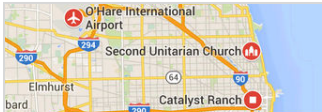
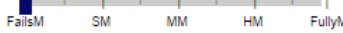
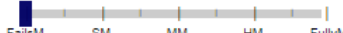
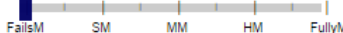


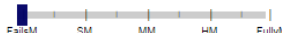


Query and User Intent	Result	Rating	Fails to Meet Explanation
<p><b>Query:</b> [united 656]</p> <p><b>User Intent:</b> Find information about flight 656 operated by United Airlines (e.g., whether the flight is on time, what gate it is departing from).</p>	<div><div><div>Second Unitarian Church</div><div>1 review</div><div>Church - W Barry Ave</div><div>CALL</div></div><div><div>O'Hare International Airport</div><div>3.6 ★★★★★ (1,007)</div><div>Airport - W O'Hare Ave</div><div>Massive airport serving the Midwest</div><div>CALL</div></div><div><div>Catalyst Ranch</div><div>4.6 ★★★★★ (11)</div><div>Event Venue - W Randolph St</div><div>CALL</div></div></div>	<div></div>	<p>This result shows information for a church, an event venue, and the closest airport. However, users clearly want to know details about a specific flight, and there is absolutely no information in the block about the flight. This result <b>Fails to Meet</b> the user intent.</p>
<p><b>Query:</b> [german cars]</p> <p><b>User Intent:</b> Find information about German cars or go to the official homepage of a German automaker.</p>	<p><b>Subaru of America: Subaru Cars, Sedans, SUVs, Crossovers, Wagons</b> <a href="https://www.subaru.com/">https://www.subaru.com/</a> Visit Subaru of America for reviews, pricing and photos of Subaru Cars, Sedans, Wagons, Crossovers &amp; SUVs.</p>	<div></div>	<p>This LP is the homepage of Subaru, a Japanese car company, not a German car company.</p> <p>The page completely <b>Fails to Meet</b> the user intent and would be helpful for no or very few users.</p>
<p><b>Query:</b> [company to get rid of the possum in my attic]</p> <p><b>User Location:</b> Naperville, Illinois</p> <p><b>User Intent:</b> Find a company to trap and remove a possum from the attic.</p>	<p><b>Complete Pest Control - Adelaide South Australia   Adelaide Pest ...</b> <a href="https://completepest.com.au/">completepest.com.au/</a> Our family owned business has been delivering professional pest control services to metropolitan Adelaide since 1988. <a href="#">Termite Treatments - Pest Specials</a></p>	<div></div>	<p>This LP is the homepage of a pest control company in Australia. U.S. users would need a U.S. company to take care of this problem. There is a mismatch between the page and the locale that makes this result helpful for no users—it completely <b>Fails to Meet</b> the user intent.</p>
<p><b>Query:</b> [starting jets quarterback 2001]</p> <p><b>User Intent:</b> Find the name of the starting quarterback for the New York Jets football team in 2001.</p>	<div> <a href="https://www.espn.com/name/nyj">https://www.espn.com/name/nyj</a></div> <p><b>New York Jets Roster   ESPN</b> Visit ESPN to view the New York Jets team roster for the 2014 season.</p>	<div></div>	<p>Although this is a trustworthy website for information about NFL football, this LP does not contain the information requested by the user. This result completely <b>Fails to Meet</b> the user intent.</p>
<p><b>Query:</b> [doctor salary]</p> <p><b>User Location:</b> San Francisco, California</p> <p><b>User Intent:</b> Find information about doctor salaries.</p>	<div><div>In 2013–2014, annual tuition and fees at public medical schools averaged approximately \$31,783 for state residents and \$55,294 for non-residents. At private schools, tuition and fees averaged \$52,093 for residents and \$50,476 for non-resident students.</div><div><a href="#">How Do I... Pay for Medical School? - Pay for Med School - Aspiring ...</a> <a href="https://www.aamc.org/.../pay-med-school...">https://www.aamc.org/.../pay-med-school...</a></div><div>Feedback</div></div>	<div></div>	<p>The answer in this block is about the cost of education, not salary, which is misleading and doesn't answer the user's query.</p>