

```
In [258]: import pandas as pd
import numpy as np
import seaborn as sns
import missingno as msno
```

```
In [259]: df = pd.read_csv('googleplaystore.csv')
df.sample(5)
```

Out[259]:

	App	Category	Rating	Reviews	Size	Installs	Type	Price	Content Rating	Genres	Last Updated	Current Ver	Android Ver
4059	Smash Hit	GAME	4.5	4147718	79M	100,000,000+	Free	0	Everyone	Arcade	26-Nov-15	1.4.0	2.3 and up
8434	Wallpapers DH 4K	PERSONALIZATION	3.8	23	5.9M	1,000+	Free	0	Everyone	Personalization	16-Jul-18	2	4.0.3 and up
6672	Zetup, print in one click	TOOLS	NaN	40	24M	1,000+	Free	0	Everyone	Tools	26-Jan-18	1.11.6	5.0 and up
8492	Salah Widget (DK+Malmo)	LIFESTYLE	4.5	532	6.4M	10,000+	Free	0	Everyone	Lifestyle	28-Jun-15	0.9.9.14	2.3 and up
8833	DS-11 form	BUSINESS	NaN	3	28M	100+	Free	0	Everyone	Business	27-Apr-18	1.7.7	4.1 and up

In [260]: df.info()

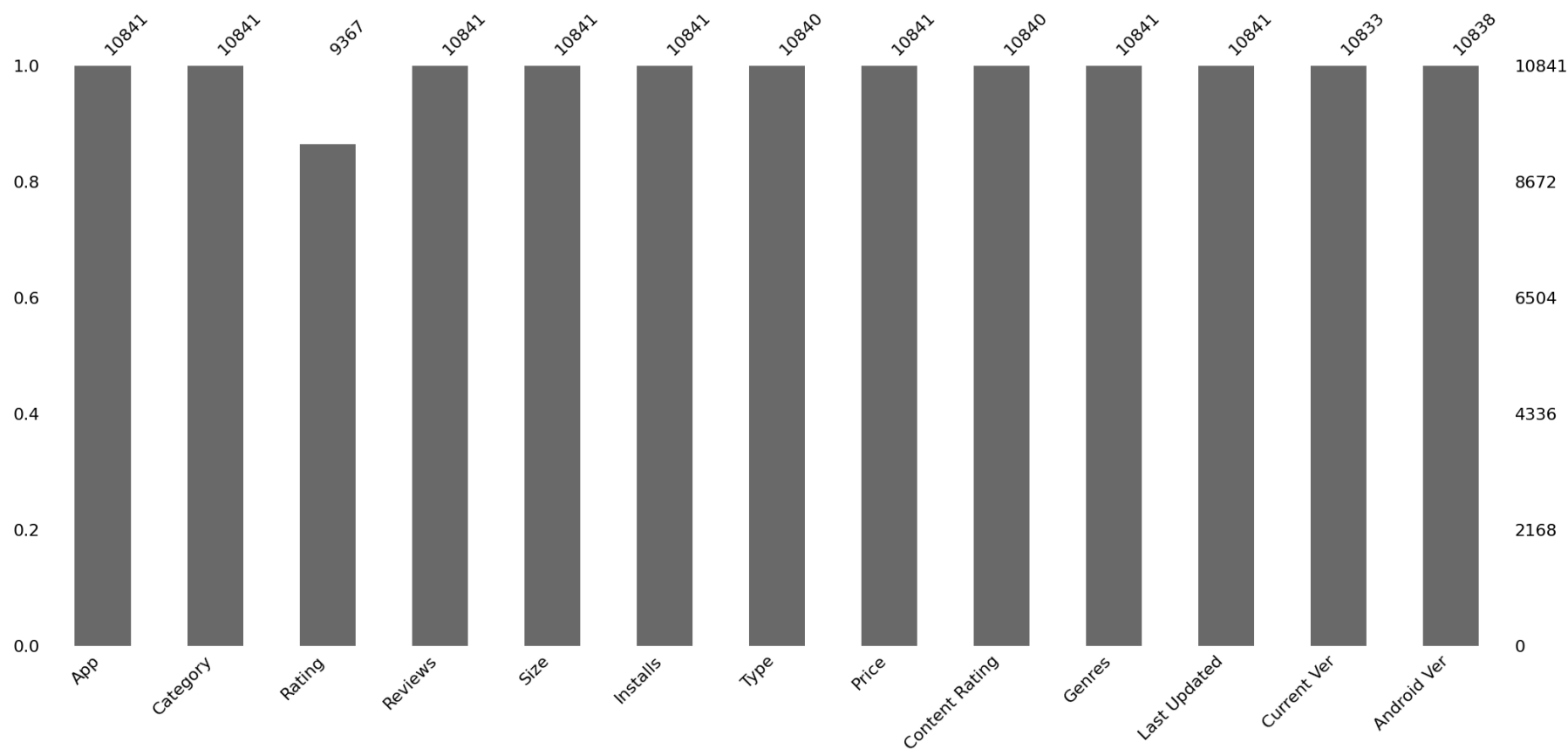
```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 10841 entries, 0 to 10840
Data columns (total 13 columns):
#   Column                Non-Null Count  Dtype
---  -
0   App                   10841 non-null  object
1   Category              10841 non-null  object
2   Rating                9367 non-null   float64
3   Reviews               10841 non-null  object
4   Size                  10841 non-null  object
5   Installs              10841 non-null  object
6   Type                  10840 non-null  object
7   Price                 10841 non-null  object
8   Content Rating        10840 non-null  object
9   Genres                 10841 non-null  object
10  Last Updated          10841 non-null  object
11  Current Ver           10833 non-null  object
12  Android Ver           10838 non-null  object
dtypes: float64(1), object(12)
memory usage: 1.1+ MB
```

▼ Data Cleaning

- ▼ 1. Which of the following column(s) has/have null values?

