



Come together as 'ONE SHIKHAR TEAM'

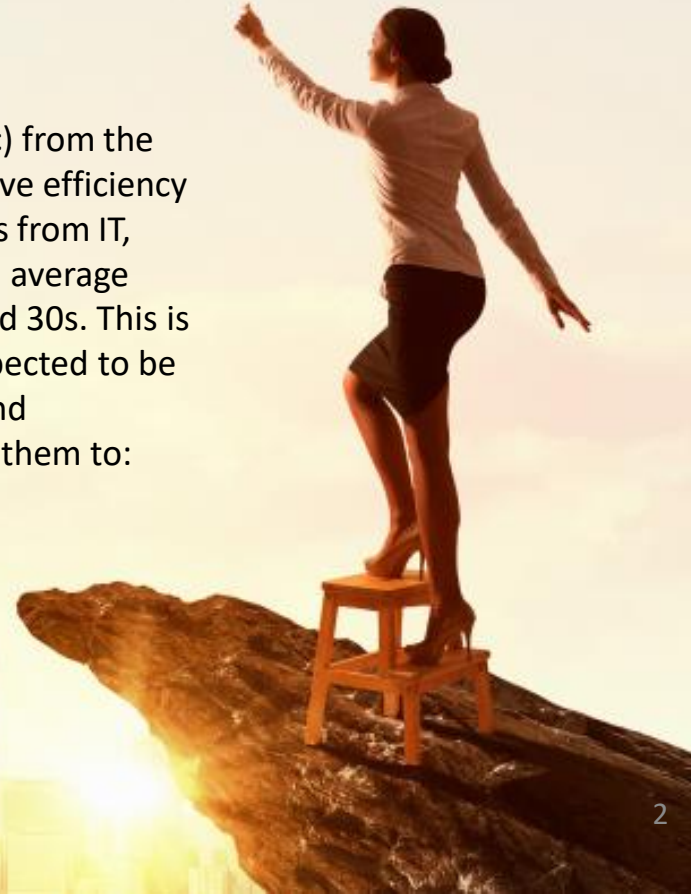
Proposal- 15th June 2018

THE MANDATE

The Situation

Our target audience includes 40 senior leaders (AVPs, VPs, strategy head etc) from the SHIKHAR project team. SHIKHAR has been formed by Maxlife insurance to drive efficiency and improve internal processes. The target group constitutes high performers from IT, operations, digital, underwriting and few consultants from Accenture with an average experience of 6 -7 years within Maxlife and age range between late 20s to mid 30s. This is a huge project for the company in terms of investment and returns and is expected to be highly impactful. The target group comes with a rich experience of job role and interdependencies with each other. Through this intervention you would like them to:

- Come together as 'ONE SHIKHAR TEAM'
- Move away from any past baggage and start fresh



THE MANDATE

The Problem

The target group has been in Maxlife for few years and have had interdependencies with each other in the past as well. The expectations from the SHIKHAR project is high hence few gap areas observed might be:

- Owing to past interactions, the people might have certain assumptions about each other and their way of working
- The space to work is still the same hence they might not be feeling a part of another team
- Few people might still be working on old patterns and attachments towards their respective departments

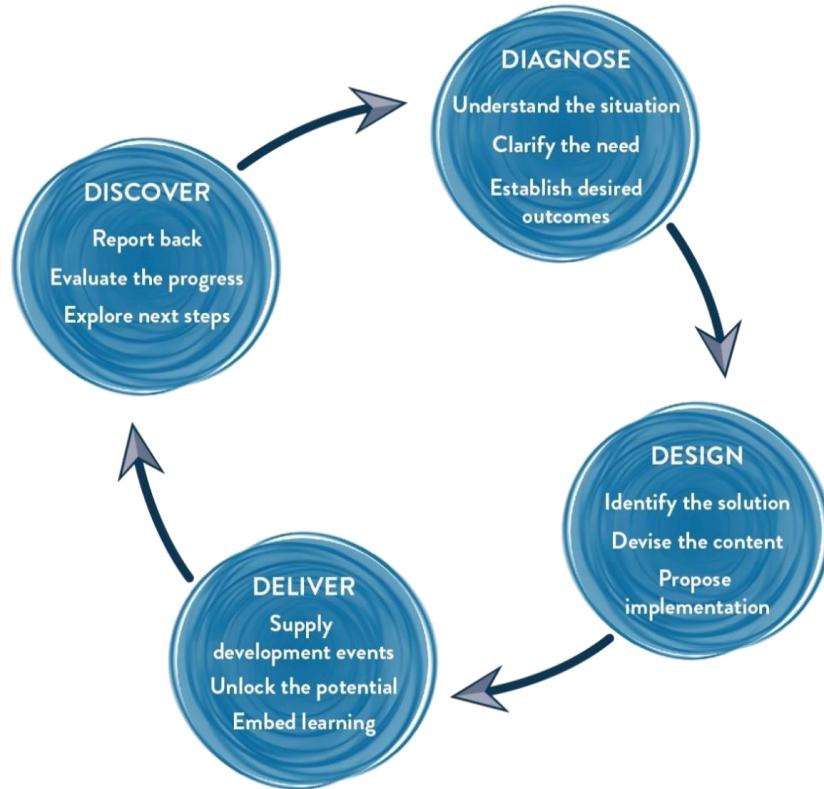
The Opportunity

Since this project has been initiated to increase efficiency and improve processes, there is high expectation from the target group. To make this successful, this team has to come together as ONE and start fresh.

