

Introduction/Business Model

Urgent Care centers are walk-in clinics that serve communities (1). The U.S. urgent care market size was estimated at USD 19.0 billion in 2017 with over 10,000 clinic locations across the country. This market is anticipated to exhibit a compound annual growth rate of 6.2% (2, 3).

Urgent care centers are not a substitute to emergency rooms; however, their presence reduces the load on hospitals. There are guidelines of what is considered urgent care and when it should be used (4). Urgent care centers are effective in dealing with many health conditions in a cost effective and timely manner. Many hospitals, physicians and corporates are interested in founding urgent care centers in communities that need them (2). My model will provide these stakeholders with information on the presence of urgent care centers in city neighborhoods. My model will highlight neighborhoods with potential opportunities for new urgent care centers. I use St Louis, the city where I live, to build my model. However, my approach can be applied to any other city.

References:

1. https://en.wikipedia.org/wiki/Urgent_care_center
2. <https://www.grandviewresearch.com/industry-analysis/us-urgent-care-market>
3. <https://patientengagementhit.com/news/convenient-cost-effective-urgent-care-clinics-on-the-rise>
4. <https://www.mountsinai.org/locations/urgent-care/what-is-urgent-care>