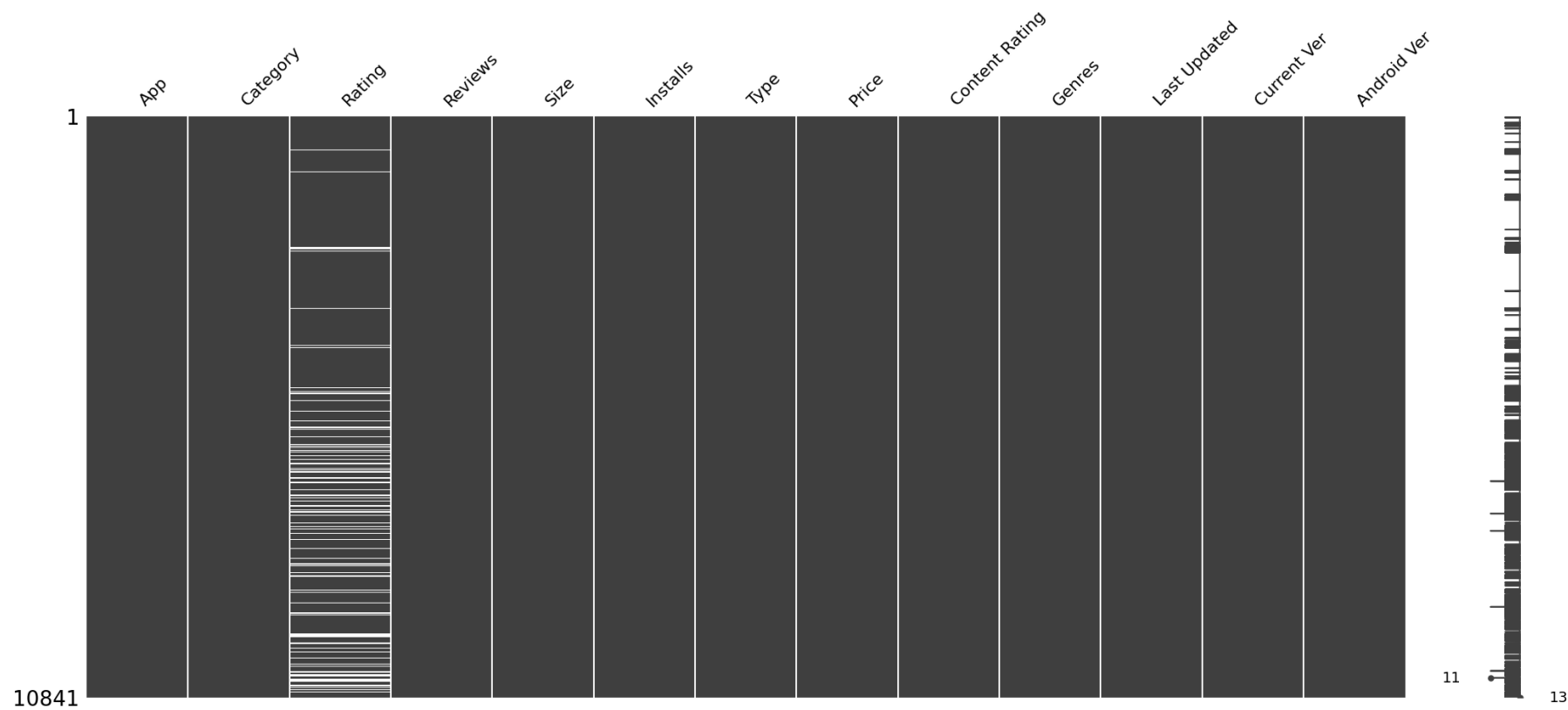
```
In [261]: msno.bar(df)
```

```
Out[261]: <Axes: >
```



```
In [262]: msno.matrix(df)
```

```
Out[262]: <Axes: >
```



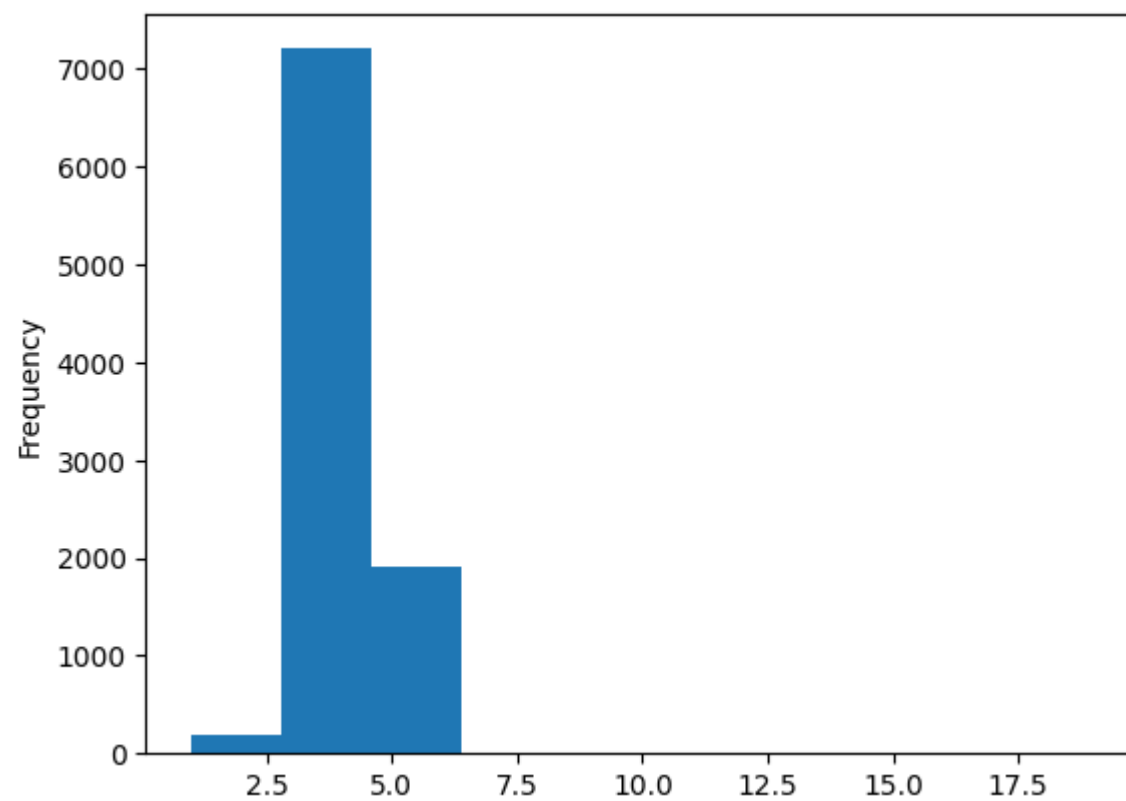
```
In [263]: df.isna().sum().sort_values(ascending=False)
```

```
Out[263]: Rating          1474  
Current Ver             8  
Android Ver             3  
Type                    1  
Content Rating          1  
App                     0  
Category                 0  
Reviews                 0  
Size                    0  
Installs                 0  
Price                   0  
Genres                  0  
Last Updated            0  
dtype: int64
```

