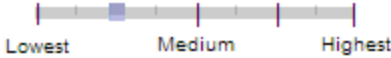
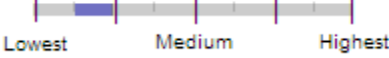
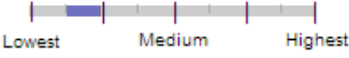


Type of Webpage/Content	Low Quality Justification	PQ Rating and Explanation
Low: Medical Page with information about how long the flu lasts	<ul style="list-style-type: none"> Low E-E-A-T for the purpose of the page 	 <p>Many patient hospitalizations and deaths occur due to the flu each year. This topic could significantly impact a person's health. This is a YMYL topic.</p> <p>There is no evidence that the author has medical expertise. Because this article gives advice on a YMYL medical topic, lacking expertise is a reason for a Low rating.</p>
Low: Recipe 1 Apple pie recipe	<ul style="list-style-type: none"> Unsatisfying MC for the purpose of the page: does not achieve the purpose well 	 <p>This page and website have many characteristics of Low quality pages. The MC is low quality and lacks important information. For example, it gives no indication of how to make a crust and doesn't list premade crust as an ingredient. It would be very difficult to actually make an apple pie using this recipe.</p> <p>This page is lacking the kind of helpful content we expect in recipe pages, such as user reviews or comments. Without such information, it's hard to tell if the recipe is any good. The small pink text at the top is not helpful for users.</p>
Low: Recipe 2 Gluten-free New York cheesecake recipe	<ul style="list-style-type: none"> Ads or SC significantly distract from or interrupt the use of MC 	 <p>This is an example of distracting and disruptive Ads/SC: there are large Ads in the main column pushing down the MC as well as highly distracting content on the right that are labeled "Top Posts & Pages." It is unclear whether these are SC or Ads. Additionally, the images in the Ads/SC are shocking, racy, and completely unrelated to the MC, which creates a poor user experience.</p>