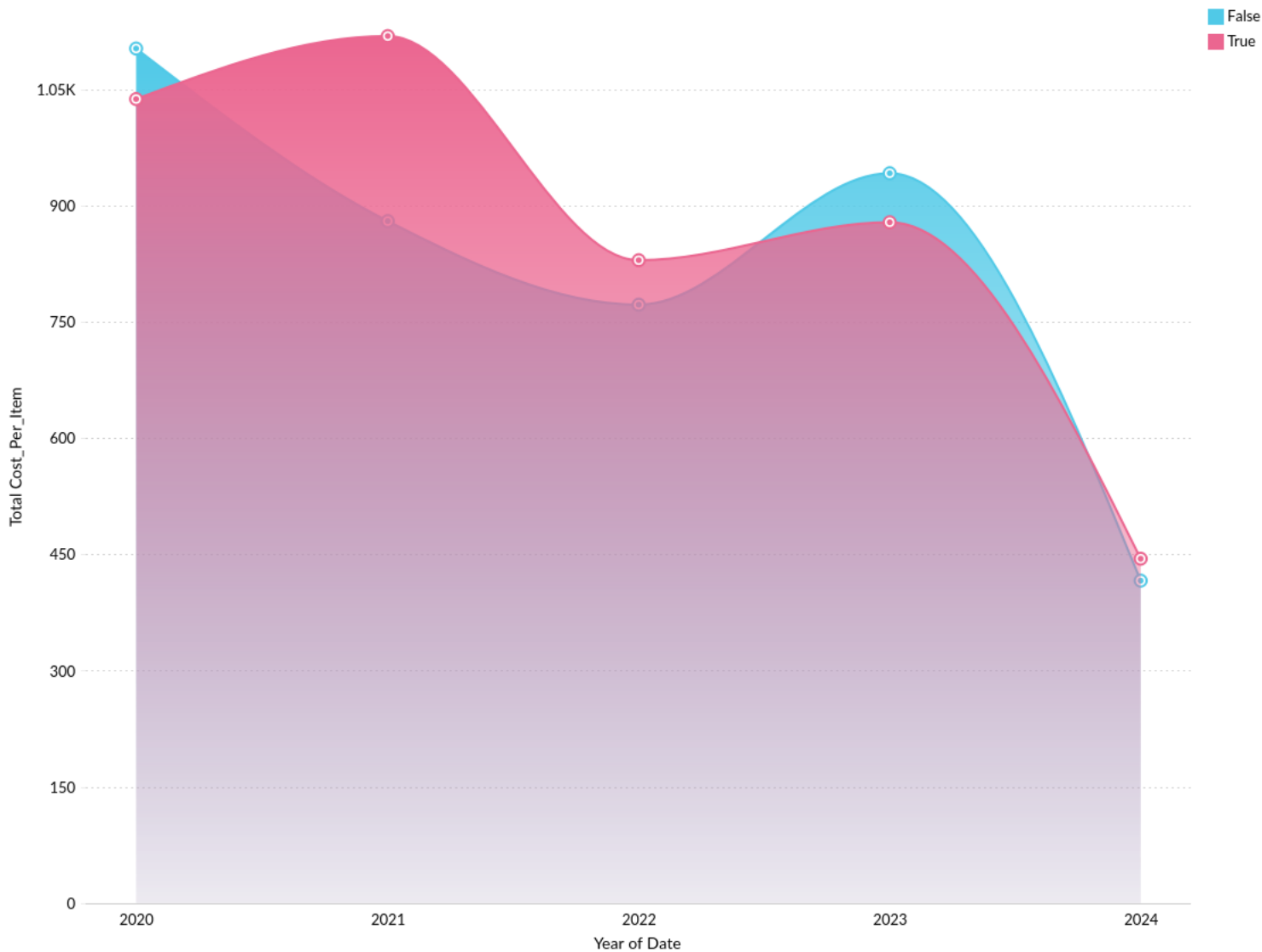


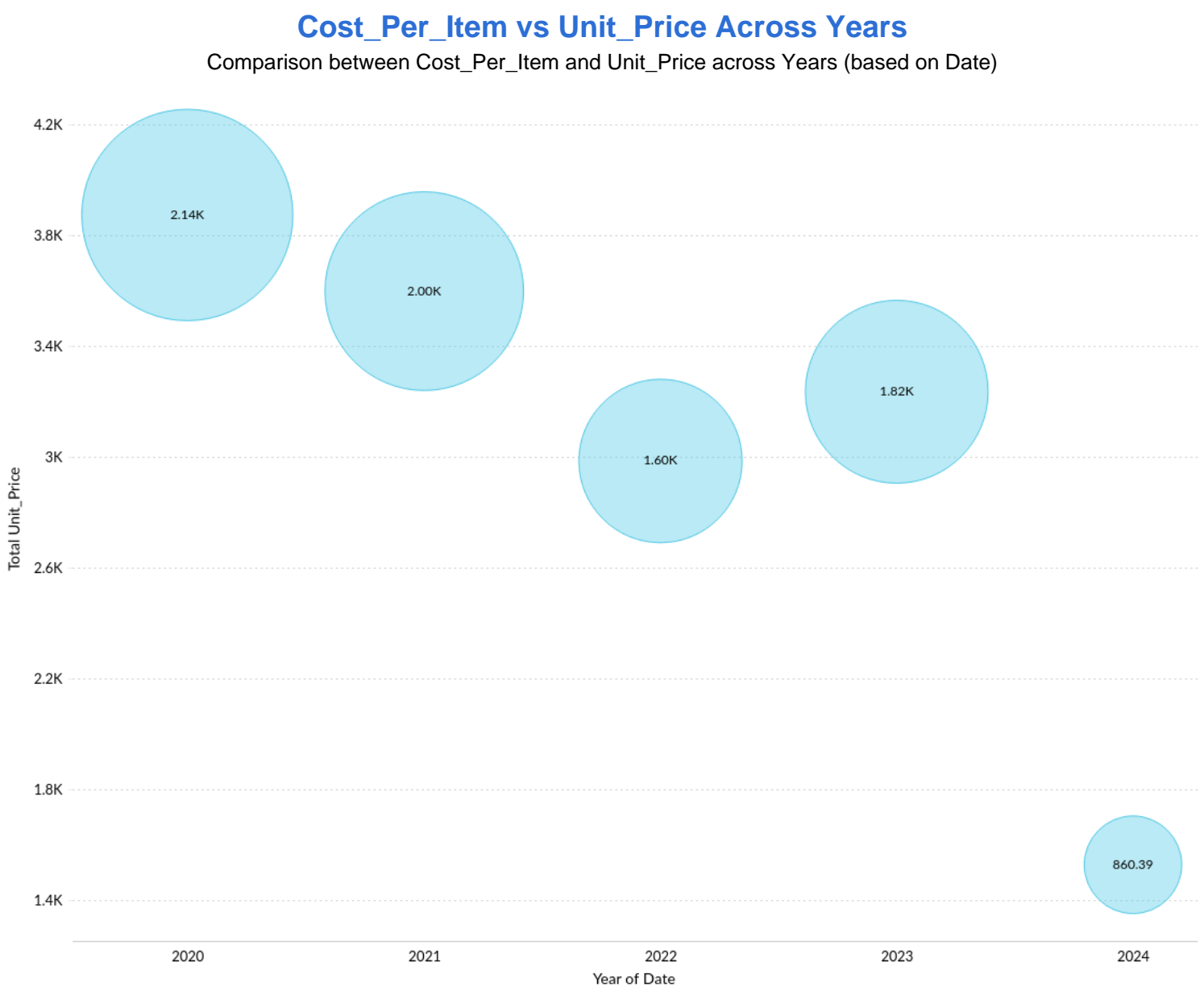
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# Cost\_Per\_Item