21.0 Product Queries: Importance of Browsing and Researching	157
22.0 Rating Visit-in-Person Intent Queries	158
22.1 Examples Where User Location Does (and Does Not) Matter	159
23.0 Rating English Language Results in Non-English Locales	161
23.1 Examples of English (and Non-English) Results in Non-English Locales	162
24.0 Rating Dictionary and Encyclopedia Results for Different Queries	166
Appendix: Using the Evaluation Platform	169
25.0 Overview	169
26.0 Acquiring Tasks	169
27.0 Rating Tasks Using the Rating Interface	169
28.0 Releasing Tasks	170
29.0 Understanding the User Location on the Task Page	172
30.0 Reporting Duplicate Results in Tasks	172
30.1 Pre-Identified Duplicates	172
30.2 Rater-Identified Duplicates	173
30.3 Reporting Duplicate Results	174
31.0 Simplified Needs Met Tasks	175
Appendix 2: Guideline Change Log	176