▼ **2. Clean the *Rating* column and the other columns containing null values**

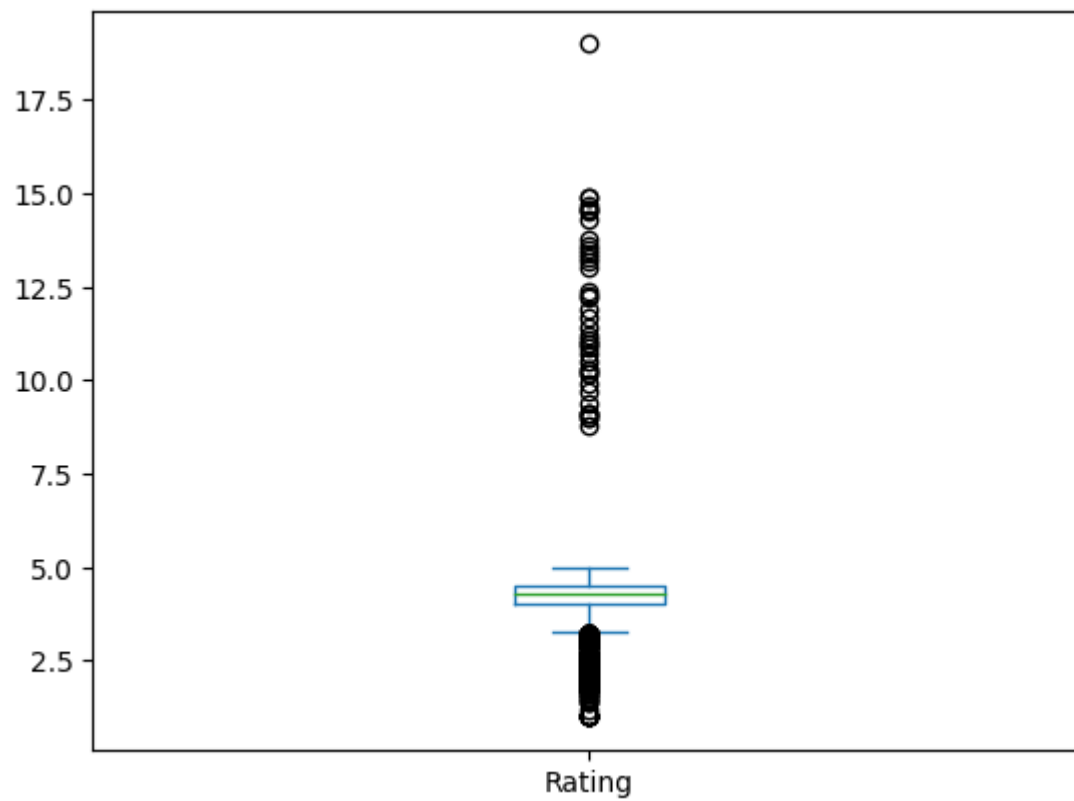
```
In [264]: df['Rating'].plot(kind='hist')
```

```
Out[264]: <Axes: ylabel='Frequency'>
```



```
In [265]: df['Rating'].plot(kind='box')
```

```
Out[265]: <Axes: >
```



```
In [266]: df['Rating'].describe()
```

```
Out[266]: count      9367.000000
mean         4.231419
std          0.732847
min          1.000000
25%          4.000000
50%          4.300000
75%          4.500000
max          19.000000
Name: Rating, dtype: float64
```

```
In [267]: # Remove the invalid values from Rating (if any). Just set them as NaN
df.loc[df['Rating']>5,'Rating']=np.nan
df.head()
```

```
Out[267]:
```

	App	Category	Rating	Reviews	Size	Installs	Type	Price	Content Rating	Genres	Last Updated	Current Ver	Android Ver
0	Photo Editor & Candy Camera & Grid & ScrapBook	ART_AND_DESIGN	4.1	159	19M	10,000+	Free	Free	Everyone	Art & Design	7-Jan-18	1.0.0	4.0.3 and up
1	Coloring book moana	ART_AND_DESIGN	3.9	967	14M	500,000+	Free	0	Everyone	Art & Design;Pretend Play	15-Jan-18	2.0.0	4.0.3 and up
2	U Launcher Lite – FREE Live Cool Themes, Hide ...	ART_AND_DESIGN	4.7	87510	8.7M	5,000,000+	Free	0	Everyone	Art & Design	1-Aug-18	1.2.4	4.0.3 and up
3	Sketch - Draw & Paint	ART_AND_DESIGN	4.5	215644	25M	50,000,000+	Free	0	Teen	Art & Design	8-Jun-18	Varies with device	4.2 and up
4	Pixel Draw - Number Art Coloring Book	ART_AND_DESIGN	4.3	967	2.8M	100,000+	Free	0	Everyone	Art & Design;Creativity	20-Jun-18	1.1	4.4 and up


```
In [268]: df['Rating'].mean()
```

```
Out[268]: 4.197726785331332
```

```
In [269]: # Fill the null values in the Rating column using the mean()
df['Rating'].fillna(df['Rating'].mean(),inplace=True)
```

```
In [270]: df.dropna(inplace=True)
df.shape
```

```
Out[270]: (10829, 13)
```

▼ **3. Clean the column Reviews and make it numeric**

```
In [271]: df['Reviews']
```

```
Out[271]: 0          159
1          967
2         87510
3        215644
4          967
...
10836         38
10837          4
10838          3
10839         114
10840       398307
Name: Reviews, Length: 10829, dtype: object
```

```
In [272]: df['Reviews Numeric'] = pd.to_numeric(df['Reviews'],errors = 'coerce')
df['Reviews Numeric']
```

```
Out[272]: 0          159.0
1          967.0
2         87510.0
3        215644.0
4          967.0
...
10836         38.0
10837         4.0
10838         3.0
10839        114.0
10840       398307.0
Name: Reviews Numeric, Length: 10829, dtype: float64
```

```
In [273]: df.loc[df['Reviews Numeric'].isna()]
```

```
Out[273]:
```

	App	Category	Rating	Reviews	Size	Installs	Type	Price	Content Rating	Genres	Last Updated	Current Ver	Android Ver	Review Name
72	Android Auto - Maps, Media, Messaging & Voice	AUTO_AND_VEHICLES	4.2	2M	16M	10,000,000+	Free	0	Teen	Auto & Vehicles	11- Jul-18	Varies with device	5.0 and up	Ni
1778	Block Craft 3D: Building Simulator Games For Free	GAME	4.5	1M	57M	50,000,000+	Free	0	Everyone	Simulation	5-Mar-18	2.10.2	4.0.3 and up	Ni
1781	Trivia Crack	GAME	4.5	6.4M	95M	100,000,000+	Free	0	Everyone	Trivia	3-Aug-18	2.79.0	4.1 and up	Ni

```
In [274]: # df.loc[[72,1778,1781], 'Reviews']=[2_000_000,1_000_000,6_400_000]
```

```
In [275]: df.loc[df['Reviews'].str.contains('M')]
```

```
Out[275]:
```

	App	Category	Rating	Reviews	Size	Installs	Type	Price	Content Rating	Genres	Last Updated	Current Ver	Android Ver	Review Name
72	Android Auto - Maps, Media, Messaging & Voice	AUTO_AND_VEHICLES	4.2	2M	16M	10,000,000+	Free	0	Teen	Auto & Vehicles	11-Jul-18	Varies with device	5.0 and up	Ni
1778	Block Craft 3D: Building Simulator Games For Free	GAME	4.5	1M	57M	50,000,000+	Free	0	Everyone	Simulation	5-Mar-18	2.10.2	4.0.3 and up	Ni
1781	Trivia Crack	GAME	4.5	6.4M	95M	100,000,000+	Free	0	Everyone	Trivia	3-Aug-18	2.79.0	4.1 and up	Ni

```
In [276]: df.loc[df['Reviews'].str.contains('M'),'Reviews'].str.replace('M','')
```

```
Out[276]: 72      2
1778     1
1781    6.4
Name: Reviews, dtype: object
```

```
In [277]: (pd.to_numeric(df.loc[df['Reviews'].str.contains('M'),'Reviews'].str.replace('M',''))*1_000_000).astype(str)
```

```
Out[277]: 72      2000000.0
1778    1000000.0
1781    6400000.0
Name: Reviews, dtype: object
```

```
In [278]: df.loc[df['Reviews'].str.contains('M'),'Reviews'] = (pd.to_numeric(df.loc[df['Reviews'].str.contains('M'),\
'Reviews'].str.replace('M',''))*1_000_000).astype(str)
```

```
In [279]: df.loc[[72,1778,1781]]
```

```
Out[279]:
```

	App	Category	Rating	Reviews	Size	Installs	Type	Price	Content Rating	Genres	Last Updated	Current Ver	Android Ver	Revi Num
72	Android Auto - Maps, Media, Messaging & Voice	AUTO_AND_VEHICLES	4.2	2000000.0	16M	10,000,000+	Free	0	Teen	Auto & Vehicles	11-Jul-18	Varies with device	5.0 and up	
1778	Block Craft 3D: Building Simulator Games For Free	GAME	4.5	1000000.0	57M	50,000,000+	Free	0	Everyone	Simulation	5-Mar-18	2.10.2	4.0.3 and up	
1781	Trivia Crack	GAME	4.5	6400000.0	95M	100,000,000+	Free	0	Everyone	Trivia	3-Aug-18	2.79.0	4.1 and up	