Across Years by Discount\_Applied

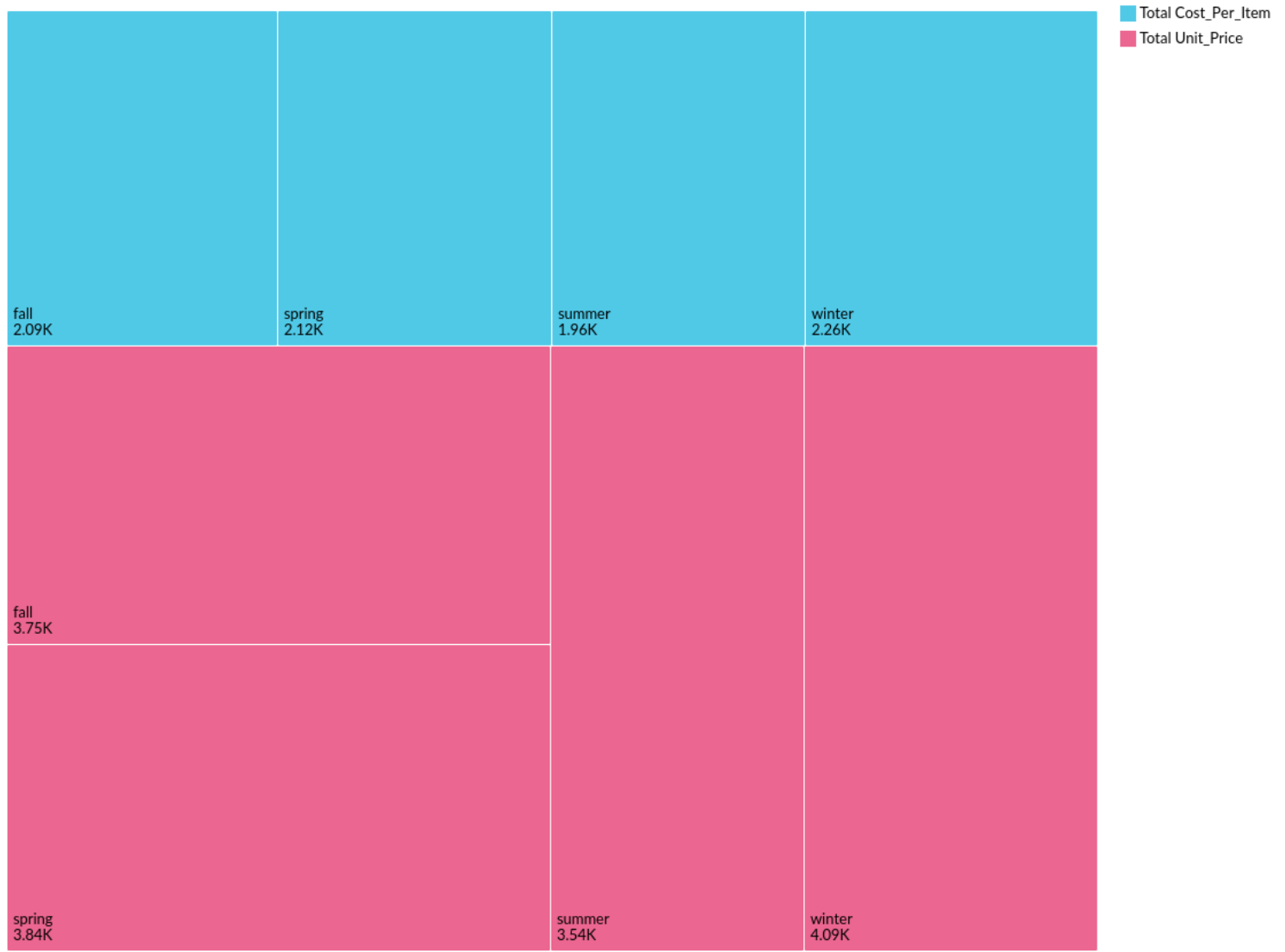
Cost\_Per\_Item across Years (based on Date) by Discount\_Applied

