

Here are two examples where the query includes proper nouns typed in Latin script, such as famous people, places, titles of books or films, etc. For these queries, users would prefer to see results in the language of their locale.

Query and User Intent	Result Block and LP, Needs Met Rating	Explanation
<p><b>Query:</b> [ronaldo]</p> <p><b>Locale:</b> Hindi (IN)</p> <p><b>User Intent:</b> The user wants to find information about Cristiano Ronaldo, a famous footballer.</p>	<div> <div>क्रिस्टियानो रोनाल्डो - विकिपीडिया https://hi.m.wikipedia.org › wiki › क्र...</div> <hr/> <div>मोबाइल संगत - पूरा नाम, क्रिस्टियानो रोनाल्डो डॉस सैंटोस अवीरो. जन्मतिथि, (1985-02-05) 5 फरवरी 1985 ...</div> <hr/> </div> <div> <div>Cristiano Ronaldo - Wikipedia, the free encyclopedia https://en.wikipedia.org › wiki › Cristian...</div> <hr/> <div>मोबाइल संगत - Cristiano <b>Ronaldo</b> dos Santos Aveiro, GOIH (born 5 February 1985), known as Cristiano <b>Ronaldo</b> (Portuguese ... <a href="#">Gemma Atkinson</a> - <a href="#">Messi-Ronaldo rivalry</a></div> <hr/> </div>	<p>Although the query was typed in Latin script, most Hindi users would want to see information about this person in Hindi. This Hindi language Wikipedia page on Cristiano Ronaldo is very helpful for Hindi IN) users.</p> <p>This English Wikipedia page about Cristiano Ronaldo has similar content to the Hindi Wikipedia page. Although there are some helpful images on the page, few Hindi users would be able to read this page.</p>
<p><b>Query:</b> [titanic 1997]</p> <p><b>Locale:</b> Korean (KR)</p> <p><b>User Intent:</b> The user wants to purchase a DVD or find information about the movie "Titanic," released in 1997.</p>	<div> <div>타이타닉 – Daum 영화 m.movie.daum.net/m/detail/main.daum?... 모바일 지원 - 1912년 북대서양의 차가운 바닷물 속에서 당대 꿈의 배라고 불렸던 '타이타닉 호'가 탐사대들에 의해 세상에 발견되면서 ...</div> <hr/> </div> <div> <div>Titanic - IMDb m.imdb.com/title/tt0120338/ ★★★★☆ Rating: 7.7/10 - 640,553 votes Mobile-friendly - Titanic -- This made-for-TV movie is the tale of the famous · Titanic -- Jack discusses his view of the world with the first ...</div> <hr/> </div>	<p>Although the query was typed in Latin script, most Korean users would expect to see Korean language reviews or Korean stores for purchasing the movie. This Korean result on a Korean website is very helpful.</p> <p>This English language landing page has helpful content for users who can read English. Although there are some helpful images on the page, very few Korean users would be able to read this page.</p>