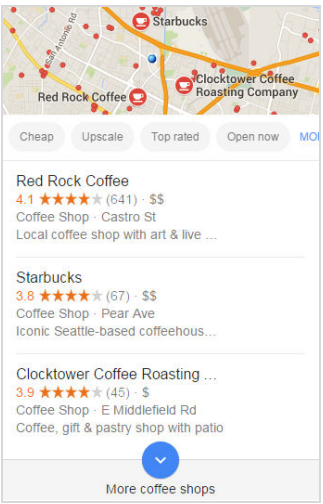
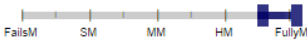
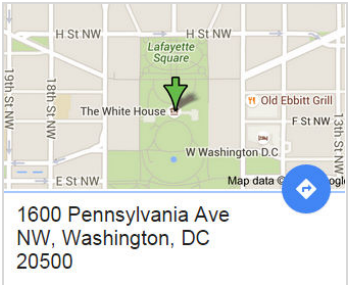



Query and User Intent	Result	Rating	Fully Meets Explanation
<p>Query: [nearby coffee shops]</p> <p>User Location: Mountain View, California</p> <p>User Intent: Find coffee shops near the user location.</p>			<p>The intent is to find coffee shops near the specific user location, represented by the blue dot on the map.</p> <p>This result block has a very satisfying list of nearby, popular, and prominent options within a few miles of the specific location. This kind of block is especially helpful for users who want to visit the business in person. Note that these blocks are interactive—clicking on a coffee shop will give options to call the business, get directions, read reviews, etc.</p> <p>Note: A range is included because some users would be fully satisfied with these selections, while some users would want more information (e.g., hours, distance from location, longer list of options).</p>
<p>Query: [1600 pennsylvania ave washington dc]</p> <p>User Location: Bakersville, California</p> <p>User Intent: Find a map, directions, information about what is located at this address, etc.</p>			<p>This block contains a map with the queried address, link to get directions, and specifies the landmark at the well-known address on the map (“The White House”).</p> <p>It’s not unusual to search for an address (or business) that is far from the user location. Here, the user has explicitly asked for a specific address in a far away place, and this result is very satisfying. For a query this specific, the user location does not change the rating.</p> <p>Note: A range is included because some users would be fully satisfied with this result, while some users would want more information (e.g., photos, a brief description).</p>