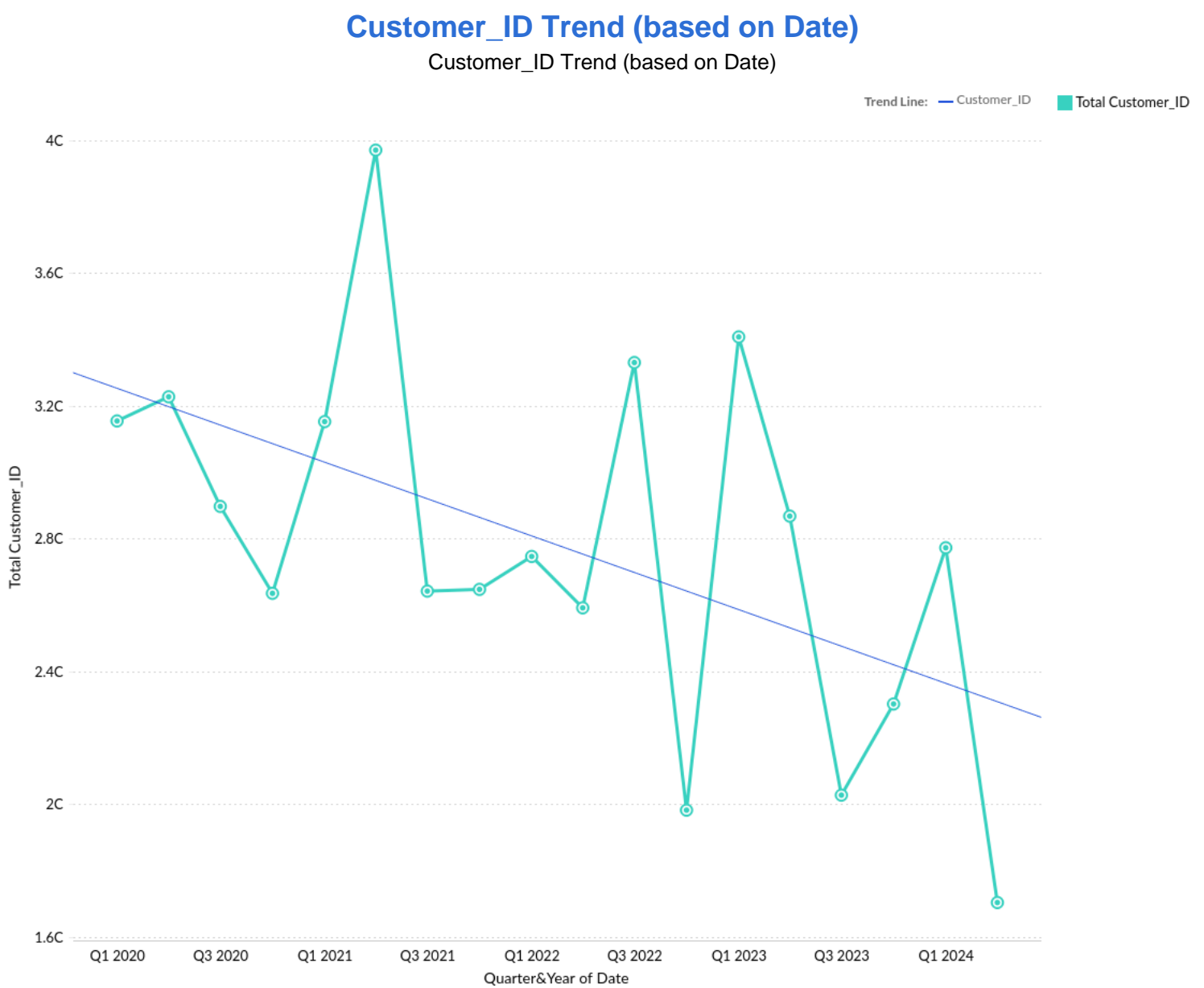




Cost\_Per\_Item vs Unit\_Price by Season

Comparison between Cost\_Per\_Item and Unit\_Price across Season

