
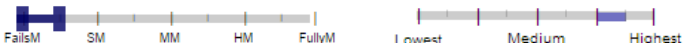

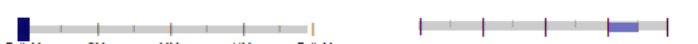




Query and User Intent	Result Block and LP, Needs Met Rating, Page Quality Rating	Explanation
<p>Query: [nasa mars landing]</p> <p>User Intent: On the date this example was written, NASA had just landed the “Curiosity” rover on Mars. Most users are probably looking for breaking news and pictures about the event.</p>	<p>Curiosity Rover Lands Safely on Mars - NYTimes.com mobile.nytimes.com/.../curiosity-rover-la... Mobile-friendly - Aug 6, 2012 - One of the first test images from NASA's Mars Curiosity rover that helped signal that everything was ...</p>  <p>NASA's Curiosity Rover Sets Off for Mars Mission - NYTimes.com www.nytimes.com/.../nasas-curiosity-rov... Nov 26, 2011 - NASA Launches Sophisticated Rover on Journey to Mars. NASA/Reuters. A rendering of the Mars ...</p> 	<p>This LP has an article about the “Curiosity” rover landing, published on the same day as the landing, which is the day this example was written.</p> <p>This LP has an article about the launching of the “Curiosity” rover, published nine months before its landing on Mars. The content on this page would be considered stale for the query.</p>
<p>Query: [los angeles traffic]</p> <p>User Location: Los Angeles, California</p> <p>User Intent: Users are looking for current information about traffic conditions in Los Angeles. Even pages about traffic conditions the day before would be considered stale for the query.</p>	<p>Your commute: Live L.A. traffic conditions L.A. NOW Los Angeles ... latimesblogs.latimes.com/.../2012/.../your... Mobile-friendly - Your commute: Live L.A. traffic conditions. August 7, 2012 4:30 pm. Los Angeles . Traffic Report by Sigalert.com.</p>  <p>Your commute: Live L.A. traffic conditions L.A. NOW Los Angeles ... latimesblogs.latimes.com/.../2012/.../your... Mobile-friendly - Your commute: Live L.A. traffic conditions. August 6, 2012 6:30 am. Los Angeles . Traffic Report by Sigalert.com.</p> 	<p>This LP shows traffic conditions in Los Angeles on August 7, 2012, which is the day this example was written.</p> <p>This LP shows traffic conditions in Los Angeles on August 6, 2012. It is stale and useless for the query even though it is only one day old.</p>
<p>Query: [nobel peace prize winner]</p> <p>User Intent: Find the name of the most recent winner of this prize. This is a Know Simple query. At the time this example was originally written, 2011 was the most recent year that the Nobel Peace Prize was awarded.</p>	<p>Nobel Peace Prize Awarded to Three Activist Women www.nytimes.com/2011/.../nobel-peace-... Published: October 7, 2011 ... Among 3 Women Awarded Nobel Peace Prize, a Nod to the Arab Spring (October 8, 2011) ...</p>  <p>BBC NEWS Europe Nobel for anti-poverty pioneers news.bbc.co.uk/2/hi/europe/6047020.stm Oct 13, 2006 - Muhammad Yunus of Bangladesh and the Grameen Bank have been jointly awarded the 2006 Nobel ...</p> 	<p>This LP on the New York Times website has information about the most recent winner of this prize, based on the date when this example was written.</p> <p>This LP on the BBC website has information about the 2006 winner of this prize. This page is stale for the query.</p>