

# Venkata Vara Prasad Jaladanki

Experienced Full-Stack Lead Engineer with 5+ years of expertise across EdTech, FinTech, and CRM platforms.

Lead Engineer specializing in scalable applications, with 5+ years of cross-domain expertise and a track record of 60% performance improvements. Proven leader who combines technical excellence with mentoring and entrepreneurial experience.



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## WORK EXPERIENCE

### Lead Engineer HighLevel

07/2024 - Present

Remote

Leading CRM and Marketing Automation Platform serving 100,000+ users globally.

#### Achievements/Tasks

- Lead architecture and development for enterprise CRM platform serving 100,000+ active users
- Promoted from Senior Software Engineer to Lead Engineer based on exceptional performance and technical leadership
- Achieved 60% performance improvement through advanced Vue optimization, code splitting, and lazy loading techniques

### SDE -2

#### NewBazaar Technologies(Shopse)

11/2022 - Present

Bangalore

#### Achievements/Tasks

- Implemented caching strategies using Redis and enhanced merchant application performance by 22%.
- Added a load balancing layer to efficiently improve availability and fault tolerance
- Brought down the average transaction time by 2seconds by reducing latency with optimization at the infrastructure level.

### Full Stack Developer(SDE-2)

#### Vedantu Innovations

01/2021 - 11/2022

Bangalore

#### Achievements/Tasks

- Created multiple micro-services out of monolithic architecture to improve the performance, scalability and availability
- Participated in Agile development methodologies, including sprint planning, daily stand-ups, and retrospective meetings, to deliver features in an iterative way and adapted to changing requirements.

## EDUCATION

### BTech

#### RGUKT IIIT NUZVID

04/2017 - 01/2021

NUZVID

#### Courses

- Computer Science

## SKILLS

Node Js

AWS

Mongo

SQL

Kafka

ElasticSearch

Redis

Javascript

Java

React

NextJs

Vue

## LANGUAGES

English

Full Professional Proficiency

Hindi

Limited Working Proficiency

Telugu

Full Professional Proficiency