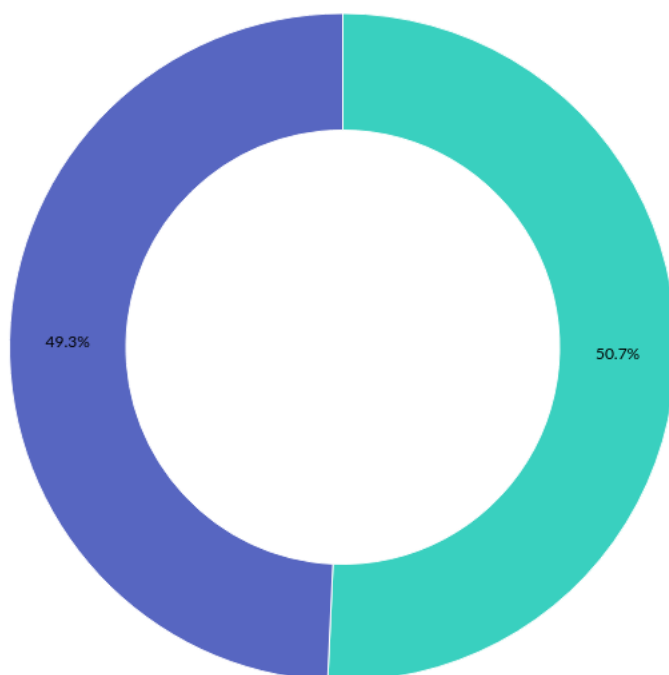




## Discount\_Applied-wise Profit

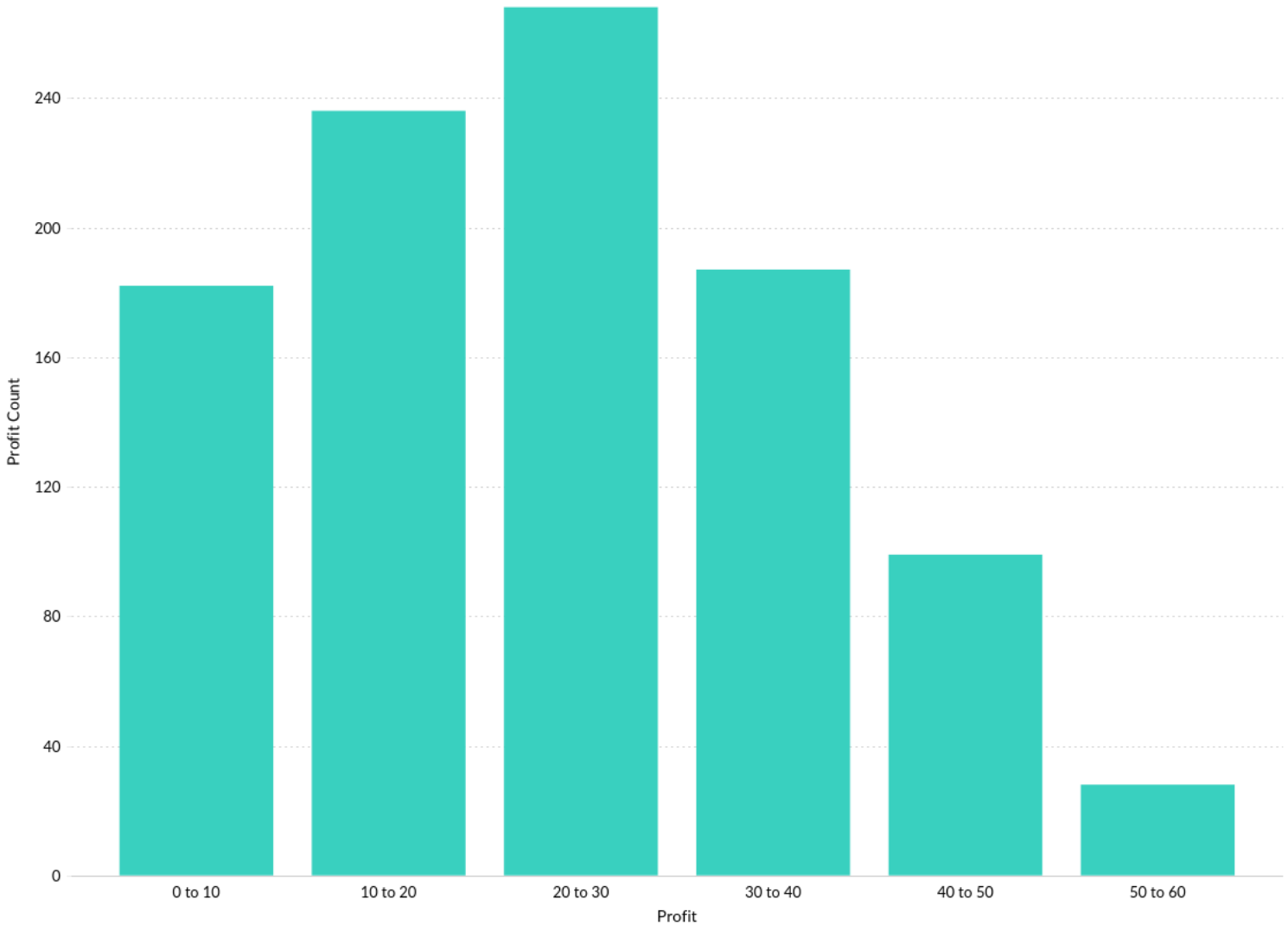
Discount\_Applied-wise split up of Profit

