

BrandedSMS.Pk

Developer A.P.I

Request URL:

<http://brandedsms.pk/api/sendsms.php>

To send a quick message, the destination address should be in the format 923xxxxxxxxx. The basic parameters required are:

Parameter	Value	Description
id	usernamexxxxxxx	Your login id at BrandedSMS.pk website
key	<random-mix-alpha-numeric-character>	The API key that you can generate from your dashboard after login at BrandedSMS.pk website
to	92300XXXXXXX	To mobile number (12 digits) where you want to send SMS
mask	iTech Soft	The masking that you registered with your account. You can get this value from your Dashboard after login
msg	Test SMS that you want to send to "to" mobile number(s).	TXT SMS that you want to send to the recipient. 160 Character counts 1 SMS
lang	En / Ur Default: En	Default "En", This parameter defines the language in which message is sent. "En" is used for English SMS and "Ur" is used for Urdu SMS
type	Json / XML Default: Json	Response return type. Response can be returned either in JSON or XML format and can be set by using this parameter

Each successful API request returns the unique Transaction ID that can be used in future reference calls to get the status of the request.

Sample URL:

```
http://brandedsms.pk/api/sendsms.php?id=usernamexxxxx  
x&key=5dadf83XXXXXXXXXXXX&to=923336519819&mask=iTechxx  
xx&msg=Sample Text Message Goes Here&lang=en
```

Return Response:

Success: Returns Positive Integer ID

```
{"code":100,"type":"success","response":"SMS  
Successfully received.","id":36}
```

Failure: Returns Zero as ID

```
{"code":210,"type":"error","response":"The API Key is  
invalid or does not match with your account.","id":0}
```

Return response is a JSON/XML formatted object that can be handled in almost all popular development environments.

Below are the details of all possible return code and their description

Return Code	Type of Code	Description of Code
100	success	<i>SMS Successfully received.</i>
200	error	<i>Required parameters are missing in the request.</i>
205	error	<i>Your ID is invalid. Please check spellings and confirm.</i>
210	error	<i>The API Key is invalid or does not match with your account.</i>
215	error	<i>You have sent request of Invalid Masking. Masks are case sensitive.</i>
220	error	<i>SMS number is invalid. It must match the format of 923XX...</i>
225	error	<i>Message text is invalid.</i>
230	error	<i>Your account validity has expired.</i>
235	error	<i>Your SMS credit has expired, Please add credit in your account.</i>
240	error	<i>Your account is inactive. Please contact for more details.</i>
295	error	<i>Unable to send sms to gateway. Please try again.</i>
297	error	<i>Unknown error occurred. Please try again or contact support.</i>
299	error	<i>Multiple Errors Found. Please check your request URL</i>
300	warning	<i>Some numbers in recipient were invalid and were removed from senders list.</i>

```
<?php

// Configuration variables

$id = "usernamexxxxx";

$key = "xxxxxxxxxxxxxxxxxxxxxx";

$mask = "iTech Soft";

// Data for text message

$to = "92300xxxxxxx";

$message = "This is the sample sms.";

// must URL encode to safely send all characters to the API
URL

$message = urlencode($message);

$lang = "en";

// Prepare data for POST request

$data =
"id=".$id."&key=".$key."&mask=".$mask."&to=".$to."&msg=".$message."&lang=".$lang;

// Send the POST request with cURL

$ch = curl_init('http://www.brandedsms.pk/api/sendsms.php');

curl_setopt($ch, CURLOPT_POST, true);

curl_setopt($ch, CURLOPT_POSTFIELDS, $data);

curl_setopt($ch, CURLOPT_RETURNTRANSFER, true);

$result = curl_exec($ch);

//This is the result from Branded SMS (JSON Object)

curl_close($ch);

?>
```