In [280]:

df

Out[280]:

	App	Category	Rating	Reviews	Size	Installs	Type	Price	Content Rating	Genres	Last Updated	Current Ver	A
0	Photo Editor & Candy Camera & Grid & ScrapBook	ART_AND_DESIGN	4.100000	159	19M	10,000+	Free	Free	Everyone	Art & Design	7-Jan-18	1.0.0	
1	Coloring book moana	ART_AND_DESIGN	3.900000	967	14M	500,000+	Free	0	Everyone	Art & Design;Pretend Play	15-Jan-18	2.0.0	
2	U Launcher Lite – FREE Live Cool Themes, Hide ...	ART_AND_DESIGN	4.700000	87510	8.7M	5,000,000+	Free	0	Everyone	Art & Design	1-Aug-18	1.2.4	
3	Sketch - Draw & Paint	ART_AND_DESIGN	4.500000	215644	25M	50,000,000+	Free	0	Teen	Art & Design	8-Jun-18	Varies with device	
4	Pixel Draw - Number Art Coloring Book	ART_AND_DESIGN	4.300000	967	2.8M	100,000+	Free	0	Everyone	Art & Design;Creativity	20-Jun-18	1.1	
...	
10836	Sya9a Maroc - FR	FAMILY	4.500000	38	53M	5,000+	Free	0	Everyone	Education	25-Jul-17	1.48	
10837	Fr. Mike Schmitz Audio Teachings	FAMILY	5.000000	4	3.6M	100+	Free	0	Everyone	Education	6-Jul-18	1	
10838	Parkinson Exercices FR	MEDICAL	4.197727	3	9.5M	1,000+	Free	0	Everyone	Medical	20-Jan-17	1	

	App	Category	Rating	Reviews	Size	Installs	Type	Price	Content Rating	Genres	Last Updated	Current Ver	A
10839	The SCP Foundation DB fr nn5n	BOOKS_AND_REFERENCE	4.500000	114	Varies with device	1,000+	Free	0	Mature 17+	Books & Reference	19-Jan-15	Varies with device	
10840	iHoroscope - 2018 Daily Horoscope & Astroloogv	LIFESTYLE	4.500000	398307	19M	10,000,000+	Free	0	Everyone	Lifestyle	25-Jul-18	Varies with device	

```
In [281]: df.drop('Reviews Numeric',axis='columns',inplace=True)
```

```
In [282]: df.head()
```

```
Out[282]:
```

	App	Category	Rating	Reviews	Size	Installs	Type	Price	Content Rating	Genres	Last Updated	Current Ver	Android Ver
0	Photo Editor & Candy Camera & Grid & ScrapBook	ART_AND_DESIGN	4.1	159	19M	10,000+	Free	Free	Everyone	Art & Design	7-Jan-18	1.0.0	4.0.3 and up
1	Coloring book moana	ART_AND_DESIGN	3.9	967	14M	500,000+	Free	0	Everyone	Art & Design;Pretend Play	15-Jan-18	2.0.0	4.0.3 and up
2	U Launcher Lite – FREE Live Cool Themes, Hide ...	ART_AND_DESIGN	4.7	87510	8.7M	5,000,000+	Free	0	Everyone	Art & Design	1-Aug-18	1.2.4	4.0.3 and up
3	Sketch - Draw & Paint	ART_AND_DESIGN	4.5	215644	25M	50,000,000+	Free	0	Teen	Art & Design	8-Jun-18	Varies with device	4.2 and up
4	Pixel Draw - Number Art Coloring Book	ART_AND_DESIGN	4.3	967	2.8M	100,000+	Free	0	Everyone	Art & Design;Creativity	20-Jun-18	1.1	4.4 and up

```
In [283]: df['Reviews'] = pd.to_numeric(df['Reviews'])
```

▼ **4. How many duplicated apps are there?**

```
In [284]: df.duplicated(subset=['App'], keep=False).sum()
```

```
Out[284]: 1979
```

```
In [285]: df.loc[df.duplicated(subset=['App'],keep=False)].sort_values(by='App')
```

```
Out[285]:
```

	App	Category	Rating	Reviews	Size	Installs	Type	Price	Content Rating	Genres	Last Updated	Current Ver	Android Ver
1393	10 Best Foods for You	HEALTH_AND_FITNESS	4.0	2490.0	3.8M	500,000+	Free	0	Everyone 10+	Health & Fitness	17-Feb-17	1.9	2.3.3 and up
1407	10 Best Foods for You	HEALTH_AND_FITNESS	4.0	2490.0	3.8M	500,000+	Free	0	Everyone 10+	Health & Fitness	17-Feb-17	1.9	2.3.3 and up
2543	1800 Contacts - Lens Store	MEDICAL	4.7	23160.0	26M	1,000,000+	Free	0	Everyone	Medical	27-Jul-18	7.4.1	5.0 and up
2322	1800 Contacts - Lens Store	MEDICAL	4.7	23160.0	26M	1,000,000+	Free	0	Everyone	Medical	27-Jul-18	7.4.1	5.0 and up
2385	2017 EMRA Antibiotic Guide	MEDICAL	4.4	12.0	3.8M	1,000+	Paid	\$16.99	Everyone	Medical	27-Jan-17	1.0.5	4.0.3 and up
...
3202	trivago: Hotels & Travel	TRAVEL_AND_LOCAL	4.2	219848.0	Varies with device	50,000,000+	Free	0	Everyone	Travel & Local	2-Aug-18	Varies with device	Varies with device
3118	trivago: Hotels & Travel	TRAVEL_AND_LOCAL	4.2	219848.0	Varies with device	50,000,000+	Free	0	Everyone	Travel & Local	2-Aug-18	Varies with device	Varies with device
3103	trivago: Hotels & Travel	TRAVEL_AND_LOCAL	4.2	219848.0	Varies with device	50,000,000+	Free	0	Everyone	Travel & Local	2-Aug-18	Varies with device	Varies with device
8291	wetter.com - Weather and Radar	WEATHER	4.2	189310.0	38M	10,000,000+	Free	0	Everyone	Weather	6-Aug-18	Varies with device	Varies with device
3652	wetter.com - Weather and Radar	WEATHER	4.2	189313.0	38M	10,000,000+	Free	0	Everyone	Weather	6-Aug-18	Varies with device	Varies with device

1979 rows × 13 columns

```
In [286]: df.loc[df.duplicated(subset=['App'],keep=False) & ~df.duplicated(keep=False)].sort_values(by='App')
```

Out[286]:

