
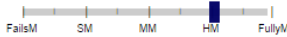
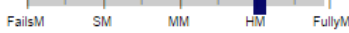
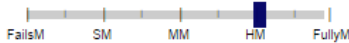
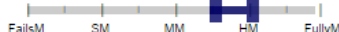


Query and User Intent	Result	Rating	Highly Meets Explanation
<p><b>Query:</b> [1969 moon landing]</p> <p><b>User Intent:</b> Find accurate and authoritative information about this historical event.</p>	<p>July 20, 1969: One Giant Leap For Mankind   NASA NASA (.gov) &gt; apollo &gt; apollo11</p> <p>At 10:56 p.m. EDT Neil Armstrong is ready to plant the first human foot on another world. With more than half a billion people watching on television, he climbs down the ladder and proclaims: "That's one small step for a ..."</p> 		<p>The LP for this web result contains authoritative information about the Apollo 11 moon landing on the official website of NASA, which was the organization that oversaw this mission in 1969. The MC has a lot of helpful information and content, including a detailed summary, video footage, and images of the moon landing that users can view and explore. This result would be very helpful for many or most users.</p>
<p><b>Query:</b> [stem education]</p> <p><b>User Intent:</b> Find information or recent news about education in STEM fields (i.e., Science, Technology, Engineering, and Mathematics).</p>	<p>Educators, advocates see increased importance in US STEM ... Fox News &gt; 2015/06/29 &gt; educators-adv...</p> <p>AMP - Jun 29, 2015 - When it comes to education reform in the United States, Science, Technology, Engineering, and ...</p>		<p>This is an informational query on a fairly broad topic. Different users may be looking for different things, yet accuracy and credibility of the source are important.</p> <p>This LP is a news article published on a reputable news website. The MC of the article covers recent efforts to reform STEM education in the U.S., and it includes citations from expert sources. This result would be helpful for many or most users.</p>
<p><b>Query:</b> [mentos and coke death]</p> <p><b>User Intent:</b> Find accurate information about a rumor that a mixture of Mentos and Coca-Cola can cause death, which was spread on the Internet in 2006.</p>	<p>Mentos and Coke Death : snopes.com Snopes &gt; Fact Check &gt; Horrors</p> <p>Nov 9, 2006 - Mixture of Mentos and Coca-Cola kills child? ... Last week a little boy died in Brazil after eating MENTOS and drinking COCA COLA together.</p>		<p>This LP is on a well-known fact-checking and debunking website. The page calls this story "False", then provides a credible explanation of how the authors came to that conclusion, including history of similar urban legends. This result would be very helpful for users seeking to verify the credibility of this rumor.</p>
<p><b>Query:</b> [pj fleck]</p> <p><b>User Location:</b> Minneapolis, Minnesota</p> <p><b>User Intent:</b> Find information or recent news about P.J. Fleck, who had just become the new head football coach at the University of Minnesota a few days before this example was written.</p>	<p>Welcome aboard, 'life coach' P.J. Fleck - StarTribune.com Star Tribune &gt; welcome-aboard-life-coac...</p> <p>Jan 9, 2017 - P.J. Fleck's tenure as head football coach at the University of Minnesota will not be defined by an ...</p>		<p>This LP is an opinion piece written by the Editorial Board of the largest newspaper in the U.S. state of Minnesota. The MC of the article expresses well-informed opinions about Fleck's upcoming tenure as head coach, and it would likely be of interest to many or most users when this query was issued.</p>