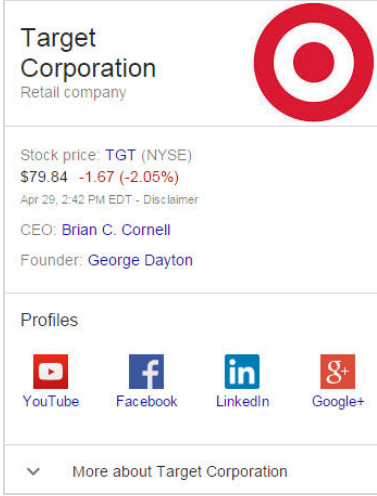
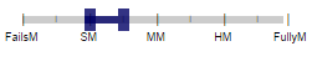
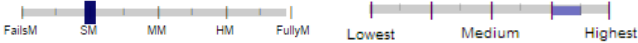


Query and User Intent	Result Block & LP, Needs Met & Page Quality Ratings	Explanation
<p>Query: [target]</p> <p>User Location: Jacksonville, Florida</p> <p>User Intent: Go to target.com or find a nearby Target store.</p>	<div data-bbox="527 163 901 655">  </div> <div data-bbox="397 709 966 766">  <p>No Page Quality rating required</p> </div> <div data-bbox="397 802 841 982"> <p>Women's Jegging Black - Cherokee : Target m.target.com/.../women...jegging-black-c... Mobile-friendly - Jan 4, 2015 - Find product information, ratings and reviews for a Women's Jegging Black - Cherokee.</p> </div> <div data-bbox="397 1066 1031 1108">  </div>	<p>Needs Met: While this result block has some helpful content, most people searching for Target are not looking for the stock price or the names of the CEO and Founder. Slightly Meets to Slightly Meets+ is an appropriate rating.</p> <p>The LP on the Target website is for a specific type of women's pants.</p> <p>Needs Met: The LP is much more specific than the query and would be helpful for very few users.</p> <p>Page Quality: Target is a popular shopping website in the U.S. with high E-E-A-T and is trusted by users for online purchases. High to High+ is an appropriate rating.</p>