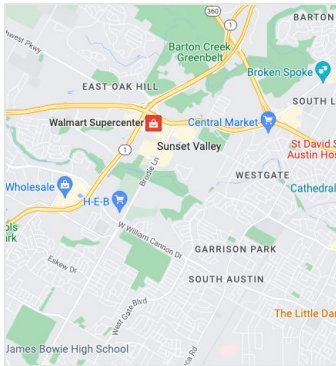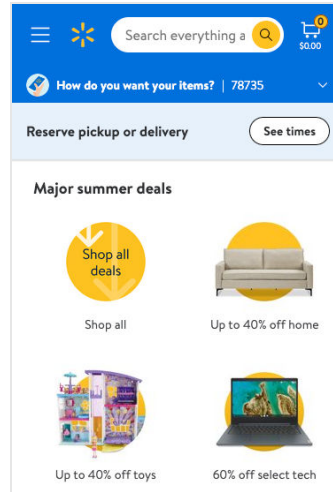And some queries could go either way. Some users may want nearby results and others may not.

"I want to go to a Walmart near me."

Query: [walmart]
Locale: English (US)

"I want to shop online on the Walmart website"

Query: [walmart]
Locale: English (US)

Here are some examples of queries with both visit-in-person and non-visit-in-person intent:

- [hotels]
- post office]
- [h&m]
- [library]
- [bank of america]
- [the gap]