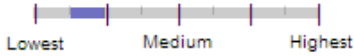
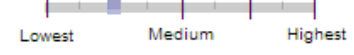
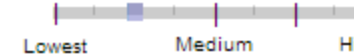


Type of Webpage/Content	Low Quality Justification	PQ Rating and Explanation
<a href="#">Low: Article 2</a> Using ginger for your health	<ul style="list-style-type: none"> <li>Unsatisfying MC for the purpose of the page: does not achieve the purpose well</li> <li>MC lacks accuracy or does not align with well-established expert consensus</li> <li>Low E-E-A-T for the purpose of the page</li> </ul>	 <p>This informational article has multiple Low quality characteristics leading to a Low or Lowest+ rating. There is garbled or meaningless content, a complete lack of effort in editing, and unrelated links in the middle of the page. Additionally, the article is on a health topic, and there are no signs that the content creator has relevant expertise or links to support the medical claims made in the article.</p>
<a href="#">Low: Article 3</a> How to adopt children from Iraq	<ul style="list-style-type: none"> <li>Unsatisfying MC for the purpose of the page: does not achieve the purpose well</li> <li>Low E-E-A-T for the purpose of the page</li> </ul>	 <p>Adopting a child significantly impacts the health and well-being of families. This is a YMYL topic.</p> <p>However, the steps listed here are merely commonly-known information that would be of little benefit to someone interested in adopting a child from Iraq. For example, step 1 says "Choose an adoption agency" and suggests looking in a phone book. This demonstrates a lack of effort in the creation of MC.</p> <p>There is almost no information specific to Iraq. There is no evidence of expertise on adoption from the description about the author.</p> <p>Note that some Ads have the same format as links to other articles on this website, potentially making it a bit harder for users to visually distinguish these Ads from the MC and SC.</p>
<a href="#">Low: Financial</a> Page with advice on picking a quality stock for investment	<ul style="list-style-type: none"> <li>Low E-E-A-T for the purpose of the page</li> </ul>	 <p>Advice on stock investment could significantly impact a person's financial decisions and security. This is a YMYL topic.</p> <p>The MC is superficial and includes mostly commonly known information for this topic, e.g. "look at key statistics" or "find companies with rising revenue". There is no evidence that the author has financial expertise. Because this article gives advice on a YMYL financial topic, lacking expertise is a reason for a Low rating.</p>