

Product Analytics

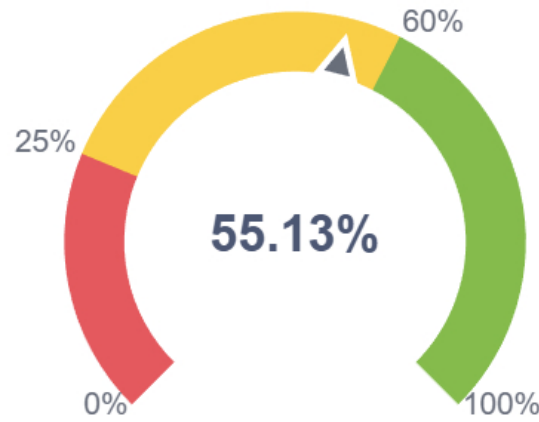
Weekly Active Users

553

Feb 15-21, 2026

↑ 52.76% vs. previous week: 362

W+4 Retention Rate



59.72%

On-Time Completion Rate

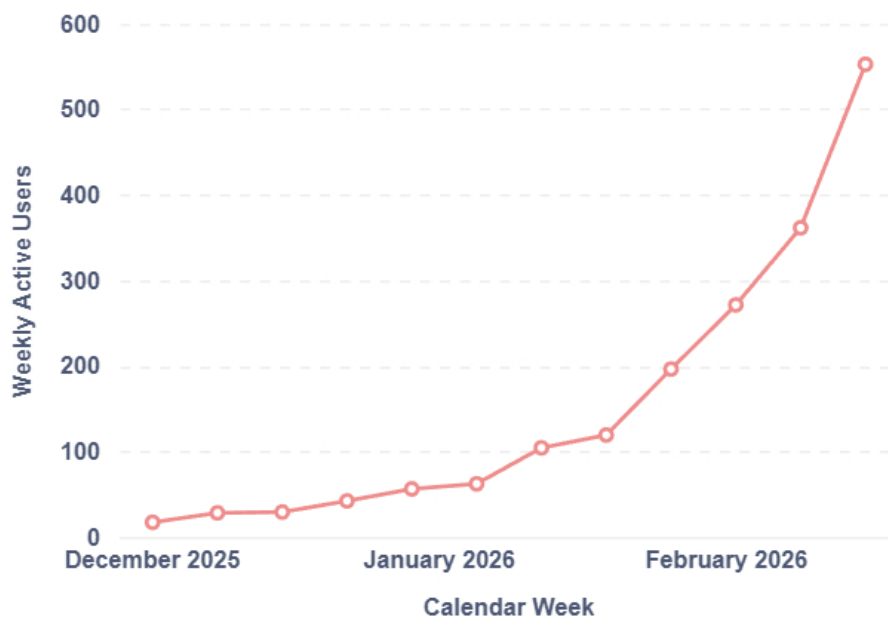
38.9%

Completion Throughput

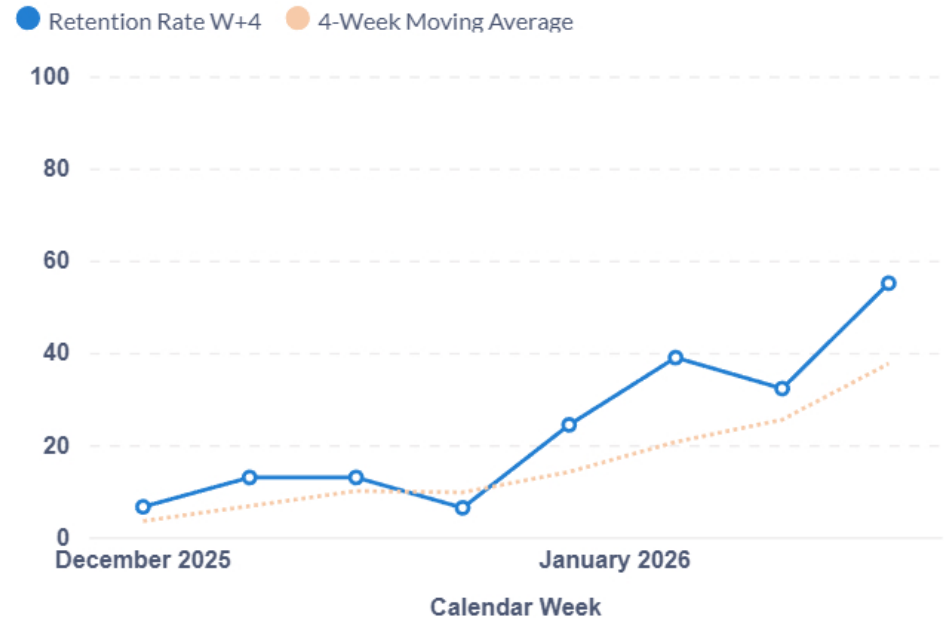
8 days

Median Cycle Time

WAU Over Time



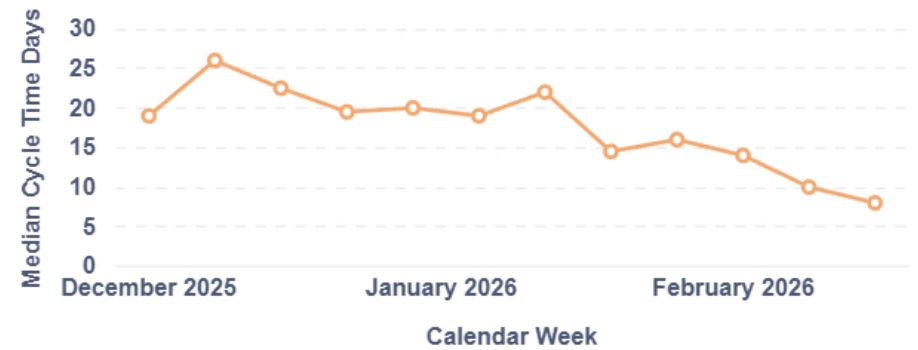
W+4 Retention Rate Over Time



Productivity Trends



Productivity Trends - Cycles



Data Quality

Late Event Rate Pct

19.79%

Avg Ingestion Lag Days

0.45 days

1 row

Definitions:

- Active user: at least one key event in the week (task_created, task_completed, task_assigned, handoff_completed)
- Retention: strict W+4 — activity in the week exactly 4 weeks after first active week
- Recent cohorts (last 5 weeks) excluded from retention — not yet mature
- Scorecards show previous completed week to avoid partial data