	App	Category	Rating	Reviews	Size	Installs	Type	Price	Content Rating	Genres	Last Updated	Current Ver	Android Ver
3083	365Scores - Live Scores	SPORTS	4.6	666521.0	25M	10,000,000+	Free	0	Everyone	Sports	29-Jul-18	5.5.9	4.1 and up
5415	365Scores - Live Scores	SPORTS	4.6	666246.0	25M	10,000,000+	Free	0	Everyone	Sports	29-Jul-18	5.5.9	4.1 and up
1675	8 Ball Pool	GAME	4.5	14198297.0	52M	100,000,000+	Free	0	Everyone	Sports	31-Jul-18	4.0.0	4.0.3 and up
1703	8 Ball Pool	GAME	4.5	14198602.0	52M	100,000,000+	Free	0	Everyone	Sports	31-Jul-18	4.0.0	4.0.3 and up
1755	8 Ball Pool	GAME	4.5	14200344.0	52M	100,000,000+	Free	0	Everyone	Sports	31-Jul-18	4.0.0	4.0.3 and up
...
565	stranger chat - anonymous chat	DATING	3.5	13204.0	6.1M	1,000,000+	Free	0	Mature 17+	Dating	7-Jul-18	2.4.1	4.1 and up
2590	textPlus: Free Text & Calls	SOCIAL	4.1	382120.0	28M	10,000,000+	Free	0	Everyone	Social	26-Jul-18	7.3.1	4.1 and up
2637	textPlus: Free Text & Calls	SOCIAL	4.1	382121.0	28M	10,000,000+	Free	0	Everyone	Social	26-Jul-18	7.3.1	4.1 and up
3652	wetter.com - Weather and Radar	WEATHER	4.2	189313.0	38M	10,000,000+	Free	0	Everyone	Weather	6-Aug-18	Varies with device	Varies with device
8291	wetter.com - Weather and Radar	WEATHER	4.2	189310.0	38M	10,000,000+	Free	0	Everyone	Weather	6-Aug-18	Varies with device	Varies with device

1099 rows × 13 columns

▼ 5. Drop duplicated apps keeping the ones with the greatest number of reviews

```
In [287]: df.loc[df.duplicated(subset=['App'],keep=False) & ~df.duplicated(keep=False)].sort_values(by='App')
```

```
Out[287]:
```

	App	Category	Rating	Reviews	Size	Installs	Type	Price	Content Rating	Genres	Last Updated	Current Ver	Android Ver
3083	365Scores - Live Scores	SPORTS	4.6	666521.0	25M	10,000,000+	Free	0	Everyone	Sports	29-Jul-18	5.5.9	4.1 and up
5415	365Scores - Live Scores	SPORTS	4.6	666246.0	25M	10,000,000+	Free	0	Everyone	Sports	29-Jul-18	5.5.9	4.1 and up
1675	8 Ball Pool	GAME	4.5	14198297.0	52M	100,000,000+	Free	0	Everyone	Sports	31-Jul-18	4.0.0	4.0.3 and up
1703	8 Ball Pool	GAME	4.5	14198602.0	52M	100,000,000+	Free	0	Everyone	Sports	31-Jul-18	4.0.0	4.0.3 and up
1755	8 Ball Pool	GAME	4.5	14200344.0	52M	100,000,000+	Free	0	Everyone	Sports	31-Jul-18	4.0.0	4.0.3 and up
...
565	stranger chat - anonymous chat	DATING	3.5	13204.0	6.1M	1,000,000+	Free	0	Mature 17+	Dating	7-Jul-18	2.4.1	4.1 and up
2590	textPlus: Free Text & Calls	SOCIAL	4.1	382120.0	28M	10,000,000+	Free	0	Everyone	Social	26-Jul-18	7.3.1	4.1 and up
2637	textPlus: Free Text & Calls	SOCIAL	4.1	382121.0	28M	10,000,000+	Free	0	Everyone	Social	26-Jul-18	7.3.1	4.1 and up
3652	wetter.com - Weather and Radar	WEATHER	4.2	189313.0	38M	10,000,000+	Free	0	Everyone	Weather	6-Aug-18	Varies with device	Varies with device
8291	wetter.com - Weather and Radar	WEATHER	4.2	189310.0	38M	10,000,000+	Free	0	Everyone	Weather	6-Aug-18	Varies with device	Varies with device

1099 rows × 13 columns

```
In [288]: df_copy = df.copy()
```

```
In [289]: df.sort_values(by=['App', 'Reviews'],inplace=True)
```

```
In [290]: # help(df.duplicated)
```

```
In [291]: df.drop_duplicates(subset='App',keep='last',inplace=True)
df.head()
```

Out[291]:

	App	Category	Rating	Reviews	Size	Installs	Type	Price	Content Rating	Genres	Last Updated	Current Ver	Android Ver
8884	"i DT" Fútbol. Todos Somos Técnicos.	SPORTS	4.197727	27.0	3.6M	500+	Free	0	Everyone	Sports	7-Oct-17	0.22	4.1 and up
324	#NAME?	COMICS	3.500000	115.0	9.1M	10,000+	Free	0	Mature 17+	Comics	13-Jul-18	5.0.12	5.0 and up
8532	+Download 4 Instagram Twitter	SOCIAL	4.500000	40467.0	22M	1,000,000+	Free	0	Everyone	Social	2-Aug-18	5.03	4.1 and up
4541	.R	TOOLS	4.500000	259.0	203k	10,000+	Free	0	Everyone	Tools	16-Sep-14	1.1.06	1.5 and up
4636	/u/app	COMMUNICATION	4.700000	573.0	53M	10,000+	Free	0	Mature 17+	Communication	3-Jul-18	4.2.4	4.1 and up

▼ **6. Format the Category column**

```
In [292]: df['Category'] = df['Category'].str.capitalize()
df['Category'] = df['Category'].str.replace('_', ' ')
df['Category']
```

```
Out[292]: 8884      Sports
324      Comics
8532     Social
4541     Tools
4636    Communication
...
6334    Video players
4362     Lifestyle
2575     Social
7559     Tools
882     Entertainment
Name: Category, Length: 9648, dtype: object
```

▼ **7. Clean and convert the *Installs* column to numeric type**

```
In [293]: df['Installs'] = df['Installs'].str.replace('+', '')
df['Installs'] = df['Installs'].str.replace(',', '')
df['Installs']
```

```
Out[293]: 8884      500
324      10000
8532     1000000
4541     10000
4636     10000
...
6334     100000
4362     10000
2575     1000000
7559     10000
882      1000000
Name: Installs, Length: 9648, dtype: object
```

```
In [294]: df['Installs'] = pd.to_numeric(df['Installs'])
df['Installs']
```

```
Out[294]: 8884      500
          324     10000
          8532    1000000
          4541     10000
          4636     10000
          ...
          6334     100000
          4362     10000
          2575    1000000
          7559     10000
          882     1000000
          Name: Installs, Length: 9648, dtype: int64
```

▼ **8. Clean and convert the Size column to numeric (representing bytes)**

```
In [295]: df_copy = df.copy()
```

```
In [296]: df = df_copy.copy()
```

```
In [297]: pd.to_numeric(df['Size'].str.replace('M','').str.replace('k',''))
```

```
-----  
ValueError                                Traceback (most recent call last)  
File /usr/local/lib/python3.11/site-packages/pandas/_libs/lib.pyx:2280, in pandas._libs.lib.maybe_convert_  
numeric()
```

```
ValueError: Unable to parse string "Varies with device"
```