The Need

Maynard Leigh is required to create a transforming experience that is highly energetic and helps initiate a feeling of 'WE ARE ONE'. Having experiences Maynard Leigh in the past, this one and half day intervention should be refreshing, energizing while keeping the core message intact.

THE APPROACH



The Methodology

We use Interactive theatrical exercises along with Psychological and L & D tools

THE DIAGNOSIS

In order to be able to share a relevant design and learning outcomes, we conducted a Diagnosis with the target audience and stakeholders. We delved deeper into the situation faced by the business and the participants:

Our curiosities were around:

- Perspective around SHIKHAR project
- Their current feelings, state of mind around the project
- How are their interdependencies with each other? What would they like to see happen?
- What according to them is the ultimate goal of this project and how would they be able to achieve it?
- Expectations from the workshop
- Gathering examples around the current scenario



THE DESIGN



Post the diagnosis, we get into the design phase of the learning intervention.

Design Customization: The consultant will design the final objectives and customize the content of the learning intervention. Modules of the workshops are designed, activities are mapped to the examples, new handouts are drafted based on the content.

DISCOVERY MEETING



A one to one meeting with leader and L&D partner to review the journey and devise the next intervention for the same audience.

YOUR INVESTMENT

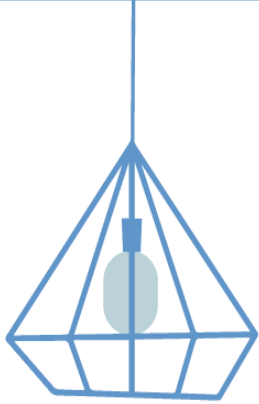
<u>Diagnose & Design (For the whole Intervention) – ONE TIME COST</u>		
One Day Diagnosis Half day Design (customizing the design)		INR 70,000/- INR 44,000/-
<u>Delivery (for 40 participants)</u>		
<u>Activity</u>	<u>Investment</u>	
Professional fee for In it together workshop-22 nd June	INR 70,000 per day per consultant X 1 half day X 2 consultants	INR 1,40,000/-
Professional fee for In it together workshop-23 rd June	INR 44,000 per half day per consultant X 1 half day X 2 consultants	INR 88,000/-
Learning material, folder	INR 150 per participant X 40 participants	INR 6,000/-
Total Investment for 40 Participants		INR 3,48,000/-
Total investment per participant (approx.)		INR 8,700/-

PROGRAM TIMELINES

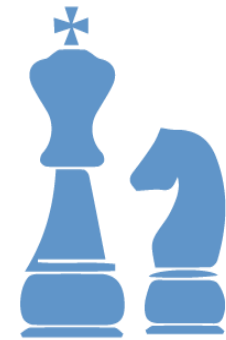
Activity	Date and Day
Diagnosis	19 th June 2018, Tuesday
Design Submission	20 th June 2018, Tuesday
Delivery	22 nd & 23 rd June 2018, Monday

COMMERCIAL T&C

- ❖ Client is responsible for providing venue, conference facilities, AV equipment.
- ❖ Travel outside Delhi NCR - Air, stay & airport/ venue cab transfers to be taken care by the client.
- ❖ Travel inside Delhi NCR - at Rs. 12.00 Per Km.
- ❖ Not inclusive of applicable taxes (GST @18%).
- ❖ A commercial contract will be signed before the execution of the project.
- ❖ 50% of cancellation fee will be charged on any cancellation or postponements that occur within 3 to 20 working days of the confirmed date of delivery.
- ❖ 100% of cancellation fee will be charged on any cancellation or postponements that occur within 0 to 2 working days of the confirmed date of delivery.
- ❖ The above commercials are valid till the 31st March 2019
- ❖ Contracts, legal & accounting paperwork (including billing & payments) will be in the name of “Life Strategies Humancare Pvt. Ltd.”



We love alternative ways of setting up a workshop! Creating an atmosphere where the participants feels absolutely comfortable and yet challenged. In this workshop, the use of theatre, team games and experiential methodologies are essential ingredients, hence we'd require ample place to move around and make noise. Please book a space with ample natural light (Yes, we want sunlight streaming in) and no fixed furniture for the participants to work with one Maynard Leigh consultant.



THE THINGS REQUIRED AT THE VENUE

For the workshop, we will need the below mentioned:

- LCD **projector** and projection screen
- UPS **Power Back-up** for Laptop, LCD projector & Laptop speakers
- **External speakers** (for laptop connectivity). The external speakers should be loud enough to play music for the team.
- **White board** & White board markers (2 blue, 2 black, 2 green)
- **Flip chart** and Flip chart stand with suitable clips
- **Colour pens** (Normal sketch pens - about 50)
- **Notepads and pens** (for participants)
- **Blu Tac** (This substance is used to stick things, posters or paper on the wall)
- 40 A4 Size normal and **drawing sheets**
- 2 tables for the consultant(one will be used for the projector and the other for keeping the handouts)

Let's work in partnership to create impact & unlock
potential

For further information please connect with:

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Coming together is a beginning;
keeping together is progress;
working together is success.
Henry Ford