Correlation Correlation Matrix



0.92 -0.027 -0.018

1.0

0.8

0.6

0.4

0.2

- 0.0

-0.2

-0.4

-0.6

Profit 0.39 -0.013 -0.0160.92 1

Basket Size Total Cost Profit

Unit Price **Business Actions**

: matrix

0.45

Total Items