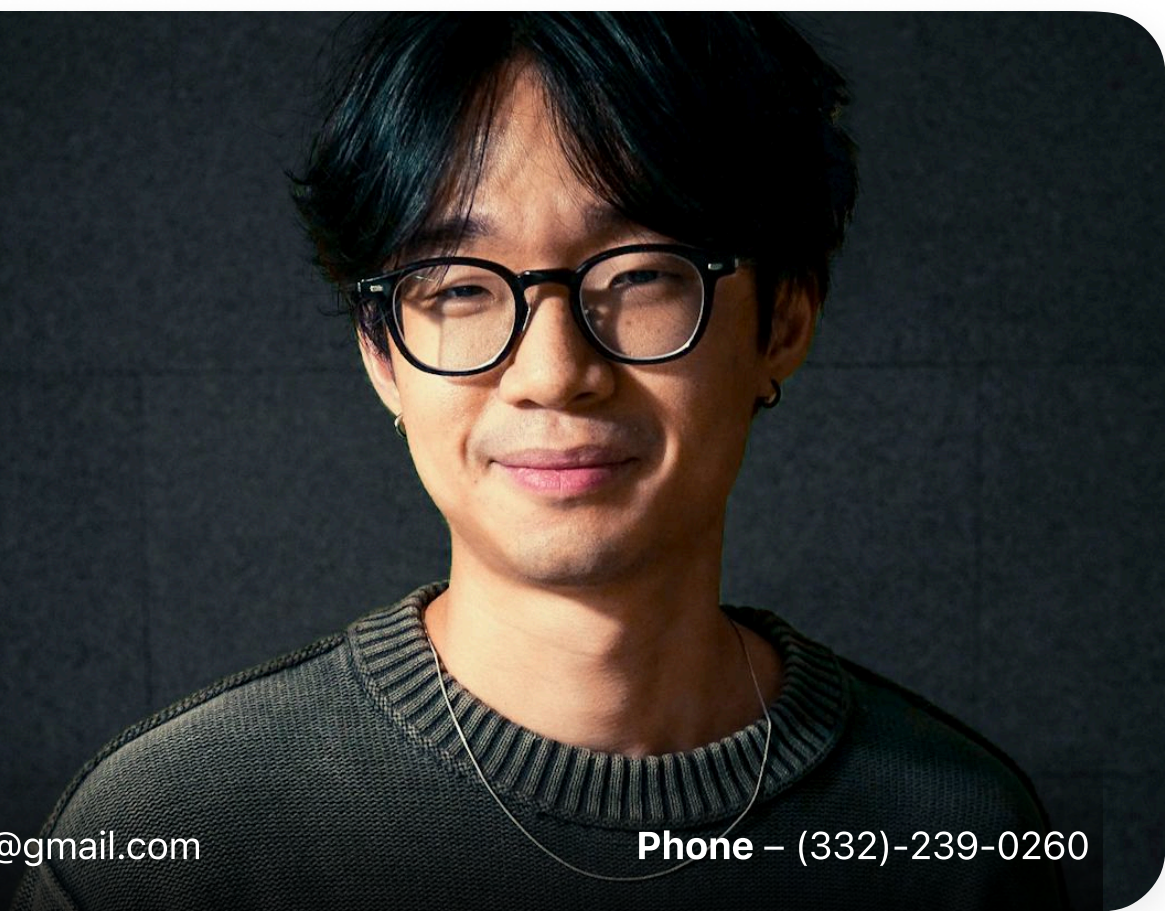


Chris Leow

ithinkitschris.com



LinkedIn – [Chris Leow](#)

Email – ithinkitschristopher@gmail.com

Phone – (332)-239-0260

Who am I?

Driven by a manic passion for craft, Chris is a Singaporean-born, NYC-based Senior Creative with eight years in advertising, graphic and motion design.

Today, he is a Graduate Student in Interaction Design. He strives to blend his creative expertise with human-centered principles to craft interactions that bring delight and ultimately resonate with users.

Education

MFA Interaction Design

School of Visual Arts

September 2024 – May 2026

Diploma in Communication Design

Temasek Polytechnic School of Design

2013 – 2016

Skills

Creative Direction

Product Design

Photography

Motion Design

Video Editing

Content Creation

Photoshop • Illustrator • InDesign

Premiere Pro • After Effects • Lightroom

Blender • Figma • Cursor • Javascript • Ollama

React.js • React Native • Tailwind • Next.js

English – Native

Mandarin – Conversational

Experience

Creative Lead

Marina Bay Sands (ArtScience Museum)

January 2024 – November 2024

The World of Studio Ghibli

Worked in hand with a team of Designers, Producers and Curators as the Creative Lead for the integrated marketing campaign for the first Studio Ghibli exhibition in Singapore held at ArtScience Museum.

Art Director

TBWA\ Singapore

March 2021 – August 2023

Singapore Airlines

Lead Art Director and Motion Designer on multiple brand campaigns for Singapore Airlines, including the 2025 In-flight Safety Video, Flagship SilverKris Lounge launch campaign, Beyond The Cabin and Cocktail Conversations.

Motion Art Director

BBH Singapore

June 2019 – March 2021

Samsung & Nike

Motion Art Director and Editor for Samsung and Nike social campaigns including South-east Asian regional athlete stories and on-site coverage of CES 2020 for Samsung.

Awards & Accolades

Product Design

Stanford Longevity

Design Challenge 2025

First Place

Creative

Hashtag Awards 2023

Cannes Lions 2021

One Show 2021

Webby Awards 2021

Creative Circle Awards 2021

Singapore Youth Festival

Noise Singapore

Director's List

2x Gold 1x Silver 3x Shortlist

1x Shortlist

1x Silver 1x Shortlist

3x Winner

9x Gold 7x Silver 4x Bronze

2x Exhibitions

Commissioned Artist

Academic Year 2014 – 2016

Worked with

SINGAPORE AIRLINES

スタジオジブリ
STUDIO GHIBLI

NIKE

ArtScience Museum
MARINA BAY SANDS

UNIQLO

SAMSUNG

IKEA

teamLab★

McKinsey & Company

standard chartered

SG SINGAPORE
Passion Made Possible

MINI