22.1 Examples Where User Location Does (and Does Not) Matter

As previously mentioned, the user location may not always change our understanding of the query and user intent. Below is one example where user location plays an important role, and two examples where user location does not matter.

Query and User Intent	Result Block and LP, Needs Met Rating	Explanation
Query: [minimum wage rate] User Location: Wichita, Kansas User Intent: Find out what the current minimum wage is. Different states in the U.S. have different minimum wage rates. Users might be interested in the minimum wage in their state and how it compares to other places.	Destinations and points of interest FailsM SM MM HM FullyM	This SCRB displays the complete and correct answer prominently in the result block, in a way that is easy for users on mobile devices to read. Note: Assume that the result shows current information for users at the time this example was written. If you were rating this task, you would need to verify that the minimum wage rate in this SCRB is accurate for the state of Kansas.
	Pay and Wage Requirements - Kansas Department of Labor https://www.dol.ks.gov/Laws/FAQwages Pay and Wage Requirements. Minimum Wage. What is the minimum wage in Kansas? The Kansas minimum wage is FailsM SM MM HM FullyM	This is the official Kansas state website page on minimum wage for Kansas.
	Minimum Wage Laws in the States - Wage and Hour Division (WHD www.dol.gov > WHD Jan 1, 2015 - Interactive map of the United States comparing the Federal and state minimum wage amounts. FailsM SM MM HM FullyM	This LP has the minimum wage rates for all states. It is on the official U.S. Department of Labor website, which has high E-E-A-T on the topic, but it takes some work to find the information specific to Kansas.
	Minimum wage - California Department of Industrial Relations www.dir.ca.gov/dlse/faq_minimumwage After your claim is completed and filed with a local office of the Division of Labor Standards Enforcement (DLSE), it will	This is the official California state website page on minimum wage for California.