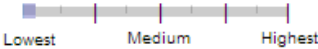
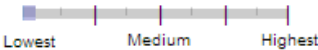


Webpage/Content	Lowest Quality Justification	PQ Rating and Explanation
<p>Lowest: Lowest MC free credit report</p> <p>The title of the page suggests that it may provide a credit report from the government "freecreditreport gov".</p> <p>However, the page has gibberish MC and spammy looking features, such as ads or links surrounding the meaningless text.</p>	<p>Untrustworthy, Spammy</p> <ul style="list-style-type: none"> Extremely misleading title Inadequate information about the website or content creator for the purpose of the page Deceptive page design Characteristics of scams, malicious downloads, or other harmful behavior Cannot determine any purpose, e.g., gibberish MC Content created with little to no effort, talent, skill, originality, manual curation, or added value for users 	 <p>Credit reports could significantly impact one's financial security. This is a YMYL topic.</p> <p>The MC is gibberish. There is no beneficial purpose of gibberish MC. The title of the page is misleading, given the MC.</p> <p>This page also has deceptive features in the supplementary content, such as a friend request, a prize alert, and a download button. It is highly likely that these are ads or malicious download links.</p>
<p>Lowest: Buy Xanax</p> <p>This is a page on the website for the U.S. Green Building Council. However, this page has the words "Buy Xanax" over and over again, along with related words about buying Xanax and a URL link.</p>	<p>Untrustworthy, Spammy</p> <ul style="list-style-type: none"> Characteristics of scams, malicious downloads, or other harmful behavior Content created with little to no effort, talent, skill, originality, manual curation, or added value for users 	 <p>Prescription drugs could significantly impact a person's health. This is a YMYL topic.</p> <p>This specific page has been created or modified on this organization's website in hopes that people will click on the link to buy the prescription drug Xanax.</p> <p>This is a spam technique. Spammers hope that the page will rank well in search results because the website is otherwise high quality. The words "buy xanax" are used repeatedly in hopes that the page will show up for the search "buy xanax".</p> <p>Attempting to spam search engines and trick people into clicking on links is highly untrustworthy behavior.</p>