
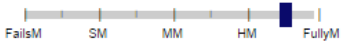
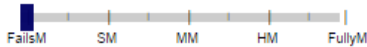
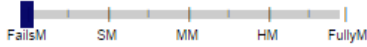
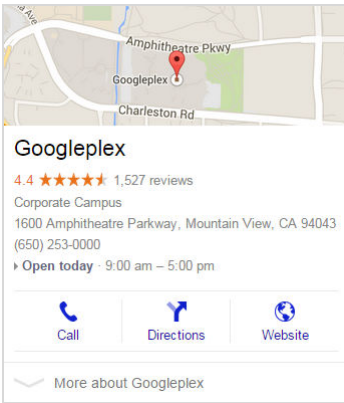



Query and User Intent	Result Block and LP, Needs Met Rating	Explanation
<p>Query: [pictures of kittens]</p> <p>User Intent: Users are looking for pictures of kittens. This is a non-visit-in-person intent query. There is no obvious user intent to find pictures of kittens in Pittsburgh. The user location plays no role in the Needs Met rating.</p>	<div><p>Images</p><p>See more images</p></div>	<p>The LP is a page full of kitten pictures. The result block has a nice assortment of pictures as well that would highly satisfy users.</p>
	<div><p>pittsburgh pets - craigslist - Pittsburgh - Craigslist</p><p>pittsburgh.craigslist.org/search/pet</p><p>Mobile-friendly - pittsburgh pets - craigslist. ...</p><p>pets. search titles only; has image; posted today. reset search. ← →. listthumbgallerymap.</p></div>	<p>This is a local listing of pets needing homes in the Pittsburgh area. There are no pictures of any pets directly on this page and few pictures on the individual listings.</p>
<p>Query: [google jobs]</p> <p>User Location: Miami, Florida</p> <p>User Intent: Users are looking for job opportunities at Google.</p>	<div></div> <div><p>Google Careers</p><p>https://www.google.com/about/careers/</p><p>Mobile-friendly - About Google; Careers. Google Jobs ... Take a ride on the Google self-guided tour. Stop by our offices around the globe ...</p><p>Search all jobs - Locations - Teams and Roles</p></div>	<p>The user is looking for a job at Google and there is no information in this result block that will help the user explore job opportunities—it Fails to Meet the user need.</p> <p>This is Google’s official page on careers and jobs at Google, where users can search for currently open opportunities. This page is exactly what the user is looking for—it Fully Meets the user need.</p>