort, originality, talent, or skill</li> <li>High E-E-A-T for the purpose of the page</li> </ul>	The person who posted the first message on this forum page provides a helpful resource on how to master the magic loop technique in knitting (effort, skill). She also shares pictures of her own version using an old pair of blue jeans (original content). With over 20 years of experience knitting socks, we would consider her to be an expert on the topic.
High: Q&A page about whether a Roomba will work	<ul> <li>Satisfying MC: achieves the purpose of the page well</li> <li>High E-E-A-T for the purpose of the page</li> </ul>	Many participants share their personal experiences with these products, giving details such as how well certain models work with pet hair (effort, first-hand experience, original content). There are many descriptions of participants' own experiences with this product and how well it works for them, making the MC satisfying for the purpose of the page.
High: Forum page on authenticating a purse	<ul> <li>Satisfying MC: achieves the purpose of the page well</li> <li>Positive website reputation for the topic of the page</li> <li>High E-E-A-T for the purpose of the page</li> </ul>	This forum is a go-to source for discussions on luxury designer purses (positive website reputation, experience, expertise, "go-to" authority). On this particular forum page, members are consulting forum experts who have expertise authenticating bags from this brand. These experts can tell if a particular bag is authentic or fake. The quality of the MC is high due to the level of effort, skill, and engagement among those who participate in the forum. While there is an ad at the top and a few ads within the forum message, it does not distract from the MC, which is easy to find.
High: Forum page on landscaping an aquarium	<ul> <li>Satisfying MC: achieves the purpose of the page well</li> <li>High E-E-A-T for the purpose of the page</li> </ul>	Lowest Medium Highest  This discussion focuses on the landscaping for a particular paludarium (an aquarium with terrestrial and aquatic elements). There is a lot of discussion and interaction between forum members about the types of materials and species used in the aquarium (effort, original or unique content). The posts show expertise in a niche topic aquarium landscaping (experience, expertise).