False  
True



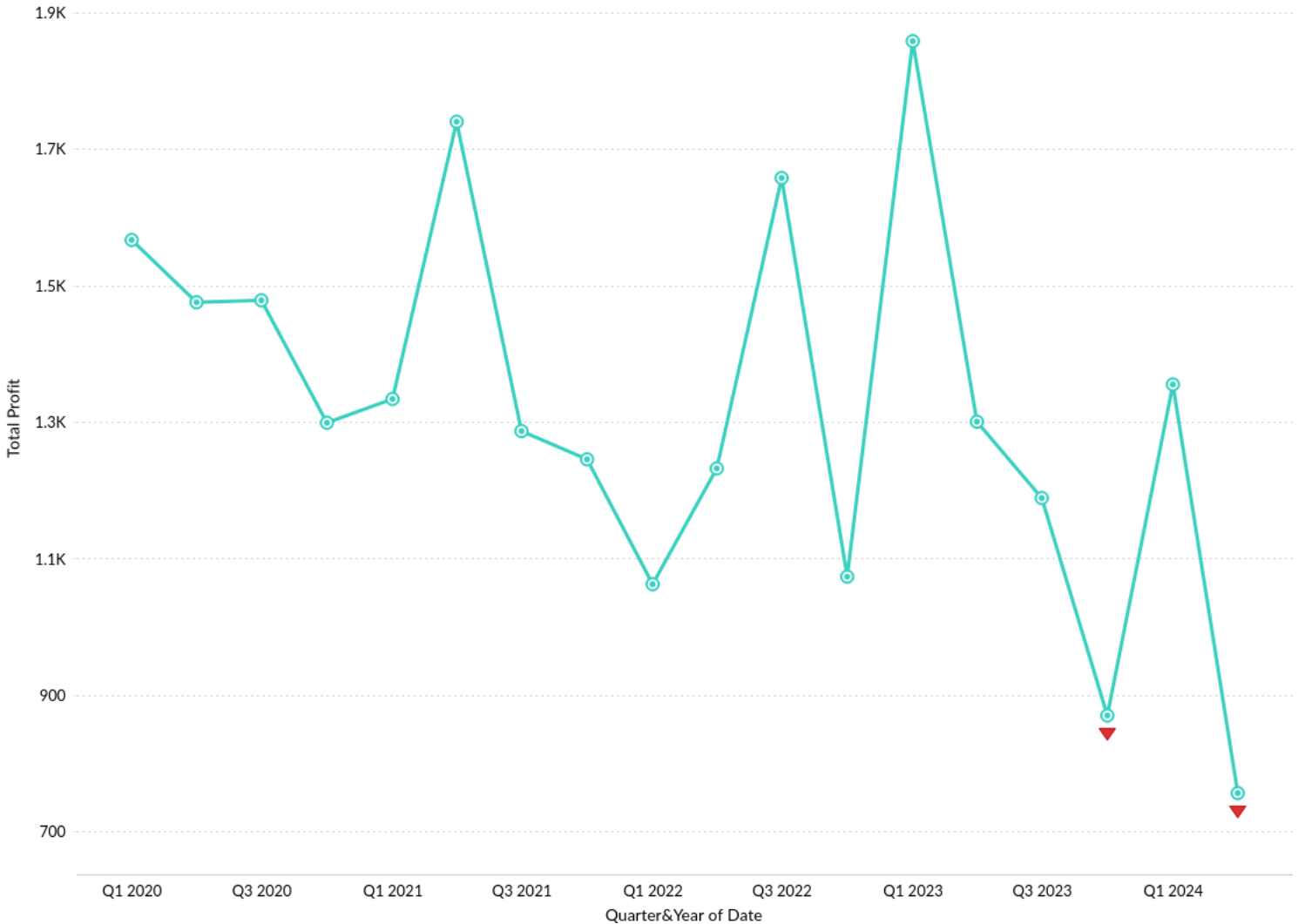
Distribution of Profit over different ranges

