

**Result:** We will use the word **result** to refer to the result block *and* the landing page.

- **Result Block:** This is an individual “block” that appears on the user’s device in response to the query. The result block may display information in the block itself or contain links, or may do both.
- The **Landing Page (LP)** is the page you see after you click a link in the result block.

## 12.2 Understanding the Query

Understanding the query is the first step in evaluating the task. Remember, a query is what a user types or speaks into their device.

Some tasks include a query research link, which you should use if you don’t understand the query or user intent. Otherwise, please do web research using Google or an online dictionary or encyclopedia. If you still don’t understand the query or user intent, please release the task.

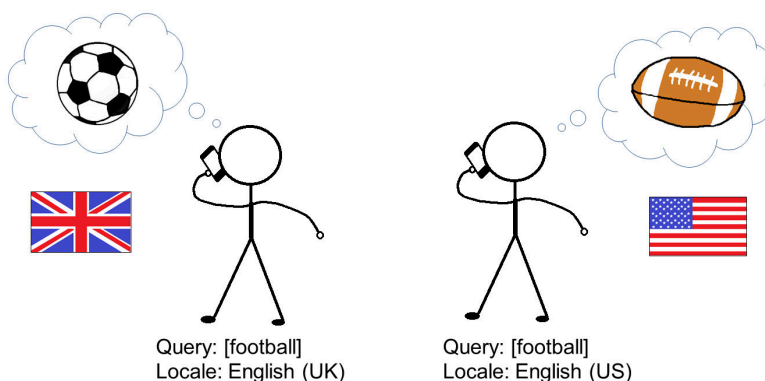
**Important:** If you research the query on Google, please do not rely on the top results on the SERP. A query may have other meanings not represented on Google’s search results pages. Do not assign a high rating to a webpage just because it appears at the top of a list of search results on Google.

Think about users in your locale typing or speaking the following queries into their phone.

Query	Likely User Intent
[population of paris], English (US)	Find the current population of Paris, France.
[starbucks near me], English (US)	Find the nearest Starbucks location.
[weather], English (US)	Find weather information in the user location right now.

## 12.3 Locale and User Location

All queries have a task language and task location (referred to in rating tasks as the “Locale”). The locale is important for understanding the query and user intent. Users in different locales may have different expectations for the same query.



Some tasks show a user location in addition to a locale.

However, for many or most queries in a given locale, the user location does not change our understanding of the query and user intent. Here are some examples: [facebook.com], [pictures of kittens], [distance between the earth and the moon].