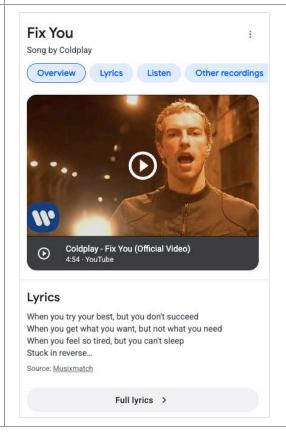
Query and User Intent Special Content Result Block NFL Pro Bowl Overview Games Standings News NFL Divisional Round Final/OT Sun, Jan 23 Bills 36 Chiefs 42 Query: [NFL scores] NFL Conference Championships **User Intent:** This is a **Know** query. The user Final/OT wants to find the most recent National Football Sun. Jan 30 18 Bengals 27 League scores. Chiefs 24 NFL Conference Championships Sun, Jan 30 49ers Rams

Query: [coldplay fix you video]

User Intent: This is a **Do** query. The user wants to watch the music video for the song "Fix You" by Coldplay.

Result: By clicking on this result block, users can play the music video for the song, learn more about the artist/album, etc.



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