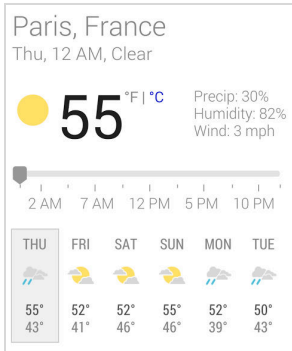
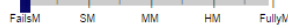
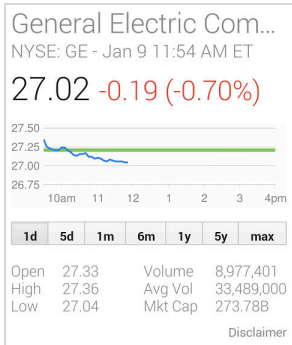
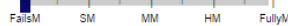
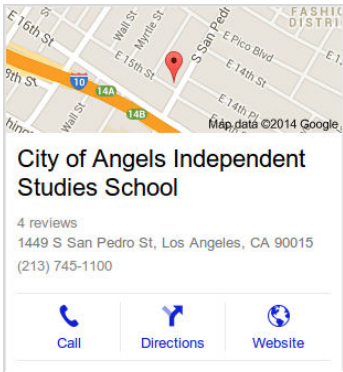
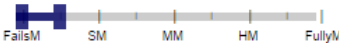
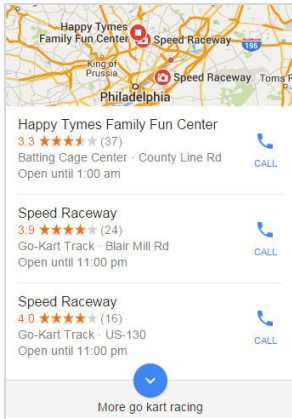
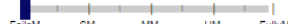


Query and User Intent	Result	Rating	Fails to Meet Explanation
<p>Query: [weather paris, texas]</p> <p>User Location: Paris, Texas</p> <p>User Intent: Find current weather information for Paris, Texas.</p>			<p>This result completely fails to satisfy the user intent, which is to find weather information for Paris, Texas, and <i>not</i> Paris, France. No users would be satisfied with this result.</p>
<p>Query: [what is the third quarter earnings for ge]</p> <p>User Intent: Find this most recent third quarter earnings information for General Electric.</p>			<p>This result does not answer the user's question to show third quarter earnings for GE. No users would be satisfied with this result.</p>
<p>Query: [city of angels]</p> <p>User Location: Chicago, Illinois</p> <p>User Intent: Find information about the school, a movie by this name, or some other entity by this name.</p>			<p>This result reflects one of several possible user intents, as the query is also the name of a movie, song, musical, and more.</p> <p>Since the user location is in Chicago, very few or no users would be interested in seeing information about a school by this name in Los Angeles that is not well known outside of this city. It is very unlikely that people outside of Los Angeles would use this query to search for this school.</p>
<p>Query: [go kart for sale]</p> <p>User Location: Warrington, Pennsylvania</p> <p>User Intent: Find go karts for sale in the Warrington, Pennsylvania area.</p>			<p>This result block shows a go kart arcade in Warrington, Pennsylvania, and two other go kart arcades in the surrounding area. These arcades are places to go ride go karts, not purchase them, so the result completely Fails to Meet the user intent. No users would be satisfied with this result.</p>