

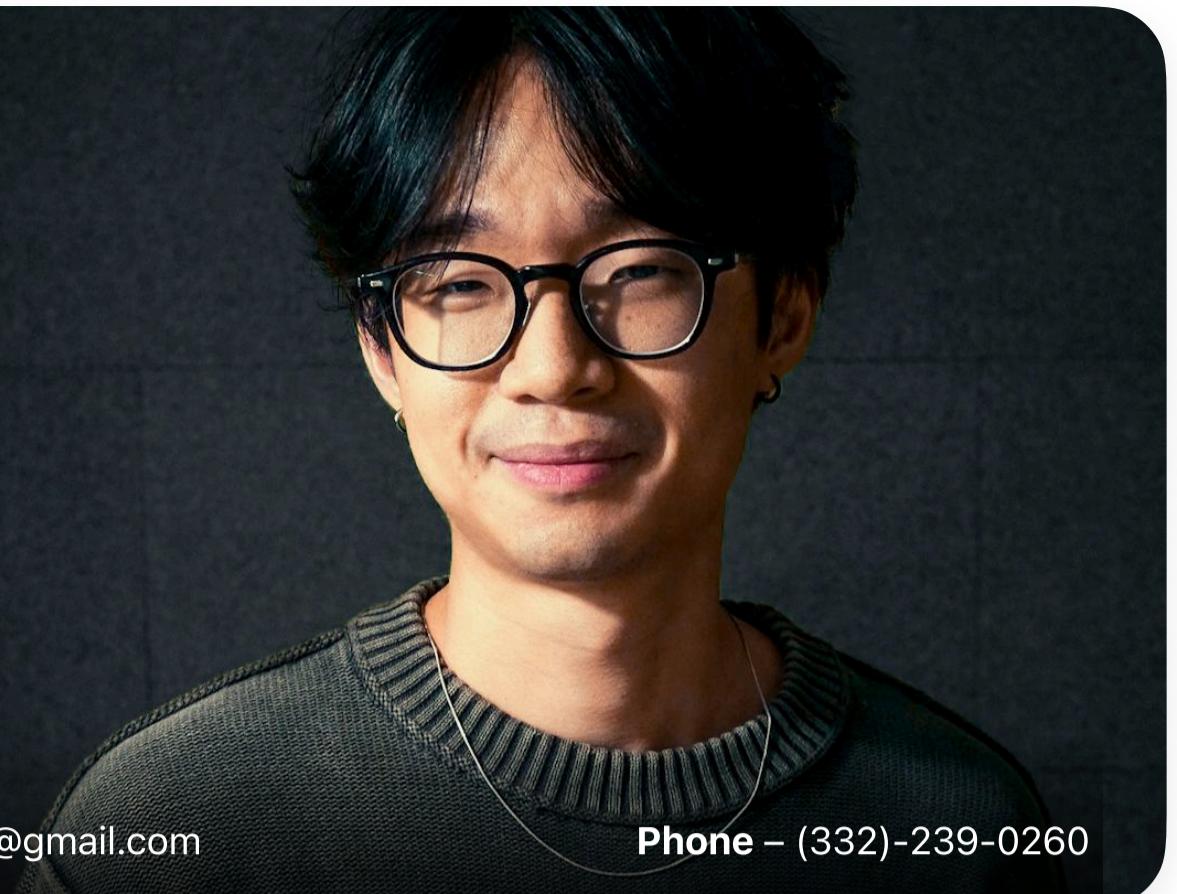
# Chris Leow

[ithinkkitschris.com](http://ithinkkitschris.com)

[LinkedIn – Chris Leow](#)

Email – [ithinkkitschristopher@gmail.com](mailto:ithinkkitschristopher@gmail.com)

Phone – (332)-239-0260



## Who am I?

Driven by a manic passion for craft, Chris is a Singaporean-born, NYC-based Senior Creative with eight years in advertising, graphic and motion design.

Today, he is a Graduate Student in Interaction Design. He strives to blend his creative expertise with human-centered principles to craft interactions that bring delight and ultimately resonate with users.

## Experience

### Creative Lead

Marina Bay Sands (ArtScience Museum)  
January 2024 – November 2024

### The World of Studio Ghibli

Worked in hand with a team of Designers, Producers and Curators as the Creative Lead for the integrated marketing campaign for the first Studio Ghibli exhibition in Singapore held at ArtScience Museum.

### Art Director

TBWA\ Singapore  
March 2021 – August 2023

### Singapore Airlines

Lead Art Director and Motion Designer on multiple brand campaigns for Singapore Airlines, including the 2025 In-flight Safety Video, Flagship SilverKris Lounge launch campaign, Beyond The Cabin and Cocktail Conversations.

### Motion Art Director

BBH Singapore  
June 2019 – March 2021

### Samsung & Nike

Motion Art Director and Editor for Samsung and Nike social campaigns including South-east Asian regional athlete stories and on-site coverage of CES 2020 for Samsung.

## Education

### MFA Interaction Design

School of Visual Arts  
September 2024 – May 2026

### Diploma in Communication Design

Temasek Polytechnic School of Design  
2013 – 2016

## Skills

Creative Direction

Product Design

Photography

Motion Design

Video Editing

Content Creation

Photoshop • Illustrator • InDesign

Premiere Pro • After Effects • Lightroom

Blender • Figma • Cursor • Javascript • Ollama

React.js • React Native • Tailwind • Next.js

English – Native

Mandarin – Conversational

## Awards & Accolades

### Product Design

Stanford Longevity  
Design Challenge 2025

First Place

### Creative

Hashtag Awards 2023

2x Gold 1x Silver 3x Shortlist

Cannes Lions 2021

1x Shortlist

One Show 2021

1x Silver 1x Shortlist

Webby Awards 2021

3x Winner

Creative Circle Awards 2021

9x Gold 7x Silver 4x Bronze

Singapore Youth Festival

2x Exhibitions

Noise Singapore

Commissioned Artist

Director's List

Academic Year 2014 – 2016

## Worked with



McKinsey & Company

Standard Chartered

Singapore

MINI