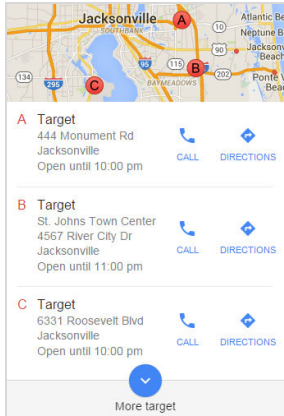
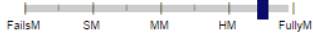

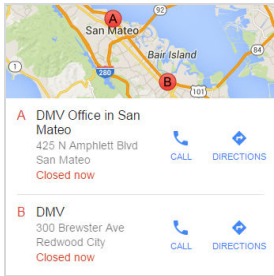
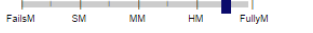
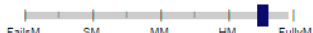


Query and User Intent	Result Block and LP	Needs Met Rating and Explanation
<p>Query: [target]</p> <p>User Location: Jacksonville, Florida</p> <p>User Intent: There are two possible strong user intents: most users probably want to visit a nearby Target location or go to the website to shop online, research products, find prices, etc.</p>		 <p>The result block shows three popular Target locations in Jacksonville, with information that is especially helpful for users who want to visit the store. This fulfills the user intent to find a nearby Target location.</p>
	<p>Target m.target.com</p> <p>Mobile-friendly - ... with \$25 purchase or free same day store pickup on all online orders ...</p> <p>Search target.com</p>	 <p>The result is very satisfying and fulfills the user intent to shop online or otherwise use the website.</p>
<p>Query: [dmv]</p> <p>User Location: Belmont, California</p> <p>User Intent: There are two possible strong user intents: most users probably want to visit a nearby DMV location or go to the DMV website to renew a license, pay a fee, find some information, etc.</p>		 <p>The result block shows two nearby DMV locations, with information that is especially helpful for users who want to visit the locations. This fulfills the user intent to find a nearby DMV location.</p>
	<p>DMV - State of California https://www.dmv.ca.gov</p> <p>California DMV Home Page is available for customers to check out publications, download forms, brochures, FAQs, ...</p>	 <p>The result is very satisfying and fulfills the user intent to find information or otherwise use the website (e.g., to review a license, pay a fee).</p>