During handling of the above exception, another exception occurred:

```
ValueError                                Traceback (most recent call last)  
Cell In[297], line 1  
----> 1 pd.to_numeric(df['Size'].str.replace('M','').str.replace('k',''))  
  
File /usr/local/lib/python3.11/site-packages/pandas/core/tools/numeric.py:217, in to_numeric(arg, errors,  
downcast, dtype_backend)
```

```
    215 coerce_numeric = errors not in ("ignore", "raise")  
    216 try:  
--> 217     values, new_mask = lib.maybe_convert_numeric( # type: ignore[call-overload] # noqa  
    218         values,  
    219         set(),  
    220         coerce_numeric=coerce_numeric,  
    221         convert_to_masked_nullable=dtype_backend is not lib.no_default  
    222         or isinstance(values_dtype, StringDtype),  
    223     )  
    224 except (ValueError, TypeError):  
    225     if errors == "raise":
```

```
File /usr/local/lib/python3.11/site-packages/pandas/_libs/lib.pyx:2322, in pandas._libs.lib.maybe_convert_  
numeric()
```

```
ValueError: Unable to parse string "Varies with device" at position 25
```

```
In [298]: df.loc[df['Size']=='Varies with device', 'Size'] = '0'  
df['Size']
```

```
Out[298]: 8884      3.6M  
          324      9.1M  
          8532     22M  
          4541    203k  
          4636     53M  
          ...  
          6334     59M  
          4362     26M  
          2575     18M  
          7559     3.2M  
          882      4.0M  
          Name: Size, Length: 9648, dtype: object
```

```
In [299]: pd.to_numeric(df['Size'].str.replace('M', '').str.replace('k', ''))
```

```
Out[299]: 8884      3.6  
          324      9.1  
          8532     22.0  
          4541    203.0  
          4636     53.0  
          ...  
          6334     59.0  
          4362     26.0  
          2575     18.0  
          7559      3.2  
          882      4.0  
          Name: Size, Length: 9648, dtype: float64
```

```
In [300]: df.loc[df['Size'].str.contains('k')]
```

```
Out[300]:
```

	App	Category	Rating	Reviews	Size	Installs	Type	Price	Content Rating	Genres	Last Updated	Current Ver	Android Ver
4541	.R	Tools	4.500000	259.0	203k	10000	Free	0	Everyone	Tools	16-Sep-14	1.1.06	1.5 and up
4897	30-Day Ab Challenge Tracker	Health and fitness	3.500000	224.0	371k	10000	Free	0	Everyone	Health & Fitness	9-Jul-14	1.2.6	4.1 and up
6671	4-T's Bar-BQ & Catering	Shopping	4.197727	0.0	243k	10	Free	0	Everyone	Shopping	16-Jan-17	1.0.1	4.1 and up
4871	A-B repeater	Video players	4.400000	32.0	239k	5000	Free	0	Everyone	Video Players & Editors	18-May-18	1.8	3.0 and up
5035	AE Checkout Plugin	Shopping	3.800000	208.0	78k	10000	Free	0	Everyone	Shopping	11-Feb-15	1.3.1	2.3 and up
...
5482	meStudying: AP English Lit	Family	5.000000	1.0	655k	10	Paid	\$4.99	Everyone	Education	31-Aug-13	1.3	2.0.1 and up
7370	mySharpBranded CI Test	Tools	4.197727	0.0	898k	1	Free	0	Everyone	Tools	4-Oct-17	1.0.7	4.2 and up
9333	qEG APP / Química EG SRL	Tools	4.197727	0.0	118k	10	Free	0	Everyone	Tools	24-Jul-18	1	4.0 and up
8148	signály.cz	Social	4.197727	38.0	881k	1000	Free	0	Everyone	Social	9-May-13	1.1	2.2 and up
5832	¡Ay Caramba!	Family	4.197727	0.0	549k	1	Paid	\$1.99	Everyone	Education	13-Jun-14	1.2	3.0 and up

310 rows × 13 columns


```
In [301]: df.loc[df['Size'].str.contains('k'),'Size'].str.replace('k','')
```

```
Out[301]: 4541    203
          4897    371
          6671    243
          4871    239
          5035     78
          ...
          5482    655
          7370    898
          9333    118
          8148    881
          5832    549
          Name: Size, Length: 310, dtype: object
```

```
In [302]: df.loc[df['Size'].str.contains('k'),'Size'] = (pd.to_numeric(df.loc[df['Size'].str.contains('k'),\
                                                                    'Size'].str.replace('k',''))*1024).astype('int64')
```

```
In [303]: df.loc[df['Size'].str.contains('M'),'Size']
```

```
Out[303]: 8884    3.6M
          324    9.1M
          8532    22M
          4636    53M
          5940    14M
          ...
          6334    59M
          4362    26M
          2575    18M
          7559    3.2M
          882    4.0M
          Name: Size, Length: 8111, dtype: object
```

```
In [304]: df.loc[df['Size'].str.contains('M'),'Size'] = (pd.to_numeric(df.loc[df['Size'].str.contains('M'),\
                                                                    'Size'].str.replace('M',''))*1024*1024).astype('int64')
```

```
In [305]: df['Size'] = pd.to_numeric(df['Size'])
df['Size']
```

```
Out[305]: 8884      3774873.6
          324      9542041.6
          8532     23068672.0
          4541      207872.0
          4636     55574528.0
          ...
          6334     61865984.0
          4362     27262976.0
          2575     18874368.0
          7559      3355443.2
          882      4194304.0
          Name: Size, Length: 9648, dtype: float64
```

▼ **9. Clean and convert the *Price* column to numeric**

```
In [310]: df['Price'] = df['Price'].str.replace('$', '')
df['Price'] = df['Price'].str.replace('Free', '0')
```

```
In [311]: df['Price'] = pd.to_numeric(df['Price'])
df['Price']
```

```
Out[311]: 8884      0.00
          324      0.00
          8532      0.00
          4541      0.00
          4636      0.00
          ...
          6334      0.00
          4362     399.99
          2575      0.00
          7559      0.00
          882      0.00
          Name: Price, Length: 9648, dtype: float64
```

▼ 10. Paid or free?

```
In [314]: df['Distribution'] = 'Paid'
df.head()
```

Out[314]:

	App	Category	Rating	Reviews	Size	Installs	Type	Price	Content Rating	Genres	Last Updated	Current Ver	Android Ver	Distri
8884	"i DT" Fútbol. Todos Somos Técnicos.	Sports	4.197727	27.0	3774873.6	500	Free	0.0	Everyone	Sports	7-Oct-17	0.22	4.1 and up	
324	#NAME?	Comics	3.500000	115.0	9542041.6	10000	Free	0.0	Mature 17+	Comics	13- Jul-18	5.0.12	5.0 and up	
8532	+Download 4 Instagram Twitter	Social	4.500000	40467.0	23068672.0	1000000	Free	0.0	Everyone	Social	2-Aug-18	5.03	4.1 and up	
4541	.R	Tools	4.500000	259.0	207872.0	10000	Free	0.0	Everyone	Tools	16- Sep-14	1.1.06	1.5 and up	
4636	/u/app	Communication	4.700000	573.0	55574528.0	10000	Free	0.0	Mature 17+	Communication	3-Jul-18	4.2.4	4.1 and up	

```
In [315]: df.loc[df['Price']==0, 'Distribution'] = 'Free'
```

In [316]:

df.head()

Out[316]:

	App	Category	Rating	Reviews	Size	Installs	Type	Price	Content Rating	Genres	Last Updated	Current Ver	Android Ver	Distri
8884	"i DT" Fútbol. Todos Somos Técnicos.	Sports	4.197727	27.0	3774873.6	500	Free	0.0	Everyone	Sports	7-Oct-17	0.22	4.1 and up	
324	#NAME?	Comics	3.500000	115.0	9542041.6	10000	Free	0.0	Mature 17+	Comics	13-Jul-18	5.0.12	5.0 and up	
8532	+Download 4 Instagram Twitter	Social	4.500000	40467.0	23068672.0	1000000	Free	0.0	Everyone	Social	2-Aug-18	5.03	4.1 and up	
4541	.R	Tools	4.500000	259.0	207872.0	10000	Free	0.0	Everyone	Tools	16-Sep-14	1.1.06	1.5 and up	
4636	/u/app	Communication	4.700000	573.0	55574528.0	10000	Free	0.0	Mature 17+	Communication	3-Jul-18	4.2.4	4.1 and up	

▼ Analysis

▼ 11. Which app has the most reviews?