Distribution of Profit over different ranges



Profit showing Anomaly across Quarters

Profit showing Anomaly across Quarters





## Season-wise Cost\_Per\_Item

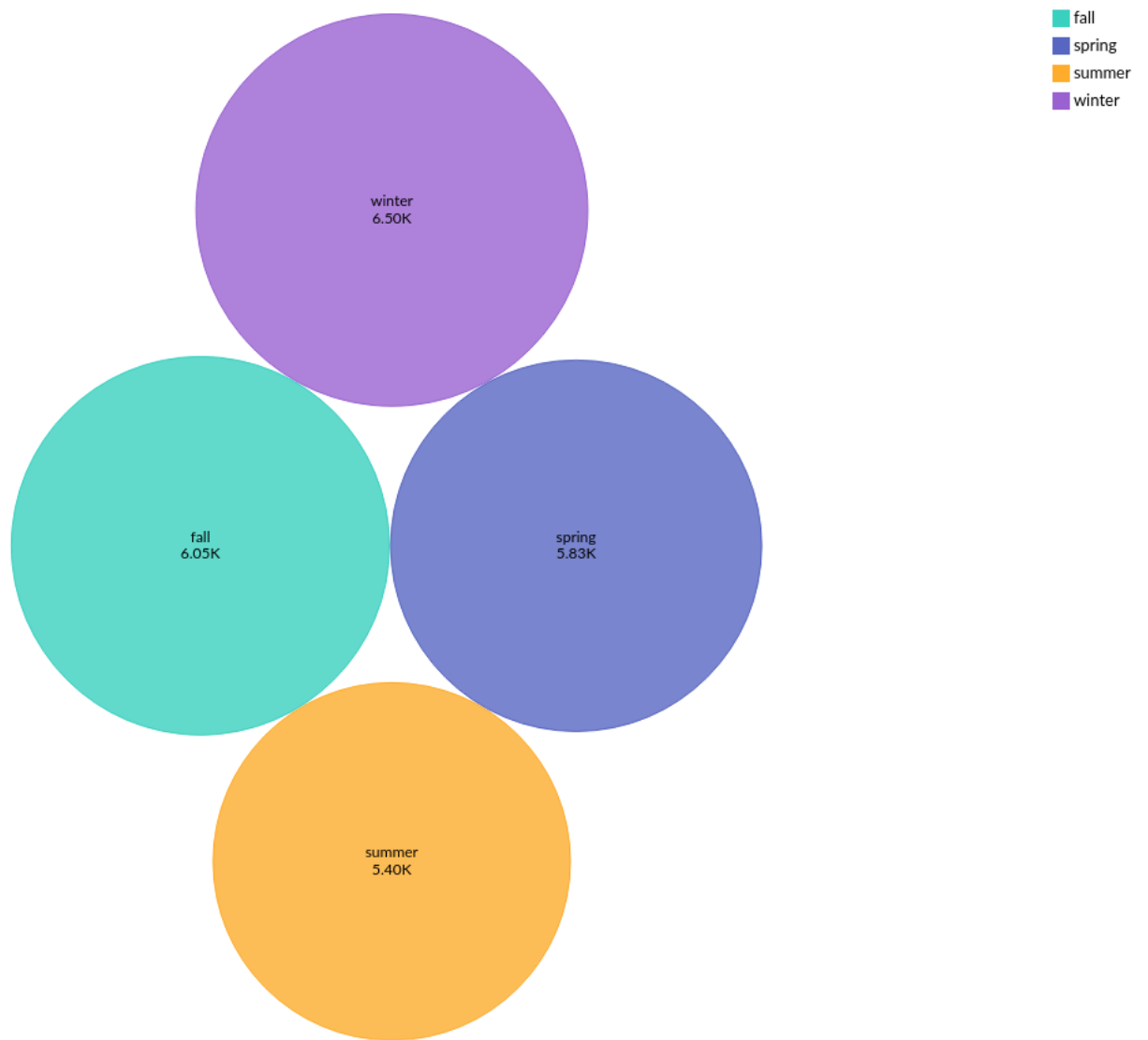
Season-wise split up of Cost\_Per\_Item

■ fall  
■ spring  
■ summer  
■ winter

fall  
winter  
spring  
summer

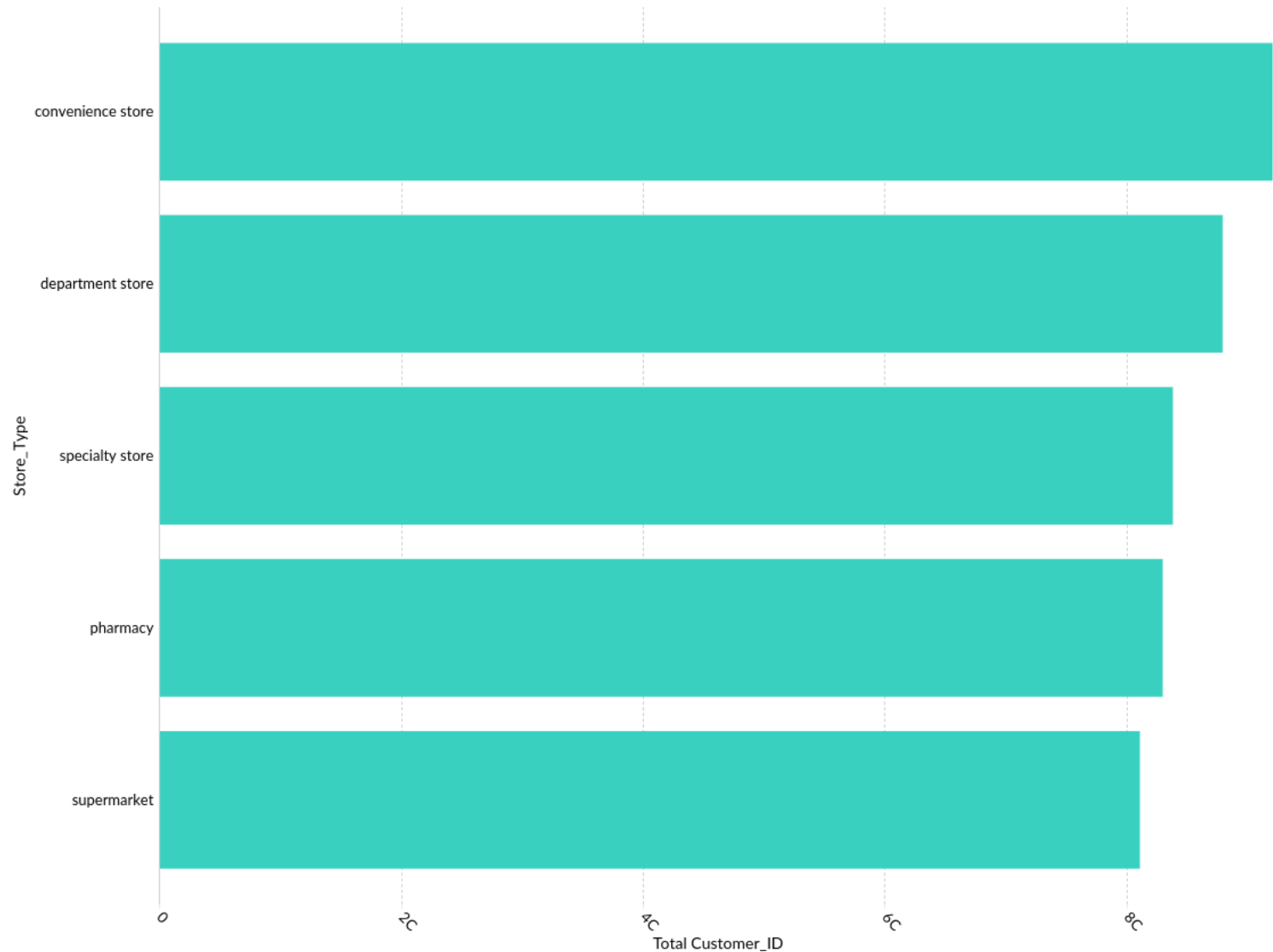
## Season-wise Profit

Season-wise split up of Profit

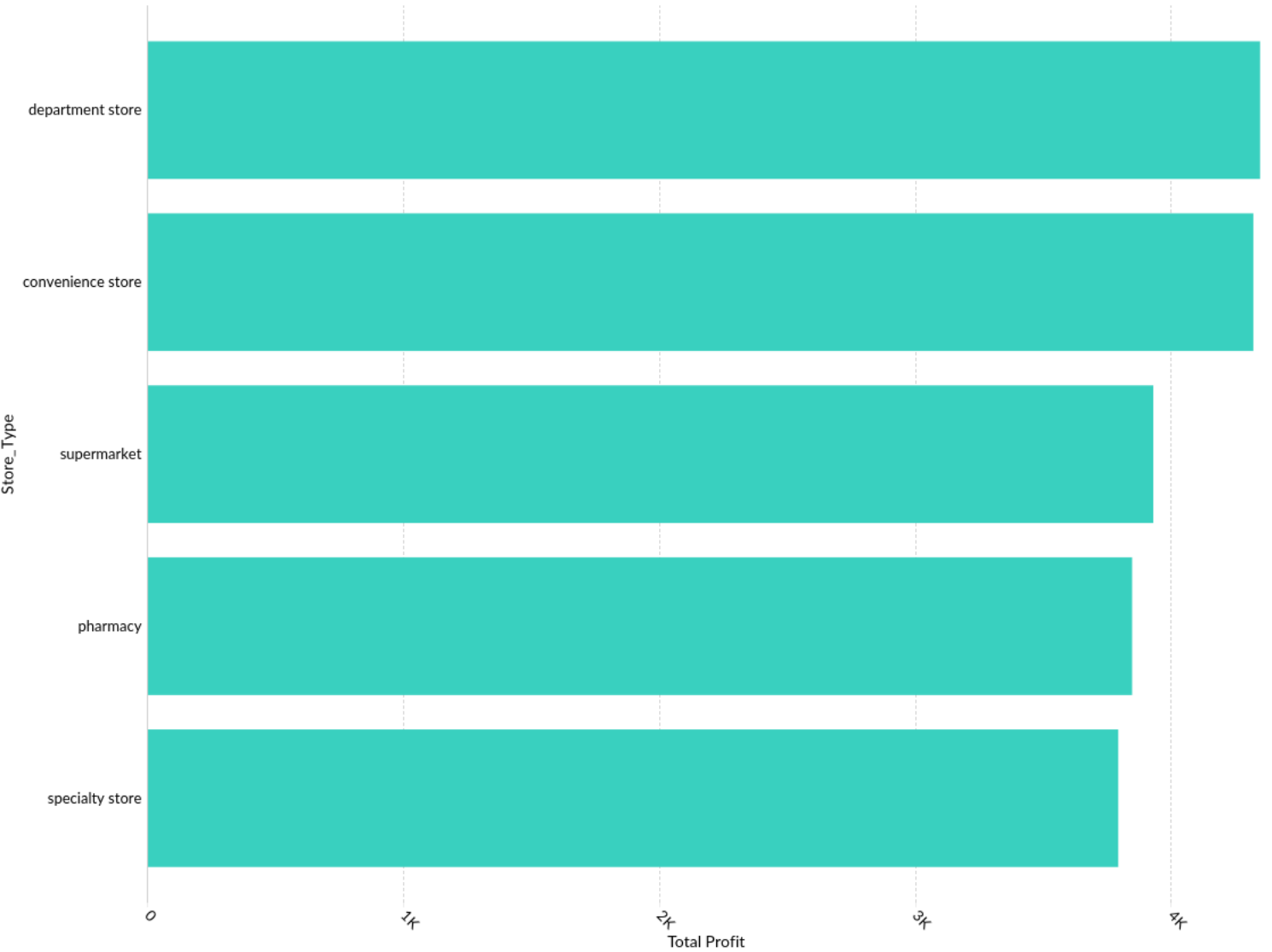


Top 5 Store\_Type by Customer\_ID

Top 5 Store\_Type with more Customer\_ID



Top 5 Store\_Type by Profit  
Top 5 Store\_Type with more Profit



## Unit\_Price, % Difference distribution across Years and Payment\_Method by Discount\_Applied

Total Unit\_Price, % Difference for each Years and Payment\_Method by each Discount\_Applied

