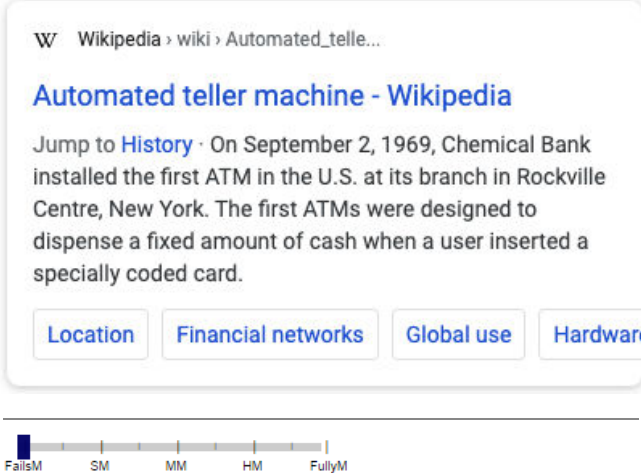
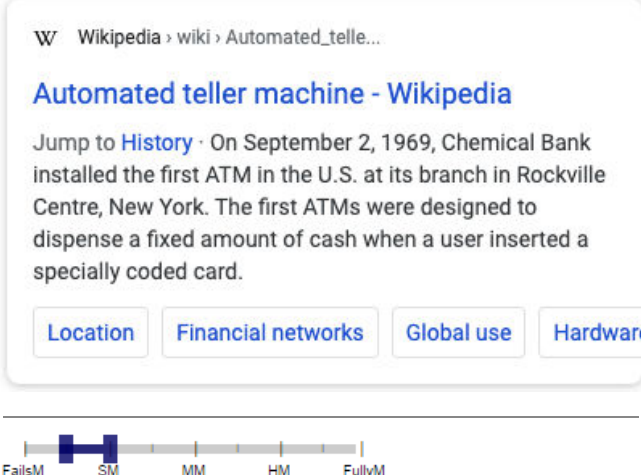


Query and User Intent	Result Block and LP, Needs Met Rating	Explanation
<p>Query: [atm near me]</p> <p>User Location: Livingston, Wyoming</p> <p>User Intent: Find ATMs near the user location.</p>	 <p>The screenshot shows a Wikipedia article snippet titled 'Automated teller machine - Wikipedia'. The text describes the first ATM installed in the U.S. in 1969. Below the text are four buttons: 'Location', 'Financial networks', 'Global use', and 'Hardware'. At the bottom is a 'Needs Met' rating bar with five points: FailsM, SM, MM, HM, and FullyM. The bar is currently at FailsM.</p>	<p>The user intent is to find a nearby ATM machine. This encyclopedia article fails to meet the need of the user because it has no information about nearby ATM locations.</p>
<p>Query: [atm]</p> <p>User Location: El Paso, Texas</p> <p>User Intent: Most users are probably looking for ATMs nearby. Fewer users would be looking for general information about ATMs (history, how they work, etc.).</p>	 <p>The screenshot is identical to the one above, showing the same Wikipedia article snippet and 'Needs Met' rating bar. In this instance, the bar is positioned at the 'SM' (Some Met) point.</p>	<p>This encyclopedia article about ATMs is a minor interpretation of the query. This result would be helpful for fewer users; most users would be looking for locations of ATMs nearby.</p>