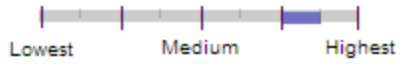
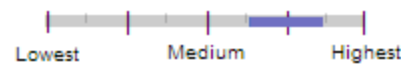
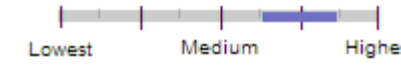
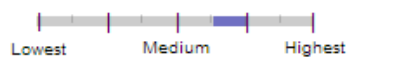
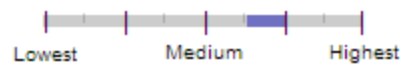


7.4 Examples of High Quality Pages

Webpage/Type of Content	High Quality Justification	PQ Rating and Explanation
High: News 1 Homepage of a newspaper	<ul style="list-style-type: none"> Satisfying MC: achieves the purpose of the page well Positive website reputation for the topic of the page 	 <p>The news on the homepage of a newspaper is often on topics that significantly impact society. This is a YMYL topic.</p> <p>This is the homepage of a newspaper that has won several prestigious awards and has a positive reputation for its objective reporting. The articles on the homepage are original reporting by professional journalists (effort, skill, and original content unique to this site).</p>
High: News 2 Opinion article on a newspaper website	<ul style="list-style-type: none"> Satisfying MC: achieves the purpose of the page well Positive website reputation for the topic of the page High E-E-A-T for the purpose of the page 	 <p>This is an opinion piece written by the Editorial Board of the largest newspaper in the U.S. state of Minnesota. The page is clearly labeled as an opinion piece, welcoming a new football coach to the University of Minnesota. This is original content unique to this site that was created by a skilled editorial board with expertise in editorial opinion writing.</p>
High: Government agency US Naval Observatory Master Clock page	<ul style="list-style-type: none"> High E-E-A-T for the purpose of the page 	 <p>The purpose of this page is to display the official US Naval Observatory Master Clock time in 7 different time zones. The page displays the clock information in a clear, easy-to-read format. The Naval Observatory is highly trustworthy and authoritative for this type of information.</p>
High: Humor Article on a humor website	<ul style="list-style-type: none"> Satisfying MC: achieves the purpose of the page well Positive website reputation for the topic of the page 	 <p>This website is well-known for its humorous, satirical articles. This is a cute example of a satisfying and funny article (talent, skill, and original content unique to this site).</p>
High: Small business 1 Local fish & chips restaurant	<ul style="list-style-type: none"> Satisfying MC: achieves the purpose of the page well High E-E-A-T for the purpose of the page 	 <p>This is an “about us” page on a restaurant website. This page provides information on when the restaurant opened and what visitors can expect. Other pages on the website provide information about the restaurant including the address, menu, other contact information, etc. The website is the go-to source for information about itself (Authoritative). The MC is high quality (effort, original content unique to this site).</p>