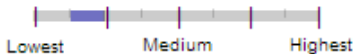
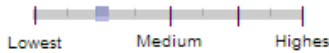




| Webpage/Type of Content | Characteristics of the Page | PQ Rating and Explanation |
|---|---|---|
| Low: Q&A page about a 2002 Volvo part | <ul style="list-style-type: none"> Unsatisfying MC for the purpose of the page: does not achieve the purpose well Misleading page design |  <p>Please read the MC (areas with red boxes around it), including the completely unhelpful "answer." This answer is so unhelpful, we can consider this question to be unanswered. This page has an unsatisfying amount of MC.</p> <p>In addition to a very unhelpful "answer," the page design makes it difficult to distinguish the MC from Ads. For example, below the answer, we see a "sponsored answer," which has the same format as the real answer, but is actually an Ad and not an answer to the question—this is a misleading page design.</p> |
| Low: Q&A page about a game console | <ul style="list-style-type: none"> Unsatisfying MC for the purpose of the page: does not achieve the purpose well |  <p>Some websites rely on users to create virtually all of their MC. In this case, the MC is the user's question. If there are no answers, there is a lack of effort (since no one is participating or engaging by answering the user's question!). This page does not achieve its purpose well.</p> |
| Medium: Forum page on an online auction website | <p>Mixed, but with some redeeming qualities:</p> <ul style="list-style-type: none"> High E-E-A-T for the purpose of the page Unsatisfying MC for the purpose of the page: does not achieve the purpose well |  <p>The relative lack of effort/participation in the discussion and depth of the MC is balanced by the high E-E-A-T of this forum. This forum is dedicated to this kind of question and therefore has a high level of expertise.</p> |
| Medium: Forum page on how to wash ballet shoes | <p>Mixed, but with some redeeming qualities:</p> <ul style="list-style-type: none"> Adequate MC: achieves the purpose of the page Ads or SC significantly distract from or interrupt the use of MC High E-E-A-T for the purpose of the page |  <p>This forum is about dance topics, and many pages have expertise from a community of ballet dancers. On this particular page, participants have first-hand experience washing ballet shoes and make recommendations based on their own experiences.</p> <p>This page is "mixed" because there is some distracting content that makes it hard to read the MC. However, this is not a beauty contest! Even though the page may be cluttered, there is some valuable E-E-A-T and helpful MC, making Medium a good rating for this page.</p> |