



# Mooofarm

## On a mission to make farmers prosperous

Who doesn't like starting their day with a filling smoothie or their morning chai?

Dairy is an integral part of the Indian diet. We source it from local suppliers to large scale supermarkets on the daily. Maybe it's because it's so ingrained in everyday life, we often forget about the ones behind our dairy.

Mooofarm has been on the journey to make India's 100 million dairy farmers prosperous, and ensure India's need for dairy is fulfilled. An organisation focused on creating for the greater good, it was no surprise that recently Mooofarm raised \$2.4 million in seed funding.

We've been nothing but enthralled to be a part of Mooofarm's journey. As a purpose driven team, we share a common attribute with Mooofarm - we understand the importance of adding value.

When we started working with Mooofarm they were looking to get their QA process streamlined and have more visibility on production and existing system bugs. We did several iterations with the sprints to see what process would be in line with the product. We were also able to gain more visibility on existing bugs.

Our testing team had their initial concerns about getting along with Mooofarm but it didn't take too long for this to disappear. Before you know it, Moolya's exploratory testing team supported Mooofarm with late nights, database migrations, and managed releases by stretching days over weekends.

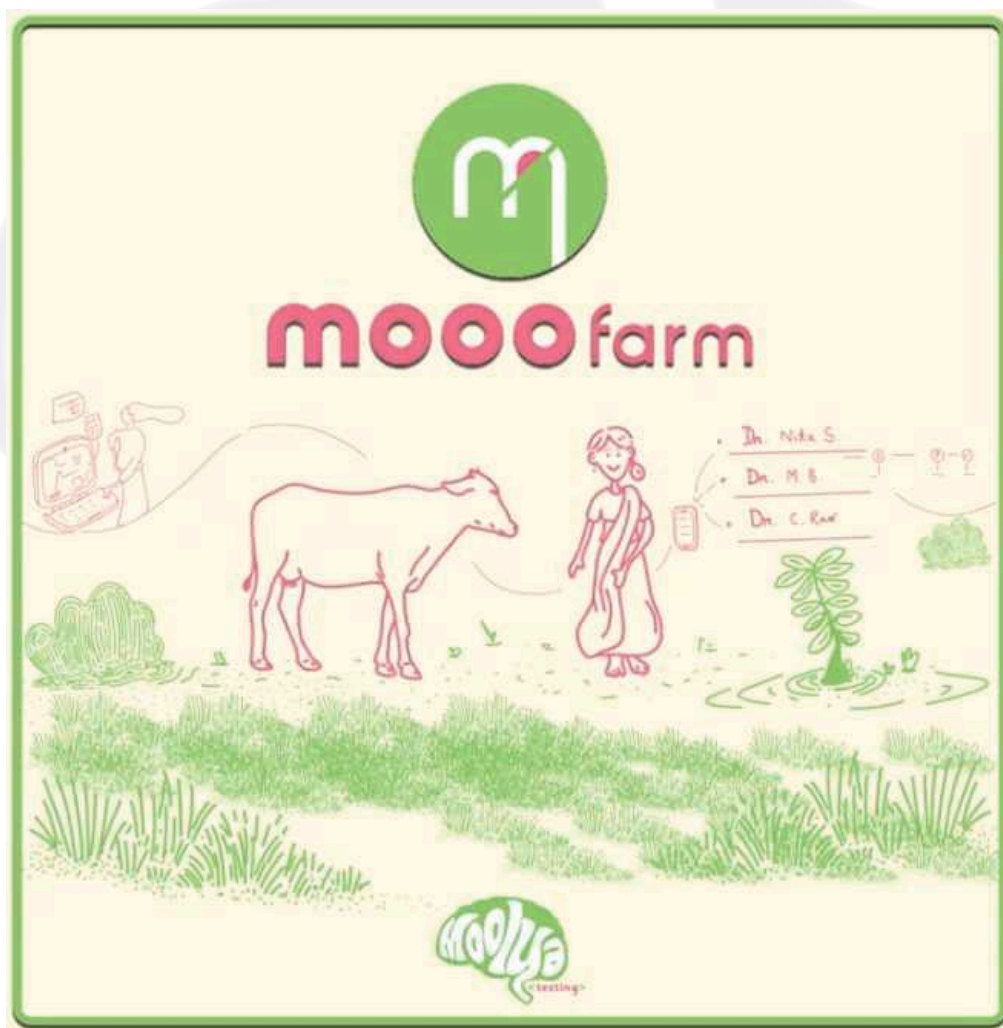
In their own words, "A tester's major focus is on the quality of features going out and in achieving high test coverage. So far we have done this gracefully and are working on scaling this up gradually. We want to credit Jitesh Arora(CTO) and Harshal Bhandari(Tech lead). You gave us the space to experiment and execute our ideas, we'll always be thankful for that."

"Harshal was assigned to me as a buddy on my first day at the Mooofarm project. Till today, I go to him with any blockers I have", says one of our testers.

Mooofarm's testing team goes through a range of emotions in a day, but they state that it's all worth it because they're able to contribute to the growth of India's dairy farmers, and promote rural development.



Moolya has always been vocal about how great culture equates to great work. But quite often, we're so busy in the nitty-gritties of our lives that we forget to take a step back and see this value reflected in our results. We're thankful for the Moolyans who build great cultures, and for companies like MooFarm that know that growth is always collective, never individual.



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