In [319]: df.loc[df['Reviews']==df['Reviews'].max()]

Out[319]:

	App	Category	Rating	Reviews	Size	Installs	Type	Price	Content Rating	Genres	Last Updated	Current Ver	Android Ver	Distribution
2544	Facebook	Social	4.1	78158306.0	0.0	1000000000	Free	0.0	Teen	Social	3-Aug-18	Varies with device	Varies with device	Free

▼ **12. What category has the highest number of apps uploaded to the store?**

```
In [323]: df['Category'].value_counts().sort_values(ascending=False)
```

```
Out[323]: Category
Family          1874
Game            945
Tools           827
Business        420
Medical         395
Productivity    374
Personalization 374
Lifestyle       369
Finance         345
Sports          325
Communication   315
Health and fitness 288
Photography     281
News and magazines 254
Social          239
Books and reference 221
Travel and local 219
Shopping        202
Dating          170
Video players   164
Maps and navigation 131
Food and drink  112
Education       105
Entertainment   86
Auto and vehicles 85
Libraries and demo 83
Weather         79
House and home  73
Events          64
Art and design  60
Parenting       60
Comics          56
Beauty          53
Name: count, dtype: int64
```

▼ **13. To which category belongs the most expensive app?**

```
In [324]: df.loc[df['Price']==df['Price'].max()]
```

Out[324]:

	App	Category	Rating	Reviews	Size	Installs	Type	Price	Content Rating	Genres	Last Updated	Current Ver	Android Ver	Distribution
4367	I'm Rich - Trump Edition	Lifestyle	3.6	275.0	7654604.8	10000	Paid	400.0	Everyone	Lifestyle	3-May-18	1.0.1	4.1 and up	Paid

▼ **14. What's the name of the most expensive game?**

```
In [329]: df_game = df.loc[df['Category']=='Game']
df_game.sort_values(by='Price',ascending=False)
```

Out[329]:

	App	Category	Rating	Reviews	Size	Installs	Type	Price	Content Rating	Genres	Last Updated	Current Ver	Android Ver	Distributio
4203	The World Ends With You	Game	4.6	4108.0	13631488.0	10000	Paid	17.99	Everyone 10+	Arcade	14-Dec-15	1.0.4	4.0 and up	Pa
10782	Trine 2: Complete Story	Game	3.8	252.0	11534336.0	10000	Paid	16.99	Teen	Action	27-Feb-15	2.22	5.0 and up	Pa
6341	Blackjack Verite Drills	Game	4.6	17.0	4928307.2	100	Paid	14.00	Teen	Casino	9-Jul-17	1.1.10	3.0 and up	Pa
1838	Star Wars ™: DIRTY	Game	4.5	38207.0	15728640.0	100000	Paid	9.99	Teen	Role Playing	19-Oct-15	1.0.6	4.1 and up	Pa
6198	Backgammon NJ for Android	Game	4.4	1644.0	15728640.0	10000	Paid	7.99	Everyone	Board	5-Apr-17	4.1	2.3.3 and up	Pa
...
7600	Dreamland Arcade - Steven Universe	Game	4.0	6386.0	25165824.0	500000	Free	0.00	Everyone	Arcade	19-Nov-17	0.99	5.1 and up	Fre
10522	Drift Legends	Game	4.2	33788.0	28311552.0	1000000	Free	0.00	Everyone	Racing	29-Mar-18	1.8.5	4.1 and up	Fre
4434	Drink-O-Tron The Drinking Game	Game	4.1	140.0	47185920.0	50000	Free	0.00	Mature 17+	Card	31-May-17	1.64	4.0.3 and up	Fre
10508	Drive 4x4 Luxury SUV Jeep	Game	4.2	2183.0	48234496.0	500000	Free	0.00	Everyone	Racing	10-Jul-18	1.12	2.3 and up	Fre
3960	► MultiCraft — Free Miner! 🍷	Game	4.3	1305050.0	0.0	50000000	Free	0.00	Everyone 10+	Adventure	29-Jul-18	1.1.11.11	4.1 and up	Fre

945 rows × 14 columns

▼ 15. Which is the most popular Finance App?

```
In [333]: df_finance = df.loc[df['Category']=='Finance']
df_finance.sort_values(by='Installs',ascending=False)
```

Out[333]:

	App	Category	Rating	Reviews	Size	Installs	Type	Price	Content Rating	Genres	Last Updated	Current Ver	Android Ver	Distribu
5601	Google Pay	Finance	4.200000	348132.0	0.0	100000000	Free	0.00	Everyone	Finance	26-Jul-18	2.70.206190089	Varies with device	
1156	PayPal	Finance	4.300000	659760.0	49283072.0	50000000	Free	0.00	Everyone	Finance	18-Jul-18	6.28.0	4.4 and up	
1081	İşCep	Finance	4.500000	381788.0	33554432.0	10000000	Free	0.00	Everyone	Finance	2-Aug-18	3.22.0	4.1 and up	
1168	Wells Fargo Mobile	Finance	4.400000	250719.0	38797312.0	10000000	Free	0.00	Everyone	Finance	31-Jul-18	6.8.0.109	5.0 and up	
1169	Capital One® Mobile	Finance	4.600000	510401.0	82837504.0	10000000	Free	0.00	Everyone	Finance	1-Aug-18	5.38.1	5.0 and up	
...	
10417	FH Wallet	Finance	4.197727	0.0	10380902.4	1	Free	0.00	Everyone	Finance	26-Jul-18	1.0.0	4.1 and up	
9101	amm dz	Finance	4.197727	0.0	14680064.0	1	Paid	5.99	Everyone	Finance	8-Jul-18	1	4.2 and up	
10745	FP Boss	Finance	4.197727	1.0	6081740.8	1	Free	0.00	Everyone	Finance	27-Jul-18	1.0.2	5.0 and up	
9905	Eu sou Rico	Finance	4.197727	0.0	2726297.6	0	Paid	30.99	Everyone	Finance	9-Jan-18	1	4.0 and up	
9917	Eu Sou Rico	Finance	4.197727	0.0	1468006.4	0	Paid	394.99	Everyone	Finance	11-Jul-18	1	4.0.3 and up	

345 rows × 14 columns

▼ **16. *What Teen Game has the most reviews?***

```
In [336]: df_game.loc[df_game['Content Rating']=='Teen'].sort_values(by='Reviews',ascending=False)
```

```
Out[336]:
```

