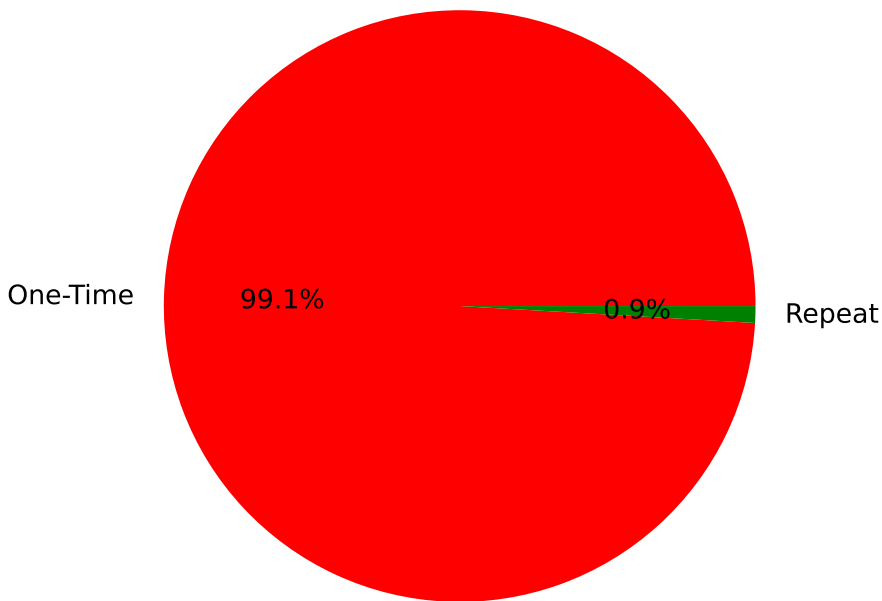


## Customer Retention



*Business Actions*

*: Launch retention campaigns for one-time buyers*