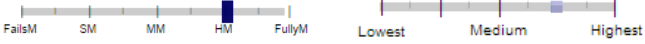
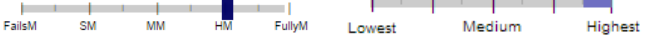
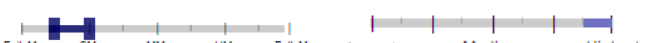


Query and User Intent	Result Block & LP, Needs Met & Page Quality Ratings	Explanation
<p>Query: [hotels]</p> <p>User Intent: Users are probably planning a trip, but this query is very general and vague.</p>	<p>Hotels, Hotel Rooms, Discount Hotel Rates & Cheap Motels on Orbitz www.orbitz.com/hotels/ Mobile-friendly - Find discount hotels, motels, and cheap hotel rooms with hotel reviews on Orbitz. Get our lowest hotel rates on our ...</p> 	<p>This is a popular travel aggregator website, and the hotel page on the site can help users find hotels in the U.S. Users can read reviews, compare hotels, or make a reservation.</p> <p>Needs Met: This LP fits the query. It would be very helpful for most users.</p> <p>Page Quality: Orbitz is a popular website with high E-E-A-T and a good reputation. High is an appropriate rating.</p>
	<p>Marriott www.marriott.com/default.mi Mobile-friendly - Browse and book hotel rooms that suit your needs and style and start your next adventure with Marriott.</p> 	<p>This is a very popular hotel chain with hotels available in the majority of the U.S. at many different price points.</p> <p>Even though the list of possible hotel chains is long, the homepage of an individual chain that offers different prices, features, and location options could be very helpful.</p> <p>Needs Met: This LP is more specific than the query, but it would still be helpful for many or most users because the Marriott is a popular chain of hotels.</p> <p>Page Quality: The Marriott website gives information on Marriott hotels, a popular chain of hotels. Marriott has a good reputation and is an expert on Marriott hotels, making the information on this page highly authoritative. High+ to Highest is an appropriate rating.</p>
	<p>Emeryville Hotels near Berkeley CA Courtyard Hotel in ... - Marriott www.marriott.com/hotels/.../oakmv-court... Mobile-friendly - 4 days ago - This Emeryville, CA hotel near Berkeley offers a modern lobby with flexible work spaces, free Wi-Fi ... Hotel Details - 5555 Shellmound Street ...</p> 	<p>This is the webpage of the Marriott Courtyard hotel in Emeryville, California.</p> <p>Needs Met: The LP is too specific for the query, but this is a well-known brand and users can navigate to other Marriott hotels from this page. Few users would find this page helpful.</p> <p>Page Quality: The Marriott website gives information on Marriott hotels, a popular chain of hotels. Marriott has a good reputation and is an expert on Marriott hotels, making the information on this page highly authoritative. High+ to Highest is an appropriate rating.</p>