

Remember to assign the **Porn** flag for all porn pages. Use your judgment and represent users in your locale.

Query	User Intent	Landing Page	Rating	Porn Flag?
[toys], English (US)	Find toys to buy.	Example Warning – this page is porn.	FailsM	Yes
[how tall is a camel], English (US)	Find the answer to this question about camels.	Example Warning – this page is porn.	FailsM	Yes
[car pictures], English (US)	Find pictures of cars.	Example Warning – this page is porn.	FailsM	Yes

15.2.2 Needs Met Rating for Possible Porn Intent Queries

Some queries have both non-porn and porn interpretations. For example, the following English (US) queries have both a non-porn and an erotic or porn interpretation: [breast], [sex]. We will call these queries “possible porn intent” queries.

For “possible porn intent” queries, please rate as if the non-porn interpretation were dominant, even though some or many users may be looking for porn. For example, please rate the English (US) query [breast] assuming a dominant health or anatomy information intent.

Query	User Intent	Landing Page	Rating	Porn flag?
[breasts], English (US)	Find anatomy or health information about breasts.	Example	HM	No
[breasts], English (US)	Find anatomy or health information about breasts.	Example Warning – this page is porn.	FailsM	Yes

15.2.3 Needs Met Rating for Clear Porn Intent Queries

For very clear porn intent queries, assign a rating to the porn landing page based on how helpful it is for the user. Even though there is porn intent, the page should still be assigned a **Porn** flag.

Do not simply rate all porn pages for porn queries as **MM** or **HM**. Even though the query is porn and the result is porn, the page must fit the query and be helpful to get a high Needs Met rating.

Pages that provide a poor user experience, such as pages that try to download malicious software, should also receive low ratings, even if they have some images appropriate for the query.

Query	User Intent	Landing Page	Rating	Porn Flag?
[freeones], English (US)	Navigate to the Freeones homepage.	Example: http://www.freeones.com Warning – this page is porn.	FullyM	Yes
[freeones], English (US)	Navigate to the Freeones homepage.	Example: http://www.baberoad.com Warning – this page is porn.	FailsM	Yes
[anime sex pictures], English (US)	Find anime sex pictures.	Example Warning – this page is porn.	MM to HM	Yes
[cheerleader porn], English (US)	Find porn pictures of cheerleaders.	Example Warning – this page is porn.	MM to HM	Yes