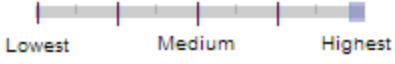
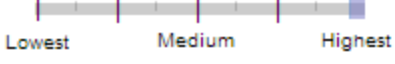
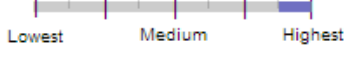


8.4 Examples of Highest Quality Pages

Webpage/Type of Content	Highest Quality Justification	PQ Rating and Explanation
Highest: News 1 Article on a newspaper website	<ul style="list-style-type: none"> • Very satisfying MC: achieves the purpose of the page very well • Very positive website reputation for the topic of the page • Very high E-E-A-T for the purpose of the page 	 <p>Reporting on environmental toxicity can significantly impact the health and financial security of people, businesses and government agencies. This page is on a YMYL topic.</p> <p>This is a feature article from a newspaper that has won numerous awards (very positive reputation of the website).</p> <p>The page has a comprehensive amount of very high-quality MC, including in-depth reporting (effort, original content unique to this site, skill, accuracy) by authors with extensive knowledge and experience in investigative journalism (Expertise).</p>
Highest: News 2 Article on a newspaper website	<ul style="list-style-type: none"> • Very satisfying MC: achieves the purpose of the page very well • Very positive content creator reputation for the topic of the page • Very high E-E-A-T for the purpose of the page 	 <p>This is an article on a newspaper website that has won a variety of awards.</p> <p>The article has a comprehensive amount of very high quality MC that is unique and original, including in-depth investigative reporting by two authors with extensive knowledge and experience in investigative journalism (effort, original content unique to this site, skill, accuracy). The reporters were finalists for a prestigious news award for the investigative reporting of this article (very positive reputation of the content creators).</p>
Highest: Informational 1 Fact-checking page on an Internet rumor debunking website	<ul style="list-style-type: none"> • Very satisfying MC: achieves the purpose of the page very well • Very positive website reputation for the topic of the page • Very high E-E-A-T for the purpose of the page 	 <p>This page is on a well-known fact-checking and debunking website that covers urban legends, Internet rumors, and other stories of unknown or questionable origin (very positive reputation of the website).</p> <p>The page has a very satisfying amount of original MC for users seeking to validate a photo claiming to have discovered a mermaid (effort, skill in fact checking, original content). Users can trust the information on this page due to the website's positive reputation and high level of expertise in debunking stories of this type.</p>