	App	Category	Rating	Reviews	Size	Installs	Type	Price	Content Rating	Genres	Last Updated	Current Ver	Android Ver	Distributio
3912	Asphalt 8: Airborne	Game	4.500000	8389714.0	96468992.0	100000000	Free	0.00	Teen	Racing	4-Jul-18	3.7.1a	4.0.3 and up	Free
5417	Mobile Legends: Bang Bang	Game	4.400000	8219586.0	103809024.0	100000000	Free	0.00	Teen	Action	24-Jul-18	1.2.97.3042	4.0.3 and up	Free
1988	Hungry Shark Evolution	Game	4.500000	6074627.0	104857600.0	100000000	Free	0.00	Teen	Arcade	25-Jul-18	6.0.0	4.1 and up	Free
10327	Garena Free Fire	Game	4.500000	5534114.0	55574528.0	100000000	Free	0.00	Teen	Action	3-Aug-18	1.21.0	4.0.3 and up	Free
3967	Pixel Gun 3D: Survival shooter & Battle Royale	Game	4.500000	4487182.0	57671680.0	50000000	Free	0.00	Teen	Action	4-Jul-18	15.1.2	4.0.3 and up	Free
...
4431	Obbligo o Verità? PRO	Game	4.197727	4.0	3040870.4	100	Paid	0.99	Teen	Board	26-Apr-18	1,01	3.0 and up	Pa
6335	BJ card game blackjack	Game	4.197727	3.0	22020096.0	500	Free	0.00	Teen	Card	2-Dec-16	1	2.3 and up	Free
6555	Sic Bo	Game	4.197727	1.0	11534336.0	100	Paid	1.99	Teen	Card	27-Aug-13	1.0.0	2.2 and up	Pa
6329	Basic Strategy Training BJ 21	Game	4.197727	0.0	24117248.0	500	Free	0.00	Teen	Casino	7-Mar-16	1.1	2.3 and up	Free

App	Category	Rating	Reviews	Size	Installs	Type	Price	Content Rating	Genres	Last Updated	Current Ver	Android Ver	Distributic
Animal												4.0 and	
Hunting													

▼ 17. Which is the free game with the most reviews?

```
In [337]: df_game.loc[df_game['Distribution']=='Free'].sort_values(by='Reviews',ascending=False)
```

```
Out[337]:
```

	App	Category	Rating	Reviews	Size	Installs	Type	Price	Content Rating	Genres	Last Updated	Current Ver	Android Ver	Distrib
1879	Clash of Clans	Game	4.600000	44893888.0	102760448.0	1000000000	Free	0.0	Everyone 10+	Strategy	15-Jul-18	10.322.16	4.1 and up	
1917	Subway Surfers	Game	4.500000	27725352.0	79691776.0	1000000000	Free	0.0	Everyone 10+	Arcade	12-Jul-18	1.90.0	4.1 and up	
1878	Clash Royale	Game	4.600000	23136735.0	101711872.0	1000000000	Free	0.0	Everyone 10+	Strategy	27-Jun-18	2.3.2	4.1 and up	
1966	Candy Crush Saga	Game	4.400000	22430188.0	77594624.0	500000000	Free	0.0	Everyone	Casual	5-Jul-18	1.129.0.2	4.1 and up	
1908	My Talking Tom	Game	4.500000	14892469.0	0.0	500000000	Free	0.0	Everyone	Casual	19-Jul-18	4.8.0.132	4.1 and up	
...
7073	Animal Hunting: Sniper Shooting	Game	4.197727	0.0	50331648.0	50	Free	0.0	Teen	Action	6-Jul-18	1	4.0 and up	
8580	DM Adventure	Game	4.197727	0.0	11534336.0	10	Free	0.0	Everyone	Adventure	18-Jun-18	1.0.4	2.3 and up	
5855	Ay Vamos - PJ. Balvin - Piano	Game	4.197727	0.0	30408704.0	5	Free	0.0	Everyone	Arcade	9-Jul-18	1	4.1 and up	
5824	Cyborg AX-001	Game	4.197727	0.0	0.0	50	Free	0.0	Everyone 10+	Action	25-Jun-18	Varies with device	Varies with device	
6832	Bu Nedir ?	Game	4.197727	0.0	34603008.0	50	Free	0.0	Everyone	Trivia	15-Apr-18	3.1.6z	4.0.3 and up	

863 rows × 14 columns

- ▼ **18. How many TB (terabytes) were transferred (overall) for the most popular Lifestyle app?**

```
In [341]: df_lifestyle = df.loc[df['Category']=='Lifestyle']
df_lifestyle.sort_values(by='Installs',ascending=False)
```

Out[341]:

	App	Category	Rating	Reviews	Size	Installs	Type	Price	Content Rating	Genres	Last Updated	Current Ver	Android Ver	Distributio
4587	Tinder	Lifestyle	4.000000	2789775.0	71303168.0	100000000	Free	0.00	Mature 17+	Lifestyle	2-Aug-18	9.5.0	4.4 and up	Fre
1584	Samsung+	Lifestyle	4.500000	82145.0	31457280.0	50000000	Free	0.00	Everyone	Lifestyle	5-Jul-18	10.19.0.0	4.4 and up	Fre
5581	Sleep as Android: Sleep cycle tracker, smart a...	Lifestyle	4.300000	246201.0	0.0	10000000	Free	0.00	Everyone	Lifestyle	23-Jul-18	Varies with device	Varies with device	Fre
1633	Zara	Lifestyle	4.300000	95905.0	34603008.0	10000000	Free	0.00	Everyone	Lifestyle	30-Jul-18	4.1.0	4.1 and up	Fre
1595	Galaxy Gift	Lifestyle	4.400000	95557.0	16777216.0	10000000	Free	0.00	Everyone	Lifestyle	23-Jul-18	7.0.8	4.0.3 and up	Fre
...
8355	Aproveita DF	Lifestyle	4.197727	0.0	3460300.8	1	Free	0.00	Everyone	Lifestyle	2-Aug-18	1	4.0 and up	Fre
7231	CE AR LOG	Lifestyle	4.197727	0.0	24117248.0	1	Free	0.00	Everyone	Lifestyle	11-Jul-18	1.0.1	4.1 and up	Fre
9201	EB Experience	Lifestyle	4.197727	0.0	1887436.8	1	Free	0.00	Everyone	Lifestyle	19-Oct-17	1	4.0.3 and up	Fre
8509	Dr D K Olukoya	Lifestyle	4.197727	0.0	3460300.8	1	Free	0.00	Teen	Lifestyle	25-Jul-18	1	4.1 and up	Fre
9934	I'm Rich/Eu sou Rico/أنا غني/我很有錢	Lifestyle	4.197727	0.0	41943040.0	0	Paid	399.99	Everyone	Lifestyle	1-Dec-17	MONEY	4.1 and up	Pai

```
800 rows × 14 columns
```

```
In [345]: top_app_lifestyle = df_lifestyle.sort_values(by='Installs',ascending=False).iloc[0]
```

```
In [346]: top_app_lifestyle
```

```
Out[346]: App                Tinder
Category                Lifestyle
Rating                   4.0
Reviews                2789775.0
Size                  71303168.0
Installs              100000000
Type                    Free
Price                   0.0
Content Rating        Mature 17+
Genres                 Lifestyle
Last Updated          2-Aug-18
Current Ver            9.5.0
Android Ver           4.4 and up
Distribution            Free
Name: 4587, dtype: object
```

```
In [351]: overall = top_app_lifestyle['Installs']*top_app_lifestyle['Size']/(1024**4)
overall
```

```
Out[351]: 6484.9853515625
```

```
In [ ]:
```