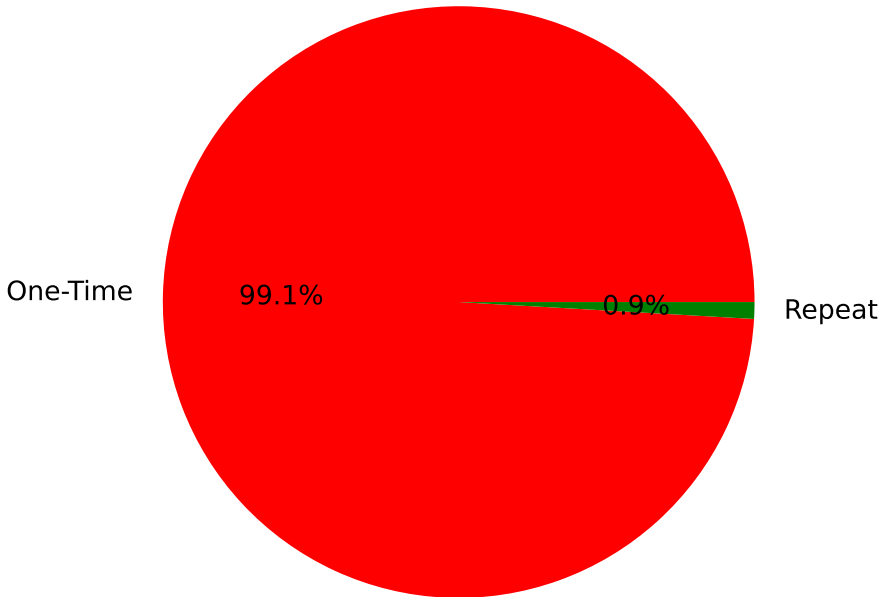


Customer Retention



Business Actions

: Launch retention campaigns for one-time buyers