Year of Date	Payment_Method	False		True		Summary	
		Total Unit_Price	% Difference	Total Unit_Price	% Difference	Total Unit_Price	% Difference
2020	cash	0.62K		0.34K		0.96K	
	credit card	0.49K		0.39K		0.88K	
	debit card	0.38K		0.63K		1.02K	
	mobile payment	0.54K		0.47K		1.01K	
2020		2.04K		1.84K		3.87K	
2021	cash	0.34K	-44.8%	0.56K	63.8%	0.91K	-6.1%
	credit card	0.51K	4.0%	0.27K	-31.0%	0.78K	-11.5%
	debit card	0.40K	4.2%	0.59K	-6.4%	0.99K	-2.3%
	mobile payment	0.29K	-45.9%	0.63K	33.4%	0.92K	-8.9%
2021		1.55K	-24.1%	2.05K	11.7%	3.60K	-7.1%
2022	cash	0.29K	-16.1%	0.41K	-27.6%	0.70K	-23.2%
	credit card	0.53K	3.3%	0.16K	-40.8%	0.69K	-12.0%
	debit card	0.34K	-14.0%	0.42K	-28.9%	0.77K	-22.9%
	mobile payment	0.33K	12.2%	0.51K	-18.7%	0.84K	-8.9%
2022		1.49K	-3.8%	1.50K	-27.0%	2.99K	-17.0%
2023	cash	0.44K	53.0%	0.36K	-11.7%	0.80K	15.1%
	credit card	0.43K	-18.1%	0.44K	176.6%	0.87K	27.2%
	debit card	0.35K	0.5%	0.49K	16.3%	0.84K	9.2%
	mobile payment	0.43K	31.9%	0.29K	-42.5%	0.73K	-13.4%
2023		1.65K	11.0%	1.59K	5.7%	3.24K	8.4%
2024	cash	0.06K	-86.6%	0.33K	-8.9%	0.39K	-51.7%
	credit card	0.16K	-62.1%	0.27K	-39.0%	0.43K	-50.4%
	debit card	0.41K	19.8%	0.12K	-75.5%	0.53K	-36.0%
	mobile payment	0.09K	-80.2%	0.09K	-70.2%	0.17K	-76.1%
2024		0.72K	-56.2%	0.80K	-49.2%	1.53K	-52.8%

		False		True		Summary	
Year of Date	Payment_Method	Total Unit_Price	% Difference	Total Unit_Price	% Difference	Total Unit_Price	% Difference
Grand Summary:		7.44K		7.78K		15.22K	

