
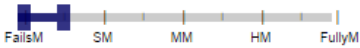
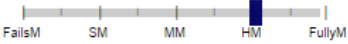



Here are two additional examples where the query was typed in Latin script (including some English words), yet users would still prefer to see results in the language of their locale.

Query and User Intent	Result Block and LP, Needs Met Rating	Explanation
<p><b>Query:</b> [mahila cricket sri lanka ka match]</p> <p><b>Locale:</b> Hindi (IN)</p> <p><b>User Intent:</b> The user wants to find information about a women's cricket match against Sri Lanka on February 17, 2016.</p>	<p>महिला टीम की श्रीलंका पर आसान जीत, तीन वनडे की सीरीज ...  <a href="#">khabar.ndtv.com &gt; क्रिकेट</a></p> <p>6 hours ago - ... टीम की श्रीलंका पर आसान जीत, तीन वनडे की सीरीज में ली 2-0 की अजेय बढ़त.</p> 	<p>Although the query includes some English words, it is a Hindi query typed in Latin script. Most Hindi users would expect to see Hindi results, like this helpful article.</p>
	<p><a href="#">Indian Women's Team Defeats Sri Lanka to Seal ODI Series - Cricket News - Sports</a>  <a href="#">sports.ndtv.com &gt; cricket &gt; 255592-india...</a></p> <p>Mobile-friendly - 6 hours ago - <b>Indian women's cricket team defeated Sri Lanka</b> by six wickets to take unbeatable 2-0 lead in ...</p> 	<p>This English language landing page has helpful content for users who can read English, but few Hindi (IN) users would be able to read this page.</p>
<p><b>Query:</b> [samsung tablet]</p> <p><b>Locale:</b> Korean (KR)</p> <p><b>User Intent:</b> The user wants to purchase, find information, or go to the Galaxy tablet page on the Samsung website.</p>	<p>삼성 갤럭시 탭  <a href="#">www.samsung.com/.../tablet/.../SHW-M3...</a>          모바일 지원 - SAMSUNG 휴대폰,SKT,SHW-M380SFK3SC, Samsung GALAXY Tab 10.1 갤럭시탭10.1  <a href="#">스펙 - 특징점 - 고객지원 - 이미지</a></p> 	<p>Although the query was typed in Latin script and includes some English words, most Korean users would expect to see the Korean page on the Samsung website. This Korean result is very helpful.</p>
	<p><a href="#">Galaxy Tab: Android Tablet - Portable &amp; Light Tablet  Samsung</a>  <a href="#">www.samsung.com/us/mobile/galaxy-tab/</a>          Mobile-friendly - Meet the Samsung Galaxy Tab family including Galaxy Tab 10.1, 8.9 and 7.0 Plus. Sort by size or carrier and find the ...  <a href="#">Galaxy Tab - WiFi Tablets</a></p> 	<p>This English language page on the website of Samsung, the company that makes this tablet, has helpful content. Although there are some helpful images on the page, very few Korean users would be able to read this page.</p>