| Query and User Intent  | Result   | Rating                 | Moderately Meets Explanation  |
|--|--|------------------------|---|
| Query: [nicaraguan money]  User Intent: Find out what Nicaraguan currency is called, what it looks like, the exchange rate, etc.     | Nicaraguan córdoba<br>Nicaragua, Currency  | FailsM SM MM HM FullyM | This result displays the name of Nicaraguan currency. Some users may have their need met by learning the name of the currency, but many users may want images, know the exchange rate, etc. This result would be helpful for many users or very helpful for some users. |
| Query: [where is virginia in the us]  User Intent: Find where the state of Virginia is located in the U.S.                           | Virginia is bordered by Maryland and Washington, D.C. to the north and east; by the Atlantic Ocean to the east; by North Carolina and Tennessee to the south; by Kentucky to the west; and by West Virginia to the north and west.  Virginia - Wikipedia, the free encyclopedia en.m.wikipedia.org/wiki/Virginia | FailsM SM MM HM FullyM | The description in this result block may be helpful for users who are already familiar with this area in the United States. Many or most users would probably want to see a map or a clearer description.   |
| Query: [every breath you take lyrics]  User Intent: Find the lyrics to the song "Every Breath You Take," which was written by Sting. | STING LYRICS - Every Breath You Take - A-Z Lyrics www.azlyrics.com/lyrics/sting/everybreat Lyrics to "Every Breath You Take" song by STING: Every breath you take Every move you make Every bond you break   | FailsM SM MM HM FullyM | The LP for this lyrics website page has the requested lyrics. There are many lyrics websites on the web and many pages are not 100% accurate. <b>Moderately Meets</b> is an appropriate rating for average pages with the requested lyrics.                             |
| Query: [kristen wiig]  User Intent: Find more information about the actress, comedian, writer, and producer.                         | Kristen Wiig! The Official Website of Kristen Wiig. kristenwiig.com Mobile-friendly - The official website of Kristen Wiig. Kristen Wiig is not on Twitter, Facebook, MySpace, or any other social networking  | FailsM SM MM HM FullyM | This is Kristen Wiig's official website, but the only content is links to her talent and PR agencies, along with a note that says she is not on any social networking sites. While this information is helpful, many users would want to see more.                      |