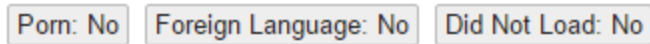## 15.0   Rating Porn, Foreign Language, and Did Not Load Results

You will be asked to assign **Porn**, **Foreign Language**, and **Did Not Load** flags to result blocks when appropriate. Some rating tasks may also ask you to identify **Upsetting-Offensive** and/or **Not-for-Everyone** results.

All flags should be assigned based on the result alone and do not depend on the query. Here is a screenshot of the flags:

| Porn: No | Foreign Language: No | Did Not Load: No |

Click on the flag name to select it. The flag will turn red and change the "No" to "Yes." For example, here is a result block that shows when the **Foreign Language** flag should be used.

Query and User Intent	Result Block and LP, Needs Met Rating, Flag	Explanation
Query: [baidu.com] **Locale:** English (US) **User Intent:** Go to the Baidu website.	百度 www.**baidu**.com/ 移动版适用 - 主要提供网页、音乐、图片、新闻搜索，同时有帖吧和WAP搜索功能。 FailsM SM MM HM FullyM Porn: No Foreign Language: Yes Did Not Load: No	This LP is the homepage of the Baidu website. The result is the target page of the query, but is in a foreign language (Chinese). This result merits a **FullyM** rating and the **Foreign Language** flag.

15.1   Porn Flag

Please assign the **Porn** flag to all porn pages, whether the query is porn-seeking or not. The **Porn** flag does not depend on the query or user intent.

This flag should be used if the content inside the result block, or the content on the LP, is pornographic, including porn images, links, text, pop-ups, and/or prominent porn ads. An image may be considered porn in one culture or country, but not another. Please use your judgment and knowledge of your locale.

Remember: The **Porn** flag is used to indicate that the result is porn. It doesn't matter whether the query "asks for porn".

15.2   Needs Met Rating for Porn Results

15.2.1 Needs Met Rating for Clear Non-Porn Intent Queries

If the user intent is clearly **not** porn-seeking, a landing page that has porn for its MC should be rated **Fails to Meet**.

- When the user intent is clearly not porn, a porn result should be considered unhelpful or useless.
- Uninvited porn is a very bad experience for many users.

The following queries should be considered non-porn intent queries: [girls], [wives], [mature women], [gay people], [people kissing], [boy speedos], [moms and sons], [pictures of girls], [pictures of women], [mothers and daughters], [cheerleaders], etc.