

## 12.8.2 Special Content Result Block Examples

Special Content Result Blocks (SCRBs) appear in the search results page, along with Web Search Result Blocks.

Special Content Result Blocks are designed to show content directly to users on the search results page. From working calculators to playable videos to interactive weather information, these results help users immediately get information or content. Some SCRBs may also have links to landing pages.

**Important:** Please assume that any interactive features work and function properly. Some notes:

- All result blocks are “screenshots” or images of search results with prominent links enabled. Unfortunately, a screenshot or image of an interactive result block will not function as it would for a real user. **For the purpose of rating, please assume that interactive result blocks do function as intended.** Try to interact with the result block as some links, buttons, or other features may work.
- There may be a delay between when the rating task is created and when you actually rate the block, causing some information in special content result blocks to be a few hours or even days out of date. Stock price or weather informational blocks are designed to give users extremely current and timely information. However, due to a delay in rating time, the information may no longer be accurate. Don't penalize a special content result block for being out of date. **Assume that the blocks show current information for users, unless instructed otherwise.**

Query and User Intent	Special Content Result Block
<p><b>Query:</b> [weather]</p> <p><b>User Location:</b> Chicago, Illinois</p> <p><b>User Intent:</b> This is a <b>Know Simple</b> query since users have a fairly simple informational need: find the current temperature and chance of rain or snow. The user wants to know the weather for the User Location.</p> <p><b>Note:</b> Assume the block shows current information for users.</p>	<div><div><div>Chicago, IL</div><div>Fri, 5 PM, Snow showers</div><div><div></div><div>22°F   °C</div><div>Precip: 70% Humidity: 73% Wind: 11 mph</div></div><div><div></div><div>7 PM12 AM5 AM10 AM3 PM</div></div><div><div><div>FRI</div><div></div><div>27° 8°</div></div><div><div>SAT</div><div></div><div>20° 15°</div></div><div><div>SUN</div><div></div><div>32° 16°</div></div><div><div>MON</div><div></div><div>26° 17°</div></div><div><div>TUE</div><div></div><div>35° 32°</div></div><div><div>WED</div><div></div><div>31° 21°</div></div></div><div><div>weather.com</div><div>Feedback</div></div></div></div>