

Finally, in some locales, English is one of the official languages or a commonly spoken language. In these locales, English websites are easy to use and could be helpful, depending on the query.

For example, the Singapore government recognizes four official languages: English, Malay, Chinese, and Tamil, but English is the first and most dominant language in Singapore.



Query and User Intent	Result Block and LP, Needs Met Rating	Explanation
<p>Query: [barack obama]</p> <p>Locale: English (SG)</p> <p>User Intent: Find information about Barack Obama.</p>	<p>Barack Obama - Wikipedia en.m.wikipedia.org/wiki/Barack_Obama Mobile-friendly - Barack Hussein Obama II is an American politician who served as the 44th President of the United States from 2009 to 2017. He is the first African American to ...</p> 	<p>This Wikipedia page in English about Obama would be very helpful to users in Singapore.</p>

24.0 Rating Dictionary and Encyclopedia Results for Different Queries

When assigning Needs Met ratings for dictionary and encyclopedia results, careful attention must be paid to the user intent. Like all results, the helpfulness of dictionary and encyclopedia results depend on the query and user intent.

Dictionary and encyclopedia results may be topically relevant for many searches, but often these results are not helpful for common words that most people in your rating locale already understand. Reserve high Needs Met ratings for dictionary and encyclopedia results when the user intent for the query is likely "what is it" or "what does it mean" and the result is helpful for users seeking that type of information.

Important: Think very carefully about the helpfulness of dictionary and encyclopedia results for ordinary words and common items. If few users would benefit from a dictionary or encyclopedia result for a common word, a **Slightly Meets** rating may be appropriate. If very few or no users would benefit, then **Fails to Meet** is appropriate.

Query and User Intent	Result Block and LP, Needs Met Rating	Explanation
<p>Query: [obsequious]</p> <p>User Intent: Users are probably looking for the definition of this vocabulary word.</p>	<p> Merriam-Webster › dictionary › obs...</p> <p>Obsequious Definition of Obsequious by Merriam-Webster</p> <p>Obsequious definition is - marked by or exhibiting a fawning attentiveness. How to use obsequious in a sentence. Follow Along With the ...</p> 	<p>This is a vocabulary word often studied in secondary school and found on college entrance exams. Many users may be looking for a definition and would find this dictionary result helpful.</p>